<u>**Agenda**</u>

U.S. Department of Commerce
National Telecommunications and Information Administration
August 22, 2012 Privacy Multistakeholder Meeting

"Seeking Common Ground Regarding Mobile Application Transparency"

Key Purposes for Today: 1) Prioritize Substantive Elements that Might be Included in a Code of Conduct; and 2) Prioritize Working Methods for this Multistakeholder Process

9:30 a.m.   Welcome (John Verdi, Director of Privacy Initiatives, NTIA/OPAD)

9:40 a.m.   Facilitated Discussion (Marc Chinoy, President, The Regis Group, Inc.)

- Working Question: "Based on stakeholders' discussion of the potential elements of a code of conduct identified at the July 12, 2012 meeting, which elements might we approach first?"

  - Poll the Stakeholders

11:15 a.m.   Break

11:30 a.m.   Welcome Back (John Verdi)

11:35 a.m.   Facilitated Discussion (Marc Chinoy)

- Follow-up Question: "Based on stakeholders' discussion of the working methods identified at the July 12, 2012 meeting, which working methods might we implement first?"

  - Poll the Stakeholders

12:50 p.m.   Concluding Summary of Facilitated Discussion (Marc Chinoy)

12:55 p.m.   Next Steps and Farewell (John Verdi)