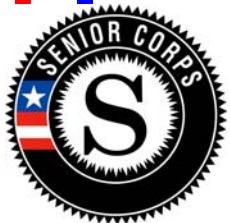# The Corporation for National and Community Service:

A Legacy of Service
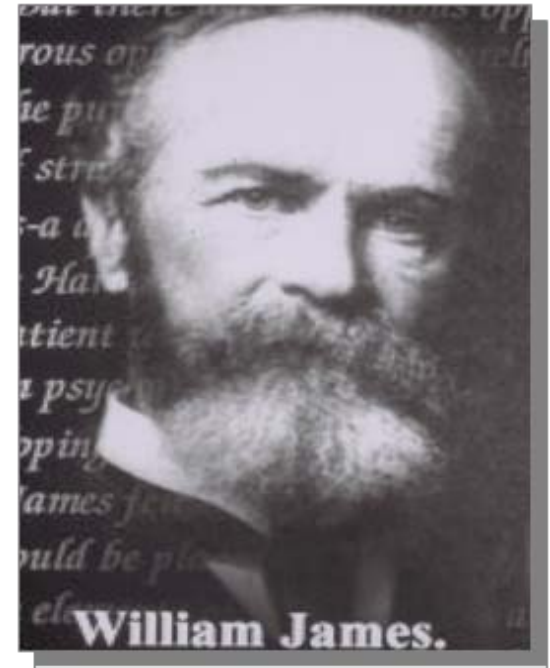
Corporation for

NATIONAL &
COMMUNITY
SERVICE ★★★

1910
"The Moral Equivalent of War"

American philosopher William James envisioned non-military national service in his essay "The Moral Equivalent of War"

William James.

Corporation for
NATIONAL &
COMMUNITY
SERVICE

1933-1942

Serving the Needs of the Nation

One of the first elected leaders to use James' concepts to create public policy was Franklin D. Roosevelt.

1933-1942
Serving the Needs of the Nation

The Great Depression

Alphabet Soup Initiatives

Civilian Conservation Corps (CCC)

1942-1950
Rewarding Service

President Harry S. Truman introduced the idea of rewarding individuals who served their country with money for college.
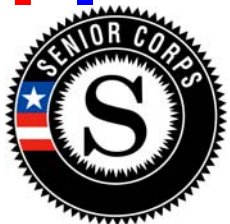
1942-1950
Rewarding Service
The GI Bill

Engaging Americans

"Ask not what your country can do for you, but what you can do for your country."
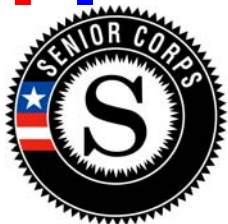
March 1, 1961
The Peace Corps

1960's
Continuing a Legacy

President Lyndon

Johnson's

"War on Poverty"

1964
Domestic Volunteer Service Act
VISTA and Senior Corps
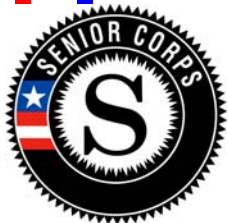
1970's
Youth Corps

The Youth Conservation Corps engaged 38,000 people age 14 to 18 in summer environmental programs.

California Governor Jerry Brown established the California Conservation Corps, the first non-federal state supported youth corps.

Early 1980's

A number of legislative initiatives were introduced in Congress in the early 1980's – they did not take.

1980's
Non-Governmental
National Service Organizations

Campus Outreach Opportunity League (1984)

Campus Compact (1985)

National Association of Service and Conservation Corps (1985)
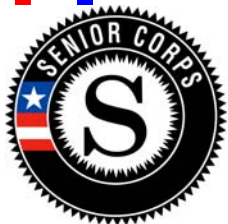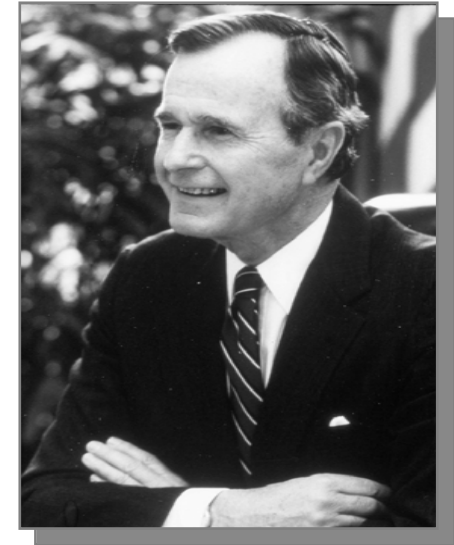
Youth Service America (1985)

1988-1990
A Kinder, More Gentle Nation

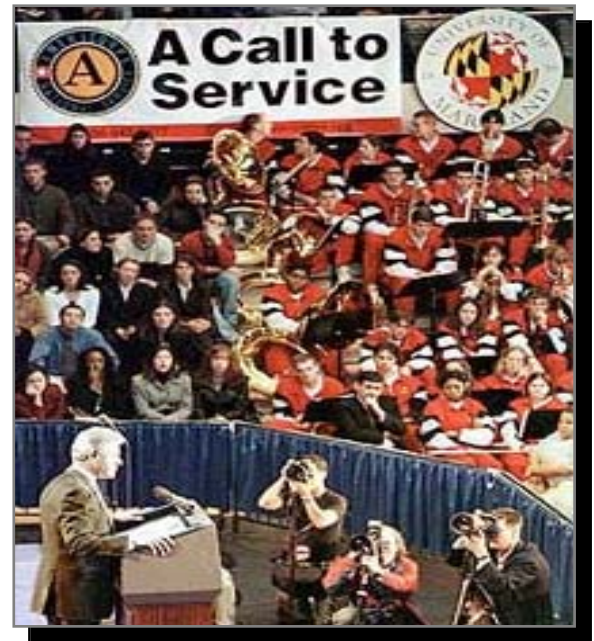President Bush commented that individuals serving their neighbors were like a "thousand points of light"

1991-1992
A Call to Service

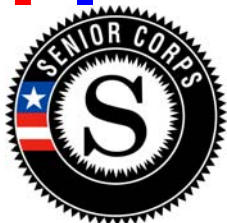During the Presidential campaign, Governor Bill Clinton was intrigued by the National Service movement.

September 1993
National and Community Service
Trust Act of 1993

This act created AmeriCorps and the Corporation for National and Community Service.
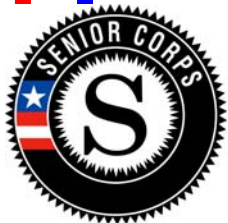
January 2002
USA Freedom Corps

In his State of the Union address, President Bush called on us to dedicate at least two years to the service of others…

Edward M. Kennedy
Serve America Act

- Learn and Serve America - School, Higher Ed and Innovation Based

- Expansion of AmeriCorps

- NCCC Permanence and Focus

- VISTA Increases

- Ed Award = Pell Grant

- Social Innovation Fund

- Volunteer Generation Fund

- Administrative Provisions
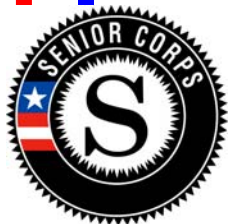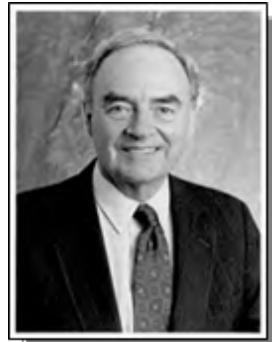
… More to Come on Serve America Act on Wednesday

Corporation for National and Community Service

Leadership --The CEO's

Eli Segal, Harris Wofford, Leslie Lenkowsky, David Eisner

Our Mission

Improve lives, strengthen communities and foster civic engagement through service and volunteering

Our Strategic Initiatives 2006-2010

❑ Mobilize more volunteers

❑ Ensure a brighter future for youth

❑ Engage students in communities

❑ Harness the experience of Boomers
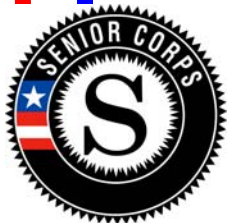
How Do We Meet Them?

Service Programs

Cross-Program Special Initiative

National Conference

Collaboration with other Agencies

and Organizations

Learn & Serve America

President's Student Service Challenge
★HS Jrs/Srs (Scholarships)
★K-Univ (Awards)

Learn & Serve America
★State Ed Agencies (K-12)
★Higher Ed Institutions
★Community-based Orgs
★Tribes

National S-L Clearinghouse
★All S-L practitioners & researchers

Senior Corps

Foster Grandparents
★Sponsoring Agencies
★State Offices

RSVP
★Sponsoring Agencies
★State Offices

National Demonstration Projects
★Nat'l Organizations
★Sponsoring Agencies

Senior Companions
★Sponsoring Agencies
★State Offices

AmeriCorps

A★State & National

State Grants
★State Commissions

Tribes & Territories Grants

National Directs Grants
★National Parent Organizations

Education Award Program Grants
★State Commissions
★National Organizations
★Tribes & Territories

A★NCCC

National, Regional & Local Projects
★Atlantic Region Campus
★Southern Region Campus
★North Central Region Campus
★Southwest Region Campus
★Pacific Region Campus

★Sponsoring Agencies

A★VISTA

Local Projects
★Sponsoring Agencies
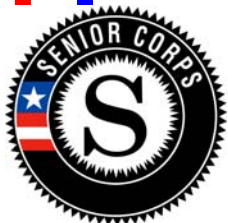★State Offices

VISTA Leaders
★HQ
★Sponsoring Agencies

Nat'l Demonstration Projects
★HQ
★Nat'l Organizations
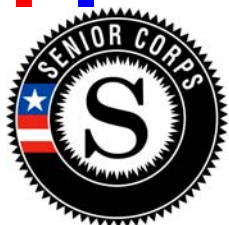
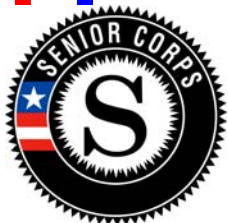Corporation for
NATIONAL &
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SERVICE ★★★★

AmeriCorps is…

One year of intensive service rewarded with an education award

Our AmeriCorps Programs:

AmeriCorps*VISTA
AmeriCorps*State & National
AmeriCorps*NCCC

What's It to You?

We're all family.
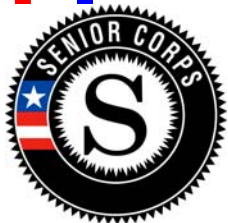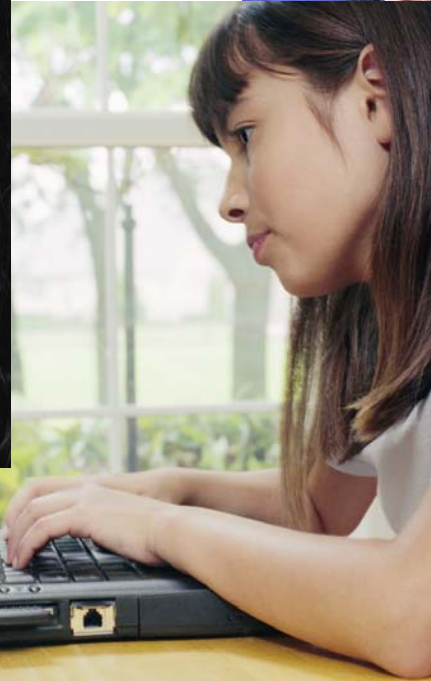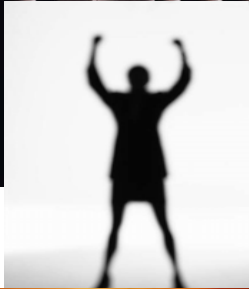
Together…

We Make a Difference.

President Barack Obama on the Edward M. Kennedy Serve America Act

"But while our government can provide every opportunity imaginable for us to serve our communities, now it is up to each of us to seize those opportunities. I call on all Americans to stand up and do what they can to serve their communities, shape our history and enrich both their own lives and the lives of others across this country."