



U.S. Commercial Service Catalogue Show

Increase Your Visibility in the Russian Agricultural Market

Russian government sources value the 2011 market for agricultural equipment at nearly \$4 billion, growing to \$7 billion by 2013. The U.S. Commercial Service offers you an opportunity to reach dealers and distributors at one of the largest Russian agricultural events.

A Growing Market - A Great Show

With 10% of the world's arable land and a government effort to increase domestic production, Russia has enormous potential for you. AGROSALON is the premiere exposition to display your equipment, products and technologies for crop and animal agriculture.

- AGROSALON hosted over 33,000 visitors from Russia and the CIS.
- Exhibitors include the leading global manufacturers.
- Learn more about the show at www.agrosalon.com

Benefits of the Catalogue Show

The Commercial Service in Russia has secured a booth at AGROSALON, the country's leading agriculture trade show scheduled for October 10-13, 2012. Russian staff will promote your products and technologies to the buyers at the show. As a participant in the catalogue show you receive:

- Catalogue promotion at a centrally-located booth
- Full-page translation and placement of promotional info in booth catalogue
- Contact information for potential buyers met at the show
- Pre-market research brief on your product potential in Russia
- Recommendations on additional actions to take in the market
- Post show introduction to prospective buyers
- Logistics support for receiving and displaying promotional materials
- This catalogue show costs only \$500 compared to \$4,000 plus travel expenses if you purchased your own booth

Find Out More

<http://export.gov/russia> - Click on "Trade Events"

Date: October 10 - 13, 2012

Venue: Moscow, Russia

Cost: \$500 per company

Deadline: June 25, 2012

For more information:

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U.S. Commercial Service—Connecting you to global markets.

