Webinar: Clean Technology Opportunities in Eastern China

The U.S. Department of Commerce invites U.S. exporters to participate in a webinar on clean technology opportunities in Eastern China, January 9th at 4pm Pacific.

China's 12th Five-Year Plan highlights the country's intent to use the deployment of clean technologies to advance its reaching economic and social development goals. Within just a few years, China has emerged as the world's leading clean technology market. From renewable energy and environmental technologies, to smart grid equipment and water technologies, the growing Chinese market offers significant opportunities for U.S. exporters. In Eastern China, opportunities exist in eachone of these emerging industries, as well as energy efficiency and green building technologies.

Yet doing business in China can be difficult for U.S. companies and targeting opportunities strategically must be an important part of any successful export strategy. To help facilitate U.S. exports to Eastern China's growing clean technology industry, the U.S. Department of Commerce invites you to participate in a free webinar to discuss areas of opportunity and tools offered by the U.S. Government to facilitate exports. The webinar will also discuss an upcoming trade mission to the International Environmental Expo in Shanghai, China – March 7-9, 2012.

Register Now

Date: January 9, 2012

Time: 4pm Pacific

7pm EST

8am in Shanghai, China

Cost: Free

For more information, contact:

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To register, please visit:

http://export.gov/eac/show_detail_trade_events.asp?EventID=32719&InputType=EVENT