



Northeast China Virtual Education Fair - December 15th

Present to Recruiting Agents from Dalian, Harbin, and Shenyang!

Dear International Education Professional:

You are cordially invited to participate in an upcoming Virtual Education Fair (VEF) with Northeast China. Each VEF is limited to eight appropriately accredited U.S. Private High Schools, Boarding Schools, and 4-year Colleges and Universities. Please note that the majority of educational institutions, which participated in our 2009 and 2010 virtual education fairs with China reported increases in student enrollments from the country as a result of the events.

Northeast China's most reputable and best performing agents will visit the U.S. Consulate in Shenyang to listen and watch the presentations of the schools participating in the fair. Using web conferencing technology, your school will be able to conduct an 8-minute presentation via PowerPoint to an audience of no less than 10 of the top agents from Northeast China during the fair. In addition, each participating school will have the option of sitting in on a 20-minute visa briefing conducted by an officer from the U.S. Consular section in Shenyang at no extra cost.

Please note the following important information for each virtual education fair:

- The VEF will take place on the evening of Thursday, December 15, 2011
- Exact start times TBD.
- The participation fee per school is \$500
- The VEF is limited to 8 appropriately accredited schools
- The VEF is expected to last 90 minutes
- You can dial-in and log-in from home or office
- Training will be provided in advance to those who have never done a webinar
- You may send your marketing materials in advance to our offices overseas for distribution to the agents
- Prior to the VEF, Participating schools will receive a "Welcome Kit" which will include contact information and detailed profiles on each of the agents.
- Agents attending the fair will be from Shenyang, Harbin, and Dalian, China
- The VEFs will be recorded for future reference by the agents and each participating school
- Should demand warrant it, we will hold a second VEF after a brief break following the visa presentation. If we do hold a second fair, we will try to accommodate schools on the east coast in the first VEF.

To Register, or for more information, please contact Greg Thompson in our Dallas, Texas Office at greg.thompson@trade.gov or at 214-712-1932. We look forward to supporting your international outreach efforts.