

# U.S. DEPARTMENT OF ENERGY CHALLENGE HOME TERMS OF THE AGREEMENT – SPONSOR PARTNERSHIP

## General terms and commitments made between DOE Challenge Home Program and Sponsor Partners

### DOE's Commitments to DOE Challenge Home Sponsor Partners

1. DOE will work to increase awareness of the DOE Challenge Home Program as the trusted government-backed symbol for peak performance homes.
2. DOE will provide partners with timely program updates, information, and resources via the DOE web site, webinars, newsletters, e-mail, and presentations.
3. DOE will provide partners with recognition for their participation in the program through vehicles such as the DOE website, special awards, and other media.
4. DOE will provide participants with access to the DOE Challenge Home partner logos. *The US Department of Energy retains rights to the DOE Challenge Home name, logo and label. Use and reproduction of the logo and graphic without specific authorization and full compliance with 'Brand Identify Guidelines' for the DOE Challenge Home are prohibited.*
5. DOE will respond swiftly to any requests for information or clarification on program policies.
6. DOE does not provide warrantee and cannot be held liable for construction defects or deficiencies resulting from the proper or improper application of program guidelines.

### Sponsor Partner Commitments

1. Partner shall maintain an active partnership. Partners must promote the DOE Challenge Home by hosting or sponsoring a minimum of 4 training sessions within any ongoing 12-month period. Partners not fulfilling this requirement will be deemed 'inactive' and must promptly cease all use of the DOE Challenge Home name and logo, including removal from marketing materials. DOE will reinstate partner as active upon verification of a labeled home.
2. Partner shall provide web link to the DOE Challenge Home or some other suitable marketing effort to increase awareness of the program.

3. Partner shall follow '*Brand Identity Guidelines*' when using DOE Challenge Home name, logo and/or any other associated marketing materials.
4. Partner will participate in an orientation and annual program update training.

### **General Terms and Conditions**

1. This agreement is voluntary and can be terminated by either party at any time for any reason, with no penalty.
2. Partners will assume good faith as a general principle for resolving conflicts that may arise in relation to their program partnership and will seek to resolve all matters to preserve maximum public confidence in DOE and the DOE Challenge Home program.
3. Partners shall not construe, claim, or imply that participation in the DOE Challenge Home program constitutes federal government approval, acceptance, or endorsement of anything other than partners' participation in the DOE Challenge Home program. Partnership does not constitute federal government endorsement of the partner, its homes, or services.
4. Partners understand that the activities undertaken in connection with the DOE Challenge Home are voluntary and not intended to provide services to the federal government. As such, partners may not submit claims for compensation to any federal agency.
5. Partners must adhere to the DOE Challenge Home '*Brand Identity Guidelines*' and ensure that authorized representatives, such as advertising agencies, distributors, and subcontractors, also comply.
6. Qualification of a home to earn the DOE Challenge Home label shall not be used by partners to guarantee that it is structurally sound or safe, constructed in accordance with applicable laws, regulations or codes, free of mold or mildew, free of volatile organic compounds or allergens, or free of soil gases including radon.
7. Failure to comply with any of the terms of the Partnership Agreement can result in termination of the organization's partnership and its access to program benefits, including use of the DOE Challenge Home logo.
8. DOE will actively pursue misuse of the DOE Challenge Home name and logo. In cases where an organization is found to be in severe violation of the federal DOE Challenge Home trademark (pending), DOE may refer the matter to the U.S. Department of Justice for consideration of civil or

criminal penalties.

**Entry into Force and Duration of Agreement**

Both parties concur that this agreement and the terms outlined in the supporting documents will be effective when signed electronically by both parties. By completing registration you are electronically signing this agreement, and, as an official representative of your organization, you agree to these terms. By electronically approving your registration, DOE agrees to the terms of this partnership.

*The duration of this agreement is one year from DOE's acceptance of your registration. The agreement must be maintained with activity and must be renewed annually. Activity is defined as building, designing, selling, training or otherwise contributing to the construction of homes that meet the goals of the DOE Challenge Home.*

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