

**District of Columbia  
Annual Performance Report  
Workforce Information Core Products and Services Grant  
Program Year 2010**

The District of Columbia (District) Annual Performance Report under the Workforce Information Core Products and Services Grant for Program Year (PY) 2010, which began July 1, 2009, and ended June 30, 2010, is provided in this document, as required by the Employment and Training Administration (ETA), U.S. Department of Labor, Training and Employment. This report provides a concise summary of accomplishments for each deliverable.

**1. CONTINUE TO POPULATE THE WORKFORCE INFORMATION DATABASE WITH STATE DATA.**

**Outcome(s) and system impacts(s):**

Labor Market Information (LMI) was provided to customers in a user-friendly format. Customers were able to obtain data 24 hours a day, seven days a week. LMI users were able to view and download the latest information using both industry and occupational code structures.

**Milestones:**

- a) All LMI statistical databases were updated in a timely manner in the District's DCNetworks Workforce Information Database (WIDb) Administrator Software and Analyzer Internet System. The LMI unit collected and processed data on training providers, program availability, and performance outcomes, in accordance with requirements of the Workforce Investment Act (WIA).
- b) Monthly employment and labor force information was updated in the WIDb in a timely manner. The files loaded into the WIDb include the District (Current Employment Statistics (CES), Local Area Unemployment Statistics (LAUS), Quarterly Census of Employment and Wages (QCEW)), industry and occupational projections, Census population and income, Bureau of Economic Analysis income, licensed occupations, and economic indicators); DC Washington Metro Area (CES, LAUS, QCEW, industry and occupational projections, and census population and income); District Ward (LAUS); and Analyst Resource Center's Employer Database.
- c) Unemployment Insurance (UI) claimants data were updated monthly to reflect unemployment insurance claims filed by occupation.
- d) Geographic Solutions, Inc. provided ongoing maintenance and updates to the DCNetworks Analyzer Internet System, which is an Internet-based system designed to display and analyze District specific labor market information. The

web address for DC Analyzer Internet System is:

<https://analyzer.dcnetworks.org/>.

- e) The DCNetworks Analyzer Internet System also identifies green occupations and tags high demand occupations.
- f) The DCNetworks Analyzer Internet System was used for data extractions upon special requests from the District's Workforce Investment Council (WIC) and local economic development entities.

## **2. PRODUCE AND DISSEMINATE INDUSTRY AND OCCUPATIONAL EMPLOYMENT PROJECTIONS**

### **Outcome(s) and system impacts(s):**

The 2008 – 2018 industry projections data were completed and met the ETA deliverable. In addition, DOES produced this publication in English and Spanish.

DOES contracted with a consultant to produce long-term industry and occupational projections for the Washington Metropolitan Statistical Area. The 2008-2018 District of Columbia and Washington MSA industry and occupational projections were made available to the public through the Internet, publications, and special requests from researchers, educators, industry professionals, and workforce professionals. The projections can be found on the following webpage:

[http://www.does.dc.gov/does/cwp/view,a,1233,q,538345,doesNav,\[32064\].asp](http://www.does.dc.gov/does/cwp/view,a,1233,q,538345,doesNav,[32064].asp);

As part of its expanded public information effort, the District revamped the DOES LMI website to increase site accessibility and content. In particular, the city added information regarding the city's high-growth industries and occupations, including occupations by career clusters as defined by the U.S. Department of Education. The impact of this data has been widespread, as the data were used throughout the workforce development and educational arenas to determine training needs, curricula, and funds to guide economic development efforts and to determine individual career paths and courses of study.

### **Milestones:**

Finalized the 2008 – 2018 industry and occupational projections and the short-term industry projections for 2009 – 2011.

## **3. PUBLISH AN ANNUAL ECONOMIC ANALYSIS REPORT FOR THE GOVERNOR AND THE SWIB.**

**Outcome(s) and system impacts(s): The District did not meet this deliverable.** The 2010 Annual Economic Report for the District of Columbia is now complete and scheduled for publication in the winter of 2011. The report provides an in-depth analysis of the District's diverse workforce. It features an examination of the civilian labor force, total employment and unemployment, covered and non-farm employment, unemployment rates, mass layoff statistics and occupational employment statistics. It

reviews the city's current employment and identifies occupations in high demand industries.

#### **4. POST PRODUCTS, INFORMATION, AND REPORTS ON THE INTERNET.**

##### **Outcome(s) and system impact(s)**

Improve and maintain a publicly accessible state workforce information delivery system that facilitates customer access to information citywide and within the MSA.

##### **Milestones:**

- Updated existing data sets and developed additional information for the District's Workforce Information database.
- A variety of grant-funded products, reports, and other employment-related information became available via the Internet to the general public and the workforce development community. Below is a listing of publications:
  - Industry and Occupational Projections 2008 – 2018
  - Metropolitan Statistical Area 2008-2018 Industry & Occupational Projections
  - DC Occupational Data Files for 2008-2018
  - DC Employment Occupational Projections by Career Clusters 2008 - 2018
  - Employment Guidebooks
  - Labor Market Trends Newsletter
  - Labor Market Snap Shot
  - Top 200
  - County Employment and Wages in the District of Columbia

The above publications can be found on the following webpage:

<http://www.does.dc.gov/does/cwp/view.a,1233,q,538345,doesNav,|32064|.asp>.

#### **5. PARTNER AND CONSULT ON A CONTINUING BASIS WITH WORKFORCE INVESTMENT BOARDS.**

**Outcome(s) and system impacts(s):** LMI instructional products were developed for DOES staff to provide customized training to employees who work primarily with businesses and high demand industry job seekers. The training was designed to improve effectiveness and efficiency of One-Stop and business service staffs.

##### **Milestones:**

- The LMI unit produced monthly and quarterly data updates on employment and unemployment, in collaboration with the WIC.
- Assisted in the preparation of the Program Year 2010 State Plan using labor market information.

- Prepared the Economic and Labor Market context for the ARRA State Planning Guidance.
- Regularly provided to the WIDb from DCNetworks administrative file for active applicants and job openings. This information provides a current indicator of the occupational supply/demand relationship for District wards.

## **6. CONDUCT SPECIAL STUDIES AND ECONOMIC ANALYSIS.**

### **Outcome(s) and system impact(s)**

- Used GIS mapping to produce maps used for economic development and to identify concentrations of private sector employers in the District.
- Used LAUS data to identify Targeted Areas of Employment for use by the District's Office of Deputy Mayor for Planning and Economic Development.
- Used GIS to analyze and produce Ward-specific data.
- Published an LMI Reference Guide to inform the stakeholders and the public about the resources and publications available from DOES.
- Published a flier on "Occupations in the Green Economy".

### **Goals:**

- DOES will continue to develop online tools that will make our data more accessible, relevant, and interactive for job seekers and employers.
- Enhancements to the DCNetworks website will include interactive mapping capability, improved area profiles, and small domain modeling to give current industry employment by Wards. DOES is in the early stages of developing an economic indicator and will assist with analyzing occupations for job training.
- DOES continues to have discussions with the U.S. Census Bureau about how to use Local Employment Dynamics (LED) data to substantially enhance our economic analysis capabilities. The goal is to provide a profile of worker demographics, Quarterly Workforce Indicators, and labor and commuter shed analyses.

### **Total Expenditures:**

The total amount of the PY 2010 grant is \$215,793 through June 30, 2013.