



Recovery Accountability
and Transparency Board
Recovery.gov Web Site



*Focus Group Discovery
& Usability Research
Findings*

Table of Contents

Research Objectives	6
Research Methodology: Phase 1 Focus Group Discovery	7
Research Methodology: Phase 2 Remote Usability Testing.....	7
Executive Summary: Phase 1 Focus Group Discovery.....	9
Executive Summary: Phase 2 Remote Usability Testing.....	9
Status Update	12
Stakeholder Meeting Schedule.....	16
Status Update – Stakeholder	17
Phase 1: Snapshot of “Hot Topics” Circa late August-early September 2009	20
Phase 1: Current Awareness/Attitudes: The Recovery and Reinvestment Act.....	20
Phase 1: The Road to Recovery: In Their Words... ..	21
Phase 1: Current Awareness/Attitudes: The U.S. Government.....	22
Phase 1: Current Awareness/Attitudes: Media Resources Used to Learn About Recovery	23
Phase 1: Current Awareness/Attitudes: Recovery.gov vs. Recovery.org (Unaided).....	23
Phase 1: Design Recovery.gov: Individual Focus Group Exercise.....	24
Phase 1: Design Recovery.gov: Examples of Respondent Designs/Content.....	25
Phase 1: Design Recovery.gov: In Their Words.....	26
Phase 1: Recovery.gov 2.0 Paper Prototypes	27
Phase 1: Recovery.gov Paper Prototype: Initial Respondent Reactions	28
Phase 1: Recovery.gov Paper Prototype: Critique Summary.....	29
Phase 1: Recovery.gov Paper Prototype: In Their Words.....	30

Phase 2: Remote Usability Testing	31
Usability Study Color Coding: Adjustments Requirement Ratings & Descriptions	32
Phase 2: Remote Usability Testing: User Satisfaction	33
Phase 2: Remote Usability Testing: Home Page Design/Layout	34
Phase 2: Remote Usability Testing: Home Page Design/Layout (508 Compliance).....	35
Phase 2: Remote Usability Testing: Home Page Content	36
Phase 2: Remote Usability Testing: Respondent Critique: Home Page Content.....	39
Phase 2: Remote Usability Testing: Home Page Content	40
Phase 2: Remote Usability Testing: Respondent Critique: Home Page Content.....	41
Phase 2: Remote Usability Testing: Where Is The Money Going?.....	42
Phase 2: Remote Usability Testing: Where Is The Money Going?.....	43
Phase 2: Remote Usability Testing: Where Is The Money Going?.....	44
Phase 2: Remote Usability Testing: Where Is The Money Going?.....	47
Phase 2: Remote Usability Testing: Agency Reported Data.....	48
Phase 2: Remote Usability Testing: State, Tribal & Territorial Info	49
Phase 2: Remote Usability Testing: Download Center	50
Phase 2: Remote Usability Testing: About	51
Phase 2: Remote Usability Testing: About	52
Phase 2: Remote Usability Testing: Accountability.....	54
Phase 2: Remote Usability Testing: Opportunities>Jobs	55
Phase 2: Remote Usability Testing: Opportunities>Contracts	56
Phase 2: Remote Usability Testing: Opportunities>Grants & Loans	57

Phase 2: Remote Usability Testing: News	58
Phase 2: Remote Usability Testing: FAQs & Resources	59
Phase 2: Remote Usability Testing: Tutorial	60
Phase 2: Remote Usability Testing: Contact Us	61
Phase 2: Remote Usability Testing: Home Page Headers & Support	62
Phase 2: Remote Usability Testing: Home Page Headers & Support Content	63
Phase 2: Remote Usability Testing: Time Stamp	64
Phase 2: Remote Usability Testing: Footer	65
Moving Forward: Respondent Recommendations: Home Page.....	67
Moving Forward: Respondent Recommendations: Where is the Money Going?	68
Moving Forward: Respondent Recommendations: Download Center	69
Moving Forward: Respondent Recommendations: Content.....	69
Moving Forward: Respondent Recommendations: 508	70
Moving Forward: Respondent Recommendations: Other	70
Phase 1: Participant Profiles Summary.....	73
Phase 1: Participant Profiles: Group 1: Richmond, VA	74
Phase 1: Participant Profiles: Group 2: Richmond, VA	77
Phase 1: Participant Profiles: Group 3: Boston, MA.....	79
Phase 1: Participant Profiles: Group 4: Boston, MA.....	81
Phase 1: Participant Profiles: Group 5: Dayton, OH	83
Phase 1: Participant Profiles: Group 6: Dayton, OH	85
Phase 1: Participant Profile: Group 7: Dallas, TX.....	88

Phase 1: Participant Profiles: Group 8: Dallas, TX.....	91
Phase 1: Participant Profiles: Group 9: Sacramento, CA.....	94
Phase 1: Participant Profiles: Group 10: Sacramento, CA.....	98
Phase 2 Participant Profiles Summary: Remote Usability Testing.....	102
Stakeholder Meeting Schedule.....	125
Stakeholder Meeting Schedule.....	126
Stakeholder Meeting Agenda	127
Key Stakeholder Feedback: Congress – Majority Session.....	128
Key Stakeholder Feedback: Congress – Minority Session	129
Key Stakeholder Feedback: State/Local Session	130
Key Stakeholder Feedback: VP/Administration.....	131
Key Stakeholder Feedback: Press	132
Key Stakeholder Feedback: RATB	133
Key Stakeholder Feedback: Governors, OIG	134
Key Stakeholder Feedback: Transparency Developer Session.....	135
Stakeholder Next Steps	136

Research Objectives

Conducted a two part research program

- **Part 1: Focus group (Exploratory/Discovery) was designed to**
 - Assess unaided awareness of the Recovery and Reinvestment Act
 - Identify media resources used to learn about the road to economic recovery
 - Conduct a preliminary concept test on the paper version of the redesigned Recovery.gov Web site
 - Determine the optimal layout/design, nomenclature and provide recommendations to streamline technical development efforts
 - Evaluate potential content categories and corresponding labels
 - Gauge similarities and differences among different targets including various geographies and demographic data; i.e., occupation and respondent age groups (*millennials, generation Xers and baby boomers and the silent generation*)

- **Part 2: Remote usability testing was utilized to**
 - Gauge top-of-mind response to the recently re-launched Recovery.gov Web site
 - Conduct a formal usability critique in terms of design, layout, navigation, functionality, content and terminology
 - Determine if content and organization was intuitive and easily identifiable
 - Evaluate compliance with Section 508 of the Americans with Disabilities Act
 - Assess similarities and differences among key audiences
 - Identify ways to enhance user experience

Research Methodology: Phase 1 Focus Group Discovery

- **Conducted (10) two hour focus groups with 105 participants who represented:**
 - Average/interested citizens
 - Potential and current funding recipients
 - Recruitment also included bilingual households (e.g. Spanish, Mandarin, Vietnamese) and Americans with disabilities including respondents who were blind, low vision or motor-skills challenged
- Research markets included Richmond, VA; Boston, MA; Dayton, OH ; Dallas, TX and Sacramento, CA
- Research was conducted between August 27 – September 3, 2009
- The research was conducted by Shelly Bogetich-Klose, Managing Director of C2 Consumer Research based in Roseville, CA

Research Methodology: Phase 2 Remote Usability Testing

- Conducted (72) remote one-on-one interviews with average/interested citizens, potential and current funding recipients, agency users, watchdog groups, press, academia/NGOs, state/local government and Indian Tribe targets
- Representation also included bilingual households and Americans with disabilities
- Remote testing utilized GoToMeeting.com (screen sharing tool) to monitor respondent cursor movement allowed for participation from at least one respondent for each of the 50 U.S. states
- Of the eight 508 compliance sessions, three were conducted in person to evaluate various screen reader software including Jaws v.9, Jaws v.10 and Zoom Text
- Usability testing took place between October 5-20, 2009 to provide adequate coverage on the initial Recovery.gov re-launch plus subsequent home page enhancements to the layout and the release of Recipient Reported Data on October 15, 2009



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Recovery.gov Web Site



Executive Summary

Executive Summary: Phase 1 Focus Group Discovery

- Throughout all 10 focus groups, there was a disconnect between what respondents expected from Recovery.gov and the Web site's actual objectives
- The Web site answered one of the primary questions often asked by respondents, *Where Is The Money Going?*
- Respondents assumed the Web site would cover: How individual taxpayers could benefit from recovery funds, how to measure impact and success and educate Americans as to what caused the crisis to ensure history does not repeat itself
- Once average/interested citizens, recipients (current and potential) were shown a sampling of paper prototypes, participants were turned off by the emphasis on *reporting fraud, waste and abuse*, as if the government was expecting stimulus fund corruption
- However, these emotions subsided after a beta test of the ESRI map and its pending functionality illustrated funds being distributed on a local level

Executive Summary: Phase 2 Remote Usability Testing

- During the remote usability testing, users were less vocal regarding Web site's slant towards fraud, waste and abuse
- By seeing the Web site's breadth of data, they perceived less focus on fraud, waste and abuse
- Research findings were consistent across all target audiences except state/local government, agencies, watchdogs and press who were more critical about the data than average/interested citizens, recipients (current and potential) and Indian Country/Tribe users
- The Recovery.gov Web site underwent layout and content changes during the testing period as Recipient Data became available. As of October 27, 2009, some critical usability issues still remained:
- Jobs created/saved (total and by recipient award summary)

- Data not placed into context. What was the job distribution by type? Users more interested in where the jobs were based versus where recipients were located. Will the jobs disappear once projects were complete? What does a fraction of one job represent?
- Search criteria:
 - Unable to search funding received by specific recipients
- Recipient reporting:
 - Only captures first tier recipients and sub-contractors; considered incomplete data if second tier vendor data was not captured
- Where Is the Money Going?/ESRI Map:
 - Placement of the *Show Recipients* menu bar not intuitive
 - Using white as a white border around desired area wasn't always noticeable
 - Content below the fold not noticed; in particular the left hand navigation was not consistent with the secondary/tertiary content pages
 - Hawaii and Alaska were not in clear view on the U.S. map
- Content labels:
 - Distinctions between 'Recipient' and 'Agency' reported data lacked clarity
 - Data, Data & More Data: "Too jokey"
- Download Center:
 - Difficult to put into context, unable to examine data at an aggregate level
 - Concerns about inconsistent data (reporting guidelines and methodologies)
 - No access to raw data
 - No ability to reconcile data between recipients and federal agencies using other government Web sites, e.g. USAspending.gov

- Excel file outputs do not include descriptions for column headers
- Glossary: Incomplete directory of terms
- Home page color scheme: Recipient map with different shades of slate blue was seen as “flat,” color should be used to “give more life” to the content appearing above the fold
- Google Translate: Did not properly load the dynamic home page funding map or ESRI map
- 508 Compliance:
 - Viewed as a “good start” and better than many Web sites such as JetBlue and Southwest that are known for having issues with drop down menu bars
 - But screen reading software such as Jaws and Zoom Text did not read all rows/columns on the home page and content. For example, assisted software programs only read:
 - The active Awarded tab under Contracts and not Up For Bid. In addition, it did not recognize any of the tables positioned in the center column.
 - Under Contact Us> Submit a Complaint Form, it could not read secondary data under fields, (e.g. could read “e-mail address” but not “Remain Confidential”).
 - Users also found it difficult using the anti-spam, ReCapcha tool. The program read the words in distorted fashion making it difficult to distinguish characters.
 - Text view of Map Data: Users wanted the option to search by zip code
 - No returned search results: Text needs to display message when data yields (0) search results in order for the screen reading software to track it

Status Update

Table 1- Status Update

Issue/Recommendation	Solution/Options	Status
Want more detailed info about jobs	Add a link to more info - Need job search options	Pending, Jan. 2010
Want to search by recipient	Add dynamic search of database	Resolved Oct. 30, 2009
Want data about second tier vendors	Data not available	NA
Recipients menu bar not intuitive on ESRI map	Review usability	Resolved Dec. 15, 2009
White border/highlight not always visible on map	Review revealed that it was the best color but will revisit	Pending
Left navigation and content below map is lost	New layouts to assure issue is resolved	Resolved Dec. 15, 2009
Hawaii and Alaska are not in clear view in U.S. Map	Put into box below Texas	Resolved Dec. 15, 2009
Content: distinctions between recipient and agency lack clarity	Most of the issues will disappear when agency maps are separated from recipient maps.	Resolved Dec. 15, 2009

Table 2 - Status Update

Issue/Recommendation	Solution/Options	Status
Data, data and more data “too jokey”	Review and take under advisement	Resolution Pending
Download Center: Unable to examine data at aggregate level	New more robust download options being added.	Resolved Oct. 30, 2009 Additional functionality pending
Concerns about inconsistent data	Review how data integrity is managed	Pending
No access to raw data	Machine readable options to be available in later releases	Pending
No ability for reconciliation between Recovery.gov and USAspending	Outside of the Board’s mission.	NA
Excel file outputs do not include description/column headers	Reviewed by data team.	Descriptions available at the Download Center.
Glossary is incomplete	RATB team continue to update	Ongoing

Table 3 - Status Update

Issue/Recommendation	Solution/Options	Status
Home page color scheme – slate blue is flat. Want more color above fold	Color changes are not recommended	NA
Google Translate did not translate HP map or ESRI map	Can not translate flash content. All data is available in tables that are translated by Google Translate	NA
508 screen reader could not read contracts second tab	Issue is being reviewed	Pending
508 could not recognize tables in center column HP	Resolved and tested	Resolved Oct. 30, 2009
508 Complaint form some data could not be read	Resolved and tested	Resolved Oct. 30, 2009
508 users found it difficult to use ReCapcha tool	ReCapcha remains for security but other custom options will be investigated	Pending

Table 4 - Status Update

Issue/Recommendation	Solution/Options	Status
508 users wanted to be able to search by zip code	This option should be considered as functionality is expanded in tabular data view	Pending
No returned search results text message returned	Not a 508 issue but has been logged and will be resolved	Resolved Dec. 15, 2009

Stakeholder Meeting Schedule

Table 5 - Stakeholder Meeting Schedule

Stakeholder Group	Meeting Attendees
Administration	Frank DiGiammarino and Team
Congress	Majority and Minority Sessions
State/Local	NGA, AIG, NASACT, NASCIO
Administration	VP Biden, New Media, CIO, CTO, OMB, GSA, Agencies
Press	~10-15 Reporters
RATB	Full Board
Governors	Representatives of all State Governors
OIG	Working Group
Transparency Developers	Sunlight Labs, OMB Watch, UC Berkeley Team, etc.

Status Update – Stakeholder

Table 6 - Status Update – Stakeholder

Issue/Recommendation	Solution/Options	Status
Want more robust search functionality	Add dynamic search of database. Build out advanced search.	Phase 1 Resolved Oct. 30, 2009 Phase 2 To be resolved in early 2010
Want to integrate/leverage data on Recovery.gov	Widgets; data feeds; direct links	Pending for Jan. 2010
Explanation of jobs – CEA vs. 1512	Clearly and specifically define jobs number; add video on jobs	Job info released 10/15 ,10/30; new video pending
Want news feed to pull in relevant news	Need to discuss pros and cons	Pending
Job search	Integrate search with recipient Web sites, USAJobs, etc.	Pending for Jan. 2010
Explain whole scope of Recovery	More explanation/videos on all parts of ARRA; visually show full extent on map (data to support?)	Significant explanation on site; video pending; new education section planned.

Table 7 - Status Update – Stakeholder

Issue/Recommendation	Solution/Options	Status
Show amount appropriated to agencies	Add to agency page if data supports. Information exists in the Act but not aggregated by agency.	Pending
Enable sorting/filtering of data tables	Create data view that enables sorting and filtering	Pending for Jan. 2010
Explanation of jobs – CEA vs. 1512	Clearly and specifically define jobs number; add tutorial on jobs	Job info released 10/15 10/30; new video pending
Want news feed to pull in relevant news	Need to discuss pros and cons	Pending
Job search	Integrate search with recipient Web sites, USAJobs, etc.	Pending for Jan. 2010
Explain whole scope of Recovery	More explanation/tutorials on all parts of ARRA; visually show full extent on map (data to support?)	Significant explanation live; video in discussion



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Recovery.gov Web Site



*Detailed Findings –
Phase 1, Focus Groups*

Phase 1: Snapshot of “Hot Topics” Circa late August-early September 2009

- The overall state of the domestic economy was top of the mind awareness for Americans today including:
 - Unemployment rates
 - Real estate/home values
 - Healthcare reform
 - Not mentioned: international affairs/conflicts
 - Market specific: H1N1 virus (Richmond), Senator Kennedy’s funeral (Boston), concerns over Dayton being named by *Forbes Magazine* as one of America’s fastest dying cities, state government furloughs (Sacramento) and the new Cowboy’s stadium (Dallas)

Phase 1: Current Awareness/Attitudes: The Recovery and Reinvestment Act

- Every participant was aware of “the stimulus package” but many could not explain it in great length
- They wanted to know:
 - How will personal lives and financial situation be impacted?
 - What it was comprised of?
 - What it was, its goals?
 - Who decided what projects would receive funds?
 - What was the decision making process for select funding recipients?
 - Who receives money? How would the money be paid back?
 - How was the money to be used?
 - How long it would take to feel an impact?
 - When will the crisis be over?

- How will we measure success and know money is well spent?
- How do we prevent a similar crisis in the future?
- **Some had limited to no knowledge of the actual \$ amount committed but knew it was in the billions or trillions**
- Respondents recognized there would be a delay in seeing the stimulus money **trickle down to the state/local level** but they were growing frustrated with the stagnant unemployment rates
- **There is an overall sense of uncertainty whether the “stimulus package will work” or if it is a “band-aid” before next collapse**
- **Respondents in Dayton and Boston saw the recovery money in action through road works and corresponding signage. Other markets have yet to feel an impact**

Phase 1: The Road to Recovery: In Their Words...

- *“So what is it going to do for someone like me without problems?”—Sacramento*
- *“Let’s say this is working so well, how are we now going to attack the deficit?”— Boston*
- *“How many jobs has it created so far?”— Boston*
- *“Who is going to monitor exactly how the money is spent?”— Boston*
- *“Nobody has told us what the plan is...all we hear are dollar numbers being thrown around”— Boston*
- *“What is it?”— Dallas*
- *“Somebody just tell us the truth...and be honest.”— Dayton*
- *“You don’t really hear about [Recovery effort specifics] in the media anymore.”— Boston*
- *“I want to know how are we going to pay for this. It’s on borrowed money...from China...nothing, anywhere tells us how we plan to pay it back.”— Richmond*
- *“I’m concerned [the government] doesn’t have a plan.”— Richmond*

- *“There is a lack of trust in our political system.”— Dayton*
- *“None of my circle of friends have been affected by [the economic climate] so we don’t talk about it much.”— Dallas*
- *“I’ve seen construction going on but there is no clear association that is part of Recovery efforts.”— Boston*
- *“I want to know what each state is doing with the money. Boston seems to be really slow with implementing that money. During the work day, I’m all around. I see projects going on...but really slow and people standing around.”— Boston*

Phase 1: Current Awareness/Attitudes: The U.S. Government

- There was an overall distrust towards the U.S. government amongst respondents in all markets. They were looking for “truthful,” “honest,” “accurate,” and “credible” information to make them better informed about the recovery progress.
- Participants sensed the low morale of the nation and voiced frustration about the government bailouts awarded large financial institutions and the automotive industry.
- In particular, respondents were “disgusted” Goldman Sachs had recently reported record quarterly earnings and perceived financial institutions paying out “excessive” bonuses.
 - *“When Obama initially sent out the money the banks used it to pay out bonuses, why did they do that? That is what got us here in the first place.”*
 - *“Cash for clunkers-dealers raised the price of the cars by the amount that you get back for it, so the dealer makes money and the government did not see it coming and so they did not have the foresight.”*
 - *“...And most people bought foreign cars and not GM, Chrysler or Fords.”*

Phase 1: Current Awareness/Attitudes: Media Resources Used to Learn About Recovery

- Participants used mainstream media (broadcast and cable) television, *NPR*, talk radio, local newspapers (local and national, *New York Times*, *Wall Street Journal*, *USA Today*), religious organizations and various Internet news sites, e.g., CNN, MSNBC, FoxNews and CNBC
- Google keyword searches were “recovery” and “stimulus spending.” Popular blogs/commentaries, Wikipedia and word-of-mouth conversations were also utilized
- Respondents acknowledged that “there are many people...across the country who do not have access to the Internet. We find that everyday with our clients who are deaf, blind or hard of hearing.” For respondents with limited to no Internet experience or access, they suggested providing information:
 - Inside the IRS tax booklet
 - Posting information/town hall talks at community centers, senior centers, hospitals and the unemployment office

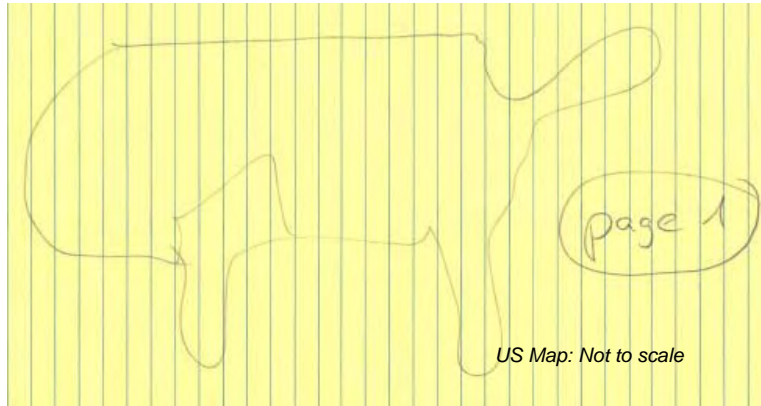
Phase 1: Current Awareness/Attitudes: Recovery.gov vs. Recovery.org (Unaided)

- A limited number of respondents were aware of Recovery.gov and even fewer had visited the current Web site
 - *“I’ve gone to [Recovery.gov] and I was looking for a plan....but I didn’t find it”— Boston*
- Recovery.org was mentioned in 3 of the 10 groups as a resource for tracking spending
 - *“[Recovery.org] gives you more detailed information than [the current Recovery.gov] site”— Sacramento*
 - *“[Recovery.org] tells you the number of jobs created and what the money is for...people can comment on [funded projects] as well” —Sacramento*
- Respondents assumed Recovery.gov was the official federal government Web site and would contain more accurate and current data than other sites with an .org or .com domain extension

Phase 1: Design Recovery.gov: Individual Focus Group Exercise

- **Based on the name 'Recovery.gov', respondents assumed the primary objective was to provide government recovery plan data as it related to the individual taxpayer and how the government was assisting**
- **The most commonly cited content topics included:**
 - Consolidate/differentiate content by target audience
 - About Recovery.gov
 - An interactive map showing spending by area
 - Measuring success and impact of the stimulus money
 - Featured success stories
 - How individual taxpayers and their communities benefit
 - Find jobs related to Recovery Act funds
 - Overall Web site tone: patriotic and uplifting, inspirational, restore confidence

Phase 1: Design Recovery.gov: Examples of Respondent Designs/Content



- Recovery.gov
- National Debt
 - Expert opinions (unbias)
 - Spending per state/country (how much each gets)
 - Specifics to what the money is spent on
 - Clear, direct answers to ~~what~~ how we can get out of debt, boost the economy, as a nation + individually
- A place where citizens can write their question that can be answered by experts
- jobs (who's hiring in a certain ^(unbiasedly) city, area)

- Recovery.gov - An ask leaves kind of set-up.
- Health care-
 - Housing
 - How is it going to help average people who don't have a problem mortgage or tons of debt.
 - Keeping jobs not just creating new ones.
 - How does the recovery act help those who live and work in a specific area.
 - How is this gonna be paid for
 - Maybe, if your question is not answered, contact information to get your specific question answered

Phase 1: Design Recovery.gov: In Their Words...

- *“Whenever I see a Web site with a lot of data...I like the search function to narrow down comprehensive information.”— Richmond*
- *“News updates...this much money was spent on a bridge here...and here in Virginia, state where is the money going.”— Richmond*
- *“I’d include agencies broken down [by responsibilities] because people don’t necessarily know where things fall.”— Dallas*
- *“I want a link to contact someone with feedback.”— Boston*
- *“I would call my site, the Road to Recovery, to show progress.”— Boston*
- *“It’s not just about finding out where the money is going but also how you can qualify ...or better your community.”— Boston*
- *“You could break it down by age group. I’m no where near retirement and I want to know how this will affect me, my household.”— Dallas*
- *“A job help line...help me find a job.”— Richmond*
- *“The site must scream out to us how it is going to help us, and make it obvious how it is going to help the individual.”— Sacramento*
- *“I’d have a ticker with our national debt and I would come back a lot because I am obsessed with our national debt.”— Dallas*

Phase 1: Recovery.gov 2.0 Paper Prototypes

- Respondents were shown large, mounted color selected pages of the proposed Recovery.gov re-design. Also, respondents critiqued the interactive ESRI map's Beta version under *Where Is The Money Going?*
- A sampling of tested pages included:



Phase 1: Recovery.gov Paper Prototype: Initial Respondent Reactions

- At first glance, respondents were pleased the current administration was honoring its promise for more transparency and accountability in government spending
- Based on their initial expectations of Recovery.gov, they anticipated more specific details of spending programs and job creation
- They felt the tone of the Web site and the proposed tagline, *Follow The Money*, over-emphasized fraud, waste and abuse as if illegal behavior was expected
- As participants read the Recovery Accountability and Transparency Board's mission statement, they realized the primary Web site goal wasn't intended to assist individual taxpayers, show the impact of spending or measure long-term success
- Albeit a little disappointed, participants were still impressed with the ability to track spending ,i.e., the visually engaging interactive ESRI map

Phase 1: Recovery.gov Paper Prototype: Critique Summary

Based on the select creative boards tested, respondents voiced the following feedback:



■ Positive Aspects

- “Finally” a government Web site is able to track spending
- Inclusion of interactive map, ability to drill down to specific area
- Second/tertiary content layout >> left menu navigation above the fold
- Navigation/menu labels

■ Minor Adjustments Needed

- Graphs: labels not clear, add descriptions
- Tagline, Follow the Money >> instead *Follow the Progress*
- Featured Story >> show examples with a more significant impact. It can still be a small scaled project that makes a difference but of interest to general users

■ Areas to Improve

- Home page, below the fold: too much information, often redundant
- Too much negative emphasis on fraud, waste and abuse
- Content: limited specific details, # of jobs created, how much was spent and measuring performance

Phase 1: Recovery.gov Paper Prototype: In Their Words...

- *“Overall, I was impressed. It’s a great start.” — Dayton*
- *“This is the calling for accountability to the people. It is the promise made to us for transparency.” — Dayton*
- *“It’s pretty good information but I want to get rid of everything below the map.” (on the home page) — Boston*
- *“I want to see something positive, optimistic here.” — Richmond*
- *“I like the accountability pages...these are the people who are going to be watching...and if I have a problem I can call Marilyn Woo.” —Richmond*
- *“In terms of actually helping me, no, there is nothing here.” — Boston*
- *“I want this sort of dry, facts this is what is going on...but it needs to tie more to the individual without losing sight of the big picture.” —Richmond*
- *“It felt too monochromatic and boring.” — Boston*
- *“I liked the idea of [the interactive map]. But I think the colors [of the heat map] are too close...I’d rather see green...money...the environment...clean.” — Boston*
- *“[The tagline] reminds me of Watergate...if you want to find out who’s behind it you need to follow the money. “ — Boston*
- *“It usually means following the money in a scandal.” — Boston*
- *“It describes a program but [the site] doesn’t tell me what it is going to do for me. It stops at a macro level and doesn’t show anywhere how can I tap into jobs.” — Boston*
- *“All the articles are about fraud, transparency and abuse...what’s good about that?” — Boston*
- *“To bring up the fact there might be fraud and cheating of all this money...it’s like Katrina all over again. Or here they go again, someone is going to manipulate the system.” — Dallas*
- *“I feel like this site is designed for someone who wants to write a paper. Like a policy paper.” — Boston*

Phase 2: Remote Usability Testing

- Phase 1 was intended to discover what content Americans wanted to see at Recovery.gov and also test paper prototype redesigns
- Meanwhile, Phase 2 was designed to test user satisfaction in terms of performance, accuracy in completing tasks, recall and the emotional experience
- Note: The home page changed several times during testing including the release of recipient data on October 15, 2009 and also new content such as Training Information for Inspectors General and map views by unemployment
 - Many of the preliminary usability issues were corrected during the testing period, for example, data fields for # of jobs created/saved and also several technical glitches (opportunities>grants> empty box under Grants.gov)



10/15/09 to the present



Initial launch

Usability Study Color Coding: Adjustments Requirement Ratings & Descriptions

Color Coding	Description
No Adjustments Required	<ul style="list-style-type: none">• Users were able to complete task with minimal effort• Web site fundamentals/attributes were appropriately used including content, functionality, navigation, layout and/or terminology• High level of user satisfaction
Minor Adjustments Required	<ul style="list-style-type: none">• Users did not immediately and instinctively complete task• Web site attributes at times unclear, misused or misplaced• Moderate level of user satisfaction
Adjustments Required	<ul style="list-style-type: none">• Users questioned/expressed concern over aspects of design, functionality, navigation, layout or terminology• Low level of user satisfaction

Phase 2: Remote Usability Testing: User Satisfaction

- ▲ Overall, users were extremely satisfied with the newly re-launched Recovery.gov Web site
- ▲ Average/interested citizens, Recipients (Current/Potential) and Indian Country/Tribe users were less critical of creating reports from the data download center versus power users such as the Press, Watchdog, State/Local and Federal agency targets
- ▲ Users understood the Web site was evolving as stimulus spending data became available. They recognized the Web site as a powerful tool to ensure transparency and accountability for Recovery funds
- ▲ Even the few users who had visited the previous version of Recovery.gov noted the progress on the Web site functionality
- ▼ ...However, one Agency user noted the absence of certain data feeds and the *Impact* tab previously available on Recovery.gov 1.0

Phase 2: Remote Usability Testing: Home Page Design/Layout

- ▲ Content above the fold yielded a favorable response with respondents using such words as “clean” and “clear”
- ▼ Similar to the Phase 1 critique, all target audiences felt overwhelmed with the amount of information below the fold. They said the site was “busy” and cluttered” and without any “particular sense of order”
- ▼ Users noted the slate gray and pale blue hues of the Recovery.gov was “drab” requiring more color contrast

The screenshot shows the Recovery.gov homepage with the following sections:

- Header:** Navigation menu (Home, About, Accountability, Where is the Money Going?, Opportunities, News, Press & Resources, Contact Us) and a search bar.
- Recipient Reporting:** A bar chart showing the number of recipients reporting by state. A callout box states: "Filing and sub-recipients of Recovery Act awards have reported on how they used their money. As of 10/24/10, there were 11,239 reported final (FIS) awards, 8,827 federal contracts, 112,000 grants, and 205 Federal Reporting Grants." A link says "Find out more about Recipient Reporting >>".
- U.S. TOTAL:** A map of the United States with a callout box: "To see where the money is going, make your selections below and click on the Agency Report." It includes a pie chart for "Funds Available by Award Type" and a table for "Contracts by State".
- ESTIMATED JOBS CREATED/SAVED:** A large number "53,268" with a sub-note: "Find more information about Recovery-related jobs. In How Job Data is Estimated - CEA (PDF 20K)".
- CONTRACTS:** A section with a "TOP NEWS" item: "717 More 2010 Data Not Than 50% Available Than 50% Available".
- AWARD PROGRESS:** A pie chart showing "100% Completed" and "100% Not Started".
- DISBURSAL AND REPORTING:** A bar chart showing "100% Disbursed" and "100% Reported".
- TOP STATES BY JOBS CREATED/SAVED:** A table with columns: STATE, JOBS CREATED/SAVED, and RATE.

STATE	JOBS CREATED/SAVED	RATE
California	396,000	11.60%
Ohio	193,000	10.50%
Michigan	159,000	10.20%
North Carolina	100,000	10.00%
South Carolina	90,000	12.00%
Pennsylvania	49,000	10.00%
Chicago	44,000	12.20%
Minnesota	34,000	12%
Florida	12,000	12.40%
State of Columbia	12,000	10.00%
- 10 LARGEST CONTRACTS IN U.S.:** A table listing the top 10 contractors by amount awarded.

RANK	COMPANY	STATE	AMOUNT AWARDED
1	Bechtel Power Nuclear Solutions, LLC	SC	\$1,275,882,384
2	CH2M Hill Parsons Transportation Company	WA	\$1,060,300,000
3	Bechtel General Services	NY	\$777,381,000
4	URS Services General Contracting Company	TX	\$710,816,310
5	Washington Concrete LLC	CA	\$650,000,000
6	URS Services National Security LLC	MD	\$575,298,000
7	Clark Design/Build LLC	MD	\$162,184,000
8	Johnson Mfg International Energy, LLC	CA	\$152,000,000
9	Emcor of Utah, Inc.	UT	\$134,400,000
10	URS Services National Security Company	TX	\$102,504,000
- WHICH AGENCIES HAVE PAID OUT THE MOST MONEY?:** A list of agencies with their total amount paid out.

RANK	AGENCY	AMOUNT PAID OUT
1	Department of Health and Human Services	\$31,717,363,300
2	Department of Labor	\$24,665,638,274
3	Department of Education	\$14,571,453,404
4	Social Security Administration	\$13,194,817,278
5	Department of Agriculture	\$4,710,184,276
6	Department of Transportation	\$3,164,761,101
7	Department of Housing and Urban Development	\$1,483,471,349
8	Department of Justice	\$1,028,284,742
9	Department of Energy	\$687,243,368
10	Department of the Treasury	\$668,645,000
- RECOVERY ACCOUNTABILITY & TRANSPARENCY BOARD:** A section with a "WHAT'S NEW" section and a "TUTORIAL CENTER" link.
- AGENCY REPORTING:** A section with a "REPORT FRAUD, WASTE & ABUSE" link.

Phase 2: Remote Usability Testing: Home Page Design/Layout (508 Compliance)

- ▼ 508 compliance respondents were frustrated trying to navigate the home page. Many of the rows and column headers were not recognized and skipped over by screen reading software such as Jaws or Zoom Text
- ▼ In addition, their speech recognition software did not read State specific data including funds awarded, received, jobs created (Recipient data) or Funds Announced, Funds Available or Funds Paid Out

The screenshot shows the RECOVERY.GOV website home page. The main navigation bar includes links for HOME, ABOUT, ACCOUNTABILITY, WHERE IS THE MONEY GOING?, OPPORTUNITIES, NEWS, AIDS & RESOURCES, and CONTACT US. The page is divided into several sections:

- U.S. TOTAL:** A map of the United States showing the distribution of funds across states. A bar chart shows the total amount of funds available and received.
- RECIPIENT REPORTING:** A section for tracking the use of funds by recipients, including a bar chart showing the number of recipients and the amount of funds used.
- ESTIMATED JOBS CREATED/SAVED:** A section displaying the total number of jobs created or saved, with a breakdown by state.
- CONTRACTS:** A section for tracking the progress of contracts, including a bar chart showing the number of contracts awarded and the amount of funds awarded.
- GRANTS:** A section for tracking the progress of grants, including a bar chart showing the number of grants awarded and the amount of funds awarded.
- LOANS:** A section for tracking the progress of loans, including a bar chart showing the number of loans awarded and the amount of funds awarded.
- DID YOU KNOW?:** A section for providing additional information about the Recovery Act.
- AWARD PROGRESS:** A section for tracking the progress of awards, including a bar chart showing the number of awards awarded and the amount of funds awarded.
- DISTRIBUTION AND REPORTING:** A section for tracking the distribution and reporting of funds, including a bar chart showing the number of funds awarded and the amount of funds awarded.
- TOP STATES BY JOBS CREATED/SAVED:** A table showing the top states by jobs created or saved.
- 10 LARGEST CONTRACTS IN U.S.:** A table showing the 10 largest contracts in the U.S.
- WHICH AGENCIES HAVE PAID OUT THE MOST MONEY?:** A table showing the agencies that have paid out the most money.
- ACCOUNTABILITY:** A section for tracking the accountability of funds, including a bar chart showing the number of funds awarded and the amount of funds awarded.
- AGENCY REPORTING:** A section for tracking the reporting of funds by agencies, including a bar chart showing the number of agencies reporting and the amount of funds reported.

Phase 2: Remote Usability Testing: Home Page Content

- ▲ Map: quick access to area of interest searchable by state/territory or zip code
- ▼ Map: Users only noticed the default version of the map on the home page. When Recipient Reporting Data was released on 10/15, users were not aware of toggle capability between Recipient and Agency maps/data. The color tabs were not clearly marked
- ▼ Terminology: Users were not always clear on the terminology of a Recipient vs. Agency. Users noted that U.S. States were often referred to as agencies and recipients who distributed funds to other organizations
- ▲ Featured stories: generated strong interest but users suggested adding a cookie to track IP addresses and provide regional stories



- ▼ Participants suggested removing *Contracts, Grants, Loans content* from the home page. The content did not have any specific order and was not searchable by topic. In addition, users noted ‘Contracts’ and ‘Grants’ did not follow the same template as Awarded and Up For Bid
- ▼ They also suggested removing Chairman’s Corner, Recovery Accountability Transparency board and Accountability. Participants said the content didn’t warrant top level placement on the home page
- ▼ Users expected Agency Reporting bullet points to be links. Clicking *Read More About Agency Reported Data* did not necessarily yield desired results
- ▼ Source: When scrolling the mouse over “Source” for various data, users said the “?” was confusing and there was a lag-time to see actual resource used for data collection



Jobs Created/Saved:

- ▼ Once Recipient Data was released on 10/15, users immediately gravitated towards the data. Many asked why only Federal Contract data was reported. Users wanted to know:
 - *What is the measurement? Full-time jobs, part-time jobs?*
 - *What types of jobs were created?*
 - *Will the job end when the project is over?*
 - *Where are the jobs located?*



Phase 2: Remote Usability Testing: Respondent Critique: Home Page Content

Reporting Tables:

- ▼ Users also wanted the option to sort results by field, e.g., state, jobs/created/saved, unemployment rate
- ▼ Largest Federal Contracts: users wanted to add fields for number of jobs created/saved by organization and the option to sort results by interest

TOP STATES BY JOBS CREATED/SAVED		
STATE	JOBS CREATED/SAVED	UNEMPLOYMENT RATE
Colorado	4695.05	7.34
Washington	2909.18	9.19
California	2260.05	12.22
Florida	1634.97	10.70
Tennessee	1156.17	10.79
Texas	1099.54	8.03
Georgia	1046.09	10.15
Maryland	965.29	7.23
Kentucky	866.94	11.15
Ohio	699.08	10.84

Updated 10/10/2009 View All States

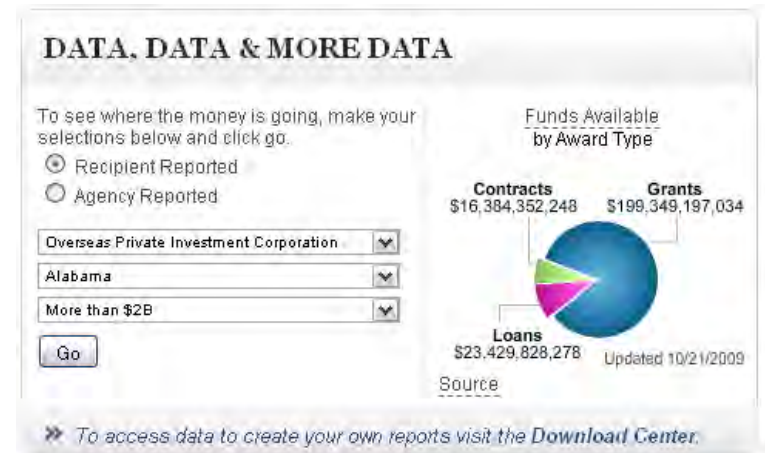
Source: [Source](#) Figures shown are for Federal Contracts only

LARGEST FEDERAL CONTRACTS IN U.S.		
NAME OF COMPANY	STATE	AMOUNT AWARDED
SANOFI PASTEUR INC.	PA	\$1,408,612,200
CH2M HILL PLATEAU REMEDIATION COMPANY	WA	\$1,359,633,501
CH2M WG IDAHO LLC	ID	\$437,675,000
UT-BATTELLE, LLC	TN	\$338,697,231
SAIC-FREDERICK, INC.	MD	\$302,521,207
WASHINGTON RIVER PROTECTION SOLUTIONS	WA	\$299,728,838

Phase 2: Remote Usability Testing: Home Page Content

Data, Data & More Data:

- ▼ Users did not care for the label, suggested 'Advanced Data Search'
- ▼ Placement of the Download Center link was "hidden." Users suggested renaming it 'Data Center' or 'Download Data Center'
- ▼ Clicking on 'Funds Available' pie chart loaded 'Funds Awarded', not currently available
- ▼ Users could not select more than one agency or state and asked how they could select dollar amounts



Phase 2: Remote Usability Testing: Respondent Critique: Home Page Content

Data, Data & More Data:

- ▼ When respondents selected criteria from the pull down menus, the ESRI map loaded to the entire U.S. first before refreshing to the specific inquiry results
- ▼ Users were not aware if their search criteria yielded 0 results
- ▼ In addition, if they used the *Show Recipient* menu, several thought they were searching all agencies and contracts even though they never specified Contracts as the funding source



The data on this page comes from the contract data reported by recipients as of October 15, 2008. Final contract, grant, and loan data will be displayed on October 15, 2009. The data on this page is reported as of the address.

Phase 2: Remote Usability Testing: Where Is The Money Going?

All About The Data

- ▼ Users reacted negatively to the placement of the *All About the Data* pop-up window. In particular, the fact that it reloads when users return to *Where Is The Money Going* during the same session
- ▼ In addition, there was too much important data “crammed” into a “small box with small font”



Phase 2: Remote Usability Testing: Where Is The Money Going?

ESRI Map

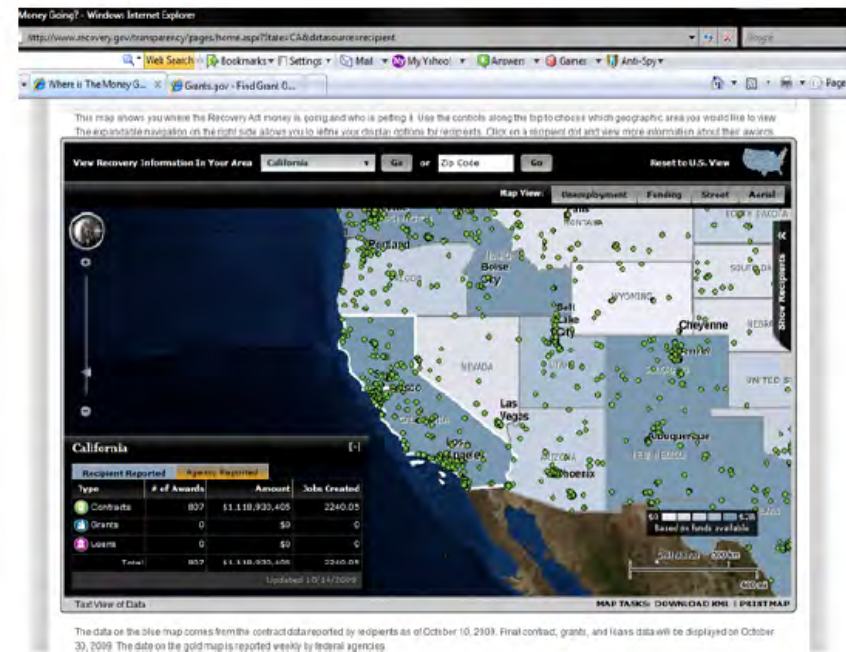
- ▲ Map: users impressed with the ESRI map were able to distinguish the color coding for Grants, Contracts, and Loans
- ▼ Hawaii and Alaska were out of view on the main U.S. map
- ▼ Drilling down on a specific state or zip code provided data for surrounding areas. With the white border, users often found it difficult to distinguish areas
- ▼ With the dark blue background, users didn't always notice they could zoom or pan in/out on the map
- ▼ Not intuitive; users could toggle between 'Recipient Reported' and 'Agency Reported' results
- ▲ While users were not always impressed with the slate blue hues, they were able to distinguish the color scale on the heat map



Phase 2: Remote Usability Testing: Where Is The Money Going?

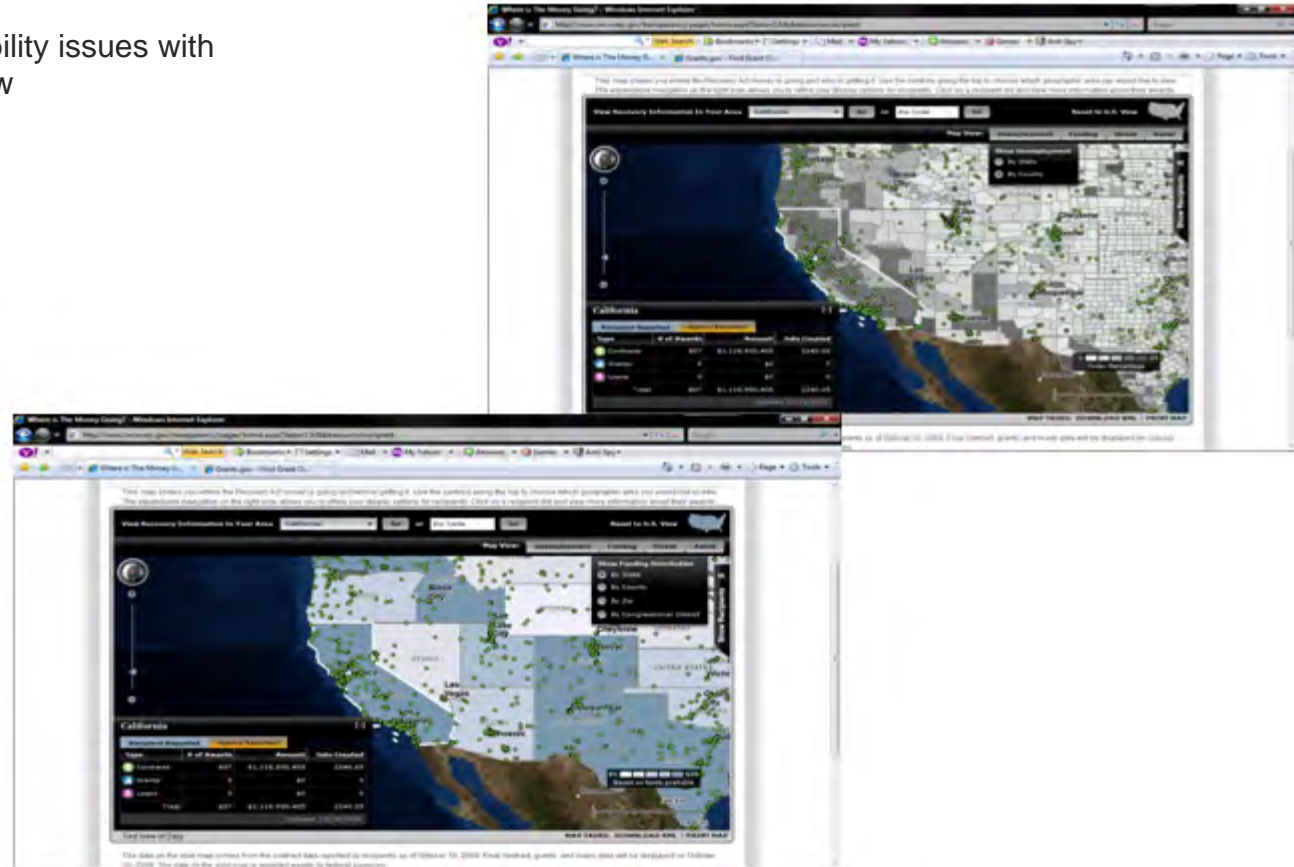
Show Recipients:

- ▼ Placement wasn't intuitive. When expanded, often covered key parts of the map
- ▲ Once users discovered the 'Show Recipients' fields, they could narrow down their search
- ▼ They wanted the option to search specific 'Recipients' or select more than one agency or state



ESRI Map (Continued)

- ▲ They reported no usability issues with changing the Map View



ESRI Map (Continued)

- ▲ Users understood they could click on “dots” to drill down to specific awards
- ▼ Many asked what a fraction of a job represented. In this screen shot, 0.08 of a job. They also inquired about location of jobs
- ▲ During testing, award descriptions improved, e.g., example, adding # of created jobs, project status. As such, users generally satisfied with descriptions that provided some details on the project (moderator’s observation)
- ▼ But they wanted the option to click on sub-recipients to find out more about an organization



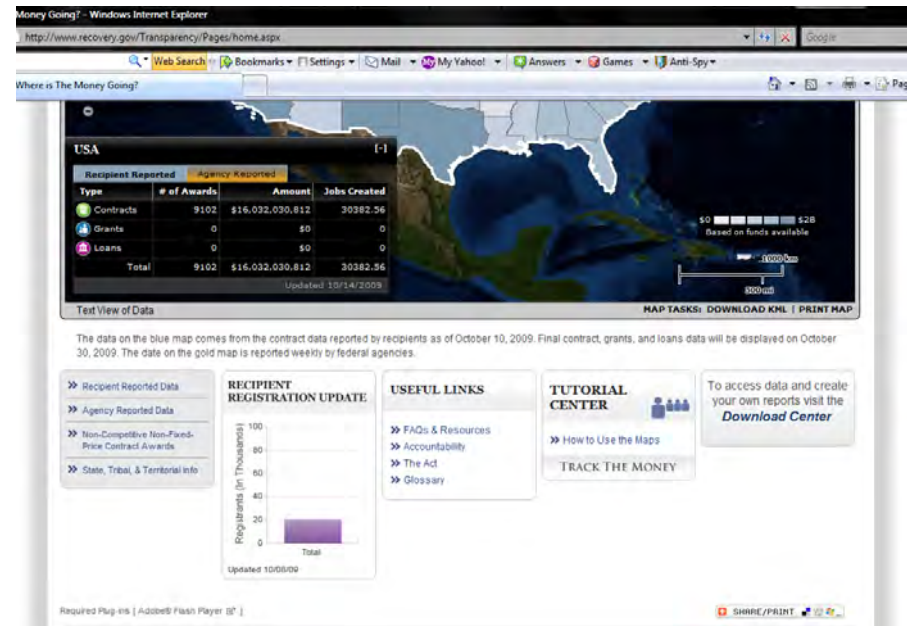
Award ID	Organization Name
[+] Sub-award 000394900002 - STILLWATER, LLC	
[+] Sub-award 000377200002 - TC PROGRAM SOLUTIONS, LLC	
[+] Sub-award 38683 - THYSSENKRUPP SAFWAY, INC	
[+] Sub-award 000368200005 - TOTAL SITE SERVICES LLC	
[+] Sub-award 30275 - TRI CITY SIGN & BARRICADE	
[+] Sub-award 00039778 - ULBRICHT JR, WILLIAM H	
[+] Sub-award 00039630 - VOSS INDUSTRIES, INC	
[+] Sub-award 00039497 - WESTERN STATES EQUIPMENT COMPANY	
[+] Sub-award 000186700044 - WPCON ASSOCIATES INC	
[+] Sub-award 0002970100007 - YAMCOS LLC	
[+] Sub-award 0003849700001 - Z-ONLINE	
[+] Sub-award 30343 - ACE SALES & SERVICE CO, INC	
[+] Sub-award 00038701 - ALFA LAVAL INC	
[+] Sub-award 0003628300015 - AREVA FEDERAL SERVICES LLC	
[+] Sub-award 0003638100022 - ASCENDENT ENGINEERING & SAFETY SOLUTIONS LLC	
[+] Sub-award 30396 - A INDUSTRIAL SUPPLY	
[+] Sub-award 30424 - Columbia Basin LLC	
[+] Sub-award 0001198100014 - Aecom Services, Inc	
[+] Sub-award 0003717400018 - ARES CORPORATION	
[+] Sub-award 00029529 - Augusta Fiberglass Coatings, Inc.	
[+] Sub-award 00038708 - AVANTECH, INC	
[+] Sub-award 30648 - B & K SUPPLY CO	
[+] Sub-award 0002941900027 - BLUE STAR ENTERPRISES NORTHWEST INCORPORATED	
[+] Sub-award 0003298300004 - BOART LONKOEYER COMPANY	
[+] Sub-award 00038831 - BULL RUN METAL FABRICATORS & ENGINEERS	
[+] Sub-award 0029778 - CAMBERRA INDUSTRIES, INC	
[+] Sub-award 00038477 - CEDAR MOUNTAIN SUPPLY, INC	
[+] Sub-award 30771 - CENTRAL MACHINERY SALES, INC	
[+] Sub-award 30787 - COLUMBIA REGIONAL CORPORATION	
[+] Sub-award 00039561 - D and R Auto Parts Inc	
[+] Sub-award 0003655700064 - BARCOK SERVICES, INC	
[+] Sub-award 30611 - BARTLETT SERVICES INC	

The screenshot displays a detailed award summary page. At the top, it shows the 'Award ID' and 'Award Name'. Below this is a section for 'BIDDING/CONSTRUCTION COMPANY' which includes a map of the project location and a description of the award. An 'AWARD OVERVIEW' table provides key metrics such as 'Award Value', 'Award Date', 'Project Status', and 'Info Reported'. A 'LOCAL POPULATION' table is also visible, showing population statistics for the award location.

Phase 2: Remote Usability Testing: Where Is The Money Going?

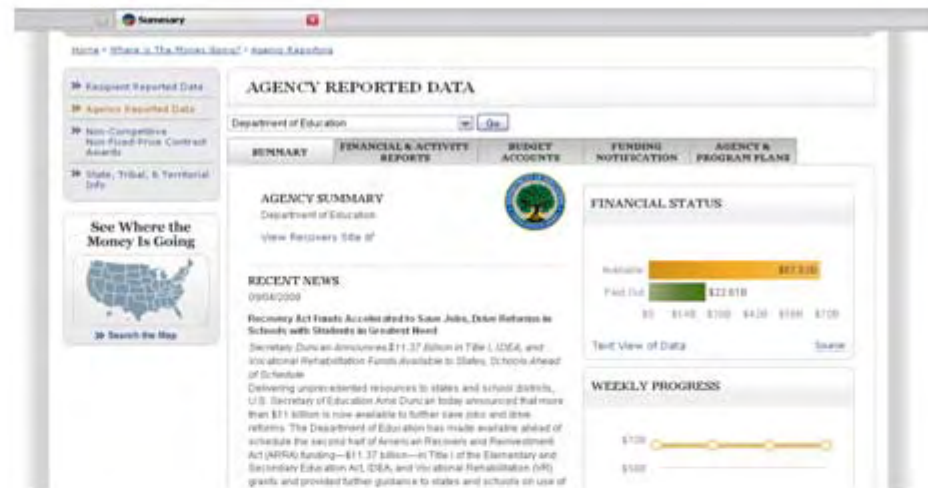
Below the Fold

- ▼ Most users did not notice the content below the fold or the left menu navigation until prompted
- ▼ Non-Competitive Non-Fixed Price Contract Awards wasn't an intuitive label and the definition was absent from the Glossary



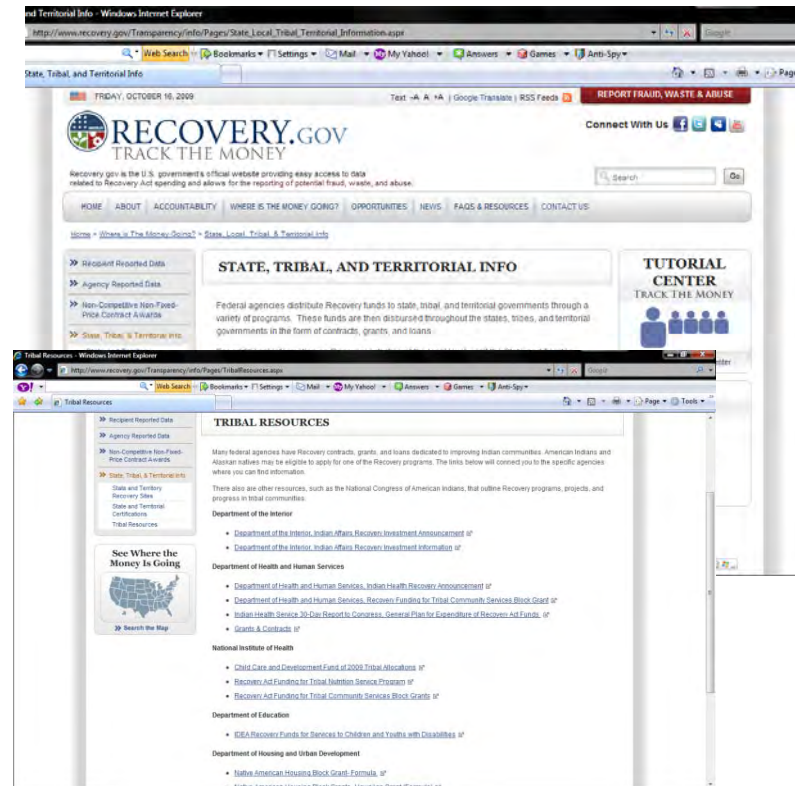
Phase 2: Remote Usability Testing: Agency Reported Data

- ▲ Agency users had no usability issues accessing the 'Agency Reported Data.' At first glance, some Average/Interested Citizens weren't clear on terminology or the reporting context



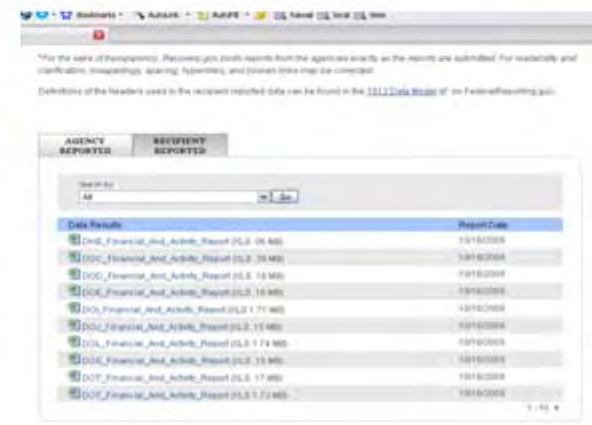
Phase 2: Remote Usability Testing: State, Tribal & Territorial Info

- ▼ Indian Country/Tribe users wanted to see information on other tribes and compare funding data
- ▼ Copy point: Last paragraph should read: To see the letter that your governor submitted to President Obama certifying that the governor should request and use Recovery funds



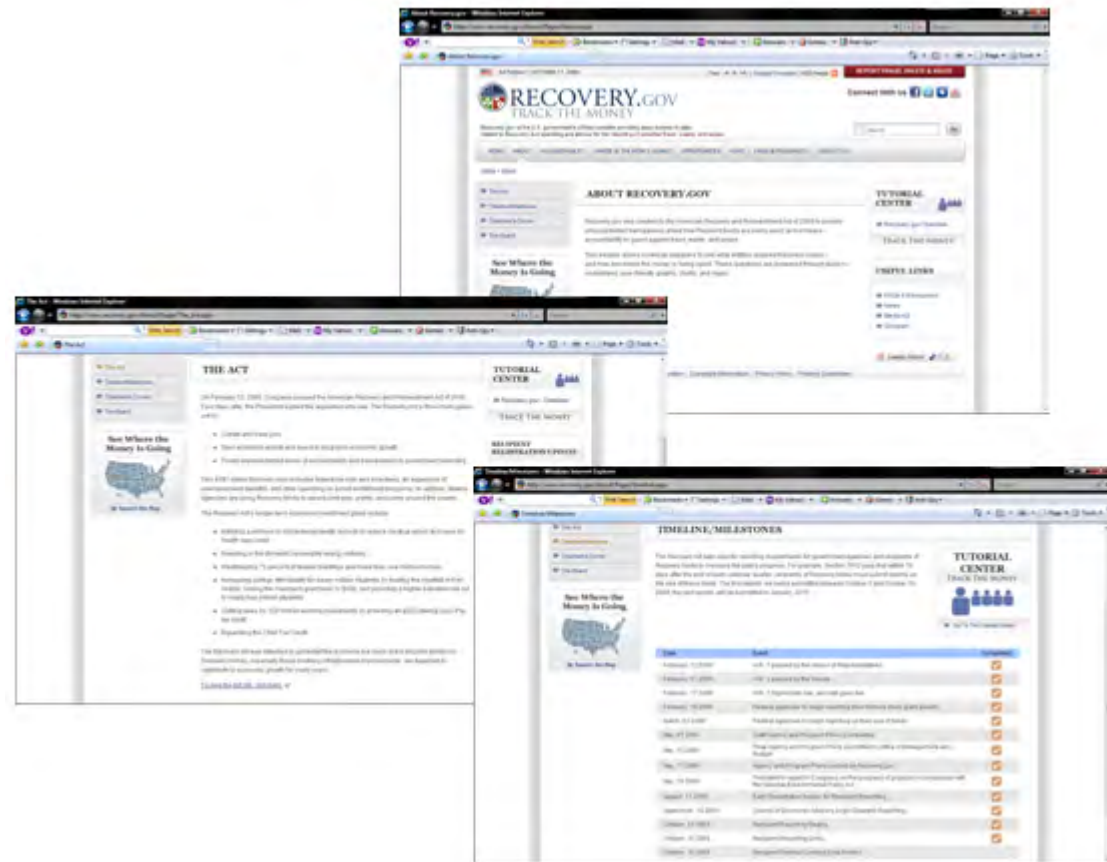
Phase 2: Remote Usability Testing: Download Center

- ▼ The label 'Download Center,' was not intuitive. Users suggested 'Data Center' instead
- ▼ They expected to find a link via FAQs and Resources but didn't notice quick links from the home page
- ▼ Not all agency acronyms were intuitive. Participants suggested using full agency name
- ▼ They wanted to compile reports over different time frames
- ▼ Not all Excel column headers were intuitive, e.g., TAFS

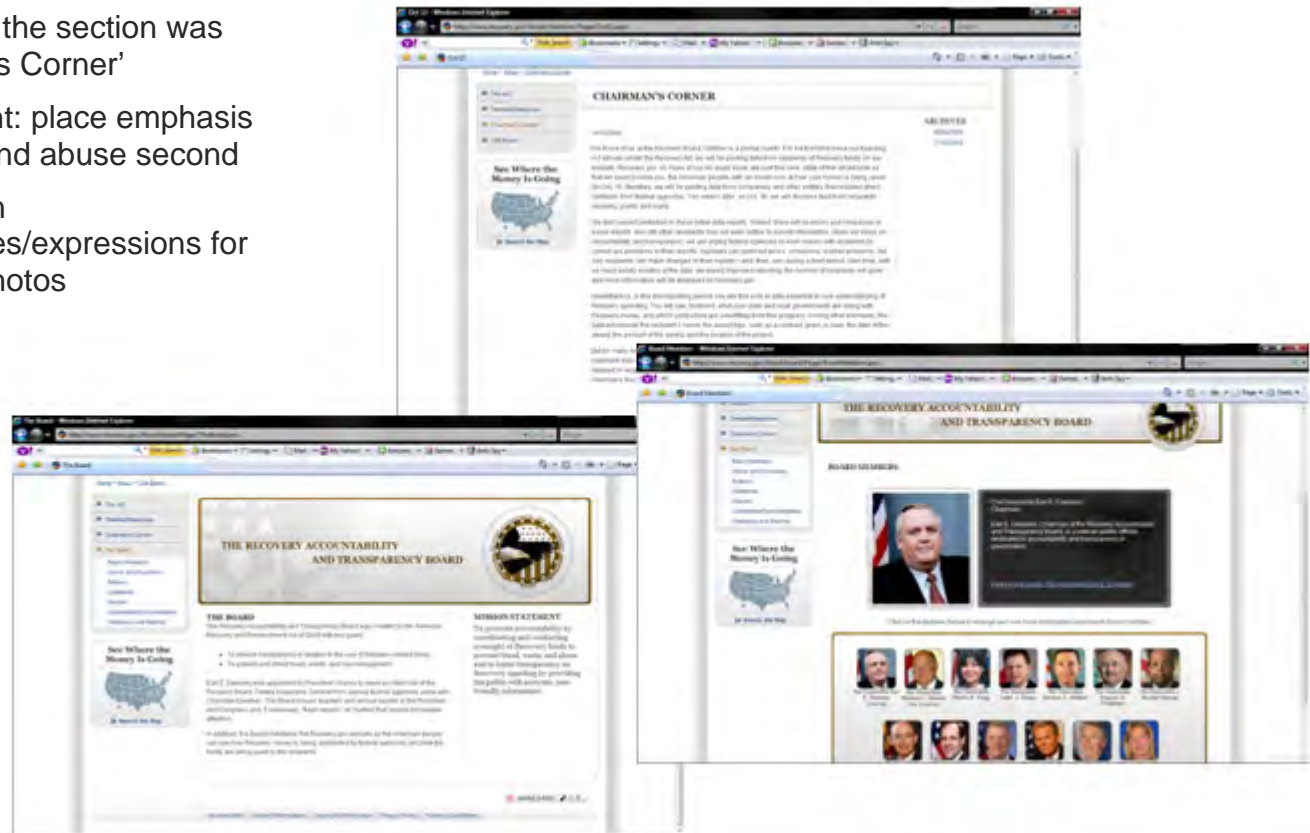
Phase 2: Remote Usability Testing: About

- ▲ Users reported no issues with select About content including the Act and Timeline/Milestones
- ▼ But they would also like more background history on what caused the financial crisis and why the Recovery Act was necessary from an unbiased government POV



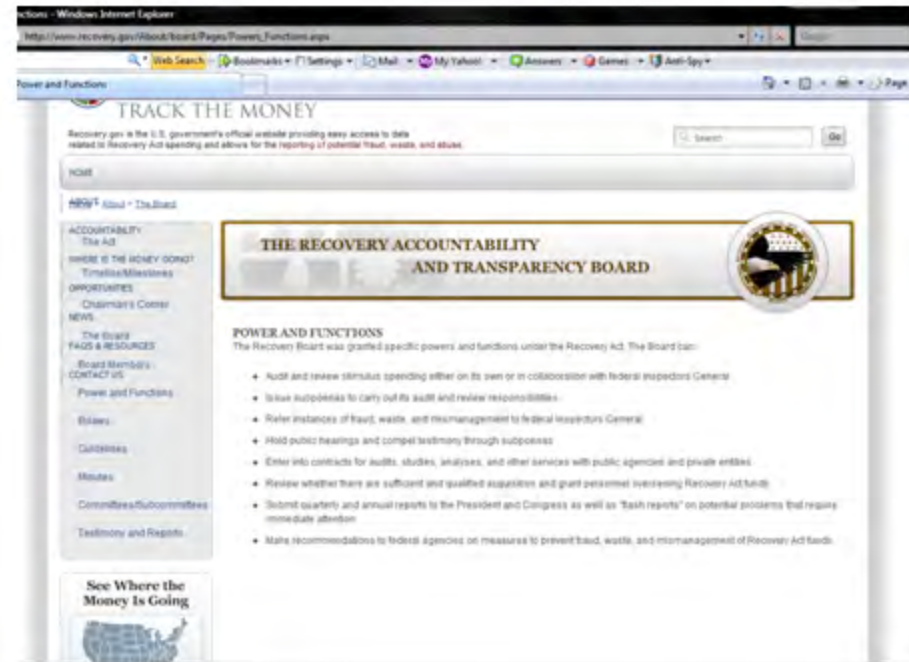
Phase 2: Remote Usability Testing: About

- ▼ Users asked why the section was called 'Chairman's Corner'
- ▼ Mission Statement: place emphasis on fraud, waste and abuse second
- ▼ Use more modern photography/poses/expressions for Board Member photos



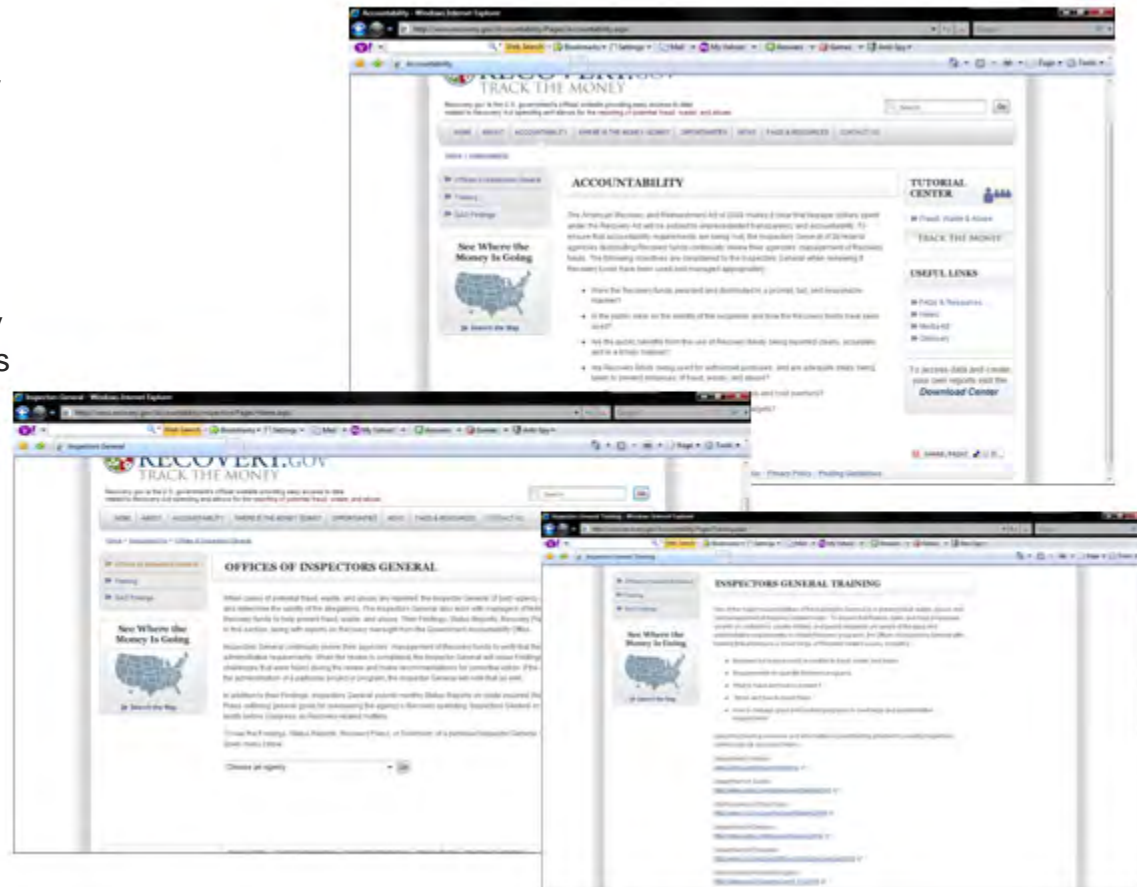
▼ A few technical glitches occurred throughout testing

In this example, the global navigation disappeared, side menu bar was misaligned



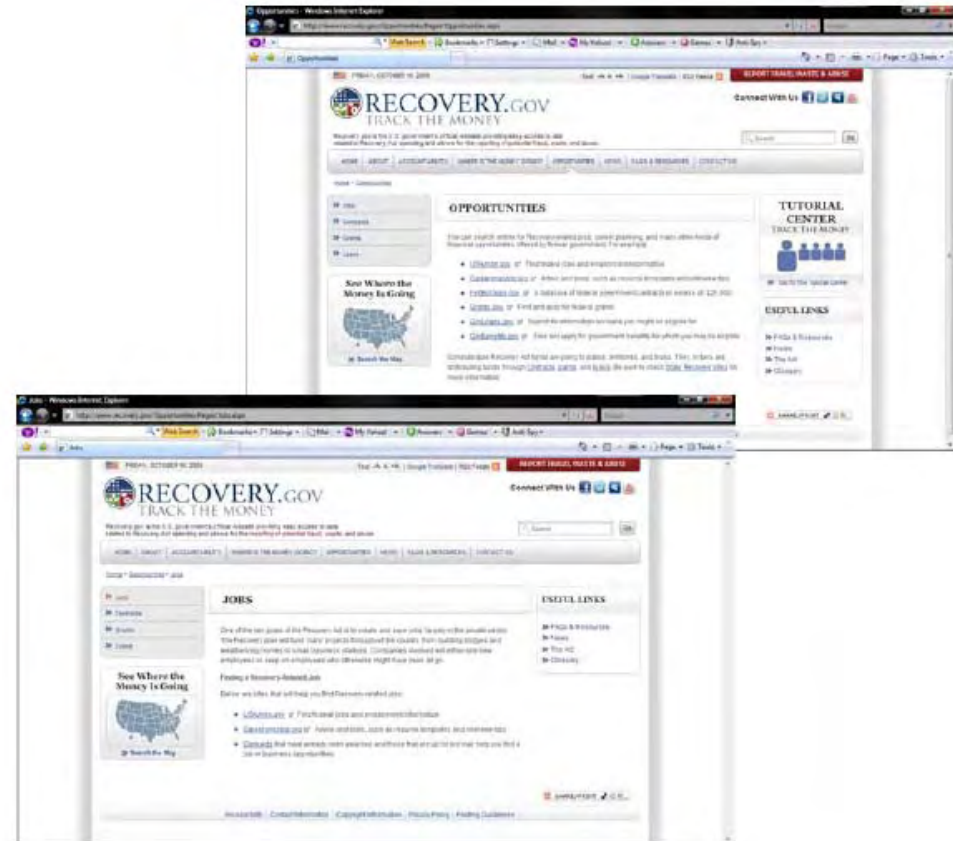
Phase 2: Remote Usability Testing: Accountability

- ▲ Accountability content met user expectation
- ▲ Not all respondents were familiar with the role of an IG, but able to find the description in the Glossary
- ▲ Inspectors General training was added as a content area during testing. Several users asked why it was included on this site versus an internal Web site



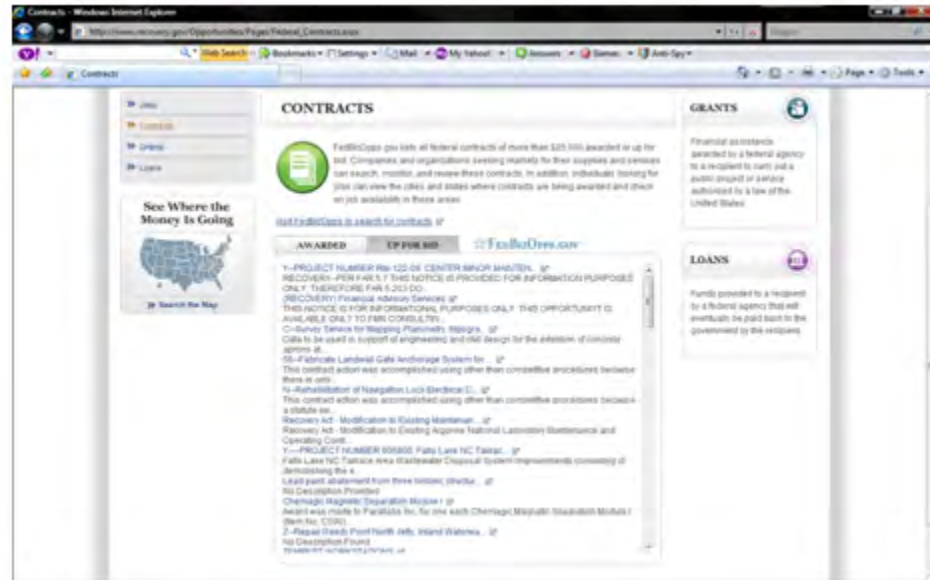
Phase 2: Remote Usability Testing: Opportunities > Jobs

- ▲ Users expected to find information on ways to find jobs, grants, contracts, and loans associated with Recovery spending
- ▼ But job seekers expected to find specific opportunities and not links to external Web sites



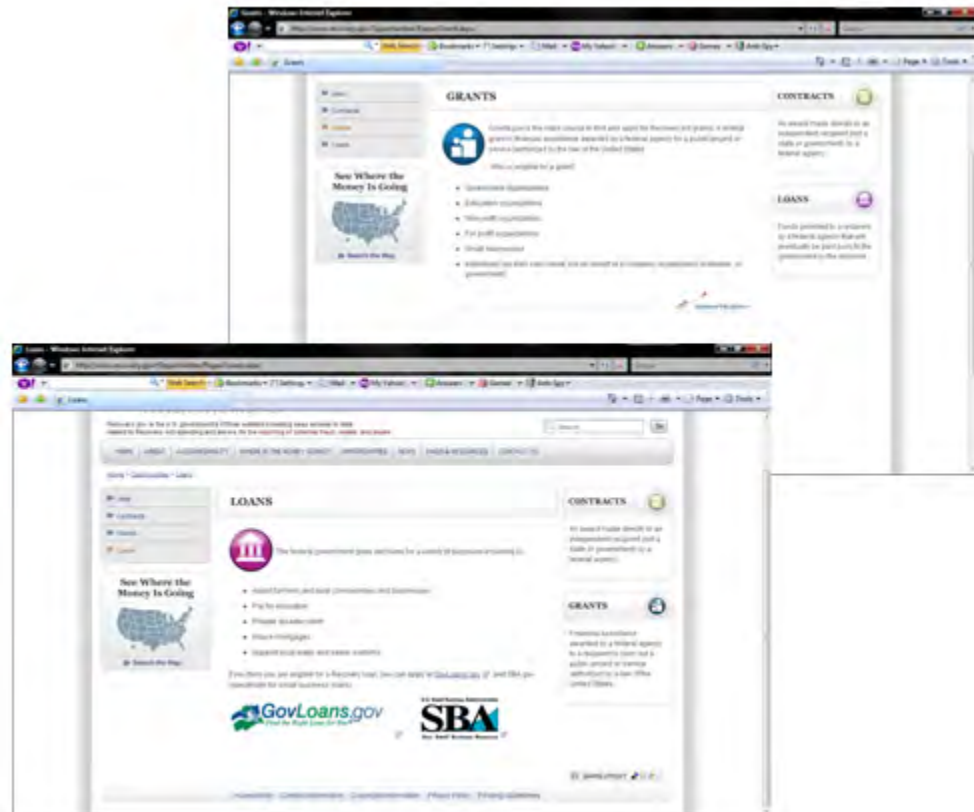
Phase 2: Remote Usability Testing: Opportunities > Contracts

- ▼ Users asked why 'Awarded' was a default tab. They went to the opportunities to find current contracts, not ones already awarded
- ▼ They also felt there was no organization or structure to the list of contracts



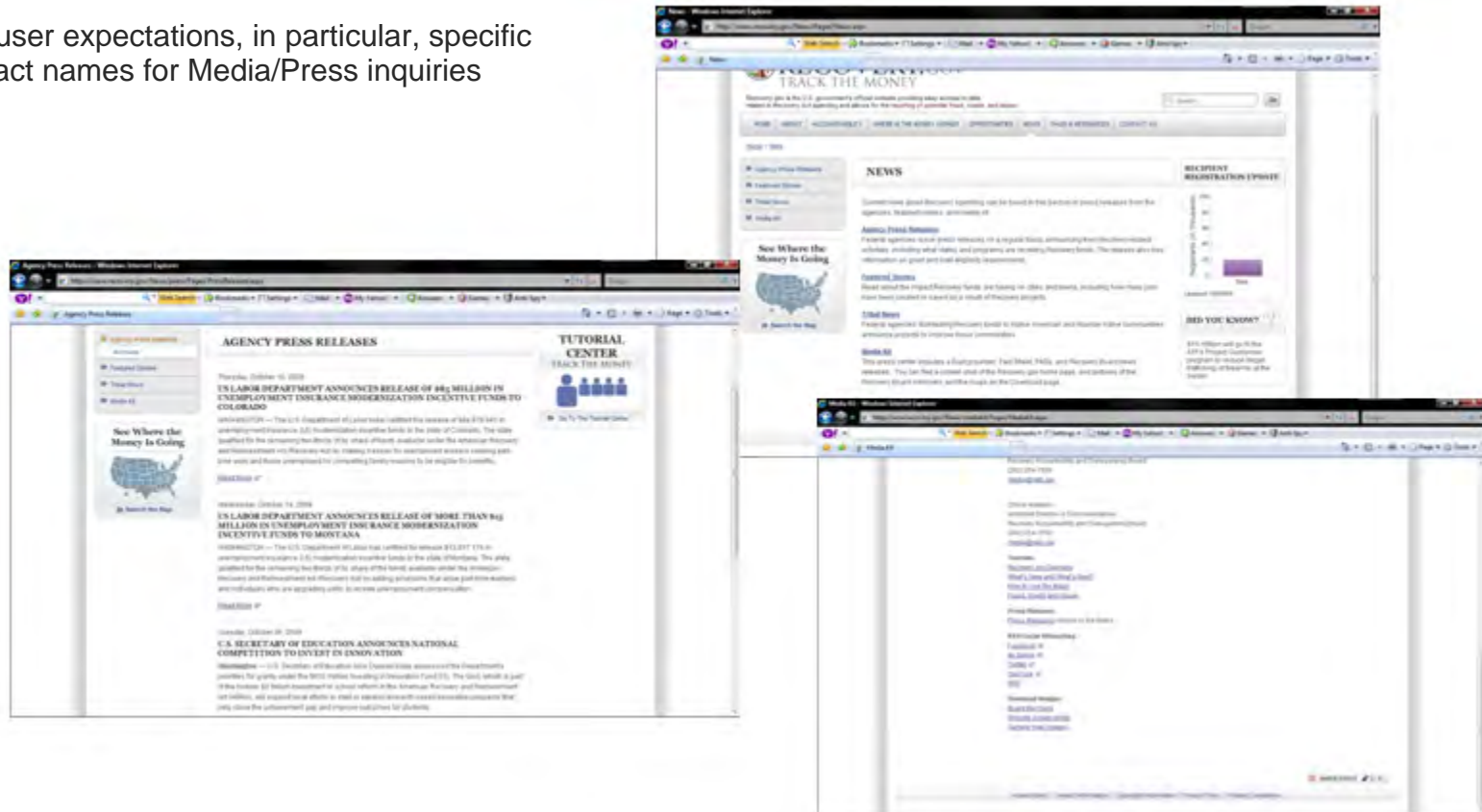
Phase 2: Remote Usability Testing: Opportunities > Grants & Loans

- ▼ Grants.gov contact did not load during the first two weeks of testing. The glitch has been resolved
- ▼ Loan seekers wanted immediate access to opportunities related to Recovery funds and not links to external sites



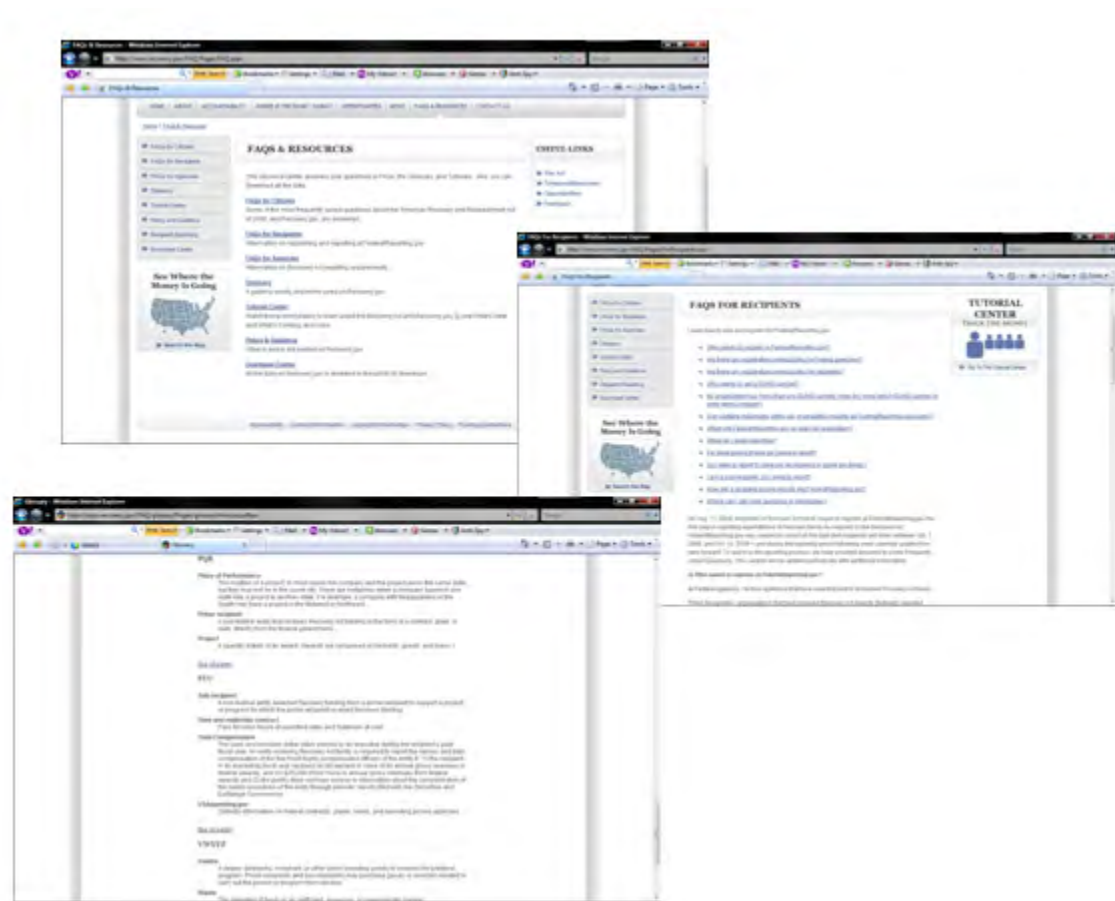
Phase 2: Remote Usability Testing: News

- ▲ Met user expectations, in particular, specific contact names for Media/Press inquiries



Phase 2: Remote Usability Testing: FAQs & Resources

- ▲ Most of the labels under FAQs & Resources were clear with the exception of 'Download Center'
- ▼ 'FAQ for Recipients' didn't necessarily yield desired results. It seemed geared towards Current Recipients, not Potential Recipients, who wanted information on funding opportunities
- ▼ Glossary: Deemed incomplete, e.g., definition for Recipient was not listed



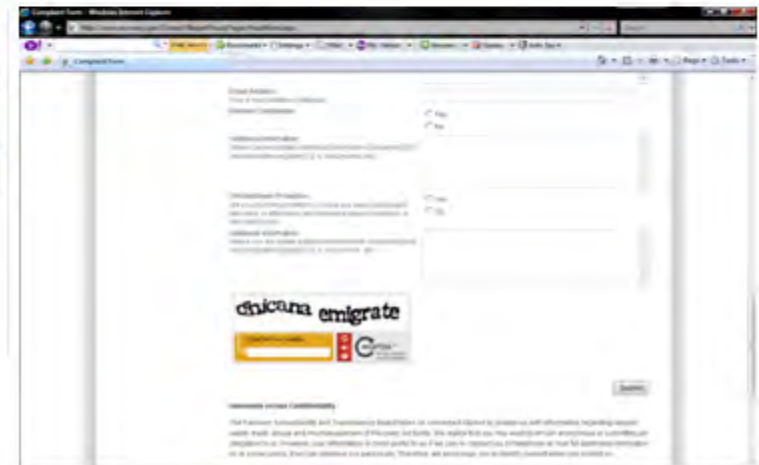
Phase 2: Remote Usability Testing: Tutorial

- ▲ Users had no reported issues using the tutorial
- ▲ Users without audio capabilities were able to access the transcripts link
- ▲ They also noted a link to the 'Tutorial Center' on the home page and various second tier content



Phase 2: Remote Usability Testing: Contact Us

- ▲ Users responded favorably to the Contact Us format and the Submit A Complaint online, by mail or telephone
- ▼ 508 compliance users had issues with ReCapcha spam blocker form. They could not decipher the word in order to repeat
- ▼ They also had problems with secondary captures (now resolved)



Phase 2: Remote Usability Testing: Home Page Headers & Support

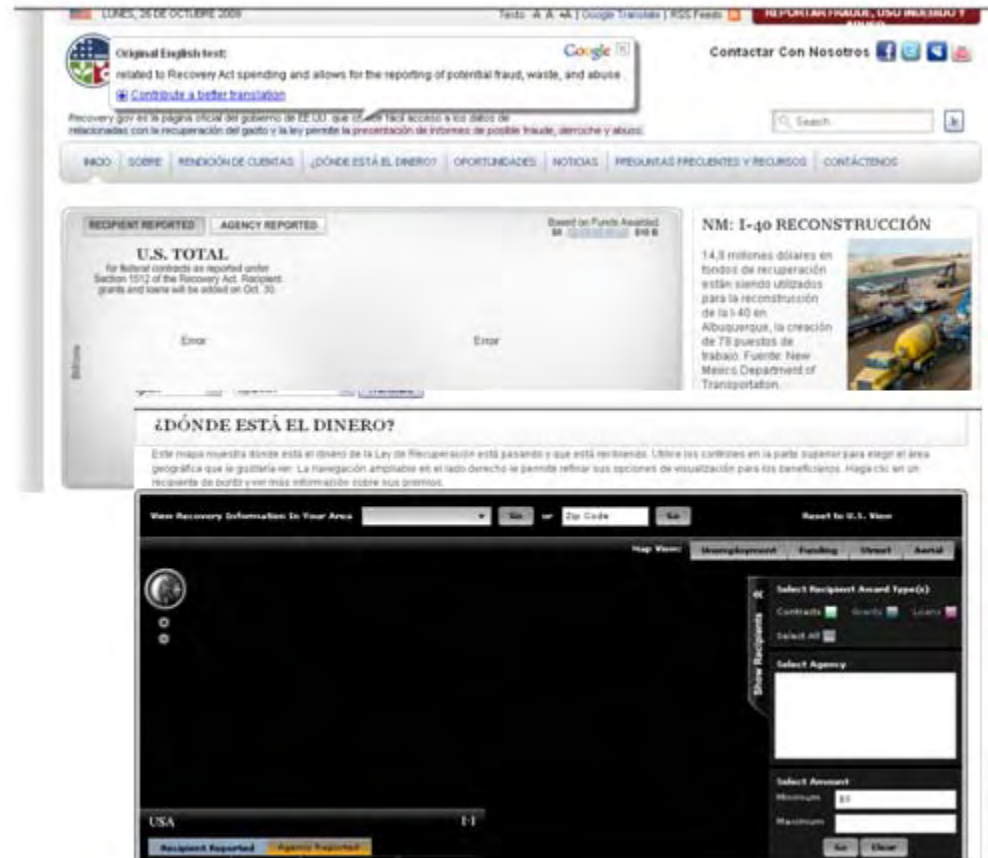


- ▲ *Track the Money* was a generally accepted tagline even though it had undertones of crime and corruption. Respondents who worked in state/local or federal agencies felt it was appropriate given the purpose of the Web site
- ▼ Given the different color font used, most respondents assumed the Web site description included a hypertext link to report fraud, waste, and abuse
- ▼ *Report Fraud, Waste, and Abuse* was often hidden from view depending on the # of browser tool bars used by respondents
- ▲ Younger users, Millennials and Generation X thought social networking sites such as Facebook, YouTube and also RSS news feeds were the optimal ways to convey message about Recovery.gov
- ▲ Users liked the option to adjust font size
- ▼ 'Google Translate' was not an intuitive term. Many thought it would contain a *Glossary* of technical Web site terminology, not translated versions of the site

Phase 2: Remote Usability Testing: Home Page Headers & Support Content

Google Translate

- ▲ Users felt it was important to have the Web site available in different languages
- ▼ Fluent speakers noted grammatical errors with the translation but could decipher the meaning. They also noted the option to offer a more appropriate translation
- ▼ The interactive home page and ESRI maps didn't load properly with translations in the desired language



Phase 2: Remote Usability Testing: Time Stamp

- ▼ Date Stamp: Wrong Date listed. Currently Wednesday, 10/28 at 6:16 a.m. EDT, 3:16 a.m. in PDT and 12:16 p.m. in Hawaii



Phase 2: Remote Usability Testing: Footer

- ▲ While many users didn't notice the Accessibility link at the footer, 508 compliance respondents used it and appreciated the data and government's effort to ensure the Web site was accessible to all users





Recovery Accountability
and Transparency Board
Recovery.gov Web Site



*Respondent
Recommendations
Moving Forward*

Moving Forward: Respondent Recommendations: Home Page

- **Home Page Map:** Change Recipient version color from blue to green. Also use brighter colors to differentiate the Recipient Reported and Agency Reported tabs. Users not aware of the toggle capability between tabs
- **Content:** Remove Chairman's Corner, Recovery Accountability & Transparency Board, Accountability, Contracts, Grants & Loans from the home page
- **Web site objective/description:** change font color or hypertext a link for the reporting of potential fraud, waste, and abuse
- **Labels/Copy:** Change 'Download Center' to 'Download Data Center' and 'Google Translate' to 'Select Language' and under Agency Reported Data: Change "read more" to "access"
- **Jobs created/saved:** include hypertext links to glossary describing a Federal contracts and detail job distribution by type and location
- **Largest Federal Contracts Table:** Add field for number of jobs created, number of projects and allow user to sort by header
- **Data, Data & More Data:** Change label to 'Advanced Data Search,' allow user to select multiple Agencies and States, under dollar Amount add a Fifth option, 'All.' Verify list of Agencies so it mirrors the *Where Is The Money Going* filter. Add a notice to the ESRI map when the search criteria yields 0 results
- **Web site color palate:** Add more color to the home page to add undertones of progress, hope for a better tomorrow

Moving Forward: Respondent Recommendations: Where is the Money Going?

Where is the Money Going?/ESRI Map

- **All About the Money:** Remove as a pop-up window, shift placement
- **U.S. States:** Make Hawaii and Alaska more visible on the map
- **Show Recipients:** Allow users to search multiple agencies; shift placement, perhaps switch placement with funding and mileage scale
- **Select areas:** Use a different color than white to outline the specific area of interest
- **Text View of Data:** Allow users to sort by zip code and the field labeled, Recipient role, add short definition or link to the Glossary

Where is the Money Going?/Layout

- **Left hand menu:** Shift placement above fold to be consistent with other secondary and tertiary content pages

Moving Forward: Respondent Recommendations: Download Center

Download Center (Critical area in need of enhancement)

- Change 'Download Center' to 'Download Data Center' and place in a more prominent position on the home page
- Search/Filters: Allow users to sort by topic, search by specific recipients, project status (active, completed, pending)
- Address concerns regarding data quality and reporting methodologies by reconciling data between recipients and federal agencies and requiring uniform reporting guidelines
- Include raw data and allow for easy downloads to manipulate data
- Excel output: added descriptions for column headers
- Require second tier, sub-recipients to report funding from Recovery projects

Moving Forward: Respondent Recommendations: Content

Content

- Change 'Download Center' to 'Download Data Center' and give more prominence on home page
- About The Board: Include Areas of Expertise and short description as to why they were appointed to the board.
- Mission statement: Revise statement so reference to "fraud, waste and abuse" follows transparency and accessibility to user friendly information
- Recipient Award Description: Ensure continuity in detail and consistency in fields regarding # of jobs created/saved, also include fields for job locations, not only where recipient is based
- Opportunities: Add more specific information about jobs, contracts, grants and loans related to Recovery efforts.

Moving Forward: Respondent Recommendations: 508

508 Compliance

- Home page: Ensure all row and column headers are easily identified. Perceived as too much content
- Text view of data: Allow filter to search by zip code to make it easier to navigate results

Moving Forward: Respondent Recommendations: Other

Google Translate

- Ensure ESRI map loads properly

Glossary

- Add more definitions to the glossary and ensure terms are consistent with Web site usage. For example, Funds Paid Out is Listed as Funds Paid Out (Gross Outlay) in the glossary

Performance Metrics

- Add reporting parameters and content for measuring success, for example, the number of long-term jobs created, the type of positions created, track unemployment rates over time



Recovery Accountability
and Transparency Board
Recovery.gov Web Site



Appendix



Recovery Accountability
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***Phase 1:
Respondent Profiles***

Phase 1: Participant Profiles Summary

- Conducted (10) 2-hour focus groups with 105 respondents based on the following schedule:

Table 8 - Phase 1 Participant Profiles Summary

Summary	# of Respondents
Group 1: Richmond, VA on Thursday, Aug. 27th @ 5:30pm	13
Group 2: Richmond, VA on Thursday, Aug. 27th @ 7:30pm	11
Group 3: Boston, MA on Monday, Aug. 31st @ 5:30pm	9
Group 4: Boston, MA on Monday, Aug. 31st @ 7:30pm	12
Group 5: Dayton, OH on Tuesday, Sept. 1st @ 5:30pm	10
Group 6: Dayton, OH on Tuesday, Sept. 1st @ 7:30pm	11
Group 7: Dallas, TX on Wednesday, Sept. 2nd @ 5:30pm	14
Group 8: Dallas, TX on Wednesday, Sept. 2nd @ 7:30pm	12
Group 9: Sacramento, CA on Thursday, Sept. 3rd @ 5:30pm	13
Group 9: Sacramento, CA on Thursday, Sept. 3rd @ 7:30pm	12
Total # of participants	105

Phase 1: Participant Profiles: Group 1: Richmond, VA

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	54	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	UNEMPLOYED/LOOKING FOR WORK	SKIP	BACHELORS	NOT HISPANIC	WHITE	\$100K+	NONE
MALE	20	U.S. CITIZEN	ENGLISH, ARABIC	INTERESTED CITIZEN	STUDENT	SKIP	HIGH SCHOOL	NOT HISPANIC	OTHER: MIDDLE EASTERN	UNDER \$35K	NONE
FEMALE	27	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PART TIME WORK OUTSIDE OF THE HOME	COPYWRITER INTER (NON-PROFIT WITH GOVERNMENT GRANTS)	MASTERS	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	UNDER \$35K	NONE
FEMALE	23	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	CUSTOMER SERVICE REP	HIGH SCHOOL	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$35-45K	LOW VISION (HAS LEGAL NOTE ON HIS DRIVERS LICENSE, REGISTERED LOW VISION)
FEMALE	30	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	LEGISLATIVE ASSISTANT	BACHELORS	NOT HISPANIC	WHITE	REFUSED	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	55	U.S. CITIZEN	ENGLISH, SIGN LANGUAGE	INTERESTED CITIZEN	OTHER	OUTREACH AND COMMUNITY SERVICES PROGRAMS MANAGER	BACHELORS	NOT HISPANIC	WHITE	\$60-80K	HEARING IMPAIRED
FEMALE	53	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ ADMINISTRATIVE/ CLERICAL	OFFICE ASSISTANT 4- MANAGE MULTIPLE CALENDARS FOR THE OFFICE (NOT CLERICAL, MANAGE ALL OFFICE ASSISTANTS)	ASSOCIATE'S DEGREE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$35-45K	NONE
FEMALE	50	U.S. CITIZEN	ENGLISH/CHINESE	INTERESTED CITIZEN	PROFESSIONAL/ EXECUTIVE/ OWNER	SCIENTIST	PHD	NOT HISPANIC	ASIAN	\$80-100K	NONE
FEMALE	58	U.S. CITIZEN	ENGLISH	AVERAGE CITIZEN	PROFESSIONAL/ EXECUTIVE/ OWNER	PRESIDENT-NON-PROFIT RECEIVING GOVERNMENT FUNDING	MASTERS	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$45-60K	NONE
FEMALE	46	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/ EXECUTIVE/ OWNER	EXECUTIVE DIRECTOR OF VALUE'S INSTITUTE OF AMERICA NON-PROFIT WORKING OF GOVERNMENT GRANTS	JD	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$100+K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	58	U.S. CITIZEN	ENGLISH + SIGN LANGUAGE	FUNDING REC.	PROFESSIONAL/ EXECUTIVE/ OWNER	SIGN LANGUAGE INSTRUCTOR	BACHELORS	NOT HISPANIC	WHITE	\$45-60K	NONE
MALE	68	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	RETIRED-GAVE SMALL BUSINESS TO SON AND WORKS VERY LITTLE AS NEEDED. IF BUSINESS WAS LOSING MONEY, WOULD CONSIDER GOVERNMENT FUNDING	SKIP	HIGH SCHOOL	NOT HISPANIC	WHITE	\$100+K	NONE
MALE	67	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	RETIRED BUT VOLUNTEERS AS A LOBBYIST FOR A NON-PROFIT ORGANIZATION	VOLUNTEER TITLE: LOBBYIST	BACHELORS	NOT HISPANIC	CAUCASIAN	\$60-80K	NONE

Phase 1: Participant Profiles: Group 2: Richmond, VA

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	56	U.S. CITIZEN	ENGLISH, FRENCH, SPANISH	INTERESTED CITIZEN	PROFESSIONAL/ EXECUTIVE/ OWNER	FREELANCE AUTHOR	ASSOCIATES DEGREE	NOT HISPANIC	WHITE	\$60-80K	NONE
FEMALE	42	U.S. CITIZEN	ENGLISH	AVERAGE CITIZEN	WHITE COLLAR/ CLERICAL/ADMIN	PARALEGAL	HIGH SCHOOL	NOT HISPANIC	WHITE	\$35-45K	NONE
MALE	66	U.S. CITIZEN	ENGLISH, SPANISH, FRENCH	INTERESTED CITIZEN	PROFESSIONAL/ EXECUTIVE/ OWNER	IT SECURITY PREVENTER	BACHELORS	NOT HISPANIC	AMERICAN INDIAN	\$60-80K	NONE
FEMALE	35	U.S. CITIZEN	ENGLISH	AVERAGE CITIZEN	BLUE COLLAR/SERVICE/ MANUFACTURING	CUSTOMER SERVICE REP	ASSOCIATES DEGREE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	UNDER \$35K	NONE
FEMALE	38	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	STAY AT HOME FULL TIME/DO NOT WORK	SKIP	BACHELORS	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$35-45K	NONE
MALE	48	NATURALIZED CITIZEN	ENGLISH, BENGALI	POTENTIAL FUNDING REC.	UNEMPLOYED/ LOOKING FOR WORK	VOLUNTEERS AS A RESEARCH SCIENTIST AT VCU LABS	PHD	NOT HISPANIC	OTHER: MIDDLE EASTERN	\$80-100K	NONE
FEMALE	22	U.S. CITIZEN	ENGLISH	FUNDING REC	UNEMPLOYED/ LOOKING FOR A JOB	START AT "HANDS ON RICHMOND" ON 9/1. POSITION IS FUNDED BY AMERICORPS VISTA (FUNDED AND EMPLOYEES DIRECTLY PAID BY GOVERNMENT)	BACHELORS	NOT HISPANIC	ASIAN	UNDER 35K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	44	U.S. CITIZEN	ENGLISH, SPANISH	FUNDING REC	WHITE COLLAR/ADMIN/CLERICAL	ADMINISTRATOR-FAMILY SUPPORT AND TRAINING CENTER (NON-PROFIT SUPPORTED BY GOVERNMENT GRANTS)	ASSOCIATES DEGREE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$45-60K	NONE
MALE	26	U.S. CITIZEN	ENGLISH, CHINESE	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	DATA ANALYST FOR CAPITAL ONE BANK	BACHELORS	NOT HISPANIC	ASIAN	\$60-80K	LOW VISION (BY LAW)
FEMALE	52	U.S. CITIZEN	ENGLISH, AMERICAN SIGN LANGUAGE	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	FRONT DESK MANAGER OF HEARING IMPAIRED INSTITUTION	HIGH SCHOOL	NOT HISPANIC	AMERICAN INDIAN/	UNDER \$35K	HEARING IMPAIRED
MALE	25	U.S. CITIZEN	ENGLISH, SPANISH	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	RETAIL SALES REP	HIGH SCHOOL	HISPANIC	SKIP	UNDER \$35K	NONE

Phase 1: Participant Profiles: Group 3: Boston, MA

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	26	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/ MANUFACTURING	PRE-SCHOOL TEACHER	ASSOCIATES DEGREE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	UNDE R \$35K	NONE
FEMALE	47	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	DOCTORAL STUDENT	RESEARCH WITH GOVERNMENT GRANTS	MASTERS	NOT HISPANIC	WHITE	UNDE R \$35K	NONE
FEMALE	22	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/ MANUFACTURING-STUDENT	STORE MANAGER, MASTERS STUDENT WORKING ON GRANTS FOR GIS CERTIFIED SCIENTIFIC AND LITERATURE RESEARCH. will ALSO BE APPLYING FOR A PERSONAL GRANT IN FALL FOR SCHOOL	BACHELORS	NOT HISPANIC	WHITE	\$60-80K	NONE
FEMALE	51	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ ADMINISTRATIVE/ CLERICAL	REAL ESTATE ASSISTANT	HIGH SCHOOL	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$35-45K	NONE
MALE	30	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/ EXECUTIVE/OWNER	SENIOR RESEARCH SCIENTIST	PHD	NOT HISPANIC	ASIAN	\$100K +	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	49	U.S. CITIZEN	ENGLISH, PORTUGUESE	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	CUSTOMER SERVICE-FIDELITY INVESTMENTS	BACHELORS	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$35-45K	NONE
MALE	43	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	PROGRAM COORDINATOR-STATE GOVERNMENT	MASTERS	NOT HISPANIC	WHITE	\$60-80K	NONE
MALE	44	U.S. CITIZEN	ENGLISH, SPANISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/C LERICAL	SOCIAL WORKER MANAGER	PHD	HISPANIC	SKIP	\$60-\$80K	NONE
MALE	52	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/C LERICAL	SENIOR MEDICAL WRITER	MASTERS	NOT HISPANIC	WHITE	\$100K +	NONE

Phase 1: Participant Profiles: Group 4: Boston, MA

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	24	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PART-TIME EMPLOYEE	JUST FINISHED PART-TIME EMPLOYMENT FOR THE SUMMER AND STARTS AS A INTERN AT DIMOCK CENTER (RECEIVES GOV'T FUNDING) ON SEPT. 8TH	BACHELORS	NOT HISPANIC	MIDDLE EASTERN	UNDER \$35K	NONE
MALE	59	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	RETIRED	SKIP	ASSOCIATES DEGREE	NOT HISPANIC	WHITE	\$60-80K	NONE
MALE	46	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	MATERIALS RESEARCHER	BACHELORS	NOT HISPANIC	WHITE	\$80-100K	NONE
FEMALE	27	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	ATTORNEY	JD	NOT HISPANIC	ASIAN	\$100K+	NONE
FEMALE	19	U.S. CITIZEN	ENGLISH, SPANISH	INTERESTED CITIZEN	STUDENT	SKIP	HIGH SCHOOL	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$80-100K	NONE
FEMALE	26	U.S. CITIZEN	ENGLISH	AVERAGE CITIZEN	WHITE COLLAR/ADMINISTRATIVE/CERICAL	HOUSING SUPPORT WORKER	ASSOCIATES DEGREE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$35-45K	NONE
MALE	27	U.S. CITIZEN	ENGLISH, FRENCH, CREOLE	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	SYSTEMS ENGINEER	BACHELORS	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$60-80K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	46	U.S. CITIZEN	ENGLISH, SPANISH	INTERESTED CITIZEN	OTHER	TEACHER	MASTERS	HISPANIC	SKIP	\$100K+	NONE
FEMALE	39	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/C LERICAL	COORDINATOR FOR NON-PROFIT RECEIVING GOVERNMENT GRANTS CURRENTLY	BACHELORS	NOT HISPANIC	WHITE	\$60-80K	NONE
MALE	45	U.S. CITIZEN	ENGLISH, SPANISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/C LERICAL	HUMAN RESOURCES COORDINATOR FOR A BRISTOL LODGE (NON-PROFIT RECEIVING GOVERNMENT GRANTS AND FUNDING)	HIGH SCHOOL	HISPANIC	SKIP	UNDER \$35K	NONE
MALE	51	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	SENIOR ATTORNEY	MASTERS	NOT HISPANIC	WHITE	\$80-100K	NONE
FEMALE	53	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	LEGAL RESEARCHER	PHD	NOT HISPANIC	WHITE	UNDER \$35K	NONE
MALE	66	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	RETIRED	SKIP	MASTERS	NOT HISPANIC	WHITE	UNDER \$35K	NONE

Phase 1: Participant Profiles: Group 5: Dayton, OH

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	44	U.S. CITIZEN	ENGLISH	AVERAGE CITIZEN	OTHER	FLASH RECEPTIONIST	HIGH SCHOOL	NOT HISPANIC	WHITE	UNDER \$35K	NONE
MALE	24	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/ EXECUTIVE/ OWNER	ACCOUNT EXECUTIVE	ASSOCIATES DEGREE	NOT HISPANIC	WHITE	45-\$60K	NONE
FEMALE	23	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PART-TIME WORK OUTSIDE OF THE HOME	BARNES AND NOBLE RETAIL SALES ASSOCIATE	HIGH SCHOOL	NOT HISPANIC	ASIAN	UNDER \$35K	NONE
FEMALE	53	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/ EXECUTIVE/ OWNER	DIRECTOR OF OPERATIONS FOR A NON-PROFIT ORGANIZATION	BACHELOR'S	NOT HISPANIC	WHITE	\$45-60K	NONE
MALE	58	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	BLUE COLLAR/ SERVICE/MANUFACTURING	TRANSPORTATION SUPERVISOR	ASSOCIATES DEGREE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	UNDER \$35K	LOW VISION
MALE	26	U.S. CITIZEN	ENGLISH, SPANISH	AVERAGE CITIZEN	PROFESSIONAL/ EXECUTIVE/ OWNER	SUBSTITUTE TEACHER	BACHELORS	HISPANIC	SKIP	\$35-45	NONE
MALE	67	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	RETIRED	SKIP	MASTERS	NOT HISPANIC	WHITE	\$80-100K	NONE
FEMALE	47	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ ADMINISTRATIVE /CLERICAL	OFFICE SUPPORT SPECIALIST II- PUBLIC HEALTH DEPARTMENT OF DAYTON & MONTGOMERY COUNTY (SUNRISE CENTER)	ASSOCIATES DEGREE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$35-45K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	46	U.S. CITIZEN	ENGLISH, GERMAN	INTERESTED CITIZEN	PROFESSIONAL/ EXECUTIVE/ OWNER	EMPLOYMENT SPECIALIST FOR NON-PROFIT RECEIVING GOVERNMENT FUNDING FOR OPERATION	BACHELORS	NOT HISPANIC	AMERICAN INDIAN	\$100+K	NONE
MALE	30	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/ EXECUTIVE/ OWNER	OWNER OF PUBLICATION COMPANY THAT PUTS ON A RADIO TALK SHOW ABOUT POLITICS AND CURRENT GOVERNMENT ISSUES	HIGH SCHOOL	NOT HISPANIC	WHITE	\$35-45K	NONE

Phase 1: Participant Profiles: Group 6: Dayton, OH

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	42	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	OTHER-TEACHER	SPECIAL EDUCATION AID	ASSOCIATES DEGREE	NOT HISPANIC	WHITE	\$100K+	NONE
MALE	35	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/MAUFACTURING	WAREHOUSE MAN	HIGH SCHOOL	NOT HISPANIC	WHITE	\$60-80K	NONE
MALE	24	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PART-TIME/WORKING OUTSIDE OF THE HOME	TUTOR FOR A NON-PROFIT ORGANIZATION WORKING WITH AUTISTIC KIDS CURRENTLY RECEIVING AND SEEKING GOVERNMENT FUNDING	BACHELORS	NOT HISPANIC	WHITE	\$80-100K	NONE
MALE	71	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	RETIRED	SKIP	HIGH SCHOOL	NOT HISPANIC	WHITE	\$35-45K	NONE
MALE	40	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	OWNER OF SMALL BUSINESS THAT HAS 6 EMPLOYEES AND HAS SOUGHT OUT GOVERNMENT FUNDING BUT DID NOT QUALIFY AND IS TRYING TO QUALIFY IN THE FUTURE	BACHELORS	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$80-100K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	46	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	STAY AT HOME/ DO NOT WORK	SKIP	ASSOCIATES DEGREE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$80-100K	NONE
FEMALE	27	NATURALIZED U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	RESEARCH SCIENTIST WORKING ON GOVERNMENT GRANTS AND FUNDING (NIH FUNDING)	MASTERS	NOT HISPANIC	INDIAN/ASIAN	\$100K+	NONE
FEMALE	31	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	OFFICE SUPPORT SPECIALIST II- HEALTH DEPARTMENT (DREW HEATH CENTER) GOV'T FUNDED	HIGH SCHOOL	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$35-45K	NONE
MALE	50	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	UNEMPLOYED	SKIP	HIGH SCHOOL	NOT HISPANIC	WHITE	\$80-100K	HEARING IMPAIRED (WEAR HEARING AIDS FOR ASSISTANCE)
MALE	38	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	DEPARTMENT OF CORRECTIONS, (SUPERVISOR FOR COUNTY)	ASSOCIATES DEGREE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$60-80K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	48	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	OWNER OF SMALL BUSINESS REGARDING WEBSITE DEVELOPMENT	MASTERS	HISPANIC	SKIP	\$100K+	NONE

Phase 1: Participant Profile: Group 7: Dallas, TX

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	27	U.S. CITIZEN	ENGLISH	AVERAGE CITIZEN	PROFESSIONAL/ EXECUTIVE/ OWNER	SMALL BUSINESS OWNER	ASSOCIATES DEGREE	NOT HISPANIC	WHITE	\$100K+	NONE
FEMALE	49	NATURALIZED U.S. CITIZEN	ENGLISH, HINDU, SPANISH	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	SUBSTITUTE TEACHER	BACHELORS	NOT HISPANIC	ASIAN	\$40-60K	NONE
FEMALE	54	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	RN AT BAYLOR DALLAS-RECEIVING GOVERNMENT FUNDS FOR DEPARTMENT AND RESEARCH (NIH FUNDING)	BACHELORS	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$80-100K	NONE
FEMALE	46	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PART TIME WORK OUTSIDE THE HOME	ADMINISTRATIVE ASSISTANT	ASSOCIATES DEGREE	NOT HISPANIC	WHITE	\$100K+	NONE
MALE	21	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/ OWNER	OIL AND GAS EXPLORATION CO. OWNER-SEEKING GOV'T CONTRACTS IF THE BUSINESS QUALIFIES	BACHELORS	NOT HISPANIC	WHITE	\$100K+	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	44	U.S. CITIZEN	ENGLISH	AVERAGE CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	CUSTODIAN	HIGH SCHOOL	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	UNDER \$35K	NONE
MALE	51	NATURALIZED U.S. CITIZEN	ENGLISH, HINDI	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	ACCOUNTANT	BACHELORS	NOT HISPANIC	OTHER: EAST INDIAN	\$35-45K	NONE
FEMALE	31	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	UNEMPLOYED/LOOKING FOR WORK	SKIP	HIGH SCHOOL	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	UNDER \$35K	NONE
MALE	56	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	RETIRED	SKIP	HIGH SCHOOL	HISPANIC	SKIP	\$45-60K	NONE
MALE	47	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	REAL ESTATE BUSINESS OWNER-5 EMPLOYEES, CURRENTLY SEEKING GOVERNMENT LOANS FOR SMALL BUSINESSES	HIGH SCHOOL	NOT HISPANIC	WHITE	\$60-80K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	46	U.S. CITIZEN	ENGLISH	INTEREST ED CITIZEN	PROFESSIONA L/EXECUTIVE/ OWNER	GAME ARTIST FOR GOOGLE	BACHELORS	NOT HISPANIC	BLACK OR AFRICAN AMERIC AN	\$60- \$80K	NONE
MALE	65	U.S. CITIZEN	ENGLISH	INTEREST ED CITIZEN	PROFESSIONA L/EXECUTIVE/ OWNER	PHOTOGRAPHER- SMALL BUSINESS OWNER	BACHELORS	NOT HISPANIC	AMERIC AN INDIAN/C AUCASIA N	\$100K+	NONE
FEMALE	42	U.S. CITIZEN	ENGLISH	INTEREST ED CITIZEN	PROFESSIONA L/EXECUTIVE/ OWNER	GENERAL MANAGER	MASTERS	NOT HISPANIC	ASIAN	\$60- 80K	NONE
MALE	49	U.S. CITIZEN	ENGLISH, SPANISH	INTEREST ED CITIZEN	PROFESSIONA L/EXECUTIVE/ OWNER	OWNER OF PRODUCT DEVELOPMENT BUSINESS- PENDING PATENT APPROVAL WILL BE SEEKING GOVERNMENT FUNDING FOR PRODUCT MANUFACTURING AND DISTRIBUTION	BACHELORS	HISPANIC	HISPANI C/CAUCA SIAN	UNDER \$35K	NONE

Phase 1: Participant Profiles: Group 8: Dallas, TX

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	43	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	BUSINESS OWNER	BACHELORS	NOT HISPANIC	WHITE	\$35-35K	NONE
FEMALE	45	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	ACCOUNTANT	MASTERS	NOT HISPANIC	ASIAN	\$80-100K	NONE
MALE	48	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	SALES REP	HIGH SCHOOL	NOT HISPANIC	WHITE	\$35-45K	NONE
FEMALE	47	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	REAL ESTATE AGENT/EXECUTIVE ASSISTANT	HIGH SCHOOL	NOT HISPANIC	WHITE	\$100K+	NONE
MALE	28	U.S. CITIZEN	ENGLISH, URDU (PAKISTAN)	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	SMALL BUSINESS OWNER-2 EMPLOYEES SEEKING SMALL BUSINESS GOVERNMENT GRANTS	BACHELORS	NOT HISPANIC	ASIAN	\$45-60K	NONE
MALE	74	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	RETIRED	SKIP	BACHELORS	NOT HISPANIC	WHITE	\$35-45K	NONE
FEMALE	57	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	HR CONSULTANT	POST GRADUATE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$45-60K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	42	U.S. CITIZEN	ENGLISH, GREEK	INTERESTED CITIZEN	STUDENT	SKIP	ASSOCIATES	NOT HISPANIC	WHITE	UNDER \$35K	MOTOR IMPAIRMENTS (PARALYZED AND IN WHEELCHAIR DUE TO CEREBRAL PALSY)
FEMALE	30	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/C LERICAL	ADMINISTRATIVE ASSISTANT- UNIVERSITY OF TEXAS WORKS IN OFFICE WITH GRANTS AND GOVERNMENT FUNDING	BACHELORS	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	UNDER \$35K	NONE
FEMALE	56	U.S. CITIZEN	ENGLISH, SPANISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/ OWNER	EMPLOYMENT CONSULTANT AND SPECIALIST FOR THE STATE OF TEXAS	HIGH SCHOOL	NOT HISPANIC	NATIVE AMERICAN/CAUCASIAN	\$45-60K	NONE
FEMALE	32	U.S. CITIZEN	ENGLISH, SPANISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/C LERICAL	EVENT COORDINATOR FOR THE TEXAS GENERAL COUNCIL FORUM	ASSOCIATES DEGREE	HISPANIC	SKIP	\$45-60K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	43	U.S. CITIZEN	ENGLISH, GERMAN, SPANISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	OWNER OF MEDIUM SIZE BUSINESS (90 EMPLOYEES) USED GOVERNMENT GRANT TO START-UP AND RAISE CAPITAL, CURRENTLY STARTING SISTER COMPANY (WITHIN 2 MOS) AND WILL BE APPLYING FOR GOVERNMENT GRANTS TO HELP KICK-START BUSINESS	MASTERS	HISPANIC	SKIP	\$100K+	NONE

Phase 1: Participant Profiles: Group 9: Sacramento, CA

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	47	U.S. CITIZEN	ENGLISH	AVERAGE CITIZEN	STAY AT HOME FULL TIME/DO NOT WORK	SKIP	HIGH SCHOOL	NOT HISPANIC	WHITE	\$35-45K	MOTOR IMPAIRED
FEMALE	30	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	STAY AT HOME FULL TIME/DO NOT WORK	SKIP	BACHELORS	NOT HISPANIC	WHITE	\$45-60K	NONE
MALE	59	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	RETIRED	SKIP	HIGH SCHOOL	NOT HISPANIC	WHITE	UNDER \$35K	SPINAL IMPAIRMENTS
FEMALE	56	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/C LERICAL	ASSOCIATE PLANNER-DEPARTMENT OF TRANSPORTATION	HIGH SCHOOL	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$80-100K	NONE
FEMALE	29	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	STATE PROPERTY MANAGER RECEIVING GOVERNMENT FUNDING THROUGH SECTION 8 HOUSING CONTRACTS	HIGH SCHOOL	NOT HISPANIC	WHITE	\$35-45K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	39	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	BAY DELIVERY DRIVER	NO HIGH SCHOOL DIPLOMA	HISPANIC	HISPANIC/WHITE	\$60-80K	NONE
FEMALE	48	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	RETIRED (ON DISABILITY)	SKIP	HIGH SCHOOL	NOT HISPANIC	NATIVE AMERICAN	UNDER \$35K	SPINAL IMPAIRMENT (IN WHEELCHAIR)
FEMALE	52	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	TRAINER FOR THE EDD DEPARTMENT FOR THE STATE OF CA	ASSOCIATES DEGREE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	REFUSED	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	44	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/CERICAL	PASTOR-SEEKS AND USES GRANTS FOR THE CHURCH FUNDING, ALSO IS A GRANT CONSULTANT FOR PEOPLE LOOKING FOR GRANTS IN THE COMMUNITY. VERY KNOWLEDGEABLE	MASTERS	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$45-60K	NONE
FEMALE	36	U.S. CITIZEN	ENGLISH, HINDI, BANJAU	INTERESTED CITIZEN	PART-TIME WORKING OUTSIDE THE HOME	CRISIS COUNSELOR FOR NON-PROFIT COMPANY CURRENTLY RECEIVING GOVERNMENT FUNDING FOR OPERATION	BACHELORS	NOT HISPANIC	EAST INDIAN	\$60-80K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	24	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	DISTRICT REPRESENTATIVE FOR FIRST SENATE DISTRICT WORKING IN LEGISLATIVE OFFICE	BACHELORS	NOT HISPANIC	WHITE/ASIAN	\$35-45K	NONE
MALE	32	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	MEDIA DIRECTOR FOR COMPANY WITH GOVERNMENT CONTRACTS IN DESIGN AND MEDIA	BACHELORS	HISPANIC	SKIP	\$100K+	NONE
MALE	58	U.S. CITIZEN	ENGLISH, SPANISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	CONSUMER LOBBYIST	MASTERS	NOT HISPANIC	NATIVE AMERICAN	\$100K+	NONE

Phase 1: Participant Profiles: Group 10: Sacramento, CA

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	53	U.S. CITIZEN	ENGLISH	AVERAGE CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	MANAGER (STORE)	HIGH SCHOOL	HISPANIC	SKIP	UNDER \$35K	NONE
FEMALE	25	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	PROJECT COORDINATOR	BACHELORS	NOT HISPANIC	WHITE	\$100K+	NONE
FEMALE	64	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	ASSISTANT DIRECTOR FOR RAINBOW DAYCARE INC. RECEIVING FUNDING FROM GOVERNMENT FOOD PROGRAMS	ASSOCIATE'S DEGREE	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	UNDER \$35K	NONE
FEMALE	41	U.S. CITIZEN	ENGLISH	AVERAGE CITIZEN	PART TIME WORK OUTSIDE HOME	CAMPUS MONITOR	HIGH SCHOOL	NOT HISPANIC	WHITE	UNDER \$35K	MOTOR IMPAIRED (WHEELCHAIR BOUND DUE TO DISABILITY)
MALE	57	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	POST OFFICE DELIVERY MAN	HIGH SCHOOL	NOT HISPANIC	WHITE	\$60-80K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
FEMALE	65	U.S. CITIZEN	ENGLISH, SPANISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	LEGAL SECRETARY	HIGH SCHOOL	HISPANIC	SKIP	\$45-60K	NONE
MALE	41	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	BLUE COLLAR/SERVICE/MANUFACTURING	INSTALLER OF AUTOMOTIVE GLASS THROUGH INSURANCE CONTRACTS	HIGH SCHOOL	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$60-80K	NONE
MALE	27	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	TRANSPORTATION PLANNER-DEPARTMENT OF TRANSPORTATION-WORKS DIRECTLY WITH BOND AND GRANT PROGRAMS	BACHELORS	NOT HISPANIC	WHITE	\$60-80K	NONE
MALE	79	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	RETIRED	SKIP	HIGH SCHOOL	NOT HISPANIC	WHITE	\$45-60K	NONE
FEMALE	52	U.S. CITIZEN	ENGLISH, SPANISH	INTERESTED CITIZEN	PROFESSIONAL/EXECUTIVE/OWNER	GRAPHIC DESIGNER FOR EH STATE OF CA (EMPLOYED BY THE STATE, NOT FREELANCE)	BACHELORS	NOT HISPANIC	NATIVE AMERICAN	\$45-60K	NONE

GENDER	AGE	RESIDENCY	LANGUAGES SPOKEN AT HOME	TARGET	EMPLOYMENT STATUS	JOB TITLE, IF APPLICABLE	EDUCATION	ETHNICITY	RACE	HHI	508 COMPLIANCE
MALE	24	U.S. CITIZEN	ENGLISH	AVERAGE CITIZEN	UNEMPLOYED	LOOKING FOR A JOB AND FEELING THE EFFECTS OF THE ECONOMY (LOOKING ACTIVELY FOR 5 MOS)	BACHELORS	NOT HISPANIC	AMERICAN INDIAN	\$60-80K	NONE
FEMALE	52	U.S. CITIZEN	ENGLISH	INTERESTED CITIZEN	WHITE COLLAR/ADMINISTRATIVE/C LERICAL	CUSTOMER SERVICE REP FOR COMCAST	BACHELORS	NOT HISPANIC	BLACK OR AFRICAN AMERICAN	\$80-100K	LOW VISION (LEGALLY HAS TO WEAR CORRECTIVE LENSES WHEN OPERATING VEHICLE)



Recovery Accountability
and Transparency Board
Recovery.gov Web Site



***Phase 2:
Remote Usability Testing
Participant Profiles***

Phase 2 Participant Profiles Summary: Remote Usability Testing

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
AVERAGE CITIZEN	AK	FEMALE	24	U.S. CITIZEN	ENGLISH	STAY AT HOME PARENT	SKIP	HIGH SCHOOL	NOT HISPANIC	ALASKA NATIVE	\$45-60K	NONE
INTERESTED CITIZEN	AL	FEMALE	40	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	ON SABBATICAL FROM TEACHING TO WRITE A BOOK, BUT WAS/IS A PROFESSOR AT UNIVERSITY OF ALABAMA	DOCTORATE	NOT HISPANIC	BLACK/AFRICAN AMERICAN	\$60-80K	NONE
PRESS	AR	FEMALE	28	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	JOURNALIST FOR THE NORTH WEST ARKANSAS TIME WRITING ABOUT THE STIMULUS PACKAGE AND ITS EFFECTS	BACHELORS	NOT HISPANIC	WHITE	UNDER \$35	NONE
INDIAN COUNTRY/ TRIBE	AZ	FEMALE	31	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	GRANT WRITER AND CONTRACT SPECIALIST FOR THE COLORADO RIVER	ASSOCIATES DEGREE	NOT HISPANIC	NATIVE AMERICAN	\$35-45K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
							TRIBAL COUNCIL					
WATCHDOG	AZ	MALE	57	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	BUSINESS MANAGER AT THE ACLU IN ARIZONA- TRACKS/MONITORS THE GRANTS AWARDED TO US BY THE GOVERNMENT	BACHELORS	NOT HISPANIC	WHITE	\$45-60K	NONE
508	CA	FEMALE	34	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	WORK IN THE SENIOR IMPACT PROJECT DEPARTMENT, WORKING WITH BLIND AND LOW VISION SENIORS	MASTERS	NOT HISPANIC	ASIAN	\$45-65K	NO VISION
508	CA	FEMALE	31	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	DIRECTOR OF CLIENT SERVICES AT THE SOCIETY FOR THE BLIND	MASTERS	NOT HISPANIC	WHITE	100K+	NO VISION

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
508	CA	FEMALE	76	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	SENIOR REHAB INSTRUCTOR -SOCIETY FOR THE BLIND	MASTERS	NOT HISPANIC	WHITE	\$100K+	LOW VISION (USES ZOOM TEXT)
INDIAN COUNTRY/ TRIBE	CA	MALE	40	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	GRANT WRITER FOR THE TULE RIVER RESERVATION	HIGH SCHOOL	NOT HISPANIC	NATIVE AMERICAN	\$35-45K	NONE
INDIAN COUNTRY/ TRIBE	CA	FEMALE	57	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	GRANT MANAGER OF THE CABAZON TRIBAL COMMITTEE	BACHELORS	NOT HISPANIC	WHITE	\$100K+	NONE
INDIAN COUNTRY/ TRIBE	CA	MALE	68	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	PRESIDENT OF TRIBAL SUPPORT LLC- HELPS TRIBES WRITE AND CREATE GRANTS FOR FEDERAL FUNDING	JD	NOT HISPANIC	WHITE	\$80-100K	NONE
INDIAN COUNTRY/ TRIBE	CA	FEMALE	57	U.S. CITIZEN	ENGLISH	UNEMPLOYED	SKIP	HIGH SCHOOL	NOT HISPANIC	WHITE	UNDER \$35K	LOW VISION

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
INTERESTED CITIZEN	CA	MALE	40	U.S. CITIZEN	ENGLISH	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	SALES DIRECTOR-MICROSOFT, HOLDING GOVERNMENT CONTRACTS	MASTERS	NOT HISPANIC	ASIAN	\$100K+	NONE
(LOCAL EDUCATION AGENCY)	CA	FEMALE	51	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	BUDGET ANALYST FOR THE CASTRO VALLEY UNIFIED SCHOOL DISTRICT	BACHELORS	NOT HISPANIC	WHITE	\$100K+	NONE
AGENCY	CO	FEMALE	39	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	CONTRACT SPECIALIST FOR THE DEPARTMENT OF TRANSPORTATION	JD	HISPANIC	SKIP	\$60-80K	NONE
LOCAL/STATE GOVERNMENT	CT	MALE	28	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	ATTORNEY-STATE GOVERNMENT SUPREME COURT	JD	NOT HISPANIC	WHITE	\$100K+	NONE
INTERESTED CITIZEN	DE	MALE	20	U.S. CITIZEN	ENGLISH	STUDENT	SKIP	HIGH SCHOOL	NOT HISPANIC	WHITE	\$100K+ (WITH PARENTS HHI)	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
AVERAGE CITIZEN	FL	MALE	34	NATURALIZED CITIZEN	ENGLISH, SPANISH	BLUE COLLAR/SERVICE/MANUFACTURING	COMPUTER TECHNICIAN ON SITE CONSULTANT, SELF-EMPLOYED WITH 1 EMPLOYEE	ASSOCIATE S DEGREE	HISPANIC	SKIP	\$35-45K	NONE
PRESS	GA	FEMALE	29	U.S. CITIZEN	ENGLISH	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	COPY DESK CHIEF FOR THE TIMES JOURNAL INC.	BACHELOR S	NOT HISPANIC	WHITE	\$60-80K	NONE
RECIPIENT	HI	FEMALE	28	U.S. CITIZEN	ENGLISH, SPANISH	PROFESSIONAL/EXECUTIVE/OWNER	HOUSING AND FINANCIAL MANAGER-GOVERNMENT CONTRACTOR	BACHELOR S	HISPANIC	SKIP	\$60-80K	NONE
PRESS	IA	FEMALE	27	U.S. CITIZEN	ENGLISH, SPANISH	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	NEWS EDITOR/WRITER FOR THE DAILY SENTINEL, HAS AND WILL CONTINUE TO WRITE ON THE IMPACT OF THE STIMULUS PACKAGE ON SOCIETY AND BUSINESS	BACHELOR S	NOT HISPANIC	WHITE	\$45-60K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
PRESS	ID	MALE	51	U.S. CITIZEN	ENGLISH	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	EDITOR AT THE TIMES NEWS IN IDAHO	MASTERS	NOT HISPANIC	WHITE	\$60-80K	NONE
PRESS	IL	FEMALE	21	U.S. CITIZEN	ENGLISH	PART-TIME EMPLOYED	FREELANCE WRITER FOR THE LAS VEGAS REVIEW JOURNALS (I WRITE FOR THE HEALTHCARE MONTHLY MAGAZINES)	BACHELORS	NOT HISPANIC	WHITE	UNDER \$35K	NONE
508/ACADEMIA/NGO	IN	FEMALE	50	U.S. CITIZEN	ENGLISH, SPANISH	PROFESSIONAL/EXECUTIVE/OWNER	FUND DEVELOPMENT DIRECTOR FOR THE LATINO COALITION, NON-PROFIT, I WRITE ALL THE GRANTS AND CREATE ALL THE BUDGETS FOR THE GOVERNMENT FUNDING AND STATE FUNDING.	JD	HISPANIC	SKIP	\$100+K	LOW VISION

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
INTERESTED CITIZEN	IN	MALE	24	U.S. CITIZEN	ENGLISH	WORKING PT OUTSIDE OF THE HOME	EXPEDITOR FOR A RESTAURANT	HIGH SCHOOL	NOT HISPANIC	WHITE	UNDER \$35K	NONE
508/ACADEMIA/NGO	IN	FEMALE	50	U.S. CITIZEN	ENGLISH, SPANISH (FLUENT)	PROFESSIONAL/EXECUTIVE/OWNER	FUND DEVELOPMENT DIRECTOR FOR THE LATINO COALITION, NON-PROFIT, I WRITE ALL THE GRANTS AND CREATE ALL THE BUDGETS FOR THE GOVERNMENT FUNDING AND STATE FUNDING.	JD	HISPANIC	BLACK/AFRICAN AMERICAN	\$100K	LOW VISION
POTENTIAL RECIPIENT	KS	MALE	57	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	SMALL BUSINESS OWNER SEEKING GOV'T GRANTS IN THE FUTURE IF QUALIFIED	MASTERS	NOT HISPANIC	WHITE	\$60-80K	NONE
INTERESTED CITIZEN	KY	FEMALE	32	U.S. CITIZEN	ENGLISH	BLUE COLLAR/SERVICE/MANUFACTURING	ASSISTANT MANAGER AT WAL-MART	ASSOCIATE S DEGREE	NOT HISPANIC	WHITE	\$45-60K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
ACADEMIA	LA	MALE	45	U.S. CITIZEN	ENGLISH, FRENCH, INDONESIAN	PROFESSIONAL/EXECUTIVE/OWNER	ASSOCIATE PROFESSOR AT LOUISIANA STATE UNIVERSITY WORKING ON RESEARCH WITH GOVERNMENT FUNDING	PHD	NOT HISPANIC	WHITE	\$100K+	NONE
508	MA	FEMALE	55	U.S. CITIZEN	ENGLISH	ON PERMANENT DISABILITY	SKIP	MASTERS	NOT HISPANIC	WHITE	\$35-45K	CONNECTICUT TISSUE DISEASE EFFECTING SPINAL CORD AND MOTOR FUNCTIONS (INCURABLE GENETIC DISEASE-PROGRESSIVE, HAS SCOLIOSIS WILL BE FULLY DEBILITATIVE IN 2 YRS, WILL BE USING HER CARE-GIVER FOR ASSISTANCE DURING THE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
												SESSION)
AVERAGE CITIZEN	MA	MALE	33	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	OPERATIONS MANAGER FOR A PROPERTY COMPANY (INTERESTED IN HOW TO RECEIVE GOVERNMENT FUNDING)	BACHELORS	NOT HISPANIC	WHITE/ASIAN	\$80-100K	NONE
INTERESTED CITIZEN	MA	FEMALE	55	U.S. CITIZEN	ENGLISH	UNEMPLOYED	SKIP	BACHELORS	NOT HISPANIC	WHITE	\$45-60K	NONE
PRESS	MA	FEMALE	46	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	EXECUTIVE ANALYST OF THE INFORMATION WEEK, EDITING AND RESEARCHING STORIES FOR THE HEALTHCARE MONEY ALLOCATION AND ALSO OTHER GOVERNMENT	BACHELORS	NOT HISPANIC	WHITE	\$100K+	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
							T STORIES					
AGENCY	MD	FEMALE	22	U.S. CITIZEN	ENGLISH	WHITE COLLAR/ ADMINISTRATIVE/CLERICAL	OFFICE CLERK IN THE DEPARTMENT OF LABOR	BACHELORS	NOT HISPANIC	BLACK/AFRICAN AMERICAN	UNDER \$35K	NONE
AGENCY	MD	MALE	33	U.S. CITIZEN	ENGLISH	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	FIELD OVERSIGHT MANAGER FOR THE DEPARTMENT OF U.S. HOUSING AND URBAN DEVELOPMENT	BACHELORS	NOT HISPANIC	BLACK/AFRICAN AMERICAN	\$100K+	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
AGENCY	MD	MALE	44	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	ASSOCIATE DIRECTOR OF ACQUISITIONS FOR THE FDA- DECISION POWER IN THE BUDGET AND ALLOCATION OF FUNDS MADE AVAILABLE BY THE GOVERNMENT	MASTERS	NOT HISPANIC	WHITE	\$100K+	NONE
STATE/LOCAL GOVERNMENT	MD	FEMALE	44	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	SUPERVISOR IN THE MANPOWER DEVELOPMENT DEPARTMENT OF THE LOCAL GOVERNMENT, ALSO LOOKING FOR GRANTS TO START HER OWN BUSINESS THAT HELPS ADVISE PEOPLE ON GRANT	MASTERS	NOT HISPANIC	BLACK/AFRICAN AMERICAN	\$100K+	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
							WRITING					
AGENCY	ME	MALE	42	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	BIOLOGIST FOR DEPARTMENT OF MARINE RESOURCES IN MAINE, APPLIES FOR AND SEEKS GRANTS FOR HIS DEPARTMENT TO STAY FUNDED FROM FEDERAL RESOURCES AND PRIVATE RESOURCES	BACHELORS	NOT HISPANIC	WHITE	\$60-80K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
RECIPIENT	MI	MALE	50	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	CLEAN ENERGY CAMPAIGN MANAGER FOR THE SIERRA CLUB, PRESENTLY RESEARCHING RECOVERY ACT EFFECTS ON THE ENERGY MARKET AND INITIATIVES	BACHELORS	NOT HISPANIC	AMERICAN INDIAN	\$45-60K	NONE
INTERESTED CITIZEN	MN	MALE	65	U.S. CITIZEN	ENGLISH	RETIRED	SOMETIMES DELIVERIES GROCERIES FOR THE ELDERLY COMMUNITIES (WORKED AT IBM AS A PROJECT MANAGER IN MANUFACTURING)	HIGH SCHOOL	NOT HISPANIC	WHITE	\$35-45K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
ACADEMIA	MO	FEMALE	36	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	GRANT ASSISTANT FOR WASHINGTON UNIVERSITY MEDICAL CAMPUS, MAKE SURE ALL GRANTS FOLLOW PROTOCOL AND SUBMIT ALL GRANTS AFTER APPROVAL FROM DOCTORS OR DEPARTMENTS.	MASTERS	HISPANIC	SKIP	\$35-45K	NONE
INTERESTED CITIZEN	MS	FEMALE	28	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	PREVENTION SPECIALIST- I EDUCATE YOUTH ON TOBACCO DRUG AND ALCOHOL ABUSE- RECEIVING GOVERNMENT GRANTS FOR OPERATION	BACHELORS	NOT HISPANIC	BLACK/ AFRICAN AMERICAN	\$60-80K	LOW VISION

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
RECIPIENT	MT	FEMALE	26	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	CASE MANAGER FOR THE COMMUNITY COUNSELING AND CORRECTIONAL SERVICES-RECEIVING GOVERNMENT GRANTS	BACHELORS	NOT HISPANIC	WHITE	\$45-60K	NONE
STATE/LOCAL GOVERNMENT	NC	FEMALE	46	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	BUDGET ANALYST FOR THE OFFICE OF STATE BUDGET AND MANAGEMENT OF NORTH CAROLINA	MASTERS	NOT HISPANIC	BLACK/AFRICAN AMERICAN	\$100K+	NONE
INTERESTED CITIZEN	ND	MALE	24	U.S. CITIZEN	ENGLISH	BLUE COLLAR/SERVICE/MANUFACTURING	DEPUTY SHERIFF FOR MCLEAN COUNTY SHERIFFS DEPARTMENT-GETTING FUNDING FROM STATE BASED ON GRANTS AND ALLOWABLE FUNDS FROM GOVERNMENT-SALARY	ASSOCIATES DEGREE	HISPANIC	SKIP	UNDER \$35K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
							PAID BY STATE					
RECIPIENT	ND	FEMALE	50	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	AUDITOR-WORKING FOR COMPANY WITH STATE GOV'T CONTRACTS	ASSOCIATE'S DEGREE	NOT HISPANIC	WHITE	\$45-60K	HEARING IMPAIRED
AVERAGE CITIZEN	NE	MALE	26	U.S. CITIZEN	ENGLISH	STUDENT	GETTING "PELL" GRANTS, FORMALLY BEOG'S	HIGH SCHOOL	NOT HISPANIC	WHITE	UNDER \$35K	NONE
STATE/LOCAL GOVERNMENT	NE	MALE	56	U.S. CITIZEN	ENGLISH	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	ECOTOURISM DEVELOPMENT CONSULTANT FOR THE NEBRASKA ECONOMIC DEVELOPMENT DEPARTMENT	BACHELOR'S	NOT HISPANIC	WHITE	\$60-80K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
INTERESTED CITIZEN	NH	FEMALE	34	U.S. CITIZEN	ENGLISH	BLUE COLLAR/SERVICE/MANUFACTURING	SERVER AT SOUTH HILL PUB	BACHELORS	NOT HISPANIC	WHITE	\$60-80K	NONE
STATE/LOCAL GOVERNMENT	NJ	FEMALE	42	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	NYPD POLICE OFFICER	BACHELORS	NOT HISPANIC	WHITE	\$100K+	NONE
STATE/LOCAL GOVERNMENT	NM	FEMALE	50	U.S. CITIZEN	ENGLISH, SPANISH	PROFESSIONAL/EXECUTIVE/OWNER	FISCAL MANAGER-STATE OF NEW MEXICO (STATE/LOCAL GOVERNMENT)	ASSOCIATES DEGREE	HISPANIC	SKIP	\$45-60K	NONE
POTENTIAL RECIPIENT	NM	FEMALE	53	U.S. CITIZEN	ENGLISH	SMALL BUSINESS OWNER	RESEARCH ANALYST FOR GOVERNMENTAL AFFAIRS (CONSULTANT) GOING TO BE SEEKING GOVERNMENT FUNDING FOR SMALL BUSINESSES	BACHELORS	NOT HISPANIC	WHITE	\$100K+	NONE
INTERESTED CITIZEN	NV	FEMALE	53	U.S. CITIZEN	ENGLISH	UNEMPLOYED LOOKING FOR A JOB	SKIP	HIGH SCHOOL	NOT HISPANIC	WHITE	\$45-60K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
508/AGENCY	NY	MALE	54	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	MANAGER OF INDEPENDENT LIVING SERVICES FOR THE BLIND COMMUNITY	MASTERS	NOT HISPANIC	WHITE	\$100K+	NO VISION
POTENTIAL RECIPIENT	NY	FEMALE	32	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	FINANCIAL EDUCATOR-WILL BE VP OF COMPANY IN THE NEAR FUTURE AND WILL BE SEEKING GOVERNMENT FUNDING FOR A VARIETY OF PROGRAMS SHE WANTS TO INSTITUTE	BACHELORS	NOT HISPANIC	BLACK OR AFRICAN AMERICAN/AMERICAN INDIAN	\$35-45K	NONE
POTENTIAL RECIPIENT	OH	MALE	36	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	COMPLETED MS IN SOCIAL WORK, MOVED TO OH TO HANDLE REAL ESTATE PROPERTY THAT IS IN BAD SHAPE, LOOKING FOR HUD GRANTS	MASTERS	NOT HISPANIC	WHITE	\$60-80K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
POTENTIAL RECIPIENT	OK	FEMALE	55	U.S. CITIZEN	ENGLISH	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	WORKING IN EDUCATION AT AN INSTITUTION RECEIVING GOVERNMENT FUNDING	BACHELORS	NOT HISPANIC	WHITE	\$100K+	NONE
INTERESTED CITIZEN	OR	MALE	33	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	BUSINESS MANAGEMENT	MASTERS	NOT HISPANIC	WHITE	\$100+	NONE
INTERESTED CITIZEN	OR	FEMALE	36	U.S. CITIZEN	ENGLISH	WHITE COLLAR/ADMINISTRATIVE/CLERICAL	TEMP ADMIN ASST.	ASSOCIATES DEGREE	NOT HISPANIC	WHITE	\$60-80K	NONE
INTERESTED CITIZEN	OR	MALE	45-54	U.S. CITIZEN	ENGLISH	UNEMPLOYED LOOKING FOR A JOB	TECHNOLOGY CONSULTANT - GETTING UNEMPLOYMENT BUT NO GOVERNMENT FUNDING OR GRANTS	MASTERS	NOT HISPANIC	WHITE	UNDER \$35K	NONE
INTERESTED CITIZEN	PA	FEMALE	21	U.S. CITIZEN	ENGLISH	STUDENT RESEARCHER	WORKING ON GOVERNMENT GRANTS FOR BIO BASED RESEARCH AT LEHIGH UNIVERSITY	HIGH SCHOOL	NOT HISPANIC	WHITE	UNDER \$35K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
INTERESTED CITIZEN	RI	FEMALE	52	U.S. CITIZEN	ENGLISH, PORTUGUESE	PROFESSIONAL/EXECUTIVE/OWNER	PROJECT MANAGER IN FINANCIAL DEPARTMENT AT BOSTON FINANCIAL DATA SERVICES (NO RELATION TO GOVERNMENT FUNDS)	ASSOCIATE'S DEGREE	NOT HISPANIC	WHITE	\$100K+	NONE
508	SC	MALE	20	U.S. CITIZEN	ENGLISH	STUDENT	USED TO BE AN ADMINISTRATIVE ASSISTANT IN THE SENATORS OFFICE	HIGH SCHOOL	NOT HISPANIC	BLACK/AFRICAN AMERICAN	\$60-80K	MOTOR IMPAIRMENT-DISABLED IN A WHEELCHAIR DUE TO SPINAL INJURY
POTENTIAL RECIPIENT	SD	MALE	22	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	SMALL BUSINESS OWNER FOR FURNITURE INDUSTRY (MULTIPLE AVENUES IN SAME BUSINESS)-LOOKING TO APPLY FOR GOVERNMENT GRANTS IF THEY ARE AVAILABLE	ASSOCIATE'S DEGREE	NOT HISPANIC	WHITE	\$45-60K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
POTENTIAL RECIPIENT	TN	MALE	50	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	SMALL BUSINESS OWNER FOR RESIDENTIAL AND COMMERCIAL CONSTRUCTION-SEEKING GOVERNMENT CONTRACTS	BACHELORS	NOT HISPANIC	WHITE	\$60-80K	NONE
AGENCY	TX	FEMALE	34	U.S. CITIZEN	ENGLISH, SPANISH	PROFESSIONAL/EXECUTIVE/OWNER	EQUAL OPPORTUNITY SPECIALIST AT THE DEPARTMENT OF LABOR	JD	HISPANIC	SKIP	\$60-80K	NONE
POTENTIAL RECIPIENT	UT	MALE	49	U.S. CITIZEN	ENGLISH, SPANISH	PROFESSIONAL/EXECUTIVE/OWNER	OWNER OF SMALL BUSINESS RELATED TO EDUCATIONAL DEVELOPMENT-CONSTANTLY LOOKING FOR GRANT AND FEDERAL FUNDING OPPORTUNITIES	MASTERS	NOT HISPANIC	WHITE	\$100K+	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
INTERESTED CITIZEN	VA	MALE	49	U.S. CITIZEN	ENGLISH, MANDARIN	PROFESSIONAL/EXECUTIVE/OWNER	ATTORNEY	JD	NOT HISPANIC	WHITE	\$100K+	NONE
RECIPIENT	VA	FEMALE	29	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	VP OF GOVERNMENT RELATIONS FOR EARTH911.COM	BACHELORS	NOT HISPANIC	WHITE	\$100K+	NONE
AVERAGE CITIZEN	VT	FEMALE	32	U.S. CITIZEN	ENGLISH	BLUE COLLAR/SERVICE/MANUFACTURING	REGISTERED CHILDCARE PROVIDER	HIGH SCHOOL	NOT HISPANIC	WHITE	\$35-45K	NONE
INTERESTED CITIZEN	WI	FEMALE	38	U.S. CITIZEN	ENGLISH	PROFESSIONAL/EXECUTIVE/OWNER	TRADEMARK RESEARCHER FOR CSC-LOOKING OVER PRE-APPLICATIONS FOR PEOPLE APPLYING FOR TRADEMARKS	BACHELORS	NOT HISPANIC	WHITE	\$45-60K	NONE
INTERESTED CITIZEN	WV	FEMALE	55	U.S. CITIZEN	ENGLISH	BLUE COLLAR/SERVICE/MANUFACTURING	TELECOMMUNICATIONS AT APPLIED CORE SYSTEMS IN WV, I WORK WITH CUSTOMER	BACHELORS	NOT HISPANIC	BLACK/AFRICAN AMERICAN	\$60-80K	NONE

TARGET	STATE	GENDER	AGE	RESIDENCY STATUS	LANGUAGES SPOKEN AT HOME	WORK STATUS OR OCCUPATION	JOB TITLE	EDUCATION	ETHNICITY	RACE	HHI BEFORE TAXES	SECTION 508 COMPLIANCE
							SERVICE AND ACCOUNT MANAGEMEN T					
AVERAGE CITIZEN	WY	FEMALE	36	U.S. CITIZEN	ENGLISH, SPANISH	ON DISABILITY	SKIP	HIGH SCHOOL	NOT HISPANIC	WHITE	\$45-60K	NONE



Recovery Accountability
and Transparency Board
Recovery.gov Web Site



Stakeholder Outreach – Timeline & Key Findings

Stakeholder Meeting Schedule

Table 9 - Stakeholder Meeting Schedule

Stakeholder Group	Meeting attendees	Date	Notes
Administration	Frank DiGiammarino and team	9/14	<ul style="list-style-type: none"> • Informal
Congress	Majority and Minority Sessions	9/21	<ul style="list-style-type: none"> • At Capitol • Long Q&A session
State/Local	NGA, AIG, NASACT, NASCIO	9/23	<ul style="list-style-type: none"> • Virtual
Administration	VP Biden, New Media, CIO, CTO, OMB, GSA, Agencies	9/24	<ul style="list-style-type: none"> • Briefing and demo
Press	~10-15 Reporters	9/25	<ul style="list-style-type: none"> • Off the record
RATB	Full board	9/25	<ul style="list-style-type: none"> • Pre-launch
Governors	Representatives of all state governors	10/5	<ul style="list-style-type: none"> • Virtual
OIG	Working Group	10/6	<ul style="list-style-type: none"> • At GSA
Transparency Developers	Sunlight Labs, OMB Watch, UC Berkeley team, etc.	10/6	<ul style="list-style-type: none"> • Data-focused

Stakeholder Meeting Agenda

- **Most stakeholder outreach meetings utilized the following agenda:**
 - What is Recovery.gov 2.0?
 - Who are the users of Recovery.gov 2.0?
 - Here it is: Demonstration of Recovery.gov 2.0
 - What else is coming?
 - Feedback and Questions
- **The transparency developer outreach session was entirely focused on data:**
 - Machine readable feeds
 - Data structure
 - Roll-out and Limitations

Key Stakeholder Feedback: Congress – Majority Session

Table 10 - Key Stakeholder Feedback: Congress – Majority Session

Issue/Recommendation	Solution/Options	Status
Non-map search by: Recipient, DUNS, etc.	Integrate search with database	Resolved Oct. 30, 2009
Interest in mobile/apps	Develop or Crowd-source apps	Pending– Jan. 2010
How to integrate into members' Web site?	Develop widgets	Pending – Jan. 2010
Interest in getting feedback routed to them	Develop workflow outside of RATB	Pending
Interest in job search options	Integrate search with recipient Web sites, USAJobs, etc.	Pending – Jan. 2010
Interest in project status	Included in recipient data	Resolved Oct. 15, Oct 30, 2009
Concern re: projects mapped to state capitals	Recipient data should be more accurate	NA
Include news on project summary	Add to metadata in news and add Web part on project summary page	Pending

Key Stakeholder Feedback: Congress – Minority Session

Table 11 - Key Stakeholder Feedback: Congress – Minority Session

Issue/Recommendation	Solution/Options	Status
Search by subject (i.e., training)	Integrate full-text search with database	Resolved Oct. 30, 2009
Data timing questions	Post data schedule on site – could expand timeline	Pending
Funds available vs. funds paid out by congressional district – Agency Reported	Data is not available	N/A
Side-by-side comparison of congressional districts, states, etc.	Develop search	Pending
News by congressional district	Could be geocoded but is significant effort.	Pending
Request for actual contracts to be shown on-site	Not feasible as for legal reasons each contract has to be redacted	N/A
Projected vs. actual outlays – on target?	Would need additional data on expectations	N/A

Key Stakeholder Feedback: State/Local Session

Table 12 - Key Stakeholder Feedback: State/Local Session

Issue/Recommendation	Solution/Options	Status
States want to integrate/leverage Recovery.gov	Widgets; data feeds; direct links	Pending – Jan. 2010
1/3 to 1/2 of awards not in USASpending	Poor data quality is outside the Board's mission.	N/A
Explanation of jobs – CEA vs. 1512	Clearly and specifically define jobs number; add video on jobs	Job info released 10/15; new video pending
Show news by state or zip code	Could be geocoded but is significant effort	Pending
Interest in job search – especially from small businesses	Integrate search with recipient Web sites, USAJobs, etc	Pending – Jan. 2010

Key Stakeholder Feedback: VP/Administration

Table 13 - Key Stakeholder Feedback: VP/Administration

Issue/Recommendation	Solution/Options	Status
VP language concerns: "FTE" for jobs; "Recipient"	Tooltips; videos	Implemented; on-going
States want widgets	Widgets	Pending – Jan. 2010
Job search	Integrate search with recipient Web sites, USAJobs, etc	Pending – Jan. 2010
Small business advice/info on opportunities - federal	Fedbizopps feed	Exists on site
Small business advice/info on opportunities – state	Need to reach out to states to determine sources of opportunities	Pending
Explain whole scope of Recovery	More explanation/videos on all parts of ARRA; visually show full extent on map (data to support?)	Significant explanation live; video in discussion
Explain difference between federal and state contracts	Additional explanation or tutorial; visual representation on map (data?)	Continued discussion as to the priority
Aneesh C: Share with states	Possible state consortium?	Continued discussion as to the priority

Key Stakeholder Feedback: Press

Table 14 - Key Stakeholder Feedback: Press

Issue/Recommendation	Solution/Options	Status
Show amount appropriated to agencies	Add to agency page if data can be secured. Amounts listed in the Act but not aggregated by agency.	NA
Enable sorting/filtering of data tables	Create data view that enables sorting and filtering	Pending
Search for: Pell grants; FMAP; contractors	Integrate full-text search with database	Recipient Search Resolved Oct 30, 2009. Agency Search Resolved Dec. 15, 2009
Various questions about validity of data and readiness of agencies	Outside RATB mission; provide clearer explanation of mission and roles	Live on site
Timeliness of data	Post data schedule on site	All data is time-stamped

Key Stakeholder Feedback: RATB

Table 15 - Key Stakeholder Feedback: RATB

Issue/Recommendation	Solution/Options	Status
Long discussion about whether FWA complaints should go to agency IG or to RATB; conclusion was that complaints should go through RATB first	Remove links/phone numbers for agency IGs; coordinate to develop agreed upon FWA complaint form; implement new form	Resolved
Clarification around whistleblower protection	Define whistleblower protection; include on FWA complaint form	Resolved
Need to search full database (non-map)	Integrate full-text search with database	Resolved Oct. 30, 2009
Jobs: RATB should not become a job board; search of other sites ok	Integrate search with recipient Web sites, USAJobs, etc	Pending – Jan. 2010

Key Stakeholder Feedback: Governors, OIG

Table 16 - Key Stakeholder Feedback: Governors, OIG

Issue/Recommendation	Solution/Options	Status
Governors Session		
Request for CFDA number, sort, filter, etc. on data tables	Create data view that enables sorting and filtering	Pending – Jan. 2010
Request for state agencies to be able to batch report	In-bound reporting requirement to be resolved by FederalReporting.gov	N/A
OIG Meeting		
Request for links to IG recovery pages (there are links to state recovery pages)	Add links to IG recovery pages	Resolved Dec. 15, 2009

Key Stakeholder Feedback: Transparency Developer Session

Requests Regarding Machine Readable Data

- Don't focus on subsets, make all data available. Others should be able to recreate Recovery.gov
- Ability to audit data changes
- Want to include DUNS and parent DUNS
- Utilize ATOM protocol
- Consistent strategy for service design (similar API structure, etc.)
- Need unique identifiers for each data point
- Show any data that's there
- Make sure that data is available in a timely manner
- Download is useful but not complete, feed is more useful
- Provide a full list of important identifiers - a list of lists
- Chunk up the delivery into manageable, incremental pieces
- Widget strategy: linked data/pivot off different identifiers/results of query can be displayed as a feed
- Define how the geocoding is determined
- Where to archive data?
- There should be a service channel to submit communications to the RATB
- Include treasury account symbol
- Click and say give me downloadable/machine readable
- All charts/maps - xml or csv
- Agency weekly reports: these should be in XML doc

Stakeholder Next Steps

- **Integrate feedback/requirements into future sprints**
 - Schedule follow-up meeting to review remaining requirements/prioritize the way forward
- **Additional follow up necessary with:**
 - State Recovery Site Developers