



Junio 2012

Biblioteca Benjamín Franklin

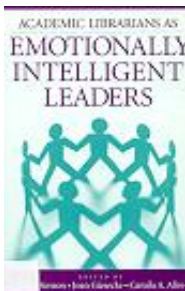
Servicio Cultural e Informativo de los Estados Unidos

Bibliotecología y Ciencias de la Información Bibliografía

Para información sobre estos títulos, comuníquese al Departamento de Circulación.
Email: garciae@state.gov, teléfono: **5080-2185**.

Visite nuestra página: <http://www.usembassy-mexico.gov/biblioteca>

Si desea recibir este boletín por correo electrónico, escriba a: outreachbbf@state.gov



Academic librarians as emotionally intelligent leaders

*Edited by Peter Heron,
Joan Giesecke, and
Camila A. Alire.*
Westport, CT : Libraries
Unlimited, 2007.

027.7092 ACA

In *Academic Librarians as Emotionally Intelligent Leaders*, Heron and company present a solid overview of EI, its connection to other leadership theories, and its particular application to academic librarianship. By moving beyond basic "people skills," they claim, library leaders can come to appreciate not only the unique challenges of personal and organizational growth, but how their own reactions and feelings are perceived by others. Particularly noteworthy is a strong focus on issues of diversity, including a chapter on how librarians of color regularly engage in self-renewal and restoration.

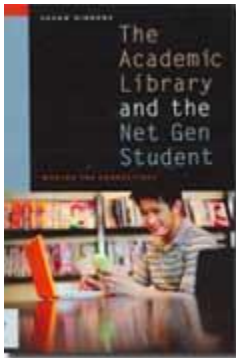


Academic librarianship by design : a blended librarian's guide to the tools and techniques

Steven J. Bell
Chicago, IL :
American Library
Association, 2007.

027.7 BEL

This book is about more than blended librarianship. It's about design that takes many forms and shapes and infiltrates itself into many professions. Authors use the blended librarian concept to create a framework for better understanding how an academic librarian can develop a design philosophy that he or she will use to guide the development of instructional products.



The academic library and the net-gen student : making the connections

Susan Gibbons
Chicago, IL :
American Library Association, 2007.

027.7 GIB

Inspired by work-practice studies of students and faculty conducted at the University of Rochester, this visionary guide maps potentially vibrant futures for academic libraries. Academic librarians in public services, technology, and administration now have the tools to better understand the integral role of technology in the social and academic lives of undergraduates (the Net Generation).

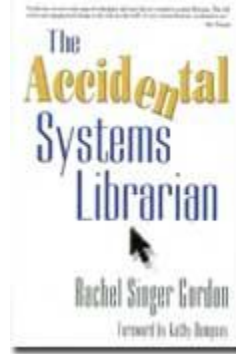
The accidental library manager



Rachel Gordon Singer
Medford, NJ:
Information Today,
2005.

025.1 GOR

Most librarians enter the field intending to focus on a particular specialty, but eventually need to take on certain supervisory or managerial responsibilities in order to move forward. In this book, author Rachel Singer Gordon provides support and background for new managers, aspiring managers, and those who find themselves in unexpected management roles.



The accidental systems librarian
Rachel Singer Gordon
Medford, NJ :
Information Today,
2003.

025.3 GOR

Author's practical advice on using organizational, research, and bibliographic skills to solve various systems problems is geared to helping "accidental" systems librarians develop the expertise they need to succeed and the confidence they need to excel. This is an important book for any librarian who wants to deal more effectively with technology in her or his institution.

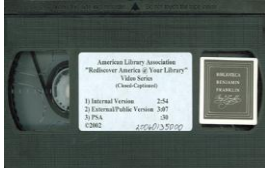


Achieving National Board Certification for School Library Media Specialists: a Study Guide

Gail Dickinson
Chicago, IL : American Library Association,
2005.

027.8 DIC

This study guide coaches school library media specialists through exam specifics. Whether you are considering National Board Certification, are in the process of achieving certification, or want to stay current on the best practices in teaching, this book is for you.



ALA rediscover America @ your library

American Library Association

Albuquerque, NM : Digital Workshop, 2002.

V 025.11 AME

"Rediscover America @ your library" was unveiled at ALA's Midwinter Meeting in January 2002. The year-long national media relations and advocacy effort is designed to convince the public and policymakers that libraries and librarians are critical to our democracy and are needed now, more than ever. Key themes of the Rediscover America program and support video include: Free people need free libraries, America's libraries are the cornerstone of our democracy, Libraries are places of opportunity, In times of economic hardship, American turn to- and depend on-their libraries and librarians, among other issues.

American library directory, 2009-2010.



Medford, NJ : Information Today, 2009.

REF 027 AME

Listing of public, academic, government, and special libraries in the United States and regions administered in this country and in Canada. Arranged geographically the entries are alphabetized by state, region, or province, then by city, and finally by the institution and library name.



America's libraries change lives [videorecording]

Narrated by Whoopi Goldberg ; written and produced by Jeff Spitz
Chicago, IL : American Library Association, 1999.

V 020 AME

Combining early 20th century immigrant footage with the contemporary experiences of immigrant children, teens, and parents, this insightful film offers a fresh look at the most democratic of all American institutions. Shot on location in libraries from coast to coast, the camera follows ordinary people into the world of public libraries (including a bookmobile). Experiences the hopes, dreams, and hidden dramas that make libraries come alive.



Analyzing library collection use with Excel

Tony Greiner

and Bob Cooper
Chicago, IL : American Library Association, 2007.

025.2 GRE

Shows how to use Excel to translate circulation and collection data into meaningful reports for making collection management decisions. Gives library collection analysts the tools to select the data most relevant to analysis of their collections.

Anglo-American cataloging rules



Prepared under the direction of the Joint Steering Committee for Revision of AACR, a committee of the American Library Association
Chicago, IL : American Library Association, 2003.

CAT 025.3 ANG

This revision incorporates the two sets of revisions published as Amendments in 1999 and Amendment 2001. It also includes revisions approved through 2001 and finalized 2002. Substantial changes have been made to three chapters: chapter 3 (Cartographic Materials), chapter 9 (Electronic Resources), and chapter 12 (Continuing Resources)

Annual review of information science and technology. Volume 39, 2005

Blaise Cronin, editor.

Medford, NJ : Information Today, Inc, 2004.



REF 020.3 ANN

ARIST, published annually since 1966, is a landmark publication within the information science community. It surveys the landscape of information science and technology, providing an

analytical, authoritative, and accessible overview of recent trends and significant developments. The range of topics varies considerably, reflecting the dynamism of the discipline and the diversity of theoretical and applied perspectives.

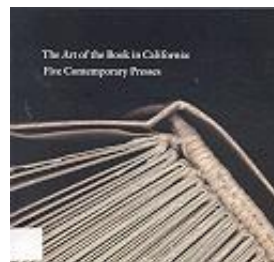


Archives & Archivists in the Information Age

Richard J. Cox
New York, NY : Neal-Schuman Publishers, 2005.

025.197 COX

Offers a powerful statement of why people engaged in this arena not only continue to be of value to organizations but have also become essential to today's organizational structures. The author's unique and enlightened point of view affords impressive insight into the role consultants play, the construction of job descriptions, and the importance of public scholarship.

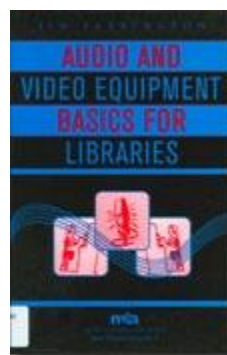


The art of the book in California: five contemporary presses

769.92 ART

Captures the significance and

place in the history of five fine presses and their books in an exhibition featuring the book as an object of art.



Audio and video equipment basics for libraries

Jim Farrington
Lanham, MD : Scarecrow Press : Music Library Association, 2006.

621.389 FAR

Presents all the information that librarians need to make intelligent decisions about providing listening and viewing facilities in libraries. Everything from what to look for when buying new equipment, to how it

works, to what to think about when designing a new listening facility or retrofitting an existing space is considered.

Becoming a digital library



Susan J. Barnes
New York, NY: Marcel Dekker, 2004.

025.002 BEC

This book discusses the techniques for finding and training the right people to build a digital library, the advantages to organizing personnel into project-based teams to bring digital resources online, how to use and encourage input feedback from digital library users, practical methods for managing and implementing prospective projects, the value of multiple resource exploration and experimentation in user service-oriented or basic research libraries, and approaches to managing technology in a library setting.

Los bibliotecarios

Dana Meachen Rau
New York, NY :
Marshall Cavendish
Benchmark, 2008.

S 020.92 RAU

Texto dirigido a menores, que explica sencillamente cuál es el trabajo de los bibliotecarios.

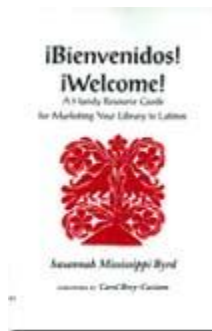


Bibliotecas y publicaciones digitales

Juan Voutssás Márquez
México : UNAM, Centro Universitario de Investigaciones Bibliotecológicas, 2006.

S 025.002 VOU

Describe cómo se puede ir construyendo una colección digital con material digital original o digitalizado, brinda también una explicación sobre cuándo, cómo y por qué debe digitalizarse tal o cual material, ventajas y desventajas e implicaciones legales. Se concluye con un análisis del perfil profesional del bibliotecario en el mundo digital.



¡Bienvenidos! : Welcome! : a handy resource guide for marketing your library to Latinos

Susannah Mississippi Byrd
Chicago, IL : American Library Association, 2005.

REF 027.63 BYR

This book is intended to help provide information, resources and ideas for serving Latinos, drawing from the experience of libraries in predominantly Latino communities to help inform librarians and library workers across the country.



Blogging and RSS: a librarian's guide

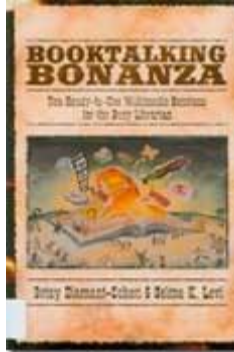
Michael P. Sauers
 Medford, NJ :
 Information Today,
 2006.

025.04 SAU

Shows how blogging and RSS technology can be easily and effectively used in the context of a library community and covers everything librarians needs to know. Recommends his favorite blogs and shares the opinions and advice of top librarian bloggers. Examples of feed code and a glossary round out the book.

This DVD contains PDF files including a materials list, book press and sewing frame diagrams, and knotting illustrations.

Booktalking bonanza : ten ready-to-use multimedia sessions for the busy librarian



Betsy Diamant-Cohen and Selma K. Levi
 Chicago, IL : American Library Association,
 2009.

021.70 DIA

Two award-winning experts outline their kid-tested, proven models for enlivening traditional booktalks with multimedia features. This book gives you ideas to add new dimensions to booktalks and actively engage your young audiences, access ready-to-go-30 minute programs and present dynamic, interactive talks using music, websites, film clips, and more.



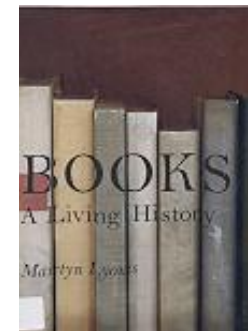
Blueprint for your library marketing plan: a guide to help you survive and thrive

Patricia H. Fisher, Marseille M. Pride
 Chicago, IL :

American Library Association, 2006.

021.7 FIS

Offers a step-by-step program to get any library up to speed with minimal angst. These easy-to-implement techniques help librarians write the plan, including targeting the market, defining services, setting goals, and taking action to promote the library.



Books : a living history

002.09 LYO

From the first scribbling on papyrus to the emergence of the e-book, this wide-ranging overview of the history of the book provides a fascinating look at

one of the most efficient, versatile, and enduring technologies ever developed.



Bookbinding [videorecording]

Elkins Park, PA : On Air Video, 2007.

DVD 683.3 BOO

Provides instruction in the process of making and assembling a hard cover book using the case binding method.



Books and beyond: the Greenwood encyclopedia of new American reading

Edited by Kenneth Womack
Westport, CT :

Greenwood Press, 2008.

REF 028.9 BOO

Written to serve the educational general reader, as well as a broad array of high school, college, and university students. The encyclopedia is arranged alphabetically, with more than 70 chapters, or entries, devoted to a wide range of literary areas. Individual chapters provide readers with broad overviews of the topic area, with specific attention and detailed afforded to work associated with contemporary popular American literature and culture.

Bridging the Digital Divide Crossing All Borders : Proceedings = Cerrando la brecha digital cruzando todas las fronteras : Memorias.



Tempe, AZ : Arizona State University, 2007.

REF 025.04 BRI

Topics range from international copyright issues to getting information to students in widely dispersed communities with little or no infrastructure except the Internet. There are still great disparities in information and library access between metropolitan and rural areas. Some of this is now partially resolved with affordable mobile links if there is also a source of electrical power. Inside this work, there are also several examples of libraries providing information to very remote locations with these new technologies.



A box full of tales : easy ways to share library resources through story boxes

Kathy MacMillan
Chicago, IL :

American Library Association, 2008.

027.6251 MAC

Story boxes offer a simple method for capturing ideas, talent, creativity, and resource available in your library. Including step-by-step instructions from concept through implementation and supplemented by programming tips, this book also offers detailed plans for fifty great story boxes, including suggested books, finger plays, songs, props, crafts, and sign language.



Building a buzz: libraries & word-of-mouth marketing

Peggy Barber and Linda Wallace
Chicago, IL :
American Library Association, 2010.

021.7 BAR

Want to get the word out about your library in the most cost-effective way possible? You can achieve this with the effective word-of-mouth marketing (WOMM) strategies laid out in this book. The authors, two creative marketers, bring you sound marketing principles to spread the word about your library with a strategy that works for you, WOMM must-haves, tips to effectively deliver your message, and best practices and insightful interviews.



Building a successful archival program: a practical approach

Marisol Ramos and Alma C. Ortega
Oxford : Chandos, 2006.

027 RAM

The purpose of this book is to provide best practices and solutions on how to establish successfully an archival program through a practical approach, without using too much technical or theoretical jargon. It will provide easy-to-follow advice and set achievable goals for starting an archival program in an environment where a mall budget or even no-budget can threaten the future of the archives.

older physical facilities that are not up to modern standards of efficiency. Designed for libraries where construction of a whole new building is not feasible, this book offers step-by-step instructions for a) Improving the energy use of existing structures, with methods for being environmentally and fiscally responsible; b) Identifying ways to enhance building maintenance; and c) Investing resources now in order to free them later for core library functions. Managers will welcome this handy orientation guide and feel empowered to recommend changes at their own libraries using the authors' expert advice.

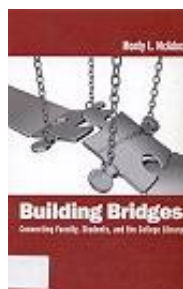


Building findable websites : web standards, SEO, and beyond

Aarron Walter
Berkeley, CA : New Riders, 2008.

006.76 WAL

Between these covers you'll find practical advice and examples for people who build websites aiming to reach their target audience. Each chapter will introduce you to best practices and fresh perspectives on how to accomplish these simple, yet indispensable goals: help more people find your site, help users find content within your site, and, encourage return visits.



Building bridges : connecting faculty, students, and the college library

Monty L. McAdoo.
Chicago, IL : American Library Association, 2010.
027.7 MCA

Packed with useful tips and techniques, this handy

guide offers advice on working with both instructors and students to develop assignments that successfully integrate your library's resources. Managing relationships with faculty and students can be complicated, but this book show how you can establish effective liaisons.

Buying and contracting for resources and services: a how-to-do-it manual for librarians



Building science 101 : a primer for librarians

Lynn M. Piotrowicz and Scott Osgood.
Chicago, IL : American Library Association, 2010.
022.31 PIO

Provides a tour of the library building from foundation to roof. In a time of rapidly inflating energy prices and tight public budgets, many libraries are faced with



Rick Anderson
New York, NY:
Neal-Schuman Publishers, 2004

025.2 AND

This how-to-do-it manual explores techniques of acquisitions

librarianship as well as many of the innovations that make today's acquisitions work more multi-faced.



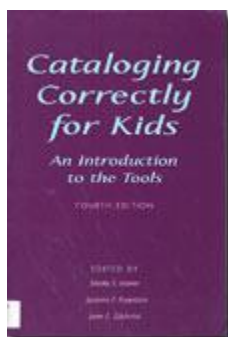
Campaign for America's Libraries highlights [videorecording]

American Library Association
Chicago, IL : American Library Association, 2004.

V 025.11 CAM

Highlights from the American Library Association's "@ your library" campaign shows how ALA has utilized media relations, advocacy efforts, promotion about librarians and library workers, and global outreach to gain national and international visibility.

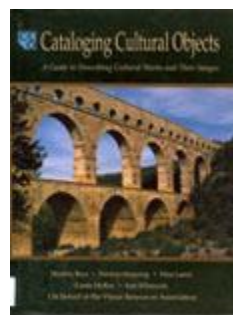
Cataloging correctly for kids: an introduction to the tools



Edited by Sheila S. Intner, Joanna F. Fountain, Jane E. Gilchrist
Chicago, IL : American Library Association, 2006.

025.32 CAT

This new fourth edition, addresses all the changes the library cataloging has experienced in practices, technological tools, scope and services, and available materials. This definitive edition calls on the foremost experts in cataloging to explain the unique ways children search and how to catalog information accordingly.



Cataloging cultural objects : a guide to describing cultural works and their images

Murtha Baca ... [et al.]
Chicago, IL :

American Library Association, 2006.

363.69 CAT

This cutting-edge reference offers practical resources for cataloging and flexibility to meet the needs of a wide-range of institutions, from libraries to museums to archives. These guidelines for selecting, ordering, and formatting data used to populate metadata elements in cultural materials' catalog records will, when followed consistently, promote good descriptive cataloging and reduce redundancy.



Cataloging with AACR2 & MARC21 : for books, electronic resources, sound recordings, videorecordings, and serials

Deborah A. Fritz
Chicago, IL : American Library Association, 2007.

025.3 FRI

In line with the most recent revisions of both cataloging rules (AACR2) and MARC coding standards (MARC21), this unique one-stop guide provides the hands-on cross-references between AACR2 and MARC21 required for easy online cataloging.

Checklist of library building design considerations



William Sannwald
Chicago, IL: American Library Association, 2001.

727.8 CHE

This book will help you evaluate your current space, analyze each design element as it relates to space and function in the library, make decisions ranging from shelving finishes to equipment, and satisfy the requirements of the Americans with Disabilities Act. It also includes sections on environmentally correct design approaches, assessment of current facilities and alternatives to new construction, young adult and children's spaces, remote storage, and technology advancements.



Checklist of library building design considerations

Ed. By William W. Sannwald
Chicago, IL : American Library Association, 2009.

727.8 CHE

This book will help you evaluate your current library space, analyze each design element as it relates to space and function in the library, make decisions ranging from shelving finishes to equipment, and satisfy the requirements of the Americans with Disabilities Act. It also includes sections on environmentally correct design approaches, assessment of current facilities and alternatives to new construction, young adult and children's spaces, remote storage, and technology advancements.



Las ciencias de la información en el siglo XXI

Carlos R. Colindres Z.
El Salvador : The Author, 2009.

S 027.5 COL

Presenta un panorama general del mundo de la información, tanto impresa como electrónica, desde su definición e importancia en la sociedad moderna, hasta su selección, organización, clasificación y difusión. Incluye un recorrido histórico de la evolución de las formas de registro de la información y sus sistemas de almacenamiento, partiendo de la época de los antiguos Sumerios y Egipcios, hasta llegar a las primeras bibliotecas virtuales de nuestros días.

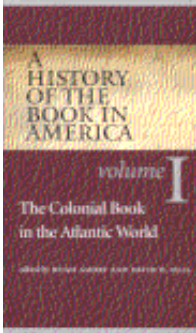


Coaching in the library : a management strategy for achieving excellence

Ruth F. Metz.
Chicago, IL : American Library Association, 2011.

023.9 MET

Outlines a focused and results-oriented plan for achieving the best results from staff members through a coaching style of management. Real-world examples and coaching scenarios specific to library work will help you be both a coach and a player by learning the terminology and techniques, recognize and utilize the abilities and talents of staff at all levels, guide individuals toward a unified goal, encourage innovation, and spotlight the big-win opportunities.



The Colonial Book in the Atlantic World (A history of the book in America, v. 1)

Edited by Hugh Amory & David D. Hall
Worcester, MA ; American Antiquarian Society, 2007.

REF 070.573 HIS

Carries the interrelated stories of publishing, writing, and reading from the beginning of the colonial period in America up to 1790. Three major themes run through the volume: the persisting connections between the book trade in the Old World and the New; the gradual emergence of a competitive book trade in which newspapers were the largest form of production; and the institution of a "culture of the Word" organized around an essentially theological understanding of print, authorship, and reading.

Complete copyright: an everyday guide for librarians.



Carrie Russell
Chicago, IL: American Library Association, 2004.

REF 346.73 COM

Librarians face myriad copyright dilemmas every day, and as copyright law evolves and new interpretations emerge, libraries play a key role in representing the public in the copyright debate. This book provides clear, user-friendly guidance for both common copyright issues and latest trends, including the intricacies of copyright in the digital world.



Collaborative Collection Development: a Practical Guide for Your Library

James Burgett, John Haar, Linda L. Phillips
Chicago, IL : American Library Association, 2004.

025.21 BUR

In this authoritative and practical guide, three leaders whose institutions have successfully collaborated for a decade share their expertise so others can incorporate their winning strategies to select appropriate partners, and a long-term commitment from all parties. This comprehensive guide contains all the checklists, case studies, sample agreements, and references needed to facilitate collaborative initiatives.



Computers in Libraries Conference (19th : 2004 : Washington, D.C.)

Compiled by Carol Nixon

Medford, NJ : Information Today, 2004.

REF 025.002 COM

This book includes Power Point documents on issues that have to do with libraries and librarians, information technology and computers , how to take advantage of this resources and what's available to perform better at job, as well as important resources for education.

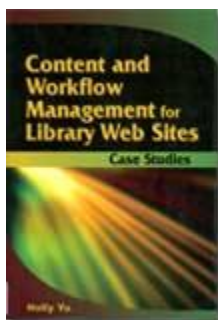


Connecting boys with books 2 : closing the reading gap

Michael Sullivan
Chicago, IL : American Library Association, 2009.

028.5 SUL

In the 2003 edition, the author delved into the problem that reading skills of preadolescent boys lag behind those of girls in the same age group. In this book, Sullivan digs even deeper, melding his own experiences as an activist with perspectives gleaned from other industry experts to help you learn about the books that boys love to read, uncover the signs that point to the reading gap, find creative new programming ideas to match boys' interests, and establishing a strategic blueprint for boys and reading.



Content and workflow management for library web sites: case studies

Edited by Holly Yu
Hershey, PA : Information Science Pub, 2005.

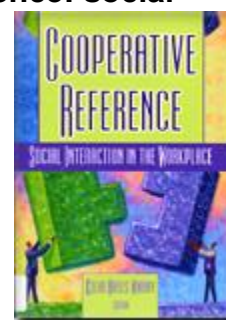
025.04 CON

Provides practical and applicable web content management solutions through case studies. This book contains successful database-to-web applications as employed in a variety of academic libraries. Authors also discuss detours, sand traps, and missteps necessary to a real learning process.

Cooperative reference: social interaction in the workplace

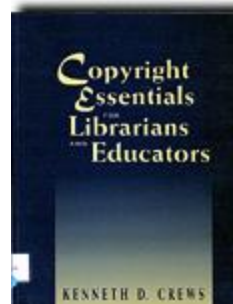
Celia Hales Mabry
Binghamton, NY: Haworth Information Press, 2003.

025.52 COO



This book addresses the need for reference librarians to work together to keep the system running smoothly. It explores the various means of developing social professionalism, collaborating on projects, and combining forces with other libraries to remain on the cutting edge of information services in this new century.

Copyright essentials for librarians and educators



Kenneth D. Crews
Chicago, IL: American Library Association, 2000.

REF 346.73 CRE

Enhanced with notes highlighting recent developments and seven appendices, including checklist and legislation summaries.

Core technology competencies for librarians and library staff : a LITA guide



Susan M. Thompson, editor.
New York, NY : Neal-Schuman Publishers, 2009.
020.7155 COR

Provides a practical look at the skills, technological know-how, and personal attributes that enable librarians and staff to take full advantage of technology to deliver dynamic library collections and services.

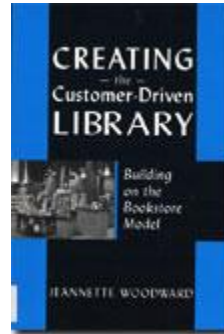


Creating the customer-driven academic library

Jeannette Woodward
Chicago, IL : American Library Association, 2009.

027.7 WOO

In this book Jeannette Woodward attacks scholarly content available online and other pressing issues facing today's academic librarians. Her trailblazing strategies center on keeping the customer's point of view in focus at all times to help you integrate technology to meet today's student and faculty needs, reevaluate the role and function of library service desks, and create new and effective promotional materials.



Creating the Customer-Driven Library : Building on the Bookstore Model

Jeannette Woodward
Chicago, IL : American Library Association,

2005.

021.7 WOO

Provides a ready solution to the shortfall in attendance to the library by offering solid information and how-to tips on showcasing the library to patrons and enticing them to take advantage. Using the bookstore as a model, the author points out the ways in which libraries fall short in attracting and serving customers.

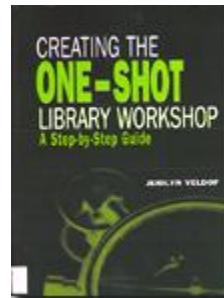
Creating a winning online exhibition: a guide for libraries, archives, and museums



Martin R. Kalfatovic
Chicago, IL: American Library Association, 2002.

021.7 KAL

This guide provides the how-to's for developing an overarching theme, selecting materials, and creating a narrative presentation that goes beyond the traditional to deliver a winning exhibition.

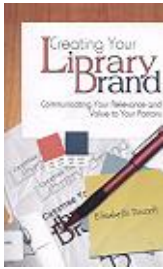


Creating the One-Shot Library Workshop : a Step-by-Step Guide

Jerilyn Veldorf
Chicago, IL : American Library Association, 2006.

025.56 VEL

The author demystifies the process of deliver library information to the users. From needs assessment through design and implementation to final evaluations, this practical guide takes librarian step by step through the process. Case studies illustrate how each step played out in Veldorf's library at the University of Minnesota.



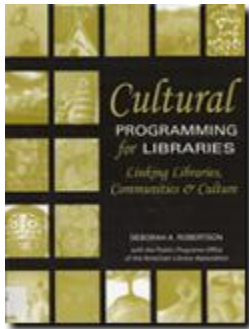
Creating your library brand : communicating your relevance and value to your patrons

Elisabeth Doucett
Chicago, IL : American Library Association, 2008.

659.1902 DOU

Covers everything from working with outside experts to evaluating and maintaining your library's brand, illustrated by case studies from actual libraries. Tips, suggestions for success, and answers to frequently asked questions ensure your team collaborates on a library brand that will bring more patrons through the door.

Cultural programming for libraries: linking libraries, communities, and culture



Deborah A. Robertson
Chicago : American Library Association, 2005.

021.2 ROB

This book provides background, practical steps, and ideas to develop the library's capacity to present cultural programming on topics, themes, and issues for a wide array of audiences across cultures. Readers will learn to use programming to enhance, highlight, and drive to use of library collections and gain community visibility and support through programming.



Cybrarian Extraordinaire : Compelling Information Literacy Instruction

Felicia A. Smith.
Santa Barbara, CA : Libraries Unlimited, 2011.

025.56 SMI

This hands-on guide provides a unique compilation of active-learning exercises that will enhance any for-credit library instruction class, no matter what the setting or audience.

The cybrarian's manual 2

Pat Ensor
Chicago, IL:
American Library Association, 2000.

REF 025.04
CYB



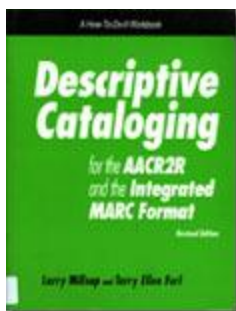
This book takes a comprehensive approach to presenting the state of libraries and cyberspace.



Los demasiados libros

S 070.5 ZAI

Realiza un análisis del mercado editorial en el que se generan miles de novedades que van a parar a las librerías de viejo. Su propósito es hacer del lector un cliente no por informado menos frecuente, y de la industria del libro un negocio rentable.



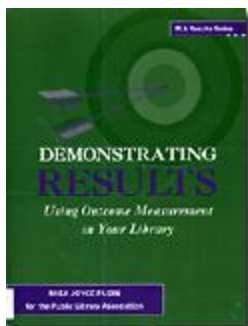
Descriptive cataloging for the AACR2R and the integrated MARC format : a how-to-do-it workbook

Larry Millsap & Terry Ellen Ferl

New York, NY : Neal-Schuman, 1997.

025.32 MIL

Designed to give catalogers practice in creating original descriptive cataloging records which can be shared with other libraries in an automated environment. It is especially intended for cataloging students and working catalogers in small libraries who have neither a great deal of experience making MARC records in many different formats nor more experienced colleagues nearby who can provide advice.



Demonstrating results: using outcome measurement in your library

Rhea Joyce Rubin for the Public Library Association

Chicago, IL :

American Library Association, 2006.

025.1 RUB

Using the 14 step-by-step customizable work forms, libraries can gather and interpret statistically accurate data to demonstrate outcomes and attract funding.

Designing a school library media center for the future

Rolf Erikson and Carolyn Markuson
Chicago, IL : American Library Association, 2007.



027.8 ERI

In this hands-on guidebook, school library construction and media specialists share their experiences of working on more than 100 media center building projects around the country, using conceptual plans from actual school libraries.

Designing digital literacy programs with IM-PACT



Ruth V. Small
New York, NY : Neal-Schuman Publishers, 2005.

028.7 SMA

Information. Motivation. Purpose. Audience. Content. Technique. These are the key components to the IM-PACT model of teaching information literacy skills. Today's librarians and educators must teach students how to understand, evaluate and integrate information in multiple, computer-delivered formats in order for them to succeed in the 21st century.



Designing for the social Web

Joshua Porter
Berkeley, CA : New Riders, 2008.

006.7 POR

With tons of examples from real-world interfaces and a touch of the underlying social psychology theory, Joshua Porter shows you how to design your next great

social web application. Inside, you'll discover: the real reasons why people participate online and the psychology behind them, the usage lifecycle, or how people use your web application over time, how to get people past that trickiest of hurdles: sign up; and more.



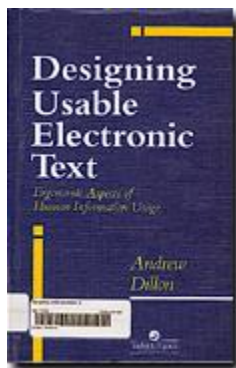
Designing the digital experience : how to use experience design tools and techniques to build Websites customers love /

David Lee King.

Medford, NJ : CyberAge Books/Information Today, 2008.

006.7 KIN

Here, David Lee King explains what digital experience design is, introduces a range of tools and strategies, and share best practices. He shows how organizations can use experiences design to distinguish themselves from the competition and uncork the viral marketing genie.



Designing Usable Electronic Text: Ergonomic Aspects of Human Information Usage

Andrew Dillon
Bristol, PA: Taylor & Francis, 1994

005.7 DIL

The author examines the human issues underlying information usage, and emphasizes that usability -or lack of usability- is the main barrier to the electronic

medium's campaign to gain mass acceptance.

Developing an outstanding core collection : a guide for libraries

Carol Alabaster.
Chicago, IL : American Library Association, 2010.
025.2 ALA



Focuses on developing a collection with high quality materials while saving time and money. Addresses key collection development questions, including: How is a collection maintained and improved? How are core titles tracked in the library's acquisition and circulation system? Packed with selection resources and sample core lists in seven subject areas, this soup-to-nuts manual will be useful whether you are starting from scratch or revitalizing an existing collection.

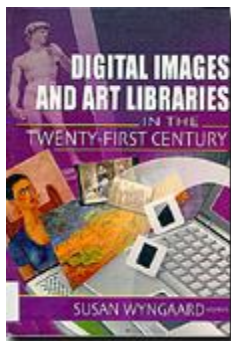
Developing reference collections and services in an electronic age



Kay Ann Cassell
New York, NY:
Neal-Schuman Publishers, 1999.

REF 025.524 CAS

This title is meant to provide librarians with a blueprint for developing a plan that meets their own user's expectations.



Digital images and art libraries in the twenty-first century

Susan Wyngaard
Binghamton, NY:
Haworth Information Press, 2003.

025.002 WYN

Provides an in-depth look at the technology that art librarians must understand in order to work effectively in today's digital environment. Appropriate for librarians, visual resource curators, and students alike, this book unites readers with professionals who have hands-on experience in their fields of study. It covers a wide range of subject, including digital access preservation, personal accounts of digitalization ventures, effects of Web censorship and the changing nature of art librarianship. The diversity of opinions documented in this contemporary text delivers a thorough investigation into the cutting-edge world of digital art librarianship.

Digital libraries: principles and practice in a global environment



Digital libraries: principles and practice in a global environment

Lucy A. Tedd
München: K.G. Saur,
2005.

025.002
TED

This book introduces readers to the principles underlying digital libraries, and illustrates these principles reference to a wide range of digital library practices throughout the world. It presents the challenges of developing and implementing digital library systems, as well as exploring their realization in multilingual and multicultural environments.



The digital library survival guide

Joseph R. Matthews.
Carlsbad, CA : EOS International, 2011.

025.04 MAT

Discusses the evolution of libraries and the technologies that enables them to effectively manage ever growing digital library assets. Good guide for all libraries who are moving into the digital library arena.



Disaster response and planning for libraries

Miriam B. Kahn
Chicago, IL : American Library Association, 2003.

025.82 KAH

This is a one-stop instruction manual for writing a disaster plan that covers all the bases-response, recovery, prevention, and planning. Easy to read and for all types and all sizes of libraries. Fire, water, mold, construction problems, power outages, etc., can not only bring services to a grinding halt but can also destroy collections, and you must be prepared for the unexpected.



Doing social media so it matters : a librarian's guide

Laura Solomon.
Chicago, IL : American Library Association, 2011.

302.3 SOL

Brings together current information on the topic in a concise format that's easy to digest. The author is a librarian with more than a decade of experience in Web development, design, and technology. Her timely guide provides context on the social media phenomenon, offers practical advice on how libraries choose, use, and monitor

these tools effectively, and identifies additional resources and best practices.



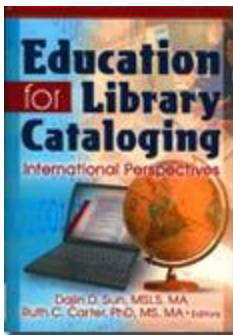
Early literacy storytimes @ your library : partnering with caregivers for success

Saroj Nadkarni Ghoting and Pamela

Martin-Díaz
Chicago, IL : American Library Association, 2006.

027.62 GHO

Scripts and plans included here help librarians explain what adults can do to enhance children's print motivation, phonological awareness, vocabulary, narrative skills, print awareness, and letter knowledge. Proven, step-by-step methods address planning, promoting, and assessing this richly informative, new kind of story time.

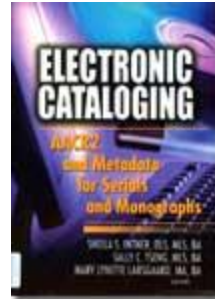


Education for library cataloging

Dajin D. Sun, Ruth C. Carter, editors
New York, NY : Haworth Information Press, 2006.

025.3 EDU

This is an attempt to reflect and capture the worldwide education in the first decade of the twenty-first century for cataloging and classification in its dynamic forms. Focusing on international perspectives, this theme issue is a cross-sectional document for the current status, developments, and trends of cataloging education around the world.



Electronic cataloging : AACR2 and metadata...

Sheila S. Intner, [et al]
New York, NY : Haworth Information Press, 2003.

025.34 ELE

The intention of this volume is to explain, describe, and illustrate the brave new world libraries are creating through the use of metadata. It is a highly complex and dynamic world in which some things seem to shift and change constantly, and none seem to stand completely still.

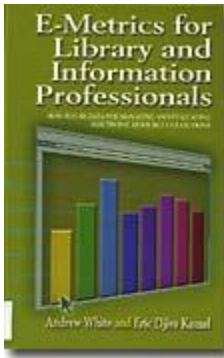
The elements of library research : what every student needs to know

Mary W. George
Princeton, NJ : Princeton University Press, 2008.



025.524 GEO

This short, practical book introduces students to the important components of the information-seeking process. Unlike guides that describe the research process but do not explain its logic, this book focuses entirely on basic concepts, strategies, tools, and tactics for research--in both electronic and print formats.



E-metrics for Library and Information Professionals: How to Use Data for Managing and Evaluating Electronic Resource Collections

Andrew C. White and Eric Djira Kamal
New York, NY : Neal-Schuman Publishers, 2006.

025.284 WHI

Written to bridge the gap between past collection use management and the emerging solutions for handling virtual collections, since correctly employing of e-metrics can streamline, integrate, and supplement the majority of statistical-gathering efforts.



Essential cataloguing

Bowman, J. H.
London : Facet Pub., 2003.

025.3 BOW

This book covers descriptive cataloguing, and is designed as a simple companion to the Anglo-American Cataloguing Rules.



Essential classification

Vanda Broughton
New York, NY: Neal-Schuman Pub, 2004.

025.3 BRO

Classification is everywhere. We classify birds and animals, languages and ethnic groups, stars, volcanoes, minerals and clouds, wine and blood, and colours and roses. We classify diseases, occupations and social status; the size of notepaper (grand eagle, elephant and pott); the dimensions of icebergs (small, bergy bits and growlers); and brandy (mellow, pale and superior) This is a book about some of the systems which people have created for organizing information.

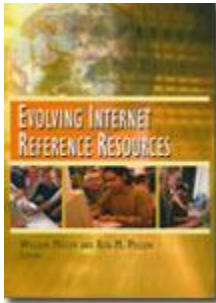


Essential thesaurus construction

Vanda Broughton
London : Facet, 2006.

025.49 BRO

Examines the criteria relevant to the selection of a subject-management system, describes the characteristics of some common types of subject tool and takes the novice step by step through the process of creating a system for a specialist environment. The methodology employed is a standard technique for the building of a thesaurus that incidentally creates a compatible classification or taxonomy, both of which may be used in a variety of ways for document or information management.



Evolving Internet reference resources

William Miller, Rita M. Pellen, editors.
 Binghamton, NY :
 Haworth Information Press, 2006.

025.5 EVO

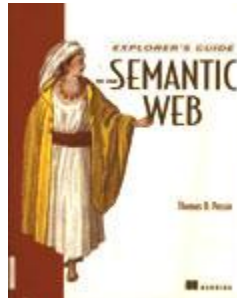
Provides both beginning and experienced researchers with a comprehensive overview of the key information sources available online in the humanities, sciences and social sciences. It's a guide to the best free and subscription-based Internet sites and services for 26 diverse subject areas.

Explorer's guide to the Semantic Web

Thomas B. Passin
 Greenwich, CT :
 Manning, 2004.

025.04 PAS

Written for developers and programmers, this guide acquaints users with the basic technologies and their interrelations that will be instrumental in the development of the Semantic Web. Key technology areas are covered, such as knowledge modeling (RDF, Topic Maps), agents (DAML, FIPA), and Trust and Authentication.

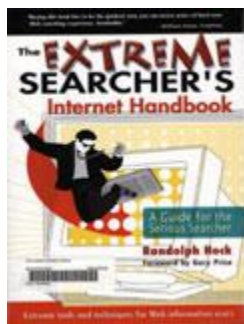


The extreme searcher's Internet handbook : a guide for the serious searcher

Randolph Hock
 Medford, NJ :
 CyberAge Books, 2004.

REF 025.04 HOC

This is a guide for anyone who uses the Internet for research: librarians, teachers, students, writers, business



professionals, and others who need to search the Web proficiently.

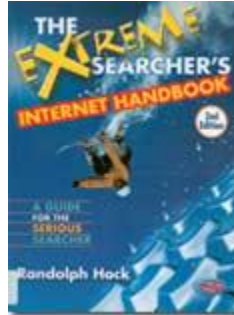
The extreme searcher's Internet handbook : a guide for the serious searcher

Randolph Hock
 Medford, NJ : CyberAge Books, 2007.

025.04 HOC

Essential guide for anyone who uses the Internet for research, or those who need to search the Web

proficiently. Includes information on directories, search engines, and portals; groups, newsgroups, and forums; reference sources, etc.

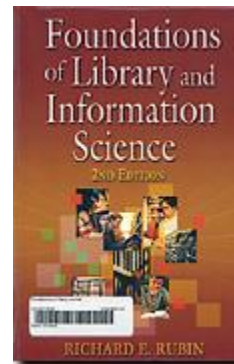


Foundations of library and information science

Rubin, Richard
 New York, NY: Neal-Schuman Publishers, 2004.

020.097 RUB

This book includes discussions of the information infrastructure, intellectual freedom, current issues in the organization of information (MARC 21, Dublin Core, metadata), and copyright issues (including digital rights management and file sharing). This edition also takes on the changes facing academic, public, school, and special libraries, including scholarly publishing, access to government documents, censorship, diversity, preservation, information literacy, and the information commons.





FRBR : a guide for the perplexed

Robert L. Maxwell
Chicago, IL : American Library Association, 2008.

025.3 MAX

Functional

Requirements for Bibliographic Records is an evolving conceptual model designed to help users easily navigate catalogs and find the material they want. Cataloging expert Maxwell offers clear, concise explanations for every librarian interested in the next phase of access to their library's digital information.

can be integrated into library services now and in the future.

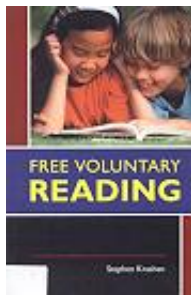


Fundamentals of children's services

Michael Sullivan
Chicago, IL : American Library Association, 2005.

027.62 SUL

This book is intended to be a guide for the new or future children's librarian, a very practical, hands on manual to being a children's librarian in a public library.



Free voluntary reading

Stephen Krashen.
Santa Barbara, CA : Libraries Unlimited, 2011.
418.4 KRA

Everyone is in agreement that children must develop strong reading skills in

order to become successful students, and later, effective adults. This book provides an accessible examination of topics, such as free voluntary

Fundamentals of collection development & management



Peggy Johnson
Chicago, IL : American Library Association, 2004.

025.2 JOH

This guide outlines the step--step process of collection development and management. It offers tips for organizing and staffing, conceiving policy and creating budgets, and developing, marketing, and evaluating collections.



From boardbook to Facebook : children's services in an interactive age

Adele M. Fasick.
Santa Barbara, CA : Libraries Unlimited, 2011.

027.625 FAS

This book examines the impact of new technologies on children's experiences of books and libraries, and demonstrates how librarians can adapt to new technologies and integrate library services into the lives of today's children. This book draws on current research to illuminate how children's use of media has changed in recent years and suggests ways in which new technologies



Fundamentals of collection development & management

Peggy Johnson
Chicago, IL : American Library Association, 2009.

025.2 JOH

This guide outlines the step-by-step process of collection development and management. It offers tips for organizing and staffing, conceiving policy and creating budgets, and

developing, marketing, and evaluating collections.

Fundamentals of library supervision

Joan Giesecke and Beth McNeil.

Chicago, IL : American Library Association, 2010.
023.9 GIE

Two experienced library managers explain how to create a productive workplace as they weave expert advice and commentary into an easy-to-use-resource. This revised edition focuses on daily, real world practices, offering specific strategies for new supervisory staff, hundreds of tips for encouraging a positive work ethic, maintaining productivity, and building teamwork, proven advice on practical supervisory issues like hiring, firing, interviewing, and training, policies and procedures that maintain fairness while addressing potential legal land mines, and guidance on managing budgets and facilities, new in this edition.



Fundamentals of technical services management

Sheila S. Intner, with Peggy Johnson
Chicago, IL : American Library Association, 2008.

025.02 INT

In this book, seasoned expert Intner makes sense out of the chaos as she examines the roles and responsibilities of the technical services manager. Focusing on strategies for success, the information offered here can be applied to all library types.



Gamers-- in the library?! : the why, what, and how of videogame tournaments for all ages

Eli Neiburger
Chicago, IL : American Library Association, 2007.

794.8 NEI

Neiburger explains why videogame programming hold huge potential for libraries. Provides practical and proven guidelines to get answers to all your questions, from convincing the skeptics to getting audience feedback through your blog. You'll soon be building a brand new audience of library-loyal videogame fans.

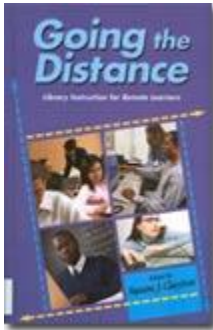


From outreach to equity: innovative models of library policy and practice

Robin Osborne
Chicago, IL: American Library Association, 2004.

021.2 FRO

Following successful models from around the country, show the "why" and "how." Include steps to improve access to information for all, encompassed within the library's service delivery system.



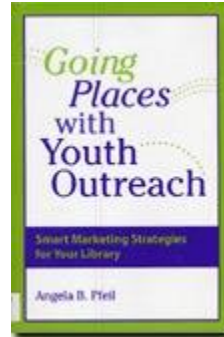
Going the distance : library instruction for remote learners

Edited by Susan J. Clayton
New York, NY : Neal-Schuman Publishers, 2007.

025.5 GOI

Frontline professionals share some innovative solutions to everyday challenges, and maps four main areas: how to create subject-specific Web-based learning modules, incorporation of the newest technology tools to provide distance education, how to become more involved in online courses and alternatives to face-to-face library instructions courses for training in online environments.

Going places with youth outreach: smart marketing strategies for your library



Angela B. Pfeil
Chicago, IL : American Library Association, 2005.

021.2 PFE

This hands-on guide shows libraries how to apply marketing concepts to expand their outreach and nurture new audiences and offers tips for getting children's attention, from where to post flyers to taking story time to where restless children might be waiting.

Going live : starting and running a virtual reference service



Steve Coffman
Chicago, IL : American Library Association, 2003.

025.5 COF

Collecting and documenting what thousands of virtual reference librarians have learned over the past few years, this guide provides an overview to help new and aspiring virtual reference library departments. Here are the basics of designing, implementing, operating and marketing a virtual reference service from the ground up.

A good match: library career opportunities for graduates of liberal arts colleges



Rebecca Watson-Boone
Chicago, IL : American Library Association, 2007.

020.23 WAT

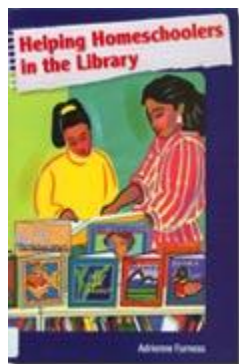
Investigates the relationship between a liberal arts education and a career in librarianship drawing on her survey of 431 librarians who graduated from eight liberal arts colleges from 1962 to 2000. The study's findings describe values and attitudes that are similar to the overall population of LIS practitioners, answering the question, "Exactly who or what are librarians?"

Helping homeschoolers in the library

Adrienne Furness
Chicago, IL :
American Library
Association, 2008.

027.6 FUR

Seeks to bridge the gap between librarians and homeschoolers by answering these two questions: who are homeschoolers? and how can librarians help them practically? By moving past stereotypes and understanding what resources are available, librarians can be important allies to this group of patrons.



How green is my library?

Sam McBane Mulford
and Ned A. Himmel.
Santa Barbara, CA :
Libraries Unlimited, 2010.
022.3 MCB

While there is a broad spectrum of ecological sophistication within libraries nationwide and some regions are at the forefront of sustainable design and operations, others are just beginning or have yet to integrate materials recycling into their daily practice. A few jurisdictions are mandating LEED-certified buildings and carbon-neutral practices, while others do not yet have these concepts on their radars. This resource will provide novice to intermediate ecological sophisticates with tools to evaluate the greenness of their existing or planned facilities and operations.



The hipster librarian's guide to teen craft projects

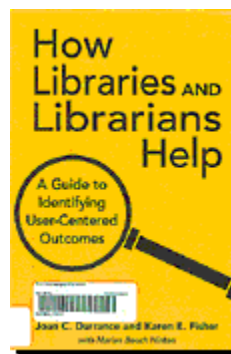


Tina Coleman and
Peggie Llanes
Chicago, IL : American
Library Association,
2009.

027.626 COL
Reflecting the true style
and personality of
hipster YA librarians
and the teens they

serve, this practical guide offers detailed step-by-step instructions for a dozen unique craft items, provides one-page reproducible how-to handouts for each craft project, illustrates each step with photos, outlines tools and materials lists for smooth-running craft programs, and is supplemented by the author's online resources, including a blog.

How libraries and librarians help: a guide to identifying user-centered outcomes



Joan C. Durrance and
Marian Bouch Hinton
Chicago, IL: American
Library Association,
2005.

027 DUR

With the increasing need to prove the value of specific library services in order to obtain grants and funding, the practice of measuring user outcomes is becoming crucial to the library. Libraries need to communicate the value of library programs assessing their effects on library patrons and the community as a whole. The authors have tested and developed the How Libraries and Librarians Help Outcomes Model to help library professionals effectively communicate their story assessing the out-comers of library services.



Hiring, training, and supervising library shelves

Patricia Tunstall
Chicago, IL : American
Library Association, 2010.
023.3 TUN

Provides practical advice to help you find good library shelvers and how to hire, test, train and retain shelvers, the dos and don'ts of hiring and firing, and checklists for procedures and training



How to stay afloat in the academic library job pool

Edited by Teresa Y. Neely ; foreword by Camila A. Alire.
Chicago, IL : American Library Association, 2011.

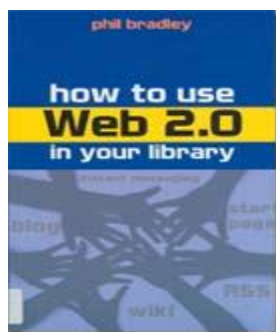
023.2 HOW

Provides practical and specific advice on how the job-search process works, including the how-tos of reading between the lines of a job listing and assembling a compelling application packet; includes keys to understanding the mysterious ways of search committees, and what criteria may be used to determine successful candidates, and finally mentions the nuts-and-bolts of a successful job interview, plus tips for negotiating when an offer is made.

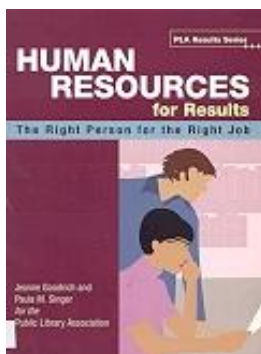
How to use Web 2.0 in your library

Phil Bradley
London : Facet, 2007.

006.76 BRA



Takes a clear and practical approach as it explains exactly how to use the different types of Web 2.0 technologies, and, using examples, shows how libraries can get the most out of them. This is an essential reading for library and information professionals wishing to harness the social networking revolution to their advantage. It will also be valuable for website authors and students of library and information studies.

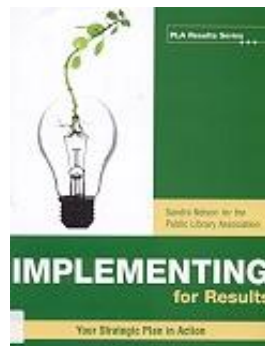


Human resources for results : the right person for the right job

023 GOO
Focuses on a variety of possible projects and how to staff them,

allowing each library to decide where and

when to focus its attention. Align staff resources with what need to be done, identify the right people for the right jobs and develop meaningful job descriptions, create a high-performance workforce through performance plans, coaching and evaluations, retain the best and brightest by creating a positive culture, designing expectations, and building commitment.



Implementing for results : your strategic plan in action

Sandra Nelson for the Public Library Association.
Chicago, IL : American Library Association, 2009.

025.1974 NEL

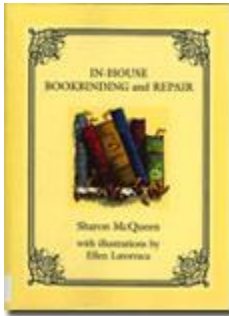
For nearly two decades, the Public Library Association's Results Series has been the definitive resource for practical everyday library management. This addition to the series offers: tips to help determine which activities effectively support goals and objectives, fourteen easy-to-follow tasks presented in order, and tools for staff to prepare for and effectively communicate change.



Incompatibilidad curricular de la licenciatura en bibliotecología e información en México

S 020.7 GUT
Trabajo de revisión,

análisis y estudio de la existencia o no de compatibilidad curricular en la enseñanza de la carrera de bibliotecología e información y que da como resultado que existe dispersión, atomización y confusión de los conocimientos, habilidades y actitudes que se enseñan en la licenciatura en cuanto a nombre de la carrera, objetivo, perfil del egresado, planes de estudio y dosificación de materias.



In-house bookbinding and repair

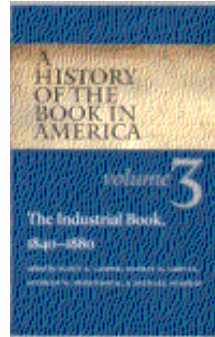
Sharon McQueen
Lanham, MD :
Scarecrow Press,
2005.

025.7 MCQ

Contains information for setting up a basic bookbinding and repair lab, and instructions for rebinding and repairing cloth-bound books. The author touches upon various aspects of book repair and conservation and includes a glossary and listing of World Wide Web resources. For library managers and administrators contemplating the value of an in-house laboratory, this richly illustrated guide will be a worthwhile resource.

The Industrial Book, 1840-1880 (A history of the book in America, v. 3)

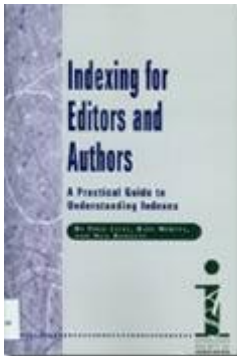
Edited by Hugh Amory & David D. Hall



Worcester, MA ;
American
Antiquarian Society,
2007.

REF 070.573 HIS

Narrates the emergence of a national book trade in the nineteenth century, as changes in manufacturing, distribution and publishing conditioned by the evolving practices of authors and readers. Chapters trace the ascent of the "industrial book", a manufactured product arising from the gradual adoption of new printing, binding, and illustration technologies and encompassing the profusion of printed materials which relied on nationwide networks of financing, transportation, and communication.



Indexing for editors and authors : a practical guide to understanding indexes

Fred Leise, Kate
Mertes, and Nan
Badgett
Medford, NJ :

Information Today Inc, 2008.

REF 025.48 LEI

Three experienced indexer-authors explain the various types of indexes, the characteristics of good indexes, and common formatting considerations. They share dozens of practical tips and more than 100 examples of good and bad indexing practices. Publishing professionals will not only learn how to edit an index, but how to hire freelance indexers and maintain successful editor/author/indexer/relationships.



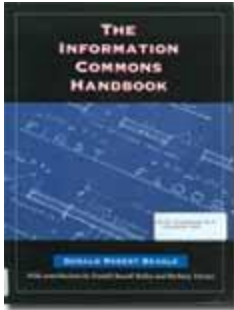
Información sin fronteras : compartición de experiencias sobre bibliotecas y centros de información

Comp. Javier Tarango,
Gerardo Ascencio,

Patricia Murguía
Chihuahua, México : Universidad Autónoma de Chihuahua, Facultad de Filosofía y Letras, 2006.

S 027.06 FOR

Este foro se organizó con la intención de plasmar las necesidades respecto a la gran cantidad de información digital disponible, a la cual los usuarios demandan tener mayor acceso, con simpleza y facilidad.

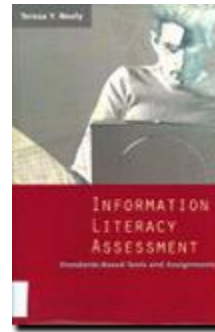


The information commons handbook

Donald Robert Beagle
New York, NY : Neal-Schuman Publishers, 2006.

025.523 BEA

"Information commons" is an umbrella concept describing the physical, virtual, and cultural environment for new learning communities of students, teachers, scholars, and researchers. As a new model for service delivery, it is not technology per se, but how an organization reshapes itself around people using technology in pursuit of learning. This book is a practical guide for this new terrain, designed to map a wide range of vantage points. It is designed to help chart the ongoing transformation of libraries into innovative arenas for learning, research, and instructional support.



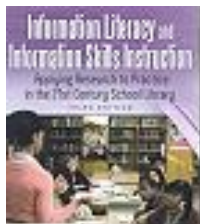
Information Literacy Assessment : Standards-Based Tools and Assignments

Teresa Y. Neely
Chicago, IL : American Library Association, 2006.

028.7 NEE

ACRL's standards for information literacy provide a solid foundation to help faculty and librarians establish the context for learning. The author frames these standards as benchmarks and provides a toolbox of assessment strategies to demonstrate student's learning.

Information literacy assessment in K-12 settings



Information Literacy and Information Skills Instruction : Applying Research to Practice in the 21st Century School Library

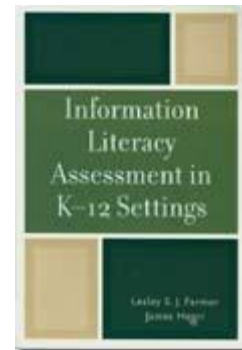
School Library

027.625 THO

This book provides a comprehensive review of the current research relating to the teaching of library and information literacy skills as part of effective school library media center programming.

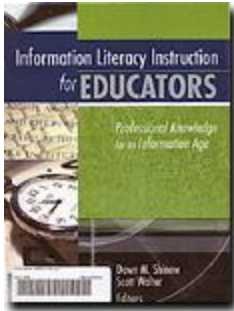
Lesley S.J. Farmer, James Henri
Lanham, MD : Scarecrow Press, 2008.

028.7 FAR



Shows library educators, serving students from the prekindergarten level through high school, how to address information literacy assessment issues systematically within their own settings. Global trends and cultural contexts are duly noted in exploring processes and use, as well as in analyzing and categorizing existing instruments

Information literacy instruction for educators: professional knowledge for an information age

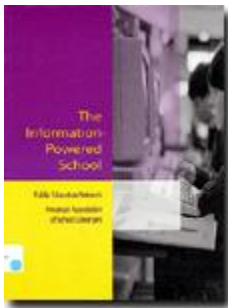


Dawn M. Shinew
Binghamton, NY:
Haworth Information
Press, 2003.

028.7 INF

This book explores various methods of instructing pre-service teachers and administrators on how to locate new subject matter and distinguish between fact, opinion, and rhetoric across a wide variety of topics. Experienced educators and librarians join forces to present a number of exemplary efforts from international communities. This book also looks at approaches for incorporating information literacy instruction into K-12 pre-service education programs.

The information-powered school



Anne Wheelock
Chicago, IL: American
Library Association,
2001.

027.8 INF

Packed with tools that were tested in actual Library Power sites, this book outlines a specific plan for school library media specialists and teachers to share the responsibilities of planning, teaching, and assessing student learning and offering a coherent curriculum.

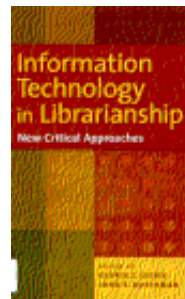


Information science in theory and practice

Brian C. Vickery
München : K.G. Saur,
2004.

020.20 VIC

This classic text has been a main stay of the information profession for many years. Now this revised edition covers some of the most recent changes to affect it. The Internet and its role in the area of information science and librarianship is examined thoroughly through the addition of a new chapter. A feature of this book is the "Map of Information Science".

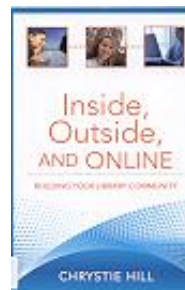


Information technology in librarianship : new critical approaches

*Edited by Gloria J. Leckie
and John E. Buschman*
Westport, CT : Libraries
Unlimited, 2009.

025.0285 INF

In the last 15 years, the ground -both in terms of technological advance and in the sophistication of analysis of technology- has shifted. Within such a context, a fresh and critical analysis of the foundations and applications of technology in librarianship is long overdue.



Inside, outside, and online : building your library community

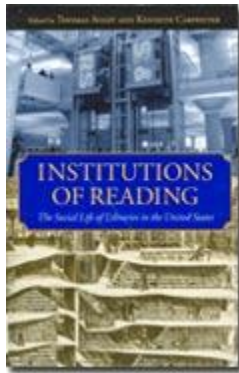
Chrystie Hill
Chicago, IL : American
Library Association, 2009.

021.2 HIL

Provides practical advice and inspiration for building community with your library. Based on a scan of the community and technology environments within which libraries operate,

related literature, and the practical experiences of hundreds of library staff actively building communities through their work, the book provides much needed insights into the essential elements of community building.

Institutions of reading : the social life of libraries in the United States



Edited by Thomas Augst and Kenneth Carpenter
Amherst, MA : University of Massachusetts Press, 2007.

021.2 INS

Writing from a rich variety of perspectives, the contributors raise important questions about the material forms and social shapes of American Culture: What is a Library? To what extent have libraries served as commercial enterprises, as centers of power, and as places of empowerment for African Americans, women, and immigrants? This book explores the diverse practices by which Americans have shared reading matter for instruction, edification, and pleasure.

Intellectual freedom manual



compiled by the Office for Intellectual Freedom of the American Library Association
Chicago, IL : American Library Association, 2006.

REF 025.213 INT

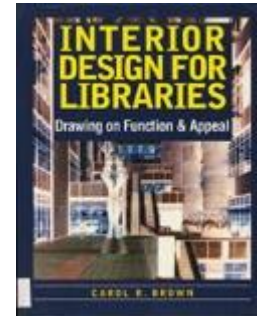
Librarians can no longer aspire to rise above the censorship fray and avoid pressure to suppress information. No library is totally immune from censorship efforts. Academic libraries, school library media centers, and even special libraries are encountering the same affronts to intellectual freedom as public

libraries. This manual provides a comprehensive course in ALA's intellectual freedom policies and the means for coping with censors.

Interior Design for Libraries : Drawing on Function & Appeal

Carol R. Brown
Chicago, IL : American Library Association, 2002.

727.8 BRO



From furniture to lighting and signage to acoustics, this illustrated book shows you to plan for different phases of building, incorporate technology, design for different age groups and areas of the library, facilitate the work of researches and students, and provide the best access to all of the products and services in the library.



Interlibrary loan and document delivery : best practices for operating and managing interlibrary loan services in all

libraries

Lee Andrew Hilyer
New York, NY : Haworth Information Press, 2006.

025.6 HIL

Is a how-to guide to organizing an interlibrary loan department, providing extensive content on copyright law, ILL management systems, and human resources. Includes an introduction to ILL operations, governing policies, up-to-date information on borrowing and lending, and considerations for medical libraries and distance learning.

**Internet
librarian 2004:
collected
presentations:
November 15-
17, 2004.**

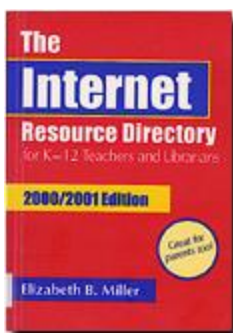
Monterey
Conference Center,
Monterey California.



REF 025.04 INT

The Proceedings from the eighth annual Internet Librarian conference contains a mixture of leading-edge ideas as well as exciting new services—all focused on information professionals and Internet-related technologies. This conference is designed for information professionals who are using, developing, and embracing Net and Web-based strategies in their roles as information searchers, guides, Webmasters and Web managers, content evaluators and organizers, product developers, and more. Internet Librarian topics include Navigating the Net, E-Content and E-Skills, Intranet and Portal Applications, Web World, and more.

**The Internet resource directory for
K-12 teachers and librarians**



Elizabeth B. Miller
Englewood, CO:
Libraries Unlimited,
2000.

REF 025.06 MIL

The author of this book provides a Web page for corrections and changes to the directory, be sure to look for free, monthly updates to the 200/2001 directory on the Web
(<http://www.lu.com/lu/irupdats.html>)

**Introduction to
librarianship**

Jean Key Gates
New York, NY : Neal-
Schuman, 1990.

021 GAT



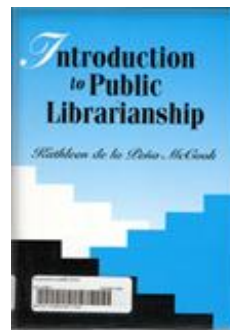
The purpose of this book is to set forth some of the

fundamental elements of librarianship in sufficient detail to help the student acquire a foundation of historical background; an understanding of major library objectives, services, and needs; and an appreciation of librarianship as a profession and a career in preparation for the complex and specialized concepts and problems to be dealt with in later courses, studies, and investigations.

**Introduction to public
librarianship**

*Kathleen de la
Peña McCook*
New York, NY :
Neal-Schuman
Publishers, 2004.

027.4 MCC



Here is an overview of public library history, governance, funding, staffing, services, architecture, technology, and marketing to be published in over a decade. Students of library and information studies, as well as all working public librarians, will find this an essential source for learning about the successful management and functioning of public libraries throughout the U.S. today. Issues of library administration and operation, especially in light of new technology, are explored. State and federal laws, political and educational outreach, and relations with associations and foundations are all discussed in detail.

Is consulting for you? : a primer for information professionals

Ulla de Stricker
Chicago, IL :
American Library
Association, 2008.

023.2 DES

If you've ever considered becoming a consultant, this book will help you determine whether it's right for you and give you the tools for succeed. Seasoned consultants, library directors and trainers, and companies working with libraries will also gain inspiration from the wealth of ideas offered here.



The law of libraries and archives

Bryan M. Carson
Lanham, MD : Scarecrow Press, 2007.



344.73 CAR

Introduces readers to fascinating cases while raising significant issues to consider. In addition to providing a basic overview of the law, this work contains details to help readers make informed choices and intelligently converse with legal counsel. Explores trademark law, licensing of databases, information malpractice, the Patriot Act, Teach Act, employment law, and the basics of starting a nonprofit organization.

The late age of print: everyday book culture from consumerism to control

Ted Striphas
New York, NY :
Columbia University
Press, 2009.

381.45 STR

With examples from trade journals, news media, advertisements, and a host of other commercial and scholarly materials, the author tells a story of modern publishing that proves, even in a rapidly digitizing world, books are anything but dead. With wit and brilliant insight, he isolates the invisible processes through which books have come to mediate our social interactions and influence our habits of consumption, integrating themselves into our routines and intellects like never before.



Leadership and management principles in libraries in developing countries

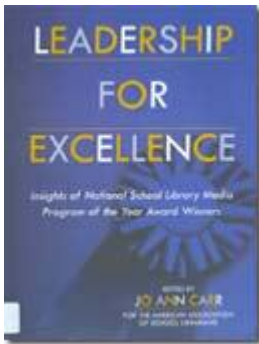
Sue O'Neil Wei Wei
Sylvia E.A. Piggott
Johnson
Binghamton, NY :
Haworth Information
Press, 2004.

027.017 LEA



This is a compilation of success stories epitomizing management and leadership strategies from developing nations around the globe. It focuses on library administrations from Asia, Africa, Eastern Europe, and Central America who have significantly transformed their library services in spite of limited funds, and lack of resources.

Leadership for excellence : insights of National School Library Media Program of the Year Award winners



Edited by Jo Ann Carr
Chicago, IL : American Library Association, 2008.

027.8 LEA

Highlighting exemplary school library media centers, this collection of case histories and reflections from leaders of award-winning programs examines what works and why. Learn how winners integrate their programs into the school curriculum and drive excellence within the learning community. Explore websites of the award winners and review worksheets, fliers, and before-and-after photos to understand the process behind the success.



Librarian : El bibliotecario

Jacqueline Laks Gorman
Milwaukee, WI : Weekly Reader Early Learning Library, 2002.

020.92 GOR

Photographs and simple text in English and Spanish describe the work done by librarians.

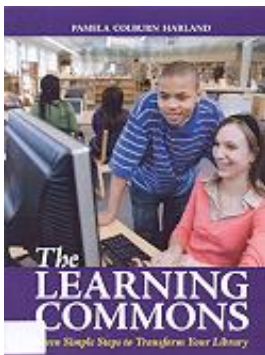


The librarian's book of quotes

Compiled by Tatyana Eckstrand
Chicago, IL : American Library Association, 2009.

020 LIB

Writers from Shakespeare to Ray Bradbury and librarians from John Cotton Dana to Nancy Pearl are gathered together to sing the praises of librarian's skills and values and the amazing institutions they support. Celebrate librarianship and the love of libraries with this charming collection of quotes.

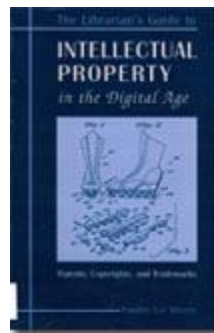


The Learning Commons : Seven Simple Steps to Transform Your Library

Pamela Colburn Harland.
Santa Barbara, CA : Libraries Unlimited, 2011.

027.8 HAR

This simple guide provides valuable insights for transforming an out-of-date public, school, or academic library into a thriving, user-centric learning commons.



The librarian's guide to intellectual property in the digital age : copyrights, patents, and trademarks

Timothy Lee Wherry
Chicago, IL : American Library Association, 2002.

025.12 WHE

This book will help you to navigate the complex landscape of copyrights,

trademarks, and patents. Provides quick reference to issues that both you and your customers face on a daily basis. All in one place, you'll find answers to the most commonly asked questions.



Librarian's handbook for seeking, writing, and managing grants

Sylvia D. Hall-Ellis ... [et al.].

Santa Barbara, CA : Libraries Unlimited, 2011.

025.11 LIB

Covers the full spectrum of the grant process, designed to provide all the information necessary for librarians and educators to become effective members of grant-development and management teams.



Librarians as community partners: an outreach handbook

Edited by Carol Smallwood
Chicago, IL : American Library Association, 2010.

021.2 LIB

Including 66 focused snapshots of outreach in action, this resource showcases the creative solutions of librarians searching for new and innovative ways to build programs that meet customer needs while expanding the library's scope into the community.



Libraries and Google

William Miller, Rita M. Pellen, editors
Binghamton, NY, USA : Haworth Information Press, 2005.

020.285 LIB

Google has become a powerful presence in the lives of almost all library users. Some librarians love it and embrace it, others hate or fear it. The essays presented here, in what may be the first book length collection of essays on the subject of libraries and Google, express all shades of opinion, both hopeful and fearful.

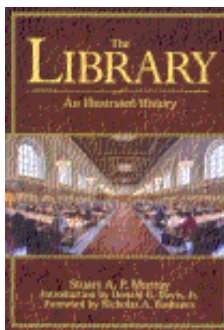


Libraries got game: aligned learning through modern board games

Brian Mayer and Christopher Harris
Chicago, IL : American Library Association, 2010.

025.2896 MAY

Drawing on their experience as game aficionados and developers of a nationally recognized program that brings games to school library media centers, the authors equip colleagues with everything they need to initiate a board game project with direct links between board games and curriculum, suggestions for building a core collection to serve all grade levels, and strategies for program development and implementation.



The library : an illustrated history

Stuart A.P. Murray
New York, NY ;
Chicago : Skyhorse
Pub : ALA Editions,
2009.

027.009 MUR

Open doors to the libraries of ancient Greece, early China, Renaissance England, and modern-day America. This volume speaks to the book lover in all of us while offering a panoramic view of the history of libraries across the centuries. Incorporating beautiful illustrations, insightful quotations, and descriptions of many marvelous libraries, this book is certain to provide a wealth of knowledge and enjoyment.

Library partnerships: making connections between school and public libraries



Tasha Squires
Medford, NJ : Information
Today, Inc, 2009.

021.24 SQU

Connecting to share ideas, resources, and programs offers schools and public libraries an exciting means of achieving their own goals as well as those of the community at large. In this timely guide, possible avenues for partnership are delved, such as summer reading programs, book talks, resource sharing, and more.

The library PR handbook : high-impact communications

Edited by Mark R.
Gould
Chicago, IL : American
Library Association,
2009.

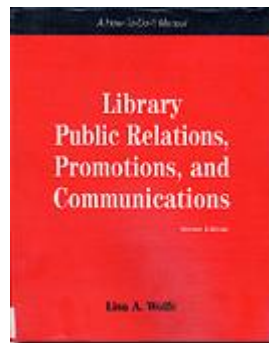
021.7 LIB

This guide offers in-depth chapters on how to reach growing audiences effectively



and how to build public will to cause social change, as well as how the most successful public awareness campaign ever developed for librarians can help your library unify communications through a powerful brand, develop a clearer, stronger voice and more visibility, and amplify your messages through partnerships.

Library public relations, promotions, and communications: a how-to-do-it manual



Lisa A. Wolfe
New York, NY:
Neal-Schuman
Publishers, 2005.

REF 021.7 WOL

This book offers librarians an introduction to basic communication concepts, presents a step--step process that develops and implements a library public relations/communications plan, and provides details on effective communications tools and strategies.

The library security and safety guide to prevention, planning, and response

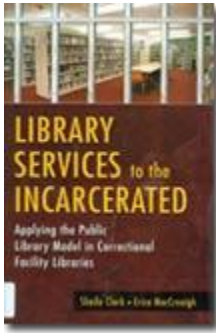


Miriam B. Kahn
Chicago, IL :
American Library

Association, 2008.

025.82 KAH

Twenty checklists and ten sample policies and forms are provided to help you organize and evaluate security plans tailored to your institution. Library administrators, building managers, special collections and preservation staff, IT managers, and facilities directors at libraries and cultural institutions of all sizes and types can easily adapt the tools presented here.



Library services to the incarcerated : applying the public library model in correctional facility libraries

Sheila Clark and Erica

MacCreaigh
Westport, CT : Libraries Unlimited, 2006.

027.6 CLA

This book is intended to aid librarians whose responsibilities include serving the incarcerated, either as full-time jail or prison librarians, or as public librarians who provide outreach services to correctional facilities. It will also be of interest to library school students considering careers in prison librarianship.

Library Web sites: creating online collections and services



A. Paula Wilson
Chicago, IL:
American Library Association,
2004.

025.04 WIL

Information-hungry consumers have become

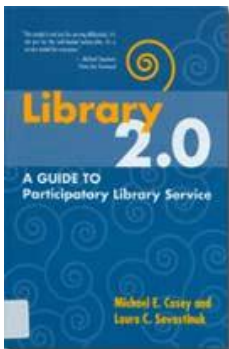
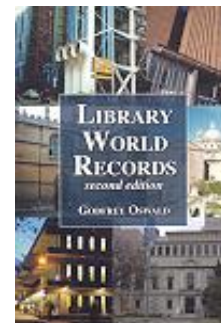
accustomed to flashy commercial web sites, the lightning speed of major search engines, and the seemingly endless array of "content" at sites like BN.com or Amazon.com. This patron-centered step-by-step guide is the foundation for creating either basic or advanced online library services and integrating all aspects of library activities in the virtual world.

Library world records

Godfrey Oswald
Jefferson, Nc :
McFarland & Co, 2009.

REF 027 OSW

This book not only provides information about library and book comparisons, it is a story of libraries and books from the earliest times to the present. The hundreds of facts about libraries, periodicals, books and reference databases around the world illustrate their evolution from crude and simple to sophisticated, complex and efficient.

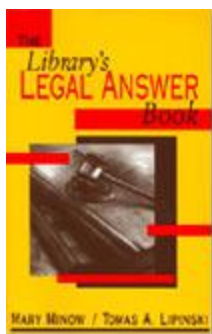


Library 2.0 : a guide to participatory library service

Michael E. Casey,
Laura C. Savastinuk
Medford, NJ :
Information Today,
2007.

025.1 CAS

Introduce the essential concepts and offer ways to improve service to better meet the changing needs of 21st century library users. Outlines the theoretical underpinnings of Library 2.0 and provides practical advice on how to get there.



The library's legal answer book

Mary Minow, Tomas A. Lipinski
Chicago, IL : American Library Association, 2003.

344.73 MIN

Publisher's description: Libraries are in the thick of legal issues as new technologies add layers of complexity to everyday work in the library. How do you know what's legal? What can you do to identify and address issues before they turn into bona fide legal matters? Where do you turn for help? With coverage of all the issues of the day--filters, fair use, copyright, web publishing and Internet use, software sharing, ADA compliance, free speech, privacy, access, and employment and liability issues--you will have a "librarian's J.D." in short order! Detailed and ready-to-apply answers to more than 600 legal questions will make this trouble-shooting guide your favorite quick-reference.

Licensing digital content : a practical guide for librarians

Lesley Ellen Harris
Chicago, IL : American Library Association, 2009.

346.7304 HAR

Covers the basics of digital licensing for librarians in a plain-language approach that demystifies the process, updates licensing terminology and changes in technology, and includes further information on the global aspects of licensing. It also covers opportunities for cost savings and explains how to educate organizations that have signed license agreements.



Magazines for libraries

Edited by Cheryl LaGuardia ; created by Bill Katz.

New Providence, NJ : ProQuest, 2009.

REF 050 MAG 2010

For the general reader and school, junior college, college, university and public libraries. Reviewing the best publications for all serials collections since 1969. Includes 5,819 titles produced by publishers of all types and sizes.

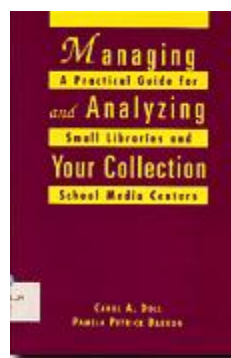


Make Room for Teens! : Reflections on Developing Teen Spaces in Libraries

Michael Garrett Farrelly.
Santa Barbara, CA : Libraries Unlimited, 2011.

027.62 FAR

Serves as a thought-provoking guide for librarians who seek assistance in creating, maintaining, and updating young adult spaces in their libraries. Rather than a "how-to" book, this guide provides a comprehensive thought exercise for librarians looking to better understand and create spaces for young adults and teenagers.



Managing and analyzing your collection: a practical guide for small libraries and school media centers

Carol Ann Doll
Chicago, IL: American Library Association, 2002.

025.21 DOL

These step- step directions, using measures of timeliness, relevancy, use percentages, user profiles, and comparisons, you can determine in quantitative ways the quality of your library's collection.

Managing electronic government information in libraries : issues and practices



Edited by Andrea M. Morrison
Chicago, IL : American Library Association, 2008.

025.17 MAN

In two parts, this expert guide from ALA's Government Documents Round Table describes indispensable resources

librarian can use to connect patrons to specific information via government sites and electronic documents.

for recruiting volunteers from your community by using social networking, electronic posting, and the library website. Quality volunteers can make a difference in today's library, and this guide gives you everything you need to maximize your library's services and build a bridge between your library and the community it serves.

Managing public-access computers: a how-to-do-it manual for librarians



Donald A. Barclay
New York, NY: Neal-Schuman Publishers, 2000.

025.002 BAR

Though this book concerns itself with computer technology,

it approaches technology as a tool for providing public-service, not as an end in itself. Along the same line the overarching purpose here is to help librarians, effectively manage public-access computers so as to further the missions of their institutions.



Managing facilities for results : optimizing space for services

Cheryl Bryan for the Public Library Association
Chicago, IL :

American Library Association, 2007.

022.3 BRY

This new hands-on workbook guides library directors, staff, and boards through the process to prioritize new services that need space, make plans and identify appropriate locations, present the case to funding authorities, conduct a gap analysis, find resources to reallocate and determine what new items are needed, and to identify building professionals to assist with alterations.



Managing your library construction project : a step-by-step guide

Richard C. McCarthy
Chicago, IL : American Library Association, 2007.

727.8 MCC

A library building project leaves a legacy for decades, so it's important to get it right. This authoritative overview is filled with practical advice for understanding key relationships and managing a complex process. Checklists and sample construction documents provide hands-on insights into the best practices in library construction.

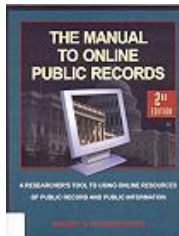


Managing library volunteers

Preston Driggers and Eileen Dumas
Chicago, IL : American Library Association, 2011.

023.3 DRI

Authors presents a top-to-bottom toolkit for recruiting, interviewing, training, supervising, and evaluating volunteers, presenting tips

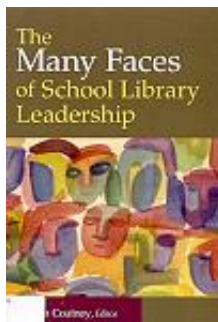


The Manual to Online Public Records...

025.06 SAN

This guide allows you to discover advanced strategies to search Social Network sites for hard-to-find public information;

learn insider secrets for finding detailed information on people and businesses; access detailed state-by-state profiles to know which types of records can be found online and what they will reveal; locate the best online vendors for your specific needs, and learn the pros and cons about national database searching and using consumer sites.



The many faces of school library leadership

Sharon Coatney, editor.
Santa Barbara, CA : Libraries Unlimited, 2010.

025.1978 MAN

Offers insights and practical suggestions to

enhance and encourage student achievement, demonstrating leadership skills that will reinforce their own value and that of their institutions. This document includes ten essays contributed by outstanding leaders in the field of school librarianship. The book covers leadership in curriculum and instructions, literacy, technology, intellectual freedom, staff development, and other equally critical areas.

MARC21 for everyone: a practical guide



*Deborah A. Fritz,
Richard J. Fritz*
Chicago, IL : American Library Association, 2003.

025.3 FRI

Includes with self-assessment tools including quizzes, helpful tables, and many examples of tags and subfields, this authoritative manual presents practical guidance to get you to apply MARC21 to your catalog records.

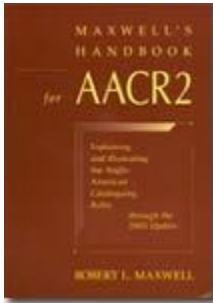


Marketing library and information services : international perspectives

Edited by Dinesh K. Gupta ... [et al.]
München : K. G. Saur, 2006.

021.7 MAR

This volume brings the whole scattered store of knowledge under one heading and is a treasure on LIS marketing from 47 experts, educators and practitioners from 20 countries, through 40 contributions broadly divided into six sections.

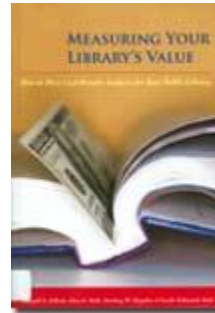


Maxwell's handbook for AACR2 : explaining and illustrating the Anglo-American cataloguing rules through the 2003 update

Robert L. Maxwell
Chicago, IL : American Library Association, 2004.

025.32 MAX

Illustrates and applies the latest cataloging rules to the MARC record for every type of information format. Focusing on the concept of integrating resources, where relevant information may be available in different formats, the revised edition also addresses the Program for Cooperative Cataloging and the cataloging needs of electronic books and digital reproductions of physical items such as books and maps.



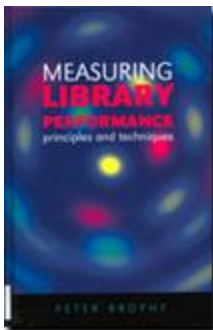
Measuring your library's value : how to do a cost-benefit analysis for your public library

Donald S. Elliott ... [et al.]

Chicago, IL : American Library Association, 2007.

025.1 MEA

Designed to serve large to medium-sized public libraries, gives librarians the tool to conduct a defensible and credible cost-benefit analysis. This hands-on reference covers the economic basics with librarian-friendly terms and examples, preparing library leaders to collaborate with economist-consultants.

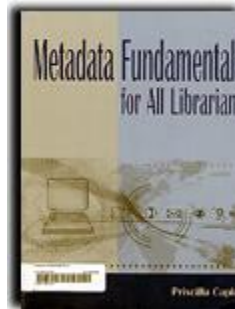


Measuring library performance : principles and techniquesMAY07

Peter Brophy
London : Facet, 2006.

025.58 BRO

Provides an accessible account of current thinking and research on the evaluation of library services, both traditional and - importantly - electronic. Illustrated throughout with a range of internationally based examples across the different library sectors, it is structured to focus primarily on the intended service user, then to look at service management, and the building blocks of services, and finally to draw together these strands by examining some of the broader frameworks for evaluation that have emerged.

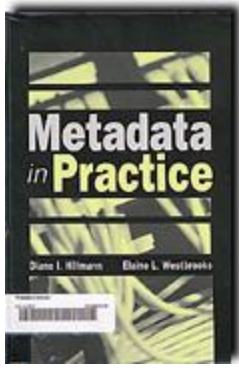


Metadata fundamentals for all librarians

Priscilla Caplan
Chicago, IL: American Library Association, 2003.

CAT 025.3 CAP

This book presents a clear description of the various forms of metadata, its applications, and how librarians can put it to work. Both descriptive and non-descriptive forms of metadata are defined (including TEI header, the Dublin Core, EAD, GILS, ONIX, and the Data Documentation Initiative) and applied to actual library functions.



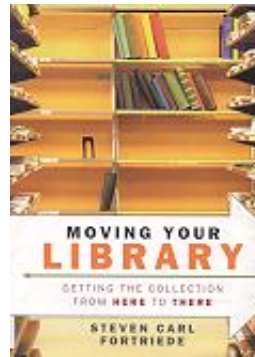
Metadata in practice

Diane I. Hillmann
Chicago, IL:
American Library Association, 2004.

025.3 MET

This collection of reports from the field, offers an opportunity for librarians to learn from the experiences of others involved in technically diverse digital library projects that have metadata components. It contains a broad range of projects involving universities, statewide collaborations, image databases, geographic data, and metadata aggregations.

just a list of outstanding books, this made-for-browsing reference acts as a convenient collection development tool for libraries and community organizations, provides historical context and significance for each title, serves as a study tool for both young adult and older readers, engages readers with succinct annotations, and presents a "quick look" graphical representation of the top 23 titles chosen over the lifespan of the lists.



Moving your library : getting the collection from here to there

Steven Carl Fortriede.
Chicago, IL :
American Library Association, 2010.

025.1 FOR

Provides everything you need to get the job done quickly and efficiently with step-by-step directions, diagrams, spreadsheets, and photos. Readers will learn how to plan a library move, which method is best for a particular situation, how to recruit and train workers, and what tools and supplies are needed. This is a complete kit for every librarian facing the daunting prospect of moving a library collection.



Middle Management in Academic and Public Libraries

025.1974 MID

Drawing from the contributions of 20 academic and public library middle managers, this book reveals

knowledge, expertise, and insights on a variety of management topics and responsibilities.



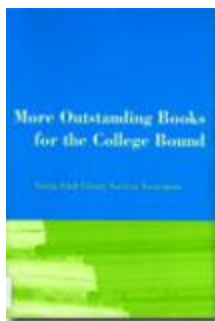
Multicultural programs for tweens and teens

Edited by Linda B. Alexander and Nahyun Kwon

Chicago, IL : American Library Association, 2010.

027.625 MUL

One-stop resource that encourages children and young adults to explore different cultures. Dozens of flexible programming ideas allow you to choose a program specific to your scheduling, budget, or age group requirements; create an event that reflects a specific culture, and recommend further resources.



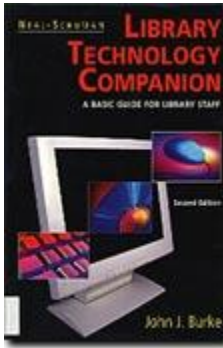
More outstanding books for the college bound

Edited by The Young Adult Library Services Association

Chicago, IL : American Library Association, 2006.

028.9 MOR

In a newly updated edition covering 45 years of recommended titles--from 1959 to 2004--readers get to identify the most frequently cited titles and explore by genre. More than



**Neal-Schuman
library
technology
companion : a
basic guide for
library staff**

John J. Burke
New York, NY : Neal-
Schuman Publishers,
2006.

025.002 BUR

Describes the broad scope of systems, software, and specialized devices available to libraries and shows how they are integrated into institution's unique processes. Offers basic definitions, suggests applications and uses, considers adoption issues, and troubleshoots potential problems.



**Net effects: how
librarians can
manage the
unintended
consequences of
the Internet**

Marylaine Block
Medford, N.J.:
Information Today,
2003.

025.04 NET

Examines the issues and brings together insights, "war stories," and solutions. Nearly 50 articles - dozens of librarians - selected, annotated, and integrated the editor- suggest practical and creative ways to deal with the range of Internet "side effects."



**Negotiating
licenses for digital
resources**

Fiona Durrant
London : Facet, 2006.

025.174 DUR

Practical guide on how to get the best deal for online subscriptions. The processes outlined in this book can be applied to a wide range of electronic products, ranging from e-journals to multi-modular databases. There are practical tips and guidance on what to focus on during the course of the negotiation and what preparation is needed to ensure that you gather the necessary amount of information to achieve the best outcome.

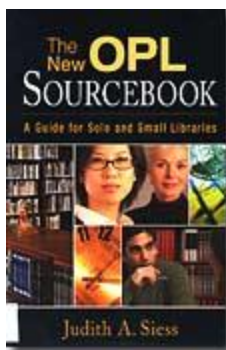


**New on the job :
a school library
media
specialist's
guide to success**

*Ruth Toor and Hilda
K. Weisburg*
Chicago, IL :
American Library
Association, 2007.

027.8 TOO

New on the job serves as a wise mentor for new school library media specialists. The authors share the joys and perils of the profession along with a wealth of practical advice from a combined six decades of experience in library media centers and as collaborators on books, presentations, and workshops.



The new OPL sourcebook : a guide for solo and small libraries

Judith A. Siess
Medford, NJ :
Information Today,
2006.

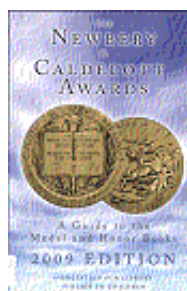
025.197 SIE

This new edition of the essential management guide for small and one-person libraries (OPL's) features a wealth of practical tips, strategies, and success stories. The author covers virtually every key topic, and an extensive, annotated directory covers hundreds of useful resources, including organizations, publications, vendors and supplies, discussion lists, Web sites, and more.

The Newbery & Caldecott awards : a guide to the medal and honor books

Association for Library Service to Children
Chicago, IL : American Library Association, 2009.

REF 028.162 NEW



Provides coverage of the most distinguished American children's literature and illustration published to date. Explores the publication of new editions containing new text or illustrations. Bibliographic citations for the award winners have been updated to include information about these later editions.



Operating and evaluating school library media programs: a handbook for administrators and librarians

Bernice L. Yesner
New York : Neal-Schuman Publishers,
1998.

REF 025.1 YES

Here is a tool that can be used both the school library media teacher and the supervising administrator to identify problems and potentials, recognize clues to positive and negative aspects, and to set goals and objectives. University-level instructors who wish to include a unit on the school library media center program in education courses designed for the preparation of classrooms teachers and administrators will also find the book useful.



The organization of information

Arlene G. Taylor and Daniel N. Joudrey
Westport, CT :
Libraries Unlimited,
2009.

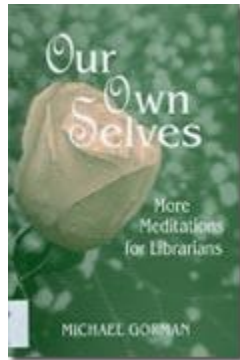
025 TAY

This third edition of a modern classic continues to articulate the theory, principles, standards, and tools behind information organization. Begins with strong justification for the continued importance of organizing principles and practices, provides a detailed and insightful discussion of basic retrieval tools and trace the development of the organization of information in Western civilization, from 2000 B.C.E. to the present. Standards of codification include: MARC, SGML, metadata, indexing, and digital libraries.

Our own selves : more meditations for librarians

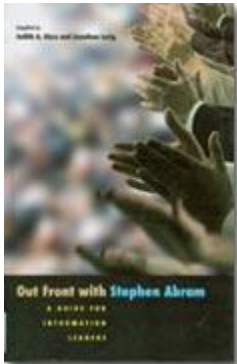
Michael Gorman
Chicago, IL :
American Library
Association, 2005.

020.973 GOR



Presents one hundred new meditations specifically addressing issues at the heart of the library profession. The author offers potent reminders that librarians are far from helpless in addressing these challenging times in their profession.

Out front with Stephen Abram : a guide for information leaders



Stephen Abram
Chicago, IL : American
Library Association, 2007.

021.2 ABR

The writings collected here are organized around four key themes: advocacy, technology, communities and generations, and the future. Through these addresses, Abram offers a clear-sighted overview of the complexities of the information landscape in the twenty-first century.

Outstanding library service to children : putting the core competencies to work

*Rosanne Cerny,
Penny Markey, and
Amanda Williams*
Chicago, IL :



Association for Library Service to Children,
American Library Association, 2006.

027.62 CER

In this practical guide, three children's services experts bring this know-how to life. Each chapter, focusing on one of the competencies, gets new and experienced librarians up to speed fast by offering explanations, examples, and a substantial bibliography for more in-depth learning.

Parents of Invention : the Development of Library Automation Systems in the Late 20th Century

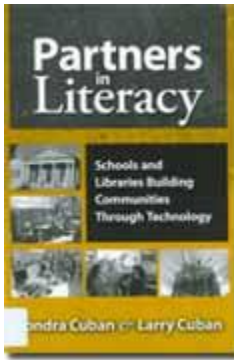
*Christopher Brown-Syed
; foreword by W. David*



Penniman.
Santa Barbara, CA : Libraries Unlimited,
2011.

025.04 SYE

This fascinating tale of the rise and fall of mini-computer-based integrated library systems (ILS) offers both an explanation of the technical workings--still being used daily--and a historical investigation.



Partners in literacy : schools and libraries building communities through technology

Sondra Cuban and Larry Cuban
Chicago. IL :

American Library Association, 2007.

371.33 CUB

The authors describe ways that libraries and schools can collaborate to improve teaching and learning while building communities. They investigate how new technologies are implemented and the lessons that institutions can learn from one another. Includes case studies and surveys.

Patent searching made easy : how to do patent searches on the Internet and in the library

David Hitchcock
Morrisville, NC :
www.lulu.com, 2007.

REF 346.73 HIT



Before you try to patent your invention, it's important to find out whether someone else has beaten you to it. With Patent Searching Made Easy, you can conduct patent searches yourself, on the Internet, at little or no cost. The author gives you the vocabulary, instructions and strategies you need to search for a patent quickly and easily.



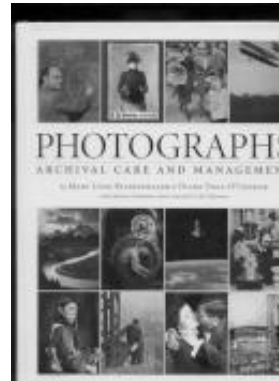
The people's palace [videorecording] : a portrait of the New York Public Library

Writer, producer, and director Graham Judd

Alexandria, VA : Distributed by PBS Home Video, 2007.

DVD 027.0747 PEO

Granted unprecedented access to the inner workings of this unique public resource, The People's Palace paints a sweeping portrait of the library, focusing on its history, its collections, and above all, the remarkable individuals who have made the New York Public one of the greatest libraries in the world today.



Photographs: Archival Care and Management

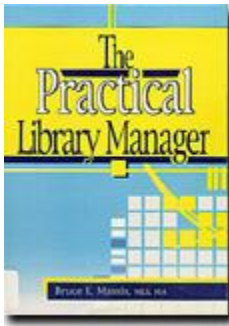
Mary Lynn Ritzenthaler and Diane Voght-O'Connor [et al]
Chicago, IL : The Society of

American Archivists, 2006.

REF 771.46 RIT

How-to manual about the preservation and use of photographs in archives, libraries, museums, and other cultural heritage organizations. .Addresses all aspects of managing photographs, from appraisal and accessioning through digital conversion and reference work. Many of the examples provided and footnote references point to resources available on the World Wide Web.

The practical library manager

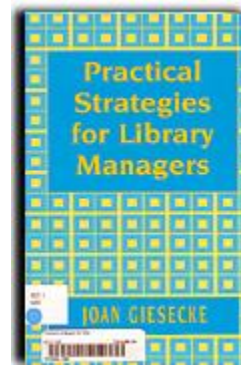


Bruce E. Massis
New York, NY :
Haworth Information
Press, 2003.

025.1 MAS

This book will assist new directors of small and medium libraries to accept and manage change in order to meet the needs of both internal and external customers. It focuses on staff training and provides several tools to help the new library director.

Practical strategies for library managers



Joan Giesecke
Chicago, IL:
American Library
Association, 2001.

025.1 GIE

This book is designed to help the middle manager. It outlines strategies you can use to successfully manage your unit.

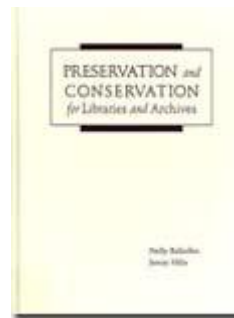


Practical research methods for librarians and information professionals

Susan E. Beck
New York, NY : Neal-Schuman Publishers, 2008.

020.72 BEC

Provides an introduction to the skills that library school students and other beginner researchers will need in their careers; even those who have conducted several studies can use it to investigate new methodologies and their applications. Presents the seven basic steps of research and examine the nine methodologies most commonly used in librarianship.



Preservation and conservation for libraries and archives

Nelly Ballofet
Chicago, IL :
American Library
Association, 2005.

025.8 BAL

Comprehensive manual covering the preservation requirements of library and archive materials. It treats such subjects as the making of book supports and simple repairs; the materials, tools, and equipment needed to perform conservation work.

Preserving digital information: a how-to-do-it manual

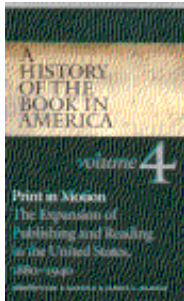


Gregory S. Hunter
New York, NY: Neal-Schuman Publishers, Inc, 2000.

025.84 HUN

This is a guide to digital preservation. The author discusses the preservation of information created in digital form as well as items converted from analog to digital representations. He includes the theoretical underpinnings which will serve the reader in

making decisions. In addition he offers best practices from a variety of institutional settings.



Print in Motion : The Expansion of Publishing and Reading in the United States, 1880-1940 (A history of the book in America, v.4)

Edited by Hugh Amory & David D. Hall
Worcester, MA ; Chapel Hill, NC : American Antiquarian Society : University of North Carolina Press, 2009.

REF 070.573 HIS

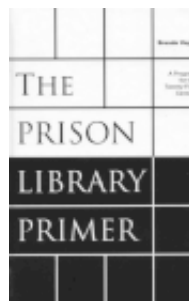
Traces the complex, even contradictory consequences of expanding markets, national consolidation, and social upheaval, in the production, circulation, and use of print. Also addresses the rise of consumer culture, the extensión of literacy and Reading through schooling, the expansión of secondary and post-secondary education and the growth of the textbook industry, the growing influence of the professions and their dependence on print culture, and the history of relevant technology.

The prison library primer : a program for the twenty-first century

Brenda Vogel.
Lanham, MD : Scarecrow Press, 2009.

027.665 VOG

Describes the unique challenges facing the prison library as a necessary resource. Focuses on the essentials of prison library management: collection development, location, space planning, and furnishing: information on court decisions and legislation affecting prisoners' rights; information skills training curricula; guidelines and sample policies, and references to the latest digital and print resources. This is a practical guide to



operating a prison library in contemporary society.

Privacy and confidentiality issues: a guide for libraries and their lawyers



Theresa Chmara.
Chicago, IL : American Library Association, 2009.
344.73 CHM

Because libraries are on the front lines of patron privacy and confidentiality controversies that raise First Amendment

questions, it is increasingly critical that libraries and their counsel become familiar with the constitutional rights of patrons. By understanding the issues and the relevant laws, librarians can take action to protect users' First Amendment rights.

Problemas y métodos de investigación en bibliotecología e información : una perspectiva interdisciplinaria



Compiladores, Filiberto Felipe Martínez Arellano, Juan José

Calva González
México : UNAM, 2006.

S 020.72 COL

La interdisciplina permite reunir a distintas disciplinas en torno a un problema de investigación. Esto representa una meta común para el trabajo interdisciplinario sin que esto signifique que las distintas disciplinas dejen de lado su propia identidad, problemas y objetos de estudio. La interdisciplina trae consigo apertura, renovación autoconceptiva y el fortalecimiento de su interconexión.



Project management: tools and techniques for today's ILS professional

Barbara Allan
London: Facet, 2004.

025.1 ALL

Project work is widespread in all types of library and information units, and typical projects can involve developing a new information service. Projects may be relatively small and simple, with one or two members of staff working in the same office, or large and complex, involving people working in multi-professional teams. The purpose of this book is to act as a guide to project management within all types of library and information services. It explores tried and tested methods and techniques for managing projects, including paper-based approaches, and also the use of project management software.

Protecting intellectual freedom in your academic library : scenarios from the front lines

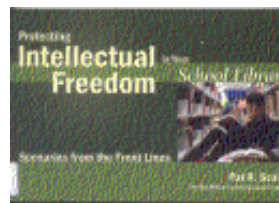
Barbara M. Jones



Chicago, IL : American Library Association, 2009.

027.7 JON

This title presents a number of scenarios in which intellectual freedom is at risk and includes case studies that provide narrative treatment of common situations tailored to academic libraries, easy motivating ways to prepare new hires for handling intellectual freedom issues, and detailed information on how to handle challenges to materials in your collection.



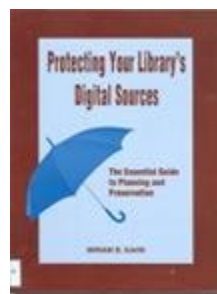
Protecting intellectual freedom in your school library: scenarios from the front lines

Pat Scales

Chicago, IL : American Library Association, 2009.

025.213 SCA

Presents a number of scenarios in which intellectual freedom is at risk and includes case studies that provide narrative treatment of common situations tailored to your library type, easy and motivating ways to prepare new hires for handling intellectual freedom issues, sidebars throughout the book that offer sample policies, definitions of key terms, and analysis of important statutes and decisions.



Protecting your library's digital sources : the essential guide to planning and preservation

Miriam B. Kahn

Chicago, IL : American Library Association, 2004.

025.82 KAH

Brings clear guidance and practical expertise to address libraries' worst-case scenarios before they happen. Providing both short and long term planning and preservation tips, Kahn provides critical preemptive advice to help you protect and preserve the right information.

Public libraries and internet service roles: measuring and maximizing Internet services



Charles R. McClure and Paul T. Jaeger
Chicago, IL : American Library Association, 2009.

025.04 MCC

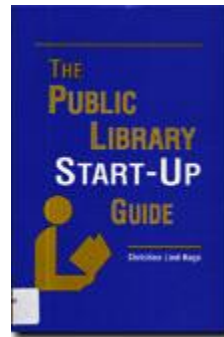
According to experts Charles McClure and Paul Jaeger, the Internet has had more impact on public libraries than any other technology since the creation of the book. It may not alter the fundamental nature of the public library, but there is no question that the Internet is changing the roles and expectations of public libraries. Learn the importance of measuring and maximizing library service through Internet services, and discover new and unique Internet-enabled service roles of public libraries, expanding on the Web 2.0 environment.

Public library services for the poor : doing all we can

Leslie Edmonds Holt, Glen E. Holt.

Chicago, IL : American Library Association, 2010.
027.6 HOL

For many poor people, the library is their only resource for information, literacy, entertainment, language skills, employment help, free computer use, and even safety and shelter. Get concrete advice about programs and support for this group.

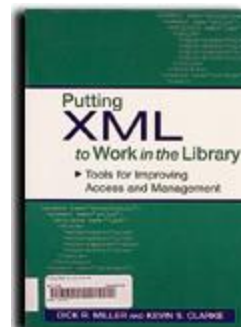


The Public Library Start-Up Guide

Christine Lind Hage
Chicago, IL : American Library Association, 2004.

025.197 HAG

Provides a framework for success, from looking at the big strategic picture to picking the furniture. Offers a succinct, non-technical, and step by step approach covering all the practical issues for library professionals as well as non-librarians who need to know where to start.



Putting XML to work in the library: tools for improving access and management

Dick R. Miller and Kevin S. Clarke
Chicago, IL: American Library Association, 2004.

005.7 MIL

Miller and Clarke argue that XML provides a solution for dealing with the issues of content, metadata and access. Because it offers a universal format for data and document exchange, and addresses the many of the shortcomings of Web access.



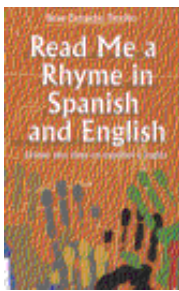
The quality library : a guide to staff-driven improvement, better efficiency, and happier customers

Sara Laughlin and Ray W. Wilson

Chicago, IL : American Library Association, 2008.

025.1 LAU

Offers a methodology for pinpointing trouble areas and improving processes. By developing a customer-focused system outlining library processes and networks, administrators and managers can quickly determine areas for change that apply directly to the library's goals and missions.



Read me a rhyme in Spanish and English : Léame una rima en español e inglés

Rose Zertuche Treviño
Chicago, IL : American Library Association, 2009.

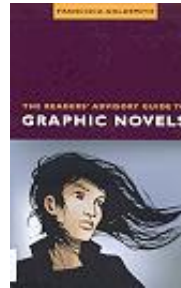
027.62 ZER

In this unique bilingual book, programming ideas abound for librarians who wish to present reading programs for children for whom Spanish is the language spoken at home. Includes thorough directions, as well as songs, rhymes, finger plays, and vocabulary activities written in both English and Spanish.

The reader's advisory guide to graphic novels

Francisca Goldsmith
Chicago, IL : American Library Association, 2010.

025.2 GOL



Graphic novels have found a place on library shelves, but many librarians struggle to move this expanding body of intellectual, aesthetic, and entertaining literature into the mainstream of library materials. This guide includes a short course in graphic novels, along with reading lists and professional tools, tips on advising graphic novel readers on what to read next, suggestions for introducing graphic novels to those patrons unacquainted with them, and advice on promoting your graphic novels collection.

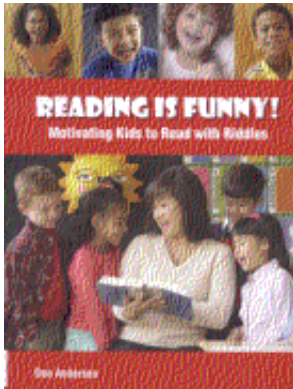


Readers' Advisory Service in the Public Library

Joyce G. Saricks
Chicago, IL : American Library Association, 2005.

025.54 SAR

The author updates this critically acclaimed how-to guide, expanded and improved with practical methods for incorporating nonfiction into the discussion and offering further reading resources and online tools, along with confidence-busting tactics for drawing on reviews to make recommendations.



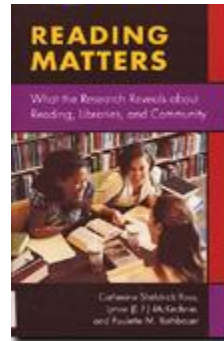
Reading is funny! : motivating kids to read with riddles

Dee Anderson
Chicago, IL : American Library Association, 2009.

027.8 AND

Dee Anderson offers innovative ways to use riddles to make reading fun and keep readers coming back for more. Based on her work with children in schools and public libraries, she shares hundreds of riddles on popular subjects, plus tips to help you encourage children to read more through puppetry, bookmaking, and a variety of games and activity sheets.

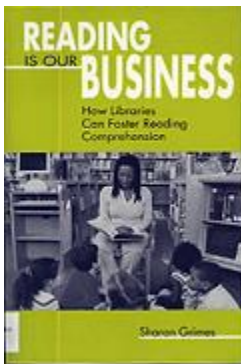
Reading Matters : What the Research Reveals About Reading, Libraries, and Community



Catherine Sheldrick Ross, Lynne (E.F.) McKechnie, and Paulette M. Rothbauer
Westport, CT : Libraries Unlimited, 2006.

028.9 ROS

By providing a road map to research findings on reading, reader-response, audiences, genres, the value of popular culture, the social nature of reading, and the role of libraries in promoting literacy and reading, this guide offers a clear rationale for making pleasure reading a priority in the library and in schools.

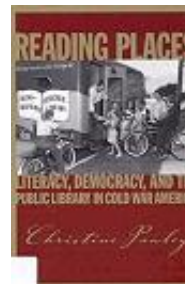


Reading is our business: how libraries can foster reading comprehension

Sharon Grimes
Chicago, IL : American Library Association, 2006.

027.809 GRI

Attempts to cultivate literacy and to encourage library media specialists to resume or assume their rightful position as critical partners in the development of reading comprehension.



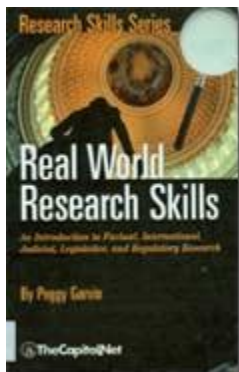
Reading places : literacy, democracy, and the public library in Cold War America

Christine Pawley.
Amherst, MA: University of Massachusetts Press, 2010.

027.4775 PAW

Recounts the history of an experimental regional library service in the early 1950s, a story that has implications far beyond the two Wisconsin counties where it took place. Using interviews and library records, Christine Pawley reveals the choices of ordinary individual readers, showing how local cultures of reading interacted with formal institutions to implement an official literacy policy.

Real world research skills : an introduction to factual, international, judicial, legislative, and regulatory research

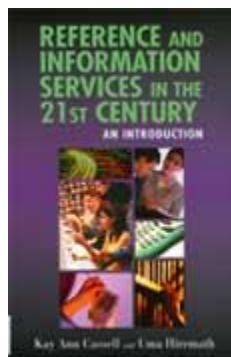


*Peggy Garvin
Alexandria, VA :
TheCapitol.Net, 2006.*

025.04 GAR

This book compiles basic advice, techniques, reference information, and resources to help working professionals find accurate information quickly. It is written particularly for those whose work involves tapping into federal government information. It's also designed to be used as a complement to a seminar or independently as a desk reference.

Reference and information services in the 21st century : an introduction



*Kay Ann Cassell
New York, NY : Neal-Schuman Publishers, 2006.*

025.524 CAS

This approach acknowledges the impact of technology on our practice, even as it relies on the classic practices of the reference interview, reader's advisory services, and instruction. Correlates sources to the type of questions for which they are most likely to be used, and introduces the reader to search strategies, reader's advisory services; services to younger users, as well as future trends in reference work.

Redes bibliotecarias : espacios de bienes comunes



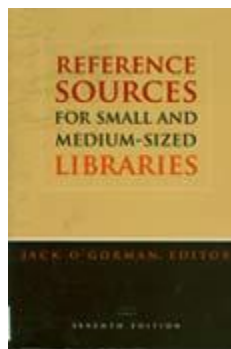
*María de los Angeles Rivera, Sergio López Ruelas, comps.
Guadalajara, Jalisco :
Universidad de Guadalajara,
Coordinación de*

Bibliotecas, 2007.

S 027.006 RED

Analiza la importancia de los bienes comunes en su función de proporcionar recursos y servicios que demandan usuarios cada vez más informados, en un marco de cooperación y sociedad globalizada. Por ello, en la medida en que las bibliotecas se integren en redes, podrán en conjunto contribuir sirviendo a grandes conjuntos de usuarios.

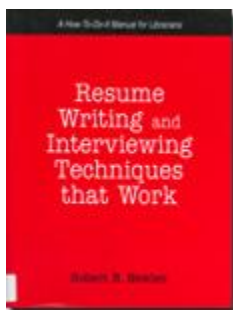
Reference sources for small and medium-sized libraries



*Jack O'Gorman,
editor
Chicago, IL :
American Library Association, 2008.*

011.02 REF

This edition now completely rewritten by a team of experts, addresses the revolution in reference publishing. Includes the best and most affordable resources, websites, CD-ROMs, and electronic databases, as well as print.



Resume writing and interviewing techniques that work : a how-to-do-it manual for librarians

Robert R. Newlen
New York, NY : Neal-Schuman Publishers, 2006.

650.14 NEW

Offers detailed and practical tips on resume preparation through the use of worksheets designed to guide the reader in the creation of a document that is certain to capture the attention of the prospective employer; every chapter addresses a particular category, e.g., library school student, non-supervisory librarian, special librarian, etc. and offers sample resumes as well as specific guidelines.



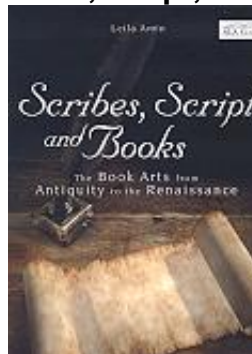
Running a Small Library : a How-To-Do-It Manual

Edited by John Moorman
New York, NY : Neal-Schuman Publishers, 2006.

025.1 RUN

This manual is designed to help you better serve your community by providing a better understanding of the essential functions of a small library, through the study of six major areas in five parts. Includes a list of state library agencies, book and periodical vendors, library furniture and supply vendors, automation vendors, professional organizations and a bibliography of useful materials.

Scribes, script, and books : the book arts from antiquity to the Renaissance

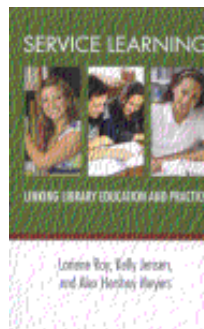


Leila Avrin
Chicago, IL : American Library Association , 2010.

002 AVR

In this detailed overview of the history of the handmade book, Avrin looks at the development of scripts and styles of illumination, the making of manuscripts, and the technological processes involved in paper making and book binding. Readers will gain a greater understanding of ancient books and texts.

Service learning : linking library education and practice



Edited by Lorlene Roy, [et al]
Chicago, IL : American Library Association, 2009.

020.710 SER

Service learning is the rare educational resource that ties professional and formalized education together. Roy brings together authors from the top-tier schools to outline their programs and surrounding efforts and provides examples of how to incorporate service learning into library and information science education, gives an overview of the history of service learning, and outlines student, faculty, and field supervisor roles.



Serving teen parents: from literacy to life skills
Ellin Klor and Sarah Lapin.
 Santa Barbara, CA :
 Libraries Unlimited, 2011.
 027.6 KLO

Research has shown that children born to teen parents are more likely to begin kindergarten with lower levels of school readiness, evidenced by lower math and reading scores as well as poorer language, communication, social, and physical skills. This book helps library staff support teen parents as their children's first teachers, positively affecting two generations at once.



ShanachieTour: a library road trip across America

Erik Boekesteijn and Jaap van de Geer
 Medford, NJ : Information Today, 2008.

027.073 BOE

This unique book with its accompanying DVD documentary follows three Dutch library employees on a coast-to-coast U.S. road trip to discover how American libraries are engaging their communities and preparing for the future.

Serving Latino communities : a how-to-do-it manual for librarians

Camila Alire, Orlando Archibeque.
 New York , NY : Neal-Schuman, 1998.

027.63 ALI

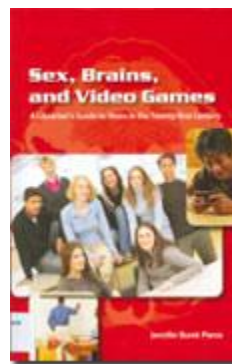
This manual is designed primarily for those public libraries that are serious about reaching all of their community residents, and it is organized to allow library staff to approach serving their underserved community systematically.



Sex, brains, and video games : a librarian's guide to teens in the twenty-first century

Jennifer Burek Pierce
 Chicago, IL : American Library Association, 2008.

027.626 BUR



Much as early literacy research informed library services to our youngest patrons, this book outlines what others who work with adolescents have learned from their professional activities and how that knowledge can encourage new priorities and partnerships in youth services.



Small change, big problems : detecting and preventing financial misconduct in your library

Herbert Snyder
Chicago, IL : American

Library Association, 2006.

025.11 SNY

Discusses the unique vulnerabilities of libraries, especially as their assets grow. From daily book fines to budget in six or seven figures, library assets offer ample temptations to the attentive thief, who is often someone in a position of trust. Outlining specific types of fraud, with tips to combat each, the book also addresses why libraries are particularly susceptible to fraud, and what other libraries have done to detect and prevent fraud.



Staffing the Modern Library : a How-to-do-it Manual

John M. Cohn ; Ann L. Kelsey
New York, NY : Neal-Schuman Publishers, 2005.

023.9 COH

Addresses the reality that technological change often overwhelms our ability to depend entirely on in-house personnel and compels libraries to move beyond traditional jobs. Establishes how technology has changed libraries and affected the nature of job competencies and shows how organizations can foster adaptability and flexibility in meeting staff need.

Strategic planning for results



The small public library survival guide : thriving on less

Herbert B. Landau
Chicago, IL : American Library Association, 2008.

025.1974 LAN

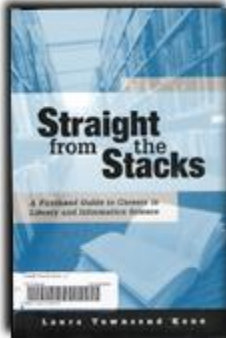
Packed with hands-on guidelines for attracting local support and building partnerships, this user-friendly guide outlines multiple avenues for obtaining funding and increasing cash flow. Readers can easily grasp the basics: planning, defining markets and user needs, translating needs into strategic priorities, designing relevant library services and products, etc.



Sandra Nelson
Chicago, IL : American Library Association, 2008.

025.1974 NEL

Focuses on the essential steps for drafting a results-driven, strategic planning process that libraries can complete over the course of four months, regardless of organizational structure or size.



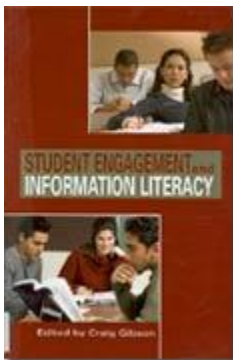
Straight from the stacks : a firsthand guide to careers in library and information science

Laura Townsend Kane
Chicago, IL : American Library Association, 2003.

020.23 KAN

Organized type of institution including public, school, academic, nontraditional, medical/law, and library administration, this book covers the many areas of librarianship and typical jobs in each environment. Firsthand accounts from real-life librarians in a variety of information science disciplines make this career guide come alive, and fifteen sample job descriptions for different niches of information services offer a reality check for those committed to understanding an ever-changing array of possibilities.

Student engagement and information literacy



Edited by Craig Gibson
Chicago, IL : Association of College and Research Libraries, American Library Association, 2006.

028.7 STU

Offers a variety of perspectives on the important issue of student engagement and how this dimension of learning connects with information literacy, increasingly recognized as an educational reform movement in its own right.

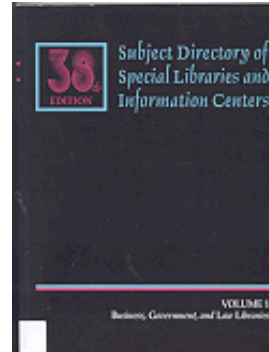


Student guide to research in the digital age : how to locate and evaluate information sources

Leslie F. Stebbins
Westport, CT : Libraries Unlimited, 2006.

025.5 STE

The author states that when there is too much information on a topic, the key is to know how to find the most promising information, evaluate it, and use it effectively. Individual chapters in this book provide a step-by-step introduction to research and critical evaluation and specific types of information resources, as well as guidance on such skills as note taking and referencing.



Subject directory of special libraries and information centers ...

Matthew Miskelly, editor.
Farming Hills, MI : Gale, 2010.

REF 026 SUB 2010

The libraries and information centers included in this directory, fall within the following major categories: Subject branches, departmental collections, and professional libraries maintained by colleges and universities; branches, divisions and special collections in large public libraries; company libraries that operate within a framework; Government libraries; libraries supported by non-profit organizations; and significant private collections available for research use.



The successful academic librarian: winning strategies from library leaders

Edited by Gwen Meyer Gregory
Medford, NJ : Information Today, Inc,

2005.

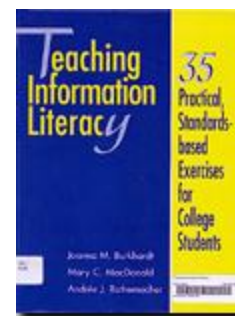
027.709 SUC

Is an antidote to the stress and burnout that almost every academic librarian experiences at one time or another. In its pages, Gwen Meyer Gregory and nearly 20 of her peers take a practical approach to a range of critical topics. Their advice, war stories, tips, techniques, and inspiration will help you thrive in your academic library career.

to providing quality services in an e-learning environment. It will help managers understand e-learning and more importantly, help them exploit the full potential of his new area for their service.

Teaching information literacy: 35 practical, standards-based exercises for college students

Joanna M. Burkhardt
Chicago, IL: American Library Association, 2003.



028.7 BUR

From tech schools to college, high schools to grad schools, research involves making sense of information, dealing with overload, learning the basics of planning, and evaluating the quality of sources. As information proliferates, immediate gratification takes precedence. Students often reach for the easiest tools available rather than making the effort to identify the best. This book provides hands-on tools for reference and instruction librarians at colleges and community colleges as well as for others appointed to teach students how to conduct research.

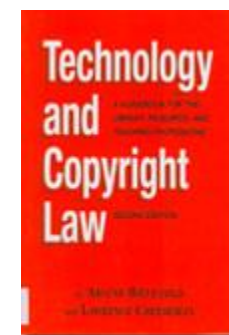


Supervising and leading teams in ILS

Barbara Allan
London : Facet, 2007.

023.8 ALL

Provides a practical guide to supervisory skills for team leaders and supervisors in library and information work. The text also offers self-assessment audits and other activities to enable the reader to relate the tools and techniques to their own work situation.



Technology and copyright law : a guidebook for the library, research, and teaching professions

Arlene Bielefeld and Lawrence Cheeseman
New York, NY : Neal-Schuman Publishers, 2007.

346.730 BIE

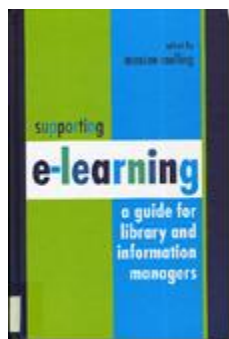
From elaborating the details of the Digital Millennium Copyright Act, and its repercussions, to explicating legal questions of growing relevance, this book will keep the reader on the cutting edge of compliance practices. A new chapter provides

Supporting E-Learning: a Guide for Library and Information Managers

Edited by Maxine Melling
London : Facet, 2005.

025.5 SUP

This management guide takes a practical and strategic approach



information on the law's enablement for those who work with the blind and physically disabled to translate standard print formats into formats that better serve those with disabilities.

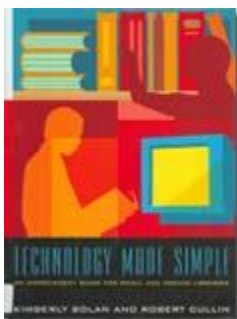


Technology for results : developing service-based plans

Diane Mayo
Chicago, IL : American Library Association, 2005.

025.1 MAY

This step by step guide helps librarians and administrators create an actual blueprint for results. Authors show how to create dynamic technology plan that will allocate resources to support library priorities and manage technology services based on community goals.



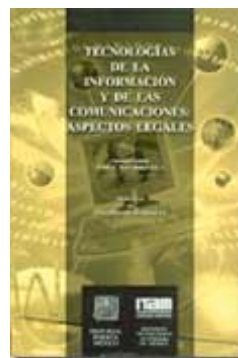
Technology made simple : an improvement guide for small and medium libraries

Kimberly Bolan and Robert Cullin

Chicago, IL : American Library Association, 2007.

025.52 BOL

A librarian and a technical expert join forces in this thorough and easy-to-understand primer. Expansive and practical, it offers detailed how-to's, many reproducible forms, and inspiring stories for libraries that have demystified the technology implementation process.



Tecnologías de la información y de las comunicaciones: aspectos legales

Jorge Navarro Isla, coord.
México : Porrúa, 2005.

S 337.72 TEC

Anticipando una realidad que comienza a reflejarse en la legislación internacional, el autor, con un grupo de brillantes abogados e ingenieros en informática, proponen el estudio interdisciplinario de una rama del Derecho que resulta incipiente en México. La propuesta doctrinaria que se plantea en esta obra tiene el mérito de la praxis, situación que arroja luces interesantes para el desarrollo de este novedoso campo del derecho.

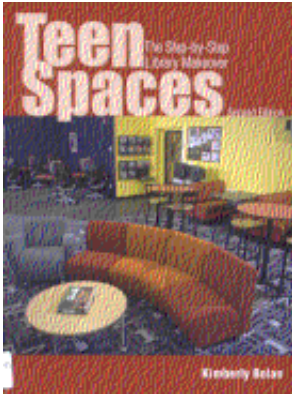


Teens, libraries, and social networking : what librarians need to know

Denise E. Agosto and June Abbas, editors.
Santa Barbara, CA : Libraries Unlimited, 2011.

027.626 TEE

This book is organized around ten major topics, including using social networking sites to connect teens to young adult literature, social networking and legislative issues, social networking and safety/privacy issues, and the social and educational benefits of social networking. As background, the book explores the reasons so many teens use these sites.

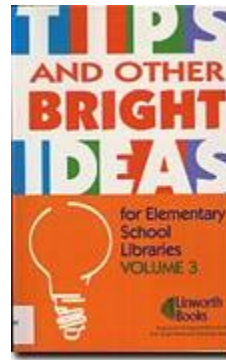


**Teen spaces:
the step-by-
step library
makeover**

Kimberly Bolan
Chicago, IL :
American Library
Association,
2009.

022.3162 BOL

Reveals what it takes for your makeover to go as smoothly as possible. You'll find step-by-step instructions and easy-to-use templates, the latest information on teen spaces policies, new ways to involve teens in the space-renovation process, updated tools, worksheets, instructions, and vendor information, and inspiring illustrations and discussions of what other libraries have achieved.



**Tips and Other
Bright Ideas for
Elementary
School
Librarians.
Volume 3**

Edited by Sherry York
Worthington, OH :
Linworth Pub, 2006.

025.197 TIP

These practical tips and advice-offered by school library media specialists-address the real-life issues elementary school librarians face on daily basis.This book includes suggestions on how to work with students, how to promote library materials to teachers, and how to search on the Internet.



**Los tesauros
documentales y su
aplicación en la
información,
impresa, digital y
multimedia**

Catalina Naumis Peña
México : UNAM, Centro Universitario de
Investigaciones Bibliotecológicas, 2007.

S 025.49 NAU

Sistematiza el concepto de tesoro documental y su aplicación en la información impresa, digital y multimedia, incluyendo la conceptualización del documento, indización de documentos impresos, digitales y multimedia, así como la tipificación de lenguajes documentales.



**Training library
staff and
volunteers to
provide
extraordinary
customer service**

*Julie Todaro and
Mark L. Smith*
New York, NY : Neal-
Schuman Publishers, 2006.

020.71 TOD

States as crucially important that customer service training be a perpetual process and a fundamental part of the life of the institution, building learning into the organization's goals and strategies, providing a structure for assessing organizational and employee needs, offering supervisors, managers, and workshop leaders with "what to say" and "what to do" content they can use in both, formal and on-the-run training situations, and other important objectives that should be accomplished with this text as a guide.

Transforming library service through information commons : case studies for the digital age

D. Russell Bailey and Barbara Gunter Tierney
Chicago, IL : American Library Association, 2008.

025.523 BAI



This guide provides tales from the field that will be invaluable for institutions considering the development of an information commons. Offering plain-speaking advice on what works, expert authors Bailey and Tierney present twenty comprehensive case studies from small and large academic libraries.



Transitioning from librarian to middle manager

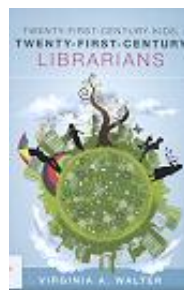
Pixey Anne Mosley
Westport, CT : Libraries Unlimited, 2004.

023.4 MOS

Providing insight into the many different areas of expertise that are required in a good manager, Mosley draws upon her experience as a professional library manager to offer sage advice for the aspiring or recently promoted manager. Some of the situations a new manager may encounter that Mosley covers include handling cliques or difficult subordinates, dealing with the perceived or real excellence in the previous manager, establishing and maintaining good relationships with those in positions above or parallel to one's own, budgeting, assessing performance, and many more.

Twenty-first-century kids, twenty-first-century librarians

Virginia A. Walter
Chicago, IL : American Library Association, 2010.
027.625 WAL



Inspired by a new generation of librarians and children, the author reconsiders the legacy of the matriarchs of children's services and examines

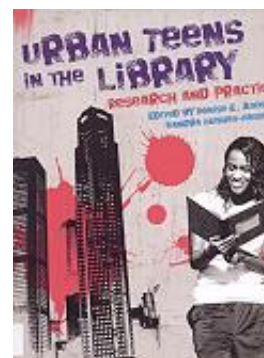
more recent trends and challenges that have grown out of changes in educational philosophy and information technology. This thought-provoking book includes the current issues and trends of outcome-based planning, early literacy, homework centers in libraries, and children spaces.

Urban teens in the library : research and practice

Edited by Denise E. Agosto and Sandra Hughes-Hassell.
Chicago, IL : American Library Association, 2010.

027.626 URB

This is the perfect solution for the concerns and uncertainty many librarians face when



supporting this group of patrons and students. From a team of experts who have researched the information-seeking habits and preferences of urban teens to build better and more effective school and public library programs, this book will show readers the importance of moving beyond stereotypes and revamping library services, the value of street lit and social networking and how a library website can meet the information needs of teens.

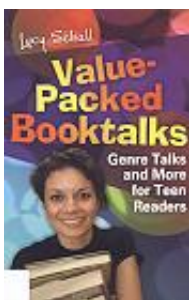


Using interactive technologies in libraries

Edited by Kathlene Hanson and H. Frank Cervone
 New York, NY : Neal-Schuman Publishers, 2007.

020.287 USI

Leading professionals introduce you to some of today's most promising high-tech library applications. Each chapter presents in-depth, practical information written by an author who has had real-world success. The authors will show you how to determine whether to implement a particular technology. If you decide to use it, you will learn how to make the most of your new endeavor.

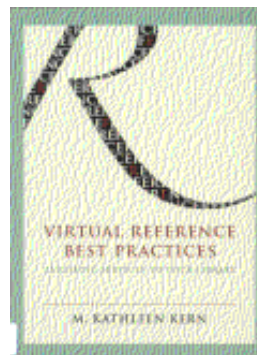


Value-packed booktalks : genre talks and more for teen readers

Lucy Schall.
 Santa Barbara, CA : Libraries Unlimited, 2011.

028.1625 SCH

In this guide, 100 recommended books and booktalks offer the perfect way to start value discussions with teens and teen/adult book groups. Cites passages appropriate for read-aloud booktalks, designates a general grade-range (middle, junior, or senior high school), notes gender appeal for the titles (male, female, or cross-gender), and lists similar or related works, some published before 2006.

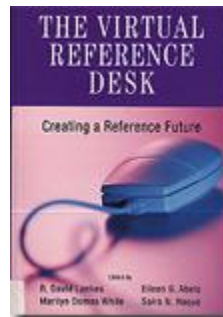


Virtual reference best practices : tailoring services to your library

M. Kathleen Kern
 Chicago, IL : American Library Association, 2009.

025.52 KER

Outlines the tools and decision-making process that will help you and your library evaluate, tailor, and launch virtual reference services that are a perfect fit for your community and your library. This book provides a handy checklist of issues to consider, suggests plans for sustainability of services, offers activities and discussion points that support decision making, and shares proven sample policies and materials currently in use.



The Virtual Reference Desk : Creating a Reference Future

Edited by R. David Lankes ... [et al.]
 New York, NY : Neal-Schuman Publishers, 2006.

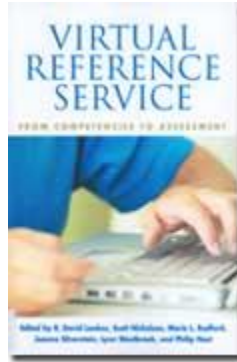
025.52 VIR

Reflects the best of the fifth annual conference on this issue. Its four parts correspond to the four major themes: chat reference, training and staffing, evaluation, and innovative service approaches. The contributors of the ten chapters all work on the front lines as public, academic and special librarians or as library and information science educators.

Virtual reference service : from competencies to assessment

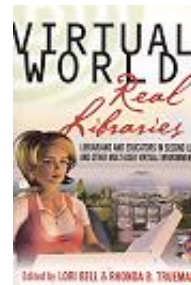
Edited by R. David Lankes
New York, NY : Facet Pub, 2008.

025.52 VIR



Is the latest word on virtual reference from researchers and practitioners. Discusses the real world challenges of implementing a virtual reference program and details how a committee with a tight deadline established a successful service in a group of 19 libraries across four time zones. Encourages educators to prepare their students for the realities of a mixed-service environment.

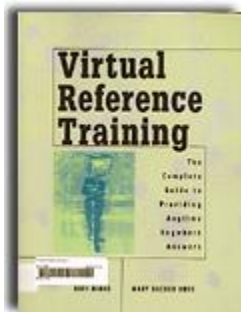
Virtual worlds, real libraries : librarians and educators in Second Life and other multi-user virtual environments



Edited by Lori Bell and Rhonda B. Trueman
Medford, NJ : Information Today, 2008.

006.8 VIR

Designed to help librarians and educators recognize the potential of multi-user virtual environments and consider ways to get involved as they proliferate. Authors describe innovative projects in Second Life and other virtual worlds, and demonstrate how reference, teaching, collections, discussion groups, young adult programs, and other services can be successfully applied in a virtual environment.



Virtual reference training: the complete guide to providing anytime, anywhere answers

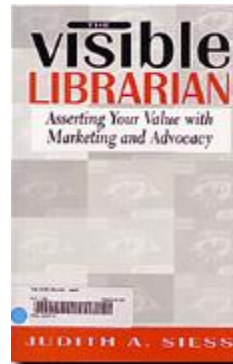
Buff Hirko

Chicago, IL : American Library Association, 2004.

025.5 HIR

Even the best reference librarian can falter when suddenly thrust into cyberspace without the proper tools and training. As online library reference services become common practice, there's a critical need to develop the skills and aptitudes needed to answer customer's online information needs in the most effective way, from conducting chats and online reference interviews to multitasking. This book provides the guidance for building a program that will help all librarians develop confidence and finesse at the virtual desk.

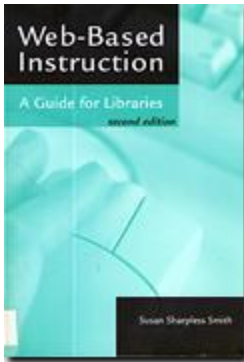
The visible librarian: asserting your value with marketing and advocacy



Judith A. Siess
Chicago, IL:
American Library Association, 2003.

021.7 SIE

This book offers practical strategies to connect with customers, make services both visible and valuable to the community, and get the word out using proven marketing, customer service and public relations tactics specifically tailored to the library environment. Packed with all the best practices in marketing library services, this hands-on guide provides inspiring stories and case studies of library colleagues around the nation who are successfully advocating and marketing themselves and their services.



Web-based instruction: a guide for libraries

Susan Sharpless Smith
Chicago, IL : American Library Association, 2006.

025.560 SMI

This book will help you to decide if you would like to implement Web-based instruction, and if so, will lead you through the process.

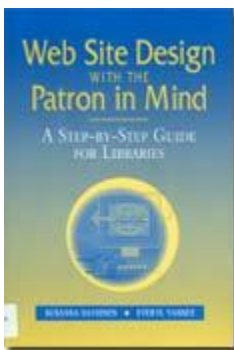
The Web library: building a world class personal library with free Web resources



Nicholas G. Tomaiuolo
Medford, NJ : Information Today, 2004.

025.04 TOM

In this book you'll find annotated URLs, more than 30 helpful figures and screenshots, and examples of free, authoritative Web resources you can start using right away.

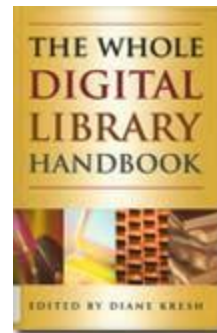


Web site design with the patron in mind : a step-by-step guide for libraries

Susanna Davidsen and Everyl Yankee
Chicago, IL : American Library Association, 2004.

025.04 DAV

A library's web site is the face of the institution in the virtual world. If users don't quickly, easily, and intuitively find what they need, they will move on to other sites possibly for good. Librarians understand the importance of usability for other library services, but while most libraries have a web site, many sites don't adequately address the needs of key users. In this engaging, non-technical guide, Davidsen and Yankee take readers step-by-step through the process of creating a user-friendly web presence for the library.

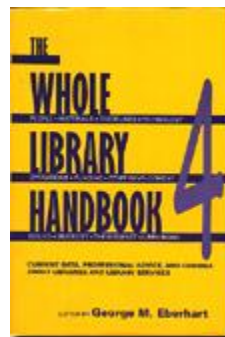


The whole digital library handbook

Edited by Diane Kresh
Chicago, IL : American Library Association, 2007.

025.04 WHO

Decodes the jargon and puts access to information in perspective with essential facts, advice, lists, guidelines, lore, wit, and wisdom. Provides an overview of digital libraries, covering the state of information, issues, customers, tools and technology, and the future.



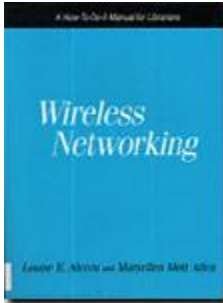
The whole library handbook 4 : current data, professional advice, and curiosa about libraries and library services

Edited by George M. Eberhart
Chicago, IL : American Library Association, 2006.

020.097 WHO

One-volume encyclopedia of library history, demographics, folklore, humor, current events, and popular wisdom. The new volume is organized in easy-to-find general

categories. Readers will find fascinating bits of trivia, as well as humorous sections.

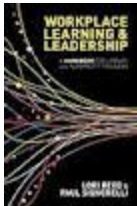


Wireless Networking : a How-To-Do-It Manual for Librarians

Louise E. Alcorn ; Maryellen Mott Allen
New York, NY : Neal-Schuman Publishers, 2006.

025.002 ALC

This practical guide takes into account all possible circumstances in different libraries: individual facilities, user groups, budget constraints, etc., and tries to provide appropriate, timely guidance. This book includes at the end a variety of helpful tools, glossary of terms and sources for further information.



Workplace learning & leadership : a handbook for library and nonprofit trainers

Lori Reed and Paul Signorelli.
Chicago, IL : American Library Association, 2011.

020.7155 REE

Takes readers through the entire process of developing, implementing, and sustaining training programs and communities of learning in order to empower individuals to become leaders and teachers by cultivating a culture of ongoing learning, connect library staff and users to information resources so they can effectively use them to their benefit, and develops skills among both managers and workers for practicing continuous formal and informal training.



Writing and publishing : the librarian's handbook

Edited by Carol Smallwood.
Chicago, IL : American Library Association, 2010.
808.0660 WRI

Practical how-to

guidance covering fiction, poetry, children's books/magazines, self-publishing, literary agents, personal blogging, and other topics will help you write as an expert for other library professionals, creative copy and information about your library, copy for websites, blogs, and online columns, bibliographic essays and lists, and book reviews (formal and informal).



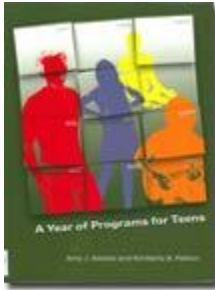
XHTML and CSS essentials for library Web design

Michael P. Sauers
New York, NY : Neal-Schuman

Publishers, 2006.

005.72 SAU

Librarians perform their jobs working closely with current standards, whether MARC or Z39.50 or LCSH or DDC. However, they're sticking with the out-of-date model called HTML program, since "don't fix what isn't broken" seems to be the answer to that and considering that the job is done if the page looks good when it pops up on a computer screen. This book contends that you shortchange the user if you design in a limited environment envisioning only desktop/laptop computer connected to one or two of the major browsers.

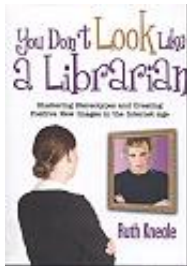


A year of programs for teens

Amy J. Alessio, Kimberly A. Patton
Chicago, IL : American Library Association, 2007.

027.62 ALE

Two young adult specialists take teen services to a new level with step-by-step instructions for planning teen programs. Each chapter covers one month of the year and includes three to four program ideas appropriate to the season, as well as suggestions for games, passive programs, and book displays.



You don't look like a librarian : shattering stereotypes and creating positive new images in the Internet age

Ruth Kneale

Medford, NJ : Information Today, Inc, 2009.

020.92 KNE

Librarian stereotypes have persisted for generations, yet their practical impact has rarely been studied. How pervasive are such stereotypes in the digital era, how are they changing, and how do they affect our daily work, our careers, and the future success of the profession? The author offers insight and analysis for these questions and the result is a unique, entertaining, and eye-opening look at librarian stereotypes and their real-world consequences in the Internet Age.



Young adults deserve the best : YALSA's competencies in action

Flowers, Sarah, 1952-
Chicago, IL : American Library Association, 2011.
027.626 FLO

Outlines areas of focus for providing quality library service in collaboration with teenagers. In this book, the author identifies and expands on these competency areas, and includes anecdotes and success stories from the field, as well as guidelines that can be used to create evaluation instruments; determine staffing needs, and develop job descriptions and different resources following each chapter.



You gotta be the book: teaching engaged and reflective reading with adolescents

372.4 WIL

Through textured case studies of engaged and reluctant readers, this book addresses enduring issues, such as: What do highly engaged adolescent readers do as they read?, What is it about traditional schooling and reading instruction that deters engaged reading and serves to disenfranchise young readers?, What types of interventions can be used in the classroom to help all students, specially reluctant ones, become successful readers?