

List of Black Newspapers Receiving a 2010 Census Paid Media Advertisement Buy

Market/DMA	Publication	Ethnicity
Albany	The Southwest Georgian*	African American
<b>Albany, GA</b>		
Atlanta	African Star	African
Atlanta	Atlanta Daily World	African American
Atlanta	Atlanta Inquirer	African American
Atlanta	Rolling Out Atlanta	African American
Atlanta	Atlanta Voice	African American
Atlanta	Caribbean Star	Caribbean
<b>Atlanta, GA</b>		
Augusta	Metro Courier	African American
<b>Augusta, GA</b>		
Baltimore	Afro American	African American
Baltimore	Baltimore Times	African American
Baltimore	Rolling Out - Baltimore	African American
<b>Baltimore, MD</b>		
Baton Rouge	The Drum	African American
<b>Baton Rouge, LA</b>		
Birmingham	Rolling Out - Birmingham	African American
Birmingham	Birmingham Times*	African American
<b>Birmingham, AL</b>		
Boston	Kenya Monitor	African
Boston	Radiant News	African
Boston	Bay State Banner	African American
<b>Boston, MA</b>		
Buffalo	Buffalo Criterion*	African American
<b>Buffalo, NY</b>		
Charleston	Charleston Chronicle	African American
<b>Charleston SC</b>		
Charlotte	Charlotte Post	African American
Charlotte	Rolling Out - Charlotte	African American
Charlotte	Savoir-Faire Magazine	African American
Charlotte	The County News*	African American
<b>Charlotte, NC</b>		
Chattanooga	Chattanooga Courier*	African American
<b>Chattanooga, TN</b>		
Chicago	Chicago Citizen - Southeast	African American
Chicago	Chicago Defender	African American
Chicago	Crusader News Group	African American
Chicago	Joliet Times Weekly	African American
Chicago	N'Digo	African American
Chicago	North Lawndale Community News	African American
Chicago	Rolling Out - Chicago	African American
Chicago	Windy City World	African American
Chicago	Austin Voice*	African American
<b>Chicago, IL</b>		
Cincinnati, OH	Cincinnati Herald	African American
<b>Chattanooga, TN</b>		
Cleveland-Akron	Call and Post COMBO	African American
Cleveland-Akron	City News	African American
Cleveland-Akron	East Side Daily News	African American
Cleveland-Akron	Reporter Newspaper	African American
Cleveland-Akron	Rolling Out Cleveland	African American
<b>Cleveland-Akron, OH</b>		
Columbus	Columbus Times	African American
<b>Columbus, GA</b>		
Columbus	Columbus Post	African American
Columbus	Minority Communicator	African American
<b>Columbus, OH</b>		
Dallas	Dallas Examiner	African American
Dallas	Dallas Post Tribune	African American
Dallas	Dallas Weekly	African American
Dallas	Rolling Out - Dallas	African American
Dallas	La Vida News-The Black Voice*	African American
Dallas	North Dallas Gazette*	African American
<b>Dallas, TX</b>		
Dayton	Dayton Weekly News*	African American
<b>Dayton, OH</b>		
Denver	Denver Weekly News	African American
<b>Denver, CO</b>		
Detroit	Michigan Chronicle	African American
Detroit	Michigan Citizen	African American
Detroit	Michigan Front Page	African American
Detroit	Rolling Out Detroit	African American
<b>Detroit, MI</b>		
Florence-Myrtle Beach	The Community Times*	African American
<b>Florence-Myrtle Beach, SC</b>		
Florida-Statewide	Florida Courier-State wide	African American
<b>Florida-Statewide</b>		
FL Lauderdale	Westside Gazette	African American
<b>Fort Lauderdale, FL</b>		
Greensboro-High Point	Carolina Peacemaker	African American
<b>Greensboro-High Point, NC</b>		
Greenville-NC, SC	Times Upstate	African American
<b>Greenville-NC, SC</b>		
Hartford	The West Indian American*	Caribbean
<b>Hartford, CT</b>		
Houston	African News Digest*	African
Houston	Houston Defender	African American
Houston	Houston Forward Times	African American
Houston	Houston Style	African American
Houston	Rolling Out - Houston	African American
Houston	Houston Sun*	African American
<b>Dallas, TX</b>		
Indianapolis	Indianapolis Recorder	African American
<b>Indianapolis, IN</b>		
Jackson	Jackson Advocate	African American
Jackson	Jackson Free Press	African American
Jackson	Mississippi Link	African American
<b>Jackson, MS</b>		
Jacksonville	Florida Star News	African American
Jacksonville	Jacksonville Free Press	African American
<b>Jacksonville, FL</b>		
Los Angeles	African Trumpet	African
Los Angeles	L.A. Watts Times	African American
Los Angeles	Los Angeles Sentinel	African American
Los Angeles	Los Angeles Wave Pub	African American
Los Angeles	Our Weekly LA	African American
Los Angeles	Rolling Out - LA	African American
Los Angeles	Carib Press (Monthly)*	Caribbean
Los Angeles	African Times*	African
<b>Los Angeles, CA</b>		
Macon	Georgia Informer	African American
<b>Macon, GA</b>		
Memphis	Memphis Silver-Star News	African American
Memphis	Rolling Out Memphis	African American
Memphis	Tri State Defender*	African American
<b>Memphis, TN</b>		
Miami	Miami Times	African American
Miami	Rolling Out Miami	African American
Miami	Le Floridien*	Haitian
Miami	Caribbean National Weekly*	Caribbean
Miami	Caribbean Sun	Caribbean
Miami	Caribbean Today	Caribbean
Miami	South Florida Times	Caribbean
<b>Miami, FL</b>		

List of Black Newspapers Receiving a 2010 Census Paid Media Advertisement Buy

Market/DMA	Publication	Ethnicity
Milwaukee	Milwaukee Community Journal	African American
<b>Milwaukee, WI</b>		
Minneapolis	Mshale	African
Minneapolis	Insight News	African American
Minneapolis	African News Journal*	African
Minneapolis, MN	Spokesman Recorder*	African American
Mobile - Pensacola	Mobile Beacon	African American
Mobile - Pensacola	New American Press	African American
<b>Mobile - Pensacola, AL</b>		
Montgomery	The Montgomery Sentinel*	African American
<b>Montgomery, AL</b>		
Myrtle Beach & Columbia, SC	South Carolina Black News	African American
<b>Myrtle Beach &amp; Columbia, SC</b>		
Nashville, TN	Clarksville Press*	African American
Nashville, TN	Nashville Pride	African American
Nashville, TN	Tennessee Tribune	African American
Nashville, TN	Murfreesboro Vision*	African American
<b>Nashville, TN</b>		
New Orleans	Louisiana Weekly	African American
New Orleans	New Orleans Data News Weekly	African American
New Orleans	New Orleans Tribune	African American
New Orleans	Rolling Out - New Orleans	African American
<b>New Orleans, LA</b>		
New York	African Sun Times	African
New York	African American Observer	African American
New York	Amsterdam News	African American
New York	Black Star News	African American
New York	New York Beacon	African American
New York	New York Daily Challenge	African American
New York	New York Journal	African American
New York	Rolling Out - New York	African American
New York	The Courier Sun (Monthly)*	African American
New York	Afro Times*	African American
New York	New American of New York*	African American
New York	Liberty Star*	African American
New York	Harlem News Group*	African American
New York	Caribbean Life	Caribbean
New York	NY Carib News	Caribbean
New York	Weekly Gleaner	Caribbean
New York	Weekly Star	Caribbean
New York	Haiti Liberte	Haitian
New York	Haiti Progres	Haitian
New York	Haitian Times	Haitian
<b>New York, NY</b>		
Norfolk	New Journal & Guide	African American
<b>Norfolk, VA</b>		
Orlando	The Florida Sun*	African American
Orlando-Daytona Beach	Daytona Times	African American
<b>Orlando, FL</b>		
Philadelphia	Philadelphia Observer	African American
Philadelphia	Philadelphia Tribune	African American
Philadelphia	Rolling Out Philadelphia	African American
<b>Philadelphia, PA</b>		
Phoenix	Arizona Informant	African American
<b>Phoenix, AZ</b>		
Pittsburgh	New Pittsburgh Courier	African American
<b>Pittsburgh, PA</b>		
Raleigh-Durham	Carolinian	African American
Raleigh-Durham	Triangle Tribune	African American
<b>Raleigh-Durham, NC</b>		
Richmond	Richmond Free Press	African American
Richmond	Southside Voice/Richmond Voice	African American
<b>Richmond, VA</b>		
Sacramento	Sacramento Observer	African American
<b>Sacramento, CA</b>		
San Antonio	San Antonio Observer	African American
<b>San Antonio, TX</b>		
San Bernardino	San Bernardino American*	African American
<b>San Bernardino, CA</b>		
San Francisco-Oakland-San Jose	Sun Reporter	African American
San Francisco-Oakland-San Jose	Globe - COMBO	African American
San Francisco-Oakland-San Jose	Post News Group COMBO	African American
San Francisco-Oakland-San Jose	Rolling Out - San Francisco	African American
San Francisco-Oakland-San Jose	San Francisco Bay View	African American
<b>San Francisco, CA</b>		
Savannah	Southeast Alabama Gazette*	African American
<b>Savannah, AL</b>		
Savannah	Savannah Herald	African American
Savannah	Savannah Tribune	African American
Savannah	The South Georgia Journal	African American
<b>Savannah, GA</b>		
Seattle	Seattle Medium	African American
Seattle	Metro Homemaker*	African American
<b>Seattle, WA</b>		
Shreveport	Shreveport Sun	African American
<b>Shreveport, LA</b>		
St. Louis	East St. Louis Monitor	African American
St. Louis	Rolling Out St. Louis	African American
St. Louis	St. Louis American	African American
<b>St. Louis, MO</b>		
Tacoma	Tacoma True Citizen*	African American
Tacoma	The Facts Newspaper*	African American
<b>Tacoma, WA</b>		
Tallahassee	Capital Outlook	African American
<b>Tallahassee, FL</b>		
Tampa-St Petersburg	Florida Sentinel Bulliten	African American
<b>Tampa-St Petersburg, FL</b>		
Tyler-Longview	East Texas Review	African American
<b>Tyler-Longview, TX</b>		
Washington DC	Radiant News	African
Washington DC	Afro American	African American
Washington DC	Rolling Out - DC	African American
Washington DC	Washington Informer	African American
Washington DC	Prince George's Sentinel*	African American
<b>Washington DC</b>		
Wilmington	Greater Diversity News	African American
Wilmington	The Wilmington Journal*	African American
<b>Wilmington, NC</b>		
Winston Salem	Winston Salem Chronicle*	African American
<b>Winston Salem, NC</b>		
<b>GRAND TOTAL</b>		

Buy Summary	# of Newspapers on Buy
AFRICAN	10
AFRICAN AMERICAN	149
CARIBBEAN	11
HAITIAN	3
<b>TOTAL</b>	<b>173</b>