

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments	
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22		3/29
1 Newspaper	Artic Sounder	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
2 Newspaper	Bristol Times	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
3 Newspaper	The Cordova	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
4 Newspaper	Dutch Harbor Fisherman	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
5 Newspaper	Tundra Drums	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
6 Newspaper	Seward Phoenix Log	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
7 Newspaper	Sun Star	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
8 Newspaper	Delta Wind	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
9 Newspaper	Homer News	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
10 Newspaper	Anchorage Press	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
11 Newspaper	Nome Nugget	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
12 Newspaper	Alaska Star	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
13 Newspaper	Wasilla Frontiersman	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
14 Newspaper	Anchorage Daily News	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
15 Television	KIMO	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
16 Television	KTULU	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
17 Radio	KCAM	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
18 Radio	KCDV	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
19 Radio	KSTK	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
20 Radio	KVAK	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
21 Radio	KCAW	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
22 Radio	KTUJ	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
23 Radio	KBFA	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
24 Radio	KOOT	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
25 Radio	KENI	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
26 Radio	KTOO	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
27 Radio	KFSK	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
28 Radio	KRBD	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
29 Outdoor	All Over Media	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
30 Magazine	First Alaskans	AJIAN	English	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	
31 Outdoor	All Over Media	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
32 Television	KNVX	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
33 Television	KPNX	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
34 Television	KPHO	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
35 Television	KTVK	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
36 Radio	KTBA	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
37 Radio	KHAC	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
38 Radio	KWIM	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
39 Radio	KTNN-AM	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
40 Radio	KWRK-FM	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
41 Radio	KGHR-FM	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
42 Radio	KESZ	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
43 Newspaper	Ak-Chin O'odham Runner	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
44 Newspaper	Arizona Native Scene	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
45 Newspaper	Ax-Audun Action News	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
46 Newspaper	Navajo-Hopi Observer	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
47 Newspaper	Navajo Times	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
48 Newspaper	San Carlos Apache Moccasin	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
49 Newspaper	Silver Bell	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
50 Newspaper	Gila River News	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
51 Newspaper	Native American Journal	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	
52 Television	KGUN	AJIAN	English	Tucson (Sierra Vista)	AZ	X	X	X	X	X	X	X	X	X	X	X	
53 Television	KOLD	AJIAN	English	Tucson (Sierra Vista)	AZ	X	X	X	X	X	X	X	X	X	X	X	
54 Television	KMSB	AJIAN	English	Tucson (Sierra Vista)	AZ	X	X	X	X	X	X	X	X	X	X	X	
55 Radio	KROQ	AJIAN	English	Tucson (Sierra Vista)	AZ	X	X	X	X	X	X	X	X	X	X	X	
56 Outdoor	Lamar	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	Poster
57 Outdoor	Lamar	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	Poster
58 Outdoor	Lamar	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	Poster
59 Outdoor	Lamar	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	Poster
60 Outdoor	Lamar	AJIAN	English	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	Poster
61 Outdoor	All Over Media	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
62 Radio	KDE	AJIAN	English	Chico-Redding	CA	X	X	X	X	X	X	X	X	X	X	X	
63 Newspaper	Two Rivers Tribune	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
64 Television	KTLA	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
65 Television	KDOC	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
66 Radio	KOST	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
67 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Junior Bulletin
68 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Junior Bulletin
69 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Junior Bulletin
70 Outdoor	Lamar	NHPI	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
71 Radio	KOST	NHPI	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
72 Radio	KFBK	NHPI	English	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
73 Radio	KOI	NHPI	English	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X	
74 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
75 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
76 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
77 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
78 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
79 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
80 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
81 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
82 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
83 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
84 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
85 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
86 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
87 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
88 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
89 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Poster
90 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Poster
91 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Poster
92 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Poster
93 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Poster
94 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Poster
95 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Poster
96 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Poster
97 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Poster
98 Outdoor	Lamar	AJIAN	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	Rotary Bulletin
99 Outdoor	All Over Media	AJIAN	English	Denver	CO	X	X	X	X	X	X	X	X	X	X	X	
100 Newspaper	Echo News	AJIAN	English	Denver	CO	X	X	X	X	X	X	X	X	X	X	X	
101 Television	KMGH	AJIAN	English	Denver	CO	X	X	X	X	X	X	X	X	X	X	X	
102 Television	KCNC	AJIAN	English	Denver	CO	X	X	X	X	X	X	X	X	X	X	X	
103 Television	KUSA	AJIAN	English	Denver	CO	X	X	X	X	X	X	X	X	X	X	X	
104 Television	KTVD	AJIAN	English	Denver	CO	X	X	X	X	X	X	X	X	X	X	X	
105 Radio	KSTU	AJIAN	English	Denver	CO	X	X	X	X	X	X	X	X	X	X	X	
106 Newspaper	Moikali Advertiser News	NHPI	English	Honolulu	HI	X	X	X	X	X	X	X	X	X	X	X	
107 Outdoor	All Over Media	NHPI	English	Hawaii	HI	X	X	X	X	X	X	X	X	X	X	X	
108 Newspaper	Honolulu Advertiser	NHPI	English	Honolulu	HI	X	X	X	X	X	X	X	X	X	X	X	
109 Newspaper	Kalaialama	NHPI	English	Honolulu	HI	X	X	X	X	X	X	X	X	X	X	X	
110 Newspaper	Moikali Dispatch	NHPI	English	Honolulu	HI	X	X	X	X	X	X	X	X	X	X	X	
111 Newspaper	Ke Ala'ala	NHPI	English	Honolulu	HI	X	X	X	X	X	X	X	X	X	X	X	
112 Newspaper	North Shore News	NHPI	English	Honolulu	HI	X	X	X	X	X	X	X	X	X	X	X	
113 Newspaper	Big Island Weekly	NHPI	English	Honolulu	HI	X	X	X	X	X	X	X	X	X	X	X	
114 Newspaper	Hawaii Tribune Herald</																

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments		
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	
382	Television KING	AI/AN	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X	X	
383	Radio KJR	AI/AN	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X	X	
384	Radio KUBE	AI/AN	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X	X	
385	Newspaper Coeur d'Alene News	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	
386	Newspaper Pendleton Record	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	
387	Television KREI	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	
388	Radio KYNR	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	
389	Radio KIX	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	
390	Radio KQZX	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	
391	Radio KCDA	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	
392	Outdoor All Over Media	AI/AN	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X	X	
393	Newspaper Yakima Nation Review	AI/AN	English	Yakima-Pasco-Rchind-Krnwck	WA	X	X	X	X	X	X	X	X	X	X	X	X	
394	Newspaper Confederated Umatilla Journal	AI/AN	English	Yakima-Pasco-Rchind-Krnwck	WA	X	X	X	X	X	X	X	X	X	X	X	X	
395	Radio KDBL	AI/AN	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X	X	
396	Outdoor Lamar	AI/AN	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X	X	Junior Bulletin
397	Outdoor Lamar	AI/AN	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X	X	Junior Bulletin
398	Outdoor Lamar	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	Junior Bulletin
399	Outdoor Lamar	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	Junior Bulletin
400	Outdoor Lamar	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	Junior Bulletin
401	Outdoor Lamar	AI/AN	English	Yakima-Pasco-Rchind-Krnwck	WA	X	X	X	X	X	X	X	X	X	X	X	X	Junior Bulletin
402	Outdoor Lamar	AI/AN	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
403	Outdoor Lamar	AI/AN	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
404	Outdoor Lamar	AI/AN	English	Spokane	WA	X	X	X	X	X	X	X	X	X	X	X	X	Permanent Bulletin
405	Newspaper Menominee Nation News	AI/AN	English	Green Bay-Appleton	WI	X	X	X	X	X	X	X	X	X	X	X	X	
406	Newspaper Kallihwahshaks	AI/AN	English	Green Bay-Appleton	WI	X	X	X	X	X	X	X	X	X	X	X	X	
407	Newspaper Mohican News	AI/AN	English	Green Bay-Appleton	WI	X	X	X	X	X	X	X	X	X	X	X	X	
408	Television WFRV	AI/AN	English	Green Bay-Appleton	WI	X	X	X	X	X	X	X	X	X	X	X	X	
409	Outdoor High Octane Media	AI/AN	English	Green Bay-Appleton	WI	X	X	X	X	X	X	X	X	X	X	X	X	
410	Newspaper Riverton Ranger	AI/AN	English	Casper-Riverton	WY	X	X	X	X	X	X	X	X	X	X	X	X	
411	Newspaper Shoshoni Pioneer	AI/AN	English	Casper-Riverton	WY	X	X	X	X	X	X	X	X	X	X	X	X	
412	Newspaper Wind River News	AI/AN	English	Casper-Riverton	WY	X	X	X	X	X	X	X	X	X	X	X	X	
413	Newspaper Lander Journal	AI/AN	English	Casper-Riverton	WY	X	X	X	X	X	X	X	X	X	X	X	X	
414	Radio KWPR	AI/AN	English	Casper-Riverton	WY	X	X	X	X	X	X	X	X	X	X	X	X	
415	Television BRESNAN	AI/AN	Bilingual	Billings	MT	X	X	X	X	X	X	X	X	X	X	X	X	
416	Outdoor High Octane Media	AI/AN	English	Casper-Riverton	WY	X	X	X	X	X	X	X	X	X	X	X	X	
417	Newspaper North American Post (Hokubei Hochi)	Asian: Japanese	Japanese	Alaska	AK	X	X	X	X	X	X	X	X	X	X	X	X	
418	Newspaper American Chinese Times	Asian: Chinese	Traditional Chinese	Arizona	AZ	X	X	X	X	X	X	X	X	X	X	X	X	
419	Newspaper West Weekly	Asian: Chinese	Traditional Chinese	Arizona	AZ	X	X	X	X	X	X	X	X	X	X	X	X	
420	Newspaper Arizona Chinese News	Asian: Chinese	Traditional Chinese	Arizona	AZ	X	X	X	X	X	X	X	X	X	X	X	X	
421	Newspaper Korean Today	Asian: Korean	Korean	Arizona	AZ	X	X	X	X	X	X	X	X	X	X	X	X	
422	Newspaper Weekly La La La	Asian: Japanese	Japanese	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	X	
423	Radio Radio TMT/ KRFR 92.3 FM	Asian: Vietnamese	Vietnamese	Phoenix (Prescott)	AZ	X	X	X	X	X	X	X	X	X	X	X	X	
424	Newspaper North American Post (Hokubei Hochi)	Asian: Japanese	Japanese	California	CA	X	X	X	X	X	X	X	X	X	X	X	X	
425	Newspaper India Currents	Asian: Asian Indian	Hindi/Hinglish	California	CA	X	X	X	X	X	X	X	X	X	X	X	X	
426	Newspaper India Journal- SF/ LA	Asian: Asian Indian	Hindi/Hinglish	California	CA	X	X	X	X	X	X	X	X	X	X	X	X	
427	Newspaper India West	Asian: Asian Indian	Hindi/Hinglish	California	CA	X	X	X	X	X	X	X	X	X	X	X	X	
428	Newspaper Siliconer	Asian: Asian Indian	Hindi/Hinglish	California	CA	X	X	X	X	X	X	X	X	X	X	X	X	
429	Magazine Thendral Magazine	Asian: Asian Indian	Tamil/English	California	CA	X	X	X	X	X	X	X	X	X	X	X	X	
430	Radio VABI (Vietnam Hai Ngoin) SCA FM 88.9	Asian: Vietnamese	Vietnamese	California	CA	X	X	X	X	X	X	X	X	X	X	X	X	
431	Radio KBIF Central California's Valley Asian Voice	Asian: Hmong	Hmong	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	Central California Coverage
432	Radio KBIF Central California's Valley Asian Voice	Asian: Laotian	Lao	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	Central California Coverage
433	Radio KBIF Central California's Valley Asian Voice	Asian: Asian Indian	Hindi/Hinglish	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	Central California Coverage
434	Outdoor Cali Marketing & Promotion Group (Outdoor, In Store)	Asian: Laotian	Lao	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
435	Outdoor Carteles	Asian: Cambodian	Khmer	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
436	Outdoor Carteles	Asian: Hmong	Hmong	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
437	Outdoor Carteles	Asian: Laotian	Lao	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
438	Outdoor CBS Outdoor	Asian: Cambodian	Khmer	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
439	Outdoor CBS Outdoor	Asian: Hmong	Hmong	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
440	Outdoor CBS Outdoor	Asian: Laotian	Lao	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
441	Outdoor Clear Channel Outdoor	Asian: Cambodian	Khmer	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
442	Radio KBIF Central California's Valley Asian Voice	Asian: Vietnamese	Vietnamese	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
443	Radio KBIF Central California's Valley Asian Voice	Asian: Japanese	Japanese	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
444	Radio Hmong American Broadcasting - KQEO 1210 AM	Asian: Hmong	Hmong	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
445	Radio Hmong American Broadcasting - KQEO 1210 AM	Asian: Laotian	Lao	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
446	Outdoor Clear Channel Outdoor	Asian: Laotian	Lao	Fresno-Visalia	CA	X	X	X	X	X	X	X	X	X	X	X	X	
447	Television KSCI	Asian: Chinese	Mandarin/ Cantonese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
448	Television CTI Zhong Tian- LA	Asian: Chinese	Mandarin	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
449	Television EDI - TSTV	Asian: Chinese	Mandarin	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
450	Television ETTV - LA	Asian: Chinese	Mandarin	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
451	Television KHZ - Ch 64/ 64.1	Asian: Chinese	Mandarin	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
452	Television IAVC-LA	Asian: Chinese	Mandarin	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
453	Television NTD TV- LA	Asian: Chinese	Mandarin	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
454	Television TVB-LA	Asian: Chinese	Cantonese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
455	Television KSCI	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
456	Television Han Mi Cable	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
457	Television KBS America	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
458	Television MBC America	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
459	Television TVK 24	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
460	Television NGC / KOCA TV	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
461	Television KTN	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
462	Television Fujisanki Communications Intl (KSCI, KOLA)	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
463	Television Showbiz (Pearl Entertainment)- LA	Asian: Asian Indian	Hindi/ Hinglish/ English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
464	Magazine East Entertainment Magazine - LA	Asian: Chinese	Traditional Chinese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
465	Magazine The Magazine	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
466	Magazine San Diego Yuju Magazine	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
467	Television Phoenix TV- LA	Asian: Chinese	Mandarin	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
468	Television KSCI	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
469	Television Little Saigon TV Network Inc (UHF44.4)	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
470	Television Saigon TV (UHF Ch 57.5)	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
471	Television SET (UHF Ch 57.4)	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
472	Television VAN-TV (Ch 18.7)	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
473	Television VBS - Galaxy 19	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
474	Television KSCI	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
475	Television UTB on KSCI CH18.2	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
476	Television NTB on KOLA	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
477	Magazine Auto World Weekly/Auto World Magazine	Asian: Chinese	Traditional Chinese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
478	Magazine EDI City Magazine	Asian: Chinese	Traditional Chinese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
479	Magazine IEM Magazine	Asian: Chinese	Traditional Chinese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
480	Magazine TV Magazine/ Yes Marketing	Asian: Chinese	Traditional Chinese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
481	Magazine VIVID Magazine	Asian: Chinese	Traditional Chinese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
482	Magazine Golf Champion Korea	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
483	Magazine Lady Central 21 - LA Edition	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	
484	Magazine Phu Nu Magazine	Asian: Vietnamese	Vietnamese															

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										4/12 Comments	
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22		3/29
509	Newspaper Korea Times - LA	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
510	Newspaper Korea Sunday News of LA	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
511	Newspaper Catholic Times	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
512	Newspaper Christian Newsweek	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
513	Newspaper Christianity Daily	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
514	Newspaper Koreana News USA	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
515	Newspaper Nguoi Viet	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
516	Newspaper Saigon Times, Inc.	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
517	Newspaper The Little Saigon News Saigon NHO	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
518	Newspaper Thai Luan	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
519	Newspaper Vien Dong Daily News	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
520	Newspaper Viet Bao - LA	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
521	Newspaper Viet Herald	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
522	Newspaper Viet Tide	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
523	Newspaper Viet Weekly	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
524	Newspaper Asian American Peoples Journal (AAPJ)	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
525	Newspaper Asian Journal - LA	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
526	Newspaper California Examiner - LA	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
527	Newspaper California Journal	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
528	Newspaper Manila US Times	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
529	Newspaper Midweek Balita	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
530	Newspaper Weekend Balita	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
531	Newspaper Philippine Times	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
532	Newspaper The Filipino Press	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
533	Newspaper Tribune USA - LA	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
534	Newspaper Japanese Daily Sun (Nikkan Sanj)-LA	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
535	Newspaper Ruffo Shingo	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
536	Newspaper Weekly La La La	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
537	Newspaper Pakistan Today/ Muslim World Today	Asian: Pakistani	Urdu	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
538	Newspaper Angkor Borei News	Asian: Cambodian	Khmer	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
539	Newspaper Cam-News	Asian: Cambodian	Khmer	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
540	Newspaper Khemara Times	Asian: Cambodian	Khmer	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
541	Newspaper Serey Phsap	Asian: Cambodian	Khmer	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
542	Newspaper The Himong Tribune	Asian: Hmong	Hmong	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
543	Newspaper SMM Media Newspaper	Asian: Thai	Thai	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
544	Newspaper Thai LA News	Asian: Thai	Thai	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
545	Newspaper Thai Town USA Newspaper	Asian: Thai	Thai	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
546	Outdoor At Media Inc / H-Media	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
547	Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Chinese	Traditional Chinese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
548	Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Asian Indian	Hindi/ Hinglish/ English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
549	Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
550	Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
551	Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
552	Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
553	Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Cambodian	Khmer	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
554	Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Laotian	Lao	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
555	Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Thai	Thai	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
556	Outdoor Carteles	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
557	Outdoor Carteles	Asian: Cambodian	Khmer	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
558	Outdoor Carteles	Asian: Pakistani	Urdu	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
559	Outdoor Carteles	Asian: Thai	Thai	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
560	Outdoor Carteles	Asian: Bangladeshi	Bengali	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
561	Outdoor CBS Outdoor	Asian: Chinese	Traditional Chinese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
562	Outdoor CBS Outdoor	Asian: Asian Indian	Hindi/ Hinglish/ English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
563	Outdoor CBS Outdoor	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
564	Outdoor CBS Outdoor	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
565	Outdoor CBS Outdoor	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
566	Outdoor CBS Outdoor	Asian: Cambodian	Khmer	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
567	Outdoor CBS Outdoor	Asian: Thai	Thai	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
568	Outdoor Clear Channel Outdoor	Asian: Chinese	Traditional Chinese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
569	Outdoor Clear Channel Outdoor	Asian: Asian Indian	Hindi/ Hinglish/ English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
570	Outdoor Clear Channel Outdoor	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
571	Outdoor Clear Channel Outdoor	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
572	Outdoor Clear Channel Outdoor	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
573	Outdoor Clear Channel Outdoor	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
574	Outdoor Lamar Advertising Company- West Coast	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
575	Outdoor Regency Outdoor Advertising Inc	Asian: Chinese	Traditional Chinese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
576	Outdoor Regency Outdoor Advertising, Inc	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
577	Outdoor Regency Outdoor Advertising, Inc	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
578	Outdoor Hitec Media	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
579	Outdoor Ruth Space Sales	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
580	Radio Radio Manila	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
581	Radio EDI Radio - AM1370	Asian: Chinese	Mandarin/ Cantonese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
582	Radio Networks Asia - KAZN / KAHZ	Asian: Chinese	Mandarin	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
583	Radio Networks Asia - KMFB	Asian: Chinese	Cantonese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
584	Radio Networks Asia (JBC Radio) / KYPA 1230 AM	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
585	Radio ChristianRadio / KFOX 1650 AM	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
586	Radio Radio Korea LA / KMPC 1540 AM	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
587	Radio Radio Seoul LA/ KFOX 1650 AM	Asian: Korean	Korean	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
588	Radio Little Saigon Radio - LA/ KVNK AM 1480	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
589	Radio NTV/ AM 1190	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
590	Radio Radio Bolsa/ KALI 106.3FM	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
591	Radio Saigon Radio Hai Ngoai - LA/ FM 106.3	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
592	Radio VNCR/ FM 106.3	Asian: Vietnamese	Vietnamese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
593	Radio Bndgs USA (KALI FM 106.3)	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
594	Radio Team J Station	Asian: Japanese	Japanese	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
595	Radio Humdesi Radio	Asian: Asian Indian	Hindi/Hinglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
596	Radio Pakistan Radio - KALI AM 900 (Pearl Entertainment)	Asian: Asian Indian	Hindi/Hinglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
597	Radio Humdesi Radio	Asian: Bangladeshi	Bengali	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
598	Radio Humdesi Radio	Asian: Pakistani	Urdu	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
599	Radio KALI FM	Asian: Cambodian	Khmer	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
600	Radio KALI FM	Asian: Pakistani	Urdu	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
601	Magazine Song Moi Magazine	Asian: Vietnamese	Vietnamese	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
602	Radio Networks Asia KLIB - AM1100	Asian: Vietnamese	Vietnamese	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
603	Radio Radio TNT/ KFSG 1690 AM	Asian: Vietnamese	Vietnamese	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
604	Television KBTU	Asian: Chinese	Mandarin/ Cantonese	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
605	Television KBTU	Asian: Filipino	Taglish	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
606	Television Showbiz (Pearl Entertainment) - Sacramento	Asian: Asian Indian	Hindi/ Hinglish/ English	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
607	Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Filipino	Taglish	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	
608	Outdoor Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Thai	Thai	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
609	Outdoor Carteles	Asian: Hmong	Hmong	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
610	Outdoor Carteles	Asian: Laotian	Lao	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
611	Outdoor Clear Channel Outdoor	Asian: Hmong	Hmong	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
612	Outdoor Clear Channel Outdoor	Asian: Laotian	Lao	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
613	Radio Networks Asia KPSG - AM1690	Asian: Hmong	Hmong	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
614	Radio Community Radio KZFR FM 90.1	Asian: Hmong	Hmong	Sacramento-Slilton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X	
615	Radio In language radio/ KJAY 1430 AM	Asian: Hmong	Hmong	Sacramento-Slilton-Modesto	CA</												

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments	
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22		3/29
636 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian Filipino	Taglish	San Diego	CA			X	X	X	X	X	X	X	X	X	
637 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian Vietnamese	Vietnamese	San Diego	CA			X	X	X	X	X	X	X	X	X	
638 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian Laotian	Laotian	San Diego	CA												
639 Outdoor	Clear Channel Outdoor	Asian Vietnamese	Vietnamese	San Diego	CA							X	X	X	X	X	
640 Outdoor	Clear Channel Outdoor	Asian Chinese	Traditional Chinese	San Diego	CA							X	X	X	X	X	
641 Outdoor	Clear Channel Outdoor	Asian Korean	Korean	San Diego	CA							X	X	X	X	X	
642 Outdoor	Clear Channel Outdoor	Asian Cambodian	Khmer	San Diego	CA							X	X	X	X	X	
643 Outdoor	Ruth Space Sales	Asian Filipino	Taglish	San Diego	CA							X	X	X	X	X	
644 Newspaper	Tuan San Times	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
645 Radio	Radio TMT/ KFSG 1690 AM	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
646 Television	KTSF	Asian Chinese	Mandarin/Cantonese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
647 Television	CTI Zhong Tian-SF	Asian Chinese	Mandarin	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
648 Television	ETTV-SF	Asian Chinese	Mandarin	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
649 Television	KCBS Ch. 38 (Sino Network TV)	Asian Chinese	Mandarin	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
650 Television	NTD TV- SF	Asian Chinese	Mandarin	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
651 Television	Tai Seng Broadcasting	Asian Chinese	Mandarin	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
652 Television	TVB-SF	Asian Chinese	Cantonese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
653 Television	World Channel - SF	Asian Chinese	Cantonese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
654 Television	KTSF	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
655 Television	KBS America	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
656 Television	KEMS TV	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
657 Television	TVK 24	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
658 Television	NGC/ KBNC TV	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
659 Television	Que Hong Television (QHTV KAKT 22.2)	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
660 Television	Saigon TV - SF (KTSF 26)	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
661 Television	SVTN (KAKT 22.2)	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
662 Television	KTSF	Asian Filipino	Taglish	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
663 Television	FujiSankai Communications Intl (KTSF)	Asian Japanese	Japanese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
664 Television	Tokyo TV on KTSF	Asian Japanese	Japanese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
665 Television	KTSF - Fuji TV & Japanese Journal	Asian Japanese	Japanese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
666 Television	Showbiz (Pearl Entertainment) - SF	Asian Indian	Hindi/ Hinglish/ English	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
667 Television	Sitaara TV	Asian Indian	Hindi/ Hinglish/ English	San Francisco-Oak-San Jose	CA							X	X	X	X	X	
668 Magazine	East Entertainment Magazine - SF	Asian Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA						X	X	X	X	X	X	
669 Magazine	Splendid Living Magazine	Asian Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA						X	X	X	X	X	X	
670 Magazine	Me Magazine	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
671 Magazine	Song Moi Magazine	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
672 Magazine	Trieu Thanh Weekly Magazine Inc.	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
673 Magazine	Bay Mommy Magazine	Asian Korean	Korean	San Francisco-Oak-San Jose	CA												Bi-Monthly Magazine
674 Newspaper	China Press - SF/ Seattle	Asian Chinese	Simplified Chinese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
675 Newspaper	News for News	Asian Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA							X	X	X	X	X	
676 Newspaper	Sing Tao Daily News - SF	Asian Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
677 Newspaper	The Epoch Times - SF	Asian Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
678 Newspaper	World Journal - SF, Seattle/Hawaii/Portland	Asian Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
679 Newspaper	Bay Weekly News	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	Temporary closed
680 Newspaper	Korea Daily - SF	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
681 Newspaper	Korea Times - SF	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
682 Newspaper	Korean Newweek	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
683 Newspaper	Call Today	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
684 Newspaper	The Star San Jose	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
685 Newspaper	V Times Inc.	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
686 Newspaper	Viet Tribune Media, Inc.	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
687 Newspaper	Viet Nam Daily Newspaper	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
688 Newspaper	Asian Journal - SF	Asian Filipino	Taglish	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
689 Newspaper	FilAm Star	Asian Filipino	Taglish	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
690 Newspaper	Manila Mail - SF	Asian Filipino	Taglish	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
691 Newspaper	Philippine Malayay News	Asian Filipino	Taglish	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
692 Newspaper	Philippines Today-SF	Asian Filipino	Taglish	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
693 Newspaper	Nichi Bei Weekly	Asian Japanese	Japanese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
694 Newspaper	Sports J	Asian Japanese	Japanese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
695 Newspaper	Weekly Bay Spoo	Asian Japanese	Japanese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
696 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
697 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian Asian Indian	Hindi/ Hinglish/ English	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
698 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian Filipino	Taglish	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
699 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
700 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
701 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian Japanese	Japanese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
702 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian Laotian	Laotian	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
703 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian Thai	Thai	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
704 Outdoor	Carteles	Asian Japanese	Japanese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
705 Outdoor	Carteles	Asian Cambodian	Khmer	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
706 Outdoor	Carteles	Asian Hmong	Hmong	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
707 Outdoor	Carteles	Asian Laotian	Laotian	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
708 Outdoor	Carteles	Asian Pakistani	Urdu	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
709 Outdoor	CBS Outdoor	Asian Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
710 Outdoor	CBS Outdoor	Asian Asian Indian	Hindi/ Hinglish/ English	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
711 Outdoor	CBS Outdoor	Asian Filipino	Taglish	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
712 Outdoor	CBS Outdoor	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
713 Outdoor	CBS Outdoor	Asian Japanese	Japanese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
714 Outdoor	Clear Channel Outdoor	Asian Chinese	Traditional Chinese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
715 Outdoor	Clear Channel Outdoor	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
716 Outdoor	Clear Channel Outdoor	Asian Cambodian	Khmer	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
717 Outdoor	Ruth Space Sales	Asian Filipino	Taglish	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
718 Radio	In Language Radio/ KVTO 1400 AM	Asian Filipino	Taglish	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
719 Radio	Sing Tao Chinese Radio - KSQJ/ KVTO	Asian Chinese	Cantonese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
720 Radio	Radio - Sound of hope	Asian Chinese	Mandarin/Cantonese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
721 Radio	Evening News Talk	Asian Chinese	Cantonese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
722 Radio	Korean American Radio/ KVTO 1400 AM	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
723 Radio	Radio Saoul SF/ KML 106.1 FM	Asian Korean	Korean	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
724 Radio	Multicultural Radio/KSJK AM 1500	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
725 Radio	Binh Minh Radio/ KVVN 1430 AM	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X	
726 Radio	Que Huong Radio/ KZSJ AM 1500 & AM 1120	Asian Vietnamese	Vietnamese	San Francisco-Oak-San Jose	CA												

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)											Comments	
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29		4/5
1346 Radio	Multicultural Radio/KXPA AM 1540	Asian, Vietnamese	Vietnamese	Seattle-Tacoma	WA			X	X	X	X	X	X	X	X	X		
1347 Radio	Jhankar 1590AM	Asian:Asian Indian	Hindi/Hinglish	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X		
1348 Newspaper	Filipino American Bulletin	Asian: Filipino	Taglish	Seattle-Tacoma	WA													
1349 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Chinese	Traditional Chinese	Seattle-Tacoma	WA			X	X	X	X	X	X	X	X	X		
1350 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Vietnamese	Vietnamese	Seattle-Tacoma	WA			X	X	X	X	X	X	X	X	X		
1351 Outdoor	Cal Marketing & Promotion Group (Outdoor, In Store)	Asian: Laotian	Laotian	Seattle-Tacoma	WA			X	X	X	X	X	X	X	X	X		
1352 Outdoor	Carteles	Asian: Korean	Korean	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X		
1353 Outdoor	Carteles	Asian: Japanese	Japanese	Seattle-Tacoma	WA							X	X	X	X	X		
1354 Outdoor	Carteles	Asian: Cambodian	Khmer	Seattle-Tacoma	WA							X	X	X	X	X		
1355 Radio	Filipino American Radio/ KLFIE 1590 AM	Asian: Filipino	Taglish	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X		
1356 Newspaper	Sports J	Asian: Japanese	Japanese	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X		
1357 Magazine	You Maga - JEN - Japanese Media Co	Asian: Japanese	Japanese	Seattle-Tacoma	WA			X										
1358 Newspaper	North American Post (Hokubei Hoch)	Asian: Japanese	Japanese	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X		
1359 Magazine	Filipino American Herald	Asian: Filipino	Taglish	Seattle-Tacoma	WA							X	X	X	X	X		
1360 Outdoor	Carteles	Asian: Hmong	Hmong	Milwaukee	WI							X	X	X	X	X		
1361 Radio	Hmong Wisconsin Radio	Asian: Hmong	Hmong	Wisconsin	WI	X	X	X	X	X	X	X	X	X	X	X		
1362 Radio	Sub Hmong Shobyan	Asian: Hmong	Hmong	Wisconsin	WI	X	X	X	X	X	X	X	X	X	X	X		
1363 Newspaper	Birmingham Times	Black African American	English	Birmingham (Ann and Tusc)	AL							X	X	X	X	X		
1364 Outdoor	CBS Outdoor	Black African American	English	Birmingham (Ann and Tusc)	AL			X	X	X	X	X	X	X	X	X		
1365 Outdoor	Lamar, Inc.	Black African American	English	Birmingham (Ann and Tusc)	AL			X	X	X	X	X	X	X	X	X		
1366 Television	WBMA-ABC	Black African American	English	Birmingham (Ann and Tusc)	AL							X	X	X	X	X		
1367 Television	WIAT-CBS	Black African American	English	Birmingham (Ann and Tusc)	AL							X	X	X	X	X		
1368 Television	WTTQ-CW	Black African American	English	Birmingham (Ann and Tusc)	AL							X	X	X	X	X		
1369 Television	WRBC - FOX	Black African American	English	Birmingham (Ann and Tusc)	AL							X	X	X	X	X		
1370 Television	WVTM-NBC	Black African American	English	Birmingham (Ann and Tusc)	AL							X	X	X	X	X		
1371 Television	WABM-MYN	Black African American	English	Birmingham (Ann and Tusc)	AL							X	X	X	X	X		
1372 Television	Greatest Birmingham Local Cable	Black African American	English	Birmingham (Ann and Tusc)	AL							X	X	X	X	X		
1373 Newspaper	Rolling Out - Birmingham	Black African American	English	Birmingham (Ann and Tusc)	AL	X	X	X			X							
1374 Radio	WAGG-AM	Black African American	English	Birmingham (Ann and Tusc)	AL							X	X	X	X	X		
1375 Radio	WAYE-AM	Black African American	English	Birmingham (Ann and Tusc)	AL							X	X	X	X	X		
1376 Radio	WBHL-FM	Black African American	English	Birmingham (Ann and Tusc)	AL			X	X	X	X	X	X	X	X	X		
1377 Radio	WBHF-FM	Black African American	English	Birmingham (Ann and Tusc)	AL			X	X	X	X	X	X	X	X	X		
1378 Radio	WUHT-FM	Black African American	English	Birmingham (Ann and Tusc)	AL							X	X	X	X	X		
1379 Outdoor	Lamar, Inc.	Black African American	English	Mobile-Pensacola (Ft Walt)	AL			X	X	X	X	X	X	X	X	X		
1380 Newspaper	Mobile Beacon	Black African American	English	Mobile-Pensacola (Ft Walt)	AL	X	X	X	X	X	X	X	X	X	X	X		
1381 Newspaper	The New American Press	Black African American	English	Mobile-Pensacola (Ft Walt)	AL	X	X	X	X	X	X	X	X	X	X	X		
1382 Radio	WBLX-FM	Black African American	English	Mobile-Pensacola (Ft Walt)	AL			X	X	X	X	X	X	X	X	X		
1383 Radio	WDLT-FM	Black African American	English	Mobile-Pensacola (Ft Walt)	AL							X	X	X	X	X		
1384 Radio	WGOK-AM	Black African American	English	Mobile-Pensacola (Ft Walt)	AL							X	X	X	X	X		
1385 Radio	WRNE-AM	Black African American	English	Mobile-Pensacola (Ft Walt)	AL							X	X	X	X	X		
1386 Radio	WRRK-FM	Black African American	English	Mobile-Pensacola (Ft Walt)	AL							X	X	X	X	X		
1387 Newspaper	The Montgomery Sentinel	Black African American	English	Montgomery-Selma	AL						X	X	X	X	X	X		
1388 Outdoor	Lamar, Inc.	Black African American	English	Montgomery-Selma	AL	X	X	X	X	X	X	X	X	X	X	X		
1389 Radio	WHLV-FM	Black African American	English	Montgomery-Selma	AL	X	X	X	X	X	X	X	X	X	X	X		
1390 Radio	WJWZ-FM	Black African American	English	Montgomery-Selma	AL			X	X	X	X	X	X	X	X	X		
1391 Radio	WWMG-FM	Black African American	English	Montgomery-Selma	AL			X	X	X	X	X	X	X	X	X		
1392 Radio	WZHT-FM	Black African American	English	Montgomery-Selma	AL			X	X	X	X	X	X	X	X	X		
1393 Newspaper	Arizona Informant	Black African American	English	Phoenix (Prescott)	AZ						X	X	X	X	X	X		
1394 Outdoor	Lamar, Inc	Black African American	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X		
1395 Outdoor	Mobile Media USA	Black African American	English	Los Angeles	CA						X							Mobile billboard Coincides with Steve Harvey Road Tour
1396 Television	KABC-ABC	Black African American	English	Los Angeles	CA							X	X	X	X	X		
1397 Television	KCBS-CBS	Black African American	English	Los Angeles	CA							X	X	X	X	X		
1398 Television	KTLA-CW	Black African American	English	Los Angeles	CA							X	X	X	X	X		
1399 Television	KTTV-FOX	Black African American	English	Los Angeles	CA							X	X	X	X	X		
1400 Television	KNBC-NBC	Black African American	English	Los Angeles	CA							X	X	X	X	X		
1401 Television	KOOP-MYN	Black African American	English	Los Angeles	CA							X	X	X	X	X		
1402 Television	KCAL-INDI	Black African American	English	Los Angeles	CA							X	X	X	X	X		
1403 Television	LA Interconnect Local Cable	Black African American	English	Los Angeles	CA							X	X	X	X	X		
1404 Newspaper	African Trumpet	Black African American	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X		
1405 Newspaper	Los Angeles Sentinel	Black African American	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X		
1406 Newspaper	Our Weekly LA	Black African American	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X		
1407 Newspaper	Rolling Out - LA	Black African American	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X		
1408 Newspaper	Los Angeles Wave Pub	Black African American	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X		
1409 Newspaper	L.A. Watts Times	Black African American	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X		
1410 Newspaper	African Times	Black African American	English	Los Angeles	CA						X	X	X	X	X	X		
1411 Newspaper	Carib Press (Monthly)	Black Caribbean	English/French Creole	Los Angeles	CA						X	X	X	X	X	X		
1412 Newspaper	San Bernardino American	Black African American	English	Los Angeles	CA						X	X	X	X	X	X		
1413 Newspaper	Precinct Reporter	Black African American	English	Los Angeles	CA						X	X	X	X	X	X		
1414 Radio	KDAY-FM	Black African American	English	Los Angeles	CA						X	X	X	X	X	X		
1415 Radio	KHFT-FM	Black African American	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X		
1416 Radio	KJLH-FM	Black African American	English	Los Angeles	CA						X	X	X	X	X	X		
1417 Radio	KPWR-FM	Black African American	English	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X		
1418 Newspaper	The Sacramento Observer	Black African American	English	Sacramento-Silton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
1419 Outdoor	CBS Outdoor	Black African American	English	San Francisco-Oak-San Jose	CA						X	X	X	X	X	X		
1420 Newspaper	San Francisco Bay View (Monthly)	Black African American	English	San Francisco-Oak-San Jose	CA						X	X	X	X	X	X		
1421 Newspaper	California Voice/Sun Reporter	Black African American	English	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
1422 Newspaper	Rolling Out - San Francisco	Black African American	English	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
1423 Newspaper	Post News Group COMBO	Black African American	English	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X		
1424 Newspaper	Globe - COMBO	Black African American	English	San Francisco-Oak-San Jose	CA			X	X	X	X	X	X	X	X	X		
1425 Radio	KELX-FM	Black African American	English	San Francisco-Oak-San Jose	CA						X	X	X	X	X	X		
1426 Radio	KNEL-FM	Black African American	English	San Francisco-Oak-San Jose	CA						X	X	X	X	X	X		
1427 Newspaper	Denver Weekly News	Black African American	English	Denver	CO	X	X	X	X	X	X	X	X	X	X	X		
1428 Newspaper	The West Indian American	Black Caribbean	English/French Creole	Hartford & New Haven	CT						X	X	X	X	X	X		
1429 Newspaper	Prince George's Sentinel	Black African American	English	Washington, DC (Hagstrwn)	DC						X	X	X	X	X	X		
1430 Outdoor	CBS Outdoor	Black African American	English	Washington, DC (Hagstrwn)	DC	X	X	X	X	X	X	X	X	X	X	X		
1431 Outdoor	Clear Channel Outdoor	Black African American	English	Washington, DC (Hagstrwn)	DC	X	X	X	X	X	X	X	X	X	X	X		
1432 Outdoor	Mobile Media USA	Black African American	English	Washington, DC (Hagstrwn)	DC							X	X	X	X	X		Mobile billboard Coincides with Steve Harvey Road Tour
1433 Television	WJLA-ABC	Black African American	English	Washington, DC (Hagstrwn)	DC							X	X	X	X	X		
1434 Television	WUSA-CBS	Black African American	English	Washington, DC (Hagstrwn)	DC							X	X	X	X	X		
1435 Television	WDCW-CW	Black African American	English	Washington, DC (Hagstrwn)	DC							X	X	X	X	X		
1436 Television	WTTG-FOX	Black African American	English	Washington, DC (Hagstrwn)	DC							X	X	X	X	X		
1437 Television	WRC-NBC	Black African American	English	Washington, DC (Hagstrwn)	DC							X	X	X	X	X		
1438 Television	WDCM-MYN	Black African American	English	Washington, DC (Hagstrwn)	DC							X	X	X	X	X		
1439 Television	Washington Interconnect Local Cable	Black African American	English	Washington, DC (Hagstrwn)	DC							X	X	X	X	X		
1440 Television	Viasmedia Washington DC Local Cable	Black African American	English	Washington, DC (Hagstrwn)	DC							X	X	X	X	X		
1441 Newspaper	Washington Informer	Black African American	English	Washington, DC (Hagstrwn)	DC	X	X	X	X	X	X	X	X	X	X	X		
1442 Newspaper	Rolling Out - DC	Black African American	English	Washington, DC (Hagstrwn)	DC	X	X	X	X	X	X	X	X	X	X	X		
1443 Newspaper	Afro American	Black African American	English	Washington, DC (Hagstrwn)	DC	X	X	X	X									

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)											Comments			
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12		
1473 Radio	WKAT-AM	Black Haitian/African-American	Creole	Miami-Ft. Lauderdale	FL															
1474 Radio	WLOX-AM	Black Haitian	English	Miami-Ft. Lauderdale	FL															
1475 Radio	WLYF-FM	Black African American	English	Miami-Ft. Lauderdale	FL															
1476 Radio	WMBM-AM	Black African American	English	Miami-Ft. Lauderdale	FL															
1477 Radio	WMBF-FM	Black African American	English	Miami-Ft. Lauderdale	FL															
1478 Radio	WPSB-AM	Black Haitian	Creole	Miami-Ft. Lauderdale	FL															
1479 Radio	WSRF-AM	Black Haitian/African-American	English/Creole	Miami-Ft. Lauderdale	FL															
1480 Radio	WZAB-AM	Black Caribbean	English	Miami-Ft. Lauderdale	FL															
1481 Outdoor	Clear Channel Outdoor	Black African American	English	Orlando-Daytona Bch-Melbrm	FL															
1482 Newspaper	The Daytona Times	Black African American	English	Orlando-Daytona Bch-Melbrm	FL															
1483 Newspaper	Florida Courier-Statewide	Black African American	English	Orlando-Daytona Bch-Melbrm	FL															
1484 Radio	WCFB-FM	Black African American	English	Orlando-Daytona Bch-Melbrm	FL															
1485 Radio	WOKB-AM	Black Caribbean	English	Orlando-Daytona Bch-Melbrm	FL															
1486 Outdoor	Lamar, Inc.	Black African American	English	Tallahassee-Thomasville	FL															
1487 Newspaper	Capital Outlook	Black African American	English	Tallahassee-Thomasville	FL															
1488 Radio	WHBS-FM	Black African American	English	Tallahassee-Thomasville	FL															
1489 Radio	WWLD-FM	Black African American	English	Tallahassee-Thomasville	FL															
1490 Outdoor	CBS Outdoor	Black African American	English	Tampa-St. Pete (Sarasota)	FL															
1491 Newspaper	Florida Sentinel Bulletin	Black African American	English	Tampa-St. Pete (Sarasota)	FL															
1492 Radio	WLLD-FM	Black African American	English	Tampa-St. Pete (Sarasota)	FL															
1493 Radio	WTMP-FM	Black African American	English	Tampa-St. Pete (Sarasota)	FL															
1494 Outdoor	CBS Outdoor	Black African American	English	Atlanta	GA															
1495 Outdoor	Clear Channel Outdoor	Black African American	English	Atlanta	GA															
1496 Outdoor	Mobile Media USA	Black African American	English	Atlanta	GA															Mobile billboard Coincides with Steve Harvey Road Tour
1497 Television	WGCL-CBS	Black African American	English	Atlanta	GA															
1498 Television	WUPA-CW	Black African American	English	Atlanta	GA															
1499 Television	WAGA-Fox	Black African American	English	Atlanta	GA															
1500 Television	WPCH	Black African American	English	Atlanta	GA															
1501 Television	Atlanta Interconnect Local Cable	Black African American	English	Atlanta	GA															
1502 Newspaper	Caribbean Star News Magazine	Black Caribbean	English	Atlanta	GA															
1503 Newspaper	Atlanta Daily World	Black African American	English	Atlanta	GA															
1504 Newspaper	The Atlanta Inquirer	Black African American	English	Atlanta	GA															
1505 Newspaper	The Atlanta Voice	Black African American	English	Atlanta	GA															
1506 Newspaper	African Star (Monthly)	Black African American	English	Atlanta	GA															
1507 Newspaper	Rolling Out Atlanta	Black African American	English	Atlanta	GA															
1508 Newspaper	Crossroad News	Black African American	English	Atlanta	GA															
1509 Newspaper	The Champion	Black African American	English	Atlanta	GA															
1510 Newspaper	On Common Ground	Black African American	English	Atlanta	GA															
1511 Radio	WAEC-AM	Black African American	English	Atlanta	GA															
1512 Radio	WALR-FM	Black African American	English	Atlanta	GA															
1513 Radio	WAMJ-FM	Black African American	English	Atlanta	GA															
1514 Radio	WATL-AM	Black Caribbean/African/Haitian	English/Creole	Atlanta	GA															
1515 Radio	WGFs-AM	Black Caribbean/African/Haitian	English/Creole	Atlanta	GA															
1516 Radio	WHTA-FM	Black African American	English	Atlanta	GA															
1517 Radio	WIGS-AM	Black Caribbean	English	Atlanta	GA															
1518 Radio	WPZE-FM	Black African American	English	Atlanta	GA															
1519 Radio	WRFQ-FM	Black African American	English	Atlanta	GA															
1520 Radio	WVEE-FM	Black African American	English	Atlanta	GA															
1521 Outdoor	Lamar, Inc.	Black African American	English	Augusta	GA															
1522 Newspaper	The Metro Courier	Black African American	English	Augusta	GA															
1523 Radio	WAKB-FM	Black African American	English	Augusta	GA															
1524 Radio	WFXA-FM	Black African American	English	Augusta	GA															
1525 Radio	WKSP-FM	Black African American	English	Augusta	GA															
1526 Radio	WPRW-FM	Black African American	English	Augusta	GA															
1527 Radio	WTHB-FM	Black African American	English	Augusta	GA															
1528 Newspaper	Columbus Times	Black African American	English	Columbus, GA (Opelika, AL)	GA															
1529 Newspaper	Southeast Alabama Gazette	Black African American	English	Dothan	GA															
1530 Outdoor	Lamar, Inc.	Black African American	English	Macon	GA															
1531 Newspaper	Georgia Informer (Monthly)	Black African American	English	Macon	GA															
1532 Radio	WFXM-FM	Black African American	English	Macon	GA															
1533 Radio	WIBB-FM	Black African American	English	Macon	GA															
1534 Radio	WLZA-FM	Black African American	English	Macon	GA															
1535 Radio	WRBZ-FM	Black African American	English	Macon	GA															
1536 Outdoor	Lamar, Inc.	Black African American	English	Savannah	GA															
1537 Newspaper	The Savannah Tribune	Black African American	English	Savannah	GA															
1538 Newspaper	Savannah Herald	Black African American	English	Savannah	GA															
1539 Newspaper	The South Georgia Journal	Black African American	English	Savannah	GA															
1540 Radio	WEAS-FM	Black African American	English	Savannah	GA															
1541 Radio	WLVH-FM	Black African American	English	Savannah	GA															
1542 Radio	WQBF-FM	Black African American	English	Savannah	GA															
1543 Radio	WTYB-FM	Black African American	English	Savannah	GA															
1544 Outdoor	CBS Outdoor	Black African American	English	Chicago	IL															
1545 Outdoor	Clear Channel Outdoor	Black African American	English	Chicago	IL															
1546 Outdoor	Mobile Media USA	Black African American	English	Chicago	IL															Mobile billboard Coincides with Steve Harvey Road Tour
1547 Television	WLS-ABC	Black African American	English	Chicago	IL															
1548 Television	WGN-CW	Black African American	English	Chicago	IL															
1549 Television	WFLD-Fox	Black African American	English	Chicago	IL															
1550 Television	WMAQ-NBC	Black African American	English	Chicago	IL															
1551 Television	WCIU-INDI	Black African American	English	Chicago	IL															
1552 Television	Chicago Interconnect Local Cable	Black African American	English	Chicago	IL															
1553 Newspaper	Rolling Out - Chicago	Black African American	English	Chicago	IL															
1554 Newspaper	Chicago Defender	Black African American	English	Chicago	IL															
1555 Newspaper	Chicago Citizen - Southeast	Black African American	English	Chicago	IL															
1556 Newspaper	Crossroad News Group	Black African American	English	Chicago	IL															
1557 Newspaper	Joliet Times Weekly	Black African American	English	Chicago	IL															
1558 Newspaper	Windy City World	Black African American	English	Chicago	IL															
1559 Newspaper	North Lawndale Community News	Black African American	English	Chicago	IL															
1560 Newspaper	N'Digo	Black African American	English	Chicago	IL															
1561 Newspaper	Austin Voice	Black African American	English	Chicago	IL															
1562 Radio	WGCI-FM	Black African American	English	Chicago	IL															
1563 Radio	WGRB-AM	Black African American	English	Chicago	IL															
1564 Radio	WPMX-FM	Black African American	English	Chicago	IL															
1565 Radio	WRSB-FM	Black African American	English	Chicago	IL															
1566 Radio	WVAZ-FM	Black African American	English	Chicago	IL															
1567 Radio	WVON-AM	Black African American	English	Chicago	IL															
1568 Newspaper	The Florida Sun	Black African American	English	Orlando-Daytona Bch-Melbrm	FL															
1569 Newspaper	Indianapolis Recorder	Black African American	English	Indianapolis	IN															
1570 Outdoor	Lamar, Inc.	Black African American	English	Baton Rouge	LA															
1571 Newspaper	The Drum (Monthly)	Black African American	English	Baton Rouge	LA															
1572 Radio	KQXL-FM	Black African American	English	Baton Rouge																

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments	
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22		3/29
1600 Newspaper	The Kennebec Monitor (Monthly)	Black African American	English	Boston (Manchester)	MA			X	X	X	X	X	X	X	X	X	
1601 Newspaper	Radiant News	Black African American	English	Boston (Manchester)	MA	X		X	X	X	X	X	X	X	X	X	
1602 Newspaper	The Bay State Banner	Black African American	English	Boston (Manchester)	MA			X	X	X	X	X	X	X	X	X	
1603 Outdoor	Clear Channel Outdoor	Black African American	English	Baltimore	MD			X	X	X	X	X	X	X	X	X	
1604 Television	WMAR-ABC	Black African American	English	Baltimore	MD							X	X	X	X	X	
1605 Television	WJZ-CBS	Black African American	English	Baltimore	MD							X	X	X	X	X	
1606 Television	WNUV-CW	Black African American	English	Baltimore	MD							X	X	X	X	X	
1607 Television	WBFF-FOX	Black African American	English	Baltimore	MD							X	X	X	X	X	
1608 Television	WBAL-NBC	Black African American	English	Baltimore	MD							X	X	X	X	X	
1609 Television	Baltimore Interconnect Local Cable	Black African American	English	Baltimore	MD							X	X	X	X	X	
1610 Newspaper	Baltimore Times	Black African American/Caribbean	English	Baltimore	MD	X	X	X	X	X	X	X	X	X	X	X	
1611 Newspaper	Rolling Out - Baltimore	Black African American	English	Baltimore	MD			X	X	X	X	X	X	X	X	X	
1612 Newspaper	Afro American	Black African American	English	Baltimore	MD			X	X	X	X	X	X	X	X	X	
1613 Radio	WERQ-FM	Black African American	English	Baltimore	MD	X	X	X	X	X	X	X	X	X	X	X	
1614 Radio	WHUR-FM	Black African American	English	Baltimore	MD							X	X	X	X	X	
1615 Radio	WWJF-FM	Black African American	English	Baltimore	MD	X	X	X	X	X	X	X	X	X	X	X	
1616 Outdoor	CBS Outdoor	Black African American	English	Baltimore	MD			X	X	X	X	X	X	X	X	X	
1617 Television	WXYZ-ABC	Black African American	English	Detroit	MI							X	X	X	X	X	
1618 Television	WWJ-CBS	Black African American	English	Detroit	MI							X	X	X	X	X	
1619 Television	WTKR-CW	Black African American	English	Detroit	MI							X	X	X	X	X	
1620 Television	WJBK-FOX	Black African American	English	Detroit	MI							X	X	X	X	X	
1621 Television	WDIV-NBC	Black African American	English	Detroit	MI							X	X	X	X	X	
1622 Television	WADL-INDI	Black African American	English	Detroit	MI							X	X	X	X	X	
1623 Television	Comcast Regional	Black African American	English	Detroit	MI							X	X	X	X	X	
1624 Newspaper	Rolling Out Detroit	Black African American	English	Detroit	MI	X	X	X	X	X	X	X	X	X	X	X	
1625 Newspaper	Michigan Chronicle	Black African American	English	Detroit	MI			X	X	X	X	X	X	X	X	X	
1626 Newspaper	Michigan Citizen	Black African American	English	Detroit	MI			X	X	X	X	X	X	X	X	X	
1627 Newspaper	Michigan Front Page	Black African American	English	Detroit	MI			X	X	X	X	X	X	X	X	X	
1628 Radio	WCHB-AM	Black African American	English	Detroit	MI							X	X	X	X	X	
1629 Radio	WDMK-FM	Black African American	English	Detroit	MI							X	X	X	X	X	
1630 Radio	WGPR-FM	Black African American	English	Detroit	MI							X	X	X	X	X	
1631 Radio	WHTD-FM	Black African American	English	Detroit	MI							X	X	X	X	X	
1632 Radio	WJLB-FM	Black African American	English	Detroit	MI	X	X	X	X	X	X	X	X	X	X	X	
1633 Radio	WXRZ-FM	Black African American	English	Detroit	MI	X	X	X	X	X	X	X	X	X	X	X	
1634 Newspaper	African News Journal	Black African American	English	Minneapolis-St. Paul	MN							X	X	X	X	X	
1635 Newspaper	Spokesman Recorder	Black African American	English	Minneapolis-St. Paul	MN							X	X	X	X	X	
1636 Newspaper	Insight News	Black African American	English	Minneapolis-St. Paul	MN	X	X	X	X	X	X	X	X	X	X	X	
1637 Newspaper	Mshale (Monthly)	Black African American	English	Minneapolis-St. Paul	MN			X	X	X	X	X	X	X	X	X	
1638 Newspaper	Kansas City Globe	Black African American	English	Kansas City	MO							X	X	X	X	X	
1639 Radio	KATZ-AM	Black African American	English	St. Louis	MO	X	X	X	X	X	X	X	X	X	X	X	
1640 Radio	KUMJ-FM	Black African American	English	St. Louis	MO	X	X	X	X	X	X	X	X	X	X	X	
1641 Radio	WFUN-FM	Black African American	English	St. Louis	MO							X	X	X	X	X	
1642 Radio	WHL-FM	Black African American	English	St. Louis	MO	X	X	X	X	X	X	X	X	X	X	X	
1643 Outdoor	CBS Outdoor	Black African American	English	St. Louis	MO	X	X	X	X	X	X	X	X	X	X	X	
1644 Newspaper	Rolling Out St. Louis	Black African American	English	St. Louis	MO	X	X	X	X	X	X	X	X	X	X	X	
1645 Newspaper	East St. Louis Monitor	Black African American	English	St. Louis	MO	X	X	X	X	X	X	X	X	X	X	X	
1646 Newspaper	The St. Louis American	Black African American	English	St. Louis	MO	X	X	X	X	X	X	X	X	X	X	X	
1647 Outdoor	Lamar, Inc	Black African American	English	Jackson, MS	MS			X	X	X	X	X	X	X	X	X	
1648 Newspaper	Jackson Advocate	Black African American	English	Jackson, MS	MS			X	X	X	X	X	X	X	X	X	
1649 Newspaper	Jackson Free Press	Black African American	English	Jackson, MS	MS	X	X	X	X	X	X	X	X	X	X	X	
1650 Newspaper	The Mississippi Link	Black African American	English	Jackson, MS	MS	X	X	X	X	X	X	X	X	X	X	X	
1651 Radio	WHLR-FM	Black African American	English	Jackson, MS	MS							X	X	X	X	X	
1652 Radio	WJMI-FM	Black African American	English	Jackson, MS	MS	X	X	X	X	X	X	X	X	X	X	X	
1653 Radio	WKKI-FM	Black African American	English	Jackson, MS	MS	X	X	X	X	X	X	X	X	X	X	X	
1654 Radio	WMPR-FM	Black African American	English	Jackson, MS	MS							X	X	X	X	X	
1655 Radio	WRB-FM	Black African American	English	Jackson, MS	MS							X	X	X	X	X	
1656 Television	Black Enterprise-Our World	Black African American	English	National	National							X	X	X	X	X	
1657	Black Enterprise Business Report	Black African American	English	National	National							X	X	X	X	X	
1658 Television	Africa Channel	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1659 Television	BET	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1660 Television	Central City Productions	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1661 Television	Centric	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1662 Television	Gospel Music Channel	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1663 Television	Related Media Inc.	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1664 Television	TVOne	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1665 Digital	ADL/BlackVoices	Black	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1666 Digital	BET	Black	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1667 Digital	Complex	Black	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1668 Digital	Essence	Black	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1669 Digital	Glam Network	Black	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1670 Digital	Google	Black	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1671 Digital	Gorilla Nation	Black	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1672 Digital	HBCU Connect	Black	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1673 Digital	InteractiveOne	Black	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1674 Digital	Millierial	Black	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1675 Digital	TheRoot	Black	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1676 Digital	South Florida Caribbean News	Black Caribbean	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1677 Digital	Jamaicans.com	Black Caribbean	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1678 Digital	Carb Life Central	Black Caribbean	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1679 Digital	RC-CPL/Ludicris	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1680 Outdoor	Lamar, Inc.	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1681 Radio	ABC Radio/Citi Comm	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1682 Radio	American Urban Radio	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1683 Radio	Premiere Radio	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1684 Radio	Radio One	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1685 Radio	Reach Media Inc.	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1686 Magazine	American Legacy	Black African American	English	National	National							X	X	X	X	X	
1687 Magazine	Africa Watch	Black African	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1688 Magazine	Black Enterprise	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1689 Magazine	Everybody's	Black Caribbean	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1690 Magazine	Caribbean Business Journal	Black Caribbean	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1691 Magazine	Complex	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1692 Magazine	The Green Magazine	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1693 Magazine	Gospel Today	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1694 Magazine	Ebony	Black African American	English	National	National	X	X	X	X	X	X	X	X	X	X	X	
1695 Magazine	Essence																

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments			
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12	
1854	Television	KXAS-NBC	English	Dallas-Ft. Worth	TX									X	X	X	X	X	
1855	Television	KDFW-TV	English	Dallas-Ft. Worth	TX									X	X	X	X	X	
1856	Television	KTXA-INDI	English	Dallas-Ft. Worth	TX									X	X	X	X	X	
1857	Television	KFWD-INDI	English	Dallas-Ft. Worth	TX									X	X	X	X	X	
1858	Television	Time Warner Dallas Ft. Worth Local Cable	English	Dallas-Ft. Worth	TX									X	X	X	X	X	
1859	Television	Viamedia Dallas Zone Local Cable	English	Dallas-Ft. Worth	TX									X	X	X	X	X	
1860	Newspaper	Rolling Out - Dallas	English	Dallas-Ft. Worth	TX	X		X		X		X		X		X		X	
1861	Newspaper	The Dallas Examiner	English	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X	X	
1862	Newspaper	Dallas Weekly	English	Dallas-Ft. Worth	TX		X	X	X	X	X	X	X	X	X	X	X	X	
1863	Newspaper	Dallas Post Tribune	English	Dallas-Ft. Worth	TX			X		X		X		X		X		X	
1864	Radio	KBFB-FM	English	Dallas-Ft. Worth	TX											X		X	
1865	Radio	KKDA-FM	English	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X	X	
1866	Radio	KRNB-FM	English	Dallas-Ft. Worth	TX									X		X		X	
1867	Radio	KSOC-FM	English	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X	X	
1868	Outdoor	Clear Channel Outdoor	English	Houston	TX			X	X	X	X	X	X	X	X	X	X	X	
1869	Television	KTRK-ABC	English	Houston	TX									X	X	X	X	X	
1870	Television	KHOU-CBS	English	Houston	TX									X	X	X	X	X	
1871	Television	KIAH-CW	English	Houston	TX									X	X	X	X	X	
1872	Television	KRVV-FOX	English	Houston	TX									X	X	X	X	X	
1873	Television	Houston Interconnect Local Cable	English	Houston	TX									X	X	X	X	X	
1874	Newspaper	Rolling Out - Houston	English	Houston	TX	X		X		X		X		X		X		X	
1875	Newspaper	Houston Defender	English	Houston	TX	X	X	X	X	X	X	X	X	X	X	X	X	X	
1876	Newspaper	Houston Style	English	Houston	TX	X	X	X	X	X	X	X	X	X	X	X	X	X	
1877	Newspaper	Houston Forward Times	English	Houston	TX			X		X		X		X		X		X	
1878	Newspaper	African News Digest	English	Houston	TX						X	X	X	X	X	X	X	X	
1879	Newspaper	Houston Sun	English	Houston	TX						X	X	X	X	X	X	X	X	
1880	Radio	KQXV-FM	English	Houston	TX	X	X	X	X	X	X	X	X	X	X	X	X	X	
1881	Radio	KMLQ-FM	English	Houston	TX	X	X	X	X	X	X	X	X	X	X	X	X	X	
1882	Radio	KROI-FM	English	Houston	TX									X	X	X	X	X	
1883	Newspaper	San Antonio Observer	English	San Antonio	TX			X		X		X		X		X		X	
1884	Newspaper	East Texas New	English	Tyler-Longview(Lin&Ncog)	TX	X		X		X		X		X		X		X	
1885	Newspaper	New Journal & Guide	English	Norfolk-Portsmouth-Newps	VA	X	X	X	X	X	X	X	X	X	X	X	X	X	
1886	Newspaper	Richmond Free Press	English	Richmond-Petersburg	VA	X	X	X	X	X	X	X	X	X	X	X	X	X	
1887	Newspaper	Southside Richmond Voice	English	Richmond-Petersburg	VA	X	X	X	X	X	X	X	X	X	X	X	X	X	
1888	Newspaper	Seattle Medium	English	Seattle-Tacoma	WA	X	X	X	X	X	X	X	X	X	X	X	X	X	
1889	Newspaper	Metro Homemaker	English	Seattle-Tacoma	WA					X	X	X	X	X	X	X	X	X	
1890	Newspaper	Tacoma True Citizen	English	Seattle-Tacoma	WA					X	X	X	X	X	X	X	X	X	
1891	Newspaper	The Facts Newspaper	English	Seattle-Tacoma	WA					X	X	X	X	X	X	X	X	X	
1892	Newspaper	Milwaukee Community Journal	English	Milwaukee	WI	X	X	X	X	X	X	X	X	X	X	X	X	X	
1893	Newspaper	Milwaukee Courier	English	Milwaukee	WI					X	X	X	X	X	X	X	X	X	
1894	Radio	Traffic Radio	Diverse Mass	Anchorage	AK					X									Metro, Traffic Pulse, Clear Channel, Inet
1895	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Birmingham (Ann and Tusc)	AL									X	X	X	X		Birmingham
1896	Outdoor	Gas Station TV	Diverse Mass	Birmingham (Ann and Tusc)	AL									X	X	X	X		
1897	Radio	Traffic Radio	Diverse Mass	Birmingham (Ann and Tusc)	AL						X								Metro, Traffic Pulse, Clear Channel, Inet
1898	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Columbus, GA (Opelika, AL)	AL									X	X	X	X		Tuscaloosa
1899	Outdoor	Gas Station TV	Diverse Mass	Dothan	AL									X	X	X	X		
1900	Radio	Traffic Radio	Diverse Mass	Huntsville-Decatur (Flor)	AL						X								Metro, Traffic Pulse, Clear Channel, Inet
1901	Outdoor	Gas Station TV	Diverse Mass	Huntsville-Decatur (Flor)	AL									X	X	X	X		
1902	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Mobile-Pensacola (Ft Walt)	AL									X	X	X	X		Mobile
1903	Outdoor	Gas Station TV	Diverse Mass	Mobile-Pensacola (Ft Walt)	AL									X	X	X	X		
1904	Radio	Traffic Radio	Diverse Mass	Mobile-Pensacola (Ft Walt)	AL						X								Metro, Traffic Pulse, Clear Channel, Inet
1905	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Montgomery-Seima	AL						X		X	X	X	X	X		Montgomery
1906	Outdoor	Gas Station TV	Diverse Mass	Montgomery-Seima	AL						X		X	X	X	X	X		
1907	Radio	Traffic Radio	Diverse Mass	Montgomery-Seima	AL	X													Metro, Traffic Pulse, Clear Channel, Inet
1908	Outdoor	Gas Station TV	Diverse Mass	Fl Smith-Fay-Sprngd-Rgrs	AR							X	X	X	X	X	X		
1909	Radio	Traffic Radio	Diverse Mass	Fl Smith-Fay-Sprngd-Rgrs	AR							X							Metro, Traffic Pulse, Clear Channel, Inet
1910	Outdoor	Gas Station TV	Diverse Mass	Jonesboro	AR									X	X	X	X		
1911	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Little Rock-Pine Bluff	AR									X	X	X	X		Little Rock
1912	Newspaper	Arkansas Democrat-Gazette	Diverse Mass	Little Rock-Pine Bluff	AR									X	X	X	X		
1913	Newspaper	Mahern Daily Record	Diverse Mass	Little Rock-Pine Bluff	AR									X	X	X	X		
1914	Newspaper	North Little Rock Times	Diverse Mass	Little Rock-Pine Bluff	AR									X	X	X	X		
1915	Outdoor	Gas Station TV	Diverse Mass	Little Rock-Pine Bluff	AR									X	X	X	X		
1916	Radio	Traffic Radio	Diverse Mass	Little Rock-Pine Bluff	AR						X								Metro, Traffic Pulse, Clear Channel, Inet
1917	Magazine	Echo Magazine	Diverse Mass	Phoenix (Prescott)	AZ								X						LGBT
1918	Newspaper	Arizona Republic	Diverse Mass	Phoenix (Prescott)	AZ								X	X	X	X	X		
1919	Newspaper	Mohave Valley Daily News	Diverse Mass	Phoenix (Prescott)	AZ								X	X	X	X	X		
1920	Outdoor	BrandMarketers (Big Form)	Diverse Mass	Phoenix (Prescott)	AZ									X	X	X	X		Arizona Center; TBD
1921	Outdoor	CBS Outdoor	Diverse Mass	Phoenix (Prescott)	AZ									X	X	X	X		30 sheets
1922	Outdoor	CBS Outdoor	Diverse Mass	Phoenix (Prescott)	AZ									X	X	X	X		Bulletins
1923	Radio	KAMV-FM	Diverse Mass	Phoenix (Prescott)	AZ									X	X	X	X		Units to air in AM and PM Drivetime, Evening and Weekend
1924	Radio	KOOL-FM	Diverse Mass	Phoenix (Prescott)	AZ									X	X	X	X		Units to air in AM and PM Drivetime, Evening and Weekend
1925	Radio	Traffic Radio	Diverse Mass	Phoenix (Prescott)	AZ						X								Metro, Traffic Pulse, Clear Channel, Inet
1926	Television	KPNX	Diverse Mass	Phoenix (Prescott)	AZ									X	X	X	X		Local News programming
1927	Newspaper	Tucson Observer	Diverse Mass	Tucson (Sierra Vista)	AZ							X							LGBT
1928	Radio	Traffic Radio	Diverse Mass	Tucson (Sierra Vista)	AZ						X								Metro, Traffic Pulse, Clear Channel, Inet
1929	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Bakersfield	CA								X	X	X	X	X		Bakersfield
1930	Radio	Traffic Radio	Diverse Mass	Bakersfield	CA									X					Metro, Traffic Pulse, Clear Channel, Inet
1931	Radio	Traffic Radio	Diverse Mass	Chico-Redding	CA								X						Metro, Traffic Pulse, Clear Channel, Inet
1932	Newspaper	Fresno Bee	Diverse Mass	Fresno-Visalia	CA									X	X	X	X		
1933	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Fresno-Visalia	CA									X	X	X	X		Fresno
1934	Outdoor	CBS Outdoor	Diverse Mass	Fresno-Visalia	CA									X	X	X	X		30 sheets
1935	Outdoor	CBS Outdoor	Diverse Mass	Fresno-Visalia	CA									X	X	X	X		Bulletins
1936	Radio	KBOS-FM	Diverse Mass	Fresno-Visalia	CA									X	X	X	X		Units to air in AM and PM Drivetime, Evening and Weekend
1937	Radio	KJFX-FM	Diverse Mass	Fresno-Visalia	CA									X	X	X	X		Units to air in AM and PM Drivetime, Evening and Weekend
1938	Radio	KWYE-FM	Diverse Mass	Fresno-Visalia	CA									X	X	X	X		Units to air in AM and PM Drivetime, Evening and Weekend
1939	Radio	Traffic Radio	Diverse Mass	Fresno-Visalia	CA							X							Metro, Traffic Pulse, Clear Channel, Inet
1940	Television	KFSN	Diverse Mass	Fresno-Visalia	CA									X	X	X	X		Local News programming
1941	Television	KSEE	Diverse Mass	Fresno-Visalia	CA									X	X	X	X		Local News programming
1942	Magazine	Frontiers IN Los Angeles Magazine	Diverse Mass	Los Angeles	CA												X	X	LGBT
1943	Newspaper	Orange County and Long Beach Blade	Diverse Mass	Los Angeles	CA									X					LGBT
1944	Outdoor	BrandMarketers (Big Form)	Diverse Mass	Los Angeles	CA									X	X	X	X		Pershing Square, Venice Beach
1945	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Los Angeles	CA									X	X	X	X		Inland Empire (incl. San Bernardino County)
1946	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Los Angeles	CA									X	X	X	X		Lancaster
1947	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Los Angeles	CA									X	X	X	X		Los Angeles County, North (incl. San Gabriel Valley and Pasadena)
1948	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Los Angeles	CA									X	X	X	X		Los Angeles County, West (incl. Santa Monica)
1949	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Los Angeles	CA									X	X	X	X		Los Angeles County, South and East (incl. downtown Los Angeles)
1950	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Los Angeles	CA									X	X	X	X		Los Angeles County, South Bay (incl. Torrance & the Beach Cities)
1951	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Los Angeles	CA									X	X	X	X		Los Angeles County, Long Beach
1952	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Los Angeles	CA									X	X	X	X		Los Angeles County, Suburban (San Fernando Valley)
1953	Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	Los Angeles	CA									X	X	X	X		Orange County
1954	Outdoor	Gas Station TV	Diverse Mass	Los Angeles	CA									X	X	X	X		
1955	Radio	KBCI-FM	Diverse Mass	Los Angeles	CA									X	X	X	X		Units to air in AM and PM Drivetime, Evening and Weekend
1956	Radio	KCBS-FM	Diverse Mass	Los Angeles	CA									X	X	X	X		Units to air in AM and PM Drivetime, Evening and Weekend
1957	Radio	KIIS-FM	Diverse Mass	Los Angeles	CA														

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments					
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12			
1981 Newspaper	Outlook	Diverse Mass	English	Sacramento-Slilton-Modesto	CA		X						X							LGBT	
1982 Newspaper	Sacramento Bee	Diverse Mass	English	Sacramento-Slilton-Modesto	CA								X								
1983 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Sacramento-Slilton-Modesto	CA								X	X	X					Modesto	
1984 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Sacramento-Slilton-Modesto	CA								X	X	X						Sacramento
1985 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Sacramento-Slilton-Modesto	CA								X	X	X						Stockton
1986 Outdoor	CBS Outdoor	Diverse Mass	English	Sacramento-Slilton-Modesto	CA								X	X	X						30 sheets
1987 Outdoor	CBS Outdoor	Diverse Mass	English	Sacramento-Slilton-Modesto	CA								X	X	X						Bulletins
1988 Radio	KHYL-FM	Diverse Mass	English	Sacramento-Slilton-Modesto	CA								X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
1989 Radio	KYMA-FM	Diverse Mass	English	Sacramento-Slilton-Modesto	CA								X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
1990 Radio	Traffic Radio	Diverse Mass	English	Sacramento-Slilton-Modesto	CA						X										Metro, Traffic Pulse, Clear Channel, Inet
1991 Radio	WFBK-AM	Diverse Mass	English	Sacramento-Slilton-Modesto	CA								X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
1992 Television	KCRA	Diverse Mass	English	Sacramento-Slilton-Modesto	CA								X	X	X						Local News programming
1993 Newspaper	Gay & Lesbian Times	Diverse Mass	English	San Diego	CA							X									LGBT
1994 Newspaper	San Diego Union-Tribune	Diverse Mass	English	San Diego	CA							X	X	X							
1995 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Diego	CA							X	X	X	X						San Diego County, Central, Eastern & Southern
1996 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Diego	CA							X	X	X	X						San Diego County, North (incl. OceanSide & Del Mar)
1997 Outdoor	CBS Outdoor	Diverse Mass	English	San Diego	CA							X	X	X							30 sheets
1998 Outdoor	CBS Outdoor	Diverse Mass	English	San Diego	CA							X	X	X							Bulletins
1999 Radio	KGB-FM	Diverse Mass	English	San Diego	CA							X	X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
2000 Radio	KMY-FM	Diverse Mass	English	San Diego	CA							X	X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
2001 Radio	Traffic Radio	Diverse Mass	English	San Diego	CA						X										Metro, Traffic Pulse, Clear Channel, Inet
2002 Radio	XHRM-FM	Diverse Mass	English	San Diego	CA							X	X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
2003 Television	KNSD	Diverse Mass	English	San Diego	CA							X	X	X	X						Local News programming
2004 Newspaper	Bay Area Reporter	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X									LGBT
2005 Newspaper	San Francisco Bay Times	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X					X				
2006 Newspaper	San Francisco Chronicle	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X							UN Plaza
2007 Outdoor	BrandMarketers (Big Form)	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X							East Bay (Alameda County, incl. Oakland)
2008 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						East Bay (Contra Costa County, incl. Concord & Walnut Creek)
2009 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Marin
2010 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Santa Clara Valley (incl. San Jose & Silicon Valley)
2011 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						30 sheets
2012 Outdoor	CBS Outdoor	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Bulletins
2013 Outdoor	CBS Outdoor	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Bus Wraps
2014 Outdoor	Titan	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Bus Wraps
2015 Outdoor	Titan	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Bus Wraps
2016 Radio	KIOI-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
2017 Radio	KKSF-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
2018 Radio	KNBR-AM	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
2019 Radio	KOIT-FM	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
2020 Radio	KTCT-AM	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
2021 Radio	Traffic Radio	Diverse Mass	English	San Francisco-Oak-San Jose	CA						X										Metro, Traffic Pulse, Clear Channel, Inet
2022 Television	KGO	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Local News programming
2023 Television	KNTV	Diverse Mass	English	San Francisco-Oak-San Jose	CA							X	X	X	X						Local News programming
2024 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	SantaBarbara-SanMar-SanLuOb	CA							X	X	X	X						Santa Barbara County
2025 Radio	Traffic Radio	Diverse Mass	English	SantaBarbara-SanMar-SanLuOb	CA						X										Metro, Traffic Pulse, Clear Channel, Inet
2026 Newspaper	Out Front Colorado	Diverse Mass	English	Denver	CO							X	X	X	X						LGBT
2027 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Denver	CO							X	X	X	X						Aspen and surrounding communities
2028 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Denver	CO							X	X	X	X						Denver, North
2029 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Denver	CO							X	X	X	X						Denver, South
2030 Radio	Traffic Radio	Diverse Mass	English	Denver	CO						X										Metro, Traffic Pulse, Clear Channel, Inet
2031 Radio	Traffic Radio	Diverse Mass	English	Denver	CO						X										Metro, Traffic Pulse, Clear Channel, Inet
2032 Magazine	Metro	Diverse Mass	English	Hartford & New Haven	CT							X									LGBT
2033 Newspaper	Hartford Courant	Diverse Mass	English	Hartford & New Haven	CT							X	X	X							
2034 Newspaper	New Haven Register	Diverse Mass	English	Hartford & New Haven	CT							X	X	X							
2035 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Hartford & New Haven	CT							X	X	X	X						Hartford
2036 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Hartford & New Haven	CT							X	X	X	X						New Haven (incl. Wallingford)
2037 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Hartford & New Haven	CT							X	X	X	X						Waterbury (a/k/a Central Naugatuck Valley), New Britain, Bristol, and Meriden
2038 Outdoor	CBS Outdoor	Diverse Mass	English	Hartford & New Haven	CT							X	X	X	X						30 sheets
2039 Outdoor	CBS Outdoor	Diverse Mass	English	Hartford & New Haven	CT							X	X	X	X						Bulletins
2040 Radio	Traffic Radio	Diverse Mass	English	Hartford & New Haven	CT						X										Metro, Traffic Pulse, Clear Channel, Inet
2041 Radio	Traffic Radio	Diverse Mass	English	Hartford & New Haven	CT						X										Metro, Traffic Pulse, Clear Channel, Inet
2042 Radio	WHCH-FM	Diverse Mass	English	Hartford & New Haven	CT							X	X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
2043 Radio	WZLX-FM	Diverse Mass	English	Hartford & New Haven	CT							X	X	X	X						Units to air in AM and PM Drivetime, Evening and Weekend
2044 Television	WVIT	Diverse Mass	English	Hartford & New Haven	CT							X	X	X	X						Local News programming
2045 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	New York	NY							X	X	X	X						Bridgeport
2046 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	New York	NY							X	X	X	X						Norwalk
2047 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	New York	NY							X	X	X	X						Stamford
2048 Newspaper	DC Agenda	Diverse Mass	English	Washington, DC (Hagstrwn)	DC						X	X	X	X							LGBT
2049 Newspaper	Metro Weekly	Diverse Mass	English	Washington, DC (Hagstrwn)	DC						X	X	X	X							LGBT
2050 Newspaper	Washington Post	Diverse Mass	English	Washington, DC (Hagstrwn)	DC							X	X	X	X						
2051 Outdoor	BrandMarketers (Big Form)	Diverse Mass	English	Washington, DC (Hagstrwn)	DC							X	X	X	X						Union Station; Eastern Market (both pending confirmation)
2052 Outdoor	CBS Outdoor	Diverse Mass	English	Washington, DC (Hagstrwn)	DC							X	X	X	X						Bus Wraps
2053 Outdoor	CBS Outdoor	Diverse Mass	English	Washington, DC (Hagstrwn)	DC							X	X	X	X						Subway Cards
2054 Outdoor	CBS Outdoor	Diverse Mass	English	Washington, DC (Hagstrwn)	DC							X	X	X	X						Subway Dioramas
2055 Outdoor	Clear Channel	Diverse Mass	English	Washington, DC (Hagstrwn)	DC							X	X	X	X						Bulletins
2056 Radio	Traffic Radio	Diverse Mass	English	Washington, DC (Hagstrwn)	DC						X										Metro, Traffic Pulse, Clear Channel, Inet
2057 Radio	WASH-FM	Diverse Mass	English	Washington, DC (Hagstrwn)	DC						X										Units to air in AM and PM Drivetime, Evening and Weekend
2058 Radio	WTOP-FM	Diverse Mass	English	Washington, DC (Hagstrwn)	DC						X										Units to air in AM and PM Drivetime, Evening and Weekend
2059 Radio	WWDC-FM	Diverse Mass	English	Washington, DC (Hagstrwn)	DC						X										Units to air in AM and PM Drivetime, Evening and Weekend

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments			
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12	
2108 Radio	WZC-FM	Diverse Mass	English	Atlanta	GA									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2109 Television	WXIA	Diverse Mass	English	Atlanta	GA									X	X	X			Local News programming
2110 Outdoor	Brand/Marketers (Big Form)	Diverse Mass	English	Atlanta	GA														ATL Underground
2111 Outdoor	CBS Outdoor	Diverse Mass	English	Atlanta	GA									X	X	X			30 sheets
2112 Outdoor	CBS Outdoor	Diverse Mass	English	Atlanta	GA									X	X	X			Bulletins
2113 Outdoor	CBS Outdoor	Diverse Mass	English	Atlanta	GA									X	X	X			Bus Wraps
2114 Outdoor	Cemusa	Diverse Mass	English	Atlanta	GA									X	X	X			Street Furniture (Newsstand)
2115 Radio	Traffic Radio	Diverse Mass	English	Atlanta	GA														Metro, Traffic Pulse, Clear Channel, Inet
2116 Outdoor	Gas Station TV	Diverse Mass	English	Augusta	GA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2117 Radio	Traffic Radio	Diverse Mass	English	Augusta	GA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2118 Outdoor	Gas Station TV	Diverse Mass	English	Columbus, GA (Opelika, AL)	GA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2119 Radio	Traffic Radio	Diverse Mass	English	Columbus, GA (Opelika, AL)	GA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2120 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Macon	GA									X	X	X			Macon
2121 Outdoor	Gas Station TV	Diverse Mass	English	Macon	GA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2122 Radio	Traffic Radio	Diverse Mass	English	Macon	GA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2123 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Savannah	GA									X	X	X			Savannah
2124 Outdoor	Gas Station TV	Diverse Mass	English	Savannah	GA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2125 Radio	Traffic Radio	Diverse Mass	English	Savannah	GA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2126 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Honolulu	HI									X	X	X			Island of Oahu (City of Honolulu routes)
2127 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Honolulu	HI									X	X	X			Island of Oahu (Rural routes)
2128 Radio	Traffic Radio	Diverse Mass	English	Honolulu	HI									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2129 Newspaper	Cedar Rapids Gazette	Diverse Mass	English	Cedar Rapids-Wrrio-WC&Dub	IA									X	X	X			
2130 Newspaper	Daily Iowan-University of Iowa	Diverse Mass	English	Cedar Rapids-Wrrio-WC&Dub	IA									X	X	X			
2131 Newspaper	Tribune Of Linn County	Diverse Mass	English	Cedar Rapids-Wrrio-WC&Dub	IA									X	X	X			
2132 Radio	Traffic Radio	Diverse Mass	English	Cedar Rapids-Wrrio-WC&Dub	IA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2133 Radio	Traffic Radio	Diverse Mass	English	Davenport-R.Island-Moline	IA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2134 Newspaper	Des Moines Register	Diverse Mass	English	Des Moines-Ames	IA									X	X	X			
2135 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Des Moines-Ames	IA									X	X	X			Ames
2136 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Des Moines-Ames	IA									X	X	X			Des Moines
2137 Radio	Traffic Radio	Diverse Mass	English	Sioux City	IA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2138 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Boise	ID									X	X	X			Boise
2139 Radio	Traffic Radio	Diverse Mass	English	Boise	ID									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2140 Radio	Traffic Radio	Diverse Mass	English	Twin Falls	ID									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2141 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Champaign&Springfld-Decatur	IL									X	X	X			Champaign
2142 Newspaper	Chicago Free Press	Diverse Mass	English	Chicago	IL									X	X	X			LGBT
2143 Newspaper	Chicago Tribune	Diverse Mass	English	Chicago	IL									X	X	X			
2144 Newspaper	Chicago Tribune Tabloid	Diverse Mass	English	Chicago	IL									X	X	X			
2145 Newspaper	New Crusader Group	Diverse Mass	English	Chicago	IL									X	X	X			
2146 Newspaper	Senior Connection News	Diverse Mass	English	Chicago	IL									X	X	X			
2147 Newspaper	South Suburban Standard	Diverse Mass	English	Chicago	IL									X	X	X			
2148 Newspaper	Windy City Times	Diverse Mass	English	Chicago	IL									X	X	X			LGBT
2149 Outdoor	Brand/Marketers (Big Form)	Diverse Mass	English	Chicago	IL									X	X	X			Daley Plaza
2150 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Chicago	IL									X	X	X			Chicago, Suburban (incl. Arlington Heights)
2151 Radio	Traffic Radio	Diverse Mass	English	Chicago	IL									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2152 Radio	WDR-FM	Diverse Mass	English	Chicago	IL									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2153 Radio	W-LUP-FM	Diverse Mass	English	Chicago	IL									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2154 Radio	WUSN-FM	Diverse Mass	English	Chicago	IL									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2155 Television	WLS	Diverse Mass	English	Chicago	IL									X	X	X			Local News programming
2156 Television	WMAQ	Diverse Mass	English	Chicago	IL									X	X	X			Local News programming
2157 Outdoor	CBS Outdoor	Diverse Mass	English	Chicago	IL									X	X	X			Bulletins
2158 Outdoor	Clear Channel	Diverse Mass	English	Chicago	IL									X	X	X			30-Sheets
2159 Outdoor	JC Decaux	Diverse Mass	English	Chicago	IL									X	X	X			Street Furniture
2160 Outdoor	Titan	Diverse Mass	English	Chicago	IL									X	X	X			Bus Wraps
2161 Outdoor	Titan	Diverse Mass	English	Chicago	IL									X	X	X			Subway Brand Train
2162 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Peoria-Bloomington	IL									X	X	X			Peoria
2163 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Rockford	IL									X	X	X			Rockford
2164 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	St. Louis	IL									X	X	X			Madison County (incl. Granite City)
2165 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	St. Louis	IL									X	X	X			St. Clair County (incl. E. St. Louis, IL)
2166 Newspaper	Senior Life	Diverse Mass	English	Chicago	IN									X	X	X			
2167 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Chicago	IN									X	X	X			Gary
2168 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	FL Wayne	IN									X	X	X			Fort Wayne
2169 Newspaper	Word	Diverse Mass	English	Indianapolis	IN									X	X	X			LGBT
2170 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Indianapolis	IN									X	X	X			Indianapolis
2171 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Indianapolis	IN									X	X	X			Muncie
2172 Outdoor	Van Wagner	Diverse Mass	English	Indianapolis	IN									X	X	X			Courtside Signage (Big Ten Tournament)
2173 Radio	Traffic Radio	Diverse Mass	English	Indianapolis	IN									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2174 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Lafayette, IN	IN									X	X	X			Lafayette
2175 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	South Bend-Elihart	IN									X	X	X			South Bend
2176 Newspaper	Topeka Capital-Journal	Diverse Mass	English	Topeka	KS									X	X	X			
2177 Newspaper	Topeka Metro News	Diverse Mass	English	Topeka	KS									X	X	X			
2178 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Topeka	KS									X	X	X			Topeka
2179 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Wichita Falls & Lawton	KS									X	X	X			Wichita
2180 Newspaper	Wichita Eagle	Diverse Mass	English	Wichita-Hutchinson Plus	KS									X	X	X			
2181 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Cincinnati	KY									X	X	X			Northern Kentucky (incl. Ft. Wright)
2182 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Lexington	KY									X	X	X			Lexington
2183 Outdoor	Gas Station TV	Diverse Mass	English	Lexington	KY									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2184 Radio	Traffic Radio	Diverse Mass	English	Lexington	KY									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2185 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Louisville	KY									X	X	X			Louisville
2186 Radio	Traffic Radio	Diverse Mass	English	Louisville	KY									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2187 Outdoor	Gas Station TV	Diverse Mass	English	Paducah-Cape Girard-Hersbo	KY									X	X	X			
2188 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Baton Rouge	LA									X	X	X			Baton Rouge
2189 Outdoor	Gas Station TV	Diverse Mass	English	Baton Rouge	LA									X	X	X			
2190 Radio	Traffic Radio	Diverse Mass	English	Baton Rouge	LA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2191 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Lafayette, LA	LA									X	X	X			Lafayette
2192 Outdoor	Gas Station TV	Diverse Mass	English	Lafayette, LA	LA									X	X	X			
2193 Radio	Traffic Radio	Diverse Mass	English	Lafayette, LA	LA									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2194 Outdoor	Gas Station TV	Diverse Mass	English	Lake Charles	LA									X	X	X			
2195 Newspaper	Concordia Sentinel	Diverse Mass	English	Mobile-Pensacola (Fl Walt)</															

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

		Weeks In-Flight (mark with X, if in flight, leave blank if not)																	
Medium	Vendor Name	Audience	Language	Market	State	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12	Comments
2236 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Baltimore	MD							X	X	X	X				Annapolis
2236 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Baltimore	MD							X	X	X	X				Baltimore, West
2237 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Baltimore	MD							X	X	X	X				Baltimore, East
2238 Radio	WLF-FM	Diverse Mass	English	Baltimore	MD							X	X	X	X				Units to air in AM and PM Drivetime, Evening and Weekend
2238 Radio	WQSR-FM	Diverse Mass	English	Baltimore	MD							X	X	X	X				Units to air in AM and PM Drivetime, Evening and Weekend
2240 Radio	WVIA-FM	Diverse Mass	English	Baltimore	MD							X	X	X	X				Units to air in AM and PM Drivetime, Evening and Weekend
2241 Television	WBAL	Diverse Mass	English	Baltimore	MD							X	X	X	X				Local News programming
2242 Outdoor	Clear Channel	Diverse Mass	English	Baltimore	MD							X	X	X	X				30 Sheets
2243 Outdoor	Clear Channel	Diverse Mass	English	Baltimore	MD							X	X	X	X				Bulletins
2244 Newspaper	Prince George's Post	Diverse Mass	English	Washington, DC (Hagstrw)	MD							X	X	X	X				
2245 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Washington, DC (Hagstrw)	MD							X	X	X	X				Montgomery County
2246 Radio	Traffic Radio	Diverse Mass	English	Portland	ME				X										Metro, Traffic Pulse, Clear Channel, Inet
2247 Newspaper	Between the Lines	Diverse Mass	English	Detroit	MI							X	X	X	X				
2248 Newspaper	Detroit Free Press/News Combo	Diverse Mass	English	Detroit	MI							X	X	X	X				
2249 Outdoor	Brand/Marketers (Big Form)	Diverse Mass	English	Detroit	MI							X	X	X	X				Campus Martius
2250 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Detroit	MI							X	X	X	X				Ann Arbor
2251 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Detroit	MI							X	X	X	X				Detroit, City of
2252 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Detroit	MI							X	X	X	X				Detroit, Suburban
2253 Radio	Traffic Radio	Diverse Mass	English	Detroit	MI				X										Metro, Traffic Pulse, Clear Channel, Inet
2254 Radio	WOMC-FM	Diverse Mass	English	Detroit	MI							X	X	X	X				Units to air in AM and PM Drivetime, Evening and Weekend
2255 Radio	WRIF-FM	Diverse Mass	English	Detroit	MI							X	X	X	X				Units to air in AM and PM Drivetime, Evening and Weekend
2256 Radio	WYCD-FM	Diverse Mass	English	Detroit	MI							X	X	X	X				Units to air in AM and PM Drivetime, Evening and Weekend
2257 Television	WDIV	Diverse Mass	English	Detroit	MI							X	X	X	X				Local News programming
2258 Outdoor	CBS Outdoor	Diverse Mass	English	Detroit	MI							X	X	X	X				30 sheets
2259 Outdoor	CBS Outdoor	Diverse Mass	English	Detroit	MI							X	X	X	X				Bulletins
2260 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Flint-Saginaw-Bay City	MI							X	X	X	X				Flint
2261 Radio	Traffic Radio	Diverse Mass	English	Flint-Saginaw-Bay City	MI				X										Metro, Traffic Pulse, Clear Channel, Inet
2262 Radio	Traffic Radio	Diverse Mass	English	Grand Rapids-Kalamzoo-B.Crk	MI				X										Metro, Traffic Pulse, Clear Channel, Inet
2263 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Grand Rapids-Kalamzoo-B.Crk	MI							X	X	X	X				Grand Rapids
2264 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Grand Rapids-Kalamzoo-B.Crk	MI							X	X	X	X				Kalamzoo
2265 Radio	Traffic Radio	Diverse Mass	English	Lansing	MI				X										Metro, Traffic Pulse, Clear Channel, Inet
2266 Newspaper	Becker County Record/Detroit Lakes Tribune Combo	Diverse Mass	English	Detroit	MI							X	X	X	X				
2267 Newspaper	Cloquet Pine Journal	Diverse Mass	English	Duluth-Superior	MN							X	X	X	X				
2268 Newspaper	Duluth News-Tribune	Diverse Mass	English	Duluth-Superior	MN							X	X	X	X				
2269 Newspaper	Hillside Community News	Diverse Mass	English	Duluth-Superior	MN							X	X	X	X				
2270 Newspaper	Red Lake Nation Newspaper	Diverse Mass	English	Duluth-Superior	MN							X	X	X	X				
2271 Newspaper	Tower News	Diverse Mass	English	Duluth-Superior	MN							X	X	X	X				
2272 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Duluth-Superior	MN							X	X	X	X				Duluth
2273 Newspaper	Mahomen Pioneer	Diverse Mass	English	Fargo-Valley City	MN							X	X	X	X				
2274 Newspaper	Park Rapids Enterprise	Diverse Mass	English	Fargo-Valley City	MN							X	X	X	X				
2275 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Green Bay-Appleton	MN							X	X	X	X				St. Cloud
2276 Magazine	Lavender Magazine	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				LGBT
2277 Newspaper	Longfellow/Nokomis Messenger	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				
2278 Newspaper	Minneapolis Hill & Lake Press	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				
2279 Newspaper	Minneapolis Lake Line	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				
2280 Newspaper	Minneapolis Star Tribune	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				
2281 Newspaper	Prior Lake American	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				
2282 Newspaper	Red Wing Republican Eagle	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				
2283 Newspaper	Saint Paul Montis	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				
2284 Newspaper	Saint Paul Villager	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				
2285 Newspaper	Silverdale Gazette	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				
2286 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				Minneapolis-St. Paul, East
2287 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				Minneapolis-St. Paul, West
2288 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Minneapolis-St. Paul	MN							X	X	X	X				
2289 Radio	Traffic Radio	Diverse Mass	English	Minneapolis-St. Paul	MN				X										Metro, Traffic Pulse, Clear Channel, Inet
2290 Radio	Traffic Radio	Diverse Mass	English	Rochester-Mason City-Austin	MO							X	X	X	X				Metro, Traffic Pulse, Clear Channel, Inet
2291 Outdoor	Gas Station TV	Diverse Mass	English	Joplin-Pittsburg	MO							X	X	X	X				
2292 Newspaper	Ink	Diverse Mass	English	Kansas City	MO							X	X	X	X				
2293 Newspaper	Kansas City Star	Diverse Mass	English	Kansas City	MO							X	X	X	X				
2294 Newspaper	Pitch	Diverse Mass	English	Kansas City	MO							X	X	X	X				
2295 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Kansas City	MO							X	X	X	X				Kansas City
2296 Outdoor	Gas Station TV	Diverse Mass	English	Kansas City	MO							X	X	X	X				
2297 Radio	Traffic Radio	Diverse Mass	English	Kansas City	MO				X										Metro, Traffic Pulse, Clear Channel, Inet
2298 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Springfield, MO	MO							X	X	X	X				Springfield
2299 Outdoor	Gas Station TV	Diverse Mass	English	Springfield, MO	MO							X	X	X	X				
2300 Radio	Traffic Radio	Diverse Mass	English	Springfield, MO	MO				X										Metro, Traffic Pulse, Clear Channel, Inet
2301 Outdoor	Gas Station TV	Diverse Mass	English	St. Joseph	MO							X	X	X	X				
2302 Newspaper	St. Louis Business Journal	Diverse Mass	English	St. Louis	MO							X	X	X	X				
2303 Newspaper	St. Louis Post Dispatch	Diverse Mass	English	St. Louis	MO							X	X	X	X				
2304 Newspaper	Town And Country Suburban Journals	Diverse Mass	English	St. Louis	MO							X	X	X	X				
2305 Newspaper	Vital Voice	Diverse Mass	English	St. Louis	MO							X	X	X	X				LGBT
2306 Newspaper	Webster - Kirkwood Times	Diverse Mass	English	St. Louis	MO							X	X	X	X				
2307 Outdoor	Brand/Marketers (Big Form)	Diverse Mass	English	St. Louis	MO							X	X	X	X				1200 Market; Market & 5th Streets
2308 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	St. Louis	MO							X	X	X	X				
2309 Outdoor	CBS Outdoor	Diverse Mass	English	St. Louis	MO							X	X	X	X				30 sheets
2310 Outdoor	CBS Outdoor	Diverse Mass	English	St. Louis	MO							X	X	X	X				Bulletins
2311 Radio	KYKY-FM	Diverse Mass	English	St. Louis	MO							X	X	X	X				Units to air in AM and PM Drivetime, Evening and Weekend
2312 Radio	Traffic Radio	Diverse Mass	English	St. Louis	MO				X										Metro, Traffic Pulse, Clear Channel, Inet
2313 Radio	WARH-FM	Diverse Mass	English	St. Louis	MO							X	X	X	X				Units to air in AM and PM Drivetime, Evening and Weekend
2314 Television	KSDR	Diverse Mass	English	St. Louis	MO							X	X	X	X				Local News programming
2315 Outdoor	Gas Station TV	Diverse Mass	English	Blount-Gulfport	MS							X	X	X	X				
2316 Outdoor	Gas Station TV	Diverse Mass	English	Columbus-Tupelo-West Point	MS							X	X	X	X				
2317 Outdoor	Gas Station TV	Diverse Mass	English	Hattiesburg-Laurel	MS							X	X	X	X				
2318 Radio	Traffic Radio	Diverse Mass	English	Jackson, MS	MS				X										Metro, Traffic Pulse, Clear Channel, Inet
2319 Newspaper	Yazoo Herald	Diverse Mass	English	Jackson, MS	MS							X	X	X	X				
2320 Outdoor	Gas Station TV	Diverse Mass	English	Jackson, MS	MS							X	X	X	X				
2321 Newspaper	Macon Beacon	Diverse Mass	English	Macon	MS							X	X	X	X				
2322 Outdoor	Gas Station TV	Diverse Mass	English	Meridian	MS							X	X	X	X				
2323 Digital	AOL	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2324 Digital	Bing	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2325 Digital	CBSSports.com - March Madness	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2326 Digital	CNN.com	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2327 Digital	Collective Media Ad Network	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Potential of 4740 sites; see Ad Network Site List tab in file for potential site list
2328 Digital	Facebook	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2329 Digital	Google	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2330 Digital	Google Ad Network	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Potential of 71 sites; see Ad Network Site List tab in file for potential site list. Remaining \$27,503.79 reallocated to top performing YouTube placements.
2331 Digital	Hulu	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2332 Digital	MSN	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2333 Digital	NBC Olympics.com	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2334 Digital	Oprah.com	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2335 Digital	Tribune-Enterprise Ad Network	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Potential of 212 sites; see Ad Network Site List tab in file for potential site list
2336 Digital	Vibrant Media Ad Network	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Potential of 228 sites; see Ad Network Site List tab in file for potential site list
2337 Digital	Weatherbug.com	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2338 Digital	Yahoo!																		

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)												Comments	
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12	
2360 Television	American Idol (FOX)	Diverse Mass	English	National	National		X	X	X	X	X	X	X	X	X	X	X	X	CSI Miami, NCIS, How I Met Your Mother, Price is Right, Soap Operas
2361 Television	CBS	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2362 Television	CMT	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2363 Television	CNBC	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2364 Television	CNN	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2365 Television	Comedy Central	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2366 Television	E!	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2367 Television	ESPN	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2368 Television	Fine Living	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2369 Television	Food Network	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2370 Television	FOX News	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2371 Television	FOX Primetime	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Bones
2372 Television	Game Show Network	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2373 Television	Golden Globes (NBC) Air Date is 1/17	Diverse Mass	English	National	National	X													
2374 Television	Headline News	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2375 Television	History Channel	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2376 Television	Lifetime	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2377 Television	Logo	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2378 Television	MSNBC	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2379 Television	MTV	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2380 Television	NASCAR on FOX	Diverse Mass	English	National	National														Units to air in 3 races: Atlanta, Bristol, Martinsville
2381 Television	NBC	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2382 Television	NCAA Men's Basketball/March Madness (CBS)	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2383 Television	Nick at Nite	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2384 Television	Nickelodeon	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2385 Television	Spike	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2386 Television	Super Bowl (CBS)	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
2387 Television	SYFY	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2388 Television	TBS	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2389 Television	TNT	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2390 Television	TRU-TV	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2391 Television	TV Land	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2392 Television	USA	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2393 Television	VH1	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2394 Television	Weather Channel	Diverse Mass	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	Run of Network programs
2395 Television	Winter Olympics (NBC)	Diverse Mass	English	National	National														Inventory to air in NBC, USA, MSNBC, CNBC
2396 Newspaper	Quotcs	Diverse Mass	English	Charlotte	NC														LGBT
2397 Outdoor	BrandMarketers (Big Form)	Diverse Mass	English	Charlotte	NC														Intersection of Trade & Tryon Streets (pending confirmation)
2398 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Charlotte	NC														Charlotte
2399 Outdoor	Gas Station TV	Diverse Mass	English	Charlotte	NC														
2400 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Greensboro-H.Point-W. Salem	NC														Greensboro
2401 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Greensboro-H.Point-W. Salem	NC														Winston-Salem
2402 Outdoor	Gas Station TV	Diverse Mass	English	Greensboro-H.Point-W. Salem	NC														
2403 Outdoor	Gas Station TV	Diverse Mass	English	Greenville-N.Bern-Washngtn	NC														
2404 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Raleigh-Durham (FayetteVie)	NC														
2405 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Raleigh-Durham (FayetteVie)	NC														Chapel Hill
2406 Outdoor	Gas Station TV	Diverse Mass	English	Raleigh-Durham (FayetteVie)	NC														Durham
2407 Radio	Traffic Radio	Diverse Mass	English	Raleigh-Durham (FayetteVie)	NC														
2408 Outdoor	Gas Station TV	Diverse Mass	English	Wilmington	NC						X								Metro, Traffic Pulse, Clear Channel, Inet
2409 Radio	Traffic Radio	Diverse Mass	English	Lincoln & Hastings-Krmy	NE						X								Metro, Traffic Pulse, Clear Channel, Inet
2410 Newspaper	Omaha World-Herald	Diverse Mass	English	Omaha	NE								X	X	X				
2411 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Omaha	NE							X	X	X	X				Omaha
2412 Radio	Traffic Radio	Diverse Mass	English	Omaha	NE						X								Metro, Traffic Pulse, Clear Channel, Inet
2413 Newspaper	Bergen Record-Herald News	Diverse Mass	English	New York	NJ														
2414 Newspaper	Hudson Reporter Combo	Diverse Mass	English	New York	NJ														
2415 Newspaper	Newark Star-Ledger	Diverse Mass	English	New York	NJ														
2416 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	New York	NJ									X	X	X			Gateway Region (Middlesex County, Union County, Essex County, Hudson County, Bergen County, and Passaic County,)
2417 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	New York	NJ									X	X	X			Skylands Region (Sussex County, Morris County, Warren County, Hunterdon County, and Somerset County)
2418 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	New York	NJ									X	X	X			Shore Region (Mornton County and Ocean County)
2419 Newspaper	Trentonian	Diverse Mass	English	Philadelphia	NJ									X	X				
2420 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Philadelphia	NJ									X	X	X			Delaware River Region (Mercer County, Burlington County, Camden County, Gloucester County, and Salem County)
2421 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Philadelphia	NJ									X	X	X			Greater Atlantic City Region (Atlantic County)
2422 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Philadelphia	NJ									X	X	X			Southern Shore Region (Cumberland County and Cape May County)
2423 Newspaper	Albuquerque Journal	Diverse Mass	English	Albuquerque-Santa Fe	NM														
2424 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Albuquerque-Santa Fe	NM									X	X	X			Albuquerque
2425 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Albuquerque-Santa Fe	NM									X	X	X			Santa Fe
2426 Outdoor	Clear Channel	Diverse Mass	English	Albuquerque-Santa Fe	NM									X	X	X			30 Sheets
2427 Outdoor	Clear Channel	Diverse Mass	English	Albuquerque-Santa Fe	NM									X	X	X			Bulletins
2428 Radio	KIOT-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2429 Radio	KPEK-FM	Diverse Mass	English	Albuquerque-Santa Fe	NM									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2430 Radio	Traffic Radio	Diverse Mass	English	Albuquerque-Santa Fe	NM							X							Metro, Traffic Pulse, Clear Channel, Inet
2431 Television	KOB	Diverse Mass	English	Albuquerque-Santa Fe	NM							X	X	X	X				Local News programming
2432 Newspaper	Las Cruces Bulletin	Diverse Mass	English	El Paso (Las Cruces)	NM									X	X	X			
2433 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	El Paso (Las Cruces)	NM									X	X	X			Las Cruces
2434 Newspaper	Las Vegas CityLife	Diverse Mass	English	Las Vegas	NV														
2435 Newspaper	Las Vegas Review-Journal	Diverse Mass	English	Las Vegas	NV														
2436 Newspaper	Las Vegas Tribune	Diverse Mass	English	Las Vegas	NV														
2437 Newspaper	Pahrump Valley Mirror	Diverse Mass	English	Las Vegas	NV														
2438 Newspaper	Pahrump Valley Times	Diverse Mass	English	Las Vegas	NV														
2439 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Las Vegas	NV									X	X	X			Las Vegas
2440 Radio	KJZZ-FM	Diverse Mass	English	Las Vegas	NV									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2441 Radio	KSNE-FM	Diverse Mass	English	Las Vegas	NV									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2442 Radio	KVEG-FM	Diverse Mass	English	Las Vegas	NV									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2443 Radio	Traffic Radio	Diverse Mass	English	Las Vegas	NV									X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2444 Television	KVCB	Diverse Mass	English	Las Vegas	NV									X	X	X			Local News programming
2445 Outdoor	CBS Outdoor	Diverse Mass	English	Las Vegas	NV									X	X	X			Bulletins
2446 Outdoor	Lamar	Diverse Mass	English	Las Vegas	NV									X	X	X			30 Sheets (Posters)
2447 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Reno	NV									X	X	X			Reno
2448 Radio	Traffic Radio	Diverse Mass	English	Reno	NV							X							Metro, Traffic Pulse, Clear Channel, Inet
2449 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Sacramento-Sikton-Modesto	NV									X	X	X			Stataline (incl. Lake Tahoe)
2450 Newspaper	Capital District Gay & Lesbian Community Council	Diverse Mass	English	Albany-Schenectady-Troy	NY									X	X	X			LGBT
2451 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Albany-Schenectady-Troy	NY									X	X	X			Albany
2452 Radio	Traffic Radio	Diverse Mass	English	Albany-Schenectady-Troy	NY							X							Metro, Traffic Pulse, Clear Channel, Inet
2453 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Binghamton	NY									X	X	X			Binghamton
2454 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Buffalo	NY									X	X	X			Buffalo-Niagara
2455 Radio	Traffic Radio	Diverse Mass	English	Buffalo	NY							X							Metro, Traffic Pulse, Clear Channel, Inet
2456 Magazine	Next Magazine	Diverse Mass	English	New York	NY								X	X	X				LGBT
2457 Newspaper	Gay City News	Diverse Mass	English	New York	NY									X	X	X			LGBT
2458 Newspaper	New York Daily News	Diverse Mass	English	New York	NY									X	X	X			
2459 Outdoor	BrandMarketers (Big Form)	Diverse Mass	English	New York	NY									X	X	X			
2460 Outdoor	CBS Outdoor	Diverse Mass	English	New York	NY									X	X	X			Duffy Square; Foley Square; Union Square; Flatiron Pedestrian Plaza (pending confirmation)
2461 Outdoor	Cemusa	Diverse Mass	English	New York	NY									X	X	X			Subway (1/2 brand train)
2462 Outdoor	JC Decaux	Diverse Mass	English																

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments			
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12	
2484 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Utica	NY								X	X	X	X			Rome-Utica
2485 Radio	Traffic Radio	Diverse Mass	English	Utica	NY								X	X	X	X			Metro, Traffic Pulse, Clear Channel, Inet
2486 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Cincinnati	OH									X	X	X			Cincinnati
2487 Newspaper	Cleveland Plain Dealer	Diverse Mass	English	Cleveland-Akron (Canton)	OH									X	X	X			
2488 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Cleveland-Akron (Canton)	OH									X	X	X			Akron
2489 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Cleveland-Akron (Canton)	OH									X	X	X			Canton
2490 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Cleveland-Akron (Canton)	OH									X	X	X			Cleveland
2491 Outdoor	CBS Outdoor	Diverse Mass	English	Cleveland-Akron (Canton)	OH									X	X	X			Bulletins
2492 Outdoor	Clear Channel	Diverse Mass	English	Cleveland-Akron (Canton)	OH									X	X	X			30 Sheets
2493 Radio	WJLH-FM	Diverse Mass	English	Cleveland-Akron (Canton)	OH									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2494 Radio	WNXC-FM	Diverse Mass	English	Cleveland-Akron (Canton)	OH									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2495 Television	WKYC	Diverse Mass	English	Cleveland-Akron (Canton)	OH									X	X	X			Local News programming
2496 Newspaper	Outlook Columbus	Diverse Mass	English	Columbus, OH	OH										X	X			LGBT
2497 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Columbus, OH	OH									X	X	X			Columbus
2498 Radio	Traffic Radio	Diverse Mass	English	Columbus, OH	OH					X									Metro, Traffic Pulse, Clear Channel, Inet
2499 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Dayton	OH								X	X	X	X			Dayton (call for availability)
2500 Radio	Traffic Radio	Diverse Mass	English	Dayton	OH							X							Metro, Traffic Pulse, Clear Channel, Inet
2501 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Toledo	OH									X	X	X			Toledo
2502 Radio	Traffic Radio	Diverse Mass	English	Toledo	OH							X							Metro, Traffic Pulse, Clear Channel, Inet
2503 Radio	Traffic Radio	Diverse Mass	English	Youngstown	OH							X							Metro, Traffic Pulse, Clear Channel, Inet
2504 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Oklahoma City	OK									X	X	X			Oklahoma City
2505 Outdoor	Gas Station TV	Diverse Mass	English	Oklahoma City	OK									X	X	X			
2506 Radio	Traffic Radio	Diverse Mass	English	Oklahoma City	OK							X							Metro, Traffic Pulse, Clear Channel, Inet
2507 Newspaper	Greater Tulsa Reporter Newspapers Combo	Diverse Mass	English	Tulsa	OK									X	X	X			
2508 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Tulsa	OK									X	X	X			Tulsa
2509 Outdoor	Gas Station TV	Diverse Mass	English	Tulsa	OK									X	X	X			
2510 Radio	Traffic Radio	Diverse Mass	English	Tulsa	OK					X									Metro, Traffic Pulse, Clear Channel, Inet
2511 Radio	Traffic Radio	Diverse Mass	English	Wichita Falls & Lawton	OK							X							Metro, Traffic Pulse, Clear Channel, Inet
2512 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Eugene	OR									X	X	X			Eugene
2513 Radio	Traffic Radio	Diverse Mass	English	Eugene	OR							X							Metro, Traffic Pulse, Clear Channel, Inet
2514 Newspaper	Just Out	Diverse Mass	English	Portland, OR	OR										X	X			LGBT
2515 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Portland, OR	OR										X	X	X		Portland
2516 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Portland, OR	OR										X	X	X		Salem
2517 Newspaper	Erie Times-News	Diverse Mass	English	Erie	PA										X	X			
2518 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Erie	PA										X	X	X		
2519 Newspaper	Harrisburg Patriot-News	Diverse Mass	English	Harrisburg-Lncst-Leb-York	PA										X	X			
2520 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Harrisburg-Lncst-Leb-York	PA										X	X	X		Harrisburg
2521 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Harrisburg-Lncst-Leb-York	PA										X	X	X		Lancaster
2522 Radio	Traffic Radio	Diverse Mass	English	Harrisburg-Lncst-Leb-York	PA					X									Metro, Traffic Pulse, Clear Channel, Inet
2523 Newspaper	Johnstown Tribune-Democrat	Diverse Mass	English	Johnstown-Altoona-St Colge	PA								X	X	X				
2524 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Johnstown-Altoona-St Colge	PA										X	X	X		Cambria County (incl. Johnstown)
2525 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Johnstown-Altoona-St Colge	PA										X	X	X		State College (incl. surrounding townships)
2526 Magazine	Out in Jersey	Diverse Mass	English	Philadelphia	PA											X	X		LGBT
2527 Newspaper	Allentown Morning Call	Diverse Mass	English	Philadelphia	PA										X	X			
2528 Newspaper	Philadelphia Gay News	Diverse Mass	English	Philadelphia	PA							X							LGBT
2529 Newspaper	Philadelphia Inquirer/Daily News Combo	Diverse Mass	English	Philadelphia	PA										X	X			
2530 Outdoor	Brand/Marketers (Big Form)	Diverse Mass	English	Philadelphia	PA										X	X			City hall Courtyard
2531 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Philadelphia	PA										X	X	X		Allentown
2532 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Philadelphia	PA										X	X	X		Reading
2533 Radio	Traffic Radio	Diverse Mass	English	Philadelphia	PA					X									Metro, Traffic Pulse, Clear Channel, Inet
2534 Radio	WOCJ-FM	Diverse Mass	English	Philadelphia	PA							X		X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2535 Radio	WRFJ-FM	Diverse Mass	English	Philadelphia	PA									X	X	X			Units to air in AM and PM Drivetime, Evening and Weekend
2536 Radio	WWMR-FM	Diverse Mass	English	Philadelphia	PA										X	X	X		Units to air in AM and PM Drivetime, Evening and Weekend
2537 Television	WCAU	Diverse Mass	English	Philadelphia	PA										X	X	X		Local News programming
2538 Television	WPVU	Diverse Mass	English	Philadelphia	PA										X	X	X		Local News programming
2539 Outdoor	CBS Outdoor	Diverse Mass	English	Philadelphia	PA										X	X			Bulletins
2540 Outdoor	Clear Channel	Diverse Mass	English	Philadelphia	PA										X	X	X		30 Sheets
2541 Outdoor	Titan	Diverse Mass	English	Philadelphia	PA										X	X	X		Bus Wraps
2542 Outdoor	Titan	Diverse Mass	English	Philadelphia	PA										X	X	X		Subway Brand Train
2543 Radio	Traffic Radio	Diverse Mass	English	Pittsburgh	PA							X							Metro, Traffic Pulse, Clear Channel, Inet
2544 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Wilkes Barre-Scranton	PA										X	X	X		Monroe County
2545 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Wilkes Barre-Scranton	PA										X	X	X		Scranton
2546 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Wilkes Barre-Scranton	PA										X	X	X		Williamsport
2547 Magazine	Get Rhode Island Magazine	Diverse Mass	English	Providence-New Bedford	RI											X			LGBT
2548 Newspaper	Providence Journal-Bulletin	Diverse Mass	English	Providence-New Bedford	RI							X			X	X			
2549 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Providence-New Bedford	RI							X			X	X			Providence
2550 Outdoor	CBS Outdoor	Diverse Mass	English	Providence-New Bedford	RI										X	X			Bulletins
2551 Outdoor	Lamar	Diverse Mass	English	Providence-New Bedford	RI										X	X	X		30 Sheets
2552 Radio	Traffic Radio	Diverse Mass	English	Providence-New Bedford	RI							X							Metro, Traffic Pulse, Clear Channel, Inet
2553 Radio	W5NF-FM	Diverse Mass	English	Providence-New Bedford	RI										X	X	X		Units to air in AM and PM Drivetime, Evening and Weekend
2554 Radio	W5BB-FM	Diverse Mass	English	Providence-New Bedford	RI										X	X	X		Units to air in AM and PM Drivetime, Evening and Weekend
2555 Television	WJAR	Diverse Mass	English	Providence-New Bedford	RI										X	X	X		Local News programming
2556 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Charleston, SC	SC										X	X	X		Charleston
2557 Outdoor	Gas Station TV	Diverse Mass	English	Charleston, SC	SC										X	X	X		
2558 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Columbia, SC	SC										X	X	X		Columbia
2559 Outdoor	Gas Station TV	Diverse Mass	English	Columbia, SC	SC										X	X	X		
2560 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Greenville-Spart-Ashvehl-And	SC										X	X	X		Greenville/Spartanburg
2561 Outdoor	Gas Station TV	Diverse Mass	English	Greenville-Spart-Ashvehl-And	SC										X	X	X		
2562 Radio	Traffic Radio	Diverse Mass	English	Greenville-Spart-Ashvehl-And	SC							X							Metro, Traffic Pulse, Clear Channel, Inet
2563 Outdoor	Gas Station TV	Diverse Mass	English	Myrtle Beach-Florence	SC								X	X	X	X			
2564 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Chattanooga	TN										X	X	X		Chattanooga
2565 Outdoor	Gas Station TV	Diverse Mass	English	Chattanooga	TN										X	X	X		
2566 Radio	Traffic Radio	Diverse Mass	English	Chattanooga	TN							X							Metro, Traffic Pulse, Clear Channel, Inet
2567 Outdoor	Gas Station TV	Diverse Mass	English	Jackson, TN	TN										X	X	X		
2568 Outdoor	Blu Line Media (Bus Interior Cards)	Diverse Mass	English	Knoxville	TN										X	X	X		Knoxville
2569 Outdoor	Gas Station TV	Diverse Mass	English	Knoxville	TN										X	X	X		
2570 Radio	Traffic Radio	Diverse Mass	English	Knoxville	TN							X							Metro, Traffic Pulse, Clear Channel, Inet
2571 Outdoor	Blu Line Media (Bus Interior Cards																		

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments			
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22		3/29	4/5	
2738 Newspaper	Diaspora	Emerging	Ukrainian	Sacramento-Slkon-Modesto	CA		x	x	x	x	x	x	x	x	x	x	x		
2739 Radio	KUAY 1430 AM	Emerging	Ukrainian	Sacramento-Slkon-Modesto	CA		x	x	x	x	x	x	x	x	x	x	x		
2740 Newspaper	Akher Khabar	Emerging	Arabic	Denver	CO														
2741 Magazine	Javanan International Magazine	Emerging	Farsi	Colorado	CO														
2742 Newspaper	White Eagle	Emerging	Polish	Colorado	CO														
2743 Newspaper	Horizon	Emerging	Russian	Denver	CO		x												
2744 Newspaper	Profile News	Emerging	Arabic	Hartford & New Haven	CT														
2745 Newspaper	Profile News	Emerging	Arabic	New York	CT														
2746 Newspaper	Nova Gazeta	Emerging	Ukrainian	Washington, DC (Hagrstwn)	DC														DC, VA, MD
2747 Magazine	Al Nashra Magazine	Emerging	Arabic	Washington, DC (Hagrstwn)	DC														DC, VA, MD
2748 Newspaper	Al Mizaane	Emerging	Arabic	Washington, DC (Hagrstwn)	DC														DC, VA, MD
2749 Newspaper	Alishaab Alaraby	Emerging	Arabic	Washington, DC (Hagrstwn)	DC														DC, VA, MD
2750 Newspaper	Aramica	Emerging	Arabic	Washington, DC (Hagrstwn)	DC														DC, VA, MD
2751 Newspaper	Profile News	Emerging	Arabic	Washington, DC (Hagrstwn)	DC														DC, VA, MD
2752 Magazine	Javanan International Magazine	Emerging	Farsi	Washington, DC (Hagrstwn)	DC														DC, VA, MD
2753 Newspaper	Iranians Weekly	Emerging	Farsi	Washington, DC (Hagrstwn)	DC														DC, VA, MD
2754 Newspaper	Tehran Post	Emerging	Farsi	Washington, DC (Hagrstwn)	DC														DC, VA, MD
2755 Magazine	Chayka Magazine	Emerging	Russian	Washington, DC (Hagrstwn)	DC														DC, VA, MD
2756 Newspaper	Our Home Minnesota	Emerging	Russian	Washington, DC (Hagrstwn)	DC														
2757 Newspaper	Al Mambor	Emerging	Arabic	Florida	FL														
2758 Newspaper	Profile News	Emerging	Arabic	Florida	FL														
2759 Newspaper	Profile News	Emerging	Arabic	Tampa-St. Pete (Sarasota)	FL														
2760 Newspaper	Profile News	Emerging	Arabic	West Palm Beach-Ft. Pierce	FL														
2761 Magazine	Javanan International Magazine	Emerging	Farsi	Florida	FL														
2762 Magazine	Russian Town Magazine	Emerging	Russian	Florida	FL														
2763 Newspaper	Our Home Minnesota	Emerging	Russian	Florida	FL														
2764 Newspaper	Poleznaya Gazeta	Emerging	Russian	Florida	FL														
2765 Newspaper	7 Days	Emerging	Russian	Miami-FL-Lauderdale	FL														
2766 Magazine	Javanan International Magazine	Emerging	Farsi	Georgia	GA														
2767 Magazine	Russian Town Magazine	Emerging	Russian	Georgia	GA														
2768 Radio	WCEV 1450 AM	Emerging	Arabic	Chicago	IL														
2769 Radio	WCEV 1450 AM	Emerging	Arabic	Chicago	IL														
2770 Newspaper	Arab Horizon	Emerging	Arabic	Chicago	IL														
2771 Magazine	Javanan International Magazine	Emerging	Farsi	Chicago	IL														
2772 Radio	Polskie Radio	Emerging	Polish	Chicago	IL														
2773 Radio	WCEV 1450 AM	Emerging	Polish	Chicago	IL														
2774 Radio	WPNR 1490 AM	Emerging	Polish	Chicago	IL														
2775 Radio	WCEV 1450 AM	Emerging	Polish	Chicago	IL														
2776 Newspaper	Dziennik Zwiazkowy	Emerging	Polish	Chicago	IL														
2777 Newspaper	Kurier Codzienny	Emerging	Polish	Chicago	IL														
2778 Newspaper	Monitor	Emerging	Polish	Chicago	IL														
2779 Outdoor	Clear Channel	Emerging	Polish	Chicago	IL														
2780 Newspaper	7 Days	Emerging	Russian	Chicago	IL														
2781 Newspaper	Reklama in Chicago	Emerging	Russian	Chicago	IL														
2782 Newspaper	Our Home Minnesota	Emerging	Russian	Illinois	IL														
2783 Radio	WPNR 1490 AM	Emerging	Ukrainian	Chicago	IL														
2784 Newspaper	Nova Gazeta	Emerging	Ukrainian	Chicago	IL														
2785 Newspaper	Chas i Podi	Emerging	Ukrainian	Chicago	IL														
2786 Newspaper	Mest Ukrainian	Emerging	Ukrainian	Chicago	IL														
2787 Newspaper	Ukraini Slovo	Emerging	Ukrainian	Chicago	IL														
2788 Newspaper	Youth Crosswalk	Emerging	Ukrainian	Chicago	IL														
2789 Magazine	Javanan International Magazine	Emerging	Farsi	Indiana	IN														
2790 Newspaper	Profile News	Emerging	Arabic	New York	KS														
2791 Newspaper	Nova Gazeta	Emerging	Ukrainian	Massachusetts	MA														
2792 Newspaper	Aramica	Emerging	Arabic	Massachusetts	MA														
2793 Newspaper	Profile News	Emerging	Arabic	Massachusetts	MA														
2794 Newspaper	Armenian Mirror Spectator	Emerging	Armenian	Boston (Manchester)	MA														
2795 Newspaper	Armenian Weekly	Emerging	Armenian	Boston (Manchester)	MA														
2796 Newspaper	Hairnik Weekly	Emerging	Armenian	Boston (Manchester)	MA														
2797 Magazine	Javanan International Magazine	Emerging	Farsi	Massachusetts	MA														
2798 Newspaper	Russkaya Reklama	Emerging	Russian	Massachusetts	MA														
2799 Newspaper	Poleznaya Gazeta	Emerging	Russian	Massachusetts	MA														
2800 Radio	WNZK 1040 AM	Emerging	Arabic	Maryland	MD														
2801 Magazine	Assabeel Magazine	Emerging	Arabic	Detroit	MI														
2802 Newspaper	Arab American News	Emerging	Arabic	Detroit	MI														
2803 Newspaper	Michigan Arab Times	Emerging	Arabic	Detroit	MI														
2804 Newspaper	Profile News	Emerging	Arabic	Detroit	MI														
2805 Outdoor	CBS Outdoors	Emerging	Arabic	Detroit	MI														In flight March and April 2010
2806 Radio	WNZK 690 AM	Emerging	Armenian	Detroit	MI														
2807 Newspaper	7 Day	Emerging	Russian	Detroit	MI														
2808 Newspaper	Reklama in Detroit	Emerging	Russian	Detroit	MI														
2809 Newspaper	Our Home Minnesota	Emerging	Russian	Michigan	MI														
2810 Newspaper	Nova Gazeta	Emerging	Ukrainian	Michigan	MI														
2811 Radio	WNZK 1030 AM	Emerging	Ukrainian	Detroit	MI														
2812 Newspaper	Profile News	Emerging	Arabic	Minneapolis-St. Paul	MN														
2813 Magazine	Javanan International Magazine	Emerging	Farsi	Minnesota	MN														
2814 Newspaper	Our Home Minnesota	Emerging	Russian	Minnesota	MN														
2815 Magazine	Javanan International Magazine	Emerging	Farsi	Mississippi	MS														
2816 Digital	Arabamericannews.com	Emerging	Arabic	National	National														
2817 Digital	Arabiato.com	Emerging	Arabic	National	National														
2818 Digital	Arabiamedia.com	Emerging	Arabic	National	National														
2819 Digital	Berro.com	Emerging	Arabic	National	National														
2820 Digital	Sotwesoora.com	Emerging	Arabic	National	National														
2821 Digital	Wafin.com	Emerging	Arabic	National	National														
2822 Newspaper	Al Ahran	Emerging	Arabic	National	National														
2823 Newspaper	Al Watan	Emerging	Arabic	National	National														
2824 Television	ART	Emerging	Arabic	National	National														Satellite TV via Dish Network
2825 Television	LBC	Emerging	Arabic	National	National														Satellite TV via Dish Network
2826 Digital	Armenian.com	Emerging	Armenian	National	National														
2827 Digital	Armenianidc.com	Emerging	Armenian	National	National														
2828 Digital	armenianweekly.com	Emerging	Armenian	National	National														
2829 Digital	armtr	Emerging	Armenian	National	National														
2830 Digital	Asbarez.com	Emerging	Armenian	National	National														
2831 Digital	hairenik.com	Emerging	Armenian	National	National														
2832 Digital	LittleArmenia.com	Emerging	Armenian	National	National														
2833 Digital	Yerevanights.com	Emerging	Armenian	National	National														
2834 Newspaper	Hye Kiank Armenian	Emerging	Armenian	National	National														
2835 Newspaper	USA Armenian Life	Emerging	Armenian	National	National														
2836 Radio	Hairnik Online Radio	Emerging	Armenian	National	National														Online Radio Station
2837 Radio	Yerevan Nights Online Radio	Emerging	Armenian	National	National														Online Radio Station
2838 Digital	Ashena.com	Emerging	Farsi	National	National														
2839 Digital	Bia2.com	Emerging	Farsi	National	National														
2840 Digital	Gooy.com	Emerging	Farsi	National	National														
2841 Digital	Iranian.com	Emerging	Farsi	National	National														
2842 Digital	Kodoom	Emerging	Farsi	National	National														
2843 Digital	News.goooya.com	Emerging	Farsi	National	National														
2844 Digital	nourizadeh.com	Emerging	Farsi	National	National														
2845 Digital	Payvand.com/news	Emerging	Farsi	National	National														
2846 Digital	Persianmirror.com	Emerging	Farsi	National	National														
2847 Digital	Radio Javan.com	Emerging	Farsi	National	National														
2848 Digital	Televisionwashington.com	Emerging	Farsi	National	National														
2849 Digital	IranDokh.com	Emerging	Farsi	National	National														

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments		
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22		3/29	4/5
3119 Radio	KRAYFM	Hispanic	Spanish	Monterey-Salinas	CA	X	X	X	X	X	X	X	X	X	X	X		
3120 Radio	KXSFAM	Hispanic	Spanish	Monterey-Salinas	CA	X	X	X	X	X	X	X	X	X	X	X		
3121 Radio	KXSFAM	Hispanic	Spanish	Monterey-Salinas	CA	X	X	X	X	X	X	X	X	X	X	X		
3122 Radio	KSEA-FM La Campesina	Hispanic	Spanish	Monterey-Salinas	CA	X	X	X	X	X	X	X	X	X	X	X		
3123 Radio	KHDFM- Radio Bilingue	Hispanic	Spanish	Monterey-Salinas	CA	X	X	X	X	X	X	X	X	X	X	X		Bilingual format - Spanish and indigenous
3124 Newspaper	El Informador Del Valle	Hispanic	Spanish	Palm Springs	CA	X	X	X	X	X	X	X	X	X	X	X		
3125 Newspaper	La Prensa Hispana	Hispanic	Spanish	Palm Springs	CA	X	X	X	X	X	X	X	X	X	X	X		
3126 Radio	KBBUFM	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3127 Radio	KCVRFM/KCVRAM	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3128 Radio	KLMGFM	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3129 Radio	KMXFM	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3130 Radio	KRCVFM	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3131 Radio	KSTVFM	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3132 Radio	KTSEFM	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3133 Radio	KTTAFMKBBAFM	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3134 Radio	KXSEFM	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3135 Radio	KMPO-FM- Radio Bilingue	Hispanic	Spanish/English	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		Bilingual format - Spanish and indigenous
3136 Television	KCSOTV	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3137 Television	KTFKTV	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3138 Television	KUVSTV	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3139 Newspaper	El Heraldico Catolico	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3140 Newspaper	El Hispano	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3141 Newspaper	Latino Times	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3142 Newspaper	Vida en el Valle (Merced)	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3143 Newspaper	Vida en el Valle (Modesto)	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3144 Newspaper	Vida en el Valle (Sacramento)	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3145 Newspaper	Vida en el Valle (Stockton)	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3146 Newspaper	El Sol- Mendocino	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3147 Newspaper	La Prensa Popular	Hispanic	Spanish	Sacramento-Sikton-Modesto	CA	X	X	X	X	X	X	X	X	X	X	X		
3148 Newspaper	El Gigante Hispano	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3149 Newspaper	Diario San Diego (formerly known as Diario Latino)	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3150 Newspaper	La Prensa San Diego	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3151 Newspaper	El Latino	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3152 Newspaper	El Mexicano	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3153 Newspaper	Enlace	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3154 Radio	KLVNFM	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3155 Radio	KLOVFM	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3156 Radio	XGLNFM	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3157 Radio	XHFGFM	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3158 Radio	XHTYFM	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3159 Radio	XLTNFM	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3160 Radio	XOCLFM	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3161 Television	AZSDTV	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3162 Television	KBNTTV	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3163 Television	KOTTTV	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3164 Television	KPBSSTV	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3165 Television	XEWTTV	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3166 Television	XHASTV	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3167 Outdoor	CBS Outdoor Media	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3168 Outdoor	Trimex	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3169 Outdoor	Brite Media Group	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3170 Outdoor	National Mobile Billboards	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3171 Outdoor	Carteles	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3172 Outdoor	Starline	Hispanic	Spanish	San Diego	CA	X	X	X	X	X	X	X	X	X	X	X		
3173 Radio	KBRGFM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3174 Radio	KCNLFM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3175 Radio	KJORFM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		Santa Rosa
3176 Radio	KRRSFM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3177 Radio	KRZTFM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3178 Radio	KSOLEFM/KSQLFM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3179 Radio	KSRTFM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		Santa Rosa
3180 Radio	KUVRFM KVZTFM	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3181 Television	KOTVTV	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3182 Television	KFSFTV	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3183 Television	KQEDTV	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3184 Television	KSTSTV	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3185 Television	KTNCTV	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3186 Outdoor	Ad Mirable	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3187 Outdoor	CBS Outdoor Media	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3188 Outdoor	Trimex	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3189 Outdoor	Brite Media Group	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3190 Outdoor	National Mobile Billboards	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3191 Outdoor	Carteles	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3192 Outdoor	Starline	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3193 Newspaper	Vision Hispana	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3194 Newspaper	El Reportero	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3195 Newspaper	La Onda Review	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3196 Newspaper	Bohemio News	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3197 Newspaper	La Voz Bilingual Newspaper	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3198 Newspaper	Alianza Metropolitan News	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3199 Newspaper	El Mensajero	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3200 Newspaper	Fronteras de la Noticia (San Francisco/San Jose)	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3201 Newspaper	El Sol de Sonoma	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3202 Newspaper	Avance Hispano	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3203 Newspaper	El Tecolote	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3204 Newspaper	El Observador	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3205 Newspaper	El Mundo	Hispanic	Spanish	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X		
3206 Newspaper	El Mexicano de Santa Barbara	Hispanic	Spanish	SantaBarbara-SanMar-SanLuOb	CA	X	X	X	X	X	X	X	X	X	X	X		
3207 Radio	KMOXFM	Hispanic	Spanish	Yuma-El Centro	CA	X	X	X	X	X	X	X	X	X	X	X		
3208 Radio	KSEHFM	Hispanic	Spanish	Yuma-El Centro	CA	X	X	X	X	X	X	X	X	X	X	X		
3209 Radio	KSSBFM	Hispanic	Spanish	Yuma-El Centro	CA	X	X	X	X	X	X	X	X	X	X	X		
3210 Radio	XHLRFM	Hispanic	Spanish	Yuma-El Centro	CA	X	X	X	X	X	X	X	X	X	X	X		
3211 Radio	KCECFM/La Campesina	Hispanic	Spanish	Yuma-El Centro	CA	X	X	X	X	X	X	X	X	X	X	X		
3212 Radio	KUBOFM- Radio Bilingue	Hispanic	Spanish	Yuma-El Centro	CA	X	X	X	X	X	X	X	X	X	X	X		
3213 Newspaper	La Tribuna	Hispanic	Spanish	Colorado Springs-Pueblo	CO	X	X	X	X	X	X	X	X	X	X	X		
3214 Newspaper	Hispania News(newspaper)	Hispanic	Spanish	Colorado Springs-Pueblo	CO	X	X	X	X	X	X	X	X	X	X	X		
3215 Newspaper	El Hispano	Hispanic	Spanish	Denver	CO	X	X	X	X	X	X	X	X	X	X	X		
3216 Newspaper	La Voz Nueva (formerly La Voz de Colorado)	Hispanic	Spanish	Denver	CO	X	X	X	X	X	X	X	X	X	X	X		
3217 Newspaper	Vivo Colorado	Hispanic	Spanish	Denver	CO	X	X	X	X	X	X	X	X	X	X	X		
3218 Newspaper	El Reportero Nacional	Hispanic	Spanish	Denver	CO	X	X	X	X	X	X	X	X	X	X	X		
3219 Newspaper	El Semanario-The Weekly Issue	Hispanic	Spanish	Denver	CO	X	X	X	X	X	X	X	X	X	X	X		
3220 Newspaper	El Pueblo Catolico	Hispanic	Spanish	Denver	CO	X	X	X	X	X	X	X	X	X	X	X		
3221 Newspaper	El Comercio de Colorado	Hispanic	Spanish	Denver	CO	X	X	X	X	X	X	X	X	X	X	X		
3222 Radio	KJNFM	Hispanic	Spanish	Denver	CO	X	X											

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)											Comments		
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29		4/5	
3373 Television	WNSN-TV	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	X	X	X	X	X	X	
3374 Television	WTTW-TV	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	X	X	X	X	X	X	
3375 Television	WXFT-TV	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	X	X	X	X	X	X	
3376 Outdoor	Ad Mirable	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	X	X	X	X	X	X	
3377 Outdoor	Clear Channel	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	X	X	X	X	X	X	
3378 Outdoor	Trimer	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	X	X	X	X	X	X	
3379 Outdoor	Brite Media Group	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	X	X	X	X	X	X	
3380 Outdoor	National Mobile Billboards	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	X	X	X	X	X	X	
3381 Outdoor	Titan	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	X	X	X	X	X	X	
3382 Outdoor	Carteles	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	X	X	X	X	X	X	
3383 Outdoor	Starlike	Hispanic	Spanish	Chicago	IL	X	X	X	X	X	X	X	X	X	X	X	X	X	
3384 Newspaper	La Voz De Indiana	Hispanic	Spanish	Indianapolis	IN	X	X	X	X	X	X	X	X	X	X	X	X	X	
3385 Newspaper	La Olla Latinoamericana	Hispanic	Spanish	Indianapolis	IN	X	X	X	X	X	X	X	X	X	X	X	X	X	
3386 Newspaper	El Puente	Hispanic	Spanish	South Bend-Elkhart	IN	X	X	X	X	X	X	X	X	X	X	X	X	X	
3387 Newspaper	La Voz Hispana Indy	Hispanic	Spanish	Indianapolis	IN	X	X	X	X	X	X	X	X	X	X	X	X	X	
3388 Newspaper	Opinion Bilingual Kansas Newspapers	Hispanic	Spanish	Wichita-Hutchinson Plus	KS	X	X	X	X	X	X	X	X	X	X	X	X	X	
3389 Newspaper	Los Tiempos Novedades	Hispanic	Spanish	Wichita-Hutchinson Plus	KS	X	X	X	X	X	X	X	X	X	X	X	X	X	
3390 Newspaper	Tiempos	Hispanic	Spanish	Wichita-Hutchinson Plus	KS	X	X	X	X	X	X	X	X	X	X	X	X	X	
3391 Newspaper	La Voz De Kentucky	Hispanic	Spanish	Lexington	KY	X	X	X	X	X	X	X	X	X	X	X	X	X	
3392 Newspaper	Al Dia en America	Hispanic	Spanish	Louisville	KY	X	X	X	X	X	X	X	X	X	X	X	X	X	
3393 Newspaper	Jambalaya News	Hispanic	Spanish	New Orleans	LA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3394 Newspaper	El Tiempo New Orleans	Hispanic	Spanish	New Orleans	LA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3395 Newspaper	Vocero USA	Hispanic	Spanish	New Orleans	LA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3396 Radio	KDDFM	Hispanic	Spanish	New Orleans	LA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3397 Radio	KGLAAM	Hispanic	Spanish	New Orleans	LA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3398 Radio	WFNOAM	Hispanic	Spanish	New Orleans	LA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3399 Television	KGLA-TV	Hispanic	Spanish	New Orleans	LA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3400 Television	WLAETV	Hispanic	Spanish	New Orleans	LA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3401 Television	WNOTV	Hispanic	Spanish	New Orleans	LA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3402 Newspaper	La Semana	Hispanic	Spanish	Boston (Manchester)	MA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3403 Newspaper	Vocero Hispano	Hispanic	Spanish	Boston (Manchester)	MA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3404 Newspaper	El Planeta	Hispanic	Spanish	Boston (Manchester)	MA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3405 Newspaper	El Mundo Boston	Hispanic	Spanish	Boston (Manchester)	MA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3406 Newspaper	Siglo 1	Hispanic	Spanish	Boston (Manchester)	MA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3407 Newspaper	El Sol Latino	Hispanic	Spanish	Springfield-Holyoke	MA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3408 Newspaper	Latin Opinion	Hispanic	Spanish	Baltimore	MD	X	X	X	X	X	X	X	X	X	X	X	X	X	
3409 Newspaper	La Jornada Detroit (newspaper)	Hispanic	Spanish	Detroit	MI	X	X	X	X	X	X	X	X	X	X	X	X	X	
3410 Newspaper	Latino Press	Hispanic	Spanish	Detroit	MI	X	X	X	X	X	X	X	X	X	X	X	X	X	
3411 Newspaper	Mi Gente	Hispanic	Spanish	Detroit	MI	X	X	X	X	X	X	X	X	X	X	X	X	X	
3412 Newspaper	El Central	Hispanic	Spanish	Detroit	MI	X	X	X	X	X	X	X	X	X	X	X	X	X	
3413 Newspaper	Nuestro Detroit	Hispanic	Spanish	Detroit	MI	X	X	X	X	X	X	X	X	X	X	X	X	X	
3414 Newspaper	La Voz (The Community Voice)	Hispanic	Spanish	Grand Rapids-Kalamzoo-B.Crk	MI	X	X	X	X	X	X	X	X	X	X	X	X	X	
3415 Newspaper	La Noticia (Formerly El Hispano News)	Hispanic	Spanish	Grand Rapids-Kalamzoo-B.Crk	MI	X	X	X	X	X	X	X	X	X	X	X	X	X	
3416 Newspaper	El Vocero Hispano	Hispanic	Spanish	Grand Rapids-Kalamzoo-B.Crk	MI	X	X	X	X	X	X	X	X	X	X	X	X	X	
3417 Newspaper	Latino News	Hispanic	Spanish	Grand Rapids-Kalamzoo-B.Crk	MI	X	X	X	X	X	X	X	X	X	X	X	X	X	
3418 Newspaper	New/Nueva Opinion	Hispanic	Spanish	Grand Rapids-Kalamzoo-B.Crk	MI	X	X	X	X	X	X	X	X	X	X	X	X	X	
3419 Newspaper	ADELANTE FORWARD(magazine)	Hispanic	Spanish	Lansing	MI	X	X	X	X	X	X	X	X	X	X	X	X	X	Mid-Michigan
3420 Newspaper	La Voz Latina	Hispanic	Spanish	Minneapolis-St. Paul	MN	X	X	X	X	X	X	X	X	X	X	X	X	X	
3421 Newspaper	La Prensa De Minnesota(newspaper)	Hispanic	Spanish	Minneapolis-St. Paul	MN	X	X	X	X	X	X	X	X	X	X	X	X	X	
3422 Newspaper	Vida y Sabor	Hispanic	Spanish	Minneapolis-St. Paul	MN	X	X	X	X	X	X	X	X	X	X	X	X	X	
3423 Newspaper	Espiritu Catolico	Hispanic	Spanish	Minneapolis-St. Paul	MN	X	X	X	X	X	X	X	X	X	X	X	X	X	
3424 Newspaper	Latino Midwest News	Hispanic	Spanish	Minneapolis-St. Paul	MN	X	X	X	X	X	X	X	X	X	X	X	X	X	
3425 Newspaper	Mi Raza	Hispanic	Spanish	Kansas City	MO	X	X	X	X	X	X	X	X	X	X	X	X	X	
3426 Newspaper	Kansas City Hispanic News	Hispanic	Spanish	Kansas City	MO	X	X	X	X	X	X	X	X	X	X	X	X	X	
3427 Newspaper	El Mundo Latino	Hispanic	Spanish	St. Louis	MO	X	X	X	X	X	X	X	X	X	X	X	X	X	
3428 Newspaper	Rio Latino	Hispanic	Spanish	St. Louis	MO	X	X	X	X	X	X	X	X	X	X	X	X	X	
3429 Newspaper	Dos Mundos	Hispanic	Spanish	Kansas City	MO	X	X	X	X	X	X	X	X	X	X	X	X	X	
3430 Newspaper	La Noticia de Mississippi	Hispanic	Spanish	Jackson, MS	MS	X	X	X	X	X	X	X	X	X	X	X	X	X	
3431 Television	Univision	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3432 Television	Telefuturo	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3433 Television	Galavisión	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3434 Television	Telemundo	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3435 Television	Anteo America	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3436 Television	ESPN Deportes	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3437 Television	Fox Sports en Español	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3438 Television	History Channel en Español	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3439 Television	GOLTV	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3440 Television	CNN en Español	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3441 Television	LATV	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3442 Television	AMTV	Hispanic	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3443 Television	Vme	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3444 Television	CanalSur	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3445 Television	SurfMezco TV	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3446 Television	SurPuru TV	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3447 Television	TV Venezuela TV	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3448 Television	Mexicana	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3449 Television	Discovery en Español	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3450 Television	Estrella TV(Liberman)	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3451 Television	Mun2	Hispanic	Spanish/English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3452 Television	MTVids	Hispanic	Spanish/English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3453 Television	SiTV	Hispanic	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3454 Television	Hispanic MPM	Hispanic	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3455 Television	Hispanic Information&Telecommunications Network	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3456 Digital	Impre Media	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3457 Digital	Hispanic PR Wire	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3458 Digital	US Media Consulting	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3459 Digital	Google (Display)	Hispanic	Spanish/English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3460 Digital	Google (Search)	Hispanic	Spanish/English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3461 Digital	Terra	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3462 Digital	Univision	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3463 Digital	Telemundo	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3464 Digital	Beatbox	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3465 Digital	Millennial Media	Hispanic	Spanish/English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3466 Digital	Moco Space	Hispanic	Spanish/English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3467 Digital	Hispanic Business	Hispanic	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3468 Digital	Hispanic Market Weekly	Hispanic	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3469 Digital	HispanicAd.com	Hispanic	English	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3470 Digital	Hola Networks	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3471 Digital	constructionjobs.com	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3472 Magazine	Alma	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3473 Magazine	Automundo	Hispanic	Spanish	National	National	X	X	X	X	X	X	X	X	X	X	X	X	X	
3474 Magazine	Construquia	Hispanic	Spanish	National	National	X	X	X	X</										

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium	Vendor Name	Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments			
						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22		3/29	4/5	4/12
3627 Newspaper	Fronteras de la Noticia	Hispanic	Spanish	Columbus, OH	OH	X	X	X	X	X	X	X	X	X	X	X	X		
3628 Newspaper	La Voz Hispana	Hispanic	Spanish	Columbus, OH	OH	X	X	X	X	X	X	X	X	X	X	X	X		
3629 Newspaper	La Jornada Columbus	Hispanic	Spanish	Columbus, OH	OH														
3630 Newspaper	La Prensa	Hispanic	Spanish	Toledo	OH	X	X	X	X	X	X	X	X	X	X	X	X		
3631 Newspaper	El Tiempo	Hispanic	Spanish	Toledo	OH	X	X	X	X	X	X	X	X	X	X	X	X		
3632 Newspaper	Viva Oklahoma	Hispanic	Spanish	Oklahoma City	OK														
3633 Newspaper	El Nacional	Hispanic	Spanish	Oklahoma City	OK	X	X	X	X	X	X	X	X	X	X	X	X		
3634 Newspaper	El Latino American	Hispanic	Spanish	Oklahoma City	OK	X	X	X	X	X	X	X	X	X	X	X	X		
3635 Newspaper	La Semana Del Sur (newspaper)	Hispanic	Spanish	Tulsa	OK	X	X	X	X	X	X	X	X	X	X	X	X		
3636 Newspaper	Hispano De Tulsa (newspaper)	Hispanic	Spanish	Tulsa	OK	X	X	X	X	X	X	X	X	X	X	X	X		
3637 Newspaper	El Hispano News	Hispanic	Spanish	Portland, OR	OR	X	X	X	X	X	X	X	X	X	X	X	X		
3638 Newspaper	El Centinela	Hispanic	Spanish	Portland, OR	OR	X	X	X	X	X	X	X	X	X	X	X	X		
3639 Radio	KGDAM	Hispanic	Spanish	Portland, OR	OR	X	X	X	X	X	X	X	X	X	X	X	X		
3640 Radio	KRYPFM	Hispanic	Spanish	Portland, OR	OR	X	X	X	X	X	X	X	X	X	X	X	X		
3641 Radio	KSNDFM	Hispanic	Spanish	Portland, OR	OR	X	X	X	X	X	X	X	X	X	X	X	X		
3642 Radio	KWBFAM	Hispanic	Spanish	Portland, OR	OR	X	X	X	X	X	X	X	X	X	X	X	X		
3643 Radio	KWIFM	Hispanic	Spanish	Portland, OR	OR	X	X	X	X	X	X	X	X	X	X	X	X		
3644 Newspaper	El Hispano	Hispanic	Spanish	Harrisburg-Lncstr-Leb-York	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3645 Newspaper	El Diario Latino	Hispanic	Spanish	Harrisburg-Lncstr-Leb-York	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3646 Newspaper	La Voz Hispana	Hispanic	Spanish	Harrisburg-Lncstr-Leb-York	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3647 Radio	WEMGAM	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3648 Radio	WHOLAMWESTAM	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3649 Radio	WPHFAM	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3650 Radio	WPMAM	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3651 Radio	WUBAAM	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3652 Newspaper	El Mensajero	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3653 Newspaper	Impenio Latino Newspaper	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3654 Newspaper	Hoy En Delaware	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3655 Newspaper	El Tiempo Hispano	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3656 Newspaper	El Sol Latino (Formerly El Sol)	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3657 Newspaper	Al Dia	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3658 Newspaper	La Voz	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3659 Newspaper	Panorama Latin News	Hispanic	Spanish	Philadelphia	PA	X	X	X	X	X	X	X	X	X	X	X	X		
3660 Newspaper	La Voz Latina Mensual	Hispanic	Spanish	Williams Barre-Scranton	PA														
3661 Newspaper	El Latino Expreso	Hispanic	Spanish	Providence-New Bedford	RI	X	X	X	X	X	X	X	X	X	X	X	X		
3662 Newspaper	Providence En Espanol	Hispanic	Spanish	Providence-New Bedford	RI	X	X	X	X	X	X	X	X	X	X	X	X		
3663 Newspaper	El Catolico de Rhode Island	Hispanic	Spanish	Providence-New Bedford	RI	X	X	X	X	X	X	X	X	X	X	X	X		
3664 Newspaper	America Nensers en Espanol - Rhode Island	Hispanic	Spanish	Providence-New Bedford	RI	X	X	X	X	X	X	X	X	X	X	X	X		
3665 Newspaper	El Informador	Hispanic	Spanish	Charleston, SC	SC	X	X	X	X	X	X	X	X	X	X	X	X		
3666 Newspaper	Vida Latina	Hispanic	Spanish	Charleston, SC	SC	X	X	X	X	X	X	X	X	X	X	X	X		
3667 Newspaper	La Isla Magazine	Hispanic	Spanish	Charleston, SC	SC	X	X	X	X	X	X	X	X	X	X	X	X		
3668 Newspaper	Universal Latin News	Hispanic	Spanish	Charleston, SC	SC	X	X	X	X	X	X	X	X	X	X	X	X		
3669 Newspaper	La Voz Independiente	Hispanic	Spanish	Greenville-Spart-Ashevil-And	SC	X	X	X	X	X	X	X	X	X	X	X	X		
3670 Newspaper	La Nacion Hispana (La Opinion Hispana)	Hispanic	Spanish	Greenville-Spart-Ashevil-And	SC	X	X	X	X	X	X	X	X	X	X	X	X		
3671 Newspaper	Noticias Libres	Hispanic	Spanish	Chattanooga	TN	X	X	X	X	X	X	X	X	X	X	X	X		
3672 Newspaper	La Prensa Latina	Hispanic	Spanish	Memphis	TN	X	X	X	X	X	X	X	X	X	X	X	X		
3673 Newspaper	La Campana	Hispanic	Spanish	Nashville	TN	X	X	X	X	X	X	X	X	X	X	X	X		
3674 Newspaper	Latino News	Hispanic	Spanish	Nashville	TN	X	X	X	X	X	X	X	X	X	X	X	X		
3675 Newspaper	Mundo Hispano	Hispanic	Spanish	Nashville	TN	X	X	X	X	X	X	X	X	X	X	X	X		
3676 Newspaper	El Suceso	Hispanic	Spanish	Nashville	TN	X	X	X	X	X	X	X	X	X	X	X	X		
3677 Newspaper	Hispanic Guide	Hispanic	Spanish	Abilene-Sweetwater	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3678 Newspaper	La Voz Hispana	Hispanic	Spanish	Amarillo	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3679 Newspaper	El Bilingue	Hispanic	Spanish	Amarillo	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3680 Newspaper	El Mensajero	Hispanic	Spanish	Amarillo	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3681 Newspaper	El Norte de Austin	Hispanic	Spanish	Austin	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3682 Newspaper	Ahora Si	Hispanic	Spanish	Austin	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3683 Newspaper	El Mundo	Hispanic	Spanish	Austin	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3684 Newspaper	Club Deportes	Hispanic	Spanish	Austin	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3685 Newspaper	Arbit & Business	Hispanic	Spanish	Austin	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3686 Newspaper	La Prensa	Hispanic	Spanish	Austin	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3687 Radio	KJLAFM	Hispanic	Spanish	Austin	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3688 Radio	KJLQFM	Hispanic	Spanish	Austin	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3689 Newspaper	South Texas Catholic - Hispanic Section	Hispanic	Spanish	Corpus Christi	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3690 Radio	KLHBFM	Hispanic	Spanish	Corpus Christi	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3691 Radio	KMQFM	Hispanic	Spanish	Corpus Christi	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3692 Radio	KMRFM	Hispanic	Spanish	Corpus Christi	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3693 Radio	KGABFM	Hispanic	Spanish	Corpus Christi	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3694 Radio	KUNOAM	Hispanic	Spanish	Corpus Christi	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3695 Newspaper	La Subasta Dallas (Forced Combo Central Editions)	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3696 Newspaper	Panorama de Nuevos Horizontes	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3697 Newspaper	El Extra	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3698 Newspaper	El Hispano News	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3699 Newspaper	Al Dia	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3700 Newspaper	El Lider USA	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3701 Newspaper	La Estrella en Casa	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3702 Newspaper	El Heraldo News	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3703 Newspaper	Noticias de News	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3704 Newspaper	El Catolico de Texas	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3705 Newspaper	El Informador Hispano	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3706 Radio	KBOCFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3707 Radio	KESFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3708 Radio	KFZOFM/KDXXFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3709 Radio	KLNOFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3710 Radio	KMRFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3711 Radio	KNORFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3712 Radio	KTCYFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3713 Radio	KZMPFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3714 Radio	KZZAFM	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3715 Television	KMPXTV	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3716 Television	KODFTV	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3717 Television	KSTRTV	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3718 Television	KLVNTV	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3719 Television	KXTXTV	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3720 Outdoor	Ad Mirable	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3721 Outdoor	CBS Outdoor Media	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3722 Outdoor	Clear Channel	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3723 Outdoor	Trimex	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3724 Outdoor	Brite Media Group	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3725 Outdoor	National Mobile Billboards	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3726 Outdoor	Carteles	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3727 Outdoor	Starline	Hispanic	Spanish	Dallas-Ft. Worth	TX	X	X	X	X	X	X	X	X	X	X	X	X		
3728 Radio	KGNAFM/KQBUM																		

**ALL AUDIENCES
MEDIA BUY SCHEDULES**

Medium		Audience	Language	Market	State	Weeks In-Flight (mark with X, if in flight, leave blank if not)										Comments			
Vendor Name						1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5		
3881	Television DIRECT-TV SATELLITE PR	Puerto Rico	Spanish/English	National	Puerto Rico														
3882	Television MundaRi Corp	Puerto Rico	Spanish	National	Puerto Rico									X	X	X	X	X	
3883	Television STN News Corporation	Puerto Rico	Spanish	National	Puerto Rico														
3884	Radio MEDIA POWER GROUP (Radio Isla-WSKN)	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X			X	X	X	X	X	X	X	
3885	Radio UNIVISION PR (KO 104-WRA)	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X			X	X	X	X	X	X	X	
3886	Radio HBC PUERTO RICO INC/ Radio Relaj- WKAO AM)	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X			X	X	X	X	X	X	X	
3887	Radio LA X / WXYX-FM	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X			X	X	X	X	X	X	X	
3888	Radio SALSOL / WPRM-FM RADIO	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3889	Radio FIDELTY RADIO / WFID-FM	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3890	Radio NOTI UNO	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3891	Radio CADENA ESTEREO TEMPO / SBS	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3892	Radio WZNT RADIO / SBS	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3893	Radio LA MEGA ESTACION / SBS	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3894	Radio REGAETON 94/SBS	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3895	Radio NEW LIFE BROADCASTING INC (NUEVA VIDA)	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3896	Radio Saliendo del Closet	Puerto Rico	Spanish	National	Puerto Rico							X	X	X	X	X	X	X	
3897	Radio Not Radio Broadcast WAPA-AM	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3898	Newspaper EL DIA INC/ GENERALES	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3899	Newspaper CARIBBEAN INTL-NEW CO. (EL VOCERO)	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3900	Newspaper PRIMERA HORA	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3901	Newspaper COOP PRENSA UNIDA DBA PUERTO RICO DALY SUN	Puerto Rico	English	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3902	Newspaper RUMBO	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3903	Newspaper EXPRESION	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3904	Newspaper EL VISITANTE INC	Puerto Rico	Spanish	National	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3905	Newspaper Periodico Dialogo Inc	Puerto Rico	Spanish	National	Puerto Rico														
3906	Magazine TV Aqui	Puerto Rico	Spanish	National	Puerto Rico														
3907	Digital Kapti Media Inc	Puerto Rico	Spanish	National	Puerto Rico			X	X	X	X	X	X	X	X	X	X	X	
3908	Digital Primera Hora.com	Puerto Rico	Spanish	National	Puerto Rico					X	X	X	X	X	X	X	X	X	
3909	Digital TelecentroPR.com	Puerto Rico	Spanish	National	Puerto Rico					X	X	X	X	X	X	X	X	X	
3910	Digital Telemundopr.com	Puerto Rico	Spanish	National	Puerto Rico					X	X	X	X	X	X	X	X	X	
3911	Digital Yahoo.com	Puerto Rico	Spanish	National	Puerto Rico														
3912	Television SAN JUAN CABLE	Puerto Rico	Spanish/English	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3913	Television CABLE ACCESS MEDIA	Puerto Rico	Spanish/English	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3914	Radio ALFA ROCK / W/CAD RADIO	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3915	Radio MAGIC / W/DI	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico														
3916	Radio MSG RADIO INC- DBA TOCA DE TO	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3917	Radio WCMN RADIO (107.3 M EMSORA)	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3918	Radio WORO FM 2.5	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3919	Radio WOSO RADIO	Puerto Rico	English	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3920	Radio WRXD / RED 96 / SBS	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3921	Radio DIMENSION 103.3	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3922	Radio YINQUE 83	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3923	Radio W AEL RADIO	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3924	Radio WABA	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico														
3925	Newspaper LA CORDILLERA	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3926	Newspaper DE TODO CAROLINA	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3927	Newspaper EL EXPRESO DE PR	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3928	Newspaper EL REGIONAL	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3929	Newspaper EL HORIZONTE	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3930	Newspaper LA ESTRELLA DE PR	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3931	Newspaper LA PERLA	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3932	Newspaper PERIODICO EL NORTE	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3933	Newspaper PERIODICO OPINION	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3934	Newspaper PERIODICO EL ORIENTAL	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3935	Newspaper EL PERIODICO INC	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3936	Newspaper La Semana	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3937	Newspaper EL TODO	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3938	Newspaper PERIODICO VISION INC	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3939	Newspaper La Esquina	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3940	Outdoor CBS OUTDOOR	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3941	Outdoor COVENANT MEDIA	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3942	Outdoor ABCON MEDIA PR. INC.	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3943	Outdoor THE LAMAR COMPANIES	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3944	Outdoor HORIZON MEDIA CORP	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3945	Outdoor B-BILLBOARD CORP	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3946	Outdoor PPOWER ADS CORP	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3947	Outdoor IMPACT MEDIA CORP	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3948	Outdoor BILLBOARD MEDIA GROUP	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3949	Outdoor FOCAL POINT	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3950	Outdoor PR OUTDOOR MEDIA	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3951	Outdoor DUENO SHOWTIME PR INC	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3952	Outdoor World 10 Best K Corp.	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico	X	X	X	X	X	X	X	X	X	X	X	X	X	
3953	Outdoor Electronic Advertising (Edgardo Gonzalez)	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico														
3954	Outdoor ELDi En Puerto Break Tour	Puerto Rico	Spanish	Local Puerto Rico	Puerto Rico														
3955	Digital ENDI.com	Puerto Rico	Spanish	National	Puerto Rico														
3956	Newspaper Neue Presse USA	Germany	German	Arizona	AZ	X	X	X	X	X	X	X	X	X	X	X	X	X	
3957	Magazine German World	Germany	German	Arizona	AZ	X	X	X	X	X	X	X	X	X	X	X	X	X	
3958	Magazine France-Amerique	France	French	Los Angeles	CA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3959	Magazine France-Amerique	France	French	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3960	Newspaper Neue Presse USA	Germany	German	California	CA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3961	Magazine German World	Germany	German	California	CA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3962	Newspaper The National Herald	Greek	Greek	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3963	Radio Hellenic Public Radio	Greek	Greek	San Francisco-Oak-San Jose	CA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3964	Newspaper Algemeiner Journal	Yiddish	Yiddish	California	CA	X	X	X	X	X	X	X	X	X	X	X	X	X	
3965	Radio KLBS AM	Portuguese	Portuguese	Fresno-Visalia	CA	X	X	X	X										

