tumblr.

A network of people finding and sharing the things they care about.

By the numbers

Monthly global page views

Page views grew from just over 1 billion per month in June 2010 to more than 16 billion in October 2011

Source: Quantcast

34

Million+

Tumblr Blogs

102

Million+

monthly uniques
(42 million U.S.)

45

Million+

new posts
everyday

16,000,000,000

Monthly page views

Source: Quantcast

Top 5 countries

United States
249 million visits

Brazil
49 million visits

Canada
29 million visits

UK
34 million visits

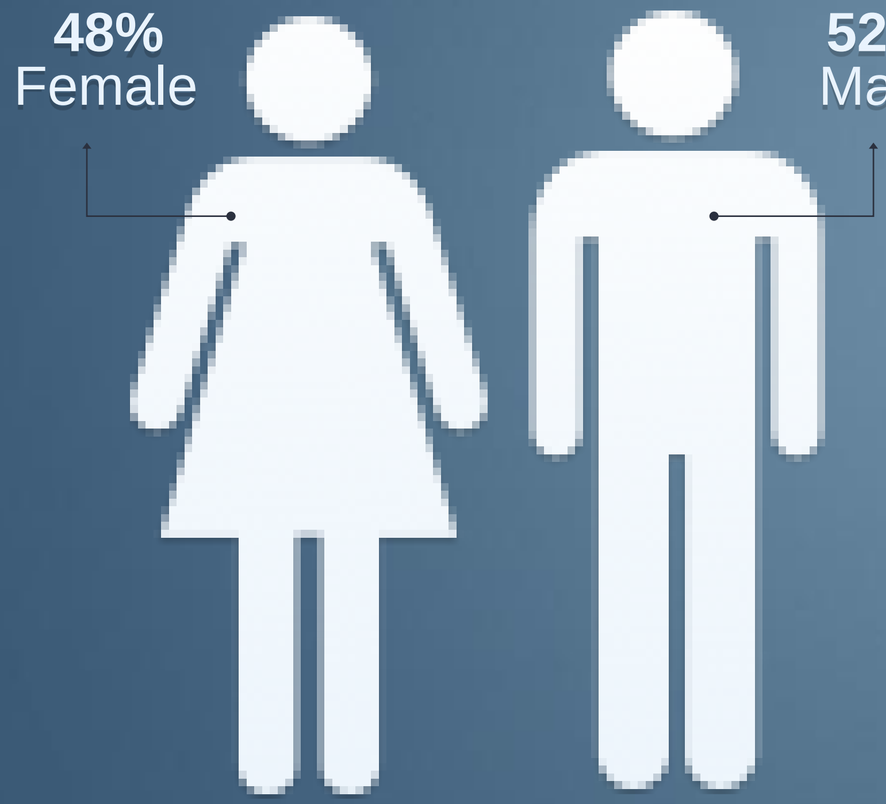
Australia
21 million visits

Network Total
560 million visits

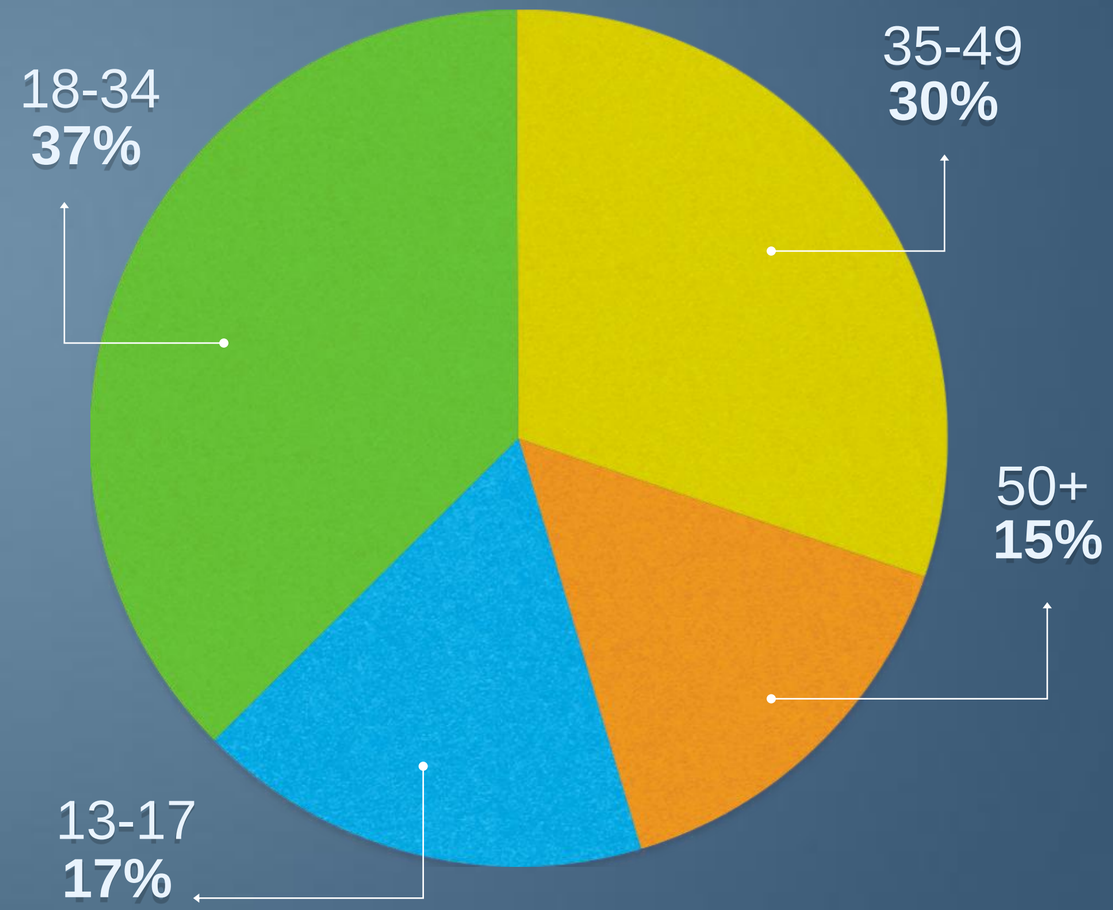
Source: Quantcast

Demographics

Gender



Age



Source: Quantcast

Getting started:

Create a blog

http://tumblr.com/

Log in

tumblr.

Email address | Password | URL | Start posting!

One step and you're ready to post

© Tumblr, Inc. About What's New Content Policy Terms of Service Privacy Policy

30 reasons you'll love Tumblr

Getting started:

Customize

http://tumblr.com/dashboard/

tumblr. Dashboard Radial Matrix Brand X Sandbox

NOW HERE

Text Photo Quote Link Chat Audio Video

Open Radial Matrix
blog.zacksultan.com
Customize appearance
Settings

Posts 36
Followers 49
Drafts
Queue
Launch Mass Post Editor

Search my posts

You reblogged haseman: 10 notes delete edit

haseman:

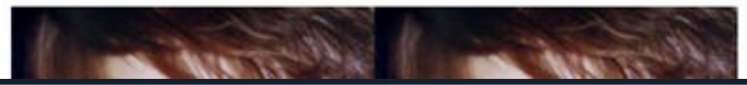
> 38 burritos

marc started following you

joshuanguyen started following you

NOW HERE

You reblogged teenagemutantninjanoses: 622 notes delete edit



By the numbers Getting started How it works Case studies

tumblr.

http://tumblr.com/

Themes | Save | Close

Custom theme | Edit HTML

Title: Radial Matrix

Description

PAGES

ADVANCED

Zack Sultan Designs at Tumblr.

Say hello

Oct 19

PASSING THROUGH TIMES SQUARE BY MAREEN FISCHINGER

November 8.

MY FAVORITE WEB SITE

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

November 8.

ALLISON

http://tumblr.com/

Use Cancel

All Themes

TUMBLR USER

Fluid by tmblg

THE MINIMALIST

The Minimalist minimalistco

PLAID

May 04

There are always choices we can begin to make, changes we can begin to invite, rules we can work to upset, angles of penetration we can try to explore. And if that's not worth trying, well, what is?

May 04

Plaid by kangster

ONE VERY IMPORTANT THOUGHT

Radial Matrix

Archive Random RSS Search

8TH NOV 2006

It does not matter how slow you go so long as you do not stop.

—Wisdom of Confucius

8TH NOV 2006

Passing through Times Square by Mareen Fischinger

8TH NOV 2006

My favorite web site

How it works:

Start posting

http://tumblr.com/dashboard

tumblr. Dashboard Radial Matrix Brand X Sandbox

Text Photo Quote Link Chat Audio Video

buzzfeed: 10 notes reply reblog

Did Occupy Wall Street hack Goldman Sachs' website?!

Source: fffff.at #LOL #hacking #OWS #Goldman Sachs #Occupy The Internet

striatecortex reblogged nevver: 124 notes reblog

Following 56 people

Add and remove

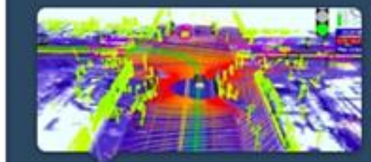
Liked 11 posts

design 2

long reads 10+

Explore more tags

Search Tags



futuramb
Tumblr Radar

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tumblr.

http://tumblr.com/dashboard

tumblr. Dashboard Radial Matrix Brand X Sandbox

Text Photo Quote Link Chat Audio Video

Following 56 people
Add and remove
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Explore more tags
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buzzfood: 10 notes reply reblog

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futuramb
Tumblr Radar

striatecortex reblogged nevver: 124 notes reblog

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tumblr.

http://smarterplanet.tumblr.com/

tumblr. Dashboard Radial Matrix Brand X Sandbox

Text Photo Quote Link Chat Audio Video

Following 56 people
Add and remove
Liked 11 posts
design 2
long reads 10+
Explore more tags
Search Tags

Russians see room for moonbase in lunar lava caves

delete edit

The United States may have put the first man on the moon, but Russian scientists and space explorers are now gazing at a new goal — setting up a colony on the moon.

#Space #Cosmonauts

topherchris reblogged vh1: 23 notes reblog

vh1:

> The 40 Sluttiest Doggy Halloween Costumes [BestWeekEver]

mpdrolet
Tumblr Radar

buzzfeed: 11 notes reply reblog

http://smarterplanet.tumblr.com/

Customize Dashboard

Zack Sultan Designs at Tumblr.

Say hello

Oct 21

RUSSIANS SEE ROOM FOR MOONBASE IN LUNAR LAVA CAVES

The United States may have put the first man on the moon, but Russian scientists and space explorers are now gazing at a new goal — setting up a colony on the moon.

October 21. 1 note.

"IT WAS, WE MIGHT SAY, NOT PERFORMANCE ART BUT PERFORMANCE PHYSICS: AN IMMERSIVE, URBAN-SCALE DEMONSTRATION OF QUANTUM DISLOCATION"

BLDG BLOG on San Francisco Fleet Week.

October 20.

http://tumblr.com/

LAUGHING SQUID

29 notes reblog

RE/Mixed Media Festival 2011, Celebrating Remix Art & Culture

LAUGHING SQUID

54 notes reblog

reblog

Easily create content by reblogging others' posts to your tumblr

http://tumblr.com/

LAUGHING SQUID

29 notes reblog

RE/Mixed Media Festival 2011, Celebrating Remix Art & Culture

LAUGHING SQUID

54 notes reblog

Or “like” (you can set up your blog to show your likes, too).

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tumblr.

http://tumblr.com/

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Upload a Photo

Choose File 74-germany-20.jpeg JPEG, GIF, PNG or BMP. Max size: 10 MB

Use a URL instead Take a photo! + Add another photo

Caption *(optional)*

Lovely postage.

Set a click-through link

Queue post Preview Cancel

Post to my blog

publish now
✓ add to queue
publish on...
save as draft
private

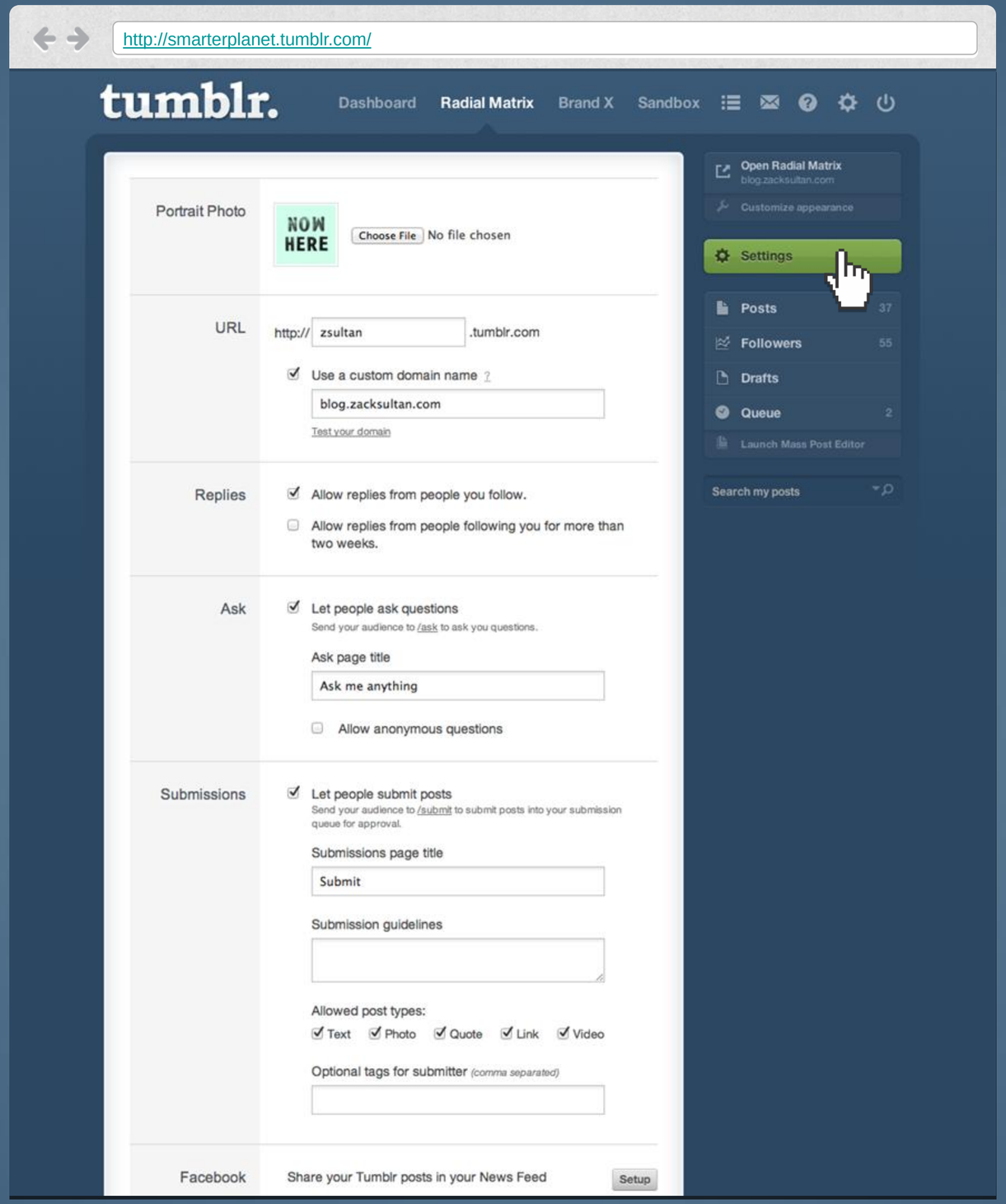
tags

Set a custom post URL
/post/123456/

Let people photo reply

© Tumblr, Inc. Help About Goodies Developers Themes Meetups Jobs Terms

You can even “queue” posts to automaticall y post them later in the day.



Or let your audience supply content.

http://smarterplanet.tumblr.com/

tumblr. Dashboard Radial Matrix Brand X Sandbox

Portrait Photo — NOW HERE — Choose File — No file chosen

URL — http:// zsultan .tumblr.com

Use a custom domain name

blog.zacksultan.com

Test your domain

Replies — Allow replies from people you follow. — Allow replies from people following you for more than two weeks.

Open Radial Matrix — blog.zacksultan.com

Customize appearance

Settings

Posts 37

Followers 55

Drafts

Queue 2

Launch Mass Post Editor

Search my posts

Ask — Let people ask questions

Send your audience to /ask to ask you questions.

Ask page title

Ask me anything

Allow anonymous questions

Submissions — Let people submit posts

Send your audience to /submit to submit posts into your submission queue for approval.

Submissions page title

Submit

Submission guidelines

Allowed post types:

Text Photo Quote Link Video

Optional tags for submitter *(comma separated)*

Facebook — Share your Tumblr posts in your News Feed — Setup

http://smarterplanet.tumblr.com/

Unfollow Dashboard

Home Ask me anything Send me all the best shiz!!! Archive Mobile RSS

Search

:D STRLE

Text

Ask me anything

Ask as zsultan log out Ask

ABOUT

Hi!

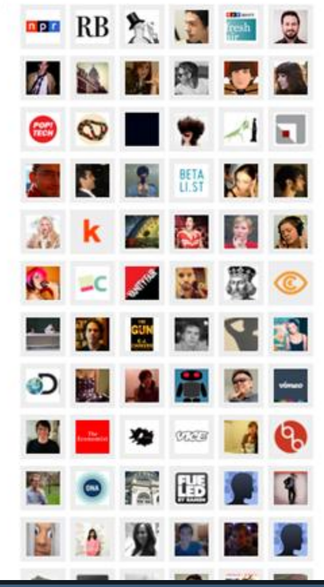
I'm :Danielle Strle.

This blog is the #1 best source for news about the things I like and the stuff I'm doing.

I live in New York City and I work at Tumblr.

I also have a cool iPad app called RSS5000.
If you like GoogleReader, you should check it out!

PEOPLE I FOLLOW



http://smarterplanet.tumblr.com/

tumblr. Dashboard Radial Matrix Brand X Sandbox

Portrait Photo — NOW HERE — Choose File — No file chosen

URL — http:// zsultan .tumblr.com

Use a custom domain name

blog.zacksultan.com

Test your domain

Replies — Allow replies from people you follow. — Allow replies from people following you for more than two weeks.

Ask — Let people ask questions

Send your audience to /ask to ask you questions.

Ask page title — Ask me anything

Allow anonymous questions

Open Radial Matrix blog.zacksultan.com

Customize appearance

Settings

Posts 37

Followers 55

Drafts

Queue 2

Launch Mass Post Editor

Search my posts

Submissions — Let people submit posts

Send your audience to /submit to submit posts into your submission queue for approval.

Submissions page title — Submit

Submission guidelines

Allowed post types: Text Photo Quote Link Video

Optional tags for submitter *(comma separated)*

http://smarterplanet.tumblr.com/

Unfollow Dashboard

Home Ask me anything Send me all the best shiz!!! Archive Mobile RSS

Search

:D STRLE

Text

Send me all the best shiz!!!

Submit a Text Post

Title *(optional)*

Post

I accept the Terms of Submission

Tags

Sumbmission

Submitting as **zsultan**

Submit

ABOUT

Hi!

I'm :Danielle Strle.

This blog is the #1 best source for news about the things I like and the stuff I'm doing.

I live in New York City and I work at Tumblr.

I also have a cool iPad app called RSS5000. If you like GoogleReader, you should check it out!

PEOPLE I FOLLOW

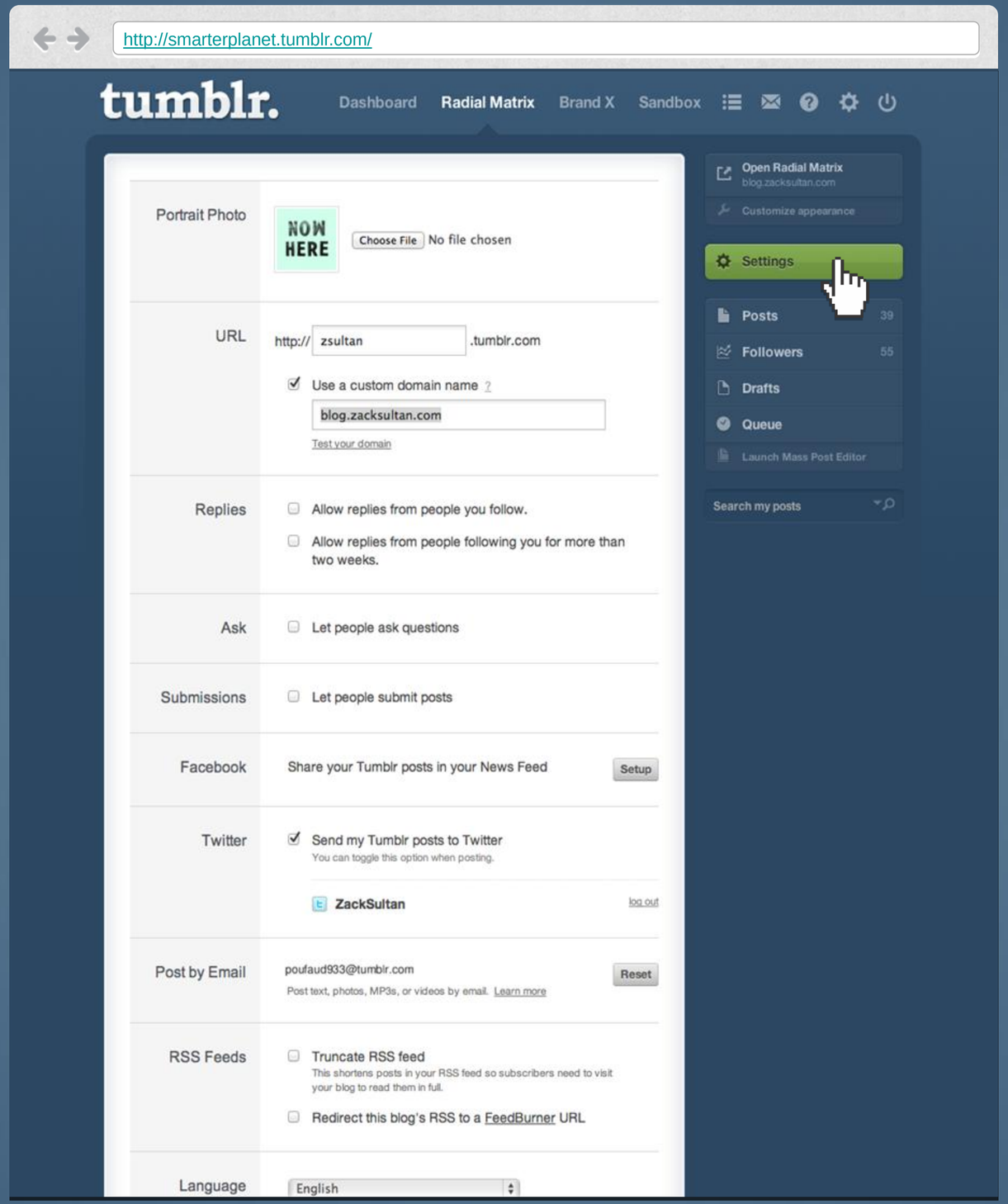
How it works:

Get Heard

Mobileability

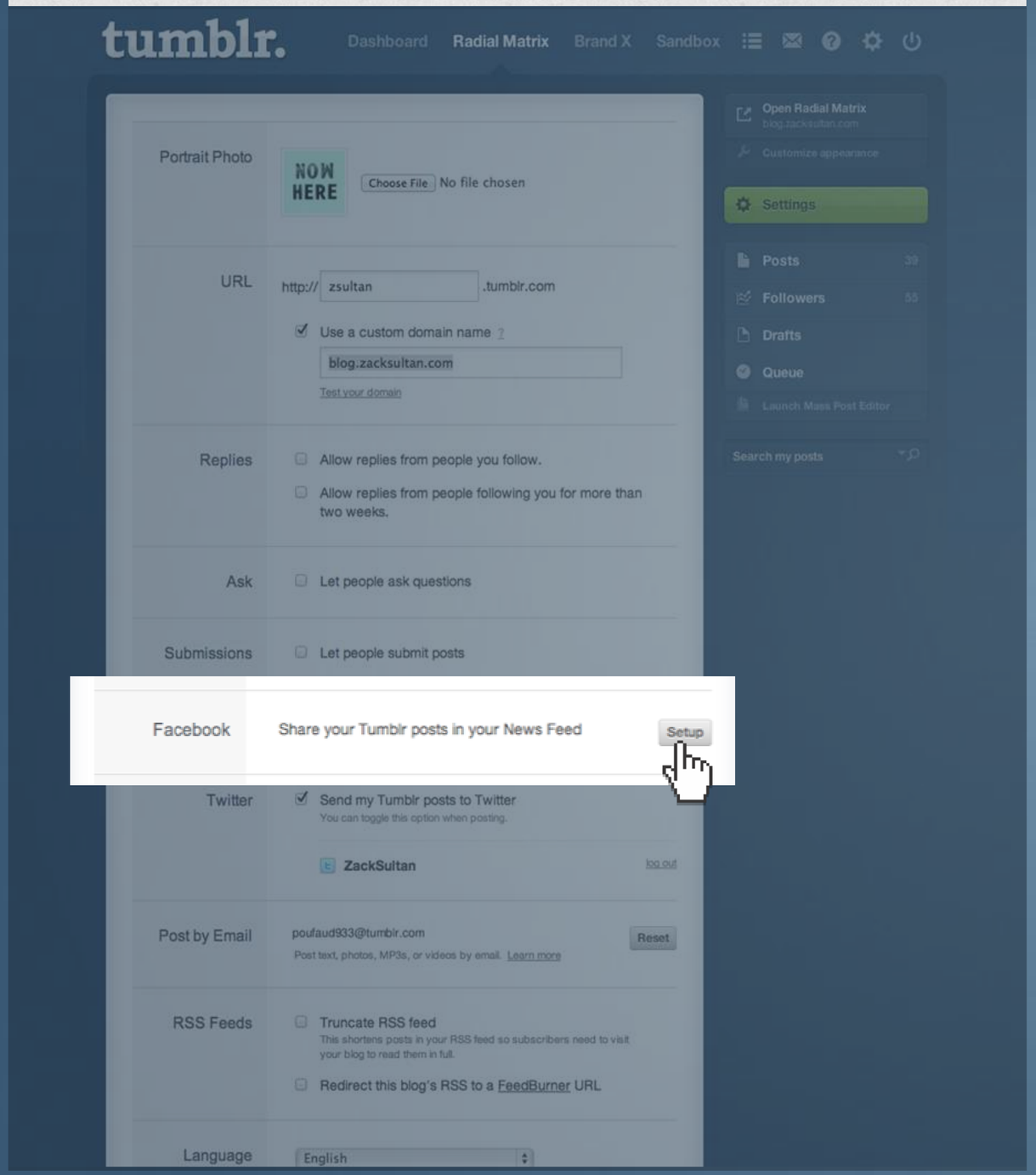
Native apps for iPhone and Android, optimized for iPad.

FPO



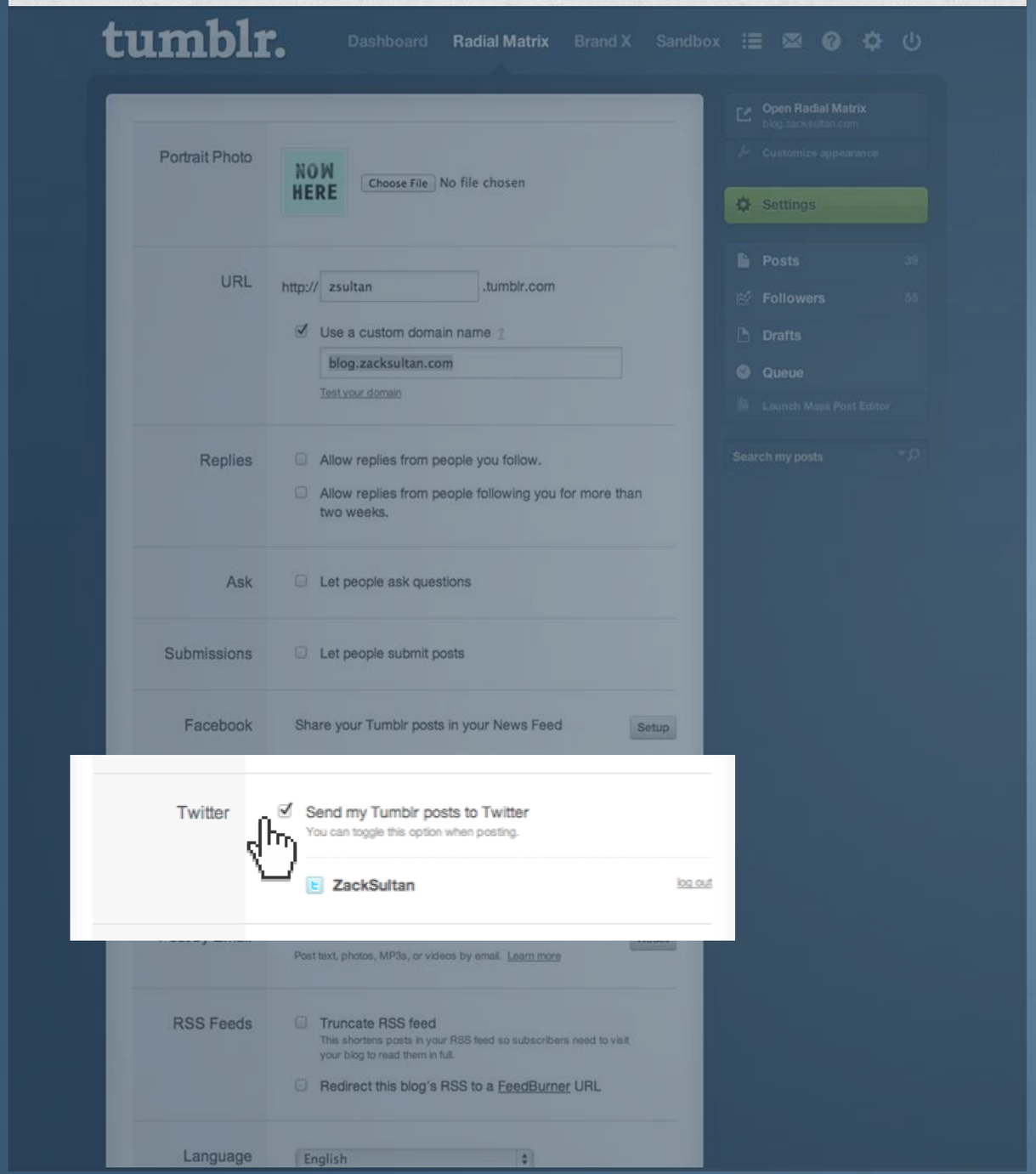
Automatically send posts to Facebook or Twitter

http://smarterplanet.tumblr.com/



http://smarterplanet.tumblr.com/

http://smarterplanet.tumblr.com/



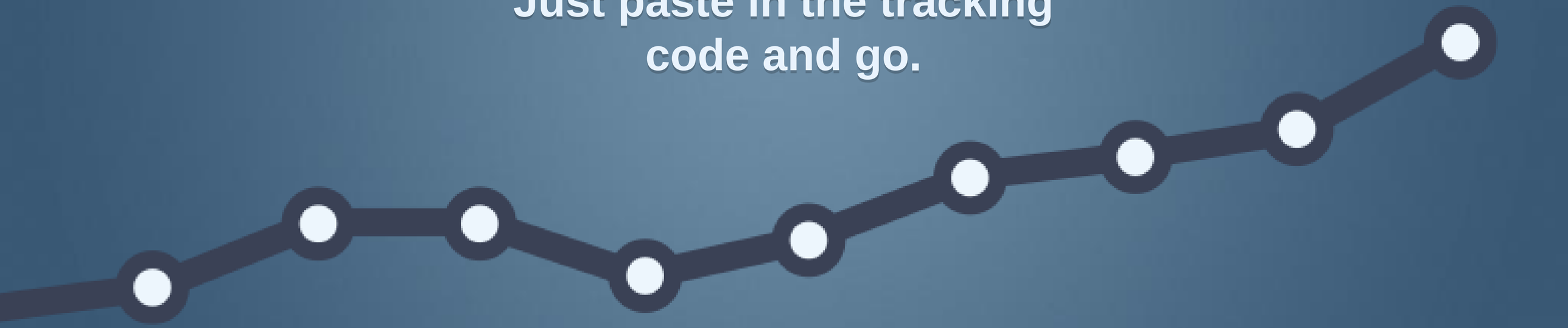
http://smarterplanet.tumblr.com/

Google optimized

From URL slugs to XML sitemaps, Tumblr is as friendly as can be to search engines.

Use Google Analytics

Just paste in the tracking code and go.



How it works:

Find cool stuff

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NOW HERE

Text Photo Quote Link Chat Audio Video

oliphillips: 7 notes reply reblog

Following 56 people

Add and remove

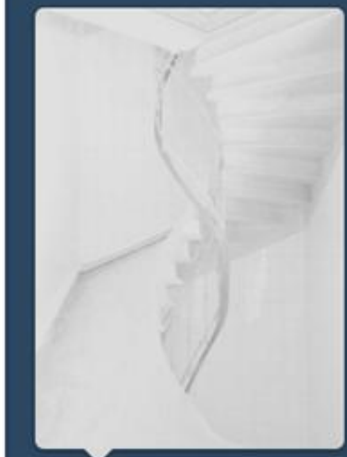
Liked 10 posts

design 10+

long reads 10+

Explore more tags

Search Tags



meinwelt
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Find people to follow

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http://tumblr.com/

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Spotlight | People you know | Following 56 people

GQ
Look Sharp. Live Smart.
New York, NY

egotripland
"The Arrogant Voice of Musical Truth." Since 1994. Authors. Creators. TV producers & Dope move-makers.
New York City

Follow
#the[illegible]lan
Culture is politics. Politics is culture.
New York, NY

Utne Reader
The best of the alternative press.
Minneapolis, MN

Arts Orbit
The best writers and photographers in MPLS + STP go to shows, scratch their heads, pen some thoughts, and make some GIFs.
Minneapolis, MN

Vice Magazine | Viceland | VBS
"[Vice magazine is] this all-embracing, all-swallowing whore of Babylon." - Kyp Malone of TV on the Radio
Brooklyn, NY

KNOW Homo
A blog for anyone who has ever been a "them." The blog gives

Let My People Show
A blog on art and culture by Robin Cembalest, executive

The Sky Might Fall
Urban lifestyle & Culture from London to the rest of the globe.

- Architecture
- Art
- Artists
- Book Deals
- Books
- Business
- Charities & Non-Profits
- Comics
- **Culture**
- Curators
- Cute
- Design
- Developers
- Education
- Entertainment
- Fashion
- Film
- Filmmakers
- Fitness
- Food
- Funny
- Gaming
- History
- Home and Lifestyle
- Illustrators
- LGBTQ
- Medicine
- Music
- Musicians
- Nature
- News
- Parenting
- Photography
- Politics and Government

Spotlight
Browse and follow great blogs, curated by the Tumblr team

http://tumblr.com/

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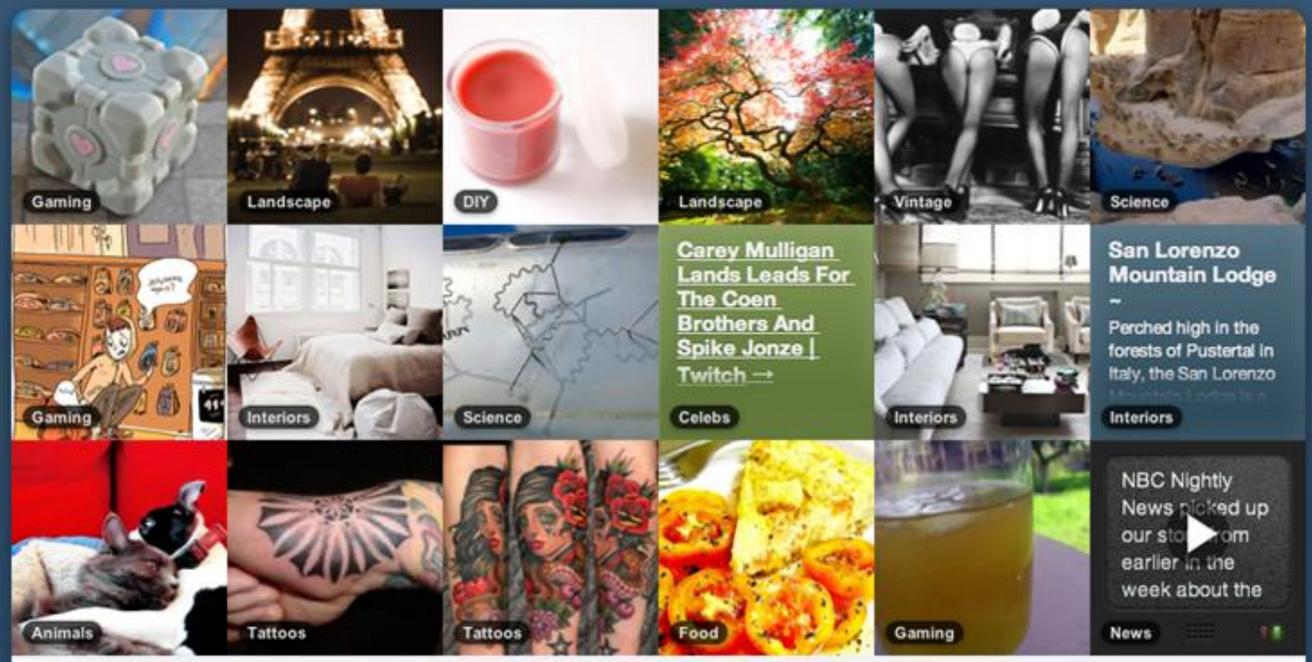

POPULAR TAGS	FEEDBACK	ACTIVITY	TOP EDITOR
GIF			mrgif
LOL			nickdouglas
Fashion			wetheurban
Art			artandopinion
Illustration			fuckyeahillustrativeart
Vintage			theotherblack
Landscape			kari-shma
Animals			kari-shma
Food			celebratewithcake

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TODAY'S DOCUMENT

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Daily featured documents from the holdings of the U.S. National Archives.

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tumblr.

http://peacecorps.tumblr.com/

ON TUMBLR

Peace Corps

LIFE IS CALLING. HOW FAR WILL YOU GO?

November 14, 2011

12 notes

About

Yes, we're on Tumblr now! Learn more about us at www.peacecorps.gov and follow us:

Support Peace Corps and get your own copy of this commemorative Shepard Fairey print!

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tumblr.

http://thedailypothole.tumblr.com/

The Daily POTHOLE

MILL & PAVE

A publication of New York City DOT

5,813,726 square yards resurfaced in 2011

Report a Pothole

Weekly Milling & Paving Schedule

Street Rating Map

203,386

square yards resurfaced last week

1 hour ago

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