## U.S. PURCHASERS' QUESTIONNAIRE

#### WOVEN ELECTRIC BLANKETS

#### This questionnaire must be received by the Commission by no later than May 3, 2010

#### See page 4 of the Instruction Booklet for filing instructions.

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its antidumping investigation concerning woven electric blankets ("WEBs") from China (Inv. No. 731-TA-1163 (Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from Joshua Levy (202-205-3236, joshua.levy@usitc.gov).

Name of firm Address					
			Zip Code		
World Wie	de Web address				
•	Has your firm purchased either WEBs or knit electric blankets (as defined in the instruction booklet) from <u>any</u> source (domestic or foreign) at any time since January 1, 2007?				
<b>NO</b>	(Sign the certification below and pr	(Sign the certification below and promptly return only this page of the questionnaire to the Commission)			
<b>YES</b>	(Read the instruction booklet carefully, complete all parts of the questionnaire, and return the entire questionnaire to the Commission so as to be received by the date indicated above)				

## CERTIFICATION

I certify that the information herein supplied in response to this questionnaire is complete and correct to the best of my knowledge and belief and understand that the information submitted is subject to audit and verification by the Commission.

By submitting this certification I also grant consent for the Commission, and its employees and contract personnel, to use the information provided in this questionnaire and throughout this investigation in any other import-injury investigations conducted by the Commission on the same or similar merchandise.

I acknowledge that information submitted in this questionnaire response and throughout this investigation may be used by the Commission, its employees, and contract personnel who are acting in the capacity of Commission employees, for developing or maintaining the records of this investigation or related proceedings for which this information is submitted, or in internal audits and investigations relating to the programs and operations of the Commission pursuant to 5 U.S.C. Appendix 3. I understand that all contract personnel will sign non-disclosure agreements.

Name of Authorized Official	Title of Authorized Official	Date
	Phone: ()	
Signature		E-mail address
-	<i>Fax</i> ()	

## PART I.—GENERAL INFORMATION

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 25 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

I-1a. <u>**OMB statistics.--**</u>Please report the actual number of hours required and the cost to your firm of preparing the reply to this questionnaire and completing the form.

hours dollars

- I-1b. <u>**OMB feedback.--**We are interested in any comments you may have for improving this questionnaire in general or the clarity of specific questions. Please attach such comments to your response or send them to the above address.</u>
- I-2. **Establishments covered.--**Provide the name and address of establishment(s) covered by this questionnaire (see page 3 of the instruction booklet for reporting guidelines). If your firm is publicly traded, please specify the stock exchange and trading symbol.
- I-3. **Ownership.--**Is your firm owned, in whole or in part, by any other firm?

No YesList the following	g information.
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Firm name	Address	<u>Extent of</u> ownership

I-4. <u>**Related Chinese importers/exporters.--**Does your firm have any related firms, either domestic or foreign, which are engaged in importing WEBs from China into the United States or which are engaged in exporting WEBs from China to the United States?</u>

No Yes--List the following information.

Firm name	Address	Affiliation

#### PART I.--GENERAL INFORMATION--Continued

Related nonsubject importers/exporters.--Does your firm have any related firms, either I-5. domestic or foreign, which are engaged in importing WEBs from countries other than China into the United States or which are engaged in exporting WEBs from countries other than China to the **United States?** No Yes--List the following information. Firm name and country Affiliation Address \_\_\_\_ \_\_\_\_\_ Related producers.--Does your firm have any related firms, either domestic or foreign, which I-6. are engaged in the production of WEBs? Yes--List the following information. No Firm name Address Affiliation \_\_\_\_

#### U.S. Purchasers' Questionnaire - WEBs

#### PART II.--PURCHASES

<u>Contact information (Purchases</u>).--Who should be contacted regarding the information requested in parts II to IV?

Company contact:

Name and title

() Phone number

E-mail address

II-1. **<u>Purchases.--</u>**Report, as indicated below, your firm's purchases (either directly or through a sales agent or broker) of WEBs. Report based on delivery date, not order date.

Item	2007	2008	2009
Purchases of WEBs produced in The United States: Quantity			
Value			
China: Quantity Value			
All other countries: <sup>1</sup> Quantity			
Value			
Purchases of knit electric blankets produced in The United States: Quantity Value			
China: Quantity			
Value			
All other countries: <sup>1</sup> Quantity			
Value			

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#### PART II.--<u>PURCHASES</u>--Continued

II-2. <u>Changes in purchasing patterns since 2007</u>.—Please indicate how the relative levels of your firm's purchases of WEBs from different sources (both domestic and foreign) have changed since January 1, 2007.

Source of purchases	Trend	Explanation for trend
The United States	Decreased	
	Increased	
	Constant	
	Fluctuated	
China	Decreased	
	Increased	
	Constant	
	Fluctuated	
All other countries	Decreased	
	Increased	
	Constant	
	Fluctuated	

# II-3. Changes in purchasing patterns between the second half of 2008 and the second half of 2009.—Please indicate how the relative levels of your firm's purchases of WEBs from different sources (both domestic and foreign) differed in the second half of 2008 as compared to the second half of 2009.

Source of purchases	Trend	Explanation for trend
The United States	Decreased	
	Increased	
	Constant	
	Fluctuated	
China	Decreased	
	Increased	
	Constant	
	Fluctuated	
All other countries	Decreased	
	Increased	
	Constant	
	Fluctuated	

#### PART II.--<u>PURCHASES</u>--Continued

II-4. **<u>Purchases from one country only</u>**.--If your firm has purchased WEBs from only one country, please explain the reasons for doing so.

II-5. <u>Supplier identification</u>.--Please identify below the names and addresses of your firm's <u>FIVE</u> largest suppliers of WEBs since January 1, 2007. Please also provide the name and telephone number of a contact person and the share of the quantity of your firm's total purchases of WEBs that each of these suppliers accounted for in 2009.

No.	Supplier's name	Street address ( <u>not</u> P.O. box), city, state, and zip code	Contact person	Telephone number or e-mail address	Share of 2009 purchases (%)
1					
2					
3					
4					
5					

#### U.S. Purchasers' Questionnaire - WEBs

#### PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES

III-1. **<u>Firm type</u>.--**Which of the following best describes your firm as a purchaser of WEBs (check all that apply)?

Retailer		
Distributor		
Other (Describe:		)

III-2. <u>Competition for sales</u>.--If you are a <u>retailer</u> or <u>distributor</u> of WEBs, do you compete for sales to your customers with the manufacturers or importers from which you purchase WEBs?

🗌 No	YesI	Please explain		
<b>T</b> 0	¥6 (*			

III-3. <u>**Types of customers.--**</u>If your firm is a <u>retailer</u> or <u>distributor</u> of WEBs, what are the major types of customers to which you sell WEBs?

#### PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

#### III-4. Substitutes.--

(a) Can other products be substituted for WEBs?

No

Yes--Please complete (b).

(b) Please list in order of importance any products (e.g., knit electric blankets) that may be substituted for WEBs. For each possible substitute product, please give examples of applications and end uses for which they are substitutes and indicate the degree to which changes in the price of the substitute products affect the price of WEBs, and the length of any time lag for such price effects.

Substitute	Applications/end uses	Have changes in the prices of this substitute affected the price for WEBs?
1.		No YesPlease explain.
2.		No YesPlease explain.
3.		No YesPlease explain.
4.		No YesPlease explain.
5.		No YesPlease explain.

# U.S. Purchasers' Questionnaire - WEBs

# PART III.--<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>--Continued

# III-5. Demand trends.--

What principal factors affect changes in demand?	Increased	Decreased	Fluctuated	No change
January 1, 2007?  Increased Decreased Fluctuated No change What principal factors affect changes in demand?  Please compare demand for WEBs in the U.S. market in the second half of 20 demand for WEBs in the U.S. market in the second half of 2009.  Has the demand within the United States for WEBs changed due to the availal knit electric blankets? If so, has demand for WEBs:	What principal fa	ctors affect changes	in demand?	
January 1, 2007?  Increased Decreased Fluctuated No change What principal factors affect changes in demand?  Please compare demand for WEBs in the U.S. market in the second half of 20 demand for WEBs in the U.S. market in the second half of 2009.  Has the demand within the United States for WEBs changed due to the availal knit electric blankets? If so, has demand for WEBs:				
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Please compare demand for WEBs in the U.S. market in the second half of 20 demand for WEBs in the U.S. market in the second half of 2009. Has the demand within the United States for WEBs changed due to the availal knit electric blankets? If so, has demand for WEBs:	Increased	Decreased	Fluctuated	No change
demand for WEBs in the U.S. market in the second half of 2009. Has the demand within the United States for WEBs changed due to the availal knit electric blankets? If so, has demand for WEBs:	What principal fa	ctors affect changes	in demand?	
demand for WEBs in the U.S. market in the second half of 2009. Has the demand within the United States for WEBs changed due to the availal knit electric blankets? If so, has demand for WEBs:				
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demand for WEBs in the U.S. market in the second half of 2009. Has the demand within the United States for WEBs changed due to the availal knit electric blankets? If so, has demand for WEBs:				
knit electric blankets? If so, has demand for WEBs:				
knit electric blankets? If so, has demand for WEBs:				
Increased Decreased Fluctuated No change				ed due to the availabi
	Increased	Decreased	Fluctuated	No change
Please explain:				

#### U.S. Purchasers' Questionnaire - WEBs

#### PART III.--<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>--Continued

III-6. **Importance of purchasing domestic product.--**Is buying a product that is produced in the United States an important factor in your firm's purchases of WEBs (check ALL that apply)?

No

- Yes--Purchases of domestic product are required by law or regulation (for example, government purchases under "Buy American" provisions). This involves percent of all purchases of WEBs.
- Yes--Purchases of domestic product are not required by law or regulation, but are required by your customers. This involves \_\_\_\_\_ percent of all purchases of WEBs.
- Yes--Purchases of domestic product are required for other reasons (please specify these reasons below). This involves \_\_\_\_\_ percent of all purchases of WEBs.

#### III-7 Conditions of competition.--

No

(a) Is the WEBs market subject to business cycles or conditions of competition distinctive to WEBs?

No Yes--Please explain and estimate the duration of any such cycle.

(b) Has the emergence of new markets for WEBs since January 1, 2007 affected the business cycles or conditions of competition distinctive to WEBs?

Yes--Please explain any such changes.

# U.S. Purchasers' Questionnaire - WEBs

# PART III.--<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>--Continued

Your firm:	Always	Usually	Sometimes	Never
Your customers:	Always	Usually	Sometimes	Never
If at least sometim determining the pre	•	•	firm and/or your cu	stomers cons
Your firm:				
Vour oustomore				
Your customers:				
Your customers:				
			n, and to the extent tha	t you know, o
<b>Decisions based or</b> your customers mal	n country-of-origi ke purchasing deci	inDoes your firm		
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Decisions based or	<u>n country-of-orig</u> ke purchasing deci e?	<b>in</b> Does your firm isions involving W	n, and to the extent tha EBs based on the cour	ntry of origin
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# PART III.--<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>--Continued

III-10.	Purcha	sing frequency					
	(a)	How frequently do you make purchases?					
		Daily Weekly Monthly Quarterly Annually					
		Other (specify))					
	<ul> <li>(b) Have you made significant changes in your purchasing patterns (e.g., frequency January 1, 2007?</li> <li>No</li> <li>Yes—Please describe.</li> </ul>						
III-11.		er of suppliers contactedHow many suppliers do you generally contact before making a se? firms					
III-12.	<u>Chang</u>	e in suppliersHave you changed suppliers since January 1, 2007?					
	🗌 No	YesPlease list the supplier or suppliers and indicate whether the firm was added or dropped as a supplier. Also explain the reasons for each change and indicate how frequently you change suppliers in general.					
III-13.		<b>ppliers</b> Are you aware of any new suppliers, either foreign or domestic, that have the market since January 1, 2007?					
	No YesPlease identify each new supplier and indicate when and how you became aware of them.						

#### PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

#### III-14. Supplier qualification

(a) Do you require your suppliers to be or to become certified or qualified to sell WEBs to your firm?

□ No □ Yes	percent of purchases in 2009
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Yes--all purchases

(b) Please provide a general description of the certification or qualification process. Briefly describe the factors that you consider when qualifying a new supplier (e.g., quality of product, reliability of supplier, etc.)

(c) How long does it take to qualify a new supplier? \_\_\_\_\_ days.

III-15. **Failure to certify.--**Since January 1, 2007, have any domestic or foreign producers failed in their attempts to certify or qualify their WEBs with your firm or have any producers lost their approved status?

No Yes--Please identify these firms, the countries where they are located, and the reasons why they failed the certification/qualification process.

## PART III.--<u>MARKET CHARACTERISTICS AND PURCHASING PRACTICES</u>--Continued

III-16. **Purchasing factors.**—Please rate each factor listed below in terms of its importance to your firm in choosing between competing suppliers of WEBs.

	Very important	Somewhat important	Not important
Availability			
Branding			
Delivery terms			
Delivery time			
Discounts offered			
Extension of credit			
Incentive programs			
Price			
Minimum qty requirements			
Packaging			
Product consistency			
Quality meets industry standards			
Quality exceeds industry standards			
Product range			
Reliability of supply			
Return rates			
Technical support/service			
U.S. transportation costs			
Other (specify):			

#### U.S. Purchasers' Questionnaire - WEBs

#### PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

- III-17. <u>Major purchasing factors</u>.--Please list, in order of their importance, the three most important factors generally considered by your firm in deciding from whom to purchase WEBs for any one order (examples include branding, extension of credit, incentive programs, prearranged contracts, price, quality exceeding specifications or industry standards, range of supplier's product line, traditional supplier, etc.).
  - 1.

     2.

     3.

Other factors or comments:

- III-18. **<u>Quality characteristics</u>.--**What characteristics does your firm consider when determining the quality of WEBs (e.g., fabric blends and weaves (ppi); weight and size of WEBs; wiring, control settings, and control displays; and return rates)?
- III-19. **Frequency of decisions based on price.--**How often does your firm purchase the WEBs that are offered at the lowest price?

Always	Usually	Sometimes	Nevei
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III-20. <u>Price leaders</u>.--Please list the names of any firms you considered price leaders in the WEBs market since January 1, 2007. A price leader is defined as (1) one or more firms that initiate a price change, either upward or downward, that is followed by other firms, or (2) one or more firms that have a significant impact on prices. A price leader does not necessarily have to be the lowest priced supplier. For those firms identified as a price leader, please specify the time period in which a price change was communicated, whether the price change was upward or downward, and whether it covered a specific geographic region or a specific product type. Please also describe how the firm(s) exhibited price leadership.

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#### PART IV.—PRODUCT COMPARISONS

IV-1. <u>**Country knowledge.--**</u>Please indicate the countries of origin for WEBs for which your firm has actual marketing/pricing knowledge.

United States

China

Other countries (Please specify \_\_\_\_\_\_

IV-2. Interchangeability by country-pair.--Are WEBs produced in the United States and in other countries interchangeable (*i.e.*, can they physically be used in the same applications)? Please indicate below, using "A" to indicate that the products from a specified country-pair are *always* interchangeable, "F" to indicate that the products are *frequently* interchangeable, "S" to indicate that the products are *never* interchangeable, and "0" to indicate *no familiarity* with products from a specified country-pair.<sup>1</sup>

Country-pair	United States	United States China			
United States					
China					
<sup>1</sup> For any country-pair producing WEBs which are <i>sometimes</i> or <i>never</i> interchangeable, please expla the factors that limit or preclude interchangeable use:					

#### PART IV.—PRODUCT COMPARISONS--Continued

IV-3. <u>Non-price differences</u>--Are differences other than price (*i.e.*, availability, branding, product range, quality, return rates, technical support, transportation network, *etc.*) between WEBs produced in the United States and in other countries a significant factor in your firm's purchases of the products? Please indicate below, using "A" to indicate that such differences are always significant, "F" to indicate that such differences are frequently significant, "S" to indicate that such differences are never significant, and "0" to indicate no familiarity with products from a specified country-pair.<sup>1</sup>

Country-pair	United States	China	Other countries
United States			
China			
<sup>1</sup> For any country-pair your firm's purchases of V imparted by such factors:	VEBs, identify the country-p	price always or frequently a pair and report the advantag	are a significant factor in les or disadvantages

# PART IV.—<u>PRODUCT COMPARISONS</u>--Continued

V-4.	<u><b>Country preferences</b></u> Do you or your customers ever specifically purchase WEBs from one country in particular over other possible sources of supply?					
	No YesPlease identify all relevant countries (including the United States and both subject and nonsubject foreign countries) from which you or y customers prefer to order, and indicate why WEBs from these countries are preferred over WEBs from other countries (please not the specific product or products in your response).					
V-5.	<u>Availability of merchandise</u> Are certain grades/types/sizes of WEBs available from only a single source (domestic or foreign, including both subject and nonsubject countries)?					
	No YesPlease identify the source and the grade/type/size.					
W-6.	<u>Choice of product not based on price</u> If you purchased WEBs from one source although a comparable product was available from another source at a lower price, please explain your reasons for doing so (please specify by country, including the United States and both subject and nonsubject foreign countries). Possibilities might include branding, control and display electronics, incentive programs, weave and blend of blanket shell, product range, return rates, etc.					

#### PART IV.—PRODUCT COMPARISONS--Continued

IV-7. <u>Factor country comparisons</u>.--For the factors listed below, please rate how WEBs produced in each country you identified in your response to question IV-1 compare with WEBs produced in each of the other countries you identified (including the United States and both subject and nonsubject foreign countries).

	product from compared to product from		product from compared to product from			product from compared to product from		d to	
Quality	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Branding									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Incentive programs									
Price <sup>1</sup>									
Minimum quantity requirements									
Packaging									
Product consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Product range									
Reliability of supply									
Return rates									
Technical support/service									
U.S. transportation costs <sup>1</sup>									
Other (specify):									

<sup>1</sup> A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

## PART IV.—<u>PRODUCT COMPARISONS</u>--Continued

# IV-8. Minimum quality.--

(b)

(a)	How often do domestically produced WEBs meet your firm's minimum quality
	specifications?

Always	Usually	Sometimes	Rarely or never
How often do sul	bject imported WEBs 1	neet your firm's minim	um quality specifications?
Always	Usually	Sometimes	Rarely or never

(c) How often do imported nonsubject WEBs (*i.e.*, WEBs from countries other than China) meet your firm's minimum quality specifications?

Source	Always	Usually	Sometimes	Rarely or never