

*June 3, 2011*

**THE WHITE HOUSE COUNCIL**

— ★ ★ ★ ★ *for* ★ ★ ★ ★ —

**COMMUNITY SOLUTIONS**

**Morning Opening**

*- Patty Stonesifer -*



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# Our Mandate from the President

## Focus on *Community* Solutions

- ☆ Identify the key attributes of **effective community-developed solutions** to our national problems

## Engage *All* Sectors

- ☆ Make **recommendations on how to engage** individuals, State and local governments, institutions of higher education, non-profit and philanthropic organizations, community groups, and businesses to support community-developed solutions
- ☆ Make **recommendations regarding specific policy areas** in which the Federal Government is investing significant resources that lend themselves to cross-sector collaboration

## Identify and Highlight *What Works*

- ☆ Highlight examples of **best practices, tools, and models** that are making a demonstrable positive impact in communities
- ☆ Honor the work of leaders in service and social innovation who are making a **significant impact in their communities**

☆ Source: <http://www.whitehouse.gov/the-press-office/2010/12/14/executive-order-white-house-council-community-solutions>



# Our Vision, and Goals for Today

## Our Collective Vision

- ☆ Every American community will have the knowledge and tools at hand to **create successful local “collaboratives”** that are designed to catalyze large scale change and address their most pressing community challenges, and
- ☆ (building on above) Every American community understands the urgency, has the tools and is building the process and capacity to **move (their) disconnected youth along critical pathways to education, employment and ongoing civic participation.**

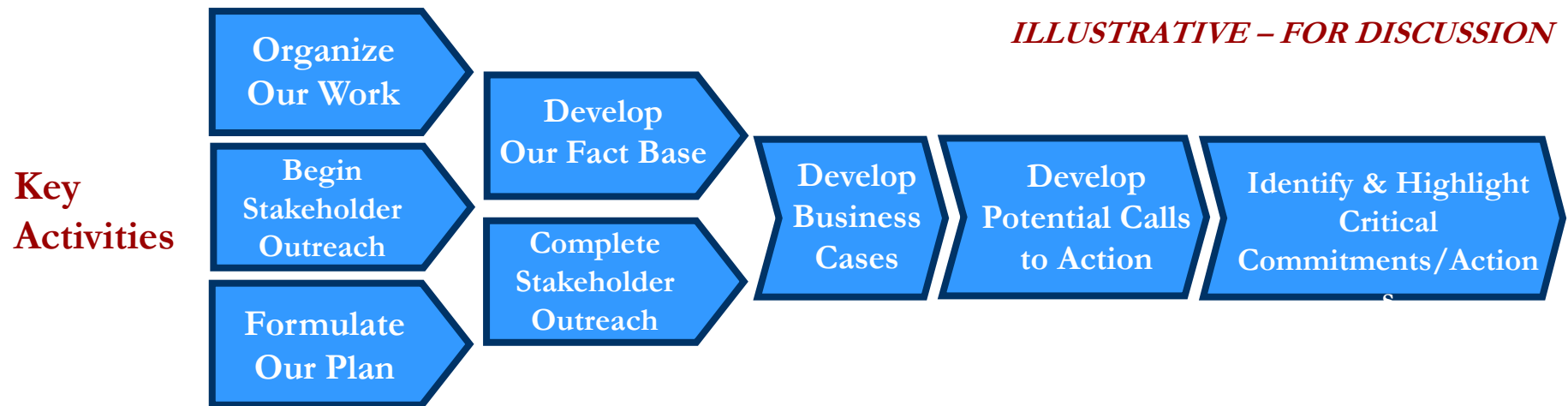
## Our Goals for Today's Meeting

- ☆ Share **what we have learned** from our stakeholder outreach, and secondary research and analysis to date
- ☆ Discuss **what this means for our work** moving forward



# Summary of Key 2011 Activities

*ILLUSTRATIVE – FOR DISCUSSION*



**Completed by**

March/April/May

June

July

August

Sept/Oct/Nov

**Notes**

★ Formed three work groups and developed norms for how we communicate and work together to maximize impact

★ Combination of interviews, listening sessions and secondary research

★ Stakeholder specific to urge stakeholders to engage

★ Customized to illustrate myriad opportunities for engagement by stakeholder

★ Design appropriate public “launch” with selected partners and 3-5 signature announcements, pending WH acceptance of recommendations



# Our Specific Work Underway By Workgroup

**Table 1: Overview of Council Work Underway Across Workgroups**

Work Group:	Effectiveness	Capacity	Communications
<b>Lead:</b>	Byron Auguste	Jim Gibbons	Michael Kempner
<b>Goals:</b>	<ul style="list-style-type: none"> <li>• Solidify Council’s fact base</li> <li>• Quantify Council’s key goals and metrics</li> <li>• Develop stakeholder specific business cases for action</li> </ul>	<ul style="list-style-type: none"> <li>• Identify key elements of models that work</li> <li>• Bring more/new partners to the table (i.e. increase capacity) in service of disconnected youth</li> </ul>	<ul style="list-style-type: none"> <li>• Engage critical stakeholders by increasing their understanding of both the “problem” and the possible solution set</li> </ul>
<b>Key 2011 Deliverables:</b>	<ul style="list-style-type: none"> <li>• Simple set of tools to assist community leaders in increasing effectiveness of “all hands on deck” community collaboratives</li> <li>• Clear fact base on disconnected youth, effective programs and federal funding</li> <li>• Quality examples of successful community collaboratives focused on disconnected youth</li> <li>• Stakeholder specific business cases informed by effective employer models</li> </ul>	<ul style="list-style-type: none"> <li>• Key stakeholders support the Council's vision; Potential contribution (i.e., roles and resources) to youth on-ramps identified for each stakeholder</li> <li>• Relationships cultivated with state and local governments to support the Council’s vision to deploy cross-sector collaboratives targeting disconnected youth</li> </ul>	<ul style="list-style-type: none"> <li>• Launch effective communications effort to engage and “call to act” all critical stakeholders, leveraging new media as appropriate</li> <li>• National Youth Survey and Youth Listening Tour to raise awareness and visibility</li> <li>• “Productize” all public deliverables of the Council (i.e. toolkits)</li> </ul>



# Today's Goal: Listening & Learning

**Table 2: Overview of Council's Stakeholder Outreach Efforts to Date**

Work Group:	Effectiveness	Capacity	Communications
<b>Lead:</b>	Byron Auguste	Jim Gibbons	Michael Kempner
<b>Presenters:</b>	<ul style="list-style-type: none"> <li>• Byron Auguste</li> <li>• Jill Schumann</li> <li>• Michele Jolin</li> </ul>	<ul style="list-style-type: none"> <li>• Jim Gibbons</li> <li>• Scott Cowen</li> <li>• Jim Canales</li> </ul>	<ul style="list-style-type: none"> <li>• Michael Kempner</li> </ul>
<b>Listening and Learning:</b>  <i>Targeted Stakeholder Group and Purpose of Outreach</i>	<ul style="list-style-type: none"> <li>• <b>Thought Leaders</b> (to better understand the academic facts and emerging trends in research and practice related to disconnected youth)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Corporations</b> (to better understand what motivates them to action)</li> <li>• <b>Practitioners</b> (to better understand what works, and why, as well as what they need for continued impact)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Youth</b> (to better understand their needs, and to engage them to be advocates for themselves)</li> <li>• <b>Selected individuals across the stakeholder groups</b> (to better engage them on this issue, to hear their advice for the Council, and to identify other critical voices with whom we should connect)</li> </ul>

