

The Health Care Innovation Challenge

Agenda

- Housekeeping/Introductions
- Health Care Innovation Challenge Overview
- Resources/Next training
- Questions/Comments

Presenters

- Dorothy Frost Teeter, Center for Medicare and Medicaid Innovation, Centers for Medicare & Medicaid Services (CMS)
- Erica Tibbals, Center for Medicare and Medicaid Innovation, Centers for Medicare & Medicaid Services (CMS)

The Innovation Center

Mission Statement

“Be a constructive and trustworthy partner in identifying, testing, and spreading new models of care and payment that continuously improve health and health care for all Americans.”

A Future System

- **Affordable**
- **Accessible** – to care and to information
- **Seamless and Coordinated**
- **High Quality** – timely, equitable, safe
- **Person and Family-Centered**
- **Supportive of Clinicians** in serving their patients' needs
- **Engaged** with the community and fulfilling its population's unique needs



Transforming Health Care

Innovators across the country have developed other effective care delivery and payment models

These innovations offer us pathways to building a future health system that is more effective than the current system at improving health care, health, and lowering costs.

Health Care Innovation Challenge

An open solicitation to identify a broad range of innovative service delivery/payment models in local communities across the nation.

Looking for models that **accelerate system transformation** towards better care, better health and lower costs through improvement

Looking for models that can be **rapidly deployed within six months** of award

Specific focus on identifying models that will train and develop the **health care workforce of the future**

Measures of Success

Better health care - Improve individual patient experiences of care

Better health - Focus on the overall health outcomes of populations

Reduced costs - Lower the cost of care for Medicare, Medicaid and CHIP beneficiaries

A successful **Operational Plan** will drive three-part aim outcomes

Service/Payment Delivery Model

\$1 billion to fund innovative service delivery and payment models to support those innovative models

Successful proposals will

- Define and test a clear pathway to sustainability
- Demonstrate care improvement within 6 months of award
- Support care transformation with enhanced infrastructure activity
- Rapidly develop and deploy a health care workforce

Proposals are encouraged to focus on high-cost/high-risk populations

- Including those with multiple chronic conditions, mental health or substance abuse issues, poor health status due to socioeconomic and environmental factors, or the frail elderly

Infrastructure Support

New types of infrastructure will enable others to learn from and support more effective and efficient system-wide function

- Enhancing infrastructure activity is critical to fully achieving the Three-Part Aim outcomes
- Examples:
 - Implementation of registries
 - Medication reconciliation systems
 - Shared-decision making systems
 - Innovation or Improvement Networks
 - Community collaboratives

Workforce Impact

Transforming our health system requires transformation of our health workforce.

- Need to identify and test new ways to create the workforce of the future that will deliver and support new care models.
- Examples:
 - New roles and skills for existing health professionals
 - New types of workers to support care transformation
 - Team-based models to better utilize a mix of health providers

Speed to Implementation

- Proposed models should be operational and capable of rapid expansion or sufficiently developed to be rapidly deployed.
- Proposals will be expected to deploy care improvement models within 6 months of the award.
- Training programs are eligible for funding but should be intensive, brief programs connected to the model being tested.

Pathway to Sustainability

Proposed models are expected to

- Define and test a clear pathway to ongoing sustainability
- Inform future benefit design and/or payment approaches for CMS consideration and
- Provide recommendations for the scaling and diffusion of the proposed model

Preference will be given to proposals that can achieve sustainability as soon as possible within 3 years.

Examples of sustainability approaches:

- Public-private partnerships
- Multi-payer approaches
- Proposed service delivery agreements with entities such as ACOs or Advanced Primary Care models, mental health/public health systems

Awardee Selection Process

- Independent review panels staffed by non-Innovation Center government and non-government leaders
- Multiple panelists will review each qualifying applications
- Review based on selection criteria and scoring methodology as described in FOA
- This Challenge seeks diverse models, populations, and geography

*Please refer to the FOA Section V.2. Review and Selection Process, page 28

Selection Criteria

Awardees will be selected based on the following criteria:

Project Design 30 pts	<ul style="list-style-type: none">Proposes an innovative approach to achieve better care, better health, and lower costs
Organizational Capacity 25 pts	<ul style="list-style-type: none">Demonstrates a history of operational success and realistic plans for implementation
Workforce 15 pts	<ul style="list-style-type: none">Demonstrates significant workforce impact
Sustainability and Finances 20 pts	<ul style="list-style-type: none">Offers a pathway to sustainability and lower cost
Evaluation 10 pts	<ul style="list-style-type: none">Plans for self-evaluation to assess achievement of project goals

Project Oversight

Each grantee will be assigned an Innovation Center Project Officer (PO)

- PO ensures timely and accurate reporting of:
 - Grant administration and accounting of how awardee spends funding
 - Performance reports
- PO coordinates independent evaluation activities
 - All awardees are expected to cooperate with CMS independent evaluation and monitoring
- PO makes recommendation on project continuation

Evaluation Plan

Performance will be assessed through self-evaluation by awardees and by the CMS evaluation contractor in the following domains:

Better Care and Better Health	Lower Costs	Operational Performance	Workforce
<ul style="list-style-type: none">• Patient satisfaction and/or patient experience• Utilization• Clinical quality• Patient access• Improving the overall health of target population	<ul style="list-style-type: none">• Savings for the total cost of care for the target population	<ul style="list-style-type: none">• Effective implementation of model• Building and/or enhancing necessary infrastructure	<ul style="list-style-type: none">• Workforce acquisition and training• Impact of workforce enhancement on Three-part Aim

Project Support

Awardees will be supported through Learning and Diffusion Activities organized by the Innovation Center

These shared learning activities will

- bring organizations together to learn from one another
 - Participate in learning collaboratives
 - Organize peer networks of innovators
- actively measure success
- share breakthrough ideas to accelerate progress

Eligible Applicants

CMS wants to engage a diverse group of innovators

Eligible applicants include

- provider groups
- health systems
- payers
- community-collaboratives
- for-profit organizations
- community-based organizations
- local governments
- public-private partnerships
- private sector organizations
- faith-based organizations

Certain organizations could be eligible to apply as conveners

**Note: States are not eligible to apply as awardees.*

FAQs re: Eligibility

**Not an Exhaustive List*

Eligible Organizations Include

- For-profit organizations
- Not-for-profit organizations
- More than one application from same entity
- Local governments
- Applicants participating in other CMS programs
- State universities and state-owned hospitals are eligible

Ineligible Organizations

- States or state agencies

Ineligible Projects

- Projects duplicating or augmenting current CMS demonstrations or programs
 - Funding for clinical trials of drugs/devices
 - Refunding prior funding cuts
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Award Information

Funds will be awarded through **cooperative agreements**

- 2 planned award cycles (March 2012, August 2012)
- Awards expected to range from \$1 million - \$30 million
- Key dates:

Date	Award Process
December 19, 2011	Letter of Intent by 11:59 pm
January 27, 2012	Application Due Electronically by 11:59 pm
March 30, 2012	Awards Granted to Selected Applicants
3-years from Award date	End of Period of Performance

Required!



Contact InnovationChallenge@cms.hhs.gov

Visit <http://innovations.cms.gov>

Resources: **Application**

Access application electronically at:

- <http://www.grants.gov>

In order to apply all applicants must

- Obtain a **Dun and Bradstreet Data Universal Numbering System (DUNS)** number which can be obtained at <http://www.dunandbradstreet.com>
- Register in the **Central Contractor Registration (CCR)** database. More information at <http://www.ccr.gov>

Resources: Webinars & Questions

Upcoming Innovation Center Webinars

Tuesday December 13, 2011 2:00pm ET

Thursday December 15, 2011 2:00pm ET

All slides will be posted online at <http://innovation.cms.gov>

Any Questions

- Contact InnovationChallenge@cms.hhs.gov
- FAQs are now online at <http://innovation.cms.gov>

Resources: Web

- <http://innovations.cms.gov> (CMS' Innovation Center Web site)
 - <http://innovations.cms.gov/initiatives/innovation-challenge/index.html> (Health Care Innovation Challenge web page)
 - <http://innovations.cms.gov/documents/pdf/innovation-challenge-fact-sheet.pdf> (Health Care Innovation Challenge fact sheet)
 - <http://innovations.cms.gov/documents/pdf/innovation-challenge-foa.pdf> (Health Care Innovation Challenge Funding Opportunity Announcement)
 - <http://innovations.cms.gov/initiatives/innovation-challenge/faq.html> (Health Care Innovation Challenge Frequently Asked Questions)
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Resources: Affordable Care Act

- http://www.aoa.gov/Aging_Statistics/Health_care_reform.aspx (AoA's Health Reform web page – where webinar recordings, transcripts and slides are stored)
- <http://www.healthcare.gov> (Department of Health and Human Services' health care reform web site)
- <http://www.thomas.gov/> (Affordable Care Act text and related information)

Next Training

- *Care Transitions and Long-Term Care*
 - Watch your email in early January for registration information

Questions



- Please note: CMS staff cannot respond to questions about individual program ideas.
- They can, however, answer questions and provide clarification about the FOA.

Questions/Comments/Stories/ Suggestions for Future Webinar Topics?

Send them to:

AffordableCareAct@aoa.hhs.gov