



Ready Tonight... Sustain the Fight... Shape the Future... Transition for Tomorrow... Communicate for Success

## **Third Army/ARCENT Campaign Plan Frequently Asked Questions (FAQ)**

Q1. What is a campaign plan?

A1. A campaign plan is a series of major operations and efforts across the joint, interagency and multinational spectrums aimed at achieving strategic and operational objectives in a defined time and space. It provides the framework that directs all current and future operations.

Q2. Why is it important that Third Army/ARCENT implements this new campaign plan?

A2. Every organization has to assess itself and decide if the direction it is headed is the direction that should be continued. Third Army/ARCENT leadership determined it needs to make some adjustments to the direction we are headed and we will accomplish this by implementing a new campaign plan.

Q3. What is Third Army/ARCENT's new direction?

A3. Third Army/ARCENT has successfully transitioned physically from Fort McPherson, Ga. to Shaw Air Force Base, S.C., and must now transition to a new mindset. We must be able to anticipate and adapt to our changing operational environment, which includes the Middle East. It is critical we be prepared to be more than just a logistical headquarters, but a warfighting one as well. We will be the ones U.S Central Command or the Department of the Army calls on to be the Team of Teams to accomplish the complex missions in the Middle East. This new campaign plan helps focus on our new objectives and is and will be an avenue to reach our end state. Third Army/ARCENT's efforts in the Middle East are key to our diplomacy in the Middle East as Third Army/ ARCENT is a key player in U.S. Foreign policy.

Q4. How does the new plan impact Third Army/ARCENT Soldiers?

A4. This will be the plan that guides us on a day-to-day basis; it will be the reason why we do what we are doing and will be the guide we follow on what it is we expect to have accomplished.

Q5. How does it impact the Sumter community?

A5. This is part of the Transition line of effort; we have a requirement and an opportunity to become tied very closely with the Air Force, our joint neighbors, and also with our neighbors off the base in Sumter and all the way up to Columbia, S.C.