

AAFES October, 2011

Savings by Retailer

With Sales Tax
 Without Sales Tax
 With Velocity
 Without Velocity

Retailer

Savings

7-ELEVEN	40.51%
ABC FOOD	47.15%
ACADEMY	3.78%
ACE HARDWARE	43.60%
ADIDAS	42.86%
ADVANCE AUTO	39.69%
Advent Card Stores	15.08%
ALBERTSONS	36.90%
AMYS HALLMARK	15.43%
AUTO ZONE	38.59%
BABIES R US	20.17%
BAG-N-SAVE	20.12%
BAKERS	22.11%
BARNES AND NOBLE	9.78%
BARTELL DRUG	33.85%
BASHAS	41.06%
BASS PRO SHOP	11.77%
BEALLS	20.52%
BED BATH AND BEYOND	18.18%
BELK	30.53%
BEST BUY	20.71%
BIG 5	14.86%
BONTON	36.05%
BOSE STORE	10.32%
BOTTOM DOLLAR	11.92%
BUCKY'S	23.17%
BURLINGTON	24.44%
CASEYS	13.07%
CHAMPS SPORTS	18.84%
CIRCLE K	34.48%
COACH	21.09%
CVS	34.39%
DICKS SPORTING GOODS	19.71%
DILLARDS	23.74%
DOLLAR GENERAL	7.50%
DON QUIJOTE	32.66%
DSW	15.00%
EXXON	41.44%

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FAMILY DOLLAR	21.24%
FAMOUS FOOTWEAR	14.99%
FARM FRESH	25.49%
FIESTA MART	24.91%
FILLUPS	50.13%
FINISH LINE	16.39%
FOOD LION	24.12%
FOOD PANTRY	61.87%
FOODLAND	46.19%
FOOT ACTION	14.26%
FOOT LOCKER	18.70%
FOSSIL	25.00%
FRED MEYER	18.95%
FRY'S ELECTRONICS	20.03%
FRY'S GROCERY	22.51%
GIANT	24.88%
GNC	57.70%
GODIVA	30.29%
HALLMARK	14.77%
HARBOR FREIGHT	57.54%
HARRIS TEETER	25.33%
HEB	5.19%
HH Gregg	30.25%
HIBBETT	19.43%
HOME DEPOT	22.64%
HYVEE	25.51%
JCPENNEY	30.14%
JEWEL	27.14%
KANGAROO	44.29%
KELLYS SUPERVALU	32.54%
KITCHEN COLLECTION	20.48%
KMART	26.37%
KOHL'S	34.00%
KROGER	22.77%
LADY FOOT LOCKER	11.18%
Le Gourmet Chef	21.67%
LENS CRAFTERS	23.39%
LINENS N THINGS	33.21%

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LONGS	34.05%
LORD AND TAYLOR	26.66%
LOWES	29.61%
MACYS	30.07%
MODELL'S SPORTING GOODS	12.52%
NAPA	48.76%
NIKE STORE	20.00%
NORDSTROM	22.60%
OFFICE DEPOT	39.39%
OFFICE MAX	30.19%
ON THE RUN	39.51%
Orchard Supply	43.61%
O'REILLY AUTO PARTS	31.15%
PEEBLES	36.96%
PET SUPERMARKET	23.22%
PETCO	35.25%
PETSMART	21.51%
PRINCETON SPORTS	38.59%
PUBLIX	17.02%
QFC	33.02%
RALPHS	36.60%
RANDALLS	32.19%
REGENCY GIFT & GOURMET	22.94%
RITE AID	36.71%
SAFEWAY	34.32%
SCHELLS SPORTS STORE	19.98%
SEARS	30.52%
SEPHORA	15.00%
Sheplers	25.21%
SHOPKO	30.99%
SHOPPERS	15.46%
SPORTS AUTHORITY	19.55%
SPORTS CHALET	15.84%
STAPLES	29.50%
STATER BROS	40.30%
SUNGLASS HUT	27.01%
SUPER SAVER	26.38%
TARGET	19.49%

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TIMES	33.70%
TOYS R US	20.70%
ULTA 3	15.00%
ULTRA BEAUTY SUPPLY	20.00%
VACUUM CLEANER CENTER	36.76%
VALERO	53.61%
VON MOUR	28.00%
VONS	33.94%
WALGREENS	30.43%
WALMART	13.59%
WAWA	20.82%
WEGMANS	19.46%
WINN DIXIE	26.64%
YANKEE CANDLE	14.80%
YONKERS	32.46%