

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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BALTIMORE

Department	Retailer	Savings
Automotive		
	ADVANCE AUTO	50.04%
	AUTO ZONE	33.89%
	KMART	27.66%
	NAPA	44.66%
	SEARS	29.53%
	WALMART	20.23%
Bookmark		
	BARNES AND NOBLE	19.82%
	TARGET	17.23%
Boys 4-20 Branded		
	BELK	42.24%
	BONTON	44.09%
	KOHL'S	46.06%
	MACY'S	43.55%
Candy - Everyday		
	CVS	36.11%
	EXXON	41.44%
	GIANT	31.52%
	GODIVA	28.99%
	MACY'S	27.94%
	SAFEWAY	40.67%
	WEGMANS	9.13%
Computer Software		
	BEST BUY	33.36%
	WALMART	33.36%
Floor Care		
	KOHL'S	30.03%
Food and Shoe Care		
	BELK	16.67%
	CHAMPS SPORTS	17.99%
	DICKS SPORTING GOODS	17.99%
	DSW	15.00%
	FOOT ACTION	11.98%
	FOOT LOCKER	16.27%
	JCPENNEY	39.06%

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BALTIMORE

Department	Retailer	Savings
	KOHL'S	40.54%
	NORDSTROM	24.96%
	SEARS	30.00%
	SPORTS AUTHORITY	16.09%

Fragrances

KOHL'S	21.05%
LORD AND TAYLOR	25.99%
MACYS	23.96%
SEARS	24.93%
SEPHORA	1.02%

Games and Puzzles

KMART	32.43%
KOHL'S	50.11%
TARGET	3.23%
TOYS R US	13.85%
WALMART	5.58%

Girls NIT Branded

BELK	47.36%
BONTON	45.59%
JCPENNEY	42.24%
KOHL'S	44.85%
MACYS	43.68%
WALMART	-9.80%

Greeting Cards

HALLMARK	15.08%
TARGET	15.08%
WALGREENS	15.08%

Handbags/Hosiery

COACH	22.19%
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Hardware

KMART	38.58%
TARGET	20.08%

Household

CVS	39.82%
GIANT	27.67%
HARRIS TEETER	20.07%

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BALTIMORE

Department	Retailer	Savings
	KMART	15.65%
	RITE AID	42.39%
	SAFEWAY	23.76%
	SHOPPERS	20.05%
	WALMART	6.08%
	WAWA	33.56%
	WEGMANS	11.22%

Intimate Apparel

BELK	24.15%
LORD AND TAYLOR	19.79%
MACYS	25.00%

Juvenile Furniture

SEARS	6.67%
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Ladies Accessories

ADIDAS	42.86%
BONTON	26.09%
CHAMPS SPORTS	21.54%
DICKS SPORTING GOODS	20.00%
KOHL'S	30.95%
MODELL'S SPORTING GOODS	12.52%
PEEBLES	36.96%
SPORTS AUTHORITY	21.79%

Laudry Care

BED BATH AND BEYOND	36.94%
HALLMARK	14.11%
KOHL'S	15.58%
MACYS	51.98%

Luggage

JCPENNEY	59.42%
SEARS	53.64%

Mens Basic Furnishings

BELK	36.14%
BONTON	25.00%
CHAMPS SPORTS	20.64%
DICKS SPORTING GOODS	18.88%
FOOT ACTION	19.96%
FOSSIL	25.00%

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BALTIMORE

Department	Retailer	Savings
	JCPENNEY	36.18%
	KOHL'S	28.61%
	LORD AND TAYLOR	39.18%
	MACYS	38.78%
	NIKE STORE	20.00%
	SEARS	28.39%
	SPORTS AUTHORITY	17.61%
	WALMART	-14.98%

Paper-Plastic Goods

	BED BATH AND BEYOND	16.21%
	KOHL'S	43.15%
	MACYS	35.83%
	SEARS	33.37%
	WALMART	18.34%
	WEGMANS	28.71%

Pet Food

	PETCO	31.50%
	PETSMART	19.25%

Photo

	KMART	-49.65%
	SEARS	-52.53%
	WALMART	-32.89%

Prestige Cosmetics

	CVS	26.48%
	GIANT	22.81%
	JCPENNEY	10.75%
	KMART	16.32%
	KOHL'S	18.10%
	LORD AND TAYLOR	17.42%
	MACYS	16.20%
	RITE AID	7.70%
	SEARS	15.15%
	SHOPPERS	11.85%
	WALMART	2.76%

School/Office Supplies

	CVS	62.71%
	RITE AID	44.85%
	STAPLES	45.23%

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BALTIMORE

Department	Retailer	Savings
	WALGREENS	37.11%
	WALMART	12.71%

Skin Care

CVS	36.00%
GIANT	24.22%
HARRIS TEETER	29.24%
KMART	38.34%
RITE AID	37.86%
SAFEWAY	31.45%
SHOPPERS	12.20%
TARGET	9.40%
WALGREENS	39.58%
WALMART	4.53%

Small Appliances

BED BATH AND BEYOND	37.55%
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Sunglasses

MACYS	37.47%
NORDSTROM	36.97%
SUNGLASS HUT	37.47%

Team Sports

DICKS SPORTING GOODS	26.01%
KMART	36.25%
SPORTS AUTHORITY	12.50%
WALMART	19.56%

Traffic Appliances

ACE HARDWARE	37.52%
KITCHEN COLLECTION	18.19%
Le Gourmet Chef	21.67%
SEARS	23.58%

TV Video

BEST BUY	18.14%
BOSE STORE	10.32%
HH Gregg	30.25%
TARGET	12.31%

Watches

KOHL'S	24.40%
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AAFES October, 2011

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BALTIMORE

Department	Retailer	Savings
	MACYS	24.40%

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Savings by Market Department Retailer

With Sales Tax Without Sales Tax With Velocity Without Velocity

FT. WALTON BEACH

Department	Retailer	Savings
Automotive		
	ADVANCE AUTO	36.72%
	KMART	31.17%
	SEARS	27.08%
Bookmark		
	BARNES AND NOBLE	-0.22%
	TARGET	-7.14%
	WALMART	-18.23%
Boys 4-20 Branded		
	BELK	43.80%
	KMART	34.29%
	KOHL'S	43.80%
Candy - Everyday		
	BARNES AND NOBLE	27.62%
	CVS	37.36%
	DILLARDS	42.22%
	FILLIPS	50.13%
	GODIVA	29.50%
	KANGAROO	44.29%
	ON THE RUN	39.51%
	PUBLIX	22.89%
	WINN DIXIE	39.51%
Computer Software		
	BEST BUY	25.05%
	OFFICE DEPOT	36.02%
	TARGET	46.67%
	WALMART	22.27%
Food and Shoe Care		
	FINISH LINE	14.99%
	FOOT LOCKER	16.28%
	HIBBETT	19.59%
	JCPENNEY	25.97%
	KOHL'S	40.54%
	SEARS	16.66%
Fragrances		
	BELK	22.85%

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FT. WALTON BEACH

Department	Retailer	Savings
	DILLARDS	23.15%
	JCPENNEY	-4.62%
	SEARS	12.79%
Games and Puzzles		
	KMART	19.27%
	TARGET	19.17%
	TOYS R US	18.99%
	WALGREENS	57.80%
	WALMART	5.97%
Girls NIT Branded		
	BELK	44.76%
	KMART	21.46%
	KOHL'S	43.93%
Greeting Cards		
	AMYS HALLMARK	15.08%
	WALGREENS	15.08%
	WALMART	15.08%
Handbags/Hosiery		
	COACH	21.48%
Hardware		
	KMART	39.51%
	LOWES	27.64%
Household		
	CVS	38.33%
	KMART	27.63%
	PUBLIX	19.59%
	TARGET	11.91%
	WALGREENS	25.06%
	WINN DIXIE	46.99%
Intimate Apparel		
	BELK	24.15%
Juvenile Furniture		
	TARGET	4.11%

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FT. WALTON BEACH

Department Retailer Savings

Ladies Accessories

BELK	36.99%
DILLARDS	2.83%
FOOT LOCKER	24.01%
HIBBETT	24.01%
JCPENNEY	47.10%
KOHL'S	37.78%
SEARS	42.00%

Laudry Care

AMYS HALLMARK	15.52%
BED BATH AND BEYOND	16.09%
TARGET	16.67%
YANKEE CANDLE	15.52%

Luggage

SEARS	59.42%
TARGET	22.78%

Mens Basic Furnishings

BELK	35.38%
DILLARDS	24.25%
FOOT LOCKER	18.49%
FOSSIL	25.00%
HIBBETT	16.64%
JCPENNEY	45.42%
KOHL'S	29.18%
NIKE STORE	20.00%
SEARS	31.79%

Paper-Plastic Goods

BED BATH AND BEYOND	12.88%
KMART	35.77%
KOHL'S	44.91%
SEARS	31.70%
TARGET	26.67%
WALMART	-0.29%

Pet Food

PET SUPERMARKET	23.22%
PETSMART	21.90%

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FT. WALTON BEACH

Department	Retailer	Savings
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Photo

TARGET	12.74%
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Prestige Cosmetics

BELK	16.84%
CVS	24.71%
DILLARDS	16.57%
JCPENNEY	15.10%
KELLYS SUPERVALU	32.54%
KMART	40.65%
PUBLIX	10.20%
SEPHORA	15.00%
TARGET	3.20%
WALGREENS	29.59%
WALMART	-20.52%
WINN DIXIE	20.03%

School/Office Supplies

CVS	47.91%
OFFICE DEPOT	38.84%
TARGET	20.28%

Skin Care

CVS	36.19%
KMART	28.49%
PUBLIX	16.55%
TARGET	7.97%
WALGREENS	34.77%
WINN DIXIE	25.80%

Sunglasses

DILLARDS	36.97%
SUNGLASS HUT	23.39%

Team Sports

HIBBETT	12.50%
TOYS R US	24.97%

Traffic Appliances

BED BATH AND BEYOND	40.01%
KOHL'S	45.21%

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FT. WALTON BEACH

Department	Retailer	Savings
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TV Video

	BEST BUY	18.14%
	TARGET	18.14%

Watches

	BED BATH AND BEYOND	20.00%
	BELK	20.00%
	KOHL'S	24.40%
	SEARS	24.40%

Savings by Market Department Retailer

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HAMPTON-NEWPORT N

Department Retailer Savings

Automotive

ADVANCE AUTO	39.65%
AUTO ZONE	45.50%
SEARS	28.80%
TARGET	45.50%
WALMART	17.42%

Bookmark

BARNES AND NOBLE	19.82%
TARGET	25.01%
WALMART	17.37%

Boys 4-20 Branded

DILLARDS	42.79%
MACYS	43.55%
SEARS	43.41%
TARGET	24.89%

Candy - Everyday

BARNES AND NOBLE	26.88%
BOTTOM DOLLAR	13.10%
FARM FRESH	30.25%
FOOD LION	27.36%
KROGER	33.44%
MACYS	32.88%
RITE AID	9.13%
WALGREENS	31.52%

Computer Software

BEST BUY	39.15%
OFFICE DEPOT	46.67%
STAPLES	20.04%
TARGET	33.38%

Food and Shoe Care

DICKS SPORTING GOODS	16.80%
FOOT LOCKER	11.98%
JCPENNEY	25.23%
SEARS	30.64%
SPORTS AUTHORITY	15.99%

Fragrances

Savings by Market Department Retailer

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HAMPTON-NEWPORT N

Department	Retailer	Savings
	DILLARDS	19.34%
	JCPENNEY	23.92%
	KMART	-4.62%
	MACYS	24.78%
	SEARS	22.42%

Games and Puzzles

BABIES R US	20.17%
KMART	35.73%
SEARS	20.14%
TARGET	3.59%
TOYS R US	22.65%
WALMART	8.10%

Girls NIT Branded

BELK	42.24%
DILLARDS	43.25%
JCPENNEY	33.69%
KOHL'S	46.77%
MACYS	44.97%
SEARS	47.36%
TARGET	26.70%

Greeting Cards

CVS	15.08%
KMART	13.80%
WALMART	20.40%

Handbags/Hosiery

COACH	20.18%
MACYS	21.80%

Hardware

HOME DEPOT	18.11%
KMART	42.98%
LOWES	27.64%
TARGET	16.74%

Household

BOTTOM DOLLAR	6.67%
CVS	34.33%
FARM FRESH	24.73%
FOOD LION	17.46%

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Savings by Market Department Retailer

With Sales Tax Without Sales Tax With Velocity Without Velocity

HAMPTON-NEWPORT N

Department	Retailer	Savings
	KMART	20.23%
	KROGER	31.79%
	RITE AID	41.83%
	WALMART	20.27%

Intimate Apparel

KOHL'S	24.15%
MACYS	18.64%

Juvenile Furniture

SEARS	6.67%
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Ladies Accessories

BELK	42.00%
DICKS SPORTING GOODS	24.60%
DILLARDS	25.95%
KOHL'S	31.58%
LADY FOOT LOCKER	19.97%
SEARS	26.09%
SPORTS AUTHORITY	23.64%

Laudry Care

BED BATH AND BEYOND	16.09%
MACYS	51.06%
TARGET	49.50%
YANKEE CANDLE	15.52%

Luggage

SEARS	59.42%
TARGET	23.08%

Mens Basic Furnishings

BELK	36.59%
BURLINGTON	24.44%
DICKS SPORTING GOODS	17.94%
DILLARDS	25.00%
FOOT LOCKER	20.00%
JCPENNEY	37.15%
KOHL'S	28.33%
MACYS	36.77%
NORDSTROM	27.27%
SEARS	34.00%
SPORTS AUTHORITY	19.93%

Savings by Market Department Retailer

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HAMPTON-NEWPORT N

Department	Retailer	Savings
	WALMART	-4.19%

Paper-Plastic Goods

BED BATH AND BEYOND	12.60%
DILLARDS	45.05%
JCPENNEY	63.34%
KMART	42.19%
MACYS	35.73%
SEARS	32.95%
TARGET	30.65%
WALMART	16.60%

Pet Food

PETCO	35.05%
PETSMART	19.89%

Photo

KMART	-15.09%
SEARS	-52.53%

Prestige Cosmetics

DILLARDS	11.65%
FARM FRESH	20.03%
HARRIS TEETER	13.23%
JCPENNEY	15.03%
KROGER	22.03%
MACYS	16.63%
TARGET	27.64%
WALGREENS	24.61%
WALMART	3.30%

School/Office Supplies

CVS	64.33%
KMART	45.71%
OFFICE MAX	50.48%
RITE AID	41.54%
WALGREENS	45.41%
WALMART	2.49%

Skin Care

BOTTOM DOLLAR	15.36%
CIRCLE K	34.48%
CVS	28.66%

Savings by Market Department Retailer

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HAMPTON-NEWPORT N

Department	Retailer	Savings
	FARM FRESH	28.54%
	FOOD LION	28.42%
	HARRIS TEETER	28.70%
	KMART	29.40%
	KROGER	21.72%
	RITE AID	41.56%
	TARGET	16.87%
	WALGREENS	34.42%
	WALMART	11.99%
	WAWA	-23.17%

Small Appliances

WALMART	15.14%
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Team Sports

DICKS SPORTING GOODS	22.23%
KMART	46.71%
SEARS	38.27%
SPORTS AUTHORITY	15.22%

Traffic Appliances

KMART	21.21%
KOHL'S	41.26%
TARGET	-22.51%
WALMART	2.87%

TV Video

BEST BUY	18.14%
TARGET	20.25%

Watches

MACYS	24.40%
SEARS	24.10%

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HONOLULU

Department	Retailer	Savings
Automotive		
	NAPA	50.30%
	SEARS	33.16%
	TARGET	53.89%
	WALMART	33.21%
Bookmark		
	BARNES AND NOBLE	19.82%
	WALMART	19.82%
Boys 4-20 Branded		
	MACYS	42.24%
	SEARS	12.16%
	TARGET	24.89%
Candy - Everyday		
	FOODLAND	53.61%
	GODIVA	33.56%
	LONGS	37.62%
	MACYS	29.32%
	SAFEWAY	52.67%
	WALGREENS	40.10%
Computer Software		
	OFFICE DEPOT	25.05%
	OFFICE MAX	26.96%
Floor Care		
	KMART	46.19%
Food and Shoe Care		
	MACYS	21.05%
	NORDSTROM	14.96%
	SEARS	14.99%
Fragrances		
	MACYS	24.95%
	NORDSTROM	23.30%
	SEARS	15.85%
	SEPHORA	24.71%

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HONOLULU

Department Retailer Savings

Games and Puzzles

KMART	52.01%
TARGET	28.84%
TOYS R US	39.87%
WALMART	5.67%

Girls NIT Branded

MACYS	43.35%
SEARS	32.99%
TARGET	38.93%

Greeting Cards

TARGET	20.40%
WALGREENS	12.62%
WALMART	13.80%

Handbags/Hosiery

COACH	20.11%
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Hardware

KMART	50.13%
LOWES	34.11%

Household

ABC FOOD	48.00%
DON QUIJOTE	32.66%
FOODLAND	46.02%
KMART	32.93%
LONGS	36.05%
SAFEWAY	42.80%
TARGET	21.11%
TIMES	33.22%
WALMART	25.92%

Intimate Apparel

MACYS	27.14%
SEARS	27.14%

Ladies Accessories

CHAMPS SPORTS	19.97%
MACYS	24.08%
SPORTS AUTHORITY	22.87%

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HONOLULU

Department	Retailer	Savings
Laudry Care		
	BED BATH AND BEYOND	16.67%
	HALLMARK	18.15%
	MACYS	51.98%
	SEARS	-6.38%
Luggage		
	SEARS	70.01%
	TARGET	23.08%
Mens Basic Furnishings		
	CHAMPS SPORTS	18.49%
	MACYS	29.46%
	NORDSTROM	35.97%
	SEARS	31.36%
	SPORTS AUTHORITY	14.48%
Paper-Plastic Goods		
	BED BATH AND BEYOND	11.42%
	KMART	12.52%
	MACYS	35.83%
	SEARS	32.66%
	WALMART	17.86%
Pet Food		
	PETCO	40.08%
Photo		
	OFFICE DEPOT	6.50%
Prestige Cosmetics		
	LONGS	23.85%
	MACYS	16.66%
	NORDSTROM	16.60%
	TARGET	17.95%
	WALMART	14.00%
School/Office Supplies		
	CVS	40.16%
	KMART	58.50%
	OFFICE MAX	57.00%

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HONOLULU

Department	Retailer	Savings
	TARGET	62.83%
	WALMART	32.11%

Skin Care

ABC FOOD	46.27%
FOOD PANTRY	61.87%
FOODLAND	45.74%
KMART	37.88%
LONGS	34.44%
SAFEWAY	44.74%
TARGET	17.25%
TIMES	34.93%
WALGREENS	39.75%
WALMART	13.47%

Small Appliances

BED BATH AND BEYOND	37.55%
VACUUM CLEANER CENTER	36.76%

Sunglasses

NORDSTROM	36.97%
SUNGLASS HUT	37.47%

Team Sports

SPORTS AUTHORITY	14.29%
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Traffic Appliances

MACYS	53.01%
SEARS	28.80%
TARGET	-7.18%
WALMART	12.90%

TV Video

BEST BUY	21.49%
TARGET	24.21%

Watches

MACYS	24.40%
SEARS	24.40%

Savings by Market Department Retailer

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KILLEEN

Department	Retailer	Savings
Automotive		
	AUTO ZONE	38.94%
	HARBOR FREIGHT	57.54%
	SEARS	40.24%
	TARGET	45.50%
	WALMART	22.74%
Bookmark		
	TARGET	-0.22%
	WALMART	-0.22%
Boys 4-20 Branded		
	BELK	44.26%
	KOHL'S	44.38%
	MACYS	45.67%
	SEARS	12.16%
	WALMART	12.06%
Candy - Everyday		
	CVS	32.41%
	FIESTA MART	9.13%
	GODIVA	28.47%
	HEB	1.79%
	RANDALLS	20.04%
	WALGREENS	30.25%
Computer Software		
	OFFICE MAX	33.36%
	TARGET	28.62%
Food and Shoe Care		
	ACADEMY	-1.26%
	CHAMPS SPORTS	14.99%
	FOOT LOCKER	14.99%
	JCPENNEY	25.97%
	KOHL'S	40.74%
	LADY FOOT LOCKER	10.11%
	SEARS	22.50%
	SPORTS AUTHORITY	16.45%
Fragrances		
	DILLARDS	22.67%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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KILLEEN

Department	Retailer	Savings
	JCPENNEY	23.17%
	KOHL'S	30.83%
	MACYS	24.15%
	ULTRA BEAUTY SUPPLY	20.00%

Games and Puzzles

KMART	19.27%
SEARS	35.44%
TARGET	1.46%
TOYS R US	17.12%
WALMART	9.71%

Girls NIT Branded

BELK	47.36%
KOHL'S	44.41%
MACYS	44.58%
Sheplers	25.21%
TARGET	33.42%
WALMART	26.51%

Greeting Cards

CVS	15.08%
FIESTA MART	15.08%
TARGET	15.08%

Handbags/Hosiery

COACH	20.09%
MACYS	20.28%
NORDSTROM	20.13%

Hardware

HOME DEPOT	69.31%
TARGET	16.74%

Household

CVS	46.27%
DOLLAR GENERAL	7.50%
FIESTA MART	32.66%
HEB	4.30%
RANDALLS	42.46%
TARGET	7.29%
WALGREENS	31.66%
WALMART	6.14%

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Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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KILLEEN

Department	Retailer	Savings
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Intimate Apparel

BEALLS	19.79%
KOHL'S	27.14%
MACYS	18.64%

Juvenile Furniture

SEARS	6.67%
TARGET	4.11%

Ladies Accessories

ACADEMY	6.62%
DICKS SPORTING GOODS	29.76%
JCPENNEY	42.67%
KOHL'S	29.09%
MACYS	26.09%
SEARS	22.37%
SPORTS AUTHORITY	27.10%

Laudry Care

BED BATH AND BEYOND	14.12%
HALLMARK	14.12%
JCPENNEY	50.01%
MACYS	51.13%
TARGET	49.50%
YANKEE CANDLE	14.12%

Luggage

SEARS	30.00%
TARGET	18.18%

Mens Basic Furnishings

ACADEMY	19.96%
BEALLS	20.93%
BELK	30.62%
DICKS SPORTING GOODS	17.79%
FOOT LOCKER	23.97%
JCPENNEY	36.68%
KOHL'S	31.50%
MACYS	32.10%
NORDSTROM	19.97%
SEARS	33.99%
SPORTS AUTHORITY	19.18%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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KILLEEN

Department	Retailer	Savings
	WALMART	-14.89%

Paper-Plastic Goods

BED BATH AND BEYOND	16.82%
DILLARDS	10.41%
HEB	21.08%
JCPENNEY	31.25%
MACYS	35.85%
RANDALLS	36.03%
TARGET	21.81%
WALMART	24.91%

Pet Food

HEB	1.80%
PETCO	35.59%
PETSMART	20.83%
RANDALLS	15.04%
TARGET	0.00%
WALMART	-12.47%

Photo

SEARS	-45.23%
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Prestige Cosmetics

DILLARDS	11.46%
HEB	6.09%
JCPENNEY	16.83%
MACYS	16.50%
RANDALLS	9.40%
WALGREENS	26.09%
WALMART	2.58%

School/Office Supplies

FRY'S GROCERY	23.95%
OFFICE DEPOT	38.84%
WALGREENS	42.68%
WALMART	24.98%

Skin Care

CVS	40.97%
FAMILY DOLLAR	21.24%
FIESTA MART	24.31%
HEB	2.38%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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KILLEEN

Department	Retailer	Savings
	RANDALLS	21.67%
	TARGET	8.57%
	VALERO	53.61%
	WALGREENS	28.92%
	WALMART	2.32%

Small Appliances

BED BATH AND BEYOND	37.55%
RANDALLS	33.38%

Sunglasses

MACYS	37.50%
SEARS	23.18%
SUNGLASS HUT	23.59%

Team Sports

DICKS SPORTING GOODS	12.50%
KMART	20.08%
SEARS	6.12%
TARGET	7.90%
WALMART	19.56%

Traffic Appliances

KOHL'S	37.74%
SEARS	16.91%
WALMART	-0.20%

TV Video

BEST BUY	18.13%
TARGET	18.14%

Watches

MACYS	24.40%
SEARS	24.28%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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LOS ANGELES

Department	Retailer	Savings
Automotive		
	AUTO ZONE	40.34%
	KMART	26.75%
	Orchard Supply	43.61%
	O'REILLY AUTO PARTS	31.15%
	TARGET	39.92%
	WALMART	17.73%
Bookmark		
	BARNES AND NOBLE	-34.36%
	TARGET	-22.81%
Boys 4-20 Branded		
	JCPENNEY	41.75%
	MACYS	44.58%
	TARGET	24.89%
Candy - Everyday		
	7-ELEVEN	32.05%
	CVS	40.17%
	GODIVA	31.26%
	VONS	39.48%
Computer Software		
	BEST BUY	39.15%
	FRY'S ELECTRONICS	11.16%
	OFFICE MAX	20.04%
	WALMART	38.89%
Floor Care		
	KMART	30.03%
	KOHL'S	53.37%
Food and Shoe Care		
	DICKS SPORTING GOODS	14.57%
	JCPENNEY	25.97%
	SPORTS AUTHORITY	18.69%
Fragrances		
	JCPENNEY	25.01%
	KOHL'S	20.00%
	MACYS	23.85%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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LOS ANGELES

Department	Retailer	Savings
	NORDSTROM	24.18%
	SEARS	13.73%
Games and Puzzles		
	KMART	27.16%
	KOHL'S	50.11%
	TARGET	13.44%
	TOYS R US	19.38%
	WALMART	2.40%
Girls NIT Branded		
	JCPENNEY	45.28%
	MACYS	44.41%
Greeting Cards		
	TARGET	20.40%
	WALGREENS	20.40%
Handbags/Hosiery		
	COACH	20.11%
Hardware		
	HOME DEPOT	18.11%
	KMART	42.98%
	TARGET	16.74%
Household		
	CVS	26.07%
	RALPHS	30.73%
	RITE AID	13.02%
	STATER BROS	40.30%
	TARGET	42.90%
	VONS	25.71%
	WALGREENS	51.65%
Intimate Apparel		
	MACYS	27.14%
Juvenile Furniture		
	SEARS	6.67%
Ladies Accessories		

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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LOS ANGELES

Department	Retailer	Savings
	DICKS SPORTING GOODS	24.65%
	JCPENNEY	36.00%
	KOHL'S	41.67%
	MACYS	29.17%
	SPORTS AUTHORITY	22.99%

Laudry Care

BED BATH AND BEYOND	12.46%
KOHL'S	13.76%
MACYS	50.91%
SEARS	28.58%
YANKEE CANDLE	13.76%

Luggage

SEARS	59.30%
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Mens Basic Furnishings

DICKS SPORTING GOODS	21.99%
DILLARDS	25.00%
JCPENNEY	32.40%
KOHL'S	35.53%
MACYS	38.27%
SPORTS AUTHORITY	20.44%

Paper-Plastic Goods

BED BATH AND BEYOND	20.97%
KOHL'S	40.89%
MACYS	40.98%
SEARS	41.04%
TARGET	39.74%

Pet Food

PETCO	37.55%
PETSMART	28.25%

Photo

KMART	-49.65%
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Prestige Cosmetics

ALBERTSONS	26.27%
CVS	30.99%
DILLARDS	15.03%
JCPENNEY	16.63%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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LOS ANGELES

Department	Retailer	Savings
	KOHL'S	22.58%
	MACYS	16.50%
	NORDSTROM	15.00%
	RALPHS	33.20%
	TARGET	7.16%
	VONS	30.98%
	WALGREENS	27.25%
	WALMART	7.44%

School/Office Supplies

CVS	43.07%
OFFICE DEPOT	38.62%
TARGET	52.79%
WALGREENS	47.09%

Skin Care

7-ELEVEN	43.41%
ALBERTSONS	39.53%
CVS	31.95%
GNC	51.60%
KMART	35.51%
RALPHS	44.51%
RITE AID	25.63%
TARGET	21.69%
WALGREENS	34.43%
WALMART	3.86%

Sunglasses

DILLARDS	48.28%
MACYS	37.50%
SEARS	16.66%

Team Sports

BIG 5	12.50%
DICKS SPORTING GOODS	22.23%
WALMART	19.56%

Traffic Appliances

KITCHEN COLLECTION	23.01%
KMART	21.67%
WALMART	-0.20%

TV Video

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Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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LOS ANGELES

Department	Retailer	Savings
	BEST BUY	18.14%
	TARGET	20.25%

Watches

	KOHL'S	22.78%
	MACYS	24.40%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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OMAHA

Department	Retailer	Savings
Automotive		
	AUTO ZONE	36.67%
	KMART	26.75%
	SEARS	28.80%
	TARGET	29.62%
	WALMART	23.02%
Bookmark		
	BARNES AND NOBLE	-28.00%
Boys 4-20 Branded		
	DILLARDS	41.32%
	KMART	12.35%
	KOHL'S	44.87%
	SEARS	43.41%
Candy - Everyday		
	BUCKY'S	23.17%
	CASEYS	13.07%
	CVS	10.34%
	HYVEE	23.07%
	REGENCY GIFT & GOURMET	22.94%
	SUPER SAVER	4.55%
	VON MOUR	28.00%
	WALGREENS	30.25%
Computer Software		
	BEST BUY	33.36%
	WALMART	33.16%
Floor Care		
	KOHL'S	53.37%
	SEARS	50.04%
	WALMART	54.22%
Food and Shoe Care		
	DICKS SPORTING GOODS	16.66%
	JCPENNEY	39.06%
	KOHL'S	34.67%
	SPORTS AUTHORITY	16.31%
Fragrances		

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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OMAHA

Department	Retailer	Savings
	DILLARDS	27.35%
	JCPENNEY	21.63%
	KOHL'S	23.06%
Games and Puzzles		
	CVS	27.66%
	KMART	11.93%
	KROGER	18.45%
	TARGET	3.77%
	TOYS R US	25.55%
	WALMART	4.79%
Girls NIT Branded		
	DILLARDS	44.35%
	JCPENNEY	44.73%
	KOHL'S	45.13%
	SEARS	44.09%
	TARGET	33.42%
	WALMART	26.51%
Greeting Cards		
	Advent Card Stores	15.08%
	TARGET	6.88%
	WALGREENS	15.08%
Handbags/Hosiery		
	COACH	15.83%
Hardware		
	KMART	40.42%
Household		
	CVS	19.72%
	HYVEE	22.63%
	SHOPKO	30.99%
	SUPER SAVER	39.43%
	WALGREENS	33.46%
	WALMART	14.76%
Intimate Apparel		
	JCPENNEY	24.15%
	YONKERS	24.15%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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OMAHA

Department	Retailer	Savings
Juvenile Furniture		
	TARGET	4.11%
Ladies Accessories		
	DICKS SPORTING GOODS	21.46%
	KOHL'S	26.09%
	SHELLS SPORTS STORE	20.00%
	SEARS	29.19%
	SPORTS AUTHORITY	21.48%
	YONKERS	22.73%
Laudry Care		
	BED BATH AND BEYOND	36.94%
	LINENS N THINGS	28.69%
	SEARS	58.34%
	YANKEE CANDLE	14.12%
Luggage		
	SEARS	59.42%
	TARGET	23.08%
Mens Basic Furnishings		
	BASS PRO SHOP	11.77%
	DICKS SPORTING GOODS	19.35%
	DILLARDS	34.27%
	FINISH LINE	27.27%
	FOSSIL	25.00%
	JCPENNEY	39.66%
	KOHL'S	31.21%
	SHELLS SPORTS STORE	19.96%
	SEARS	31.96%
	SPORTS AUTHORITY	20.31%
	WALMART	-12.50%
	YONKERS	34.39%
Paper-Plastic Goods		
	BED BATH AND BEYOND	20.61%
	KMART	56.56%
	KOHL'S	30.50%
	SEARS	39.50%
	TARGET	-1.45%
	WALMART	30.29%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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OMAHA

Department	Retailer	Savings
Pet Food		
	PETCO	29.40%
	PETSMART	18.52%
	PRINCETON SPORTS	38.59%
Photo		
	KMART	-49.65%
	WALGREENS	-21.80%
	WALMART	-33.37%
Prestige Cosmetics		
	BAG-N-SAVE	20.12%
	BAKERS	2.92%
	DILLARDS	17.31%
	JCPENNEY	15.03%
	TARGET	8.76%
	WALGREENS	30.39%
	WALMART	4.01%
School/Office Supplies		
	OFFICE DEPOT	58.45%
	WALGREENS	50.22%
	WALMART	29.51%
Skin Care		
	BAKERS	53.29%
	HYVEE	26.43%
	SUPER SAVER	27.77%
	TARGET	29.41%
	WALGREENS	31.15%
	WALMART	12.73%
Small Appliances		
	BED BATH AND BEYOND	37.55%
	WALMART	15.14%
Sunglasses		
	DILLARDS	36.97%
	LENS CRAFTERS	23.39%
	SEARS	27.44%
Team Sports		

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Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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OMAHA

Department	Retailer	Savings
	DICKS SPORTING GOODS	22.23%
	KMART	-21.28%
	SEARS	-44.20%
	SPORTS AUTHORITY	30.96%
	TOYS R US	-0.51%

Traffic Appliances

HOME DEPOT	0.00%
KOHL'S	45.01%
SEARS	24.53%
YONKERS	41.26%

TV Video

BEST BUY	18.14%
TARGET	18.13%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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PHOENIX

Department	Retailer	Savings
Automotive		
	AUTO ZONE	38.94%
	SEARS	43.22%
	TARGET	36.77%
	WALMART	15.97%
Bookmark		
	BARNES AND NOBLE	17.87%
	TARGET	-7.14%
	WALMART	-12.24%
Boys 4-20 Branded		
	JCPENNEY	34.53%
	KMART	12.35%
	KOHL'S	43.00%
	SEARS	10.59%
Candy - Everyday		
	7-ELEVEN	38.52%
	ALBERTSONS	38.52%
	DILLARDS	40.00%
	FRY'S GROCERY	28.67%
	GODIVA	30.76%
	SAFEWAY	36.94%
	WALGREENS	30.25%
Computer Software		
	BEST BUY	33.36%
	FRY'S ELECTRONICS	11.16%
	OFFICE DEPOT	46.67%
	TARGET	28.62%
Floor Care		
	SEARS	53.37%
	WALMART	53.37%
Food and Shoe Care		
	DICKS SPORTING GOODS	14.99%
	JCPENNEY	39.06%
	KOHL'S	34.67%
	SPORTS AUTHORITY	16.66%
	SPORTS CHALET	15.48%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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PHOENIX

Department	Retailer	Savings
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Fragrances

DILLARDS	23.02%
KOHL'S	21.61%
MACYS	27.87%
SEARS	-4.62%

Games and Puzzles

BARNES AND NOBLE	0.00%
KMART	26.07%
SEARS	19.27%
TARGET	14.42%
TOYS R US	19.88%
WALMART	0.99%

Girls NIT Branded

KOHL'S	45.59%
SEARS	40.78%
TARGET	26.70%

Greeting Cards

WALMART	14.64%
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Handbags/Hosiery

COACH	21.27%
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Hardware

ACE HARDWARE	20.08%
LOWES	27.64%
TARGET	16.74%

Household

ALBERTSONS	38.29%
BASHAS	62.93%
CVS	35.31%
FRY'S GROCERY	32.53%
KMART	13.78%
SAFEWAY	27.56%
TARGET	15.76%
WALGREENS	24.27%
WALMART	2.54%

Intimate Apparel

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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PHOENIX

Department	Retailer	Savings
	MACYS	27.14%
Ladies Accessories		
	BIG 5	19.97%
	DICKS SPORTING GOODS	19.99%
	DILLARDS	2.83%
	FINISH LINE	19.97%
	SPORTS AUTHORITY	19.38%
Laudry Care		
	BED BATH AND BEYOND	16.09%
	LINENS N THINGS	28.56%
	MACYS	52.49%
Luggage		
	TARGET	23.08%
Mens Basic Furnishings		
	DICKS SPORTING GOODS	22.19%
	DILLARDS	22.73%
	JCPENNEY	29.91%
	KMART	-0.04%
	KOHL'S	31.75%
	MACYS	33.97%
	SPORTS AUTHORITY	21.41%
	SPORTS CHALET	19.98%
	WALMART	-14.89%
Paper-Plastic Goods		
	BED BATH AND BEYOND	16.01%
	KMART	27.71%
	LINENS N THINGS	35.50%
	MACYS	31.29%
	SEARS	29.93%
	TARGET	29.32%
	WALMART	5.67%
Pet Food		
	PETCO	40.77%
	PETSMART	25.35%
Photo		
	TARGET	7.43%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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PHOENIX

Department	Retailer	Savings
	WALMART	-30.54%

Prestige Cosmetics

ALBERTSONS	32.40%
CVS	28.61%
DILLARDS	14.67%
FRY'S GROCERY	4.25%
KMART	32.80%
KOHL'S	20.00%
WALGREENS	26.31%
WALMART	4.85%

School/Office Supplies

CVS	47.71%
STAPLES	52.93%
TARGET	32.89%
WALGREENS	59.84%
WALMART	14.03%

Skin Care

ALBERTSONS	31.98%
BASHAS	35.18%
CVS	44.40%
FRY'S GROCERY	23.12%
GNC	62.44%
KMART	33.46%
SAFEWAY	28.26%
TARGET	14.87%
WALGREENS	31.32%
WALMART	3.21%

Sunglasses

MACYS	37.50%
SEARS	18.15%
SUNGLASS HUT	37.47%

Team Sports

ACE HARDWARE	33.44%
BIG 5	12.08%
SPORTS AUTHORITY	36.28%
SPORTS CHALET	12.50%

Traffic Appliances

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Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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PHOENIX

Department	Retailer	Savings
	KOHL'S	42.93%
	MACY'S	40.56%
	WALMART	11.20%

TV Video

	BEST BUY	11.66%
	FRY'S ELECTRONICS	21.67%
	TARGET	18.13%

Watches

	KOHL'S	24.40%
	MACY'S	24.40%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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TACOMA

Department	Retailer	Savings
Automotive		
	ACE HARDWARE	50.28%
	FRED MEYER	38.59%
	KMART	23.90%
	SEARS	34.68%
	TARGET	45.50%
	WALMART	14.62%
Bookmark		
	BARNES AND NOBLE	5.56%
	FRED MEYER	-20.04%
	TARGET	11.48%
Boys 4-20 Branded		
	JCPENNEY	34.53%
	KOHL'S	43.19%
	MACYS	43.77%
	WALMART	12.06%
Candy - Everyday		
	ALBERTSONS	31.14%
	GODIVA	30.00%
	RITE AID	30.25%
	SAFEWAY	20.07%
Computer Software		
	STAPLES	31.70%
Floor Care		
	FRED MEYER	53.37%
Food and Shoe Care		
	CHAMPS SPORTS	14.99%
	DICKS SPORTING GOODS	14.99%
	FAMOUS FOOTWEAR	14.99%
	FRED MEYER	15.17%
	JCPENNEY	23.68%
	KOHL'S	32.88%
	MACYS	21.05%
	SPORTS AUTHORITY	17.38%
Fragrances		

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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TACOMA

Department	Retailer	Savings
	JCPENNEY	23.50%
	KOHL'S	30.83%
	MACYS	24.58%
	NORDSTROM	22.03%
	SEARS	-4.62%
Games and Puzzles		
	FRED MEYER	11.01%
	TARGET	1.46%
	TOYS R US	27.94%
Girls NIT Branded		
	FRED MEYER	33.36%
	KOHL'S	44.36%
	MACYS	45.24%
	TARGET	22.78%
Greeting Cards		
	KMART	20.24%
	RITE AID	15.08%
	TARGET	15.08%
Handbags/Hosiery		
	COACH	22.19%
Hardware		
	FRED MEYER	20.08%
	HOME DEPOT	47.21%
Household		
	ALBERTSONS	31.23%
	KMART	23.84%
	RITE AID	35.35%
	SAFEWAY	19.90%
	TARGET	21.88%
	WALGREENS	29.11%
Intimate Apparel		
	FRED MEYER	14.44%
	KOHL'S	27.14%
	MACYS	24.15%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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TACOMA

Department	Retailer	Savings
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Ladies Accessories

DICKS SPORTING GOODS	21.07%
FRED MEYER	44.96%
JCPENNEY	26.09%
MACYS	30.43%
SEARS	26.09%
SPORTS AUTHORITY	21.21%

Laudry Care

BED BATH AND BEYOND	15.52%
FRED MEYER	50.01%
HALLMARK	12.41%
MACYS	50.91%
YANKEE CANDLE	15.52%

Mens Basic Furnishings

DICKS SPORTING GOODS	19.00%
FRED MEYER	19.64%
JCPENNEY	38.89%
KOHL'S	37.04%
MACYS	30.12%
NORDSTROM	25.00%
SEARS	20.18%
SPORTS AUTHORITY	19.92%
WALMART	-15.74%

Paper-Plastic Goods

BED BATH AND BEYOND	11.46%
FRED MEYER	43.89%
KMART	34.38%
KOHL'S	48.83%
MACYS	35.73%
SEARS	41.75%
TARGET	31.61%
WALMART	12.32%

Pet Food

PETCO	32.83%
PETSMART	17.79%

Prestige Cosmetics

ALBERTSONS	27.51%
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Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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TACOMA

Department	Retailer	Savings
	BARTELL DRUG	30.62%
	FRED MEYER	23.94%
	JCPENNEY	17.01%
	MACYS	16.74%
	NORDSTROM	16.29%
	SAFEWAY	25.41%
	ULTA 3	15.00%
School/Office Supplies		
	FRED MEYER	22.48%
	KMART	40.93%
	OFFICE DEPOT	34.93%
	RITE AID	43.97%
	WALMART	31.67%
Skin Care		
	ALBERTSONS	36.56%
	BARTELL DRUG	37.80%
	FRED MEYER	20.41%
	JEWEL	27.14%
	KMART	29.05%
	QFC	33.02%
	RITE AID	38.04%
	SAFEWAY	30.21%
	TARGET	2.32%
	WALGREENS	28.82%
	WALMART	4.68%
Small Appliances		
	FRED MEYER	37.55%
	KOHL'S	61.59%
Sunglasses		
	NORDSTROM	23.39%
	SUNGLASS HUT	23.59%
Team Sports		
	KMART	13.10%
	TARGET	7.90%
	TOYS R US	-0.51%
Traffic Appliances		
	BEST BUY	21.97%

Savings by Market Department Retailer

<input type="checkbox"/> With Sales Tax	<input checked="" type="checkbox"/> Without Sales Tax	<input type="checkbox"/> With Velocity	<input checked="" type="checkbox"/> Without Velocity
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TACOMA

Department	Retailer	Savings
	FRED MEYER	-9.76%
	KOHL'S	42.93%
TV Video		
	BEST BUY	18.14%
	FRED MEYER	14.35%
Watches		
	JCPENNEY	22.78%
	MACYS	16.00%