Challenges and Prizes: You + Outside Expertise = Success

by Web Manager University, a program of GSA's Office of Citizen Services & Innovative Technologies

2:00 p.m. - 3:30 p.m.

Wednesday, February 1, 2012

Introductions

- <u>Moderator</u>: Robynn Sturm Steffen, Senior Advisor to the Deputy Director, White House Office of Science and Technology Policy
- Hashtag: #challengepartner
- <u>Also on the line</u>:
 - Tammi Marcoullier, Program Manager, Challenge.gov, GSA
 - Karen Trebon, Deputy Program Manager, Challenge.gov, GSA

Speakers

- Office of the National Health Coordinator (ONC) Adam Wong, Investing in Innovation (i2)
- Department of Agriculture Jackie Haven, Apps for Healthy Kids
- Department of Transportation James Pol, Connected Vehicle Technology Challenge
- NASA Jason Crusan, Tournament Lab
- National Science Foundation **Suzi Iacono**, U.S. Ignite

Agenda

2:00-2:10 Welcome, Agenda, and Follow-up Event

2:10-2:20 Introductions: Sketch of the Challenge & What Products/Services Needed

2:20-2:50 Moderator-led Q&A

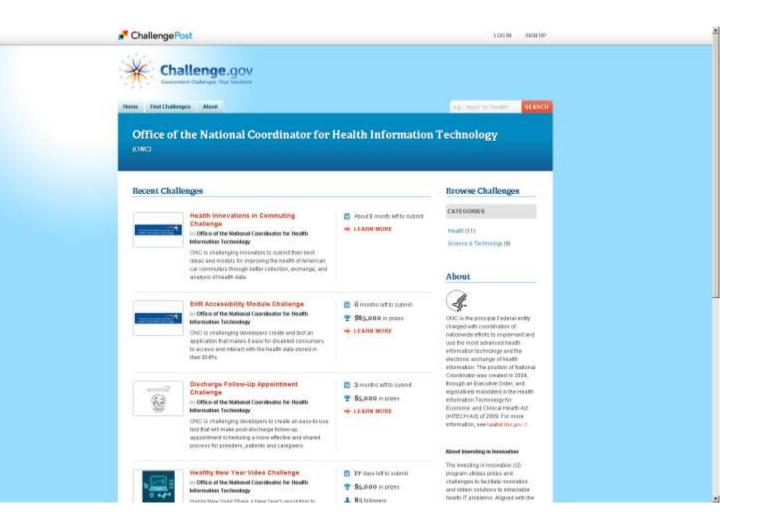
2:50-3:20 Audience Q&A

3:20-3:30 Wrap-up

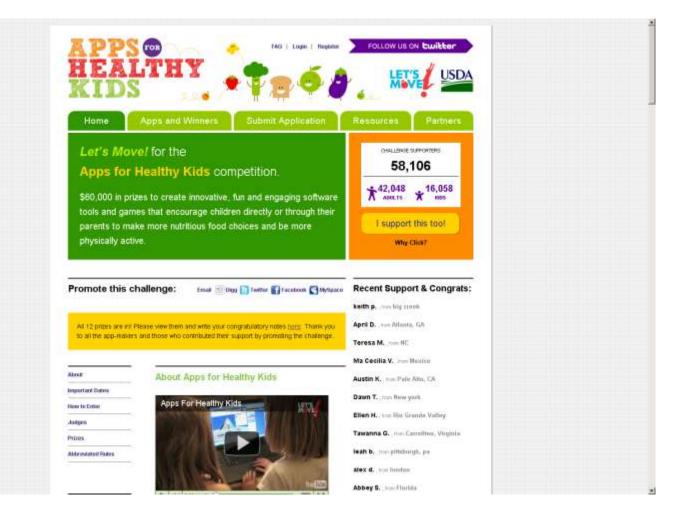
Topics we will cover

- What is the prize or challenge for which you worked with a contractor?
- What product, services, or help were you originally looking for?
- What did you most value in working with a contractor?
- How did you think about the division of labor between your team and the contractor?
- In what way did the contractor build the skill set of your own team?
- What mechanism did you use to select/build a relationship with the contractor you worked with? How long did it take from start to finish (just the procurement/cooperative agreement process)?
- What criteria were most important to you in selecting the contractor?
- Would you do it again?
- What advice do you have for other agencies that are thinking about engaging a contractor in 2012?

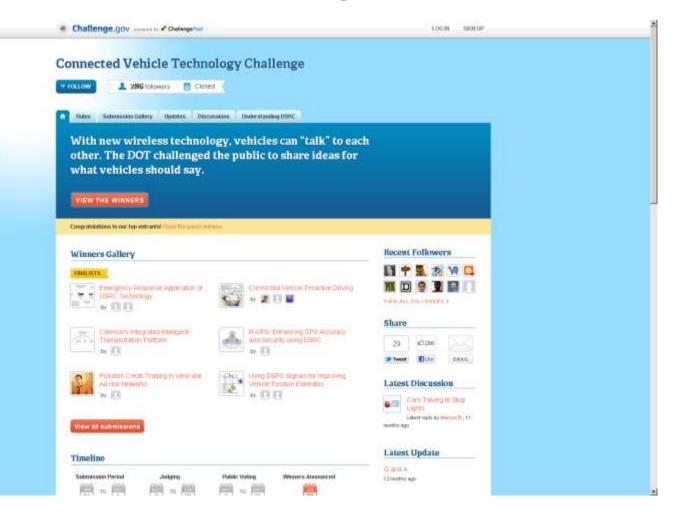
Investing in Innovation (i2)



Apps for Healthy Kids



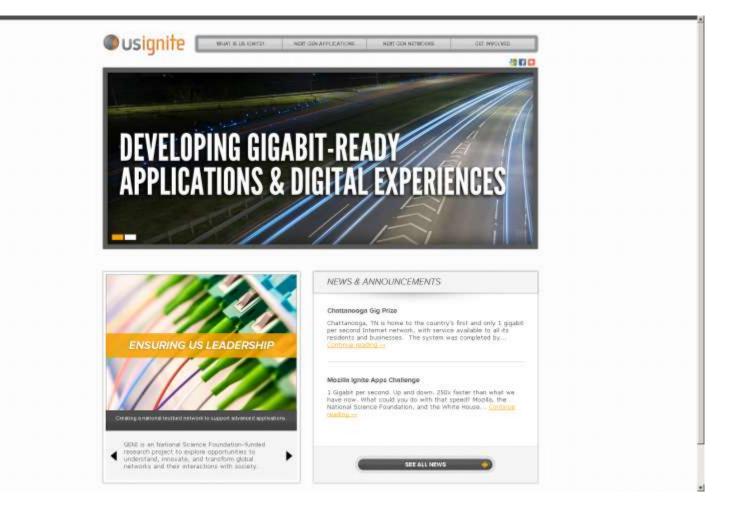
Connected Vehicle Technology Challenge



NASA Tournament Lab



U.S. Ignite – NSF



Did we run out of time for your question?

- Contact:
 - Tammi : <u>tammi.marcoullier@gsa.gov</u>, or
 - Karen : karen.trebon@gsa.gov, 202-501-1802

This webinar was recorded and will be available as training on demand!

http://www.howto.gov/training/on-demand