



**PENN STATE WORLD CAMPUS  
AND  
DEFENSE ACQUISITION UNIVERSITY  
MEMORANDUM OF UNDERSTANDING**

**November 12, 2003**

We, the undersigned, hereby agree to and affirm the establishment of a memorandum of understanding between the Penn State University's World Campus and the Defense Acquisition University (DAU) to encourage use of the following two online programs by the Department of Defense (DoD) Acquisition, Technology, and Logistics (AT&L) workforce:

**1) *Postbaccalaureate Certificate in Logistics and Supply Chain Management:***

This program is intended for individuals who have supply chain management responsibilities but have little or no formal education in either logistics or supply chain management. The program consists of four, 3-credit graduate-level courses (12-credit certificate). The courses emphasize the integrative and collaborative dimensions of supply chain management through the application of supply chain management principles and analysis tools to strategic problems and decision making. The implications of e-commerce and information technologies are explored throughout the curriculum. Penn State's internationally renowned *Department of Supply Chain and Information Systems* developed the program and each course is taught by graduate faculty in the *Smeal College of Business Administration*. Students entering this program must have at least an undergraduate degree. Many students who enter this program have had several years of operational or managerial experience.

The four courses currently in the program are listed below. The content or mix of courses may change over time as the curriculum is revised in light of changing supply chain strategies, performance and analysis techniques, as well as emerging theories and research findings.

- Logistics Systems Management (BLOG 538) 3cr.
- Transport Policy (BLOG 540) 3cr.
- Procurement and Supply Management (BLOG 546) 3cr.
- Seminar in Business Logistics (BLOG 565) 3cr.

*For complete program information go to URL:*

<http://www.worldcampus.psu.edu/pub/bloggrad/index.shtml>

2) ***iMBA - Intercollege Master of Business Administration:*** This program provides experienced professionals and managers access to a high quality online Master's of Business Administration from Penn State University. Professional and personal responsibilities that may have prevented some prospective MBA students from attending an on-campus MBA program have been alleviated with the development of the iMBA. The iMBA curriculum is developed to primarily serve the interests of college graduates who did not major in business, but have three or more years of career experience in various roles in the commercial or government sectors. The iMBA is especially beneficial to professionals who are interested in gaining a global business perspective across a range of different business functions. Individuals from government, manufacturing, distribution, financial services, engineering, health care, logistics/supply chain management, or high-technology will find the iMBA especially beneficial.

Some features of the iMBA program include:

- 48-credit program taken over a 24-month period
- Core business areas covered:
  - Domestic and Global Economic Environments
  - Human Behavior in Organizations
  - Creation and Distribution of Goods and Services
  - Financial Reporting, Analysis, and Markets
- The iMBA focuses on six business themes derived from the values and concepts found in high-performance organizations including:
  - Leadership
  - Strategic Planning
  - Customers and Markets
  - Information and Analysis
  - Human Resources
  - Process Management
- ***Program Information - Go to URL***  
[http://www.worldcampus.psu.edu/pub/imba/afs\\_prog\\_desc.shtml](http://www.worldcampus.psu.edu/pub/imba/afs_prog_desc.shtml)

**Under this agreement the PENN STATE WORLD CAMPUS agrees to:**

- Provide administrative support services to include providing advice and assistance to the AT&L workforce members regarding the application process and upon being admitted to each of the Penn State World Campus programs covered by this memorandum of understanding. (See the admissions requirements for the *iMBA* and certificate program at the appropriate program web site at <http://www.worldcampus.psu.edu>).
- Provide the DAU with up-to-date administrative information as required for planning and management of the ongoing relationship with Penn State.
- Ensure that DAU has current and relevant information on courses in the respective program areas of interest to AT&L workforce members, including the *iMBA* and *Postbaccalaureate Certificate in Logistic and Supply Chain Management*, in accordance with the standard admissions procedures of the specific program area for these World Campus programs. The AT&L workforce students will not have a separate and special section for their classes, but instead will be included in the course sections that will consist of students from the commercial and government sectors. Constraints on the maximum number of students permitted in each course will not limit the number of AT&L workforce students who enter the program over time, but may limit the number students who may enter the program at a specific point in time.

**Under this MOU the Defense Acquisition University agrees to:**

- Facilitate distribution of information on PENN STATE WORLD CAMPUS program offerings via the DAU's web site, as well as on print brochures, thereby endorsing the World Campus *Postbaccalaureate Logistics and Supply Chain Management Certificate* and *iMBA* programs. The DAU will also provide a base level of registration assistance to prospective World Campus students who desire to enroll in World Campus courses.
- Furthermore, representatives of the DAU and Penn State World Campus will hold annual reviews of existing course content to determine whether Department of Defense topics might be incorporated into future versions of courses offered by the World Campus.

**Both parties to this agreement intend to** conduct annual reviews in each month of July of the MOU to ensure the cooperative agreement is meeting the mutual needs of both institutions.

Penn State and DAU upon mutual agreement will entertain collaborative research projects that benefit both the DAU and Penn State curricula.


Individual students bear the responsibility for payment of tuition, fees, and any other costs related to enrollment in the master's degree or certificate programs. Students will be subject to the policies and procedures of Penn State University's World Campus.

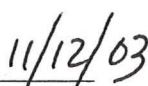
As this strategic partnership evolves with additions and modifications to the original MOU, these changes will be reflected as addenda to the original MOU.

No agreements concerning the transfer or exchange of any asset of either party is intended or implied by this memorandum. Penn State University and DAU are separate and independent institutions of higher education and by this agreement both will continue to operate as separate institutions. The administrators of Penn State University and DAU are authorized to sign, prepare and implement plans of action and procedures necessary to effect this agreement.

Either party (DAU or Penn State World Campus) reserves the right to terminate, without liability, this cooperative agreement when the interest of that party so dictates. Every effort will be made by either party to give 60-days notice prior to the effective date of termination and to complete the then-current program year.

The attached Addendums 1 & 2 explain some of the individual terms concerning the application process for each of the programs referenced in this Memorandum of Understanding.

  
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Ronald C. Flom  
Colonel, U.S. Army  
Commandant  
Defense Acquisition University

  
\_\_\_\_\_  
Date

  
\_\_\_\_\_  
Gary Miller  
Associate Vice President of Distance  
Education, & Executive Director  
Penn State World Campus

  
\_\_\_\_\_  
Date

Penn State World Campus – Defense Acquisition University  
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**ADDENDUM 1**

**Postbaccalaureate Certificate in Logistics and Supply Chain Management**

1. Any member of the AT&L workforce who possesses a bachelor's degree from a regionally accredited university is eligible to apply for the Postbaccalaureate Certificate Program in Logistics and Supply Chain Management.
2. Students in the AT&L workforce will be required to successfully complete all four courses in the program in order to earn the certificate.
3. Applicants who apply for advance standing in the Postbaccalaureate Certificate Program in Logistics and Supply Chain Management may be awarded a maximum of three credits in this 12-credit program based on their academic background and experience level in logistics and supply chain management.

*For details on the program go to URL:*

*[http://www.worldcampus.psu.edu/pub/bloggrad/afs\\_prog\\_desc.shtml](http://www.worldcampus.psu.edu/pub/bloggrad/afs_prog_desc.shtml)*

*Or call 800-252-3592 and ask to speak with an Academic Advisor.*

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**ADDENDUM 2**

**Intercollege Master of Business Administration (iMBA)**

1. Any member of the DoD AT&L workforce who possesses a bachelor's degree from a regionally accredited university, has at least three years of professional experience and has a minimum of *Level I Certification* in at least one DAWIA career field is eligible to apply for the iMBA program.
2. It is anticipated that most students from the AT&L workforce will be required to take the entire 48 credits in the iMBA program. However, each student's application will be evaluated on a case by case basis in accordance with the admissions requirements for the iMBA.
3. Furthermore, DoD AT&L workforce members who possess a minimum *Level I Certification* and have successfully completed the Penn State Postbaccalaureate Certificate program in Logistics and Supply Chain Management will be eligible to apply for up to six credits toward the iMBA degree.
4. Applicants who desire to apply for course waivers should discuss this topic with the Penn State World Campus Academic Advising office during the application process. Academic Advising can be reached on 800-252-3592.
5. Tuition towards the iMBA will be adjusted proportionally according to the number of credits that are deemed to be waived (6 credit maximum) by the Penn State World Campus Admissions Officers for the iMBA program.

***For details on this program go to URL:***

***[http://www.worldcampus.psu.edu/pub/imba/afs\\_prog\\_desc.shtml](http://www.worldcampus.psu.edu/pub/imba/afs_prog_desc.shtml)  
Or call 800-252-3592 and ask for a World Campus Academic Advisor***