

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN

MARZO 2011

Servicio Cultural e Informativo

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AFROESTADOUNIDENSES



Bloody Lowndes : civil rights and Black power in Alabama's Black Belt

Hasan Kwame Jeffries.

New York, NY : New York University Press, 2009.

323.1197 JEF

Tells for the first time, the remarkable full story of the Lowndes County freedom struggle and its contribution to the larger civil rights movement. Bridging the gaping hole in the literature between civil rights organizing and Black Power politics, this book offers a new paradigm for understanding the civil rights movement.

Digital diaspora : a race for cyberspace

Anna Everett.

Albany, NY : SUNY Press, 2009.

303.48 EVE

Traces the rise of black participation in cyberspace, particularly during the early years of the Internet. The author challenges the problematic historical view of black people as quintessential information-age outsiders or poster children for the digital divide by uncovering their early techno-lust and repositioning them as eager technology adopters and consumers, and thus as co-constituent elements in the information technology revolution.



ARTE

The Art Institute of Chicago : the essential guide



Selected by James N. Wood.

Chicago, IL : Art Institute of Chicago, 1993, 2003.

REF 708.1973 ART

Provides introductions to many of the museum's most celebrated inhabitants, and encourages you to strike out on your own to explore secondary trails that stimulate your imagination. It is both a survey of the collections and a record of more than one hundred years of collecting.

Celebrating Mexico : the Grito de Dolores and the Mexican Revolution,



1810/1910/2010 ...

Stanford, CA : Berkeley, CA : Stanford University Libraries ; The Bancroft Library, [2010].

REF 972 CEL

This work is a collaborative effort of the Bancroft Library of the University of California Berkeley, and the Department of Special Collections of the University Libraries at Stanford University. The concurrent exhibitions and this catalogue commemorate singularly important milestones in Mexico's history that illustrate the self determination and identity of the Mexican people.

ASUNTOS LABORALES

Inventing equal opportunity

Frank Dobbin.

Princeton, NJ : Princeton University Press, 2009.

331.13 DOB

Equal opportunity in the workplace is thought to be the direct legacy of the civil rights and feminist movements and the landmark Civil Rights Act of 1964. Yet, corporate personnel experts, not Congress or the Courts, were the ones who determined what equal opportunity meant in practice, designing changes in how employers hire, promote, and fire workers, and ultimately defining what discrimination is, and is not, in the American imagination.



BIBLIOTECOLOGIA

Developing an outstanding core collection : a guide for libraries

Carol Alabaster.

Chicago, IL : American Library Association, 2010.

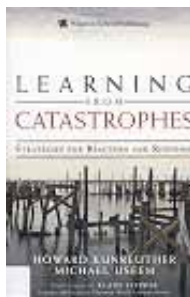
025.2 ALA

Focuses on developing a collection with high quality materials while saving time and money. Addresses key collection development questions, including: How is a collection maintained and improved? How are core titles tracked in the library's acquisition and circulation system? Packed with selection resources and sample core lists in seven subject areas, this soup-to-nuts manual will be useful whether you are starting from scratch or revitalizing an existing collection.



BIENESTAR PUBLICO

Learning from catastrophes : strategies for reaction and response



Edited by Howard Kunreuther and Michael Useem ; in collaboration with the World Economic Forum Global Agenda Council on the Mitigation of Natural Disasters.

Upper Saddle River, NJ :
Wharton School Pub., 2010.

363.34 LEA

Field's leading experts present a comprehensive strategic framework for assessing, responding to, and managing events that are unlikely to occur. They identify the factors that can trigger low-probability but high-consequence events, specify the operating principles that can reduce severe risk to organizations, and enhance their readiness and resilience in the face of catastrophes.

BIOGRAFIA



Bill Gates (1998) [videorecording] : sultan of software.

New York, NY : A&E Television
Networks, 2002.

DVD 920 GAT

Profiles the career of Bill Gates, chairman and co-founder of Microsoft Corporation, how he has shaped computer usage world-wide, and the problems caused by his aggressive business style.

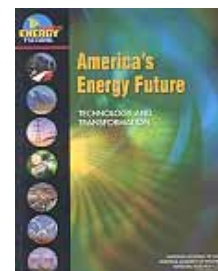
CIENCIA Y TECNOLOGIA

America's energy future : technology and transformation

Committee on America's Energy Future, National Academy of Sciences, National Academy of Engineering, National Research Council of the National Academies.

Washington, DC : National
Academies Press, 2009.

333.79 AME



The United States has enormous resources to put behind solutions to this energy challenge; the dilemma is to identify which solutions are the right ones. Before deciding which energy technologies to develop, and on what timeline, we need to understand them better. America's Energy Future analyzes the potential of a wide range of technologies for generation, distribution, and conservation of energy. This book considers technologies to increase energy efficiency, coal-fired power generation, nuclear power, renewable energy, oil and natural gas, and alternative transportation fuels. It offers a detailed assessment of the associated impacts and projected costs of implementing each technology and categorizes them into three time frames for implementation.

80s tech [videorecording]

*Produced by Actuality Productions for the History Channel ;
written and produced by Beata Ziel ; producer, Bruce Nash.*

New York, NY : A & E
Television Networks ;
Distributed by New Video,
[2008]

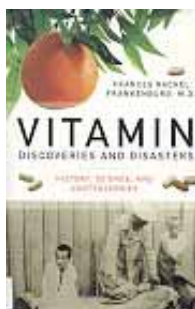
DVD 609.04 EIG



Remember "brick" cell phones, Pac-Man, Rubik's Cube, Sony Walkman, and the first music CDs? Remember all the new and exciting gadgets of the 1980s? Modern Marvels

investigates the transition from Industrial to Information Age--a digital decade dedicated to ergonomics and entertainment. Discover how the microchip ushered in an era that revolutionized the way we work, play, and communicate. Tour Silicon Valley--birthplace of some of the greatest inventions from an amazing time of change, including the modern personal computer. Steve "Woz" Wozniak explains the evolution of Apple computers, while Sony employees provide a reminder of what it was like when Walkman, Betamax, and the first CD players were first seen on the market.

Vitamin discoveries and disasters : history, science, and controversies



Frances Rachel Frankenburg.

Santa Barbara, CA : Praeger/ABC-CLIO, 2009.

612.399 FRA

Describes the emergence of nutritional science and its contributions to our understanding of how the body functions. Each chapter focuses on a specific vitamin, describing the researchers, the research, and the historic and scientific context for its discovery.

the power of free markets with the quest for a more humane world--and he tells the inspiring stories of companies that are doing this work today. In the last two decades, free markets have swept the globe, bringing with them enormous potential for positive change. But traditional capitalism cannot solve problems like inequality and poverty, because it is hampered by a narrow view of human nature in which people are one-dimensional beings concerned only with profit. In fact, human beings have many other drives and passions, including the spiritual, the social, and the altruistic. Welcome to the world of social business, where the creative vision of the entrepreneur is applied to today's most serious problems: feeding the poor, housing the homeless, healing the sick, and protecting the planet.

Deaf subjects : between identities and places



Brenda Jo Brueggemann.

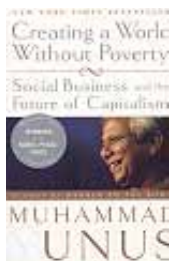
New York, NY : New York University Press, 2009.

305.9 BRU

In this probing exploration of what it means to be deaf, the author goes beyond any simple notion of identity politics to explore the very nature of identity itself. Looking at a variety of cultural texts, she brings her fascination with borders and between places to expose and enrich our understanding of how deafness embodies itself in the world, in the visual, and in language.

CIENCIAS SOCIALES

Creating a world without poverty : social business and the future of capitalism



Muhammad Yunus with Karl Weber.

New York, NY : PublicAffairs, 2007.

338.7 YUN

The winner of the Nobel Peace Prize outlines his vision for a new business model that combines



Elsewhere, U.S.A.

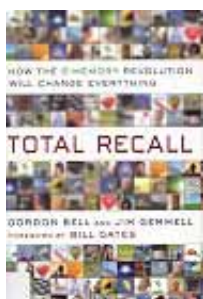
Dalton Conley.

New York, NY : Pantheon Books, 2009.

306.0973 CON

Examining the dramatic changes that have occurred in American society over the past three decades, the author offers a thoughtful study of the new social realities of life, explaining how the social, economic, and technological transformation has reshaped individual lives.

Total recall : how the E-memory revolution will change everything



Gordon Bell and Jim Gemmell

New York, NY : Dutton, 2009.

303.48 BEL

Total Recall provides a glimpse of the near future. Imagine heart monitors woven into your clothes and tiny wearable audio and visual recorders automatically capturing what you see and hear. Imagine being able to summon up the e-memories of your great grandfather and his avatar giving you advice about whether or not to go to college, accept that job offer, or get married. The range of potential insights is truly awesome. But Bell and Gemmell also show how you can begin to take better advantage of this new technology right now. From how to navigate the serious question of privacy and serious problem of application compatibility to what kind of startups Bell is willing to invest in and which scanner he prefers, this is a book about a turning point in human knowledge as well as an immediate practical guide.

CINEMATOGRAFIA

America's film legacy: the authoritative guide to the landmark movies in the National Film Registry

Daniel Eagan.

New York, NY : Continuum, 2010.

REF 791.43 EAG



Collection of the five hundred films that have been selected, to date, for preservation by the National Film Preservation Board, and are thereby listed in the National Film Registry.

George Lucas [videorecording] : creating an empire

Produced by ABC News Productions for A & E Networks ; produced by Pamela Ridder.

[New York, NY] : A & E Home Video, 2002.

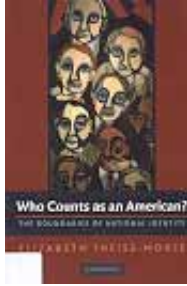
DVD 791.430 GEO

Portrait of the filmmaker famous for his "Star Wars" saga. Includes reminiscences and observations of relatives, friends and colleagues as well as an interview with the director.



CIVISMO

Who counts as an American? : the boundaries of national identity



Elizabeth Theiss-Morse.

Cambridge ; New York, NY :
Cambridge University Press,
2009.

305.8 THE

Develops a social theory of national identity and uses a national survey, focus groups, and experiments to answer these important questions in the American context. Her results show that the combination of group commitment and the setting of exclusive boundaries on the national group affect how people behave toward their fellow Americans.

DERECHO



Diccionario de derecho administrativo y burocrático

Rafael I. Martínez Morales.

México : Oxford University Press, 2008.

S REF 344.972 MAR

El derecho laboral burocrático está influido en gran medida por el derecho administrativo desde el momento en que la función pública se forma en conjunto de derechos, deberes y situaciones que se originan entre el estado y sus servidores. Por ello, esta obra provee de la terminología esencial manejada en estas áreas

del derecho, para ayudar a comprender los conceptos involucrados en su manejo.

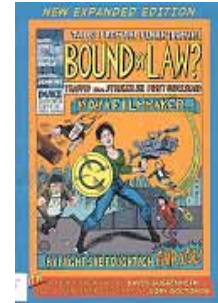
DERECHOS DE AUTOR

Bound by law? : tales from the public domain

Keith Aoki, Jamie Boyle,
Jennifer Jenkins

Durham, NC : Duke
University Press, 2008.

346.73 AOK



Features Akiko, a filmmaker who wants to capture a day in the life of New York City. As Akiko tries to produce her film, she learns about copyright basics, including fair use, public domain, and the impact of digital technology. She also learns about the rise of the "rights culture," that is, a culture that demands a person obtain the rights to use copyrighted materials even for incidental uses for which rights were not required in the past.

ECONOMIA

Bankrupt : global lawmaking and systemic financial crisis

Terence C. Halliday and
Bruce G. Carruthers.

Stanford, CA : Stanford
University Press, 2009.

346.078 HAL



The first study of its kind, this book offers a theory of legal change to explain why global/local tensions produce implementation gaps. Through its analysis of globalization, this book has lessons for international organizations and developing and transition economies the world over.

EDUCACION

Between speaking and silence : a study of quiet students



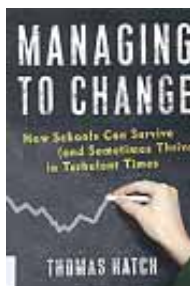
Mary M. Reda.

Albany, NY : State University of New York Press, 2009.

378.125 RED

Why are students silent? Using written reflections and interviews, Mary M. Reda examines students' perceptions of speaking and being silent in a first-year composition classroom, and explores how their teachers, classroom relationships, and their own sense of identity shape their decisions to speak or be silent. By challenging many firmly held beliefs about those quiet students in the back of the classroom, *Between Speaking and Silence* offers the new vision that silence is not necessarily problematic.

Managing to change : how schools can survive (and sometimes thrive) in turbulent times



Thomas Hatch.

New York , NY; London : Teachers College Press, 2009.

371.207 HAT

Shows how school improvement efforts are often undermined by the changing conditions around school, as well as by some of the very policies and programs designed to help them make improvements. Argues that schools cannot wait around for conditions to improve or for policymakers to figure out how to provide the right support.

So you want to be a scientist?

Philip A. Schwartzkroin.

New York, NY : Oxford University Press, 2009.

502.3 SCH



Offers the reader a glimpse into the job of being a research scientist. It is not intended to be step-by-step "how to" book. Rather, it is intended to fill a hole in the education of most would-be scientists, addressing explicitly many issues that are rarely addressed directly in training programs.

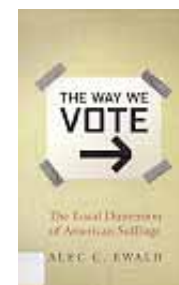
ELECCIONES

The way we vote : the local dimension of American suffrage

Alec C. Ewald.

Nashville, TN : Vanderbilt University Press, 2009.

324.6 EWA



Explores the causes and consequences of America's localized voting system, explaining its historical development and its impact on American popular sovereignty and democratic equality.

ESCRITURA

Effective academic writing. 1, The paragraph

Alice Savage, Masoud Shafiei.

New York, NY : Oxford University Press, 2007.

808.042 SAV

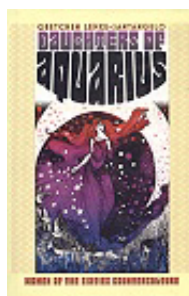


Teaches the writing models, rhetorical devices, and language points required for academic success. Each of three

levels provides user-friendly activities and self-contained lessons that make teaching and learning manageable. Each unit introduces a theme and a writing task and then guides the student writer through the process of gathering ideas, organizing an outline, drafting, revising and editing.

ESTUDIOS DE GENERO

Daughters of Aquarius: women of the sixties counterculture



Gretchen Lemke-Santangelo.

Lawrence, KS : University Press of Kansas, 2009.

305.48 LEM

This is the first book to focus specifically on women of the counterculture. It describes how gender was perceived within the movement, with women taking on much of the responsibility for sustaining communes. It also examines the lives of young runaways and daughters who shared the lifestyle. And while it explores the search for self enlightenment at the core of the counter-culture experience, it also recounts the problems faced by those who resisted the expectations of "free love" and discusses the sexism experienced by women in the arts.

Divas on screen : Black women in American film



Mia Mask.

Urbana : University of Illinois Press, 2009.

791.4302 MAS

This insightful study places African American women's stardom in historical and industrial contexts by examining the star

personae of five African American women: Dorothy Dandridge, Pan Grier, Whoopi Goldberg, Oprah Winfrey, and Halle Berry. The author shows how these female stars have deftly negotiated the uneven terrain of racial, gender, and class stereotypes.

Hillary Clinton's race for the White House : gender politics and the media on the campaign trail

Regina G. Lawrence, Melody Rose.

Boulder, CO : Lynne Rienner Publishers, 2010.

324.973 LAW



Focuses on the role played by gender and the media in the first presidential nomination contest in which a woman was actually predicted (at least initially) to win. Blatant in some arenas, insidious in others, gender discrimination seemed at some times intractable and at others surprisingly nonexistent, or at least, vigorously contested.

Quotas for women in politics : gender and candidate selection reform worldwide

Mona Lena Krook.

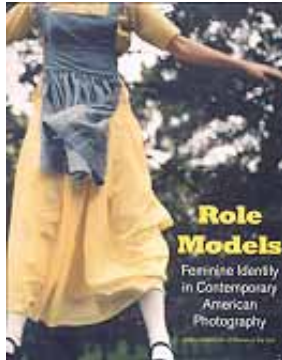
Oxford ; New York, NY : Oxford University Press, 2010, 2009.

320.082 KRO



In recent years, parties and legislatures in more than one hundred countries have adopted quotas for the selection of female candidates to political office. This book is the first to address quotas as a global phenomenon. Synthesizing literature on quota policies, this book develops a framework for analyzing the spread of quota provisions and the reasons for variation in their effects.

Role models : feminine identity in contemporary American photography



National Museum of Women in the Arts

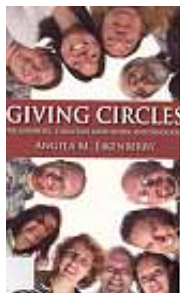
London : Scala, 2008.

REF 779.24 ROL

Features the work of two generations of artists whose portraiture, self-portraiture, and narrative photographs have indelibly inflected our understanding of gender and identity over the past thirty years. More specifically, it focuses on how role models and role playing have been central to the art, meaning, and social function of contemporary photography.

FILANTROPIA

Giving circles : philanthropy, voluntary association, and democracy



Angela M. Eikenberry.

Bloomington, IN : Indiana University Press, 2009.

361.7 EIK

Among the new philanthropic associations that have arisen in the environment of deliver social services that were once chiefly the responsibility of government are voluntary groups known as giving circles. Their purpose is to bring people together to pool resources and then decide together how to distribute these resources.

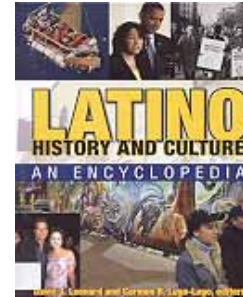
HISPANOAMERICANOS

Latino history and culture : an encyclopedia

David J. Leonard and Carmen R. Lugo-Lugo, editors.

Armonk, NY : Sharpe Reference, 2010.

REF 305.868 LAT



Latinos are the fastest growing population in America today. This two-volume encyclopedia traces the history of Latinos in the United States from colonial times to the present, focusing on their impact on the nation in its historical development and current culture.

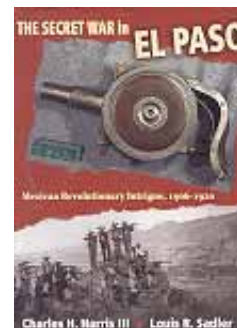
HISTORIA

The secret war in El Paso : Mexican revolutionary intrigue, 1906-1920

Charles H. Harris III, Louis R. Sadler.

Albuquerque, NM : University of New Mexico Press, 2009.

972.0816 HAR



Using eighty thousand pages of previously classified FBI documents on the Mexican Revolution and hundreds of Mexican secret agent reports from El Paso and Ciudad Juárez located in the Mexican Ministry of Foreign Relations archive, the authors examine the mechanics of rebellion in a town where factional loyalty was fragile and treachery was elevated to an art form. As a case study, this slice of El Paso's and America's history adds

new dimensions to what is known about the Mexican Revolution.

IDIOMA INGLES



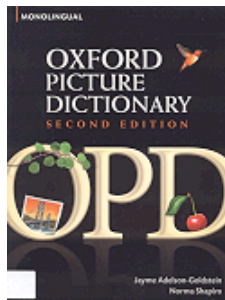
[-)ands-()n English

Written by Fran Santoro Hamilton

Chesterfield, MO : Portico Books, 2004.

428.2 HAM

Gives clarity and meaning to the rules of writing. Quickly find how to unravel the mysteries of grammar, add thousands of words to your vocabulary, get the most from your textbooks in the shortest time, expedite the writing process, capitalize, punctuate, and spell correctly, choose the right verb, pronoun or modifier, use proper form in letters, outlines, bibliographies, and footnotes.



Oxford picture dictionary. Monolingual

Jayme Adelson-Goldstein, Norma Shapiro.

New York, NY : Oxford University Press, 2008.

REF 423.17 ADE

Includes 4000 words presented in clear, vibrant illustrations that meet the needs of today's language learners. Intro pages present the most essential vocabulary for learners at all levels, and story pages promote reading development and critical thinking skills.

INMIGRACION

Forgotten Ellis Island [videorecording] : the extraordinary story of America's immigrant hospital

Produced, written & directed by Lorie Conway.

[Virginia] : Distributed by PBS Home Video, [2009]

DVD 304.873 FOR



In the era before antibiotics, tens of thousands of immigrant patients were separated from family, detained in the hospital on Ellis Island, and healed from illness before becoming citizens. 350 babies were born, and ten times that many immigrants died on Ellis Island and were buried in pauper's graves around New York City.

The immigration crisis : nativism, armed vigilantism, and the rise of a countervailing movement

Armando Navarro.

Lanham, MD : AltaMira Press, 2009.

304.873 NAV



Takes a hard look at 400 years of immigration into the territories that now form the United States, paying particular attention to the ways in which immigrants have been received. The book provides a political, historical, and theoretical examination of the laws, personalities, organizations, events, and demographics that have shaped for centuries of immigration and led to the widespread social crisis that today divides citizens, noncitizens, regions, and political parties.

Perspectivas migratorias : una análisis interdisciplinario de la migración internacional



Edited by Jorge Durand and Jorge A. Schiavon

Mexico : Centro de Investigación y Docencia Económicas, 2010.

S 304.8 PER

En este libro se aborda la migración desde tres áreas temáticas: la primera estudia el fenómeno migratorio desde una perspectiva comparada en varios países y regiones; la segunda se centra en la dinámica migratoria entre México y Estados Unidos; y finalmente, la tercera desarrolla temas de políticas públicas relacionadas con la migración.

JAZZ

Billie Holiday [videorecording] : Billie's Blues : Her Best



Performances on Film.

United States : Jazz Shots
Spain, 2010.

DVD 782.421 BIL

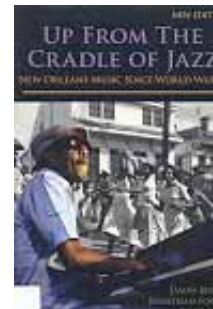
No one has ever sung or will ever sing a jazz ballad like Billie Holiday (1915-1959). Although her vocal range was much more limited than those of other famous jazz singers, Billie made her interpretations so expressive that even the most trite lyrics sounded almost profound.

Up from the cradle of jazz : New Orleans music since World War II

Jason Berry, Jonathan Foose, and Tad Jones

Lafayette, LA : University of Louisiana at Lafayette Press, 2009.

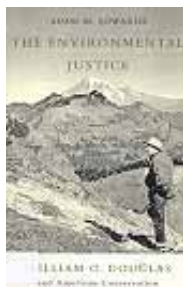
781 BER



Music is the memory of New Orleans. For all of the corruption, poverty and violence, the music is elemental, a gorgeous collective chorus to the best instincts of the human experiment. We know that "The City Where Jazz Began" lives on borrowed time, facing huge environmental odds in the age of climate change, a city that could be buried by one titanic flood or crippled by some long-running mayor or governor. Floods and epic storms are in our past and in our future; yet for close to three centuries the city as a human essence has prevailed. The world can be an unforgiving place, yet this maddening, charm-dripping, tragicomic town at the bottom of America registers a life force, like the Mardi Gras Indian, that won't bow down. There is abiding comfort in the words of Harold Batiste, a guiding force of the heritage jazz that came out of the little clubs in the 1950s near the Magnolia Street housing project: "New Orleans, the city, has always been the focus. Musicians come and go, and their creations always seem directed at the city. Because after all is said and done, New Orleans is the Star.

MEDIO AMBIENTE

The environmental justice : William O. Douglas and American conservation



Adam M. Sowards.

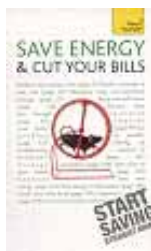
Corvallis, OR : Oregon State University Press, 2009.

347.73 SOW

From the late 1940s to the mid-1970s, American

conservation politics underwent a transformation, and Supreme Court Justice William O. Douglas was at the heart of this shift toward modern environmentalism. This book explores how Douglas, inspired by his youthful experiences hiking in the Pacific Northwest, eventually used his influence to reshape American conservation thought, politics, and law.

Save energy and cut your bills



Nick White.

Blacklick, OH : McGraw-Hill, 2010.

644 WHI

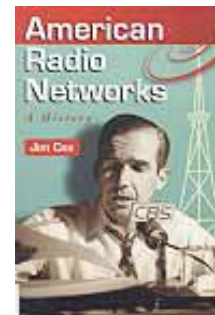
Presents practical advice on ways to cut energy consumption and costs in one's home by reducing fuel and electricity use and generating your own energy.

MEDIOS DE COMUNICACION

American radio networks : a history *Jim Cox*

Published: Jefferson, NC : McFarland & Co., 2009.

384.54 COX



This book covers the four transcontinental webs that operated during the pre-television Golden Age, plus local and regional hookups, and the developments that have occurred in the decades since, including the impact of television, the rise of the disc jockey, the rise of talk radio and other specialized formats, implications of satellite technology and consolidation of networks and local stations.

Media ownership and concentration in America

Eli M. Noam

Oxford ; New York, NY : Oxford University Press, 2009.

302.23 NOA

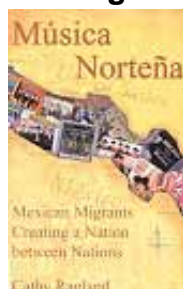


This book provides a comprehensive and balanced survey of media concentration with a methodical, scientific approach. It assembles a wealth of data from the last 25 years about mass media such as radio, television, film, music, and print publishing, as well as the Internet, telecommunications, and media-related information technology. It is an essential reading and a trove of information for scholars and students in media, telecommunications, IT, economics, and the history of business, as well as media industry professionals, business researchers, and policy makers around the world. Critics and defenders of media alike will

find much that confirms and refutes their worldview.

MUSICA

Música nortea : Mexican migrants creating a nation between nations



Cathy Ragland

Philadelphia, PA : Temple University Press, 2009.

781.6268 RAG

Música nortea, a musical genre with its roots in the folk ballad traditions of Northern Mexico and the Texas-Mexican border region, has become a hugely popular musical style in the U.S., particularly among Mexican immigrants. Featuring evocative songs about undocumented border-crossers, drug traffickers, and the plight of immigrant workers, música nortea has become the music of a "nation between nations." *Música nortea* is the first definitive history of this transnational music that has found enormous commercial success in Norteamérica.

NATIVOS AMERICANOS

Native American clothing : an illustrated history



Theodore Brasser.

Richmond Hill, Ont. Buffalo, NY : Firefly Books, 2009.

REF 391.0089 BRA

Lavishly illustrated history that provides a visual record of the daily and ceremonial clothing worn by native peoples across twelve regions of the continent. This work showcases the most important -and exquisite- examples of clothing

and artifacts. Each of the book's twelve chapters opens with a map and essay, and then is followed by a gallery that showcases clothing and artifacts representative of the specific regions.

NEGOCIOS Y ADMINISTRACION

Corporate governance and capital flows in a global economy

Edited by Peter K. Cornelius and Bruce Kogut.

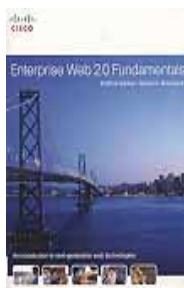
New York, NY : Oxford University Press, 2003.

658.42 COR



This volume is a timely and insightful exploration into the issues of corporate governance and the impact of corporate governance practices on investments in developing countries. Sponsored by the World Economic Forum, INSEAD, and Wharton, this book collects original essays from senior researchers at the worlds top academic institutions as well as from key policymakers and business leaders, It analyzes global aspects of governance in relation to such issues as corporate performance, privatization, venture capitalism, and workers. With global financial markets having become more integrated, the book pays particular attention to the role of corporate governance in emerging-market economies and international capital flows. Rich in facts and ideas, *Corporate Governance and Capital Flows in a Global Economy* is a must read for anyone interested in financial crises international risk management, and global competitiveness.

Enterprise Web 2.0 fundamentals



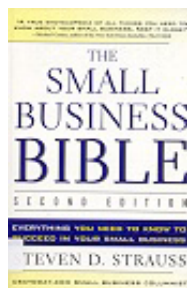
Krishna Sankar, Susan A. Bouchard.

Indianapolis, IN : Cisco Press, 2009.

384.33 SAN

Introduction to Web 2.0 for every executive, strategist, technical professional, and marketer who needs to understand its implications. The authors illuminate the technologies that make Web 2.0 concepts accessible and systematically identify the business and technical best practices needed to make the most of it. You'll learn how Web 2.0 can help you enhance collaboration, decision making, productivity, innovation, and your key enterprise initiatives.

The small business bible : everything you need to know to succeed in your small business



Steven D. Strauss.

Hoboken, NJ : Wiley, 2008.

658.022 STR

For a comprehensive, easy-to-read, A-to-Z library of everything a small business owner would need to know about starting and succeeding in business, consult *The Small Business Bible: Everything You Need to Know to Succeed in Your Small Business, 2nd Edition*. Discover candid advice, effective techniques, insider information, and success secrets that will boost your confidence. This updated edition is even more accessible, with easy-to-follow information from starting, running, and growing a business to new chapters on green business practices, technology tips, and marketing tools.

PERIODISMO

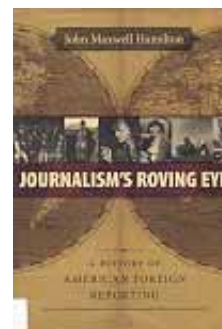
Journalism's roving eye : a history of American foreign reporting

John Maxwell Hamilton.

Baton Rouge, FL : Louisiana State University Press, 2009.

070.4 HAM

Provides a sweeping and definitive history of American foreign news reporting from its inception to the present day and chronicles the economic and technological advances that have influenced overseas coverage, as well as the cavalcade of colorful personalities who shaped readers' perceptions of the world across two centuries.



POESIA

The Swallow anthology of new American poets

Edited by David Yezzi ; foreword by J.D. McClatchy.

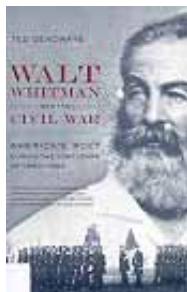
Athens, Ohio : Swallow Press, 2009.

811.608 SWA

Here is a group of writers who have, perhaps for the first time since the modernist revolution of the early twentieth century, returned to a happy detente between warring camps. These poets do not constitute a school. They are too diverse, too individual, too resistant to trends and fashions to be easily lumped together.



Walt Whitman and the Civil War : America's poet during the lost years of 1860-1862



Ted Genoways.

Berkeley, CA : University of California Press, 2009.

811.3 GEN

Shortly after the third edition of *Leaves of Grass* was published, in 1860, Walt Whitman seemed to drop off the literary map, not to emerge again until his brother George was wounded at Fredericksburg two and a half years later. Past critics have tended to read this silence as evidence of Whitman's indifference to the Civil War during its critical early months. In this penetrating, original, and beautifully written book, Ted Genoways reconstructs those forgotten years--locating Whitman directly through unpublished letters and never-before-seen manuscripts, as well as mapping his associations through rare period newspapers and magazines in which he published.

POLITICAS PUBLICAS

Choosing the nation's fiscal future

Committee on the Fiscal Future of the United States, Division of Behavioral and Social Sciences and Education, National Research Council and National Academy of Public Administration.



Washington, DC : National Academies Press, 2010.

336.73 CHO

This comprehensive book considers a range of policy changes that could help put the budget on a sustainable path: reforms to reduce the rate of growth in spending for Medicare and Medicaid; options to reduce the growth rate of Social Security benefits or raise payroll taxes; and changes in many other government spending

programs and tax policies. The book also examines how the federal budget process could be revised to be more far sighted and to hold leaders accountable for responsible stewardship of the nation's fiscal future.

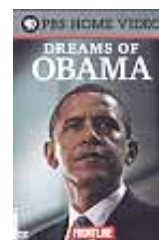
PRESIDENTES

Dreams of Obama [videorecording]

Producers, Michael Kirk, Jim Gilmore, Paul Stekler and Mike Wiser ; writer and director, Michael Kirk.

[Alexandria, VA] : PBS Home Video, 2009.

DVD 973.932 OBA



Tells the story of how a little known state senator rose from obscurity to the White House in just over four years. Draws on interviews with those closest to Obama to provide insight into how he might lead the country. A personal and political biography, the film examines the key moments that shaped Obama, and asks what his election says about America. Examines how Obama's life experiences made him uniquely suited to launch his successful campaign to become the country's first black president.

PSICOLOGIA

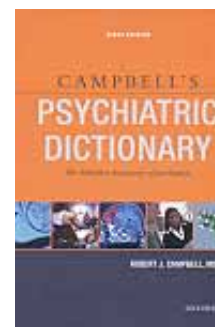
Campbell's psychiatric dictionary

Robert Jean Campbell.

New York, NY : Oxford University Press, 2009.

REF 616.8903 CAM

This edition has been updated, revised, and vastly expanded to cover the explosion of new words and trends in psychiatry, neuroscience, cognitive and clinical psychology, and neurodegenerative diseases as well as a



wide range of related fields, including genetics, imaging, general medicine, forensic psychiatry, and sociology.

TEATRO

The new Broadway song companion : an annotated guide to musical theatre literature by voice type and song style



David P. DeVenney.

Lanham, MD : Scarecrow
Press, 2009.

REF 016.7821 DEV

This is a revised and expanded edition, the first complete guide to the vast literature of the Broadway musical for the solo performer. Arranged by show, each song is annotated with the name of the characters who sing the song, the vocal range, and a style category such as up-tempo, narrative ballad, swing ballad, or moderate character piece. Several indexes organize the songs by voice type and song style, vocal arrangement and composer and lyricist.

URBANISMO

Fixing broken cities : the implementation of urban development strategies



John Kromer.

New York, NY : Routledge,
2010.

307.1 KRO

This book is about the planning, execution, and impact of investment strategies designed to improve postindustrial urban downtowns and

residential communities. The central focus of this book is how to implement and operationalize proposals for transformative change. Many good ideas for remaking and redefining older cities have been proposed over the years. However, even the best of these ideas will not make a difference without an awareness of where to begin and what to do.

- Consulta las ediciones anteriores de este boletín

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