

Julio 2012

Servicio Cultural e Informativo

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ABOGADOS



Guía del abogado para el uso de pruebas forenses de ADN

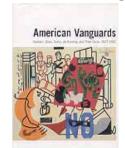
Louis Levine (2010)

S 345.73067 LEV

El autor ofrece este libro con el propósito de que el abogado y quienquiera que intervenga en la impartición de justicia y deba encarar un caso concreto, cuente con un manual útil para incorporar a su práctica forense el análisis de pruebas de ADN.

ARTE

American Vanguards: Graham,

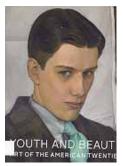


Davis, Gorky, De Kooning, and Their Circle, 1927-1942

William C. Agee, Irving Sandler, and Karen Wilkin (2011)

REF 759.13 AGE

Showcases about eighty seven works of art from this vital period that demonstrate the interconnections, common sources, and shared stimuli among the members of John Graham circle.



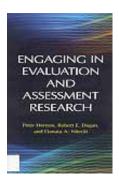
Youth and Beauty : Art of the American Twenties

Edited by Teresa A.
Carbone ; contributions by
Teresa A. Carbone ... [et
al.](2011)

REF 709.04 YOU

Accompanying a nationally touring exhibition, this critical history of American art of the 1920s provides a fresh perspective on the strikingly original modernist imagery of the Jazz Age. Youth and Beauty is the first wide-ranging look at American art during the period following the Great War and before the onset of the Great Depression. This illustrated volume captures a glimpse into American life during a decade when urbanization, industrialization, and mechanization were revolutionizing the United States. With more than 200 illustrations, the book brings together an array of artists and mediums, featuring iconic and surprising works by Edward Hopper, Georgia O'Keeffe, Stuart Davis, Marsden Hartley, Aaron Douglas, Alfred Stieglitz, Isamu Noguchi, Charles Sheeler, Man Ray, Walker Evans, and others.

BIBLIOTECOLOGIA

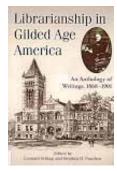


Engaging in Evaluation and Assessment Research

Peter Hernon, Robert E. Dugan, and Danuta A. Nitecki (2011)

027 HER

Evaluation and assessment are integral parts of the research process. Research is something that all library managers need to know how to do, but the evaluation and assessment results are only valuable if they also understand how to apply them to managerial decision making, planning, and communication with library stakeholders. This book introduces evaluation and assessment, clearly distinguishing between the two; explains evaluation and assessment research as a formal inquiry process with individual components; and demonstrates the use of the evidence gathered for planning, decision making, and accountability.



Librarianship in Gilded Age America : an Anthology of Writings, 1868-1901

Edited by Leonard Schlup and Stephen H. Paschen (2009)

020.973 LIB

The gilded age was a formative period in the development and extension of American libraries. Between 1868 and 1901, the field of librarianship saw many notable changes, including the founding of the American Library Association, the introduction of the Dewey decimal classification system, and the establishment of the pioneer library school at Columbia University, among other key developments. This book brings together the writings of foundational figures in Gilded Age librarianship, including Charles Ammi Cutter, Melvil Dewey, Andrew Carnegie and Richard Rogers Bowker. Featuring seminal works of library scholarship alongside previously unpublished letters and reprints of long forgotten journal articles, the book places each selection in chronological order and includes an introductory narrative for each entry.



Planning Academic and Research Library Buildings.

Metcalf, Keyes D. (1965)

727.82 MET

Addressed to everyone concerned with library building planning, this book is a complete, nontechnical guide to every facet in the design of efficient libraries. Both practical and theoretical in its approach, this book is written in terms that are understandable to the layman and at the same time useful to the architect and the engineer.



The Story of Libraries : From the Invention of Writing to the Computer Age

Fred Lerner (2009)

027.009 LER

In this fully updated edition, Fred Lerner continues to explore the ways in which records of human experience are collected. Updated to include our new technology, this work describes the crucial role libraries played in ancient Egypt, Han-dynasty China, the ancient Western Classical world (the great library of Alexandria, which was lost to us in stages over many years), the Baghdad of Harun-al-Rashid, and medieval and Renaissance Europe. It continues with the libraries of colonial America, the Library of Congress, university libraries, and today's large public library system.

BIENESTAR PUBLICO



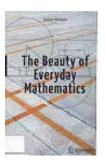
Confianza y derecho en América Latina

Marcelo Bergman, Carlos Rosenkrantz, coordinadores (2009)

S 349.8 CON

En América Latina los ciudadanos no confían en sus gobiernos, en sus policías, en sus jueces, en sus tribunales. Esta falta de confianza en sus instituciones acarrea altos costos sociales, inhibe la creación de lazos comunitarios fuertes y debilita lo que comúnmente se llama el capital social. Este libro tiene el objetivo de esclarecer la relación que existe entre dos conceptos ligados a la situación anterior: la confianza y el derecho y analiza el papel que desempeñan las instituciones y las leyes para fomentar la cooperación e impulsar a la sociedad hacia el bienestar.

CIENCIA Y TECNOLOGIA



The Beauty of Everyday Mathematics

Norbert Herrmann (2012)

510 HER

Imagine that you've finally found a parking space after a

long and harrowing search, but are now encountering some difficulty in trying to enter this space. Wouldn't it be great if you knew a formula that allowed you to enter the space without difficulty? Are you annoyed because your soda can doesn't remain upright during a picnic? Would you like to know why a mirror swaps right and left, but not top and bottom? Are you looking for a mathematical speech to toast your mother-in-law's 85th birthday? Or do you

want to give your heart away mathematically? The author provides solutions to these and many other problems that we encounter in everyday situations.

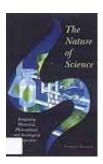


Cooperación en ciencia y tecnología en América del Norte y Europa

Edit Antal y Fidel Aroche Reyes, coords. (2011)

S 338.926 COO

Los autores identifican los modelos de cooperación en ciencia, tecnología y medio ambiente en América del Norte, poniendo como telón comparativo a la Unión Europea. Su contribución principal es ayudar a entender los alcances y límites de la política de integración en esta materia.



The Nature of Science: Integrating Historical, Philosophical, and Sociological Perspectives

Fernando Espinoza (2012)

507.1 ESP

The role of science, along with its nature and development, are commonly misunderstood. Fernando Espinoza shines light on these misconceptions to show that the role of science also lies in its effect and influence upon society through historical, philosophical, and sociological perspectives. This book incorporates the mandates by national organizations such as the National Research Council and National Science Teachers Association and is a useful text for required courses of general education majors.



Plastic : a Toxic Love Story

Susan Freinkel (2011)

620.1923 FRE

In this probing look at how plastic built the modern world-

- and the price the world has paid for plastic-journalist Freinkel points out that we're nearing a crisis point and gives readers the tools needed through lively anecdotes and analysis. Assesses the impact of plastic on our lives through eight familiar plastic objects: comb, chair, Frisbee, IV bag, disposable lighter, grocery bag, soda bottle, and credit card.

CIENCIAS SOCIALES



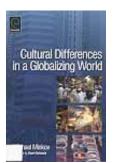
the Globalization of Culture : Beyond Tradition and Borders

Communication and

Shaheed Nick Mohammed (2011)

303.482 MOH

Provides a unique perspective on the concept of culture and its fate in a globalized, mediated environment, and suggests several mechanisms by which pragmatic social practices and fictional discourses make their way into the cultural beliefs and traditions of societies. The author argues that what we understand as culture has always been the product of dominant global forces, including those of trade and exchange.



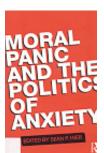
Cultural Differences in a Globalizing World

Michael Minkov; foreword by Geert Hofstede (2011)

306 MIN

This book depicts the world's

national and ethnic cultures in an unprecedented way. It is based on analyses of all publicly available large databases that provide cultural indicators about modern nations: the World Values Survey, the United Nations Statistics Division, the World Health Organization and many academic studies. The author explains some of the main cultural differences between modern nations and ethnic groups across the globe. The readers will understand why human societies differ on many important indicators and what culture has to do with these: speed of economic development, happiness, tolerance of diversity, religiousness, national pride, educational achievement, difficult integration of immigrants, suicides rates, gender equality, violent crime, competition for women and sexual norms, adolescent fertility and HIV rates, corruption, rule of law, road death tolls, and punctuality.



Moral Panic and the Politics of Anxiety

Edited by Sean Hier (2011)

302.17 MOR

Collection of original essays written by some of the world's

leading social scientists. It seeks to provide unique insight into the importance of moral panic as a routine feature of everyday life, whilst also developing an integrated framework for moral panic research by widening the scope of scholarship in the area.



Reading YouTube : the Critical Viewers Guide

Anandam Kavoori (2011)

302.231 KAV

Through genre analysis and digital media criticism, this book

presents an accessible, yet critical introduction to "reading" YouTube. The book identifies certain videos by genre and provides a thumbnail textual analysis of the videos, from celebrity culture to identity politics that make up each of these genres.

CINE



Media noche en Paris [videorecording]

Sony Pictures Classics presents a Mediapro, Versátil Cinema & Gravier production (2011)

S DVD 791.4 MED

Gil (Owen Wilson) e Inez (Rachel McAdams) son una pareja de norteamericanos quienes, a punto de casarse, tienen la fortuna de viajar a París. La magia de la ciudad envuelve especialmente a Gil, quien está enamorado de la capital y sueña con una vida distinta. Tras la medianoche, su realidad se transforma de manera sorprendente; las barreras del tiempo se desvanecen, y experimenta una aventura mágica y romántica.



Crimen en familia [videorecording]

The Weinstein Company and Groundswell Productions presents a movie by Hit the Ground Running (2011)

S DVD 791.4 CRI

Historia de amor y asesinatos basada en hechos reales acontecidos al interior de una de las dinastías más notables del estado de Nueva York en los años 80's. Kathie McCormack, la esposa del magnate de los bienes-raíces Robert Durst, desaparece, y éste es sospechoso de haberla matado.



Jane Eyre [videorecording]

Focus Features presents in association with BBC Films, a Ruby Film Production (2011)

S DVD 791.4 JAN

Cuando la institutriz Jane Eyre llega a la imponente construcción de Thornfield Hall, se siente intrigada por Rochester, su empleador, pues su humor negro y los extraños sucesos en la casa, la llevan a descubrir un terrible secreto que él hubiera preferido que permaneciera oculto por siempre.



Todo por amor [videorecording]

Twentieth Century Fox presents a Fogwood Films Production (2005)

S DVD 791.4 TOD

Con poco dinero, una educación limitada y sin suerte para el amor Hilary responde a un anuncio de periódico para de pronto encontrar su mundo lleno de repentinos cambios. Como enfermera de un hombre joven, enfermo en etapa terminal, descubre que son muy afines

entre sí, aunque el destino no tiene planeado respetar su profundo e intenso romance.



Mystic Pizza [videorecording]

Samuel Goldwyn Jr. presents a movie produced by Mark Levinson and Scott Rosenfelt, directed by Donald Petrie (2005)

S DVD 791.4 MYS

Relata las vidas y amores de tres inolvidables meseras en un pequeño pueblo llamado Mystic, del cual sueñan con irse lejos. Finalmente descubren que con amistad y respeto, no sólo encontrarán felicidad, sino a ellas mismas.



Durmiendo con el enemigo [videorecording]

Twentieth Century Fox presents a Leonard Goldberg production, a movie directed by Joseph

Ruben (2005)

S DVD 791.4 DUR

Al principio, Martin Burney parece ser el hombre de los sueños de Laura: guapo, exitoso y seductor. Pero una vez casados ella descubre que Martin es la peor pesadilla para una mujer: celoso, compulsivo, controlador y violento. Laura decide escapar después de tres años de miedo y se establece en una pequeña ciudad.



Comer rezar amar [videorecording]

Columbia Pictures presents a Plan B Entertainment production (2001)

S DVD 791.4 COM

Creyendo que hay mucho más en la vida que una casa, un marido, y su profesión, Liz encuentra un nuevo apetito por la vida en esta inspiradora historia verdadera, basada en el libro del mismo título. La protagonista se embarca en un viaje que la lleva a Italia, India y Bali, en busca de su autodescubrimiento a través de buena comida, meditación, y la esperanza de encontrar el verdadero amor.

CRIMEN



Aprehendiendo al delincuente : crimen y medios en América Latina

Editado por Graciela Martínez Salce, Will Straw, and Susana Cervantes (2011)

S 364.601 APR

Los artículos en este volumen muestran que el crimen es definido y redefinido a través de una serie de operaciones intertextuales. Durante la primera década de este siglo, un grupo de investigadores mexicanos y canadienses encabezados por Will Straw se han venido reuniendo con el fin de analizar las estéticas que conforman el discurso de lo criminal en Norteamérica.



The Money Laundry: Regulating Criminal Finance in the Global Economy

J.C. Sharman (2011)

364.168 SHA

A generation ago not a single country had laws to counter money laundering; now, more countries have standardized anti-money laundering (AML) policies than have armed forces. In The Money Laundry, J. C. Sharman investigates whether AML policy works, and why it has spread so rapidly to so many states with so little in common. Sharman asserts that there

are few benefits to such policies but high costs, which fall especially heavily on poor countries. Sharman tests the effectiveness of AML laws by soliciting offers for just the kind of untraceable shell companies that are expressly forbidden by global standards. In practice these are readily available, and the author had no difficulty in buying the services of such companies. After dealing with providers in countries ranging from the Seychelles and Somalia to the United States and Britain, Sharman demonstrates that it is easier to form untraceable companies in large rich states than in small poor ones; the United States is the worst offender.

DERECHO PENAL



La legislación
penal mexicana en
materia de trata de
personas y los
delitos
relacionados

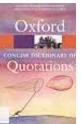
México : Comisión Nacional de los

Derechos Humanos; Agencia de los Estados Unidos para el Desarrollo Internacional. (2009)

S REF 362.88 LEG

Contiene un ensayo de investigación y de análisis comparativo que permitirá al lector informarse de la radiografía del estado que guarda la legislación nacional en cuanto al delito de trata de personas, que constituye un brutal ataque a la libertad y a la dignidad.

DICCIONARIOS



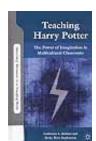
Concise Oxford Dictionary of Quotations

Edited by Susan Ratcliffe (2011)

REF 082 CON

Based on the 7th ed. of the Oxford dictionary of quotations. Includes extensive coverage of literary and historical quotations and contains up-to-date material from today's influential literary and cultural figures. Includes 1,000 new quotes in categories such as catchphrases, film lines, official advice, and political slogans.

EDUCACION



Teaching Harry Potter: the Power of Imagination in Multicultural Classrooms

Catherine L. Belcher, Rebecca

Herr Stephenson (2011)

820.712 BEL

The authors examine why teachers choose to read Harry Potter, how they use the book in multicultural elementary and secondary classrooms, and the resulting teacher-student interactions. Its unique research methodology is part ethnographic, part practitioner research, and serves as an analytical commentary on current school culture and policy.

ELECCIONES



"At this Defining Moment" : Barack Obama's Presidential Candidacy and the New Politics of Race

Enid Logan (2011)

324.973 LOG

Explores how Barack Obama's presidential candidacy both reflected and shaped the dynamics of race in the contemporary United States. Claims that Obama won not in spite of race, but because he offered a highly palatable, carefully mediated version of blackness that strongly appealed to many members of the electorate, and it doesn't mean that racism is dead in contemporary United States.



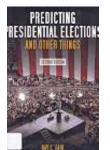
History of American Presidential Elections, 1789-2008

Gil Troy, Arthur M. Schlesinger, Jr., Fred L.

Israel, editors. (2012)

REF 324.973 HIS 2012

Examines in depth every presidential campaign in U.S. history. In addition to revising every article, this new edition features comprehensive overviews and detailed chronologies of each election. Fully illustrated, it also includes complete voting return by state, electoral maps, and additional statistical data covering every presidential election in U.S. history.



Predicting presidential elections and other things

Ray C. Fair (2012)

303.4973 FAI 2012

The new edition of this classic text provides a look into the likely future of the nation's political landscape. The author also covers topics well beyond today's headlines. This book does not require that you be social scientists or statisticians, but following the movement from a general idea of how something works, to a specific prediction of what it will be in the future.



The Roads to Congress 2010

Edited by Sean D. Foreman and Robert Dewhirst. (2011)

324.973 ROA

Readers of this book will follow the path of seven House and six Senate races from inception to election postmortem. The chapters are both narrative and analysis of an array of interesting and diverse context from throughout the country. Each entry was written by one or more experts living in the state or region of the contest. Taken together, the chapters reveal that the roads to Congress, while similar in many ways, each follow a unique route to Capitol Hill.



U.S. Election Campaigns: a Documentary and Reference Guide

Thomas J. Baldino (2011)

REF 324.973 BAL

Provides a guide to the modern political campaign by examining the twentieth-century evolution and refinement of election campaign laws, chronologically covering key federal, state, and local campaign laws, election commission rules, and the court decisions interpreting them.

FILANTROPIA



Diagnóstico sobre filantropía corporativa en México.

Carrillo Collard, Patricia [et al] (2009)

S 361.7 DIA

Este estudio presenta información sobre las actitudes y actividades filantrópicas de un grupo de empresas, así como la forma en que se han organizado y vinculado para llevarlas a cabo.

GLOBALIZACION



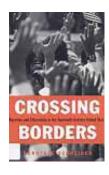
Los contornos del mundo : globalización, subjetividad y cultura

Nattie Golubov, Rodrigo Parrini, (editores)(2009)

S 337 CON

Los artículos aquí reunidos analizan las formas en que un proceso histórico que se percibe como desordenado, interfiere con el modo concreto de experimentar el mundo, porque cuando se analizan las relaciones entre ellos en su especificidad el resultado es siempre más complejo, contradictorio y sorprendente de lo que se creía.

INMIGRACION



Crossing Borders: Migration and Citizenship in the Twentieth-Century United States

Dorothee Schneider (2011)

304.8 SCH

Aspiring immigrants to the United States make many separate border crossings in their quest to become Americans - in their home towns, ports of departure, U.S. border stations, and in American neighborhoods, courthouses, and schools. In a book of remarkable breadth, Dorothee Schneider covers both the immigrants' experience of their passage from an old society to a new one and American policymakers' debates over admission to the United States and citizenship. Bringing together the separate histories of Irish, English, German, Italian, Jewish, Chinese, Japanese, and Mexican

immigrants, the book opens up a fresh view of immigrant aspirations and government responses.



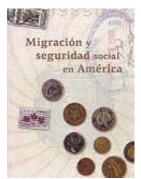
Just Neighbors? : Research on African American and Latino Relations in the United State

Edward Telles, Mark Q. Sawyer and Gaspar Rivera-

Salgado, editors. (2011)

305.8 JUS

Analyzes a spectrum of Latino-African American social relation to understand when and how these groups cooperate or compete. The authors show how the widely held belief that Mexican immigration weakens job prospects for native-born black workers is largely unfounded especially as these groups are rarely in direct competition for jobs. They also show that Latinos and African American have profound potential for coalition building and mutual cooperation. They may well be stronger together rather than apart.



Migración y seguridad social en América

Miguel Ángel Fernández Pastor... [et al.](2010)

S 325.73 MIG

El presente libro intenta

ser una radiografía general del acceso a la protección social de los migrantes en América. Detalla la situación y flujos migratorios, los principios sobre los que se sustenta la seguridad social, el papel de los organismos internacionales en la problemática migratoria. Analiza los procesos de integración regional vigentes en América, los convenios bilaterales y multilaterales de seguridad social y por último

presenta experiencias exitosas relacionadas con flujos migratorios ordenados.

LITERATURA



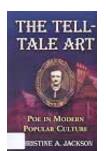
T. S. Eliot in Context

Edited by Jason Harding (2011)

821.912 TSE

This book is carefully designed to provide an

authoritative and coherent examination of those contexts essential to the fullest understanding of his challenging and controversial body of work. It explores a broad range of subjects relating to Eliot's life and career; key literary, intellectual, social and historical contexts: as well as the critical reception of his oeuvre. Taken together, these chapters sharpen critical appreciation of Eliot's writings and present a comprehensive, composite portrait of one of the twentieth century's pre-eminent men of letters. Drawing on original research, T. S. Eliot in Context is a timely contribution to an exciting reassessment of Eliot's life and works, and will provide a valuable resource for scholars, teachers, students and general readers.



The Tell-Tale Art : Poe in Modern Popular Culture

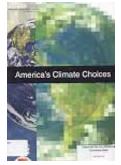
Christine A. Jackson (2012)

818.309 JAC

This work examines a wide

selection of mystery and thriller novels, films, television programs, and video games to explore Edgar Allan Poe's ongoing influence on entertainment. Authors such as Michael Connelly, Stieg Larsson and Dennis Lehane, television shows and movies, all receive attention.

MEDIO AMBIENTE



America's Climate Choices

Committee on America's Climate Choices, Board on Atmospheric Sciences and Climate, Division on Earth and Life Studies, National Research Council of the

National Academies (2011)

363.73874 NAT

America's Climate Choices is a suite of five coordinated activities designed to study the serious and sweeping issues associated with global climate change, including the science and technology challenges involved, and provide advice on the most effective steps and the most promising strategies that can be taken to respond. A Summit on America's Climate Choices was convened on March 30-31, 2009, to help frame the study, provide an opportunity for high-level participation and input on key issues, and hear about relevant work carried out by others.



The Face of the Earth : Natural Landscapes, Science, and Culture

SueEllen Campbell ; with Alex Hunt ... [et al.](2011)

508 CAM

Charts the depth and complexity of our interdependence with the natural world. Sweeps across dramatic and varied terrains to explore how humans have made sense of our planet's marvelous landscapes: volcanoes and glaciers, billabongs and canyons, prairies and rain forests.

MUSEOS



Museum Companion to Los Angeles: a Guide to Museums, Historic Houses, Libraries, Special Collections, Botanical Gardens, and Zoos in Los Angeles

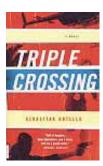
County

Borislav Stanic (2011)

REF 069.0257 STA

Comprehensive guide to the fascinating and diverse cultural treasures of Los Angeles. Indispensable for residents and visitors alike, it provides detailed descriptions of nearly 300 museums, historic houses, libraries, special collections, botanical gardens and zoos in LA County.

NOVELA



Triple Crossing : a Novel

Sebastian Rotella (2011)

F ROT TRI

Rookie Border Patrol agent Valentine Pescatore is

recruited as an informant by a beautiful U.S. agent investigating a powerful Mexican crime family and is plunged into the lawless "triple border" region of South America.

PERIODISMO



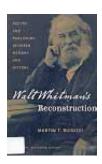
News for All the People: the Epic Story of Race and the American Media

Juan González and Joseph Torres (2011)

302.23 GON

Here is a new, sweeping narrative history of American news media that puts race at the center of the story. From the earliest colonial newspapers to the Internet age, America's racial divisions have played a central role in the creation of the country's media system, just as the media has contributed to--and every so often, combated--racial oppression. News for All the People reveals how racial segregation distorted the information Americans received from the mainstream media. It unearths numerous examples of how publishers and broadcasters actually fomented racial violence and discrimination through their coverage.

POESIA



Walt Whitman's Reconstruction : Poetry and Publishing Between Memory and History

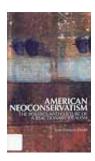
Martin T. Buinicki (2011)

811.3 BUI

For Walt Whitman, living and working in Washington, D.C., after the Civil War, Reconstruction meant not only navigating these tumultuous years alongside his fellow citizens but also coming to terms with his own memories of the war. Just as the work of national

reconstruction would continue long past its official end in 1877, Whitman's own reconstruction would continue throughout the remainder of his life as he worked to revise his poetic project--and his public image--to incorporate the disasters that had befallen the Union. In this innovative and insightful analysis of the considerable poetic and personal reimagining that is the hallmark of these postwar years, Martin Buinicki reveals the ways that Whitman reconstructed and read the war.

POLITICA Y GOBIERNO



American Neoconservatism : the Politics and Culture of a Reactionary Idealism

François Drolet (2011)

320.52 DRO

Reviews neoconservative discourse on a wide range of issues, such as democracy, capitalism, the liberal state, national security, international law, and global liberal governance and highlights the systematic links between domestic and international forms of neoconservative political sociology.



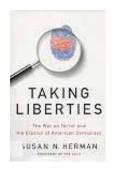
Gobierno local efectivo : experiencias concretas del ámbito local mexicano

Coordinado por Socorro Arzaluz, Tonatiuh Guillén and

Pablo Rojo (2008)

S 320.973 GOB

Los estudios sobre los casos que se presentan en este libro, corresponden a prácticas que dan testimonio de los avances actuales en materia de gobierno local a partir de acciones tan diversas como la modernización de los sistemas administrativos, la profesionalización de la función pública, la transparencia, rendición de cuentas, participación ciudadana y acciones de política social.



Taking Liberties : the War on Terror and the Erosion of American Democracy

Susan N. Herman (2011)

344.7305 HER

Herman spells out in vivid detail why all Americans should be worried about the governmental dragnet that has slowly and at times imperceptibly expanded its coverage over the American public. The erosion of civil liberties doesn't just impact immigrants, Americans of Middle Eastern descent, or Guantanamo detainees, but any American who appears to be engaging in provocative political activity. Taking Liberties is a wake-up call for all Americans, who remain largely unaware of the post-9/11 surveillance regime's insidious and continuing growth.

POLITICAS PUBLICAS



Recaudación fiscal y certificación profesional : enlace de dos políticas públicas

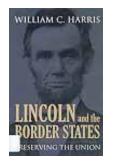
Víctor Everardo Beltrán Corona (2009)

S 336.72 BEL

El autor analiza con detenimiento y una descripción rigurosa y esclarecedora la certificación profesional. Establece que es de gran relevancia para el desarrollo y crecimiento de un país. Se expone el caso de la contaduría pública y considera que el adecuado ejercicio de los profesionales puede traducirse en un

incremento significativo de la recaudación fiscal por parte del Estado mexicano.

PRESIDENTES



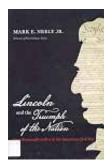
Lincoln and the Border States : Preserving the Union

William C. Harris (2011)

973.71 HAR

This first history of Lincoln's

border-state policies in more than eighty years offers a fresh and comprehensive perspective on how he negotiated, sometimes falteringly, the complex politics attached to such divisive issues as emancipation and suspension of habeas corpus. It provides new insights into the president's leadership and the daunting problems he faced, as well as a window into federal-state.



Lincoln and the Triumph of the Nation : Constitutional Conflict in the American Civil War

Mark E. Neely (2011)

973.71 NEE

The Civil War placed the U.S. Constitution under unprecedented--and, to this day, still unmatched--strain. In Lincoln and the Triumph of the Nation, Pulitzer Prize-winning historian Mark Neely examines for the first time in one book the U.S. Constitution and its often overlooked cousin, the Confederate Constitution, and the ways the documents shaped the struggle for national survival. Previous scholars have examined wartime challenges to civil liberties and questions of presidential power, but Neely argues that the constitutional conflict extended to the largest questions of national existence.

Drawing on judicial opinions, presidential state papers, and political pamphlets spiced with the everyday immediacy of the partisan press, Neely reveals how judges, lawyers, editors, politicians, and government officials, both North and South, used their constitutions to fight the war and save, or create, their nation.

PSICOLOGIA



Adapt : Why Success Always Starts With Failure

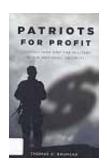
Tim Harford (2011)

155.24 HAR

This book outlines a

counterintuitive approach to changing the world by assessing its failures, drawing on myriad disciplines to argue that complex challenges must be met through adaptive trial-and-error practices that do not depend on expert opinions or ready-made solutions. The author shows us a new and inspiring approach to solving the most pressing problems in our lives. When faced with complex situations, we have all become accustomed to looking to our leaders to set out a plan of action and blaze a path to success. He argues that today's challenges simply cannot be tackled with ready-made solutions and expert opinion; the world has become far too unpredictable and profoundly complex. Instead, we must adapt. Weaving together psychology, evolutionary biology, anthropology, physics, and economics, along with the compelling story of hard-won lessons learned in the field, he makes a case for the importance of adaptive trial and error in tackling issues such as climate change, poverty, and financial crises, as well as in fostering innovation and creativity in our business and personal lives.

SEGURIDAD NACIONAL



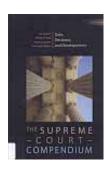
Patriots for profit : Contractors and the Military in U.S. National Security

Thomas C. Bruneau (2011)

338.4 BRU

Develops a new approach to the analysis of civil-military relations by focusing on both the effectiveness of U.S. armed forces in fulfilling roles and missions and their efficiency in terms of cost. Reveals that there is little public control over private security contractors due in large part to the current restricted interpretation of what is an "inherently governmental function".

SUPREMA CORTE



The Supreme Court Compendium : Data, Decisions, and Developments

Lee Epstein ... [et al.] (2012)

347.7326 EPS 2012

Provides invaluable insight into the Court's history and development; the personal and professional backgrounds and characteristics of the justices; the public's views on its decisions and perceptions, and information on the Court's most recent decisions as well as its newest members Justices Kagan and Sotomayor.

TERRORISMO



Al-Qaeda : From Global Network to Local Franchise

Christina Hellmich (2011)

363.325 HEL

Rather than just providing yet another biography of al-Qaeda, the author forensically examines the most authoritative sources on which the present understanding of al-Qaeda relies, examining the discrepancies between is reported and what can realistically be known. The result is a penetrating insight into an organization that for all its notoriety is one of the least understood of our time.

URBANISMO



Competitividad de las ciudades en México : la nueva agenda urbana

Enrique Cabrero Mendoza, coord. [et al.](2009)

S 338.6048 COM

A partir de un análisis sobre las características de ciudades mexicanas en términos de niveles y perfiles de competitividad, este libro intenta detonar la urgente necesidad de conocer mejor el papel que deben desempeñar los espacios urbanos en esta materia y las reformas que deben atenderse para no retrasar más el despertar de esta agenda en las ciudades en México.