

# Nuevas Adquisiciones

Embajada de los Estados Unidos

**BIBLIOTECA BENJAMÍN FRANKLIN**

FEBRERO 2011

**Servicio Cultural e Informativo**

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## ABOGADOS

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**Sex discrimination and law firm culture on the internet : lawyers at the information age watercooler**

*Amanda K. Baumle.*

New York, NY : Palgrave Macmillan, 2009.

340.082 BAU

Despite the availability of some formal legal remedies, women attorneys rarely sue their employees, and often do not challenge discriminatory behavior. This book explores this seemingly contradictory situation, where lawyers fail to employ the legal system on their own behalf. By exploring attorneys' use of legal discourse in an Internet community, the author

examines whether the law can in fact serve as a useful tool to challenge inequality.

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## AFROAMERICANOS

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**African American history reconsidered**

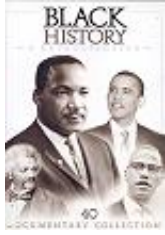
*Pero Gaglo Dagbovie.*

Urbana, IL : University of Illinois Press, 2010.

973.0496 DAG



Establishes new perspectives on black history, its scholarship and pedagogy, scholars and interpreters, and evolution as a profession. Discusses a wide range of issues and themes for understanding and analyzing African American history, the twentieth century black historical enterprise, and the teaching of African American history for the twenty-first century.



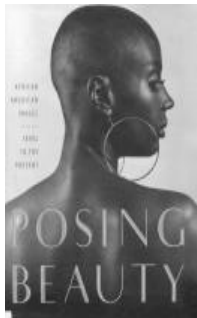
**Black history  
[videorecording] : a  
retrospective**

*Cine-O-Matic, Inc.*

[Golden Valley, MN] : Mill Creek  
Entertainment, 2009.

DVD 973.0496 BLA

Chronicles the contributions and accomplishments of the most prominent and influential African Americans throughout the history of the United States. From the oppression and hardship during the time of the Civil War to civil rights movements that paved the way to this country's first African-American president this collection is the definitive retrospective of Black history in America.



**Posing beauty :  
African American  
images, from the 1890s  
to the present**

*Deborah Willis.*

New York, NY : W.W. Norton  
& Co., 2009.

REF 779.089 WIL

First photographic history of black beauty, with images dating from the 1890s to the present. It tells a story overlooked by most of America, and promises to transform the way we think about the history of African American visual culture. Each photograph here opens a window into an entire world of African life at the turn of the century.

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**ARQUEOLOGIA**

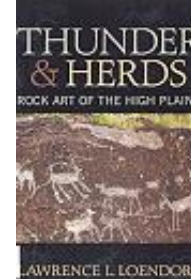
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**Thunder and herds : rock art of the  
High Plains**

*Lawrence L. Loendorf.*

Walnut Creek, CA : Left  
Coast Press, 2008.

978.01 LOE



The basic premise underpinning this research, and reflected in the book, is that rock art sites are first and foremost archaeological sites. The second premise is that ethnographic sources can contribute significantly to an understanding of rock art sites. This book is a vivid and highly readable presentation of one of the great rock art regions in the Southwest.

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**ARQUITECTURA**

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**Understanding green building  
guidelines : for  
students and young  
professionals**

*Traci Rose Rider*

New York, NY : W.W. Norton  
& Co., 2009.

720.47 RID



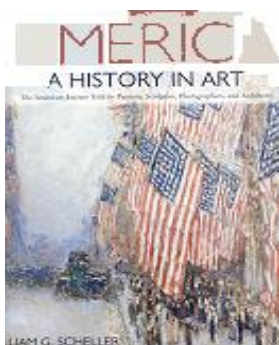
This book looks at a selection of national and local programs, ranging from commercial to residential, and provides a solid overview of each, as well as comparisons, enabling you to select the most appropriate system for your projects.

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## ARTE

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### **America, a history in art : the American journey told by painters, sculptors, photographers, and architects**



*W.G Scheller.*

New York. NY: Black Dog & Leventhal Publishers : Distributed by Workman Pub., 2008.

REF 709.7309 SCH

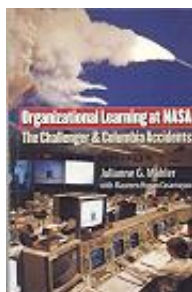
Throughout the history of the United States, the nation's struggles and triumphs have been depicted in myriad forms of artistic expression. In this volume, more than 300 full-color images accompanied by engaging text recount the journey from prehistory to the present. Each work exhibited in these pages reveals some aspect of America's past; together they illuminate the rich and diverse history of the land and its people.

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## ASTRONAUTICA

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### **Organizational learning at NASA : the Challenger and Columbia accidents**



*Julianne G. Mahler ; with Maureen Hogan Casamayou.*

Washington, DC : Georgetown University Press, 2009.

658.4 MAH

Organizational learning, especially in public organizations, is an idea that is often promoted but seldom studied in any particular detail. This book hopes to remedy that deficiency by examining a case in which it is

charged that learning did not occur, and assembles evidence about the learning process at NASA to define the general theory of organizational learning to account for the pressures and constraints of learning in public organizations.

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## BIBLIOTECOLOGIA

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### **How green is my library?**

*Sam McBane Mulford and Ned A. Himmel.*

Santa Barbara, CA : Libraries Unlimited, 2010.

022.3 MCB

While there is a broad spectrum of ecological sophistication within libraries nationwide and some regions are at the forefront of sustainable design and operations, others are just beginning or have yet to integrate materials recycling into their daily practice. A few jurisdictions are mandating LEED-certified buildings and carbon-neutral practices, while others do not yet have these concepts on their radars. This resource will provide novice to intermediate ecological sophisticates with tools to evaluate the greenness of their existing or planned facilities and operations.



### **Public library services for the poor : doing all we can**

*Leslie Edmonds Holt, Glen E. Holt.*

Chicago, IL : American Library Association, 2010.

027.6 HOL

For many poor people, the library is their only resource for information, literacy, entertainment, language skills, employment help, free computer use, and even

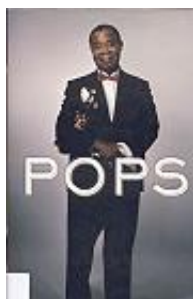


safety and shelter. Get concrete advice about programs and support for this group.

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## BIOGRAFIA

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### **Pops : a life of Louis Armstrong**

*Terry Teachout.*

Boston, MA : Houghton Mifflin Harcourt, 2009.

781.65 TEA

Louis Armstrong was the greatest jazz musician of the twentieth century and a giant of modern American culture. Offstage he was witty, introspective and unexpectedly complex, a beloved colleague with an explosive temper whose larger-than-life personality was tougher and more sharp-edged than his worshipping fans ever knew. Wall Street Journal arts columnist Terry Teachout has drawn on new sources unavailable to previous biographers, including hundreds of private recordings of backstage and after-hours conversations, to craft a sweeping new narrative biography of this towering figure that shares, for the first time, full, accurate versions of such storied events as Armstrong's quarrel with President Eisenhower and his decision to break up his big band.

### **The Supremes : a saga of motown dreams, success, and betrayal**



*Mark Ribowsky.*

Cambridge, MA : Da Capo Press, 2010.

782.4216 RIB

The first comprehensive biography of the most successful female vocal group of all time, this book is a sprawling tale of unforgettable music, cutthroat ambition, and hearth braking betrayal.

Drawing on firsthand, intimate recollections from knowledgeable sources, The Supremes is the complete account of three girls from the Detroit projects, their meteoric rise and bitter disintegration, and their place in the pantheon of pop music.

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## CIENCIA Y TECNOLOGIA

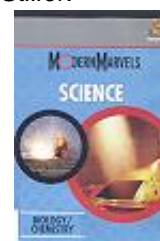
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### **Biology/Chemistry [videorecording]**

*Produced by Actuality Productions Inc. for History, by Maryellen Cox, Charlie maday, Beth Dietrich Segarra and Michael Stiller.*

[United States] : A&E Television Networks, 2010.  
(Modern Marvels Science)

DVD 500 MOD Disc 9



Examine living organisms and learn of the body's reactions to bacteria and chemical stimulants. Learn how canning has allowed society to preserve and keep food to move beyond the local food supply. Watch as carbon, the chemical basis of all known life, functions as the foundation of modern technology. Investigate the uses for the most widely produced chemical in the world, and visit a distillery to discover how water and grain become alcoholic spirits.

### **Corn [videorecording]**

*Produced by Actuality Productions, Inc. for History Television Network Productions ; written and produced by Gloria L. Morris.*

[United States] : A & E Television Networks :  
Distributed by New Video,  
2009.

DVD 633.15 COR



Modern Marvels investigates the many uses for the largest agricultural crop in the United States. While corn has fed the masses from ancient

times to the present day, its unique properties make it ideal for a number of other applications-- from making packing material to performance plastics to bio-fuel.



### Earth / Natural Science [videorecording]

*Produced by Actuality Productions Inc. for History, by Maryellen Cox, Charlie maday, Beth Dietrich Segarra and Michael Stiller.*

[United States] : A&E Television Networks, 2010. (Modern Marvels Science)

DVD 500 MOD Disc 1

From fungal organisms to the scientific tracking of hurricanes, discover the world around us with an immersion into the natural world, for example, Did you know there are more living organisms in a teaspoon of healthy soil than there are people on our planet? Or, How do scientists track hurricanes and convert heavy metals into crystals that sparkle and remain transparent?

### George Eastman [videorecording] : Kodak



*A & E Television Networks.*

New York, NY : A & E Television Networks, Distributed by New Video, 2008.

DVD 770.920 GEO

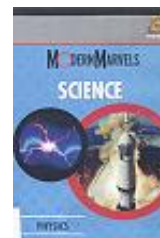
Discover how George Eastman changed the way American business works. Examine the influence of Eastman Kodak on the American economy at large. Rare footage and photographs from the Eastman Kodak archive and corporate headquarters is included. Discover some of the business innovations pioneered by George Eastman.

### Physics [videorecording]

*Produced by Actuality Productions Inc. for History, by Maryellen Cox, Charlie maday, Beth Dietrich Segarra and Michael Stiller.*

[United States] : A&E Television Networks, 2010. (Modern Marvels Science)

DVD 500 MOD Disc 5



Discover the flow of energy and the properties of matter as Modern marvels delves into flight, light, sound, and nuclear energy. Mixtures of metals and caustic chemicals make our tech, tools and toys surge with energy. Also take a look at super-alloys that resist corrosion and perform increasingly elaborate functions.

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## CIENCIAS SOCIALES

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### Colonial blackness : a history of Afro-Mexico

*Herman L. Bennett.*

Bloomington, IN : Indiana University Press, 2009.

972.0496 BEN



Using ecclesiastical and inquisitorial records, the author frames the history of Mexico around the private lives and liberty that Catholicism engendered among enslaved Africans and free blacks, who became majority populations soon after the Spanish conquest. The resulting history brings forth tantalizing personal and family dramas, body politics, and stories of lost virtue and sullen honor, presented by the author in all untidy detail.

## Kinship by design : a history of adoption in the modern United States



*Ellen Herman.*

Chicago, IL : University of Chicago Press, 2008.

362.734 HER

Provides the fullest account to date of modern adoption history. Beginning in the early 1900's when children were still transferred between households by a variety of unregulated private arrangements the author details efforts by the U.S. Children's Bureau and the Child Welfare League of America to establish adoption standards in law and practice.

## Pobreza digital : las perspectivas de América Latina y el Caribe



*Hernan Galperin y Judith Mariscal, editores.*

México, D.F. : CIDE, 2009.

S 303.4833 POB

Ante la desigual participación de las comunidades pobres y marginadas de América Latina y el Caribe en la llamada sociedad de la información, los autores de este libro exploran estrategias novedosas para abordar los retos que presenta la pobreza digital.

## Stir it up : home economics in American culture



*Megan J. Elias.*

Philadelphia, PA : University of Pennsylvania Press, 2008.

392.3 ELI

For Americans who came of age in the mid-twentieth century, home

economics conjures memories of burnt toast and sewing disasters. But as historian Megan Elias shows in this book, home economics began as an idealistic reform movement in higher education as early as the 1900s. A major shift occurred in the 1950s, when new ideas about women's roles seemed to divert home economics into more traditional channels, and "home ec" became identified with the era's conformist culture. *Stir It Up* explains what the successes and failures of home economists can tell us about American culture. The book concludes with an examination of contemporary attitudes toward domesticity, putting the phenomena of Martha Stewart, Rachael Ray, Ty Pennington, and the "Mommy Wars" into historical context.

## Ten days in a mad-house

*Nelly Bly.*

Cedar Lake, MI : Feather Trail Press, 2009.

362.21 BLY

Nelly Bly, posing as a mentally disturbed woman, went undercover to investigate the deplorable conditions of insane asylums. Her memoirs of her ten day stay at Blackwell's Island Women's Lunatic Asylum forever changed the way the world looks at treatment and housing of the insane.



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## CINE

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### The Breakfast Club - flashback edition [videorecording].

[United States] : Universal, 2008.

DVD 791.4372 BRE

Takes us back to high school to relive the most memorable detention period ever as 5 students with nothing in common are forced to spend a



Saturday together. Loaded with over 2 hours of bonus features, including brand new interviews with the cast.

### **Johnny and June : pasión y locura [videorecording]**

*Directed by James Mangold; Written by Johnny*



*Cash; produced by Cathy Conrad and James Keach; Music by T Bone Burnett; Costumes by Arianne Phillips.*

[s.l. ] : Fox 2000 Pictures 2006

S DVD 784.52 WAL

Cantante, rebelde, forajido, héroe. Con sus acordes de tren de carga, ojos intensamente metálicos y voz tan profundamente oscura como la noche, el legendario Johnny Cash "Hombre de negro" revolucionó la música y forjó su legado como ícono norteamericano. Esta es una inspiradora historia real sobre la decidida devoción de un hombre a su propio sonido, su mensaje y al gran amor de su vida.

### **Zoot suit [videorecording]**

*Produced by Peter Burrell ; directed by Luis Valdez.*



Universal City, CA : Universal, [2003].

DVD 979.494 ZOO

Lawyers seek justice for a group of Mexican-Americans being sent to prison. Based on the Sleepy Lagoon murder case and the zoot suit riots of 1940's in Los Angeles. Racial tensions between the Anglo and Mexican American communities in Los Angeles, California erupted into violence after the conviction of Henry "Hank" Leyvas and seventeen other Mexican American youths for the murder of José Díaz in what was perceived as an unfair trial in 1943. Lorena Encinas, a witness to the murder, kept the real killer's identity a secret until the end of her life.

Prominent members of the Los Angeles community worked to fund an appeal for the defendants, even as battles between unruly US Naval personnel and Mexican Americans rocked L.A.'s barrios.

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## **CINEMATOGRAFIA**

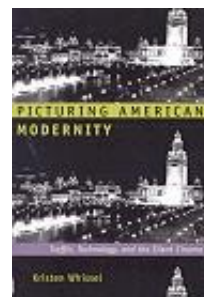
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### **Picturing American modernity : traffic, technology, and the silent cinema**

*Kristen Whissel.*

Durham, NC : Duke University Press, 2008.

791.43 WHI



Investigates the relationship between early American cinema and the experience of technological modernity. The author demonstrates how between the late 1890s and the eve of the First World War moving pictures helped the U.S. understand the possibilities and perils of new forms of "traffic" produced by industrialization and urbanization.

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## **CIVISMO**

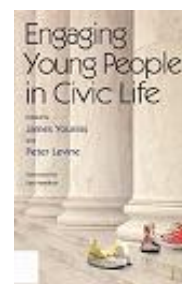
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### **Engaging young people in civic life**

*Edited by James Youniss and Peter Levine*

Nashville, TN : Vanderbilt University Press, 2009.

323 ENG



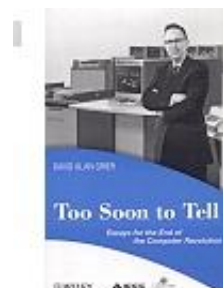
These thirteen original essays are based on research in schools and in settings beyond the schoolyard where civic life is experienced. One focus is on programs for those schools in poor communities that tend to overlook civic education. Another chapter reports on how two city governments, Hampton, Virginia, and San

Francisco, have invited youth to participate on boards and in agencies. A cluster of chapters focuses on the civic education programs in Canada and Western Europe, where, as in the United States, immigration and income inequality raise challenges to civic life.

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## COMPUTACION

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**Too soon to tell : essays for the end of the Computer Revolution.**

*David A. Grier*

Hoboken, NJ : Wiley-IEEE Computer Society Pr, 2010.

004.09 GRI

Revised and expanded collection of essays where the author draws upon the experiences of everyday people, their companies, and their interactions to reveal how computers moved from the drawing table and into our offices and living rooms. The result is a book that offers a singular portrait of the computer revolution that has yet to be told.

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## CONTABILIDAD

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### Accountants' handbook



*Edited by D.R. Carmichael, O. Ray Whittington, Lynford Graham.*

Hoboken, NJ : Wiley, 2007.

657 ACC 2 V.

This edition includes: Comprehensive single-source coverage of the specialized environmental and accounting consideration for key industries, including a

chapter on the film industry; coverage of accounting standards applying to pension plans, retirement plans, and employee stock compensation and other capital accumulation plans ; and other diverse topics, including reporting by partnerships, estates and trusts, and valuation, bankruptcy, and forensic accounting.

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## CORRUPCION

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### Black money [videorecording]

*Written and produced by Lowell Bergman & Oriana Zill de Edition: Widescreen.*

[United States] : PBS Home Video, 2009.

DVD 364.163 BLA



Examines the shady world of international bribery, revealing how multi-national companies create slush funds, set up front companies, and make secret payments, all to get billions in business. At the center of this is a controversial, ongoing investigation into the British-based multi-national BAE Systems and allegations about billion dollar bribes.

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## CRIMEN INTERNACIONAL

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### The slave next door : human trafficking and slavery in America today

*Kevin Bales and Ron Soodalter*

Berkeley, CA : University of California Press, 2009.

364.15 BAL



In 'The Slave Next Door ' we learn that slaves are all around us, hidden in plain sight: the dishwasher in the kitchen of the neighborhood restaurant, the kids on the corner



selling cheap trinkets, the man sweeping the floor of the local department store. In these pages we also meet some unexpected slaveholders, such as a 27-year old middle-class Texas housewife who is currently serving a life sentence for offenses including slavery. Weaving together a wealth of voices--those of slaves, slaveholders, and traffickers as well as from experts, counselors, law enforcement officers, rescue and support groups, and others--this book is also a call to action, telling what we, as private citizens, can do to finally bring an end to this horrific crime.

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## DANZA

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### **Alvin Ailey American Dance Theater** [videorecording]

*Produced and directed by Thomas Grimm.*

[Germany] : Arthaus Musik, 2004.

DVD 792.8 ALV

The program on this DVD represents the cream of Ailey's Company's repertoire. The most well known piece is "Revelations," which is danced to traditional gospel hymns. "Divining" uses two drummers to provide the music. The other pieces use pop, R&B, and jazz for their scores, and this makes them very accessible to audiences who are new to dance. Ailey introduces to some of the dances, after talking about his career.

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## DEPORTES

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### **World Series Champions 2009** [videorecording] : Philadelphia Phillies vs. New York Yankees

*Produced by Major League Baseball Promotions.*

[New York, NY] : Major League Baseball Productions, 2009.

DVD 796.357 WOR 2009



It was the matchup many had hoped for: the defending World Series champion Philadelphia Phillies, against the team that had won more titles than any team in any sport: the New York Yankees. Both squads featured game-changing players, elite pitchers and a knack for late inning comebacks. No team had won more road games than the Phillies and no team had won more home games than the Yankees.

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## DERECHOS CIVILES

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### **Eyes on the prize : America's civil rights years, 1954-1965**

*Juan Williams*

New York, NY : Penguin Books, 1987.

323.0973 EYE

The definitive story of Civil Rights era from point of view of the ordinary men and women whose extraordinary actions launched a movement that changed the fabric of American life, and embodied a struggle whose reverberations are felt today.



## Jim Crow America : a documentary history



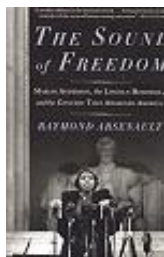
*Edited by Catherine M. Lewis and J. Richard Lewis.*

Fayetteville, AR : University of Arkansas Press, 2009.

305.896 JIM

This is a resource on racism and segregation in American life. The book is chronologically organized into five sections, each of which focuses on a different historical period in the story of Jim Crow: inventing, building, living, resisting, and dismantling.

## The sound of freedom : Marian Anderson, the Lincoln Memorial, and the concert that awakened America



*Raymond Arsenault.*

New York , NY: Bloomsbury Press, 2009.

782.1092 ARS

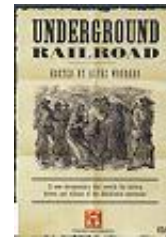
Award-winning civil rights historian Ray Arsenault describes the dramatic story behind Marian Anderson's concert at the Lincoln Memorial--an early milestone in civil rights history--on the seventieth anniversary of her performance. On Easter Sunday, 1939, the brilliant vocalist Marian Anderson sang before a throng of seventy-five thousand at the Lincoln Memorial in Washington. Though she was at the peak of a dazzling career, Anderson had been barred from performing at the Daughters of the American Revolution's Constitution Hall because she was black. When Eleanor Roosevelt resigned from the DAR over the incident and took up Anderson's cause, however, it became a national issue.

## Underground Railroad [videorecording]

*Produced by Triage, Inc. for the History Channel.*

New York, NY : A & E Television, 1998.

DVD 973.7 UND



It was America's first civil rights movement, a loose network of diverse people bound together by conscience, determined to undo the institution of slavery one person at a time. "Conductors" risked fines and imprisonment in their devotion to the cause of freedom; "passengers" risked their lives.

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## ECONOMIA

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## The cost of living in America : a political history of economic statistics, 1880-2000

*Thomas A. Stapleford.*

Cambridge [UK] ; New York, NY : Cambridge University Press, 2009.

339.4 STA



In this book, Stapleford interweaves economic theory with political history to create a novel account of the quantitative knowledge that underpins much of American political economy. Demonstrating that statistical calculations inevitably require political judgments, he reveals what choices were made in constructing and using cost-of-living statistics and why those choices matter both for our understanding of American history and for contemporary political and economic life.

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## EDUCACION

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### **Engaging classrooms and communities through art : a guide to designing and implementing community-based art education**



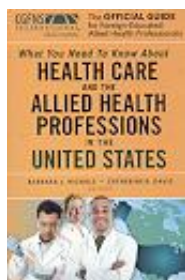
*Beth Krensky and Seana Lowe Steffen*

Lanham, MD : Altamira Press, 2009.

700.71 KRE

Convincing guide for all those who see the art as foundational to communities, provides readers with a different way of knowing and creating effective community arts partnerships, and challenges the notion that art is a luxury reserved for elites and practiced by the gifted. In this book, art education becomes a democratic, transformative tool for invigorating blighted communities, reducing student drop out and alienation and inspiring participants to solve social problems.

### **The official guide for foreign-educated allied health professionals**



*Edited by Barbara L. Nichols, Catherine R. Davis*

New York, NY : Springer, 2010.

610.696 OFF

Provides a wealth of insight on how to address the challenges of being a foreign-educated health professional in the United States. Health professionals can learn what is expected of them, how to prepare for the journey to this country, and how to adapt to their new communities.

### **Reading more, reading better**

*Edited by Elfrieda H. Hiebert*

New York, NY: Guilford Press, 2009.

428.43 REA



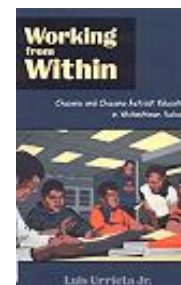
Bringing together leading scholars, this book focuses on how teachers can improve both quality and quantity of reading experiences in K-12 classrooms. Essential topics include factors that make reading tasks more or less productive for different types of learners, ways to balance independent reading with whole-class and small-group instructions, how to choose appropriate texts, and the connection between reading engagement and proficiency.

### **Working from within : Chicana and Chicano activist educators in whitestream schools**

*Luis Urrieta, Jr.*

Tucson, AZ : University of Arizona Press, 2009.

371.829 URR



Combining approaches from anthropology and cultural studies, this book examines how issues of identity, agency, and social movements shape the lives of Chicana and Chicano activist educators in U.S. schools. The author skillfully utilizes the cultural concepts of positioning, figured worlds, and self authorship, along with Chicano Studies and Chicana feminist frameworks, to tell the story of twenty-four Mexican Americans who have successfully navigated school systems as students and later as activist educators.

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## ELECCIONES

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### **Better parties, better government : a realistic program for campaign finance reform**



*Peter J. Wallison and Joel M. Gora.*

Washington, DC. : Blue Ridge Summit, PA : AEI Press ; Distributed to the trade by National Book Network, 2009.

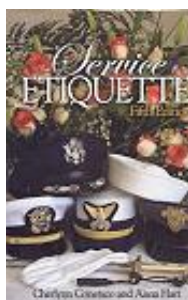
324.78 WAL

Shows how and why campaign finance laws while claiming to eliminate corruption and enhance fair elections, instead did little more than protect incumbents against electoral challenges, and clearly showcases how the American political process can refocus on satisfying the needs of its citizens simply by returning authority to the political parties.

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## ETIQUETA

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### **Service etiquette**

*Cherlynn Conetsco and Anna Hart*

Annapolis, MD : Naval Institute Press, 2009.

355.1336 CON

Universally applicable, this new edition is a highly readable, multicultural courtesy and planning manual that provides both entry-level and experienced professional with a wealth of hands on detail and vital skill sets. Its scope has been expanded and intended readership from

military officers and military spouses to all levels of military, government, and business professionals. With forty-plus years of collective experience, they are recognized masters in modern etiquette and civility.

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## FOLKLORE

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### **Cajun breakdown : the emergence of an American-made music**

*Ryan André Brasseaux.*

Oxford ; New York, NY : Oxford University Press, 2009.

781.6241 BRA



'Cajun Breakdown' examines the social and cultural roots of Cajun music's development through 1950 by raising broad questions about the ethnic experience in America and the nature of indigenous American music. The idiom's synthetic nature suggests an extensive and intensive dialogue with popular culture, extinguishing the myth that Cajuns were an isolated folk group astray in the American South.

### **Chicle : the chewing gum of the Americas, from the ancient Maya to William Wrigley**

*Jennifer P. Mathews ; with Gillian P. Schultz.*  
Tucson, AZ : University of Arizona Press, 2009.

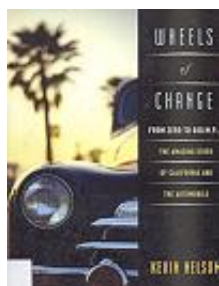
664.6 MAT



Chicle is a history in four acts, all of them focused on the sticky white substance that seeps from the sapodilla tree when its bark is cut. First, Jennifer Mathews recounts the story of chicle and its earliest-known adherents, the

Maya and Aztecs. Second, with the assistance of botanist Gillian Schultz, Mathews examines the sapodilla tree itself, an extraordinarily hardy plant that is native only to Mesoamerica and the Caribbean. Third, Mathews presents the fascinating story of the chicle and chewing gum industry over the last hundred plus years, a tale (like so many twentieth-century tales) of greed, growth, and collapse. In closing, Mathews considers the plight of the chicleros, the "extractors" who often work by themselves tapping trees deep in the forests, and how they have emerged as icons of local pop culture—portrayed as fearless, hard-drinking brawlers, people to be respected as well as feared.

**Wheels of change : from zero to 600 m.p.h. : the amazing story of California and the automobile**



*Kevin Nelson.*  
Berkeley, CA : San Francisco, CA : Heyday Books ; California Historical Society, 2009.

629.2 NEL

Brings to life the personalities that have shaped the California automobile story, from engineering wizards and designers to gear heads to glamorous race car drivers to rebels without a cause. Covers the early days of horseless carriages all the way up through the 50's and early 60's during the glory years of hot rods, customs, drag races, and imported sports cars.

**IDIOMA INGLES**

**English phrasal verbs in use : 60 units of vocabulary reference and practice : self-study and classroom use. Advanced**

*Michael McCarthy and Felicity O'Dell.*

Cambridge : Cambridge University Press, 2007.

425 MCC



This is a vocabulary book for advanced learners. It is primarily designed as a self-study reference and practice book but it can also be used for classroom work. The book covers many phrasal verbs useful to students preparing for the Cambridge CAE, CPE, and IELTS examinations.

**Grammar in use intermediate : self study reference and practice for students of North American English, with answers**

*Raymond Murphy with William R. Smalzer*

New York, NY : Cambridge University Press, 2009.

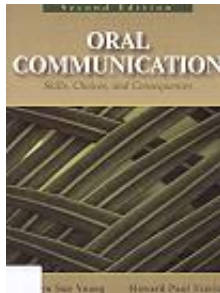
425 MUR 2009



Well known for its simple, clear explanations, and two-page format, this book is a unique combination of reference grammar and practice book for students of North American English. It is an excellent resource for students who are

preparing for the TOEFL test and other standard examinations.

### Oral communication : skills, choices, and consequences



*Kathryn Sue Young,  
Howard Paul Travis*

Long Grove, IL : Waveland Press, 2008.

302.2242 YOU

Guide to acquiring oral communication skills. Includes examples to engage students to think about the choices and consequences of their communication. Written in an informal, entertaining style, the book invites students to participate in becoming more effective communicators in family, social, and career settings.



### Webster's new explorer vocabulary skill builder

Mary Wood Cornog

Springfield, MA : Federal Street Press, 2008.

REF 423.82 COR

This dictionary expands your vocabulary and enhances your reading comprehension and communication skills. It includes 25 lessons introducing more than 3,000 new words and definitions, pronunciation and usage examples. Hundreds of quizzes test your progress.

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## INMIGRACION

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### Perspectivas migratorias : una análisis interdisciplinario de la migración internacional

*Edited by Jorge Durand and Jorge A. Schiavon*

Mexico : Centro de Investigación y Docencia Económicas, 2010.

S 304.8 PER



En este libro se aborda la migración desde tres áreas temáticas: la primera estudia el fenómeno migratorio desde una perspectiva comparada en varios países y regiones; la segunda se centra en la dinámica migratoria entre México y Estados Unidos; y finalmente, la tercera desarrolla temas de políticas públicas relacionadas con la inmigración.

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## LITERATURA

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### Border renaissance : the Texas centennial and the emergence of Mexican American literature

*John Morán González.*

Austin, TX : University of Texas Press, 2009.

810.9 GON



Presents innovative readings of important novels. In addition, the previously overlooked literary texts by members of the League of United Latin American Citizens (LULAC) are given their first detailed consideration in this compelling work of intellectual and literary history. Drawing on extensive archival research in the English and Spanish languages, the author revisits the 1930s as a crucial decade for the vibrant Mexican American reclamation of Texas history.

## Go, tell Michelle : African American women write to the new First Lady



Compiled and edited by  
Barbara A. Seals Nevergold  
and Peggy Brooks-Bertram.

Albany, NY : State University  
of New York Press, 2009.

973.932 GOT

Gathers together letters to Michelle Obama, written by African-American and African women. Shortly after the election, the Uncrowned Queens Institute in Buffalo, NY, sent out a call across the country for African American women to share their hopes, fears, and advice with the new First Lady.



## Graphic novels and comic books

Edited by Kat Kan.

New York, NY : The H.W.  
Wilson Co., 2010.

741.5 GRA

Comics, graphic novels, sequential art have gained unprecedented legitimacy. The articles collected in this volume provide an overview of this wildly diverse, increasingly popular, and widely accepted form of literature.

## Ray Bradbury's Fahrenheit 451 : the authorized adaptation



Tim Hamilton

New York, NY : Hill and Wang,  
2009.

741.5973 HAM

As could only occur with Bradbury's full cooperation in this authorized adaptation, Hamilton has created a striking work of art that uniquely captures

Montag's awakening to the evil of government-controlled thought and the inestimable value of philosophy, theology, and literature.

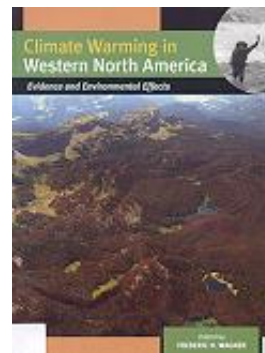
## MEDIO AMBIENTE

## Climate warming in western North America : evidence and environmental effects

Edited by Frederic H. Wagner.

Salt Lake City, UT  
University of Utah  
Press, 2009.

551.679 CLI



Climate change is subject of extreme breadth and complexity. This

book focuses largely on climate change during the twentieth century and the associated environmental effects in western North America. It also uses models based on twentieth-century in order to project twenty-first century changes. The scientific evidence presented here does not engage in policy advocacy, but provides policy makers with useful information for planning for the future.

## Management for a small planet

Jean Garner Stead and W. Edward Stead.

Armonk, NY : M.E. Sharpe,  
2009.

333.7 STE



Although there are numerous books on the topic of business and sustainability, there are no texts like "Management for a small planet," which was the first to employ a strategic general management perspective within theoretical frameworks of how organizations can be instrumental in moving humankind toward a

more sustainable world. Includes chapters dedicated to each dimension of sustainability: biophysical, economic, and social, and contains the specifics on the formulation and implementation of sustainable management practices, all grounded in the principles of organizational behavior, leadership, and business strategy.



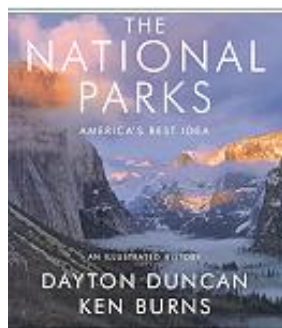
### **Marine macroecology**

*Edited by Jon D. Witman and Kaustuv Roy*

Chicago, IL : University of Chicago Press, 2009.

577.7 MAR

Taking stock of the current work in the field and advocating a research agenda for the decades ahead, this book draws together insights and approaches from a diverse group of scientists to show how marine ecology can benefit from the adoption of macro-ecological approaches.



### **The national parks : America's best idea : an illustrated history**

*Dayton Duncan*

New York, NY : Alfred A. Knopf, 2009.

REF 333.783 DUN

In this evocative and lavishly illustrated narrative, Ken Burns and Dayton Duncan delve into the history of the park idea, from the first sighting by white men in 1851 of the valley that would become Yosemite and the creation of the world's first national park at Yellowstone in 1872, through the most recent additions to a system

that now encompasses nearly four hundred sites and 84 million acres.

## **NEGOCIOS Y ADMINISTRACION**

### **Strategic business forecasting : including business forecasting tools and applications**

*Jae K. Shim.*

Hawkhurst, KY : Global Professional Pub., 2009.

658.401 SHI

Provides a working knowledge of the fundamentals of business forecasting that can be applied in the real world regardless of the firm's size. Encompass topics of major importance to practical business managers, such as economic forecasting, cash flow, cost prediction, earnings, bankruptcy, foreign exchange, interest rate, and more.



### **Your first resume : for students and anyone preparing to enter today's job**

*Ron Fry.*

Franklin Lakes, NJ : Career Press, 2001.

650.14 FRY

Covers all the possibilities and necessary preparations in logical sequence, from goal setting to networking to interviewing to accepting the job! It includes numerous examples of all types of resumes, career worksheets, even sample cover letters.





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## PERIODISMO

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### The news and its future

*Edited by Paul McCaffrey.*

New York, NY : H.W. Wilson Co., 2010.

071.3 NEW

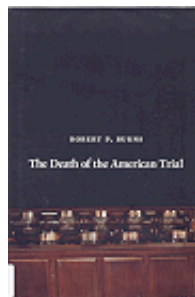
The selections gathered in this volume consider the current state of the news media and the factors that are shaping its future. One of the central questions they seek to answer is how the new journalistic models compare to the old, and whether they are capable of living up to the high calling espoused in the nine principles of journalism put forth by the Committee of Concerned Journalists.

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## POLITICAS PUBLICAS

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### The death of the American trial



*Robert P. Burns.*

Chicago, IL : University of Chicago Press, 2009.

347.737 BUR

The American trial looms large in our collective imagination-witness the enormous popularity of Law & Order-but it is, in reality, almost extinct. Distinguished legal scholar Robert P. Burns makes an impassioned case for reversing this rapid decline before we lose one of our public culture's greatest achievements. Burns begins by cutting through all-too-common misinformation about contemporary trials, reminding readers of its essential features and functions. These characteristics, he shows,

resulted from a centuries-long process that brought trials to maturity only in the early twentieth century.

### Governing the tap : special district governance and the new local politics of water

*Megan Mullin.*

Cambridge, MA : MIT Press, 2009.

363.6 MUL



Examines the consequences of specialization and the fragmentation of policymaking authority through the lens of local drinking-water policy. Offers not only the first study of how the new decentralized politics of water is taking shape in American communities but also new and important findings about the influence of institutional structures on local policymaking.

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## PRESIDENTES

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### Barack Obama [videorecording]

Produced by Towers Productions, Inc. and Ron Marans Communications, Inc. for the A&E Television Network ; producer, Maurice Bisailon ; writers, Samantha Sanders, Julie Trueman.

[New York, NY] : A & E Television Networks : Distributed by New Video, [2009], 2008.

DVD 973.932 OBA

Follow Obama from his early childhood in Hawaii and Indonesia, through his teenage struggles for self-identity, his student days at Columbia University and Harvard Law School, and his political career in Chicago. Go behind the scenes of Obama's extraordinarily successful presidential campaign and his

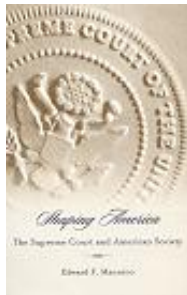


journey to the 2008 Democratic Convention, and finally his election as president.

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## SUPREMA CORTE

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### Shaping America : the Supreme Court and American society

*Edward F. Mannino.*

Columbia, SC : University of South Carolina Press, 2009.

347.7326 MAN

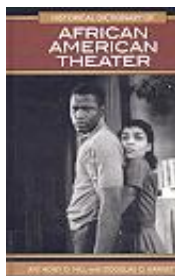
Shaping America offers a survey of American history as viewed through the perspective of the United States Supreme Court, concentrating on how the Court's decisions have shaped American society and how the Court in turn has been affected by prevailing political cultures, strong public attitudes, and several dominant justices.

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## TEATRO

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### Historical dictionary of African American theater



*Anthony D. Hill with Douglas Q. Barnett.*

Lanham, MD : Scarecrow Press, 2009.

REF 792.089 HIL

Celebrates nearly 200 years of black theater in the United States, identifying representative African American theater organizations and chronicling their contributions to the field from 1816 to the present. This is done through a chronology, an introductory essay, a

bibliography, and more than 500 cross-referenced dictionary entries on actors, directors, playwrights, plays, theater-producing organizations, themes, locations, movements, and awards.

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## VIDA Y COSTUMBRES EN ESTADOS UNIDOS

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### USA

*Gwendolyn Wright.*

London : Reaktion, 2008.

720.973 WRI



In this book the author contends that American Modernism is not merely a branch of the European Modern Movement brought across the Atlantic by émigrés and often misinterpreted, but rather an exciting and evolving hybrid of distinctive ambitions, sensibilities and cultures, and explains the dynamic relationships between social and political issues, broad cultural trends and changing concepts of modern life.

- Consulta las ediciones anteriores de este boletín

[www.usembassy-mexico.gov/bbf/bfproductos.htm](http://www.usembassy-mexico.gov/bbf/bfproductos.htm)

y el NUEVO catálogo público en línea

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La BBF en



[www.usembassy-mexico.gov/bbf/bffacebook.htm](http://www.usembassy-mexico.gov/bbf/bffacebook.htm)