

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN

ENERO 2011

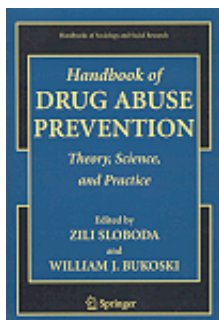
Servicio Cultural e Informativo

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ADICIONES



Handbook of drug abuse prevention
Edited by Zili Sloboda and William J. Bukoski.

New York, NY : Springer, 2006.

362.293 HAN

Brings together experts in the sociology of drug abuse prevention and provides a comprehensive overview of the accumulated knowledge on prevention theory, intervention design, and development and prevention research methodology. This text also promotes prevention science as an evolving field in the practice and policy of drug abuse prevention.

AGENCIAS GUBERNAMENTALES

The U.S. Forest Service in the Pacific Northwest : a history
Gerald W. Williams.

Corvallis, OR : Oregon State University Press, 2009.

333.75 WIL

Provides an historical overview of the key role the Forest Service has played in managing Northwest forests, and discusses the establishment of the national forests in Oregon and Washington, grazing on public land, the impact of the Great Depression and World War II, and the rise of multiple-use management policies.



ARTE

Pictorial Webster's : a visual dictionary of curiosities



John M. Carrera.

San Francisco, CA : Chronicle Books, 2009.

REF 741.973 PIC

Featuring more than 1,500 engravings that originally graced the pages of 19th-century Webster's dictionaries, this chunky volume is a treasure trove for art lovers, designers, and anyone with an interest in visual history. The engravings, meticulously cleaned and restored by fine-press bookmaker John M. Carrera, range from acorns to zebras, bell jars to velocipedes. This alluring and unusual visual reference guide is sure to inspire and delight.

ASTRONAUTICA

License to orbit : the future of commercial space travel



Joseph N. Pelton and Peter Marshall.

Burlington, Ont. : Lancaster : Apogee ; Gazelle [distributor], 2009.

338.0919 PEL

Two leading experts on space systems with decades of experience in the field provide important and current insights on developments in today's commercial space industry in this ambitious and extensively researched examination. The authors look at the lives, ambitions, and struggles of the billionaires funding and supporting this industry, while also examining the nature of the strained relations

and alternative goals of space agencies versus the private space flight industry. The analysis even includes descriptions of the amazing new technologies that could revolutionize space exploration and space industries in the coming decades.

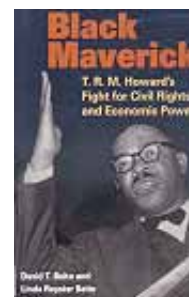
BIOGRAFIA

Black maverick : T.R.M. Howard's fight for civil rights and economic power

David T. Beito, Linda Royster Beito.

Urbana, IL : University of Illinois Press, 2009.

323.092 BEI



With this remarkable biography, the authors secure Howard's rightful place in African American history. Drawing from dozens of interviews with Howard's friends and contemporaries, as well as FBI files, court documents and private papers, this book presents a fittingly vibrant portrait of a complicated leader, iconoclastic businessman, and tireless activist.

Clint Eastwood [videorecording]

Producer, Gary Simson ; writer, Steven Smith.

[United States] : [New York, NY]: A&E Television Networks ; Distributed by New Video, [2005]

DVD 920 EAS



Clint Eastwood is one of the biggest stars of his generation, a cinematic icon who has created some of the most memorable characters in Hollywood history. But he is also a director,

producer, musician, inn keeper, clothing manufacturer, golfer, and former mayor. From his California childhood through his service in the Korean War and on to stardom, Biography explores Eastwood's multi-faceted life in this feature-length profile. Friends, family members and colleagues share favorite tales, and Clint reflects on his life in front of, and away from, the camera.

70s tech [videorecording]

Written and produced by W. Scott Goldie

[United States] : A&E
Television Networks :
Marketed and distributed in
the U.S. by New Video,
2007.



DVD 609.04 SEV

Surveys the technological advancements of the 1970s, a decade of fast-paced innovation, including: Mr. Coffee coffeemakers, Polaroid films and cameras, the Concorde SST, and Texas Instruments' Speak & Spell technology used today in cell phones.

CIENCIA Y TECNOLOGIA



Mathematics in games, sports, and gambling : the games people play

Ronald J. Gould.

Boca Raton, FL : CRC Press,
c2010.

510 GOU

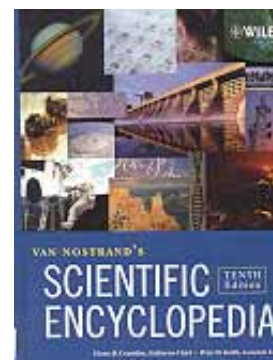
Only requiring high school algebra, the text offers flexibility in choosing what material to cover in a basic mathematics course. It covers permutations in the two-deck matching game so derangements can be counted, introduces graphs to find matches when looking at extensions of the five-card trick, and studies lexicographic orderings and ideas of encoding for card tricks. The text also explores linear equations and weighted equations in the section on the NFL passer rating formula and presents graphing to show how data can be compared or displayed. For each topic, the author includes exercises based on real games and sports data.

Van Nostrand's Scientific encyclopedia

Douglas M. Considine, editor.

New York, NY : Van
Nostrand Reinhold,
2008

REF 503 VAN



This new three-volume edition contains articles contributed by industry experts and scholars worldwide. It comprises more than 10,000 entries and features hundreds of completely rewritten and re-referenced articles, as well as 2,500 completely new entries covering emerging technologies affecting genetics, global warming, communications, informatics, nanotechnology, and more.

CIENCIAS SOCIALES



Highbrow/lowdown : theater, jazz, and the making of the new middle class

David Savran.

Ann Arbor, MI : The University of Michigan Press, c2009.

306.484 SAV

Explores the twentieth century's first culture war and the forces that permanently transformed American theater into the art form we know today. Jazz was considered the first distinctively American art form, and its dissemination across the globe served to launch the United States as a cultural force to be reckoned with.



Muslims in America : a short history

Edward E. Curtis IV.

Oxford ; New York, NY : Oxford University Press, 2009.

305.6970 CUR

Muslims are neither new nor foreign to the United States. They have been a vital presence in North America since the 16th century. This book unearths their history, documenting the lives of African, Middle Eastern, South Asian, European, black, white, Hispanic and other Americans who have been followers of Islam. The book begins with the tale of Job Ben Solomon, a 18th century African American Muslim slave, and goes on to chart the stories of sobbusters in North Dakota, African American converts to Islam in the 1920s, Muslim barkeepers in Toledo, the post-1965 wave of professional immigrants from Asia and Africa,

and Muslim Americans after 9/11. The book reveals the richness of Sunni, Shi'a, Sufi and other forms of Islamic theology, ethics, and rituals in the United States by illustrating the way Islamic faith has been imagined and practiced in the everyday lives of individuals.

The taming of the American crowd : from stamp riots to shopping sprees

Al Sandine.

New York, NY : Monthly Review Press, 2009.

302.33 SAN



The history of the United States has been largely shaped, for better or for worse, by the actions of large groups of people. Rioters on a village green, shoppers lurching about a labyrinthine mall, slaves packed into the dark hold of a ship, strikers assembling outside the factory gates, all have their place in the rich and sometimes tragic history of the American crowd. This study traces that history from the days of anti-colonial revolt to today's passive, "colonized crowds" that fill our sports arenas, commercial centers, and workplaces. The author argues for the progressive role crowds have played in securing greater democracy, civil rights, and free speech. But he also investigates crowds in their more dangerous forms, such as lynch mobs and anti-immigrant riots. This work explains how the crowd as an active subject of change, often positive, sometimes not, has been replaced by the passive crowd as object of control and regulation.

Total engagement : using games and virtual worlds to change the way people work and businesses compete



Byron Reeves, J. Leighton Read.

Boston, MA : Harvard Business Press, c2009.

303.48 REE

The strong psychological power of games can have both positive and negative consequences for the workplace. That's why it's important to put them into practice correctly from the beginning--and Reeves and Read explain how by showing which good design principles are a powerful antidote to the addictive and stress-inducing potential of games.

CINE



El primer año del resto de nuestras vidas
[videorecording]

Columbia Pictures presents a Channel-Lauren Shuler production.

[Australia] : Columbia TriStar Home Entertainment, [2000].

S DVD 791.4 PRI

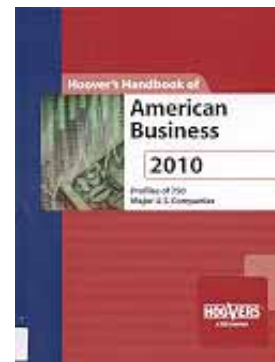
Siete amigos recién graduados de la universidad, están buscando un lugar en el mundo real al confrontar problemas sobre sus carreras y sus compromisos personales. St. Elmo, su lugar de reunión, sirve de fondo para que salven, traicionen y amen entre sí como solamente pueden hacerlo los amigos más cercanos.

COMPAÑIAS AMERICANAS

Hoover's handbook of American business, 2010.

Austin, TX : Hoover's, 2009.

REF 338.740 HOO
2010



This book has become the standard for accessible, interesting, and affordable company information. Unlike any other business resource on the market, it includes in-depth company profiles featuring the personalities, events, and strategies that have made these enterprises leaders in their fields. It is the ultimate resource for business executives, salespeople, investors, job seekers, students, consumers, and anyone else with a need to know everything about America's largest and most influential enterprises.

DERECHOS CIVILES

Becoming King : Martin Luther King, Jr. and the making of a national leader

Troy Jackson

Lexington, KY : University Press of Kentucky, 2008.

323.092 JAC



Chronicles King's emergence and effectiveness as a civil rights leader by examining his relationship with the people of Montgomery, Alabama. Explores King's ability to connect with the educated and the unlettered, the professionals and the working class, and highlights King's alliances with Jo Ann Robinson, a young English professor at

Alabama University. Offers nuanced portrayals of King's relationships with civil rights leaders in Montgomery to illustrate King's development within the community.

King [videorecording] : go beyond the dream to discover the man

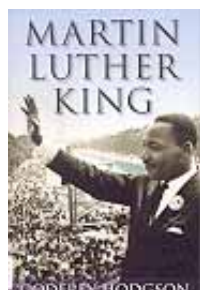
Produced by NBC News ; producers, Tim Beacham, Tom Keenan, Shoshana Guy.



[New York, NY] : A&E Television Networks : Distributed by New Video, [2008].

DVD 323.092 KIN

Forty years after Martin Luther King's assassination, newsman Tom Brokaw, takes viewers through the extraordinary life and times of America's civil rights visionary. Go beyond the legend to portray the man, the questions, the myths, and the relevance of Dr. King's message in today's world.



Martin Luther King

Godfrey Hodgson.

Ann Arbor, MI : University of Michigan Press, 2010.

323.4 HOD

Traces the iconic civil rights leader's career from his birth in Atlanta in 1929, through the campaigns that made possible the Civil Rights Act of 1964 and the Voting Rights Act of 1965, to his assassination in Memphis in 1968. The author sheds light on every aspect of an extraordinary life.

DIRECTORIOS INDUSTRIALES

American Wholesalers and Distributors Directory.

New York, NY Gale / Cengage Learning 2010.

REF 381.2 AME 2010

This directory provides access to nearly 29,000 wholesalers and distributors across the United States. These companies include small businesses as well as large corporations, and they represent both, the public and private sector. Organizes wholesalers and distributors by broad subject terms derived from each company's reported principal product line, then alphabetically by company name. Includes a Standard Industrial Classification (SIC) Index, Geographic Index, and Alphabetic Index.



Chemical buyers directory, 2011.

New York, NY : Schnell Publishing, 2010.

REF 670 OIL 2011

OPD has been the chemical industry's most useful guide since its founding 97 years ago. Through the years it has continued to carry more listings and more advertising than any other chemical directory. In this 2011 edition, contains information about 263 companies that provide 33,812 listings under 31,050 headings.



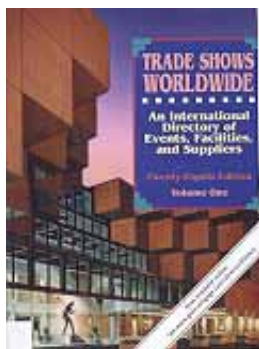


Publishers Directory.

New York, NY Gale / Cengage Learning, 2010.

REF 029.6 PUB

The most comprehensive source of detailed information on U.S. and Canadian publishers covering all major houses as well as small, independent presses. The arrangement is alphabetic by name of the publisher, the directory continues with an alphabetical list of distributors, and finally, a geographic index by State.



Trade Shows Worldwide.

New York, NY Gale / Cengage Learning, 2010.

REF 381.8 TRA 2010

Includes U.S. and international trade shows and exhibitions, as well as companies, organizations, and information sources relating to the trade show industry. Events such as conferences and conventions are included only if they feature exhibitions. The arrangement allow researchers to locate trade shows by name, sponsor and organizations, former name and variant language name of the show, date, country/state, and subject classification .

ECONOMIA

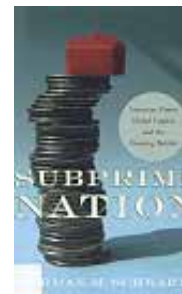
Subprime nation : American power, global capital, and the housing bubble

Herman M. Schwartz.

Ithaca, NY : Cornell University Press, 2009.

332.042 SCH

Investigates how the assertion and extension of American economic power led to the boom in American financial and housing markets, which set the stage for the crisis. The book provides a detailed, sophisticated analysis of the sources of global financial flows and their impact on America's international economic and political position.



Understanding Wall Street

Jeffrey B. Little and Lucien Rhodes.

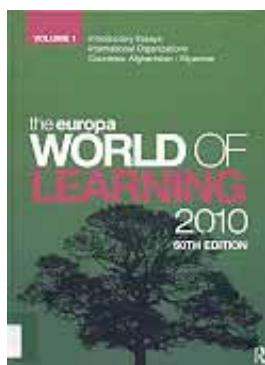
New York, NY: McGraw-Hill, 2010.

332.678 LIT

An investing classic updated to meet the realities of a changing economy. Features new sections and information on the current shift to exchange traded funds (ETFs), using the Internet as an investing tool, recent scandals, and other subjects important to readers today.



EDUCACION



The Europa world of learning. 2010.

London : Routledge, 2009.

REF 060 EUR 2010

Contains full directory details for over 30 000 universities, colleges, schools of art and music,

libraries, archives, learned societies, research institutes, museums and art galleries in more than 190 countries throughout the world.



No excuses : lessons from 21 high-performing, high-poverty schools

Samuel Casey Carter.

Washington, DC : Heritage Foundation, 2000.

379.1 CAR

All children can learn. The principals and schools profiled in this book have overcome the bureaucratic and cultural obstacles that keep low-income children behind in most public schools. No Excuses schools have created a culture of achievement among children whom most public schools would condemn to a life of failure.

Rethinking education in the age of technology : the digital revolution and schooling in America

Allan Collins, Richard Halverson ; foreword by John Seely Brown.

New York, NY : Teachers College Press, 2009.

370.285 COL



In *Rethinking Education in the Age of Technology*, Allan Collins and Richard Halverson argue that the knowledge revolution has transformed our jobs, our homes, our lives, and therefore must also transform our schools. This groundbreaking book offers a vision for the future of American education that goes well beyond the walls of the classroom to include online social networks, distance learning with "anytime, anywhere" access, digital home schooling models, video-game learning environments, and more.

ESTUDIOS DE GENERO

Clio in the classroom : a guide for teaching U.S. women's history

Edited by Carol Berkin, Margaret S. Crocco, Barbara Winslow.

Oxford ; New York, NY : Oxford University Press, 2009.

305.4071 CLI

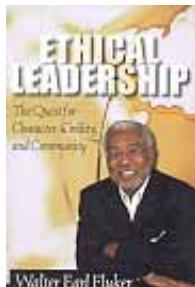


This book is intended as an introduction to contemporary themes, issues, questions, debates, strategies, and resources for instructors teaching survey courses in U.S. women's history. Chapters included analyze important themes and concepts pedagogically oriented on teaching

U.S. women's history, and outlines what educational and psychological researchers have learned about how students learn history and how they apply these findings to improve teaching and learning.

ETICA

Ethical leadership : the quest for character, civility, and community



Walter Earl Fluker.

Minneapolis, MN : Fortress Press, 2009.

241.641 FLU

This volume, for leaders and emergent leaders in business, nonprofit, academic, religious, and other settings, sets forth the context and principles for ethical leadership. Fluker's volume grounds leadership in story, the appropriation of one's roots as a basis for personal and social transformation. He then explores the key values of character, civility and community for ethical action in the personal, public, and spiritual realms.

ETIQUETA

United States protocol : the guide to official diplomatic etiquette



Mary Mel French

Lanham, MD : Rowman & Littlefield Publishers, 2010.

395.5 FRE

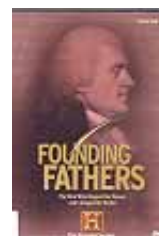
Ambassador Mary Mel French uses her personal experience as a former chief of protocol to give us the most up-to-date and user-friendly guide to diplomatic protocol at the international, national, and state level. She includes meticulous instructions, in-depth

diagrams and tables, a comprehensive table of contents, and a plethora of examples that makes this book the perfect guide to any official event.

HISTORIA

Founding fathers [videorecording].

New York, N.Y. : A&E Television Networks ; distributed in the U.S. by New Video, 2000.



DVD 973.3 FOU

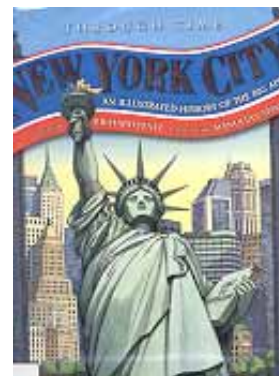
They were the most legendary and respected politicians, statesmen and warriors of history's first republic since the days of ancient Rome. They were also traitors and smugglers, rabble rousers and hot-heads, unfaithful husbands and prodigious drinkers. Our "Founding Fathers" were, in fact, human beings. Gain a fascinating glimpse behind the images on the marble busts and faces on our dollar bills and pocket change.

New York City : [an illustrated history of the Big Apple]

Platt, Richard.

New York, NY : Kingfisher ; distributed by Macmillan, c2010.

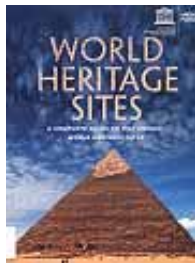
REF 974.7 NEW



Follow the triumphs and turmoil of one of the world's most famous cities, from 1600 until the present day. Meet Manhattan's native people, watch the arrival of Europeans, witness riots and revolution, and experience life today in the Big Apple.

HISTORIA Y CIVILIZACION

World heritage sites : a complete guide to 878 UNESCO world heritage sites



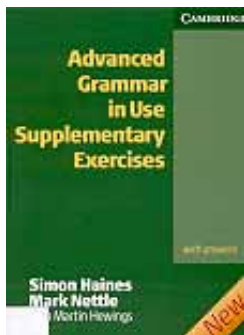
Richmond Hill, Ont. : Paris : Firefly Books, ; UNESCO, 2010.

REF 910.2 WOR

Guide to all 890 current locations on the UNESCO World Heritage List. These are the world's most treasured places, preserved and protected for all humanity and for all generations to come. Includes gorgeous color photographs, maps, descriptive texts and captions, plus a country index and a site index that make this work wonderful to browse and easy to use.

IDIOMA INGLES

Advanced grammar in use.



Supplementary exercises : with answers

Simon Haines and Mark Nettle

Cambridge ; New York, NY : Cambridge University Press, 2007.

425 HAI

Contains over 170 varied exercises to provide students with additional practice of the language they have studied. Suitable for class work or for self-study, the exercises offer excellent revision, consolidation and extension opportunities.

English for nursing, academic skills

Susan Dandridge Boshier.

Ann Arbor, MI : University of Michigan Press, 2008.

428.014 BOS

Designed to prepare non-native speakers of English for the language-related skills and tasks and the cultural content necessary for success in associate and baccalaureate degree nursing programs in the United States. This textbook focuses on the academic strategies and skills needed for nursing studies, including reading and vocabulary, research and writing, listening and note-taking, and test-taking.



INMIGRACION

A nation of emigrants : how Mexico manages its migration

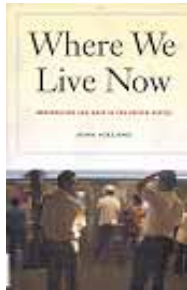
David Fitzgerald.

Berkeley, CA : University of California Press, 2009.

325.72 FIT

Examines a region of Mexico whose citizens have been migrating to the U.S. for more than a century. Drawing on archival, survey and ethnographic research, he finds that, contrary to the arguments of some, emigrant citizenship does not signal the decline of the nation-state; nor is it business as usual. Instead, mass emigration within a robust system of sovereign countries actually leads to a new form of citizenship.





Where we live now : immigration and race in the United States

John Iceland.

Berkeley, CA : University of California Press, 2009.

304.873 ICE

Explores the ways in which immigration is reshaping American neighborhoods. In this clear and well-focused study of residential segregation pattern, Iceland examines how immigrants are assimilating residentially, whether assimilation is different for immigrants of different racial and ethnic background, and how immigration has affected the residential patterns of native-born blacks and whites.

JAZZ

Billie Holiday [videorecording] : the ultimate collection



Hip-O Records ; Miltiprises, LLC ; produced by Toby Byron.

United States : Universal Music Enterprises, 2005.

DVD 782.4216 BIL

The Billie Holiday The Ultimate Collection DVD features rare TV and film performances, an especially rare radio interview with Mike Wallace, an audio-only rehearsal session with pianist Jimmy Rowles, audio interviews with friends and fellow musicians, an interactive timeline and an evocative photo-document gallery featuring hundreds of images, from rare photos to personal letters, plus Lady Day's complete recording history for major record companies. Performance highlights include three from 1956's Stars Of Jazz TV that are

seen here for the first time since their original broadcast, Holiday's first appearance on film, Duke Ellington's "Saddest Tale," and the classic "Fine And Mellow" with Lester Young, Coleman Hawkins, and other jazz greats.

Celebrating Bird [videorecording] : the triumph of Charlie Parker

Written by Gary Giddins ; produced by Toby Byron ; directed by Gary Giddins, Kendrick Simmons.

Australia : Euroarts, 2009.

DVD 788.73 CEL



One of the great legends in American music, the virtuoso saxophonist Charlie Parker created a new style in jazz. This material takes a revealing look at an enigmatic yet endlessly appealing man who soared to the heights of creative freedom, but couldn't beat a lifelong addiction to heroin.

LEYES Y LEGISLACION

Material law : a jurisprudence of what's real

John Brigham.

Philadelphia, PA : Temple University Press, 2009.

349.73 BRI



Focuses on the places where law and material life intersect, and how law creates and alters our social reality. The author looks at an eclectic group of bodies and things, from maps and territories and trends in courthouse architecture to a woman's womb and a judge's body, to make connections between the material and the legal. Integrates law and society, political science, and popular culture in a truly interdisciplinary fashion.

MEDIO AMBIENTE

The big energy gamble [videorecording]

Written and produced by Larry Klein ; produced by Cass Sapir ; a NOVA production by



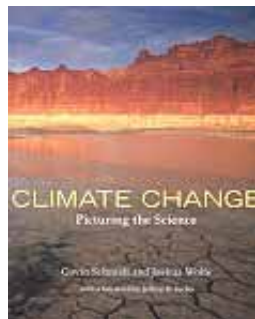
Production Group, Inc. for WGBH Boston.

[United States] : PBS Video, 2009.

DVD 333.79 BIG

This program explores the pros and cons of California's controversial program to slash carbon dioxide emissions and promote energy efficiency, which could be adopted nationwide during the Obama administration.

Climate change : picturing the science



Gavin Schmidt and Joshua Wolfe.

New York, NY : W.W. Norton, 2009.

551.6 SCH

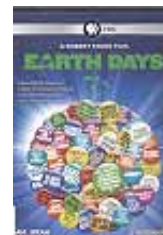
Schmidt, a climate scientist at NASA, and photographer Wolfe seek to advance public education about human-induced climate change in a combination of arresting images and lucid explanations of the science of global warming and the pursuit of global cooperation in adopting new, sustainable ways of living. With contributions by 16 scientists, engineers, writers, activists, and photographers, Schmidt and Wolfe address a host of observable changes, from the melting of ice and permafrost at the poles to the rising of sea levels in cities such as Venice and Miami.

Earth days [videorecording]

Written, produced and directed by Robert Stone

[Alexandria, VA]: PBS Distribution, c2010.

DVD 363.7 EAR



Acclaimed director Robert Stone traces the origins of the modern environmental movement through the eyes of nine Americans who propelled the movement from its beginnings in the 1950s to its moment of triumph in 1970 with the original Earth Day, and to its status as a major political force in America. Features the pioneers that started it all, never-before-seen archival footage, and more.

Gaia in turmoil : climate change, biodepletion, and earth ethics in an age of crisis

Edited by Eileen Crist and H. Bruce Rinker

Cambridge, MA : MIT Press, 2010.

577 GAI



Gaian theory, which holds that Earth's physical and biological processes are inextricably bound to form a self-regulating system, is more relevant than ever in light of increasing concerns about global climate change. This book breaks new ground by focusing on global ecological problems from the perspectives of Gaian science and knowledge, focusing especially on the challenges of climate change and biodiversity destruction.



Global warming

Natalie Goldstein

New York, NY : Checkmark Books, 2010.

363.738 GOL

Offers a clear account of the science behind climate change, the potential harm that industrial economies cause to the environment, the international debates that have emerged, and the potential for mitigation. The volume explores specific case studies from the United States, Brazil, Australia, Germany and China, and analyzes the impact each country's industry has had on the climate, and the steps each is taking to ensure a sustainable future.

Informing decisions in a changing climate



Committee on the Human Dimensions of Global Change, Division of Behavioral and Social Sciences and Education.

Washington, DC : National Academies Press, 2009.

363.738 NAT

Examines the growing need for climate-related decision support, that is, organized efforts to produce, disseminate, and facilitate the use of data and information in order to improve the quality and efficacy of climate-related decisions. Drawing on evidence from past efforts to organize science for improved decision-making, it develops guidance for government agencies and other institutions that will provide or use information for coping with climate change.

Introduction to energy in California

Peter Asmus.

Berkeley, CA : University of California Press, 2009.

333.79 ASM



A primer on energy in a state that continues to lead the world in finding sustainable solutions to one of the most pressing issues of the twenty-first century. This guide provides essential information on a broader range of issues: where our energy comes from, where future supplies will be found, and what new advances are being made in the area of renewable energy sources.

NATIVOS AMERICANOS

The Yale Indian : the education of Henry Roe Cloud

Joel Pfister.

Durham, NC : Duke University Press, 2009.

371.829 PFI



Honored in his own time as one of the most prominent Indian public intellectual, Henry Roe Cloud fought to open higher education to Indians. He was the first Indian to receive undergraduate and graduate degrees from Yale University, where he was elected to the prestigious and intellectual Elihu Club. He also worked under John Collier at the Bureau of Indian Affairs, where he was a catalyst to the Indian New Deal.

NEGOCIOS Y ADMINISTRACION

Administrative assistant's and secretary's handbook



James Stroman, Kevin Wilson, Jennifer Wauson.

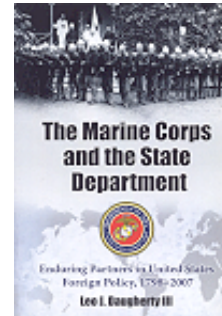
New York, NY : American Management Association, [2007]

REF 651.3 ADM

A one volume treasure trove of practical and valuable tips for performing countless job responsibilities quickly and well. This book gives you the information and guidance you need to improve your skills significantly, and keeps you up to speed with rapidly changing business technologies from e-mail and Web use through networking issues, on-line data storage, and information security.

system with a tremendous bias in favor of the status quo.

The Marine Corps and the State Department : enduring partners in United States foreign policy, 1798-2007



Leo J. Daugherty

Jefferson, NC : McFarland & Co., 2009.

327.73 DAU

This work is a complete history of the partnership between the Department of State and the U.S. Marine Corps tracing the evolving role that Marines have played in conjunction with the Foreign Service.

POLITICA Y GOBIERNO

Lobbying and policy change : who wins, who loses, and why



Frank R. Baumgartner ... [et al.].

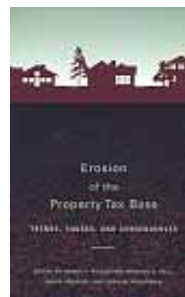
Chicago ; London, IL : University of Chicago Press, 2009.

320.6 LOB

Drawing on their comprehensive examination of nearly one hundred issues, the authors find that resources explain less than five percent of the difference between successful and unsuccessful efforts. Moreover, they show, these attempts must overcome an entrenched Washington

POLITICAS PUBLICAS

Erosion of the property tax base : trends, causes, and consequences



Edited by Nancy Y. Augustine ... [et al.].

Cambridge, MA : Lincoln Institute of Land Policy, 2009.

336.222 ERO

This book, based on a 2007 collaborative conference between the Lincoln Institute of Land Policy and the George Washington Institute of Public Policy, advances our understanding of the property tax and strengthens policy recommendations for its improvement. It also provides background and analysis on recent

property tax trends, examines several responses to the increasing importance of residential property, estimates the extent of property tax base erosion and its effects, and considers other topics related to changes in the property tax base.

PROTECCION DE LA INFORMACION

Ensuring the integrity, accessibility, and stewardship of research data in the digital age

Committee on Science, Engineering, and Public Policy (U.S.). Committee on Ensuring the Utility and Integrity of Research Data in a Digital Age.



Washington, DC : National Academies Press, 2009.

001.4 ENS

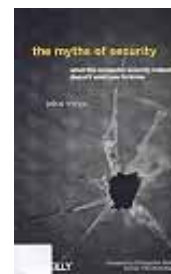
The digital era provides researchers with greatly enhanced ability to analyze and share data, but a new report warns that technology also makes it easier for data to be distorted. The report, from the National Academy of Sciences, National Academy of Engineering, and Institute of Medicine, recommends that research institutions ensure that every investigator receives appropriate training on managing data responsibly. Further, the report urges these institutions, along with professional societies, journals and research sponsors, to develop standards for ensuring the integrity of research data and specific data-management guidelines to account for new technologies.

The myths of security : what the computer security industry doesn't want you to know

John Viega.

Beijing [China] ; Cambridge O'Reilly, 2009.

005.8 VIE



If you think computer security has improved in recent years, Myths of Security will shake you out of your complacency. Longtime security professional John Viega reports on the sorry state of security, with concrete suggestions for professionals and individuals confronting the issue. Provocative, insightful, and often controversial, The Myths of Security addresses IT professionals who deal with security issues, and speaks to Mac and PC users who spend time online.

SALUD PUBLICA



Healthcare delivery in the U.S.A. : an introduction

Maragaret F. Schulte.

Boca Raton, FL : CRC Press, 2009.

362.1 SCH

In this work, the author examines the history of U.S. healthcare and details the maze of the current unforgiving system; explores the regulations that add more complexity than protection; discusses current and potential means of financing; and looks at the contemporary movement towards quality and the solutions that technology can offer. This work contains up to date information and data drawn from the most recent reports and statistics available. It addresses key issues in the healthcare industry, including the quality of care movement, the importance of information

technology, financing reform, and payment incentives, and concludes with a look at specific areas of the global market including medical tourism and the driving forces behind the future of our healthcare system.

- Consulta las ediciones anteriores de este boletín

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www.usembassy-mexico.gov/bbf/eventos.htm

- Escucha el programa de radio "Exposure"

<http://www.usembassy-mexico.gov/bbf/exposure.htm>

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