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Comercio y Economía

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Vol. 12, Núm. 9

Septiembre 2012

Destacamos

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Del pueblo de los Estados Unidos al pueblo de México

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Mexican Oil Reforms Are

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Vínculos a considerar

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America's Historic Places

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America's Most Affordable Cities - Forbes

<http://www.forbes.com/sites/morganbrennan/2012/04/05/americas-most-affordable-cities/>

Baldwin Library of Historical Children's Literature

<http://ufdc.ufl.edu/juv/all>

COMEXUS

<http://www.comexus.org.mx/>

Educational Testing Service (ETS)

<http://www.ets.org/>

Embajada de los Estados Unidos de América en México

<http://spanish.mexico.usembassy.gov/>

Foreign Press Center

<http://fpc.state.gov/>

Institute of International Education

<http://www.ielatinamerica.org/>

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Scenic Byways

<http://byways.org/>

Servicio de Comercio Exterior de la Embajada de los Estados Unidos de América

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<http://www.usa.gov/Citizen/Topics/Travel-Tourism/State-Tourism.shtml>

U.S. Department of State

<http://www.state.gov/>

USA.gov

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Edificio de la BBF en la calle de Londres 16

A pesar del sismo de 1985 ocurrido en la Ciudad de México, la Biblioteca Benjamín Franklin continuó ofreciendo sus servicios.



Aspecto del interior del edificio de la BBF en la calle de Londres 16



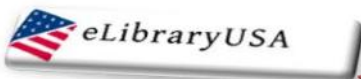
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Del pueblo de los Estados Unidos al pueblo de México



Recomendamos leer



What Is Global Leadership? : 10 Key Behaviors the Define Great

Global Leaders. Gundling, Ernest Hogan, Terry Cvitkovich, Karen. Boulder, CO, USA Nicholas Brealey Publishing June 2011, 253 p.

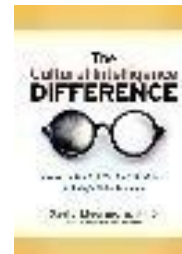
What is global leadership? It turns out that companies around the world are missing a key point: that global leadership is distinctly different from the leadership skills needed in a hierarchical, command-and-control domestic operation. The global economy requires a new set of leadership skills-vertical, cross-functional and across cultures and nationalities-that were not as critical even a decade ago. In *What Is Global Leadership?*, the authors draw on cutting-edge research conducted by Aperian Global, as well as first-hand interviews with successful global leaders, which highlights 10 key behaviors critical to international settings. Whether one is leading an entire organization, a business unit or a geographically dispersed team, this essential guide provides an important resource for developing global leadership talent.



28 Business Thinkers Who Changed the World : The Management Gurus and

Mavericks Who Changed the Way We Think about Business. Rigby, Rhymer. London: Kogan Page Ltd. June 2011, 232 p.

28 Business Thinkers Who Changed the World is a guide to the people who have shaped the way we do business today. Some are great intellectuals while others are "gut instinct" types. Some want to change the world while others want money and power. With energy and wit, Rhymer Rigby takes readers through the top business brains of our time to show the human behind the headlines, highlighting world industry leaders such as Steve Jobs, Warren Buffet, Sam Walton, Jeff Bezos and Bill Gates. With discussions on the influential people behind successful companies such as McDonalds, Sony, Southwest Airlines and Starbucks, he describes the oversized impact of their businesses on the world today. This book offers profiles on the great minds of the modern capitalist world. From Oprah to Mark Zuckerberg, Rhymer Rigby describes how they made it, the risks they took and the legacy they leave behind.



Overload! How Too Much Information is Hazardous to your Organization. Spira,

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This groundbreaking book reveals how different kinds of information overload impact workers and businesses as a whole. It helps businesses get a grip on the financial and human costs of e-mail overload and interruptions and details how working in an information overloaded environment impacts employee productivity, efficiency, and morale.

Explains how information often in the form of e-mail messages, reports, news, Web sites, RSS feeds, blogs, wikis, instant messages, text messages, Twitter, and video conferencing walls bombards and dulls our senses; explores what we do with information documents how we created more and more information over centuries; reveals what all this information is doing. Timely and thought-provoking, *Overload!* addresses the reality of and solutions for a problem to which no one is immune.

