From: John Evans
To: MVN Environmental;
Subject: Save Coconut Beach
Date: Monday, May 18, 2009 9:15:32 AM
Attachments: Picture 1.png

Gib,

I had the opportunity to go over and experience Coconut Beach for the first time on Friday. I have to say, their is no place that even comes close to being like Coconut Beach in this city. I also realized how much Coconut Beach means to a lot of people. It seemed to be some peoples second home. The manager told me their tag line is, "it's a lifestyle." Well they are right on.

Gib, if you haven't already done so, I ask you to please go over there this week and just experience it for yourself.

The Army Corp really should consider another option for the pumping station. I understand the importance of what the Army Corp is trying to do, and how you are trying to serve and protect the city for the greater good. That being said, other options have to be available or considered.

I appreciate your time and hope to hear from you.

Sincerely,

John Evans
Brand Strategist

504.522.4377
504.610.7462 (cell)
504.522.4399 (fax)
jevans@hessmarketing.com

www.hessmarketing.com
www.hessmarketing.blogspot.com