



Press Release

For Immediate Release
Contact: Art Resnick (202) 927-8062

December 7, 2005
FY-06-03

TTB REQUESTS COMMENTS ON THE USE OF THE WORD "PURE" OR ITS VARIANTS

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB), published an advanced notice of proposed rulemaking in today's Federal Register soliciting comments regarding whether to amend the regulations concerning the use of the word "pure" or its variants in the labeling and advertising of alcohol beverage products. To assist TTB in identifying and implementing the best course of action, we wish to gather information by inviting comments from the public and industry as to how, if at all, the existing regulations should be amended.

Written comments must be received on or before February 6, 2006.

You may send comments to any of the following addresses:

- Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, Attn: Notice No. 53, P.O. Box 14412, Washington, DC 20044-4412.
- 202-927-8525 (facsimile).
- nprm@ttb.gov (e-mail).
- <http://www.ttb.gov/alcohol/rules/index.htm>. An online comment form is posted with this notice on our Web site.
- <http://www.regulations.gov> (Federal e-rulemaking portal; follow instructions for submitting comments).

####