



**Public Stakeholders Meeting
On the Occasion of the Transatlantic IPR Working Group
July 10, 2012**

**Federation of Enterprises in Belgium
Rue Ravenstein 4 – Room Jules Wabbes
B - 1000 Brussels**

- 9:00 Welcome and Introduction: *Kathryn Hauser, Executive Director, TABD*
- Opening Keynote Remarks:
- Jean-Luc Demarty**
Director General, DG Trade, European Commission
- 10:00 Stakeholder-Government* Dialogue:
- The Value of IP in the Innovation System
 - Securing the IP Environment in Key Markets
 - IPR in Multilateral Organisations
 - Enforcement: Customs Cooperation, ACTA
 - Open Access Initiatives: Government Funded R&D
 - Public-Private Cooperation: Consumer Awareness, SME Support, TMView search engine presentation
 - Emerging Issue: Trade Secret Theft
 - Other Issues
- 12:30 Concluding Remarks: *Kathryn Hauser, Executive Director, TABD*
- 12:45 Luncheon with Keynote Remarks by:
- William E. Kennard**
U.S. Ambassador to the EU
- 1:30 End of Program

To register for this event please send an email to Emanuel Adam at eadam@tabd.com

*Government Representatives listed on Page 2 of Agenda

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For the European Commission:

*Anders Jessen, EU Chair
Head of Unit, Intellectual Property and Public
Procurement
DG Trade*

*Pedro Velasco-Martins
Deputy Head of Unit, Intellectual Property and
Public Procurement
DG Trade*

*Wawrzyniec Perschke
Policy Officer - IPR, Industrial Competitiveness
Policy Unit
DG Enterprise & Industry*

*Katerin Chekerova
Seconded National Expert, Industrial
Competitiveness Policy Unit
DG Enterprise & Industry*

*tba
DG Internal Market*

*tba
DG TAXUD*

*Andrea DiCarlo
Deputy Director International Cooperation
OHIM/Observatory on Infringements of IPR*

*Jose J. Izquierdo Peris
Head of Service
OHIM/Observatory on Infringements of IPR*

For the United States:

*George York, U.S. Co-Chair
Deputy Assistant U.S. Trade Representative
for IP and Innovation
Office of the U.S. Trade Representative*

*Susan Wilson, U.S. Co-Chair
Director, Office of Intellectual Property Rights
International Trade Administration, Department
of Commerce*

*Dorian Mazurkevich
Attorney, Office of Policy and External Affairs
U.S. Patent and Trademark Office, Department
of Commerce*

*Therese Randazzo
Director, IPR Policy and Programs
Customs and Border Protection, Department of
Homeland Security*

*Carl Schonander
Office of Intellectual Property Rights
Enforcement
Department of State*