

National Advisory Council on Minority Business Enterprise Inaugural Meeting

U.S. Department of Commerce
1401 Constitution Avenue, NW
Room 4830
Washington, DC 20230

NACMBE Meeting Minutes for March 11, 2011 Inaugural meeting

I. Call to order:

At 1:30 p.m. on March 11, 2011 the first meeting of the NACMBE was called to order by David A. Hinson, National Director of the Minority Business Development Agency.

II. Attendance:

The following members were in attendance:

David A. Hinson and Bria Bailey attended on behalf of the U.S. Department of Commerce.

- Mark Hoplamazian, Hyatt
- Janice Savin- Williams, Williams Capital
- John Harris III, Raytheon
- Dr. Paul Hsu, Total Parts Plus
- Jean Baderschneider, Exxon
- Chiling Tong, International Leadership Foundation
- Anthony Jimenez, MicoTech
- Javier Palomarez, U.S. Hispanic Chamber of Commerce
- Michael Schell, Alcoa
- Roy Roberts, Alliance of Professional Consultants
- Purnima Voria, National India Chamber of Commerce
- Dick Rizzo, Perini Building Company
- David Segura, VisionIT
- Christopher Melvin, Melvin & Co
- Ash Luthra, LSL Enterprises Inc.
- Elizabeth Plaza, Pharma Bio- Serv

IV. Establishment of Policy Topics

NACMBE Chair, Mark Hoplamazian, listed the three major topics the Council could focus on. The topics presented were:

1. Minority Business Enterprise Framework Review
 - a. Definition of minority business enterprises (mbes)
 - b. Future role of the government in supporting (mbes)
 - c. Role of the Minority Business Development Agency
2. Strategic Alliances and Partnerships
3. Minority Enterprise Forum

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The floor was opened for other NACMBE members to comment on the three topics presented and to present additional topics as well.

Additional topics presented were:

1. Access to Capital
2. Assistance for medium-sized MBE
3. Export assistance
 - a. Policy changes
 - b. Mentorship programs
 - c. Barriers to Entry
4. Size of Businesses/ Scale issues
5. Federal Contracting
 - a. Set aside quotas
 - b. Barriers to government contracting
6. MBE Data

NACMBE did not decide which three topics they would focus on. NACMBE decided to conduct a further review of the following topics.

1. Role of MBDA
2. MBE Development Forum
3. Federal Contracting
4. Strategic Alliances
5. Export Facilitation

V. Subcommittee Discussion

NACMBE will determine the subcommittees once the topics are solidified. NACMBE will self select who will sit on which subcommittee. The Chair and Vice-Chair reserve the authority to designate council members to allocate members to a subcommittee, if needed.

VI. White House Briefing

Michael Blake, Deputy Associate Director of the Office of Intergovernmental Affairs conducted a briefing of White House business policies. Mr. Blake reviewed the following:

- Federal Procurement
 - The largest seven agencies have to conduct two outreach events by May 15th
 - White House has assigned staff to each of the largest seven agencies to help ensure agency mbe/sbe goals are met
- Access to Capital
 - \$30 billion small business lending fund
 - State Small Business Capital Initiative

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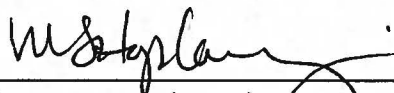
VII. Conclusion

The Chair and Vice-Chair decided to review the suggested topics to determine feasibility. Each NACMBE member was asked to notify the Chair and Vice-Chair which topics they have a strong interest in.

NACMBE discussed how often they would like to meet and when the next meetings would occur. The potential next dates are June 23 – 24, 2011 and Sept. 29, 2011.

The meeting adjourned at 4:51 pm

I hereby certify that, to the best of my knowledge, the foregoing summary of minutes is accurate and complete.



Chairman, Mark Hoplamazian

10 May 2011

Date

