



A Unique Window of Opportunity Baghdad, Iraq

U.S. Department of Commerce Executive-Led Trade Mission

Iraq continues to improve its security and build a healthy business environment conducive to trade and economic development. To help U.S. firms leverage opportunities in this market, a senior-level Department official will lead a trade mission to Baghdad, Iraq, in October 2010.

Where Business is Personal

In Iraq, where deals are made on the strength of personal contacts, this mission will include face-to-face business appointments with prospective agents, distributors, and end-users; meetings with government officials; updates on major projects; Embassy briefings on doing business in the region; and networking events. U.S. Commercial Service staff from the region will also be available for export counseling.

Why Iraq?

Rapidly Growing Economy Iraq's economy is growing fast! Iraq's gross domestic product (GDP) grew from \$57 billion in 2006 to \$112 billion in 2008. The time is right for U.S. firms to take a strategic position in this expanding market.

Government Support for Growth Iraq's government has budgeted over \$80 billion for infrastructure development: highways, railways, telecommunications, and security and defense.

Baghdad is Big! With a population of 6.5 million, Baghdad is the largest city in Iraq and the second largest in the region. The potential volume for U.S. exports is immeasurable.

Best Sectors Targeted sectors include, but are not limited to: oil and gas (including oil field and upstream equipment, technology, and services); construction; and information and communications technology.

U.S. Commercial Service—Connecting you to global markets.

Apply Now, Space is Limited

www.export.gov/iraqmission2010

Date: October 2010*

Venue: Baghdad, Iraq

Deadline: July 19, 2010

Cost:

- \$6,000 for large firms (includes matchmaking and personal security detail)
- \$5,200 for small or medium sized enterprises (SME)
- The fee for each additional firm representative is \$3600
- Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each mission participant

For More Information:

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*Please contact Jessica Arnold for specific details of the mission

