



AMBER Alert Secondary Distributors

AMBER Alert Secondary Distribution Program (AASD)

The National Center for Missing & Exploited Children (NCMEC), under the direction of the U.S. Department of Justice, the agency that coordinates the AMBER Alert on a national level, is responsible for developing the AMBER Alert Secondary Distribution System. This system was designed to enhance AMBER Alert activations for local and state law enforcement. Law enforcement now have the ability to utilize many additional outlets to alert the public by first notifying NCMEC, who in turn send the Alert to all NCMEC approved Secondary Distributors, thus allowing law enforcement more time to concentrate on investigating the abducted child case.

Secondary distributors are any authorized wireless carriers, content providers, and major retailers. These distributors must have the capability to distribute AMBER Alert messages to a geographically targeted audience at the request of AMBER Alert activating law enforcement agencies. Secondary methods of distribution assist in the overall goal of the AMBER Alert program – to immediately notify as many people as possible about recent child abductions, and provide them with information that can help in the search for the abducted child, suspected abductor, or suspected vehicle.

Technology Platform to facilitate the program:

Intrado

http://www.missingkids.com/missingkids/servlet/NewsEventServlet?LanguageCountry=en_US&PageId=1874

Federal Law Enforcement

Federal Bureau of Investigation (FBI)
Immigration and Customs Enforcement (ICE)
U.S. Postal Inspection Service
Federal Air Marshal Service
Transportation Security Administration
United States Marshals Service
United States Customs and Border Protection

Law Enforcement

Regional Information Sharing Systems (<http://www.riss.net/>)
NLETS (<http://www.nlets.org/>)
LEO (<http://www.leo.gov/>)

Lexis-Nexis and iMap notify their subscribers if there is an active AMBER Alert within their geographic area.

Mobile Data Terminals in Patrol Cars

VisionTEK (<http://www.visiontekinc.com/>)

VisionTEK, Inc. provides Unity messaging systems for first responders to Mobile Data Terminals. When learning about an AMBER Alert, NCMEC will send the AMBER Alert information electronically. The Unity system will then wirelessly distribute the information to first responders, including descriptions and pictures of the missing child, suspected abductor, or vehicle, as well as any other information available and valuable to identifying the child and the suspect.

Public Service

America's Most Wanted (<http://www.amw.com/>)

Internet Service Providers

AOL - <http://peopleconnection.aol.com/amberalerts>

Microsoft Corporation – MSN <http://alerts.live.com/Alerts/SignUpAlerts.aspx>

My Space <http://www.msncb.msn.com/id/16759517/>

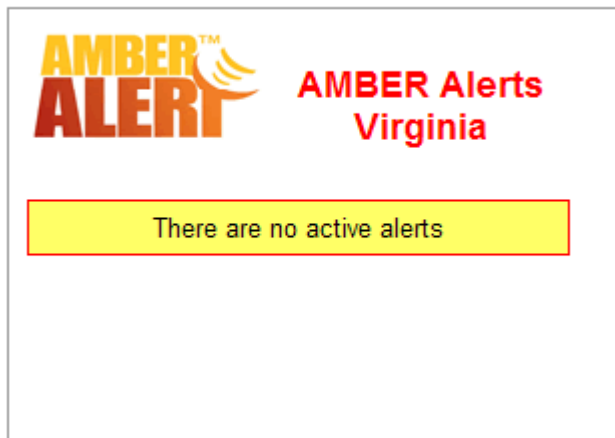
Yahoo! <http://alerts.yahoo.com/>

iGoogle:

[http://www.missingkids.com/missingkids/servlet/PageServlet?LanguageCountry=en_US
&PageId=3662](http://www.missingkids.com/missingkids/servlet/PageServlet?LanguageCountry=en_US&PageId=3662)

Example of notification through Internet Service Providers:

AMBER Alerts



Wireless AMBER Alerts™

To sign up or for more information please go to www.wirelessamberalerts.org

CTIA-The Wireless Foundation (<http://www.wirelessfoundation.org/>) manages the program.

Syniverse (<http://www.syniverse.com/content/home>) provides the technology platform for the Wireless AMBER Alerts™

Wireless AMBER Alerts™ Providers

Alltel

Appalachian Wireless

Bluegrass Cellular, Inc

Carolina West Wireless

AT&T Mobility

Cellcom

Cellular 29 Plus/Lyric Wireless

Cellular One

Cellular South

Centennial Communications

Cincinnati Bell Wireless

Cricket

Dobson Cellular

Edge Wireless

Einstein Wireless

Farmers Cellular Telephone Co

Highland Cellular

i-Wireless

Illinois Valley Cellular

Metro PCS

Midwest Wireless

Nextel

New-Cell, Inc

Nex-Tech Wireless

Northwest MO Cellular

NTELOS

Pioneer Cellular

Plateau Telecommunications

Rural Cellular

Sprint

Suncom Wireless

T-Mobile

Thumb Cellular

US Cellular

Verizon Wireless

Westlink Communications

AMBER Alerts on Digital Signage

Outdoor Advertising Association of America (OAAA) (<http://www.oaaa.org/publicservice/amberalerts.aspx>) OAAA partners with the National Center for Missing & Exploited Children (NCMEC) to display AMBER Alerts on digital billboards nationwide. The partnership began in 2008 with 11 outdoor advertising companies and has expanded to include virtually all major digital billboard owners in the United States.

AMBER Alert Highway Network Facilitator

QUALCOMM provides the technology platform for the AMBER Highway Network: (http://www.qualcomm.com/products_services/mobile_content_services/enterprise/amber_alert.html)

AMBER Alert Highway Network – 122 trucking companies

<u>AMBER Alert Highway Network</u>			
Ace Hardware	D & D Sexton, Inc.	Keen Transport/Keen TMW	RBX, Inc.
ADM Alliance Nutrition	Danny Herman Trucking, Inc.	Kennesaw Transportation, Inc	Reel Time Logistics
Altendorf Express	Dart Transit, Inc.	Knight Transportation	Risinger Brothers Transfer, Inc.
American Central Transport	Dependable Auto Shippers	Lacy's Express	Roads West Transportation
Annett Holdings, Inc.	Dick Harris & Son Trucking	Louis J. Kennedy Trucking Co.	Roehl Transportation
Arnold Transportation	Distribution Technologies	Mario's Express Service, Inc.	Rush Trucking
Averitt Express	DTS Leasing, Inc.	Maverick Leasing Services, LLC	S & H Express
Baldwin Trucking	D.M. Bowman Inc.	McKenzie Tank Lines	Salson Logistics
Barber Trucking, Inc	Dyno Nobel Trans	McKinley Trucking,	Saratoga Transport .
Barr-Nunn Transportation, Inc.	Eagle Global Logistics	Melton Truck Lines, Inc.	Schilli Leasing
Beam Brothers Trucking Inc.	ECM Transport	Metro Express, Inc.	Schuster Co.
Bennett Motor Express	Emerson Electric	Millis Transfer, Inc.	Skinner Transportation
Boarder to Boarder Trucking	Empire Express	National Freight	Smith Transport
Boyd Brothers Transportation	Epes Transport System, Inc.	Norco Corp.	Smithfield Packaging Co.
Boyle Transportation	FedEx Custom Critical	Northern Neck Transfer	Specialized Transportation, Inc.
Buchanan Hauling & Rigging	FedEx Supply Chain Services	Oakley Transport	Stan Koch and Sons

Burns Motor Freight	FFE Lisa Middleton	Orica USA	Stevens Transport
C&C Trucking, Inc.	FirstFleet, Inc.	Overton Distributors	Tango Transport
CalArk International	Fleetmaster Express	P.A.M. Dedicated Services Inc.	Total Logistics
Carbon Express Inc.	G&P Trucking	Panther II	Transport Corporation of America, Inc.
Cargo Transporters	Gene Hyde Trucking	Pegasus Transportation	
Carlile Transportation Systems	Gordon Trucking, Inc.	Perdue Farms	Trans-System, Inc.
Carroll Fulmer Logistics Corp.	Grammer Industries	Pleasant Trucking, Inc.	Tri State Expedited
Celadon	Green Valley Transportation	Pottles Transportation	Trimac
Central Trucking, Inc.	Haas Carriage, Inc.	Praxair, Inc.	Tyson Foods
Chizek Elevator	Halvor Lines, Inc.	Prestera Trucking	US Xpress
Classic Carriers, Inc.	Hittman Transport	Pride Transport	W.L.A., Inc.
CR England, Inc.	Hospira, Inc.	Prime, Inc.	Wallace Hardware
CW Johnson Xpress	Howard Baer Trucking, Inc.	R & R Trucking	Wal-Mart
D & A Assoc/Arctic Express	JB Hunt	Raven Transport	Watkins Shepard
Werner Enterprises, Inc.	Witte Brothers Exchange		

Employers

Choice Hotels notify their employees if there is an alert within the geographic area where one of their hotels is located.

For more information visit www.amberalert.gov.

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