

DoD Safe Helpline Outreach Feedback Form

In an effort to understand whether the outreach tools provided by SAPRO were helpful in promoting DoD Safe Helpline and if improvements should be made to better assist you, we ask that you please answer the following questions. Thank you!

Overall Feedback:

1. I am a ... (circle one) from _____ (enter location)
 - a. Sexual Assault Response Coordinator (SARC)
 - b. Victim Advocate (VA)
 - c. Public Affairs Officer (PAO)
 - d. Other _____

2. I was able to combine the promotion of DoD Safe Helpline into SAAM events and/or activities.
Yes _____ No _____

3. I received the majority of my DoD Safe Helpline outreach tools via:
 - a. Email
 - b. FTP file
 - c. Sapr.mil
 - d. Other _____

Outreach tools specific feedback:

1. The top 3 DoD Safe Helpline outreach tools used at my location included: (circle top 3)
 - a. SARC Guidance
 - b. Public Affairs Guidance
 - c. FAQs
 - d. Press Release Template
 - e. Program Overview
 - f. Privacy Overview
 - g. Feature Story
 - h. Short Program Descriptions
 - i. Logo Style Usage Guide
 - j. Logo Graphic s
 - k. Poster Series (11x17)
 - l. Poster Series (18x24)
 - m. Web Ads
 - n. Print Ads
 - o. PSA
 - p. Banner
 - q. Poster Stickers

2. Are there additional DoD Safe Helpline outreach tools you would like created?

Yes _____ No _____

a. If so, what?

3. I was successful in having the DoD Safe Helpline **Press Release Template** included in _____ (enter number) print publications.

a. Print publication(s) where the Press Release Template was included: *(please include article link(s) and/or clipping(s) if possible)*

4. I was successful in having the DoD Safe Helpline **Feature Story** included in _____ (enter number) print publications.

a. Print publication(s) where the Feature Story was included: *(please include article link(s) and/or clipping(s) if possible)*

5. I was successful in having the DoD Safe Helpline **Print Ads** included in _____ (enter number) print publications.

a. Print publication(s) where the Print Ads were included: *(please include article link(s) and/or clipping(s) if possible)*

6. I was successful in having DoD Safe Helpline **Web Ads** posted on _____ (enter number) different websites.

a. Website(s) where Web Ads were posted: *(please include website links if possible)*

7. I was successful in reproducing the DoD Safe Helpline **Poster Series** and displaying them in _____ (enter number) locations.

a. Location(s) where DoD Safe Helpline Poster Series were displayed:

b. Poster series sizes that were used: (circle all that apply)

- 18x24"

- 11x17"

8. I was successful in reproducing DoD Safe Helpline **Banner** and displaying in ____ (enter number) locations.

a. Location(s) where DoD Safe Helpline information was displayed:

9. The DoD Safe Helpline questions I received most from Service members and leadership were:

10. Plans to continue to promote DoD Safe Helpline on my base/installation include:

11. What can SAPRO do to support you and your outreach surrounding DoD Safe Helpline going forward?

COMPLETED FORMS CAN BE SUBMITTED THE FOLLOWING WAYS

Email: suzanne.holroyd@wso.whs.mil

Fax: 703-696-9437

Mail: DoD Sexual Assault Prevention and Response Office (SAPRO)

Attn: Suzanne Holroyd

1401 Wilson Blvd, Ste 402

Arlington, VA 22209