



Let's Move! Museums & Gardens Monthly Report March 2012

Each month, the Institute of Museum and Library Services (IMLS) provides a status report of the *Let's Move! Museums & Gardens* initiative. This update is sent to the White House, partners and participants. The report highlights success stories and recent announcements and provides an up-to-date listing of participating institutions and a sampling of social media mentions.

If you wish to submit success stories, please email a 150-word article with photos to letsmovemuseumsandgardens@imls.gov. In addition to your submitted photos, please be sure to include a signed copy of the IMLS Photo Release form, which can be accessed at http://www.imls.gov/assets/1/AssetManager/IMLS_Photo_Release.pdf.

For additional programming and communication resources, the *Let's Move! Museums & Gardens* Toolkit is available at http://www.imls.gov/assets/1/AssetManager/LMMG_Toolkit.pdf.

Success Stories

Yale Peabody Museum of Natural History

**“Big Food: Health, Culture and the Evolution of Eating”
New Haven, Connecticut**

The Peabody Museum opened “Big Food: Health, Culture and the Evolution of Eating” on February 11, 2012. It was the brainchild of Professor Jeannette Ickovics, from the Yale School of Public Health, who wanted to highlight the current food-related challenges and opportunities that are at the heart of the “Let’s Move” campaign. Through the efforts of an interdisciplinary curatorial team, the exhibit explores all aspects of complex eating habits. It examines behavioral choice in nutrition and exercise as well as the influence of social, environmental, and cultural settings. Visitors investigate our origins as hunter-gatherers; explore societal pressures such as the growth of portion sizes; tackle media influences on food preferences; and consider serious health consequences that include diabetes and heart disease. The exhibit concludes with a challenge



The exhibit opens with a “food corridor” illustrating the amount of food the average American consumes in a year.



A visitor examines specimens illustrating healthy and unhealthy body organs.

for visitors to reflect on their role in personal and community health and the sustainability of our food system. The presenting sponsor is Anthem Blue Cross Blue Shield Foundation.



A display of some common beverages with the amount of sugar in each bottle illustrated in teaspoons.



A young visitor handling a replica of five pounds of fat.

Hollywood Bowl Museum

“*Música y Sabor: Latino Artists at the Hollywood Bowl*”
Hollywood, CA

As part of its current exhibit, *Música y Sabor: Latino Artists at the Hollywood Bowl*, the Hollywood Bowl Museum installed a dance floor! Starting with a free dance party for Hollywood Bowl patrons, the event began with a free salsa lesson for visitors of all ages.

The next step was developing an active dance lesson as part of the museum’s educational program.

The education field trip is active in more ways than one! The first thing the students do is a walking tour of the world-famous Hollywood Bowl, an 18,000-seat amphitheater nestled in the Hollywood Hills. They walk up hills, go onstage, and climb stairs to the top, where docents talk about the Bowl’s architecture and musical history.

In the museum, docents present an interactive lesson on Latin musical genres before jumping in to a *merengue* lesson developed by dancer and master teacher Leslie Ferreira.





Let's Move! Institutions

As of March 9, 2012, 527 institutions in all 50 states and the District of Columbia signed up. [Click here](#) to view the list of the institutions on the IMLS Web site.

Participating institutions by type:

4	Anthropology Museum
97	Arboretum/Botanic Garden/Public Garden
52	Art Museum/Center/Sculpture Garden
130	Children's or Youth Museum
11	Ethnically/Culturally/Tribally Specific Museum
20	General or Multi-disciplinary Museum (several subjects)
2	Hall of Fame (e.g., music, sports, entertainment, media)
18	Historic House
25	Historic Site/Landscape
56	History Museum
8	Historical Society
1	Military Museum/Battlefield
10	Nature Center
16	Natural History Museum
25	Science/Technology Center/Museum
1	Transportation Museum (air & space, auto, maritime, train)
2	Visitor Center/Interpretive Center
10	Zoo/Animal Park
39	Specialized Museum (single topic/individual)
527	Total

Participating institutions' commitments by priority:

Priority	Will Do	Currently Do	Not Applicable	Total
Priority #1: Eat healthy, get active exhibits	182	274	36	492
Priority #2: Learning about healthy food choices and physical activity through afterschool, summer and other programs	172	270	37	479
Priority #3: Healthy food service	66	147	236	449
Priority #4: Learning about healthy food choices and physical activity using food service operation	90	48	265	403

Media and Social Media Mentions

Blogs

Let's Move! Museums & Gardens was mentioned in the following blog post this month:

- How a Cookbook Can Help Your Museum Engage with Food
<http://futureofmuseums.blogspot.com/2012/02/how-cookbook-can-help-your-museum.html>