



Let's Move! Museums & Gardens Monthly Report December 2011

Each month, the Institute of Museum and Library Services (IMLS) provides a status report of the *Let's Move! Museums & Gardens* initiative. This update is sent to the White House, partners and participants. The report highlights success stories and recent announcements and provides an up-to-date listing of participating institutions and a sampling of social media mentions.

If you wish to submit success stories, please email a 150 word article with photos to letsmovemuseumsandgardens@imls.gov. In addition to your submitted photos, please be sure to include a signed copy of the IMLS Photo Release form, which can be accessed at http://www.imls.gov/assets/1/AssetManager/IMLS_Photo_Release.pdf.

For additional programming and communication resources, the *Let's Move! Museums & Gardens* Toolkit is available at http://www.imls.gov/assets/1/AssetManager/LMMG_Toolkit.pdf.

Success Stories

Mississippi Children's Museum

1st Birthday
Jackson, MS

The Mississippi Children's Museum celebrated its 1st birthday on December 3, 2011. It was quite the festive occasion, including a variety of health-based activities. Mississippian Whitney Miller, winner of Fox's *MasterChef* Season 1, showed birthday guests how to make a nutritious apple snack—her version of a healthy candied apple—with peanut butter, raisins, pretzels and local honey. Children were able to make their own apples to take home. Patrick House, Mississippi native and winner of NBC's *The Biggest Loser* Season 10, discussed the importance of building a healthy plate and led children in a mini-workout boot camp. Birthday party guests also had the opportunity to



participate in dance workshops by Ballet Mississippi; have their photo taken with Santa and his reindeer; take part in science experiments; and challenge themselves to the Birthday Olympics held in the Healthy Fun Gallery. The Birthday Olympics featured events such as “Dance Like It’s Your Birthday” and the “10-Yard Digestive Dash.” MCM’s 1st birthday party was an educational, innovative and creative celebration!



Lynn Meadows Discovery Center

Fresh is Best
Gulfport, MS

Sixty-seven 6th grade students from Bayou View Middle School in Gulfport, MS gathered at The Lynn Meadows Discovery Center to learn all about healthy cooking and eating. Chef Danie from Capone’s Restaurant was on hand to lead this very yummy workshop where the students learned to make pizza from scratch. Chef Danie stressed the importance of using only fresh ingredients which contain no preservatives. “Remember it’s our body and our responsibility to take care of what we put into our bodies”...yes, fresh is best! The delicious sauce, fresh toppings and mozzarella cheese completed the masterpieces and then it was off to the oven to bake. While the pizzas were baking the students sampled a fresh fruit salad full of peaches, pears, and bananas in a delicious fruit juice reduction sauce.....what a treat!



Let's Move! Institutions

As of 3:00 pm on Monday, December 12, 497 institutions had signed up in 49 states and DC.
[Click here](#) to view the list of the institutions on the IMLS Web site.

Participating institutions by type:

- 1 Aquarium
- 3 Anthropology Museum
- 91 Arboretum/Botanic Garden/Public Garden
- 51 Art Museum/Center/Sculpture Garden
- 127 Children's or Youth Museum**
- 12 Ethnically/Culturally/Tribally Specific Museum
- 18 General or Multi-disciplinary Museum (several subjects)
- 2 Hall of Fame (e.g., music, sports, entertainment, media)
- 16 Historic House
- 21 Historic Site/Landscape
- 53 History Museum
- 7 Historical Society
- 1 Military Museum/Battlefield
- 9 Nature Center
- 15 Natural History Museum
- 25 Science/Technology Center/Museum
- 33 Specialized Museum (single topic/individual)
- 1 Transportation Museum (air & space, auto, maritime, train)
- 2 Visitor Center/Interpretive Center
- 9 Zoo/Animal Park
- 497 Total**

Participating institutions commitments by priority

Priority	Will Do	Currently Do	Not Applicable	Total
Priority #1: Eat healthy, get active exhibits	176	261	33	470
Priority #2: Learning about healthy food choices and physical activity through afterschool, summer and other programs	163	262	35	460
Priority #3: Healthy food service	61	146	224	431
Priority #4: Learning about healthy food choices and physical activity using food service operation	88	49	254	391

Media and Social Media Mentions

Newspapers

Attached is a PDF with a newspaper article printed and posted online this month.

Blogs

Let's Move! Museums & Gardens was the topic of the following blog posts this month:

- [Newark Museum Exhibit Offers Interactive Path ...](#)
- [Take a Hike](#)
- [Wellness and Museums ...](#)

Facebook

A sampling of Facebook mentions:

- American Public Gardens Association




<http://www.facebook.com/publicgardens/posts/10150393795225283>

Twitter

A sampling of Twitter mentions:




[HermitageNorVA](#): The Hermitage is now part of Let's **Move! Museums and Gardens!**
<http://publicgardens.org/content/lets-move-museums-and-gardens>

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Top Stories

 DesCours: Architecture meets art

 Reader Comment

'Many problems contribute to N.O. murder rate'

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Start good habits early to avoid obesity: Letter

Published: Monday, November 28, 2011, 1:16 AM

By  Letters to the Editor

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Re: "Child's play is important," Our Opinions, Nov. 21.

Thank you for highlighting the importance of proactive measures to address obesity. Louisiana ranks 47th in childhood obesity. The Louisiana Children's Museum was one of the first Let's Move Museums and Gardens and was honored to have had Michelle Obama visit a program we deliver to young children and their parents in childcare centers in New Orleans -- Eat, Sleep, Play.

The preventative nature of this program -- which highlights movement, healthy eating, as well as art, music and storytelling -- is an example of addressing the continuum of community needs.

Our mayor designated New Orleans as a Let's Move City, and Commissioner of Health Dr. Karen DeSalvo is leading a comprehensive plan to address the health and well-being of all New Orleanians. This plan will offer roles for each of us -- as individuals, families or institutions.

As your editorial stated, eating healthy foods and getting regular physical activity are key components of the solution. Additionally, decreasing "screen time" for children (TV, video games, computer time and smart phones), spending time outdoors and getting a healthy amount of sleep are other ingredients that form the solution. Good habits taught, modeled and enforced early in life will be transformational for our children.

Julia Bland

New Orleans

More Opinions

Most Comments Most Recent

Opinions stories with the most comments in the last 7 days.

- 61 When serving on a New Orleans jury, how low can our expectations go?: Jarvis DeBerry
- 48 Don't let the corps go back to its old ways: A guest column by Sen. David Vitter
- 26 Al Copeland-Robert Guidry fight led to curious FBI memo
- 22 William Jefferson's split personality defense: Stephanie Grace
- 19 Ex-Judge William Roe says editorial about him was mean-spirited: A letter to the editor

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chicagofinancialtimes.com/SAGE

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DeltaPrimeRefinance.com

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[Clear the walkways: Letter](#)

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[Jeff board needs to be open: An editorial](#)

1 Comments

 Feed



 **Alsports101** November 28, 2011 at 10:43AM


I've posted this statement before.... Unless every fast food place is closed down and every coke, Pepsi, 7up, dr pepper, and their friends are taken off the shelves, there is no starting point.

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- Games, Contests and Dancing


December 31, 2011 • 10:30am - 12:30pm

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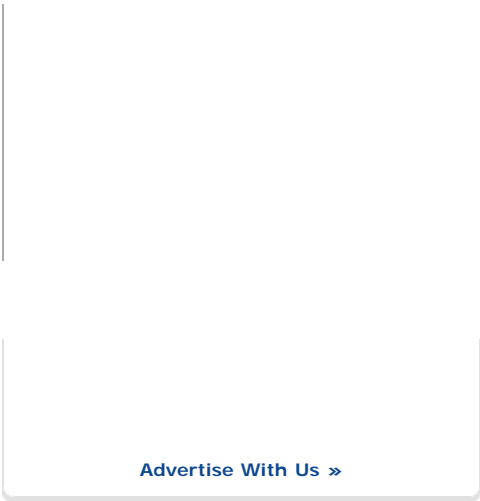
 **New Orleans recording legend Cosimo Matassa to join Rock and Roll Hall of Fame**
220 people recommend this.

 **Neti pots are dangerous if used improperly, DHH warns**
144 people recommend this.

 **Heisman Trophy finalists are announced, LSU's Tyrann Mathieu will be in New York**
239 people recommend this.

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