

Table 14. Class of ownership, number of consumers, sales, revenue, and average retail price for power marketers and energy service providers by State: industrial sector, 2011

Entity	State	Class of Ownership	Number of Consumers	Sales (megawatthours)	Revenue (thousand dollars)	Average Retail Price (cents/kWh)
3 Phases Renewables	CA	Power Marketer	25	20,352	1,192	5.85
City of Corona	CA	Public	7	41,635	3,959	9.51
Commerce Energy, Inc.	CA	Power Marketer	352	232,086	15,420	6.64
Constellation NewEnergy, Inc	CA	Power Marketer	37	1,928,781	106,093	5.50
Direct Energy Business	CA	Power Marketer	30	206,431	14,361	6.96
Marin Energy Authority	CA	Power Marketer	3	15,883	1,141	7.18
Noble Americas Energy Solutions LLC	CA	Power Marketer	61	1,959,626	140,201	7.15
Pilot Power Group Inc	CA	Power Marketer	46	499,602	31,669	6.34
Shell Energy North America (US), L.P.	CA	Power Marketer	29	2,248,870	107,091	4.76
Constellation NewEnergy, Inc	CT	Power Marketer	654	1,045,561	98,473	9.42
Farmington River Power Company	CT	Investor Owned	1	49,561	3,691	7.45
Freedom Energy	CT	Power Marketer	2	1,629	112	6.88
Integrys Energy Services, Inc.	CT	Power Marketer	79	141,470	11,301	7.99
Noble Americas Energy Solutions LLC	CT	Power Marketer	16	224,778	18,530	8.24
Suez Energy Resources North Am	CT	Power Marketer	42	134,536	11,376	8.46
TransCanada Energy Sales Ltd. - WSPP	CT	Power Marketer	222	1,595,947	153,282	9.60
Amerada Hess Corporation	DC	Power Marketer	1	252,477	15,871	6.29
Constellation NewEnergy, Inc	DC	Power Marketer	1	10,161	751	7.39
MidAmerican Energy Co	DC	Investor Owned	1	7,332	608	8.29
Reliant Energy Northeast LLC	DC	Power Marketer	15	5,275	410	7.77
APN Starfirst, L.P.	DE	Power Marketer	1	4,507	309	6.86
Amerada Hess Corporation	DE	Power Marketer	83	172,678	13,805	7.99
Constellation NewEnergy, Inc	DE	Power Marketer	25	213,676	15,659	7.33
Linde Energy Services, Inc.	DE	Power Marketer	1	227,413	15,398	6.77
MidAmerican Energy Co	DE	Investor Owned	6	211,292	13,328	6.31
Noble Americas Energy Solutions LLC	DE	Power Marketer	3	75,736	6,461	8.53
Reliant Energy Northeast LLC	DE	Power Marketer	64	11,458	925	8.07
Suez Energy Resources North Am	DE	Power Marketer	29	118,037	9,082	7.69
Tenaska Power Services	DE	Power Marketer	1	42,868	2,305	5.38
APN Starfirst, L.P.	IL	Power Marketer	1	68,635	2,509	3.66

Ameren Energy Marketing	IL	Power Marketer	119	3,587,825	151,625	4.23
ConocoPhillips Company	IL	Power Marketer	2	1,173,706	41,768	3.56
Constellation NewEnergy, Inc	IL	Power Marketer	546	2,609,712	156,908	6.01
EDF Industrial Power Services (IL), LLC	IL	Power Marketer	1	5,600	270	4.82
First Energy Solutions Corp.	IL	Power Marketer	52	1,089,064	50,883	4.67
Linde Energy Services, Inc.	IL	Power Marketer	4	250,981	10,694	4.26
MC Squared Energy Services, LLC	IL	Power Marketer	154	148,346	9,640	6.50
MidAmerican Energy Co	IL	Investor Owned	245	4,191,083	249,688	5.96
Noble Americas Energy Solutions LLC	IL	Power Marketer	59	1,067,824	60,686	5.68
Suez Energy Resources North Am	IL	Power Marketer	208	1,328,330	77,165	5.81
Amerada Hess Corporation	MA	Power Marketer	1,515	772,110	56,452	7.31
Constellation NewEnergy, Inc	MA	Power Marketer	409	1,163,945	101,176	8.69
Entergy Solutions, Ltd	MA	Power Marketer	1	8,703	567	6.52
Freedom Energy	MA	Power Marketer	2	2,727	155	5.68
Integrys Energy Services, Inc.	MA	Power Marketer	9	34,082	2,598	7.62
Noble Americas Energy Solutions LLC	MA	Power Marketer	18	208,006	16,018	7.70
Suez Energy Resources North Am	MA	Power Marketer	192	1,216,222	95,850	7.88
TransCanada Energy Sales Ltd. - WSPP	MA	Power Marketer	336	3,114,326	271,082	8.70
Allegheny Energy Supply Co LLC	MD	Power Marketer	1	44,290	2,396	5.41
Amerada Hess Corporation	MD	Power Marketer	925	1,308,753	105,528	8.06
American PowerNet	MD	Power Marketer	5	273,963	12,486	4.56
Constellation NewEnergy, Inc	MD	Power Marketer	123	1,040,911	80,861	7.77
First Energy Solutions Corp.	MD	Power Marketer	17	29,781	2,051	6.89
Integrys Energy Services, Inc.	MD	Power Marketer	99	247,926	20,604	8.31
MidAmerican Energy Co	MD	Investor Owned	15	682,465	44,713	6.55
Noble Americas Energy Solutions LLC	MD	Power Marketer	5	161,969	10,576	6.53
Reliant Energy Northeast LLC	MD	Power Marketer	1,533	94,731	7,030	7.42
Suez Energy Resources North Am	MD	Power Marketer	31	76,112	5,973	7.85
American PowerNet	ME	Power Marketer	1	38,897	1,340	3.44
Backyard Farms Energy, LLC	ME	Power Marketer	1	56,919	2,739	4.81
CECG Maine, LLC	ME	Power Marketer	1	191,860	11,492	5.99

Constellation NewEnergy, Inc	ME	Power Marketer	53	302,646	23,019	7.61
Freedom Energy	ME	Power Marketer	24	212,718	10,407	4.89
Integrays Energy Services, Inc.	ME	Power Marketer	9	109,747	7,236	6.59
Linde Energy Services, Inc.	ME	Power Marketer	1	92,314	6,216	6.73
NextEra Energy Power Marketing	ME	Power Marketer	1,897	11,736	987	8.41
Noble Americas Energy Solutions LLC	ME	Power Marketer	2	172,528	10,004	5.80
Suez Energy Resources North Am	ME	Power Marketer	45	504,778	34,894	6.91
TransCanada Energy Sales Ltd. - WSP	ME	Power Marketer	16	209,320	18,345	8.76
CMS Energy Resource Management	MI	Power Marketer	1	193,453	6,494	3.36
Constellation NewEnergy, Inc	MI	Power Marketer	105	793,453	48,651	6.13
First Energy Solutions Corp.	MI	Power Marketer	3	1,306,173	67,296	5.15
Integrays Energy Services, Inc.	MI	Power Marketer	59	306,504	18,729	6.11
MidAmerican Energy Co	MI	Investor Owned	1	13,247	887	6.70
Noble Americas Energy Solutions LLC	MI	Power Marketer	19	705,983	41,361	5.86
Spartan Renewable Energy, Inc	MI	Power Marketer	1	62,607	5,493	8.77
UP Power Marketing, LLC	MI	Power Marketer	1	19,493	1,654	8.49
Wolverine Power Marketing Coop	MI	Cooperative	18	989,819	58,886	5.95
ConocoPhillips Company	MT	Power Marketer	4	415,241	14,845	3.58
PPL EnergyPlus LLC	MT	Power Marketer	12	2,086,043	83,159	3.99
Amerada Hess Corporation	NH	Power Marketer	512	539,169	38,875	7.21
Constellation NewEnergy, Inc	NH	Power Marketer	57	296,646	22,491	7.58
Freedom Energy	NH	Power Marketer	6	39,174	1,985	5.07
Noble Americas Energy Solutions LLC	NH	Power Marketer	1	183	14	7.49
TransCanada Energy Sales Ltd. - WSP	NH	Power Marketer	91	749,043	59,639	7.96
Amerada Hess Corporation	NJ	Power Marketer	4,354	2,673,546	218,305	8.17
American PowerNet	NJ	Power Marketer	2	81,517	4,682	5.74
Constellation NewEnergy, Inc	NJ	Power Marketer	108	822,377	67,028	8.15
First Energy Solutions Corp.	NJ	Power Marketer	74	286,528	22,880	7.99
Linde Energy Services, Inc.	NJ	Power Marketer	2	7,510	543	7.23
Noble Americas Energy Solutions LLC	NJ	Power Marketer	15	173,857	14,745	8.48

PBF Power Marketing LLC	NJ	Power Marketer	1	50,670	4,789	9.45
PPL EnergyPlus LLC	NJ	Power Marketer	12	13,431	1,108	8.25
Reliant Energy Northeast LLC	NJ	Power Marketer	901	263,964	20,729	7.85
Suez Energy Resources North Am	NJ	Power Marketer	225	1,674,227	135,156	8.07
Shell Energy North America (US), L.P.	NV	Power Marketer	1	1,065,306	47,492	4.46
Advantage Energy, Inc	NY	Power Marketer	421	1,350,739	73,213	5.42
Amerada Hess Corporation	NY	Power Marketer	4,646	4,337,784	333,200	7.68
Constellation NewEnergy, Inc	NY	Power Marketer	90	1,135,259	68,282	6.01
Direct Energy Business	NY	Power Marketer	167	218,444	19,854	9.09
EDF Industrial Power Services (NY), LLC	NY	Power Marketer	1	11,044	548	4.96
Empire Natural Gas Corporation	NY	Power Marketer	32	5,598	310	5.54
Energetix	NY	Power Marketer	1,100	860,599	46,822	5.44
Energy Coop of New York, Inc	NY	Power Marketer	43	8,924	421	4.72
Linde Energy Services, Inc.	NY	Power Marketer	1	66,223	2,811	4.24
NYSEG Solutions Inc	NY	Power Marketer	350	479,664	26,920	5.61
New York Industrial Energy Buyers	NY	Power Marketer	9	70,357	3,450	4.90
New York Power Authority	NY	Public	34	4,578,447	123,072	2.69
Noble Americas Energy Solutions LLC	NY	Power Marketer	9	217,520	12,595	5.79
Suez Energy Resources North Am	NY	Power Marketer	184	1,147,470	87,002	7.58
TransCanada Energy Sales Ltd. - WSP	NY	Power Marketer	91	218,930	19,667	8.98
APN Starfirst, L.P.	OH	Power Marketer	4	73,913	3,795	5.13
Constellation NewEnergy, Inc	OH	Power Marketer	43	355,839	17,266	4.85
DPL Energy Resources	OH	Power Marketer	600	2,965,581	181,136	6.11
Direct Energy Business	OH	Power Marketer	52	49,168	3,230	6.57
Duke Energy Retail Sales, LLC	OH	Power Marketer	92	3,896,491	180,476	4.63
First Energy Solutions Corp.	OH	Power Marketer	1,766	11,864,397	604,006	5.09
Integrus Energy Services, Inc.	OH	Power Marketer	2	645	39	5.97
MidAmerican Energy Co	OH	Investor Owned	5	70,635	3,850	5.45
Noble Americas Energy Solutions LLC	OH	Power Marketer	14	450,894	21,779	4.83
JP Morgan	OR	Power Marketer	1	154,773	3,876	2.50
Noble Americas Energy Solutions LLC	OR	Power Marketer	9	416,492	17,750	4.26
APN Starfirst, L.P.	PA	Power Marketer	5	174,320	8,718	5.00

Allegheny Energy Supply Co LLC	PA	Power Marketer	78	1,083,020	64,556	5.96
Amerada Hess Corporation	PA	Power Marketer	1,216	2,424,775	160,997	6.64
American PowerNet	PA	Power Marketer	4	412,734	26,162	6.34
ConocoPhillips Company	PA	Power Marketer	2	361,680	24,096	6.66
Constellation NewEnergy, Inc	PA	Power Marketer	113	1,372,718	94,308	6.87
Direct Energy Business	PA	Power Marketer	243	331,252	26,717	8.07
Duquesne Light Energy, LLC	PA	Power Marketer	164	594,501	39,634	6.67
First Energy Solutions Corp.	PA	Power Marketer	866	7,022,321	406,910	5.79
Linde Energy Services, Inc.	PA	Power Marketer	3	648,253	33,800	5.21
Noble Americas Energy Solutions LLC	PA	Power Marketer	25	555,294	34,847	6.28
PPL EnergyPlus LLC	PA	Power Marketer	279	3,596,390	256,771	7.14
Reliant Energy Northeast LLC	PA	Power Marketer	45	115,231	7,162	6.22
Suez Energy Resources North Am	PA	Power Marketer	142	886,533	59,630	6.73
Amerada Hess Corporation	RI	Power Marketer	192	226,540	16,560	7.31
Constellation NewEnergy, Inc	RI	Power Marketer	46	220,121	17,001	7.72
Freedom Energy	RI	Power Marketer	2	29,475	1,460	4.95
Noble Americas Energy Solutions LLC	RI	Power Marketer	2	1,477	90	6.11
TransCanada Energy Sales Ltd. - WSPP	RI	Power Marketer	66	462,839	37,334	8.07
BP Energy Company	WA	Power Marketer	2	769,702	26,646	3.46
JP Morgan	WA	Power Marketer	2	350,391	21,435	6.12
Sempra Energy Trading LLC	WA	Power Marketer	1	225,501	14,132	6.27
Shell Energy North America (US), L.P.	WA	Power Marketer	2	421,254	14,097	3.35
Balancing Item	CA	Other	319	1,604,706	100,740	NA
Balancing Item	CT	Other	1,477	-452,330	-42,168	NA
Balancing Item	DC	Other	-17	-59,001	-5,642	NA
Balancing Item	DE	Other	-91	401,350	30,437	NA
Balancing Item	IL	Other	1,026	22,757,733	1,294,960	NA
Balancing Item	MA	Other	6,145	5,863,563	494,330	NA
Balancing Item	MD	Other	746	317,189	23,394	NA
Balancing Item	ME	Other	732	1,081,007	76,847	NA
Balancing Item	MI	Other	84	482,763	28,771	NA
Balancing Item	MT	Other	24	-7,011	-126	NA
Balancing Item	NH	Other	-24	-145,373	-11,481	NA
Balancing Item	NJ	Other	-2,591	309,058	25,870	NA
Balancing Item	NV	Other	2	117,872	5,372	NA
Balancing Item	NY	Other	-3,283	-5,486,540	-418,891	NA

Balancing Item	OH	Other	2,141	5,502,771	305,217	NA
Balancing Item	OR	Other	10	401,956	15,794	NA
Balancing Item	PA	Other	7,919	23,522,752	1,628,014	NA
Balancing Item	RI	Other	20	-306,914	-24,076	NA
Balancing Item	WA	Other	9	479,324	21,203	NA

