

Say Ahhh!



THIS BLOG

Say Ahhh! A Children's Health Policy Blog" by Georgetown University's Children and Families Center...

THE BLOGGERS

Experts have their pulse of what's happening in the healthcare world for children and families. Our experience is shared from multiple perspectives and our mission united.

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Blog

Policy and

FEBRUARY 4, 2011 10:20 AM

Super Blog-Off: Green Bay Faces Off Against Pittsburgh to Connect Kids to Coverage



By Cathy Hope | 11 Comments | 2 TrackBacks

So maybe I'm taking HHS Secretary Sebelius' "[Connecting Kids to Coverage Challenge](#)" a little too far but if millions of Americans are going to drop everything to watch the Super Bowl, why can't we channel some of that energy into something that will help uninsured children "[Get Covered and Get in the Game](#)".

Say Ahhh! created its own challenge: The "Super Blog-Off". We invited a children's health advocate from Green Bay and one from Pittsburgh to square off in a "friendly" competition to determine which devoted fan base is doing more to help uninsured children. While we won't likely reach over 110 million people or be able to sell ads for \$3 million per thirty seconds, we hope to focus attention on an important issue facing America. How can we reach the 5 million uninsured children who are eligible for Medicaid or the Children's Health Insurance Program but not

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Super Blog-Off: Translating Super Bowl Excitement into Getting Kids Covered



Steelers vs. Packers



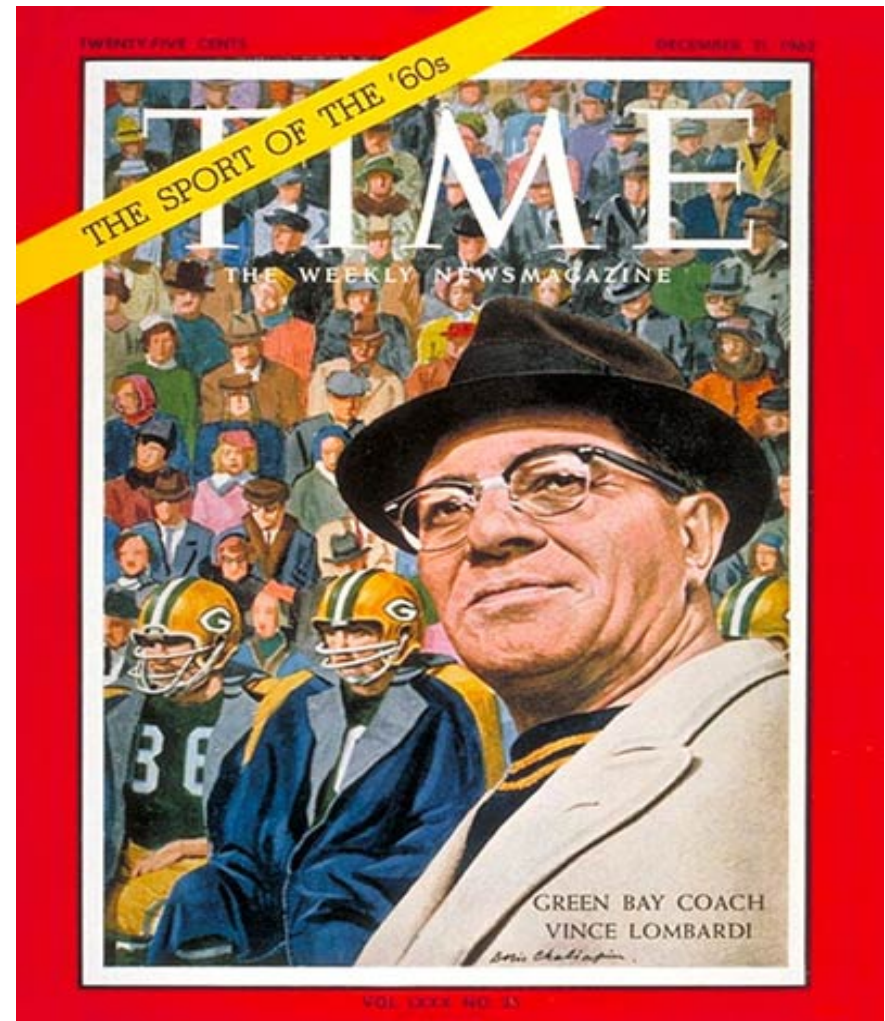
Rev. Sally Jo Snyder Consumer Coalition



Michael Jacob - CKF Wisconsin

"People who work together will win, whether it be against complex football defenses, or the problems of modern society."

- Vince Lombardi



“No baby should leave the hospital without health insurance or a Terrible Towel.”

Rev. Sally Jo Snyder



Pittsburgh Beats Green Bay 56 - 30

“Pittsburgh takes their football very seriously. I believe that we should also take the care of our children just as seriously.”

“Go Packers!
Bring a Lombardi back and
Keep BadgerCare strong!”



Benefits of Blogs ..

- Build excitement
- Share ideas
- Draw media and policymaker attention
- Publicly praise partners and policymakers
- Reach out to new allies
- Self-publish (op-ed, lte, press release, annual report can be retrofitted for blog)