



OFFICE OF THE SECRETARY  
**U.S. Department  
of the Interior**

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# Media Advisory

## Office of the Assistant Secretary-Indian Affairs

### Corrected Advisory

Date: May 16, 2011  
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202-219-4152

#### **BIE Director Keith Moore, Chicago Bears' Levi Horn and Nike N7 to Announce President's Active Lifestyle Award Challenge Winning School**

**WASHINGTON, D.C.** – The Bureau of Indian Education (BIE) Director Keith Moore will visit Flagstaff, Arizona on Tuesday to announce the winner of the Presidential Active Lifestyle Award (PALA). Levi Horn of the Chicago Bears, who is representing Nike N7, the company's commitment to bring access to sport to Native American and Aboriginal communities, will join Director Moore in presenting the award to the Kinlani Bordertown Dormitory. PALA is a six week physical fitness challenge managed by the President's Council on Physical Fitness, Sports, and Nutrition.

“This event commemorates the positive and inspirational efforts of our children to begin to address the many health concerns that currently face Indian Country,” said Director of the BIE Keith Moore. “Sticking to anything for six weeks is hard, but to have virtually an entire dormitory and staff succeed at this challenge is quite remarkable and really speaks to the character of the Kinlani Dorm.”

The PALA Challenge ran from February 9 through April 29, 2011. To successfully complete the challenge, children under the age of 18 had to complete 60 minutes of physical activity five days a week for six weeks, and adults had to complete 30 minutes of physical activity for the same duration. For more information see [www.presidentschallenge.org](http://www.presidentschallenge.org).

**WHO:** **Keith Moore**, Director of the Bureau of Indian Education (BIE), U.S. Department of the Interior.

**Levi Horn**, Chicago Bears football player, member of the Northern Cheyenne Tribe and representative of Nike N7, the company's comprehensive program and commitment to bring access to sport and all of its benefits to members of Native

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American and Aboriginal communities, with a focus on youth.

**WHAT:** Award presentation and ceremony to the BIE School PALA Challenge Winner—  
Kinlani Bordertown Dormitory.

**WHEN:** Tuesday, May 17, 2011, 3 - 5 p.m. (MST)

**WHERE:** Thorpe Park (next to the Kinlani Bordertown Dormitory)  
245 North Thorpe Road  
Flagstaff, AZ 86001  
(928) 779-7690

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