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From: John DiFrancesco [jdifran@comcast.net]  
Sent: Friday, October 17, 2003 8:35 AM  
To: nprm@ttb.gov  
Subject: Form Post From Mozilla

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Comments=I believe the 90-10 standard is an unnecessary restriction on the FMB industry and support the 51-49 option as a more resonable regulatory measure.

I see no compelling reason why the strict 90-10 standard is necessary. There are certainly no public health issues, nor have I ever heard someone complain that they were confused or felt cheated or misled by the source of the alcohol in their FMB.

While I understand the need to establish clear guidelines for the production and marketing of these beverages, I see no compelling reasons that justify the 90-10 ruling.

The 90-10 rule would not serve the consumer's interest any more than the 51-49 rule would. Instead, it would impose a needless hardship on the manufacturers and would smell very strongly of legislative pandering to the beer manufacturer's lobby who are attempting to prevent losing more market share to FMB's.