

0040473

-----Original Message-----

From:
Sent: Wednesday, July 16, 2003 3:14 PM
To:
Subject: 'TTB Notice No. 4'

name=Karl Aromaa
name=
Address1=
Address2=
City=Rumford
State=Me
Zip Code=04276
Comments=regarding: TTB Notice no. 4

Having read a sampling of several the posted comments regarding this issue, I am not convinced that the dire predictions of unemployment, store closings, economic burden to the consumer, and the end of Western Civilization are valid.

The products in question are clearly marketed to a young group of consumers and every effort should be made to restrict expansion and availability of these drinks as they are currently packaged. This is not an argument against alcoholic beverages. It is an argument against corporations that wish to increase profits by marketing products in a socially irresponsible way.