

0040457

Quality Mart
High Point, NC 27265-8031

May 16, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

To Whom It May Concern:

RE: TTB Notice Number Four

Please consider my opinion during the public comment period regarding the proposed rule changes affecting flavored malt beverages. I want to make this very clear. I think the rule changes are outrageous and any kind of extra taxation will hurt regular, everyday people...including my customers.

The changes you are considering in regard to flavored malt beverages would have a real and negative impact on my business. These changes would either eliminate this beverage category altogether or tax it to the point where no one could afford it. There's absolutely no need for changes in the regulatory policy governing the production, marketing and distribution of flavored malt beverages. This policy has worked well for 30 years and changing it now would benefit no one.

Please support the people who buy and sell flavored malt beverages and prevent what would be a disastrous change in policy for this industry. I hope you hear from many other retailers like me who feel the same way.

Thank you.

Sincerely,

Peter Fishlock