

0040450

One Second Trip  
Rome, GA 30161

June 6, 2003

Chief  
Regulations and Procedures Division  
Alcohol and Tobacco Tax and Trade Bureau  
Washington, D.C. 20091-0221

RE: TTB Notice No. 4

To Whom It May Concern:

Someone needs to look out for the needs of consumers and small business owners. The proposed rule changes for flavored malt drinks certainly do not have the interests of consumers and retailers at heart. It will result in the disappearance of this product. The loss of sales will be devastating to businesses like mine.

For three decades now the production, marketing and distribution of flavored malt beverages have been controlled by a set of regulations that have served the needs of both government and business. There is no need for a new set of rules.

I am respectfully requesting that you oppose this rule change, which would penalize small businesses, their customers and their employees. Thank you in advance for your support.

Sincerely

Debra Peek