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J Food Mart
Sandra Jones
Jonesborough, TN 37659-6180

May 16, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

RE: TTB Notice Number Four

To Whom It May Concern:

The regulations under review by the TTB pertaining to flavored malt beverages have the potential to destroy the entire market for these drinks by eliminating the product line or making it prohibitively expensive. Either way, countless businesses would suffer greatly. Not many retailers could stay in business if they lost the revenue from an entire area of products.

TTB policy-makers need to be more sensitive to the challenges that small retailers are facing today. In light of our current conditions, the agency should not even contemplate adding these rules to the burdens we are already meeting head on. The rules changes would only punish those that are working the hardest to help our economy survive. We are depending on our government to lend us their support during our current economic struggle. I turn to you to ask you to do everything possible to see that the proposed rules do not become the new rules. They would do far more harm than good.

Sincerely,

Sandra Jones