0040443

Circle K Food Store Angel Carraway Tallahassee, FL 32308

RE: TTB NOTICE NUMBER FOUR

June 6, 2003

Chief Regulations and Procedures Division Alcohol and Tobacco Tax and Trade Bureau Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

The proposed rules changes to the flavored malt beverage industry, outlined in TTB Notice No.4 should not become official policy. They are against the best interests of consumers and business.

Consumers and retailers alike are struggling with excessive taxes and regulations that threaten to downgrade America's quality of life and sink our fragile economic recovery. This is no time to be adding new taxes and regulations. Furthermore, our retail business has a base of loyal customers who are drawn to our store by the availability of flavored malt beverages and then make other purchases. Killing these products will jeopardize our entire revenue stream from these customers. This will be devastating to my bottom line!

The fundamental misunderstanding between TTB and the flavored malt beverage industry has not gone so far that it cannot be corrected if both sides are willing to compromise. Please oppose this rules change. Your participation in finding a compromise solution would also be deeply appreciated.

Sincerely,

Angel Carraway