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Melba Edgin
Clovis, NM 88101

RE: TTB NOTICE NUMBER FOUR

June 6, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

Dear Alcohol Tobacco Tax and Trade Bureau:

As a consumer and a member of the retail community, I am extremely concerned about the effects changes in the flavored malt beverages regulations would do to our over all economy. Personally, I feel that our country has been taxed and regulated to death. Given the general outcome of these regulations and taxes, it is readily apparent that they do not benefit the public. That is why I am asking you to reconsider your proposal for rules changes in the flavored malt beverage market.

Given the fact that a large majority of small retailers depend on sales of products like Smirnoff Ice, we can't afford to lose that customer base if the product is priced off the shelves. That is exactly the kind of affect these rules changes would have by destroying this product category through forced changes in content or patently unaffordable taxes. The result would be a loss of profit to businesses, a loss of employment opportunities for the general populace, and a loss of excise tax revenue for the government. Do you really think these changes would do the public a bit of good? Please oppose this rules change. The consumers and small business of this country need your protection, not additional tax or regulatory burdens. Thank you.

Sincerely,

Melba Edgin

AIIsups