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TUE FLORIDA SENATE  
SENATOR JAMES E. "JIM" KING, JR.  
President

October 10, 2003

Chief, Regulations and Procedures  
Division Alcohol and Tobacco Tax and Trade Bureau  
P.O. Box 50221  
Washington, D.C. 20091-0221

Attn: Notice 4

To Whom It May Concern:

I am writing to express my strong support for the pending U.S. Treasury's Alcohol and Tobacco Tax and Trade Bureau proposed rule for flavored malt beverages (2001R-136P).

In clarifying that any product sold, marketed and taxed as a malt beverage product must be made according to traditional brewing methods and processes, the proposed 0.5% standard will ensure the alcoholic beverage retail licensing system and the overall marketplace. This consistent standard will allow wholesalers and retailers to continue to distribute, sell and market flavored malt beverages as they do today. The flavored malt beverage products that look and taste the same will be available to wholesalers and retailers in all states with no interruption and no discernable taste differences for consumers.

Thank you for the opportunity for me to offer my support for the current TTB proposed rulemaking for flavored malt beverages,

Sincerely

James E. "Jim" King, Jr., President  
The Florida Senate

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