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BOLLS DISTRIBUTING COMPANY 700 E BROAO St. - P.O. Box 3150 - Texarkana, Arkansas 75504 870-774-2795 - FAX 870-774-6192

September 2. 2003

Alcohol & Tobacco Tax & Trade Bureau Atm: Notice No. 4 202 927 8525

Dear Chief:

As a long-time beverage distributor, I am in favor of the "51/49 majority" standard for flavored malt beverages. Notice No. 4 acknowledges that this solution would comply with federal laws.

FMBs are in strong public demand, and the variety and the availability of them should he continued for the buying public. The 51/49 majority will allow producers to continue to provide a larger selection of excellent products which we can offer our retailers. Also, beverage distributors such as us who sell beer, light wine, and FMBs, service a broader range of retail outlets such as c-stores and grocery stores, not just liquor stores as many liquor distributors do, making FMBs available to more consumers nationwide.

Please lend your support to Notice No. 4. Thank you for your help in this very important matter.

Best regards,

Jack Bolls

Quality Beverages Since 1971