

0040261

Express Shop

May 16, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

RE: TTB Notice No.4

Dear Alcohol Tobacco Tax and Trade Bureau:

Flavored malt beverage, like Smirnoff Ice and Zima, are becoming increasingly popular. The sale of these beverages generates a lot of revenue for my small business. Now the ATF/TTB is proposing changes that would impact either the composition or the rate of taxation for these drinks. Either way, the proposed changes will likely be the demise of the flavored malt beverage. Consequently, I will lose a lot of revenue from the loss of sales. The negative ramifications of this proposal are far reaching. I hope the ATF/TTB understands that.

Those of us who run small retail establishments earn a modest living by working hard and playing by the rules. The proposed regulations would change all that by unfairly targeting a product that is essential to our survival.

These regulations are not what the U.S. economy needs. We need to stimulate the economy and encourage consumer spending. Your help is urgently needed to see that this proposed regulation does not become national policy.

Sincerely,

Tony Roseberry

Tony Roseberry
Booneville, MS .38829-3228

