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Budget.
Jamie Hsu
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May 16, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

RE: TTB Notice No.4

Dear Alcohol Tobacco Tax and Trade Bureau:

I am very concerned that TTB Notice No.4 could well be remembered as the point at which the Alcohol Tobacco Tax and Trade Bureau (TTB) launched an offensive aimed at the taste preferences of consumers and the economic interests of business.

The new rules proposed for the flavored malt beverage industry are not needed and will cause needless harm to small businesses. Consumers and retailers alike are struggling with excessive taxes and regulations that threaten to downgrade America's quality of life and sink our fragile economic recovery. This is no time to be adding new taxes and regulations!

Furthermore, these damaging new regulations would substantially change a regulatory policy, which for 30 years has quite efficiently provided oversight to the way flavored malt beverages are produced, marketed and distributed. There is absolutely no justification for these rules changes.

I implore you to oppose this rules change that would penalize small businesses, their customers and their employees.

Thank you for your consideration.

Sincerely Yours,

Jamie Hsu

