

0040252

Jack Ali

May 8, 2003

Chief
Regulations and Procedures Division
Alcohol and Tobacco Tax and Trade Bureau
Washington, D.C. 20091-0221

RE: TTB Notice No.4

Dear Sir/Madam:

The proposed rule change contained in TTB Notice No.4 is both anti-consumer and anti-business. By increasing prices on flavored malt beverages, it would take away a product that the consumer wants, and that would irreparably damage businesses that provide that product.

Government and industry have the experience of 30 successful years with the regulations that are now governing the flavored malt beverage market. Those regulations serve all parties fairly and efficiently, so don't change them now.

Please oppose TTB Notice No.4. Your participation in finding a compromise solution that would not unfairly raise prices on flavored malt beverages would also be greatly appreciated. Thank you.

Warm Regards,

Jack Ali

Sunshine Market
Fayette, MS 39069-2289