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TIPPECANOE BEVERAGES Inc.

September 24, 2003 "Since 1954"

Chief, Regulations and Procedures Division
Tax and Trade Bureau
PO Box 50221
Washington, DC 20091-0221

SUBJECT: FMB .5% Rule

Dear Chief,

We support the Alcohol and Tobacco Tax and Trade Bureau (TTB) proposed rule to require that the amount of alcohol contained in flavors added to malt beverages not exceed 0.5% of the alcohol by volume.

I believe it would place all Flavored Malt Beverages (FMBs) on the same level and establish a benchmark that would help clarify the distinctions between spirits and beers and preserve the integrity and distinctive qualities of the beer category. It would also cause less confusion with the drinkers of various alcohol beverages, retailers, and our own employees, who deal with different malt/spirit based drinks.

Thank you in advance for allowing me to support the proposed federal rule.

Very truly yours,

TIPPECANOE BEVERAGES, INC.

Frederick K. Zahrt
President
FKZ/mjg
cc: Alcohol & Tobacco Commission

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Mission Statement: Our mission is to exceed all expectations of our customers.